



San Francisco 2008

# **TOD-friendly public and** private financing



Bay Area Local Initiatives Support Corporation www.bayarealisc.org pjen@lisc.org



#### **Overview**

Public financing mechanisms



Private financing













### Public Financing: State of California TOD Housing Program

- Proposition 1C passed in November 2006
- Included \$285 Million for TOD Housing Program
  - Goal is to stimulate the production of housing developments located near transit stations that include affordable units and increase public transit ridership and minimize automobile trips.



### State of California TOD Housing Program

- Three funding rounds initially anticipated (\$95 million/year)
- First funding awards June 2008
  - \$543 million in requests
  - \$145 million awarded, 16 projects, 3477 housing units
- High demand and highly competitive



### State of California TOD Housing Program

- Up to \$17 million available per project
- Loan for housing development rental and homeownership
  - At least 15% are restricted units
- Grant for infrastructure
  - Acquisition, construction, engineering, environmental, and relocation
    - Public agencies may use for land acquisition



# Other public financing

- Local Redevelopment Agency
  - Tax Increment Financing (TIF)
  - State requires at least 20% of TIF is used for low-moderate housing needs



## Supportive Public Policies

- SB 375: Sustainable Communities Strategy
  - SCS plan designates a regional development pattern that takes into account housing needs, transportation demands, and conservation of resources and farm lands.
- CA Tax Credit Allocation Committee
  - Site amenities category
    - 7 out of 15 points available for TOD projects



#### **Great Communities Collaborative**

Unique cooperative relationship between nonprofit organizations – Greenbelt Alliance, Nonprofit Housing Association of Northern California, Transportation and Land Use Coalition, Urban Habitat, and Reconnecting America.

#### Goal

Half of the Bay Area's new homes built by 2030 are in walkable neighborhoods near transit, at a range of prices affordable to families of all income levels.

# **TOD Acquisition Fund**

- Grew from the work of GCC
- Recognized that the ability to control key sites and its uses was critical to ensuring equitable development goals
  - Mixed income communities
  - Community facilities
  - Open spaces
- LISC and CTOD working with Steering Committee



# **TOD Acquisition Fund**

- Prepared report on property acquisition strategies to consider
- Convened stakeholders in October 2007
  - Posed key questions to stakeholder to consider
  - Need to have a fund that makes long-term acquisitions financially feasible



# **TOD Acquisition Fund**

### Currently evaluating:

- Scale of a fund
- Geography
- Potential funding sources/investors for fund
- What entity would undertake proactive acquisitions
- What are potential sources for permanent financing for projects



### **Thank You**











