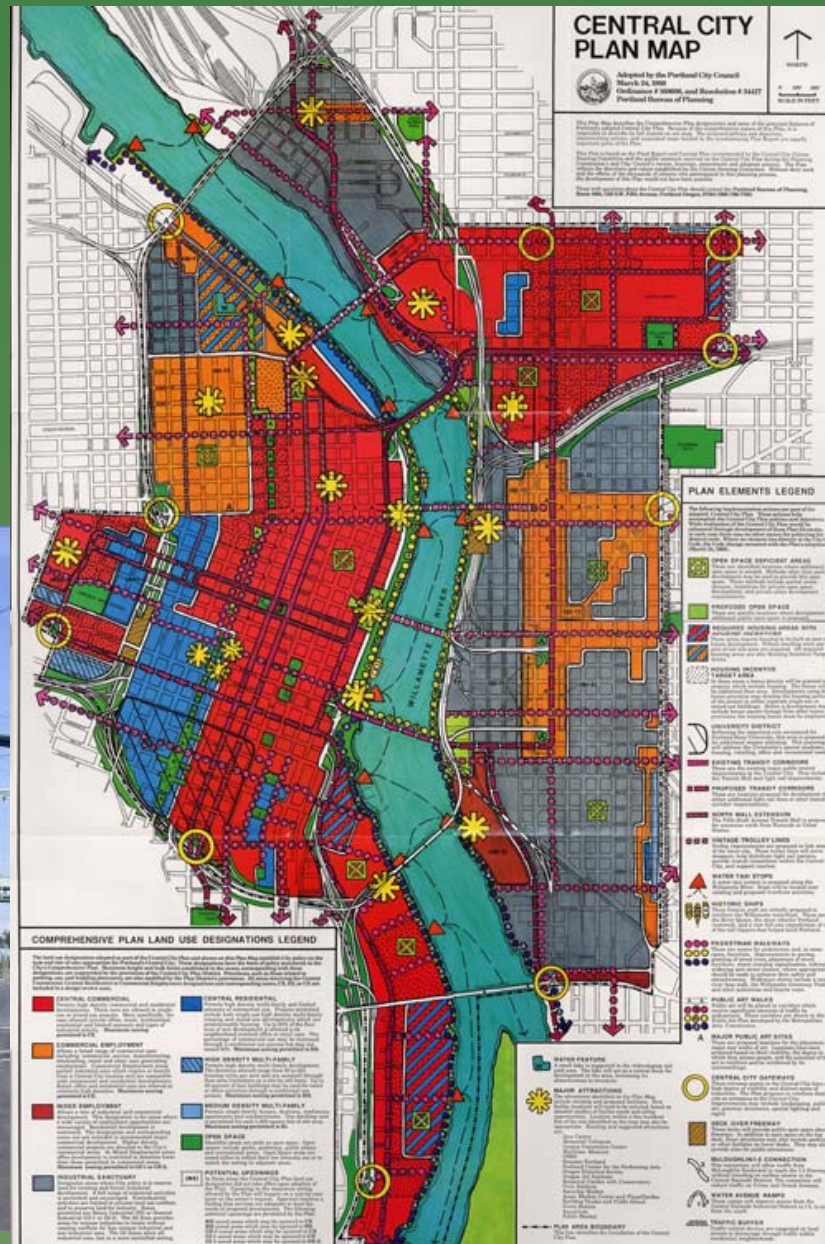


Railvolution 2008



The streetcar story: Short Version

- 1988 Central Portland Plan



The streetcar story: Short Version

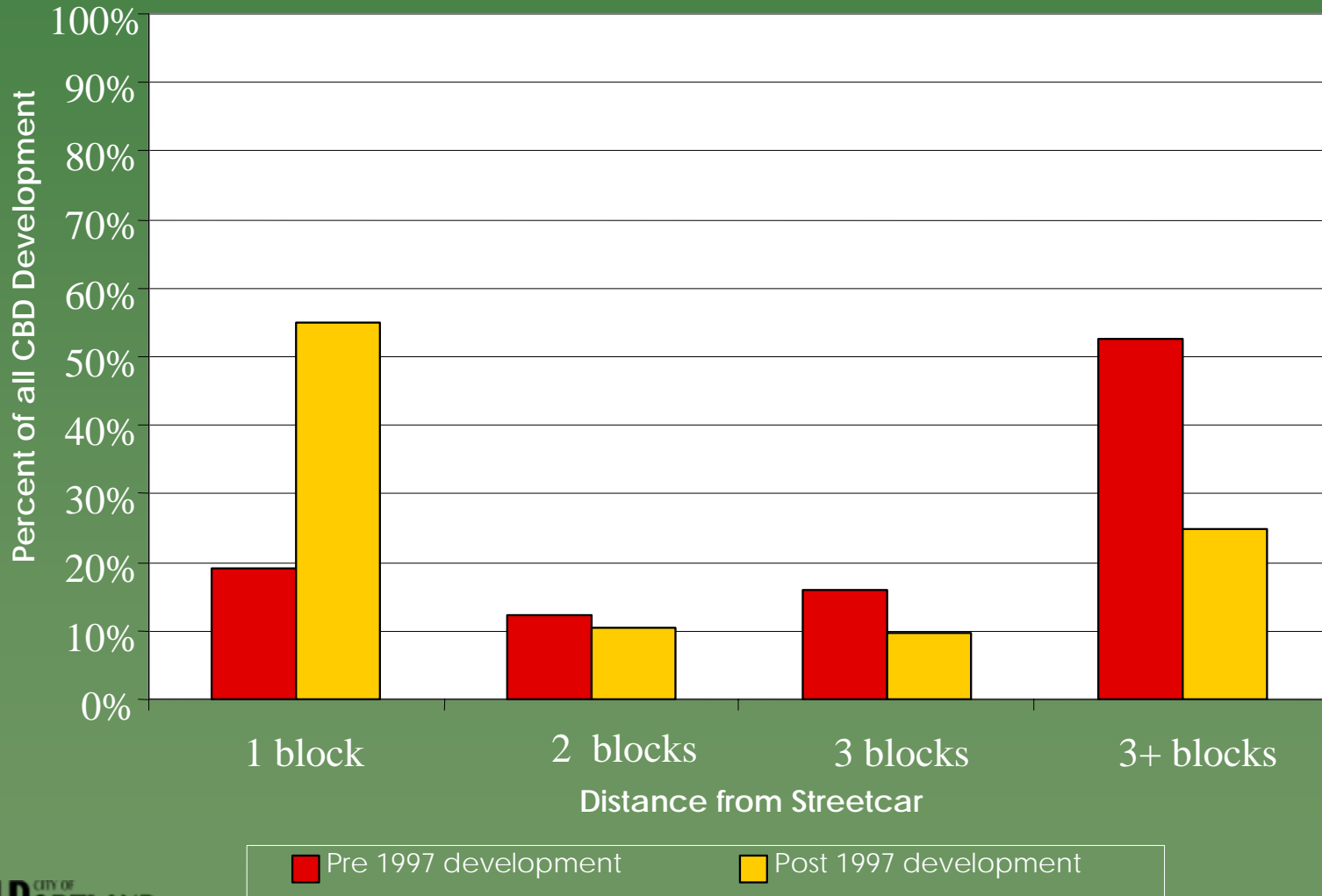
- 1990 – Streetcar Feasibility Study, CAC
- 1995 – RFP to DBOM streetcar, Portland Streetcar Inc. selected
- 2001 – Good Sam to PSU opens
- 2005 – Extended to RiverPlace
- 2007 – Extended to SW Lowell in South Waterfront District

The streetcar story: Short Version

- 2009 – Construction to begin on Eastside Loop
- 2011 – Begin streetcar service from NW Lovejoy to Lloyd District, Central Eastside and OMSI
- 2015 – Streetcar connects OMSI to South Waterfront District
- 2016 – Begin Streetcar service to Lake Oswego?

