



---

# A Model in Community Outreach: Planning for the Anacostia Streetcar Project

Rail~Volution 2005

Salt Lake City, Utah

Partnering with the Community

September 10, 2005

# Presentation Overview

---

## Project Overview

- Background
- Benefits

## Traditional Public Outreach

## Outreach Goals & Involvement Strategies

- Outreach Goals
- Non-Traditional Involvement Strategies

## Outreach Results

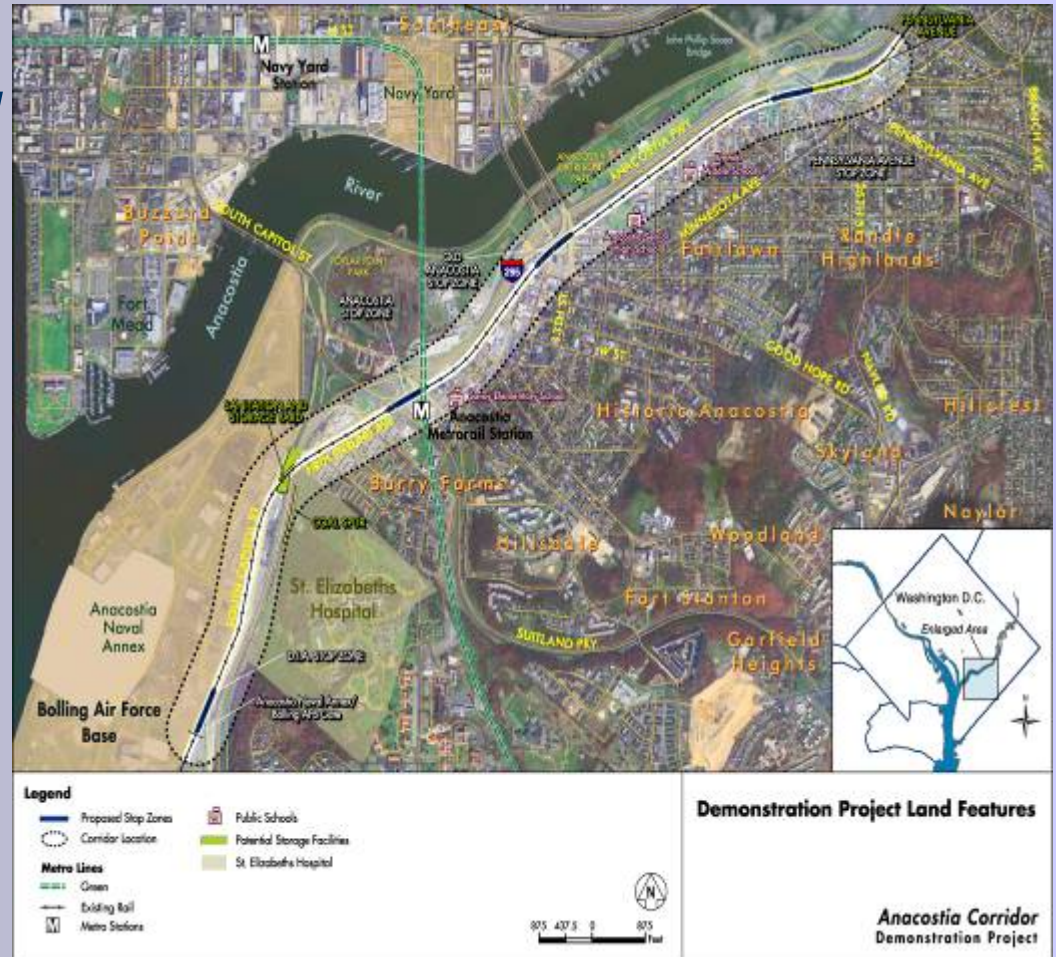
- Outreach Results
- Public Hearing Record
- Feedback Opportunities
- Project Modifications
- Staff Recommendation

## Anacostia Streetcar Update

- Current Project Status

## Anacostia Project Background

- ❑ Reuse of CSX Industrial Spur ROW
- ❑ Full Corridor - 2.7 Miles
- ❑ Four Stops Proposed
  - Penn. Ave, SE
  - Old Anacostia
  - Anacostia Metro
  - DIA/Bolling AFB



# Anacostia Project Benefits

## ☐ Access to Jobs

- Connecting Metrorail to major employment centers and local community



## ☐ Support of Economic Development Initiatives

- Connecting Metrorail to commercial redevelopment area (Historic Anacostia)



## ☐ Right of Way Preservation

## ☐ Improved Regional Air Quality and Connectivity





# District of Columbia Transit Alternatives Analysis

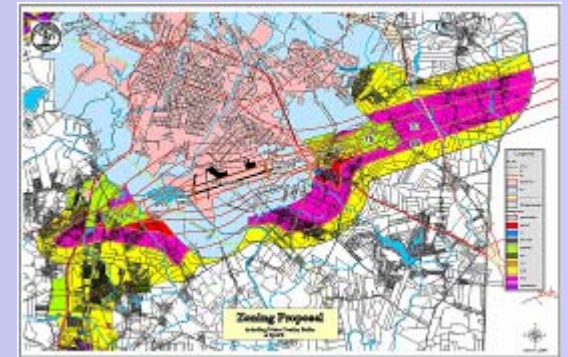
## Traditional Outreach

### ❑ Required

- Title 23, USC 135 (f)
- "...reasonable notice of and an opportunity to comment on the proposed program."

