

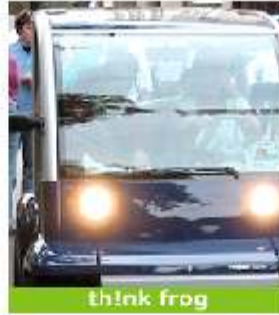
community multi-modal transportation



china vehicle 1988



factory 1996



think frog



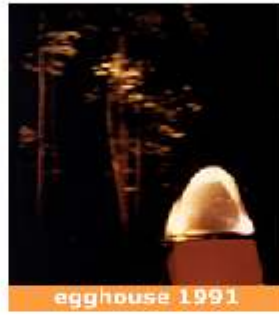
iggy norent



folding nev



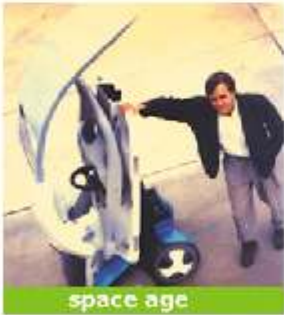
bombardier follows



egghouse 1991



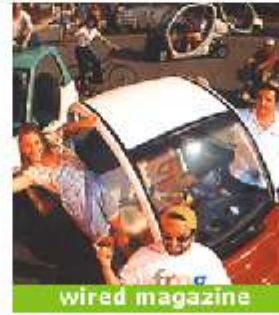
job 1 1996



space age



intermodality



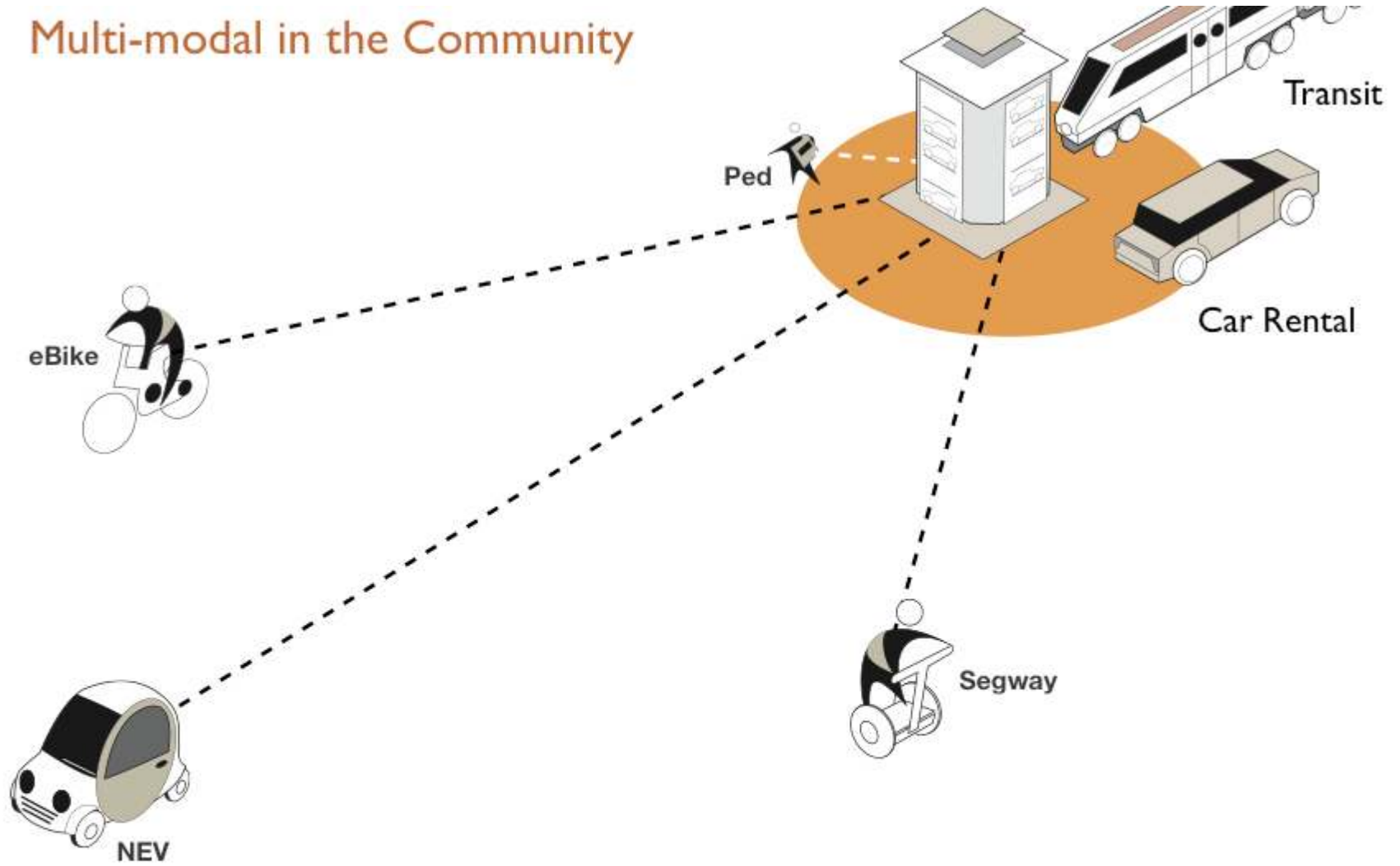
wired magazine



retail design

History Developing Small Electric Vehicles...

Multi-modal in the Community





So far, sharing cars works best
in dense city neighborhoods,
where people can easily walk
to the cars

Time Magazine
March 2005