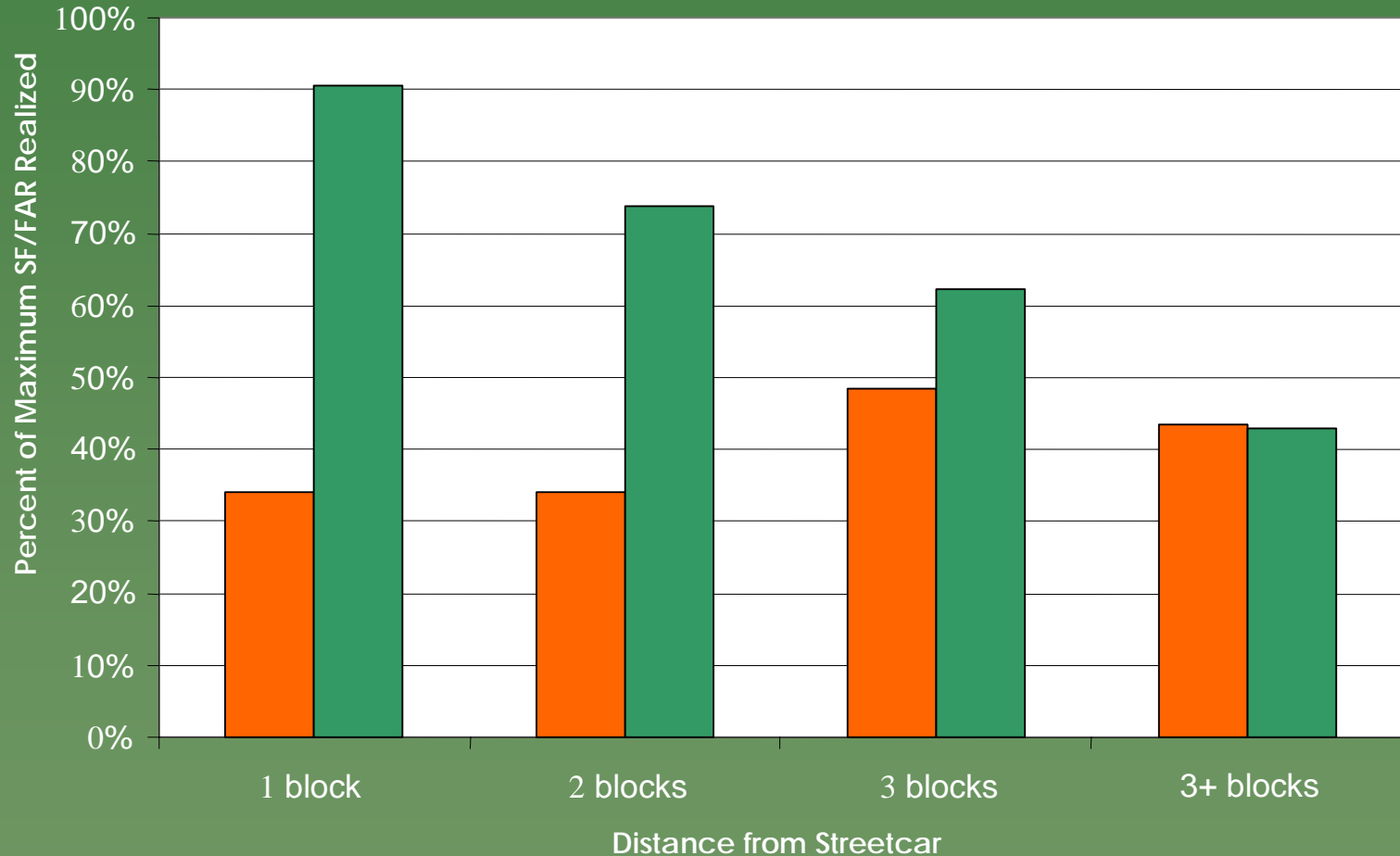
The streetcar story: Short Version

Development along Streetcar



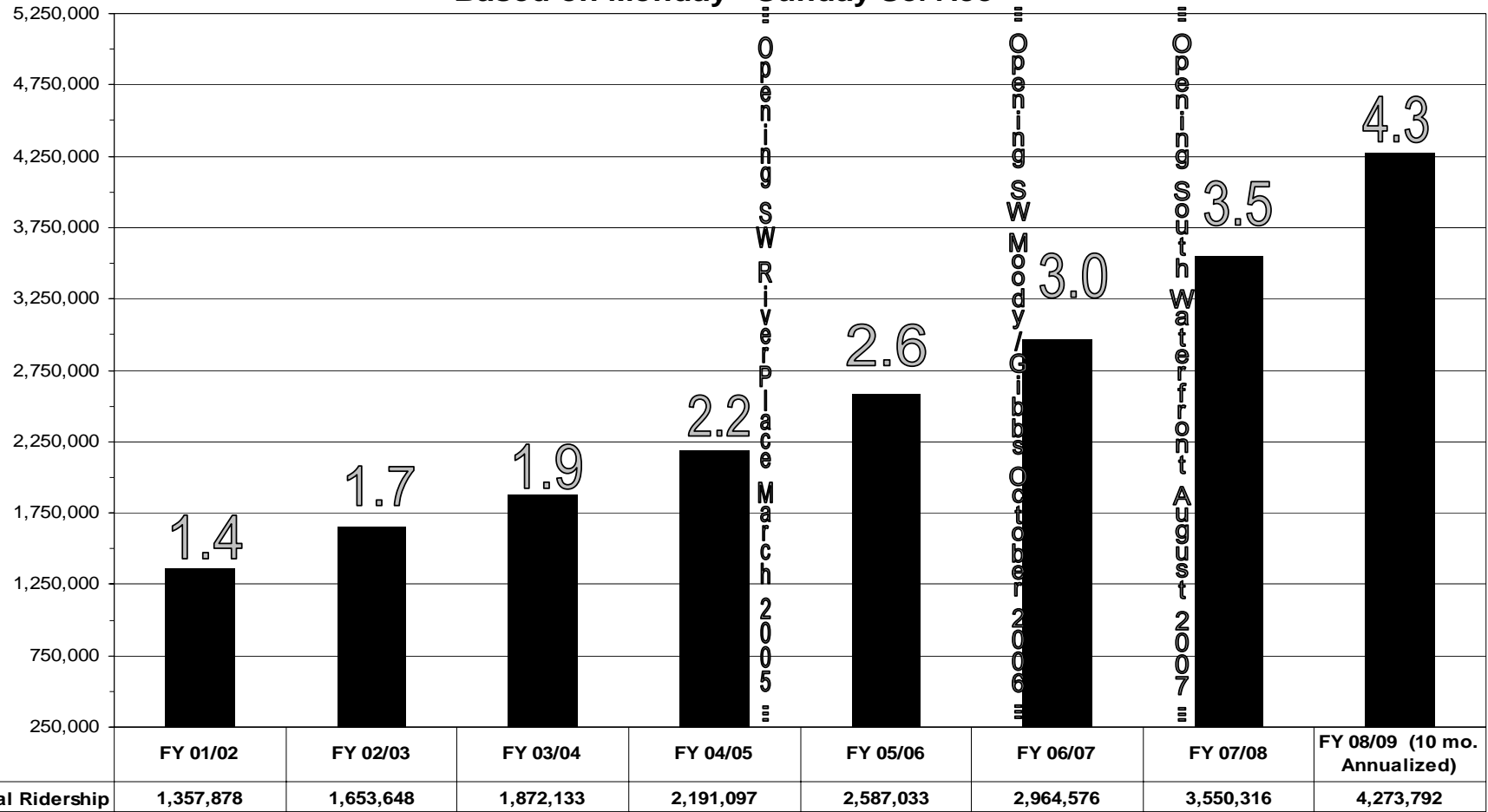
The streetcar story: Short Version

Streetcar and Development Density



The streetcar story: Short Version

**Portland Streetcar Annual Ridership
Based on Monday - Sunday Service**



Streetcar Expansion?

