



sustainable communities
working group



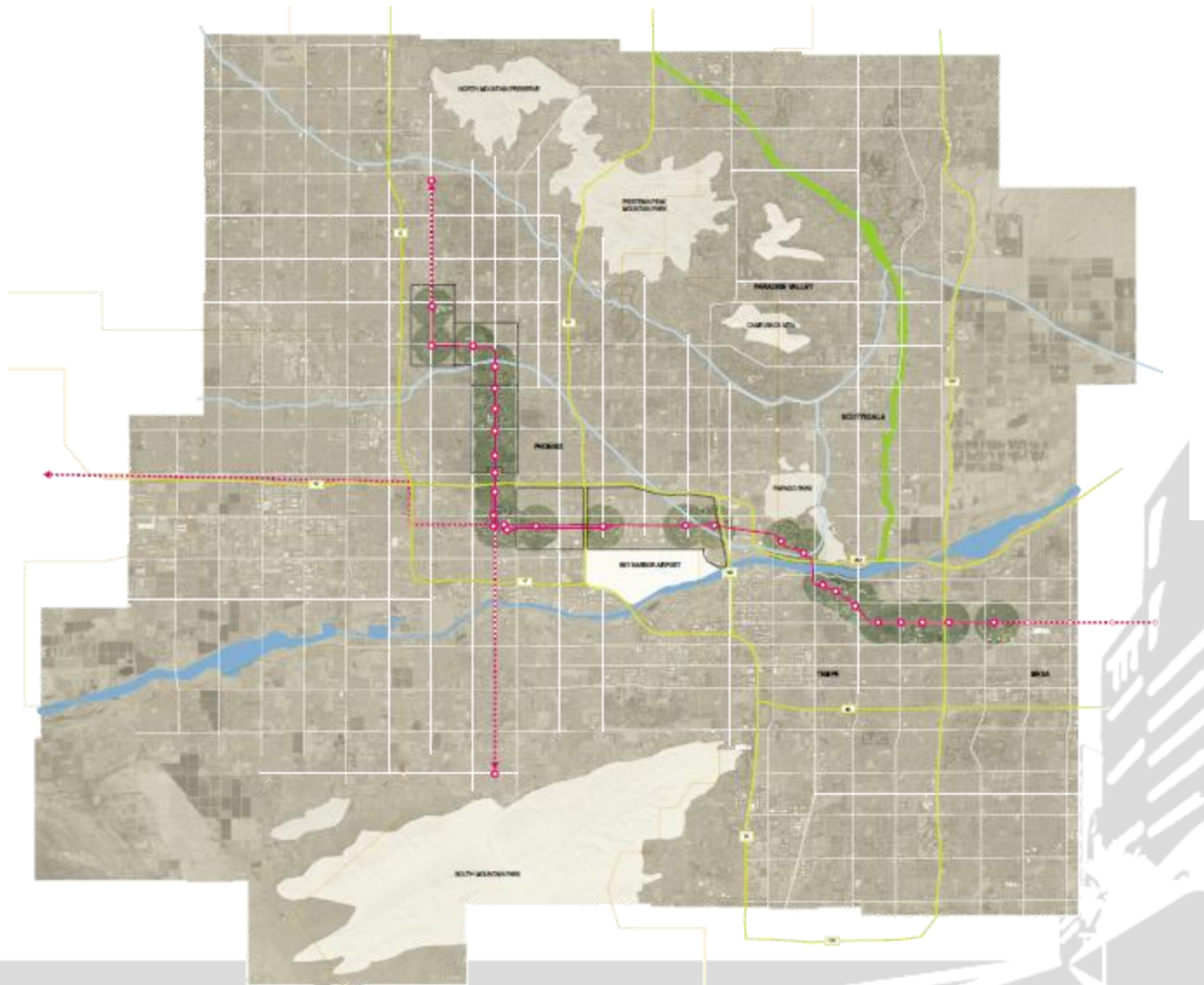
Metropolitan Phoenix, AZ

Background and Context

- 500 Square miles
- Rapid growth spurts, followed by steep declines
- Sprawl machine: Freeways, suburban subdivisions
- Supply side set up do it. Capital, builders, agencies
- Segregated by age, income, race, use