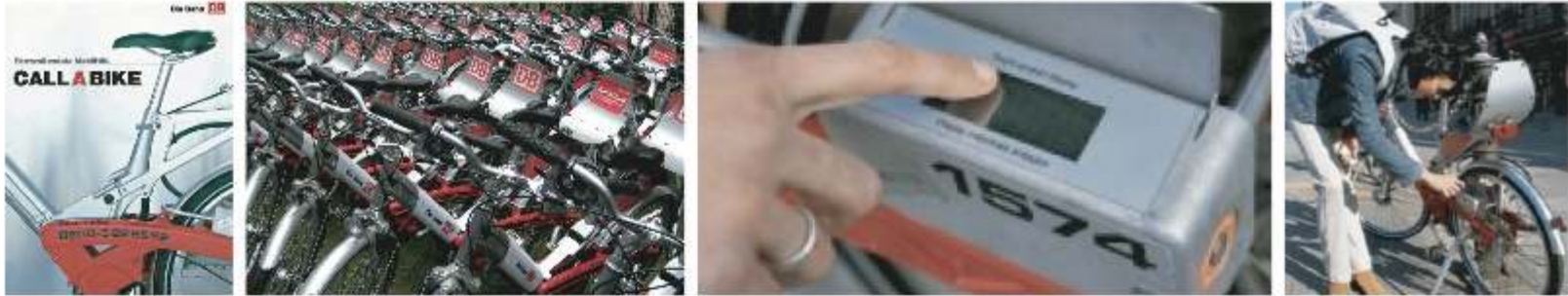


GEMs at Otay Ranch (2003)





The logo for "First Mile" is displayed. It features two small icons on the left: a blue square with a white bicycle and a blue square with a white train. To the right, the words "First Mile" are written in large, bold, green letters. Below this, a blue horizontal bar contains the tagline "Innovations to extend the reach of transit" in white text. In the bottom left corner of the bar, the text "Vol. 1, No. 2" is visible.



Call-A-Bike | Germany

Vehicle Rental Systems



Honda ICVS



Bicycle Smart Lockers





First Mile
Innovations to extend the reach of transit



[Small EV Storage]

