



San Francisco
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Rail~Volution 2008 Building Community Partnerships for Transit

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Moderator

Building Community Partnerships for Transit

- Interdisciplinary Team
- Stakeholders
- Broad-based Public Partnerships
- What you will learn from this session:
 - How collaborative decision-making with participation by the public and private sectors leads to community planning success, education of risk, and leveraging of assets

Building Community Partnerships for Transit

Three experts in working with communities and forming partnerships:

- Cynthia Hoyle, AICP, Transportation Planning Consultant, Champaign-Urbana Mass Transit District
- Ellen Vanderslice, Project Manager, City of Portland OR
- Maribeth Feke, Planning Director, Greater Cleveland Regional Transit Authority

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- **Cynthia Hoyle, AICP**

- Transportation planning consultant located in Urbana, IL
- Works with the Champaign-Urbana Mass Transit District
- Over 20 years of experience as a transportation planner, specializing in traffic calming, pedestrian and bicycle planning, mobility oriented development, and visioning and comprehensive plan development.
- Author of *Traffic Calming* published the American Planning Association's Planner's Advisory Service,
- A contributing author to *Planning and Urban Design Standards*, published by John Wiley & Sons.
- Currently serves on the Illinois Safe Routes to School State Network

Building Community Partnerships for Transit

- The Champaign-Urbana Mobility Implementation Plan project
 - focuses on improving mobility in community through extensive market research, innovative public input, and creative collaboration between the cities, the University of Illinois, the transit district, the business community, and the regional planning commission.
 - Provide an overview of the process and the techniques used to create a multimodal transportation system for the community

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- **Ellen Vanderslice, Architect**
- Portland, Oregon architect currently serving as the project manager for the *Keep Portland Moving* campaign of the City of Portland Office of Transportation.
- Long-time transportation reform activist and advocate for pedestrian rights with an after-hours second career as a jazz composer and vocalist.

Building Community Partnerships for Transit

- You've got everything lined up to build the big light rail project right through the heart of your downtown. Now what? How do you keep a downtown vibrant and accessible while dropping more than \$200M of construction activity onto its key streets?
- The key: partnerships! Almost a year before construction started on the Portland Mall project and the new MAX to Clackamas, the City of Portland, TriMet, the Portland Business Alliance and many other stakeholders began a series of partnership initiatives that have included the Downtown Marketing Initiative and Keep Portland Moving.
- Learn what has worked (and what hasn't) in the two years since the first utility work began.

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- **Maribeth Feke,**
 - Director of Programming & Planning, Greater Cleveland Regional Transit Authority
- Responsible for Rapid Transit Station & Transit Center Design, Long & Short Range Planning, Transit Oriented Development, NEPA, and property management.
- Instrumental in developing GCRTA's Transit Center/Park-n-Ride network and in engaging the community in the station and facility planning process.
- Accomplishments include: gaining the environmental determination on GCRTA's BRT project; planning and implementing the construction of 5 transit centers/park-n-ride lots throughout the service area, completing the \$10M Childcare Development adjacent to the GCRTA Stokes Station in East Cleveland.
- Current projects include creation of a new strategic plan for RTA, TOD Planning, Strategy, and Planning for new stations



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- Maribeth:
 - Euclid Corridor Transportation Project, BRT
 - Designing with your community
 - Techniques to designing transit system of elements that are functional, uniform and unique