MAP LEGEND

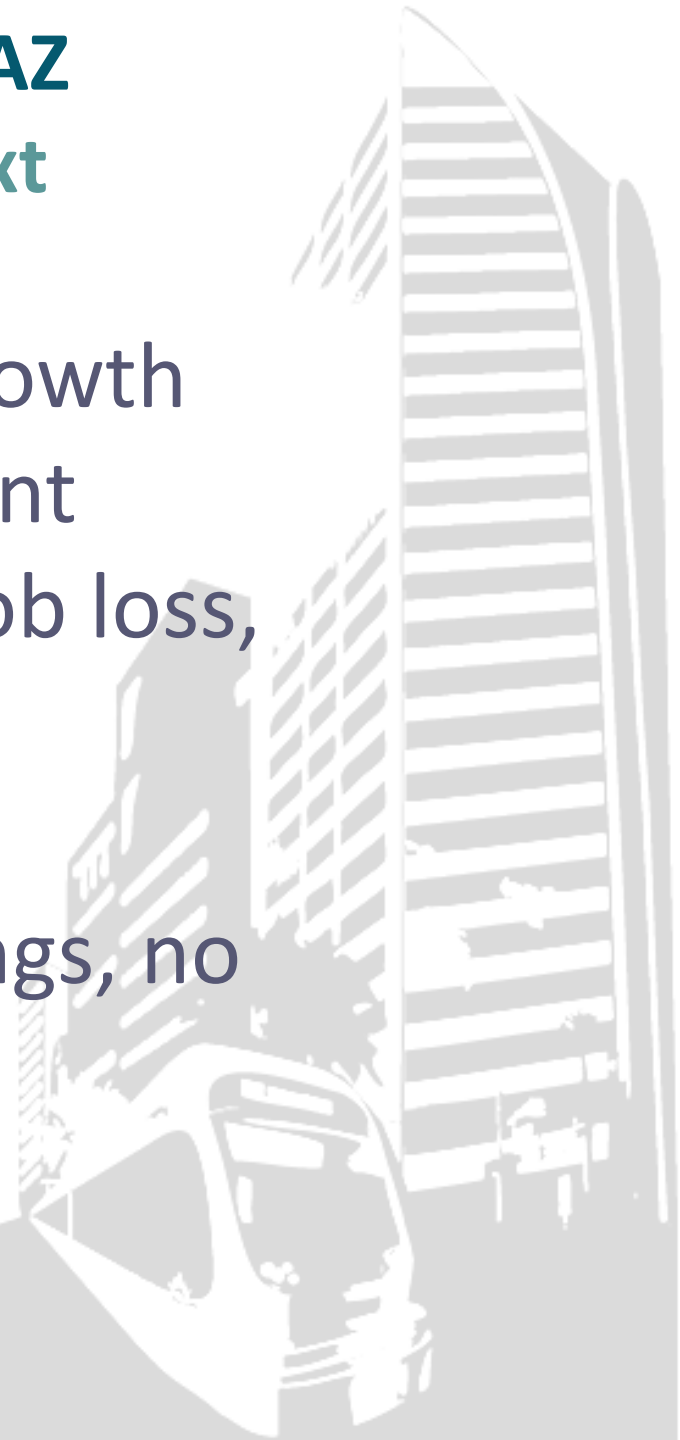


-  Phoenix Light Rail line
-  Interstate Highway
-  Rio Salado River/Wash
-  Green Belt
-  Canal System
-  Future Phoenix Light Rail line
-  Mountain Parks
-  Phoenix Boundary Line
-  Station Districts HUD Grants