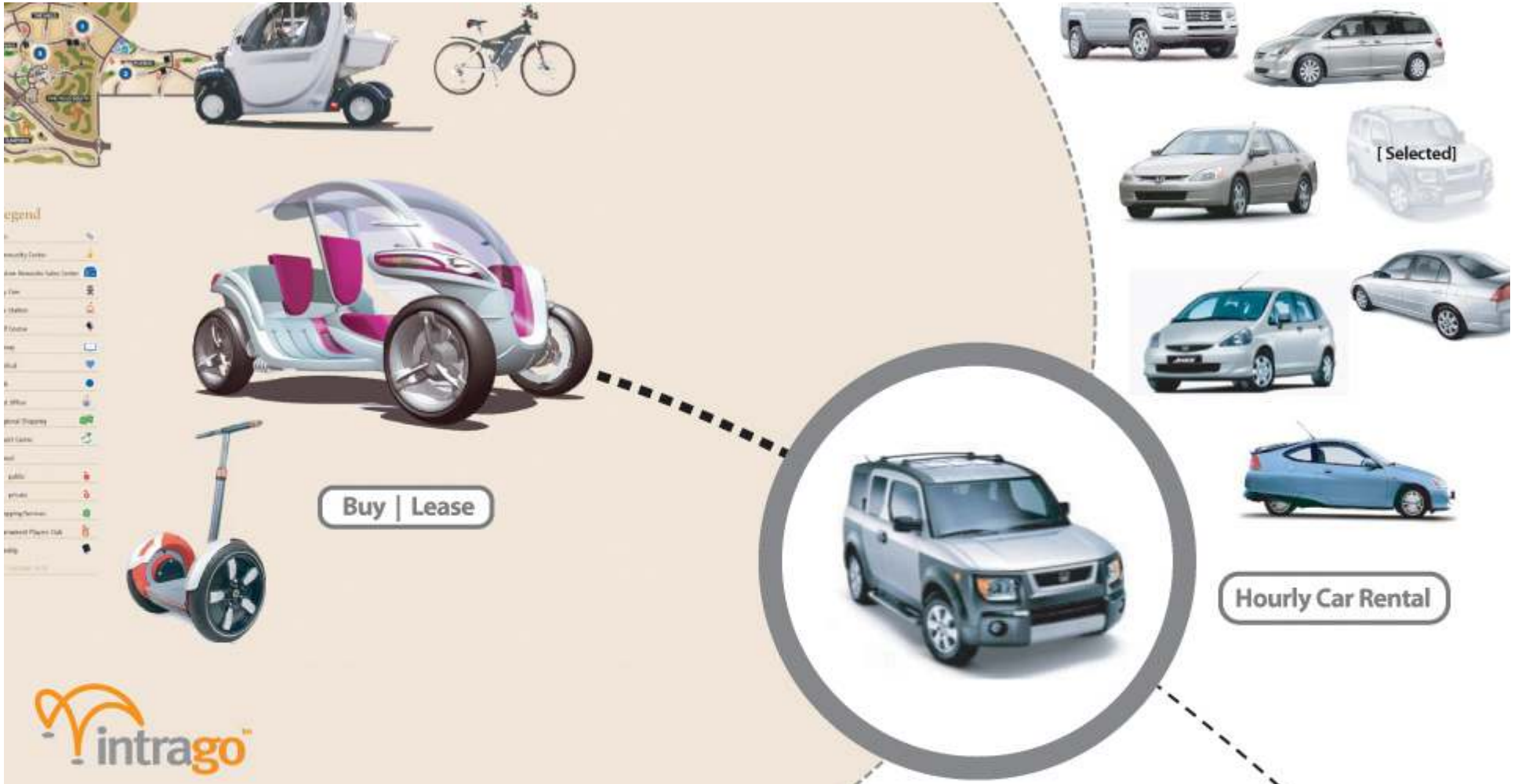




First Mile

Innovations to extend the reach of transit

WestStar CalStar



- Legend
- Security Center
 - Area Resource Sales Center
 - City
 - Station
 - Police
 - Fire
 - Bus
 - Tram
 - Light Rail
 - Subway
 - General Property
 - City Center
 - Public
 - Private
 - Residential
 - Commercial
 - Industrial
 - Government
 - Religious
 - Education
 - Healthcare
 - Recreation
 - Utilities
 - Transportation
 - Other



