



Rail-Volution 2005

Developing Partnerships to Sustain Rail and TOD

Theresa O'Donnell

Director of Development Services
City of Dallas





Outline

- **Background of Transit & TOD in Dallas**
- **Lessons Learned**
- **Key Emerging Partnerships**
- **Q & A**



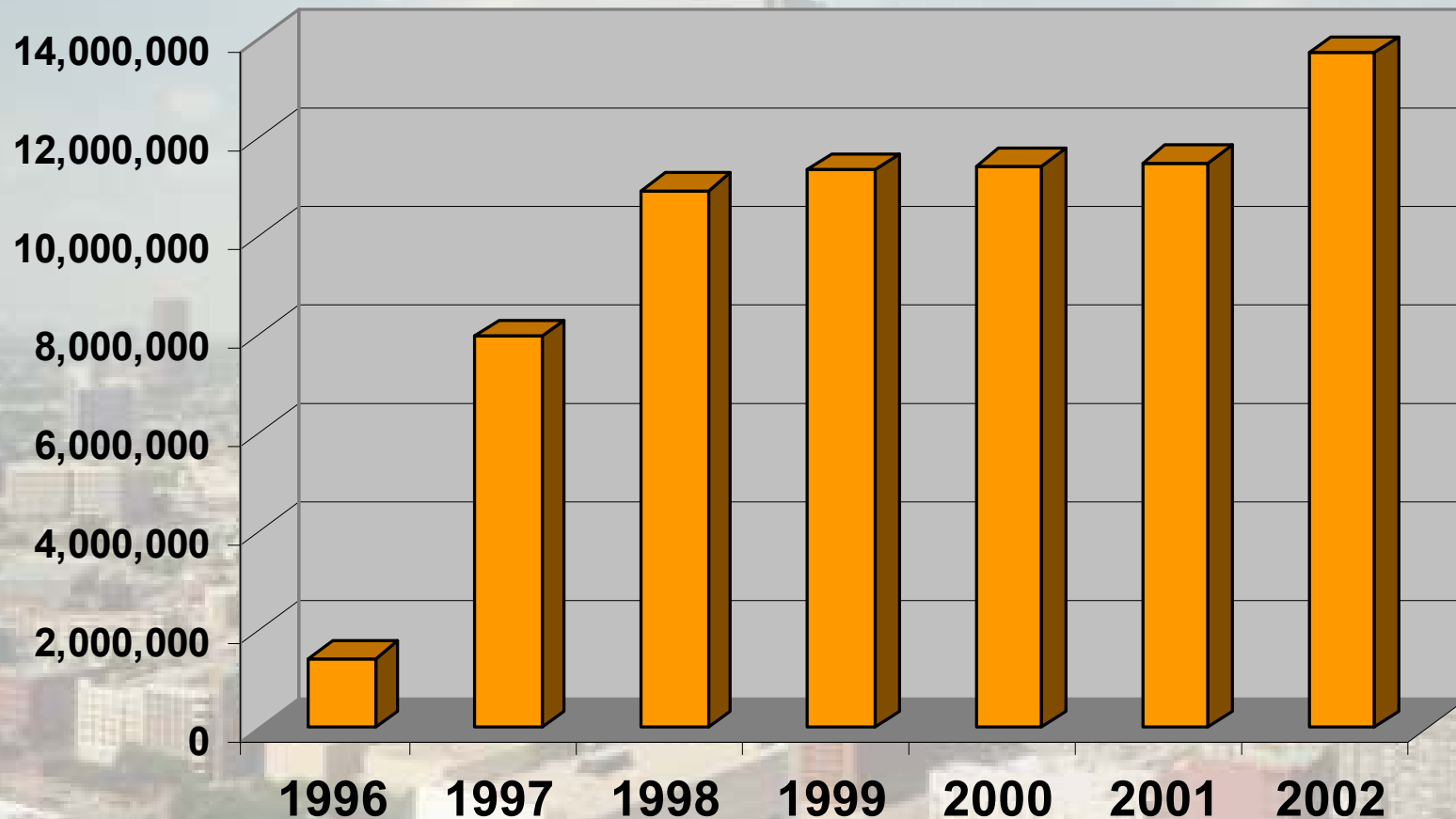
History of Light Rail Transit in Dallas

- **Light rail system planning initiated in 1990**
- **Considerable initial community opposition**
- **Light rail first opened in 1996**
- **Growing acceptance as benefits became evident**



Strong Ridership Growth

Annual Light Rail Transit Ridership





Evolution of Light Rail Transit in Dallas

- **27 operational light rail stations today**
- **45 operational stations by 2010**
- **Competition for future lines and stations has become fierce**
- **DART can't add stations fast enough**



TOD has been slow to follow

- **City of Dallas has been reactive rather than proactive**
- **TOD has been largely dependent on private sector initiative**
- **Interagency and interdepartmental coordination to facilitate TOD has been lacking**



A Few Isolated TOD Successes

- **Mockingbird Station**
- **Southside on Lamar**
- **West Village**





Overall Growth Patterns not Responsive to Transit

- **Households & Employment Growth Relative to Light Rail Transit**





Lessons Learned

- **Importance of engaging the public in constructive ways to build a TOD vision**
- **Importance of proactive planning to lend predictability to development and create shovel-ready dirt in the most strategic transit areas**
- **Importance of coordination among City departments and other agencies**
- **Partnerships, Partnerships, Partnerships**



Key Emerging Partnerships

- **Forward Dallas! Comprehensive Plan – partnership with the community at large to build a vision**
- **Partnership with DART for TOD on DART property**
- **Partnership with North Central Texas COG to revise forecasts to reflect TOD Vision**
- **Partnerships with major stakeholders for TOD plans in strategic station areas**