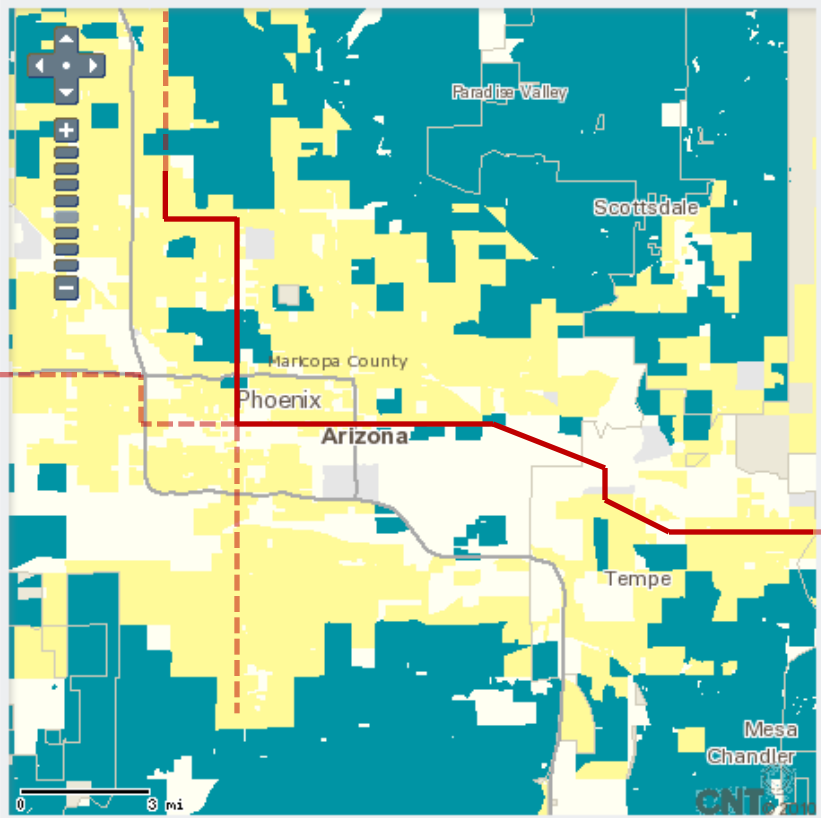
Metropolitan Phoenix, AZ

Background and Context

- Economy dominated by growth 40% related to development
- Hard hit by foreclosures, job loss, brain drain
- Investment no-fly zone
- Weird laws: prop 207 takings, no growth control, no TIF
- SB 1070 anti immigration

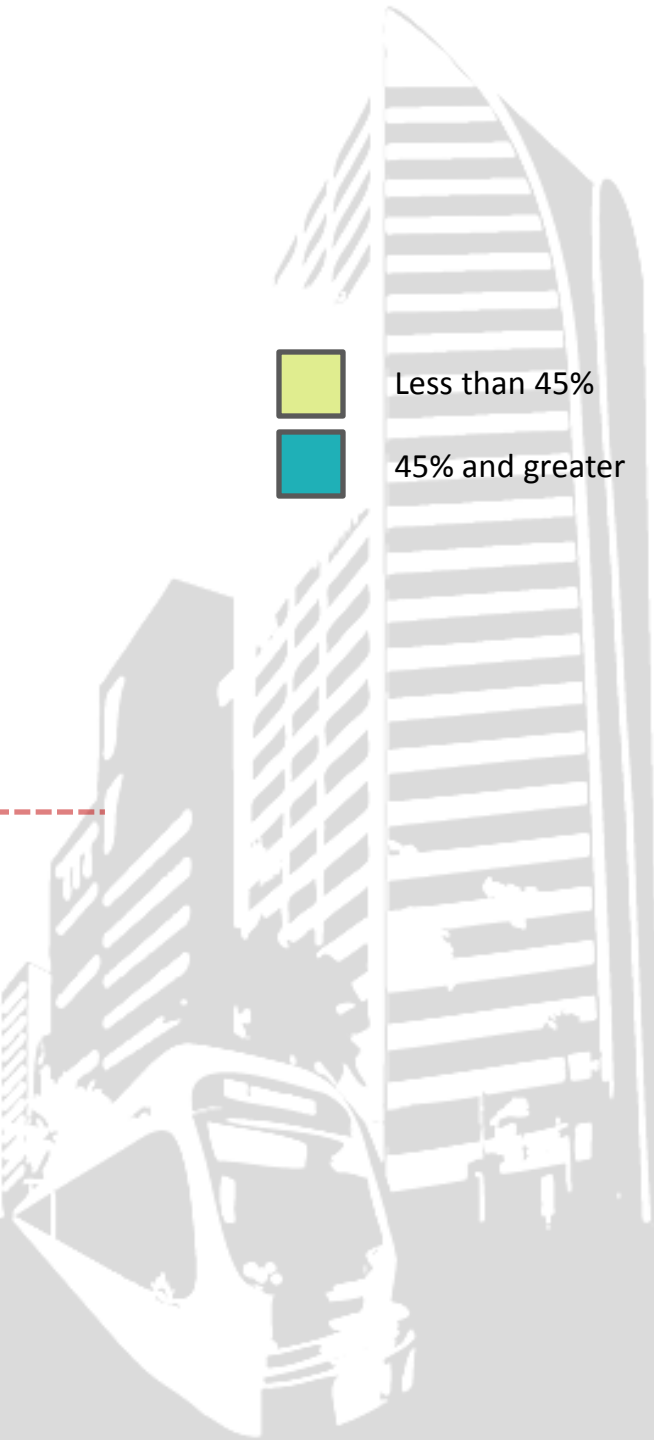


Housing and Transportation Costs - % Income



- Less than 45%
- 45% and greater

Source: US Census Bureau Year 2000 Census Data



Time to Rethink

How can we do this better?