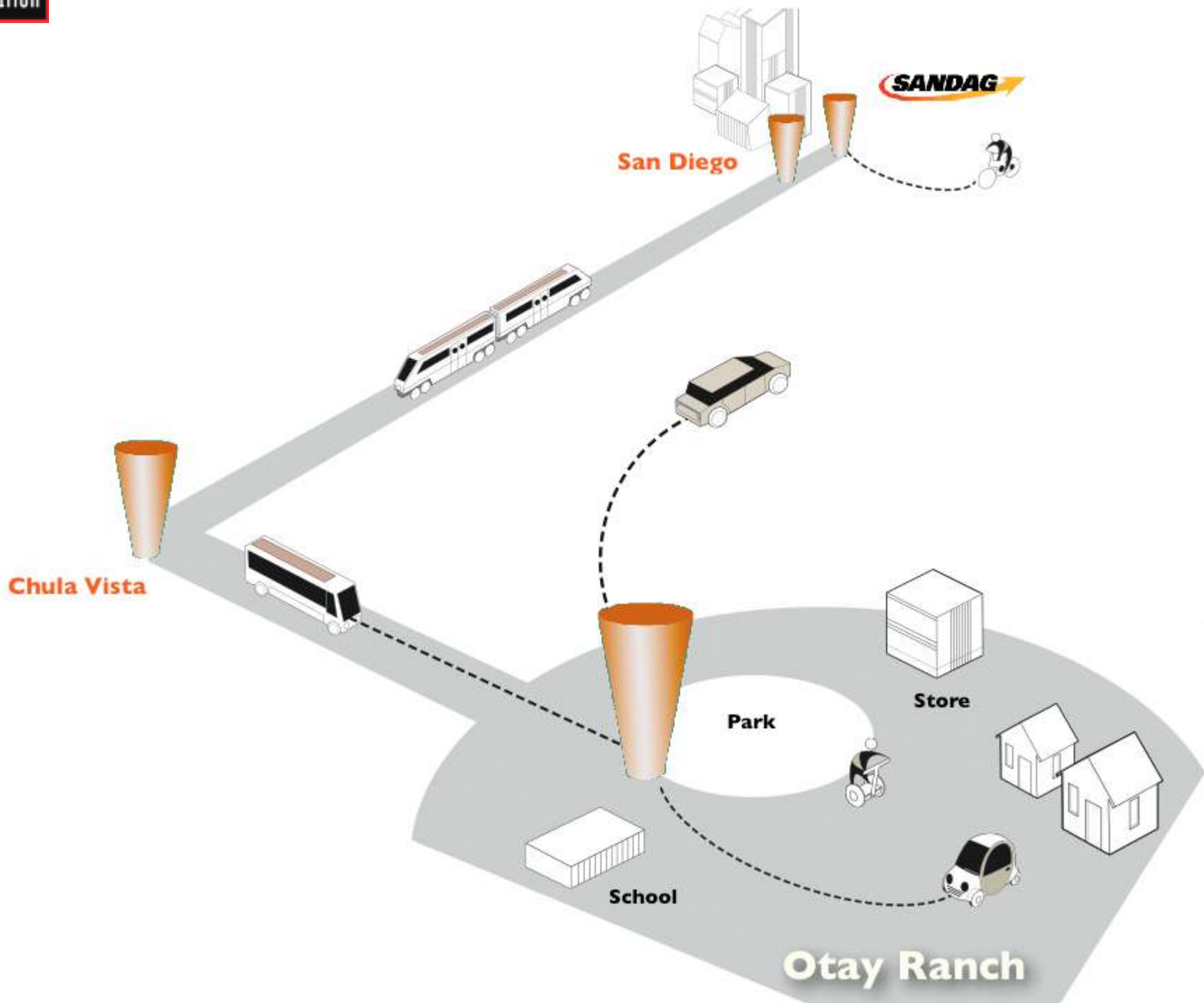
Buy | Lease

Hourly Car Rental

010231 / 01713
Jon Stewart

Transportation Packages

- | Personal Vehicle | Transit | E-Delivery | Guide |
|--|--|---|--|
| <ul style="list-style-type: none"> • Bike • LEV
Tidal Force
Segway
GEM • Car Truck
Civic
Insight
Accord
... | <ul style="list-style-type: none"> • NuRide • Metro • Taxi
Local
Regional
Black Car | <ul style="list-style-type: none"> • NCC • Home | <ul style="list-style-type: none"> • Nextel PTA |



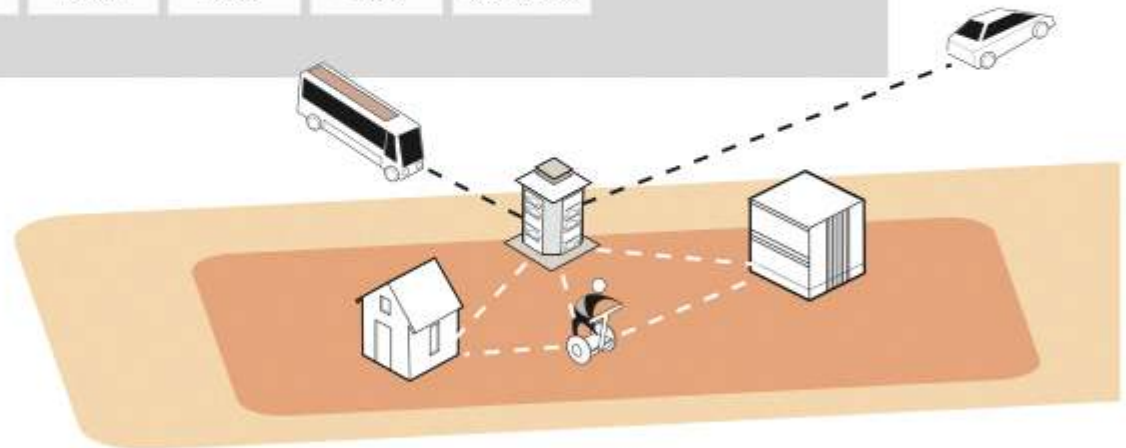
Eliminate 2nd Car with Transportation Package

OTC*	Y1	Y2	Y3	Y4	Total
Segway	1200	1200	1900**	1200	5500
Carshare	500	500	500	500	2000
Transit	125	125	125	125	500
Total					\$8,000

** Battery + Tire Replacement

You Save \$20,000

Car	7000	7000	7000	7000	\$28,000
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Rail-Volution