



Rail-Volution

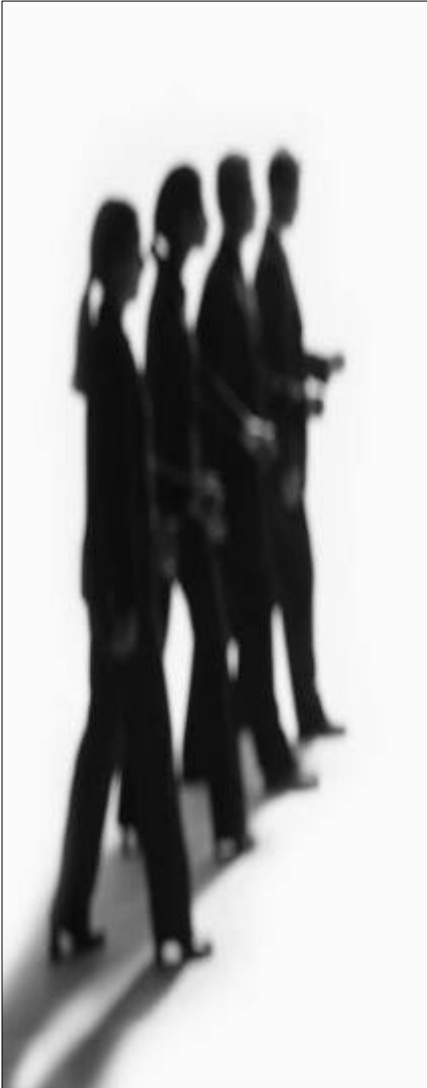
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Consensus/ Coalition Building

Transit Alliance, established early 1998:

- Coalition of 40 plus entities
- Purpose: support expansion of rail and bus transit as part of a balanced, multi-modal transportation network
- Educate and galvanize community support for transit (newsletters, forums, elected official handbook)
- All groups at the table (emails, quarterly meetings)
- Not transit vs. roads



FasTracks

- 2004 Vote for 4 pennies on a \$10 purchase – sales tax increase
- \$6.1 Billion and 12 year build out
- 119 miles of new light rail and commuter rail 18 miles of bus rapid transit service
- 21,000 new parking spaces at rail and bus stations
- Expanded bus service in all areas
- FasTracks completed in 2016

Rapid Transit Map



Exhibit 1-3: Summary of Completed and Under Construction Projects by Corridor

Data	Central/ CPV	Gold	I-225	North Metro	Southeast	Southwest	US36	West	Grand Total
Residential Units	5,490	410	550	276	3,704	481	914	0	11,825
Hotel Rms	2,214	0	0	0	0	0	0	0	2,214
Retail SF	624,200	265,924	16,000	57,000	459,450	657,804	2,120,400	415,000	4,615,778
Office SF	2,287,600	19,372	0	0	294,000	60,000	159,000	0	2,819,972
Institution SF	2,449,000	0	3,240,000	0	0	0	0	0	5,689,000

Exhibit 1-4: Summary of Proposed Projects by Corridor

Data	Central/ CPV	East	Gold	I-225	North Metro	Southeast	Southwest	US36	West	Grand Total
Residential Units	5,171	24	625	1,273	753	4,372	939	1,173	10	14,340
Hotel Rms	1,052	505	0	260	0	600	300	160	0	2,877
Retail SF	1,142,100	0	0	435,000	0	441,400	1,100,000	164,270	16,000	3,298,770
Office SF	1,877,500	0	0	235,000	0	863,000	0	150,000	0	3,125,500
Institution SF	350,000	68,000	0	5,221,000	0	0	0	0	900,000	6,539,000

(See Exhibit 1-5 for a map of the projects by their respective status along FasTracks and existing transit corridors.)



Challenges & Opportunities

- Affordable Living - Sustainability (economic) – maintain quality of life
- Linking/Integrating development, human capital investment, transit, school reform and open space (First/second ring in Denver & Suburbs)
- Flexibility
- Public Involvement
- Partnerships
- ONLY new mistakes

Public Involvement

- Engage the Public Early and Often
- Do the up-front work
- Think about the whole neighborhood and the context
- Design is important; but NOT enough





Citizens' Academy

- Desired Outcomes
- Flexible Framework
- Perspectives
- Interactive as Goal
- Structure – Police Citizens' Academy
- Individual Action Plans



Finding the Right People

- Emerging Leaders
- Varied Levels of Sophistication
- Worked with Cities/Counties
- Chambers of Commerce
- Realtors
- Other Strategic Partners

What We Learned

- The learning curve is great
- Each participant is required to design an individual action plan; these plans need to be heavy on tactics in order to set milestones/goals
- The Transit Alliance Citizens' Academy is 7 week, 3 hours per week commitment; this is too much time for elected officials and a different model needs to be developed to capture this audience



Strategies

- Highlight local expertise
- Create a vision that that can be communicated; create a shared vocabulary
- Involve partners to define desired outcomes as early as possible
- ACTION is critical to moving people beyond being just supportive to be passionate about transit oriented development
- Transparency – www.transitalliance.org/Academy





Thank You!

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