Good Foundation

- Metro light rail system (tax measure and build)
- Smartgrowth cabinet, scorecard
- ULI moving AZone
- LISC/ASU Making Sustainable Communities Happen
- EPA TOD toolkit



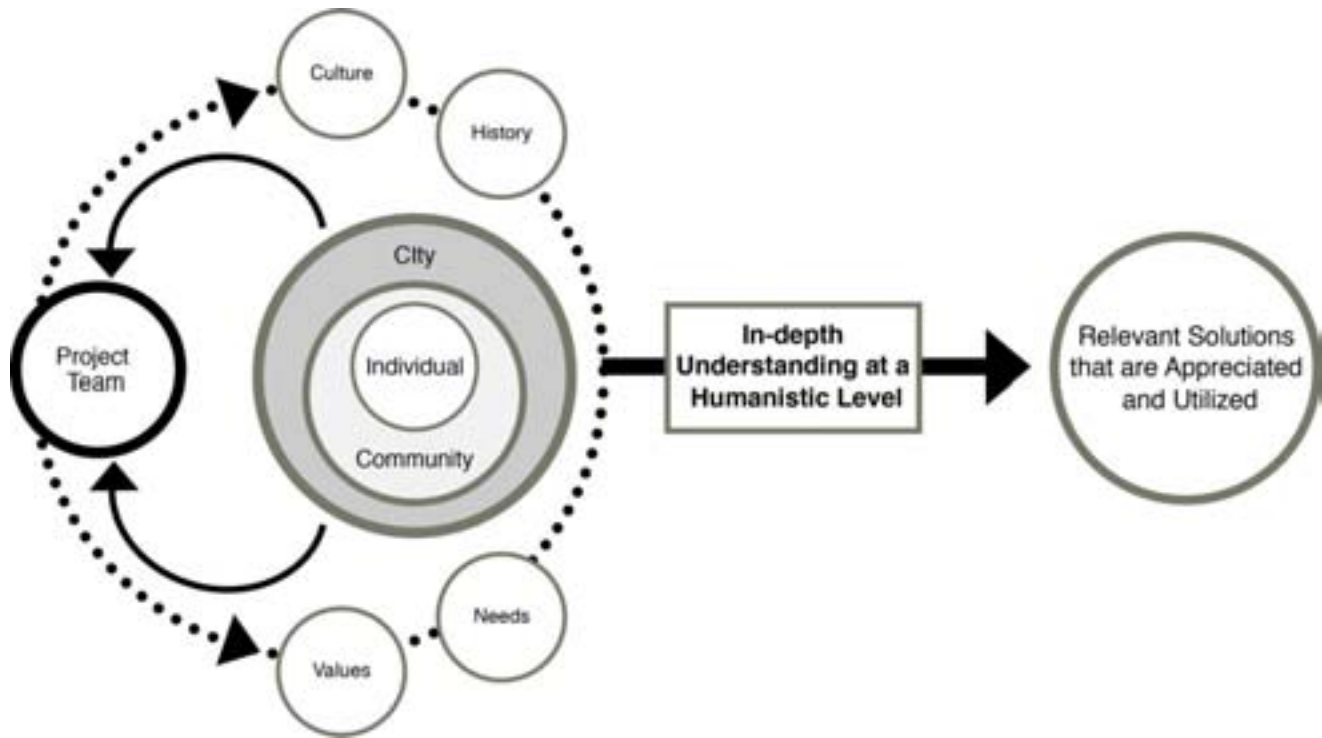


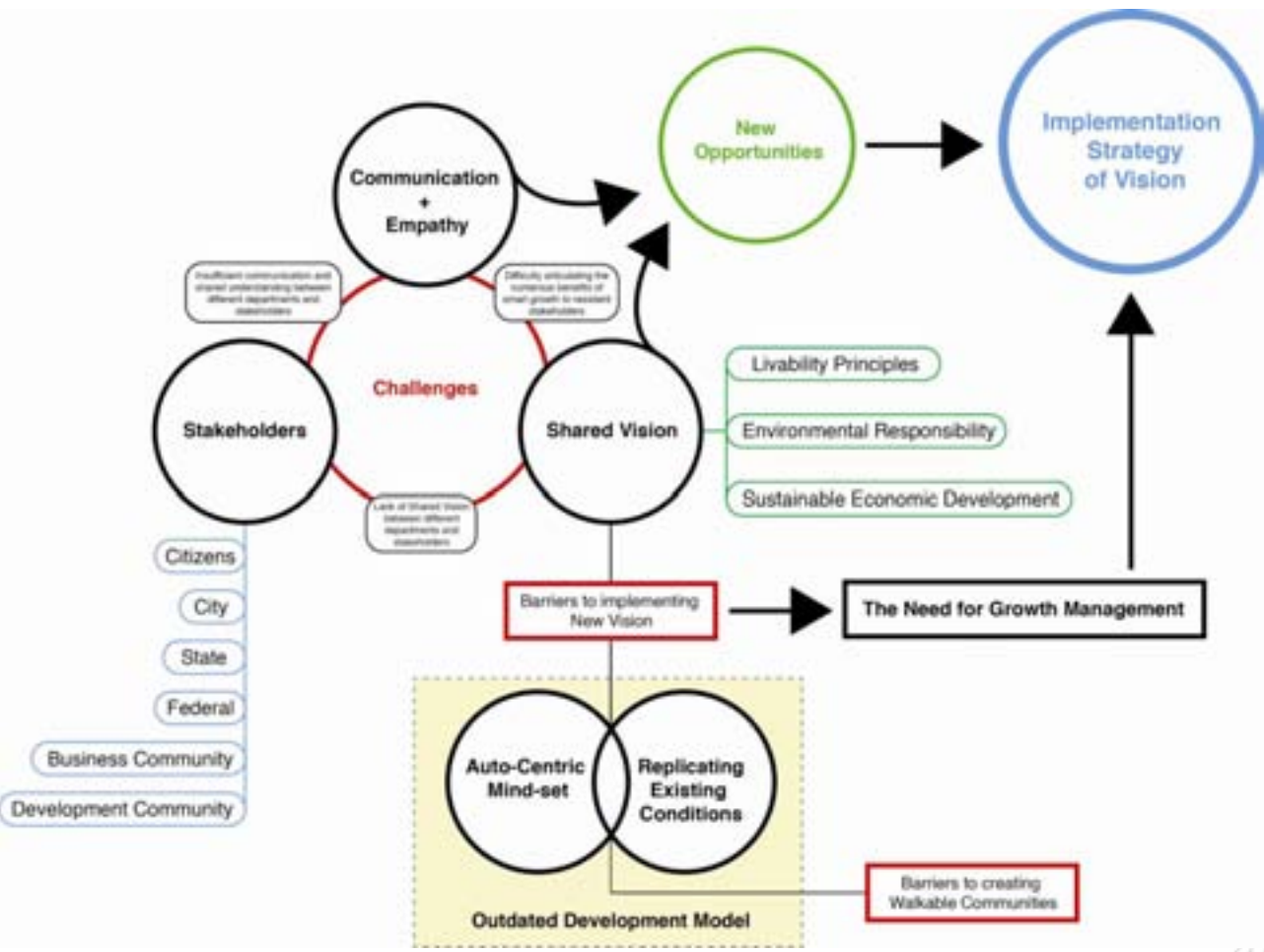
Going to the next level

Sustainable Communities

- June 2009: HUD-DOT-EPA Interagency Partnership for Sustainable Communities
- Livability Principles, Collaboration, Policy Alignment
- Jan 2010: ASU and LIISC convene the Sustainable Communities Working Group







Sustainable Communities Working Group

Regional Collaborative

- State-housing, rail and sustainability
- Regional-MPO/RTA, Valley Metro
- Cities-land use, transit, housing
- Philanthropy-Arizona Community Foundation
- CBOs-Downtown and Phoenix
- Academia-Arizona State University
- Urban Land Institute, LISC
- St Luke's Health Initiative



Sustainable Communities Working Group

Objectives:

