



Corridors of Opportunity

Presentation for

Rail~Volution 2010:

"New Partners, New Money" Workshop

October 20, 2010

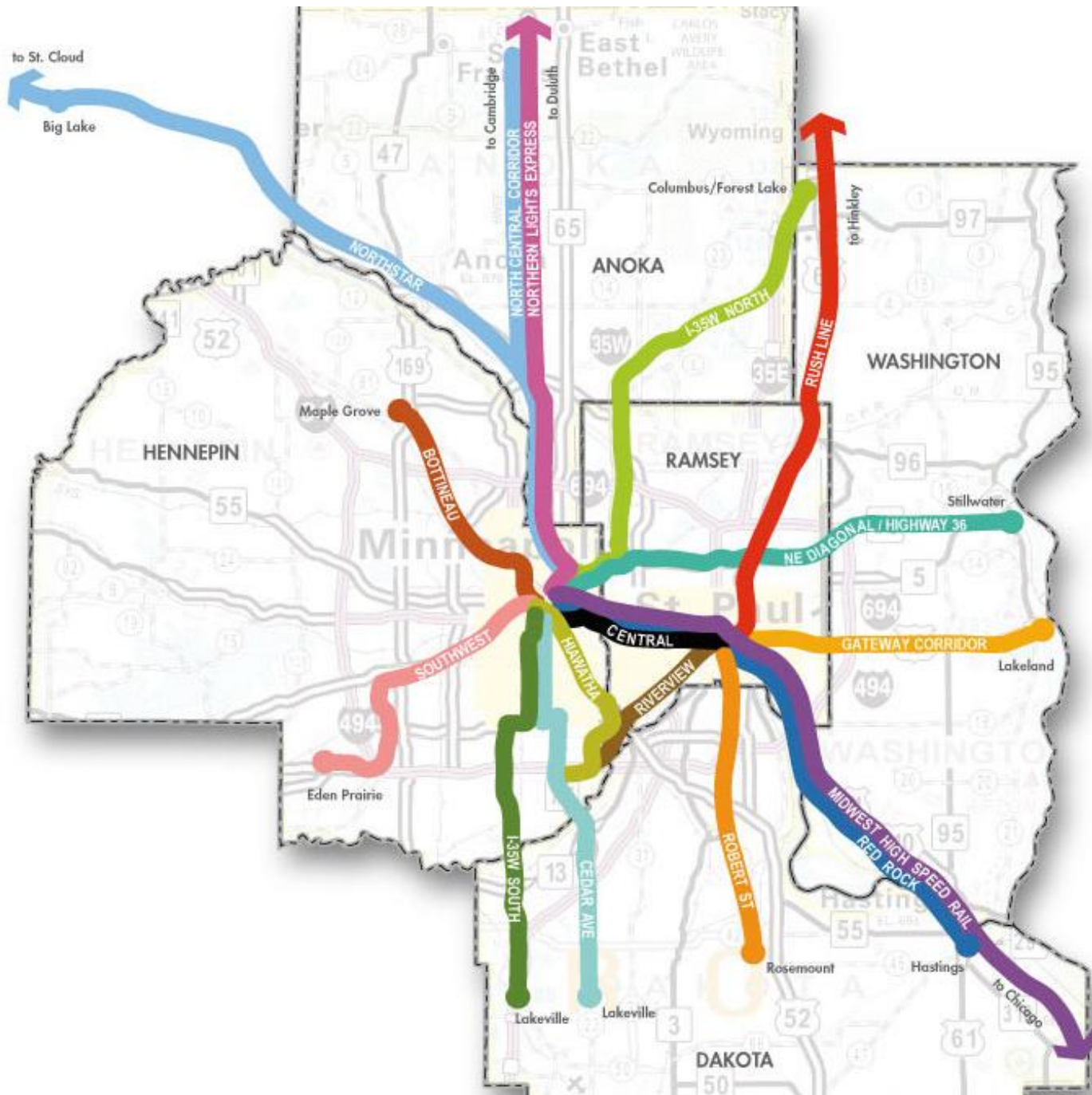
Commissioner Peter McLaughlin, Chair

Hennepin County Regional Rail Authority &
Counties Transit Improvement Board

Our Vision

*A network of connected transitways
fully integrated with
other transportation elements*

- Move users efficiently & safely
- Mitigate congestion
- Enhance development & competitiveness
- Improve sustainability & livability