### ❑ Regimented

- Institutional
- Inflexible times



## Outreach Goals

### Identify Resources

- Analyze the Community
- Understand issues



### Develop Allies

- Language sensitivity
- Inclusive words



### Build Trust

- Project visibility
- Information sharing



# District of Columbia Transit Alternatives Analysis Involvement Strategies

## ❑ Chart a “New Route”

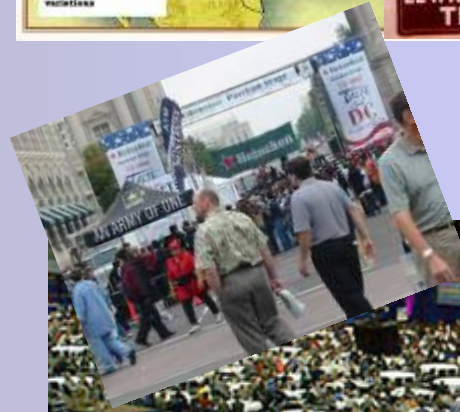
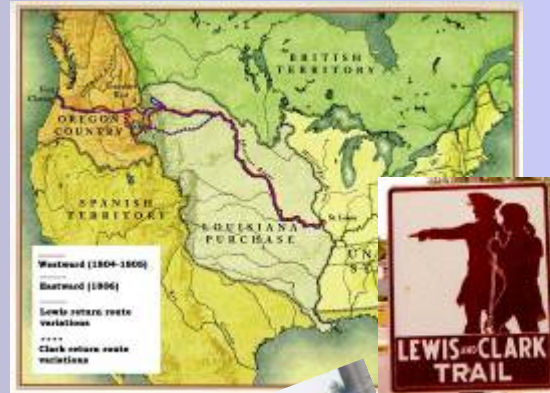
- Participate in city-wide events

## ❑ Campaign for Your Project

- Identify different mediums

## ❑ Communicate in a non-threatening environment

- Collaborate with non-traditional stakeholders





# Outreach Results

---

- Sixteen Neighborhood Associations – 442 Participants
- 13 Focus Groups
- Four Advisory Neighborhood Commission Meetings – 58 Participants
- Eleven Community Fairs/Expos – 4,755 Participants
- Joint project public meetings with other DDOT and OP study area projects



# Public Hearing Record

---

## Public Hearing Testimony

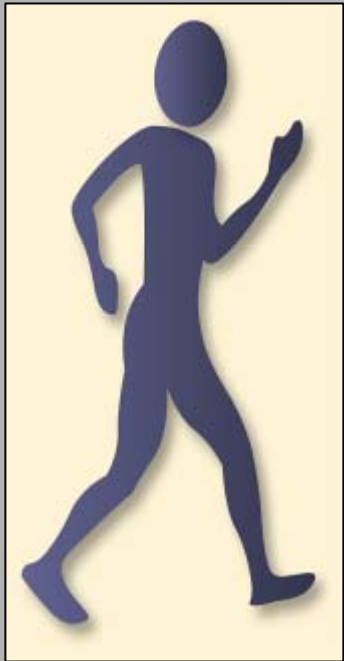
- Eight Anacostia residents
- One Northeast, DC resident
- A Metrobus driver from Maryland
- Two Virginia residents

## Organizations

- ANC 7B & 8C
- The Committee of 100 on the Federal City
- EPA
- NARPAC
- NCPC
- Sierra Club
- DCWASA

# District of Columbia Transit Alternatives Analysis

## Feedback Opportunities



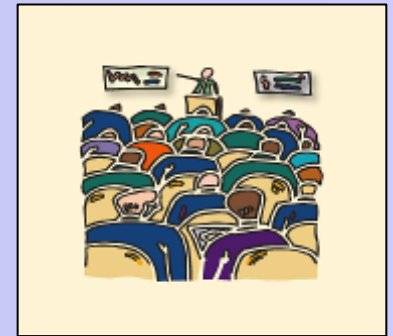
Stakeholder



Visit [www.dctransitfuture.com](http://www.dctransitfuture.com)



Read our newsletter



Attend Community Meetings



Contact our project team  
at 202-669-8098



Provide Comment for  
the Public Record



Attend Project Events

[www.dctransitfuture.com](http://www.dctransitfuture.com)

## Project Modifications

---

### ☐ Two Additional Stops Added

- Barry Farm
- Fairlawn/16<sup>th</sup> Street



# District of Columbia Transit Alternatives Analysis Staff Recommendation





# Current Project Status

---

- Difficulties acquiring the CSX right-of-way prompted consideration of an alignment that uses city streets
- Currently analyzing the implications of an in-street alignment
- DDOT will continue to pursue acquisition of the CSX right-of-way for community use
- Developing a community Streetcar Task Force to advise the project team



---

## *DC's Transit Future...*

Connects Neighborhoods

Expands the Reach of Metrorail

Supports Economic Development

Increases the District's Transportation Capacity

For More Information, Contact

Tomika R. Hughey, Assistant Planning Project Manager

202/962-2429, [thughey@wmata.com](mailto:thughey@wmata.com) or visit [www.dctransitfuture.com](http://www.dctransitfuture.com)