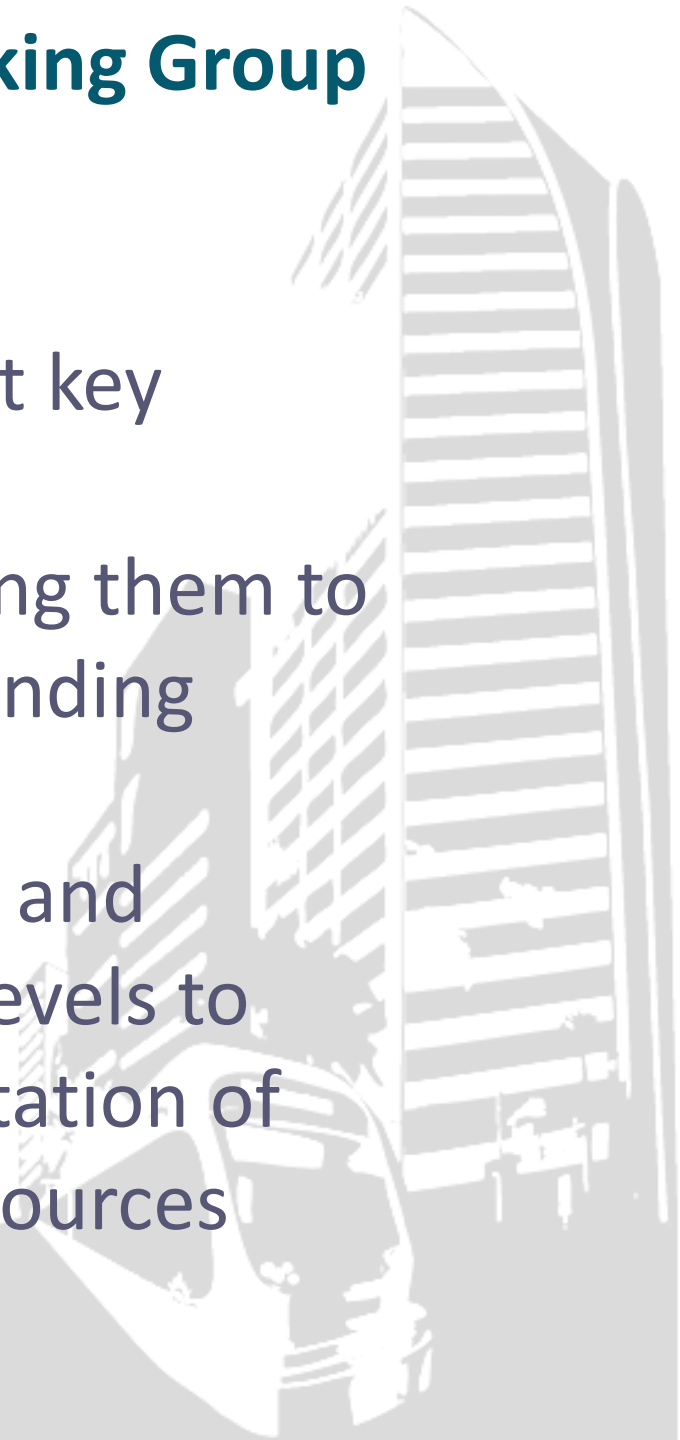
- Develop an acquisition and development fund of approximately \$30-50M
- Identify Sites as appropriate for equitable TOD, including publically owned assets, existing multi-family properties, and vacant land



Sustainable Communities Working Group

Objectives:

- Implement an accord amongst key Housing, Transportation and Environmental agencies binding them to a cooperative planning and funding process
- Align Housing, Transportation and Environmental policies at all levels to maximize effective implementation of TOD and make best use of resources



Sustainable Communities Working Group

Objectives:

- Identify and reduce barriers to implementing TOD on the ground
- Build capacity throughout the TOD project delivery system, including finance, development, consulting, construction, local government and utilities



Sustainable Communities Working Group

Objectives:

- Engage stakeholders in the planning and decision making for TOD projects
- Inform and educate the general public about the benefits of sustainable development and equitable TOD



Situation Report

Accomplishments and Next Steps

- Re-alignment of priorities, collaborative efforts
- HUD Regional and Challenge Grants
- Joining the national Equitable TOD conversation
- Website and Film “ConnectingPHX”
- LISC, ReConnecting America and Living Cities TOD Working Group



Making it Happen

The locals get real

- AZ DOT, DOH, DEQ pledge cooperation. Policy revisions in the works
- City of Phoenix launches aggressive station area and community engagement program
- ULI, LISC and ASU convene Builders' Roundtable to define equitable TOD
- Local CDFI's convene to sort out objectives, structure for The Fund





SCWG

Next Steps

- TOD Fund feasibility study: objectives, outcomes, metrics
- GIS regional mapping study: jobs-housing-transportation-equity
- Keeping the pressure on: sustained effort to craft a policy framework for sustainable, equitable development in Metro Phoenix.



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Next Steps:

- TOD Fund feasibility study: objectives, outcomes, metrics
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Next Steps:

TOD Acquisition and Development Fund:

Balancing local objectives of social equity, environment and economic development priorities





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