Streetcars are:

Owned by City of Portland, not TriMet

- Strategic Economic Development Tool
- Walkable neighborhood circulator

Additional streetcar corridors

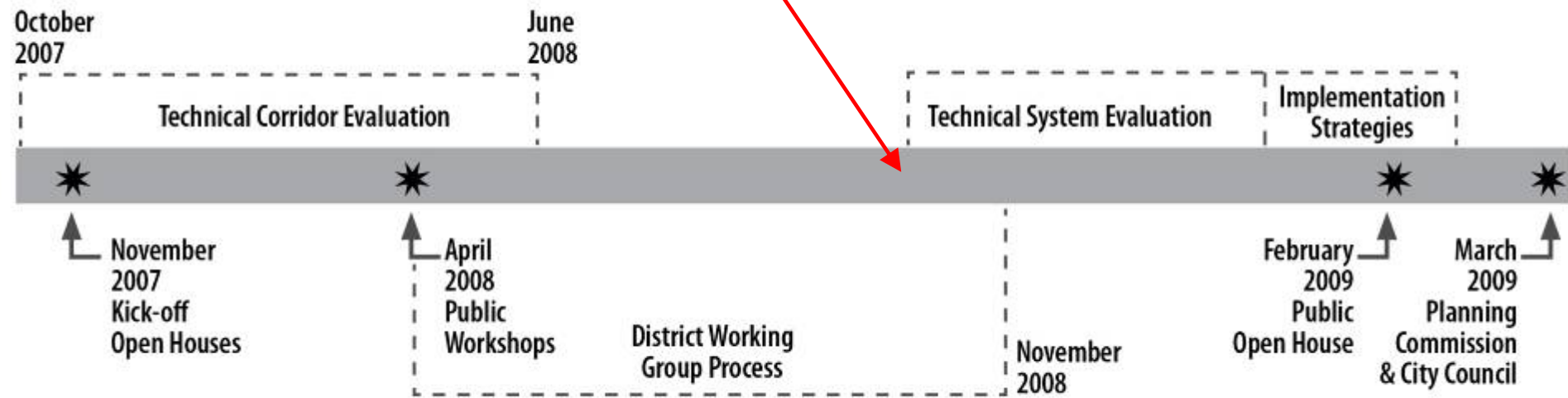
- Help achieve peak oil and sustainable strategies
- Organize/catalyze growth along streetcar corridors
- Integrate streetcar corridors with neighborhoods

What is the Streetcar System Plan?

- SSP is a PDOT modal plan, similar to Pedestrian, Bike, Freight and TDM
- High level planning study to identify strongest potential streetcar corridors citywide
- Assessment of public interest in streetcars
- Masterplan of future transit corridor planning studies

