

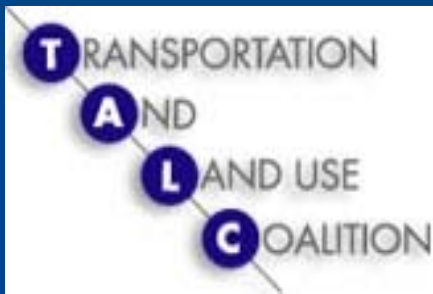
Partnering to Address Climate Change and Land Use Policy

Autumn Bernstein
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Rail-Volution 2008

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Unofficial Partners

Local elected officials

Transit agencies

MPOs

Air Pollution Control Officers

Legislators

Planners

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It all started with this. . .

California's State Flower



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... but this really helped!



- July 2006: AB 32 signed
- Jan 2007: New Partners Conference in LA
- Jan 2008: First staff hired

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Core Principles

- Tie Money to Performance.
- Craft Regional Plans that Minimize GHG Pollution.
- Prioritize Transit and Sustainable Transportation.
- Define Where Growth Should Not Occur.
- Define Where and How Growth Should Occur.
- Engage the Community in Planning.
- Address Environmental Justice Concerns.
- Protect and Improve Public Health.

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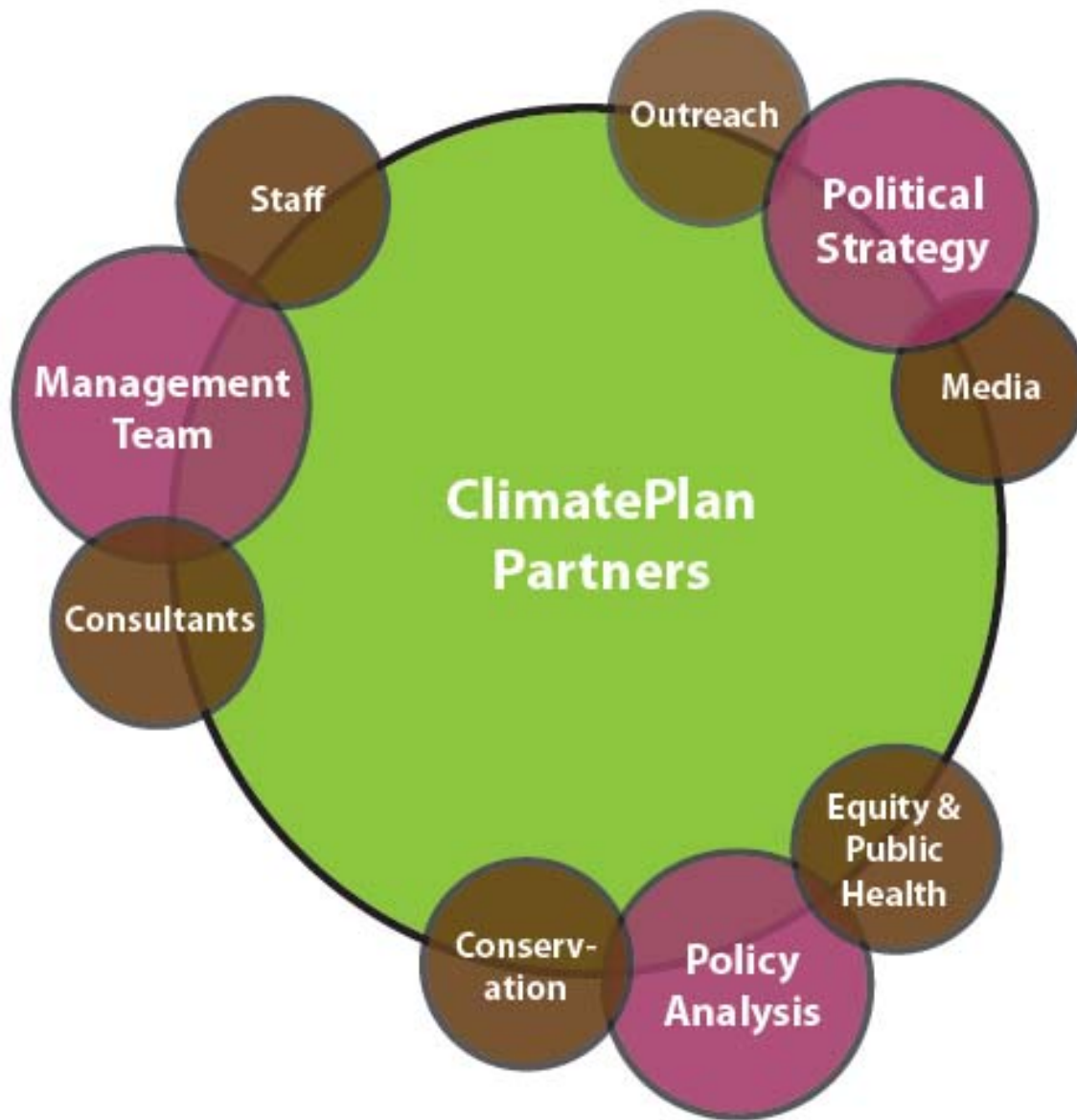


A Campaign, Not an Organization



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Is It Working?

- **June:** Draft AB 32 Scoping Plan includes weak section on land use
- **July/August:** CARB gets more comments on land use than any other sector, incl. cap & trade
- **September:** Governor signs SB 375
- **October:** Final AB 32 Scoping Plan includes beefed-up section on land use, media responds

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Elements of Success

Respect for different roles

Focus on common ground

Transparent decision-making

Inclusive yet responsive structure

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