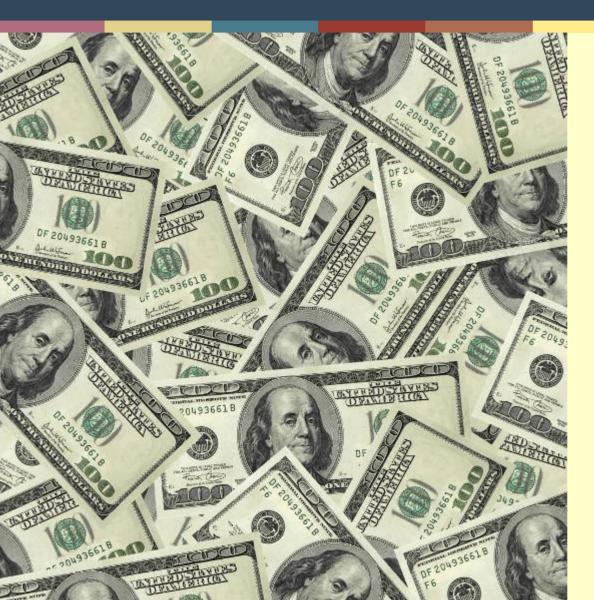
# Bringing in the Money



Improving Pedestrian & Bicycle Access to Transit

Rochelle Wheeler Alameda Countywide Bicycle & Pedestrian Coordinator ACTIA

## How to find the money



- Make access to transit a priority
- Identify funding need
- Build your team
- Bay Area examples

### Prioritize Transit & Access



- Plans & Policies
  - Regional
  - Countywide
  - Local
  - Bicycle/Pedestrian

# Identify Funding Need



- Alameda County:
  - \$720 million
     needed for
     pedestrian
     transit access
     improvements
  - 80% of all Plan costs

## **Build Your Team**

- Advocates
- Transit Agencies
- Public Health Departments



## **Bay Area Funding Sources**



- Transportation
   Sales Tax (Alameda County)
- Safe Routes to
   Transit
- 2010 Active Transportation Campaign

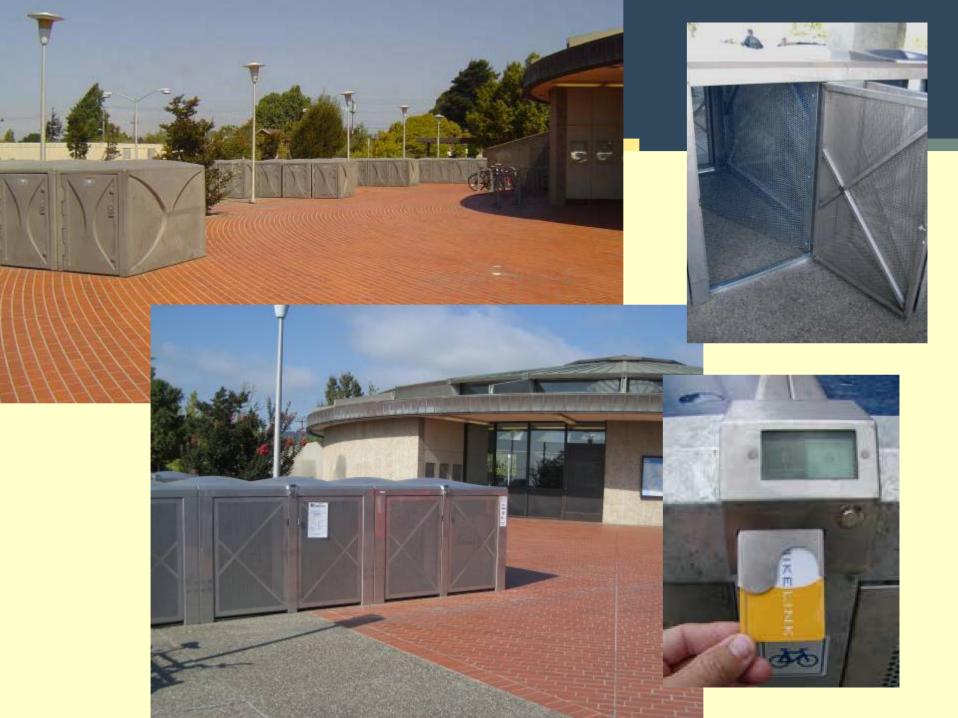
### **Transportation Sales Tax**

#### Alameda County's Measure B:

- 5% of revenue for bike/ped
- 10% for paratransit
- Grant programs
  - Bike/Ped
  - Seniors & People with Disabilities







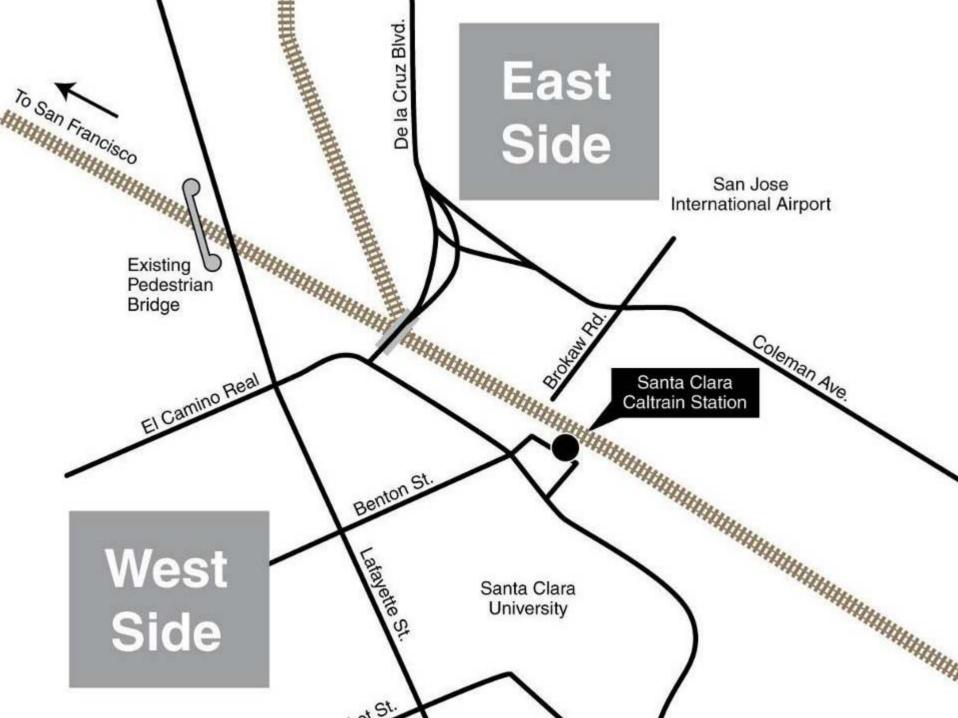
### Safe Routes to Transit





- Part of voterapproved bridge toll increase
- \$20 million total
  \$2 million/year
- New regional plan
  - \$10 million/year!





## Active Transportation Campaign



- Goal: Increase federal funding for walking and biking
- \$50 million for 40 communities
- Over 45 communities advocating for program

### Active Alameda



- Key priority: Access to transit
- Safe and convenient access
- Secure bike parking

### Join the Campaign



### Rails to Trails Conservancy: www.railstotrails.org Alameda County: www.actia2022.com