Schedule

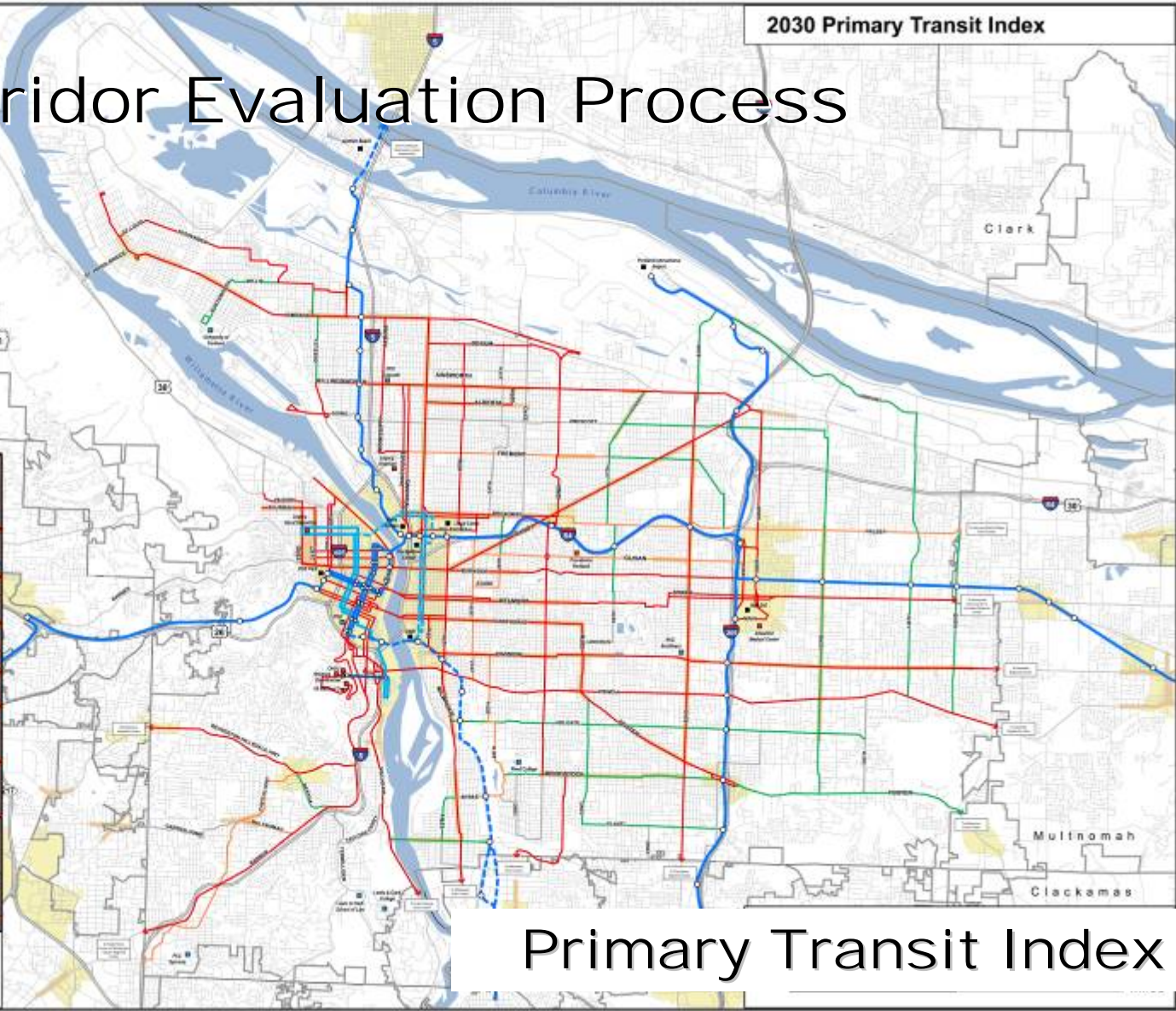
We are here



Corridor Evaluation Process

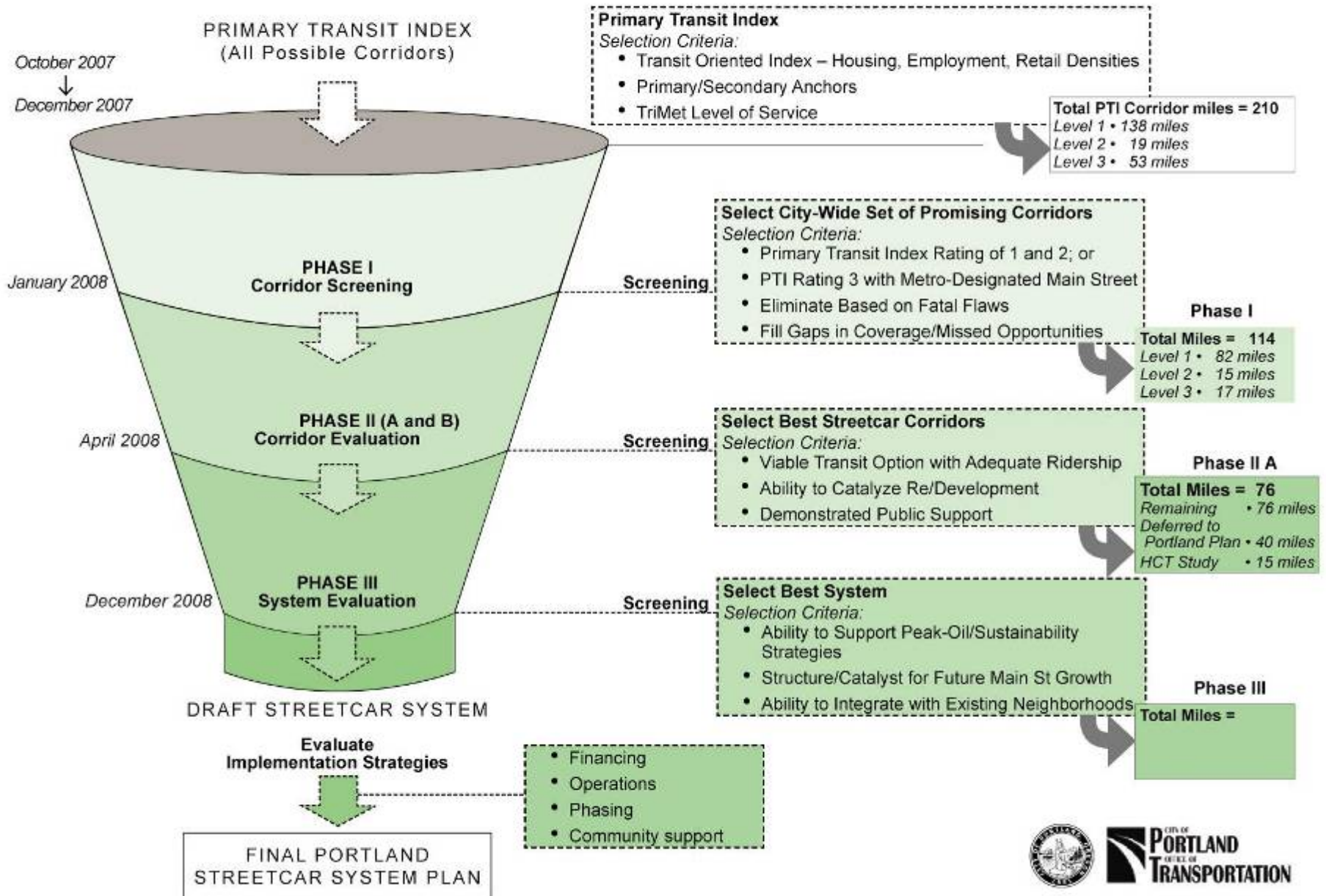
2030 Primary Transit Index

- LEGEND**
- Primary Transit Index (PTI)**
- MAX Light Rail (Existing and Under Construction)
 - Planned High Capacity Transit
 - Streetcar
 - Planned Streetcar
 - 1st Level PTI
 - 2nd Level PTI
 - 3rd Level PTI
 - Previous PTN
- Primary Anchors**
- City Center, Regional Centers, Town Centers
- Secondary Anchors**
- Main Streets
 - Major Institutions (Hospitals, Colleges/Universities, Shopping/Other)
 - Station Areas



Primary Transit Index

CITY WIDE STREETCAR CORRIDOR TECHNICAL EVALUATION PROCESS

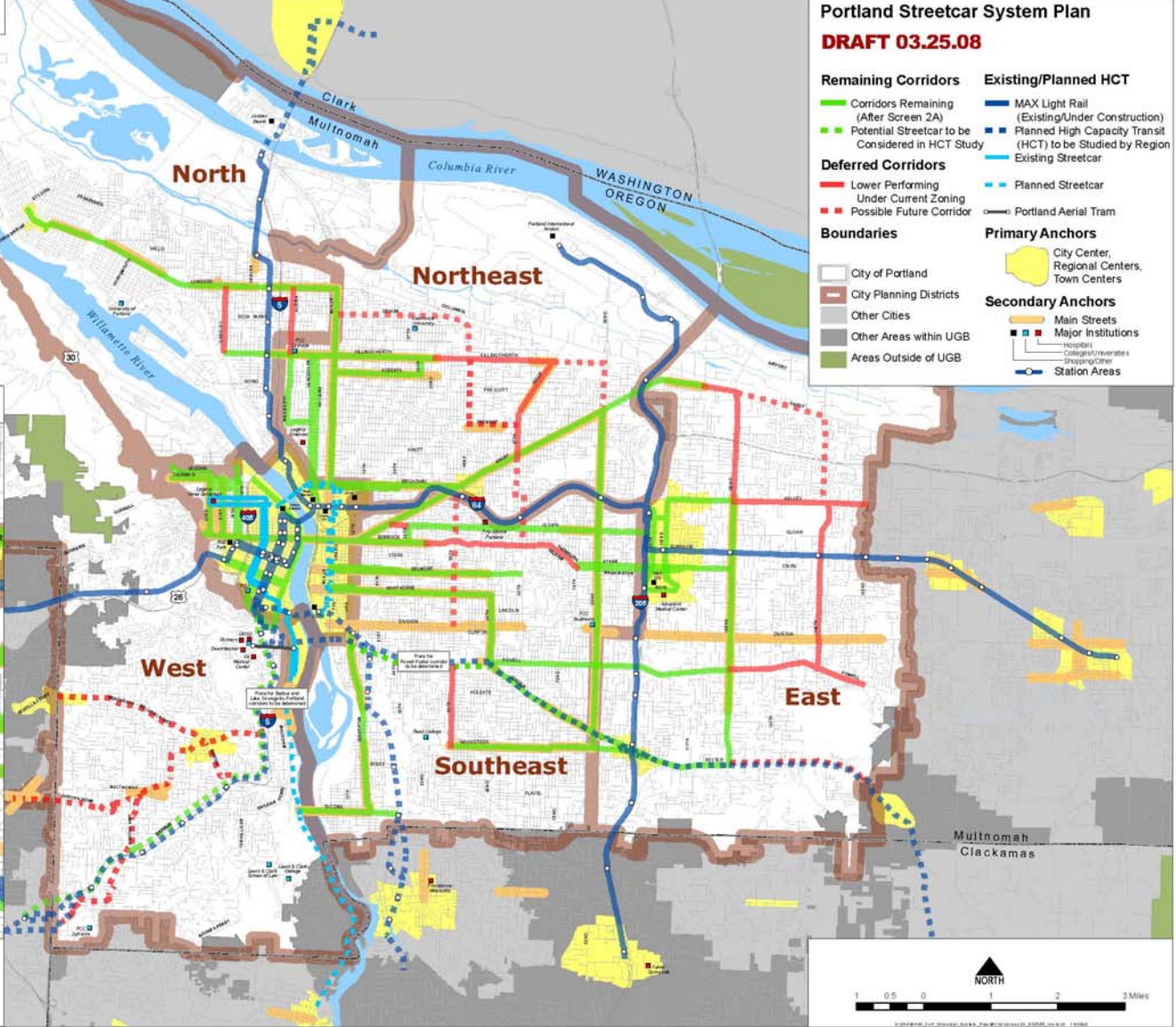
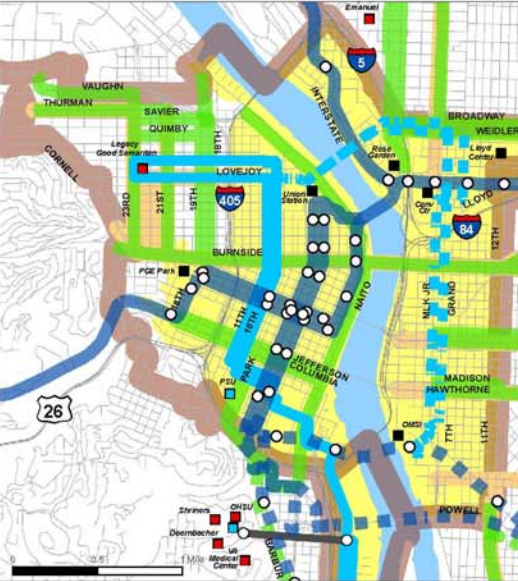


Corridor Evaluation Process

City of Portland

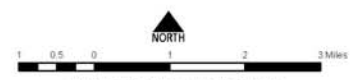
DRAFT

Central City

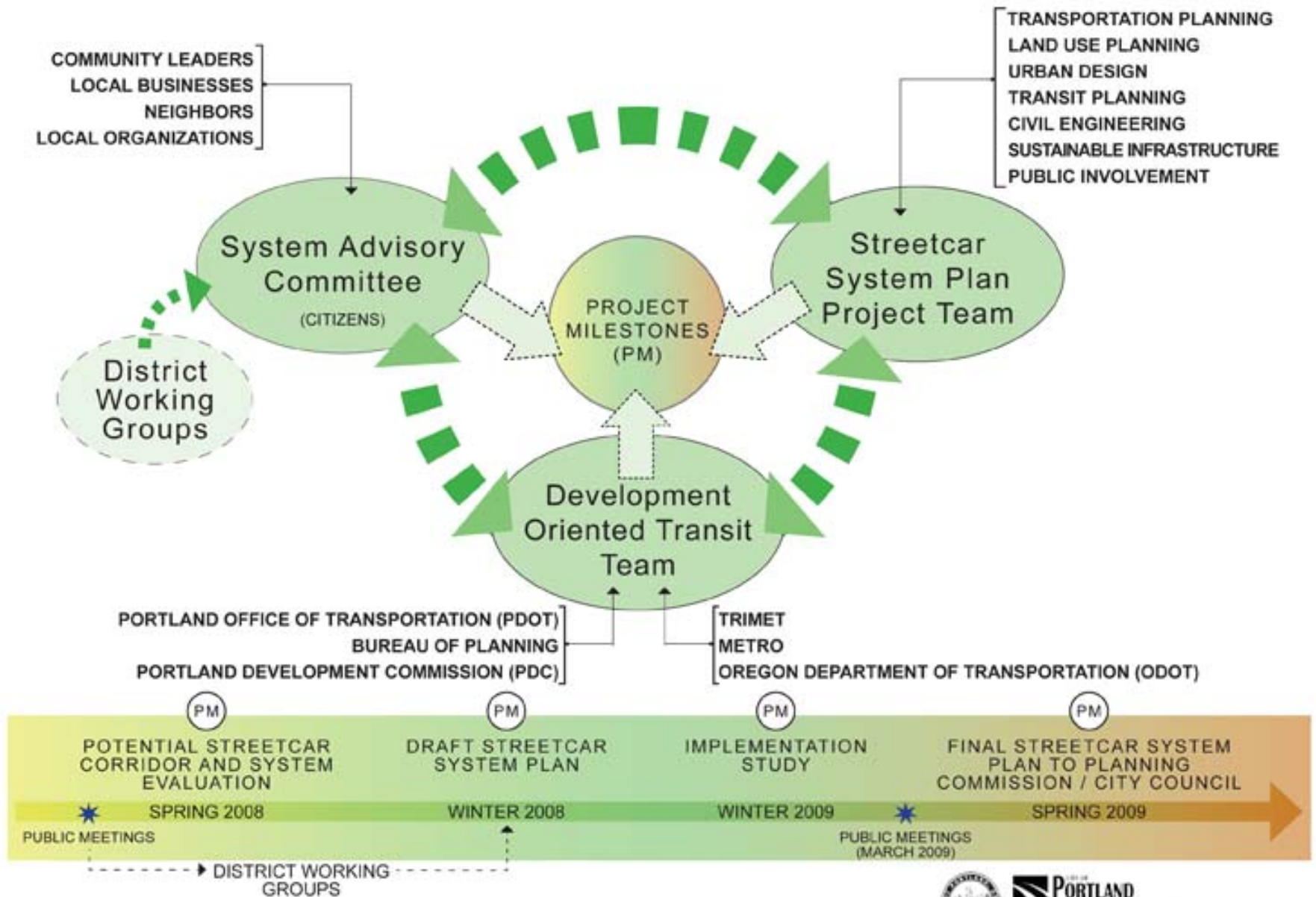


Portland Streetcar System Plan
DRAFT 03.25.08

- | | |
|---|---|
| Remaining Corridors | Existing/Planned HCT |
| <ul style="list-style-type: none"> — Corridors Remaining (After Screen 2A) — Potential Streetcar to be Considered in HCT Study | <ul style="list-style-type: none"> — MAX Light Rail (Existing/Under Construction) — Planned High Capacity Transit (HCT) to be Studied by Region — Existing Streetcar |
| Deferred Corridors | <ul style="list-style-type: none"> — Planned Streetcar — Portland Aerial Tram |
| <ul style="list-style-type: none"> — Lower Performing Under Current Zoning — Possible Future Corridor | |
| Boundaries | Primary Anchors |
| <ul style="list-style-type: none"> — City of Portland — City Planning Districts — Other Cities — Other Areas within UGB — Areas Outside of UGB | <ul style="list-style-type: none"> — City Center, Regional Centers, Town Centers |
| | Secondary Anchors |
| | <ul style="list-style-type: none"> — Main Streets — Major Institutions — Hospitals — Colleges/Universities — Shopping Centers — Station Areas |



CITY WIDE STREETCAR SYSTEM PUBLIC INVOLVEMENT PROCESS



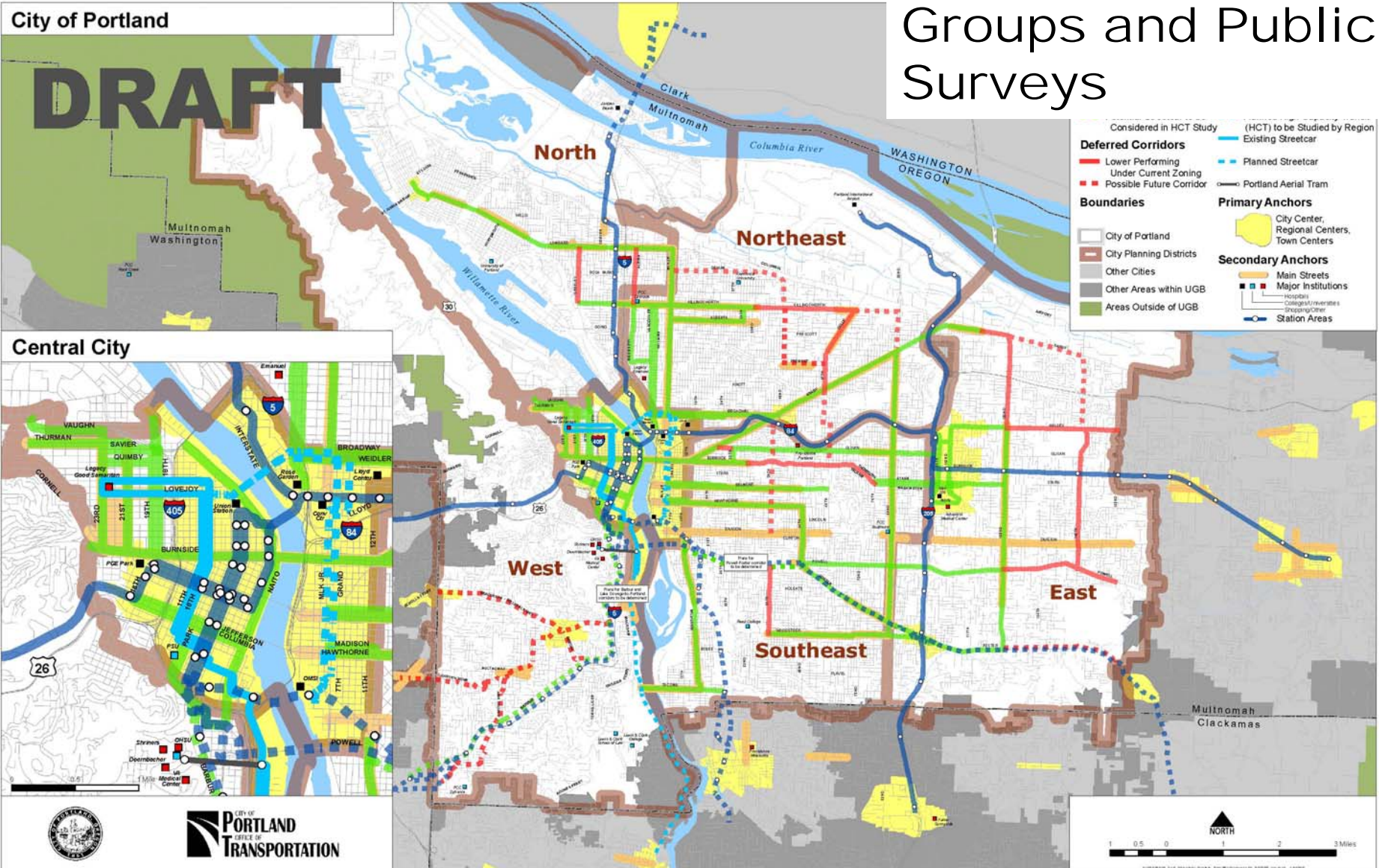
Overview: Public Input to the project

3 Sets of Major Public Meetings

- October/November 2007 Kick Off
 - 3 Open House meetings
- April 2008 District Streetcar Workshops
 - 5 Events
 - 6-month community survey process
- April 2009 Open House
 - 5 Open House Events
 - Feedback on Draft System Concept Plan

Overview: Public Input to the project

5 District Working Groups and Public Surveys



Overview: Public Input to the project

DWG Survey – highlights

- Over 1800 survey responses
- NW - 83% like the idea of more streetcar
- North - 85% feel streetcar worthwhile investment
- NE - 80% support expanding streetcar
- East - 74% favor streetcar with sidewalk and bike improvements
- SE - 81% support additional corridors

SSP: What's Next

Public Involvement

- Surveys Close 10/31 – SAC Recommendation
- Update Planning Commission and City Council

Analysis and System Planning

- Resume Corridor Screening Process (December)
- Draft Implementation Strategy and Concept Plan (Jan-Feb 09)

For More Information

- <http://www.portlandonline.com/transportation/streetcarsystemplan>
- patrick.sweeney@pdxtrans.org