From Hiawatha to a System



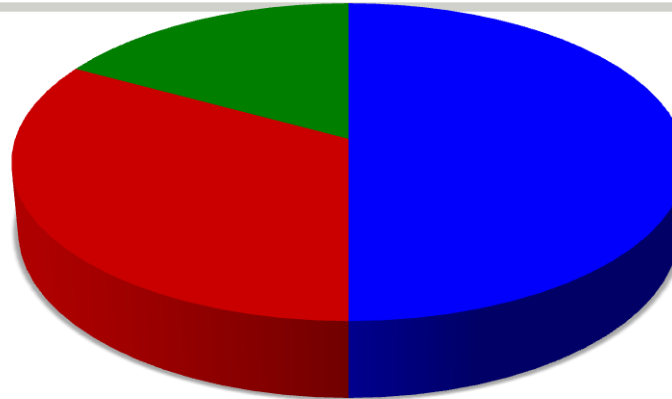
Counties Transit Improvement Board

- Anoka, Dakota, Hennepin, Ramsey & Washington Counties
- Quarter-cent sales tax for expanding transitways: LRT, BRT & Commuter Rail
- Current projections: **\$88 million/yr.**
- Since 2008, more than **\$160 million** in grants for transitway development, construction and operations
- Additional **\$149 million** to be awarded 2010



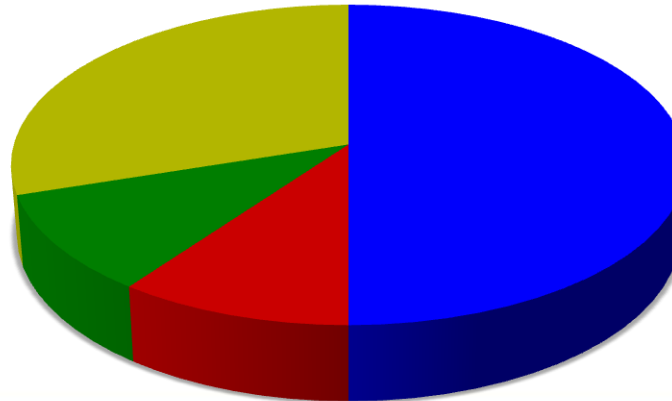
New Starts Projects Capital Funding Overview

Before
Counties Transit
Improvement Board



- Federal - 50%
- State - 33%
- Counties/RAs - 17%

After
Counties Transit
Improvement
Board:



- Federal - 50%
- State - 10%
- Counties/RRAs - 10%
- Counties/Sales Tax - 30%

Weighted Voting/100 Votes Total

P= Population

S= Sales Tax

County	% Population	% Sales Tax	Votes (50% P + 50% S)
Anoka	12.6%	8.4%	10
Dakota	15.0%	12.8%	13
Hennepin	44.1%	55.0%	47
Ramsey	19.7%	18.2%	18
Washington	8.7%	5.5%	7
Met Council	--	--	5

Keys to CTIB's Creation

- Shared regional vision
- County leadership
- Strong advocacy
- Legislative priority
- Results:
 - Veto override
 - Complex joint powers agreement
 - New tax >>> structural fix

CTIB's 2-Armed Approach

- **Grants** for transitways from sales tax
- **Advocacy** for transit policy & investments
 - Federal funds
 - State & regional funds
 - Supportive policies
 - Projects
 - Institutional enhancements & protection

CTIB's Keys to Success

- A strong vision
- Hanging together or hanging separately
- We deliver
- Different strokes for different folks
- Ruby and the Romantics: “Our Day Will Come”

The *Next* Stage: Transportation + Land Use

- Hiawatha: *Catching up*
- Central: *Just in time*
- Southwest & future corridors:
Ahead of the curve
- *Corridors of Opportunity*

Central Corridor LRT

- Connects St. Paul & Minneapolis
- Capital cost: \$957 million
- In Final Design
- FFGA expected in 3-4 months
- Construction started under Letters of No Prejudice
- Opens 2014

New Collaborations: Linking Transportation & Economic Opportunity



- **Central Corridor Funders Collaborative**

- 12 local & national foundations
- Significant investments to advance planning & implementation strategies

- **TOD Investment Framework Working Group**

- Create a comprehensive public investment framework that includes strategies to **leverage the public investment** to attract, shape, and **accelerate appropriate private investment** in the Central Corridor.
- Establish a coordinated voice to support future corridor-wide funding needs and strategies for various funding partners.

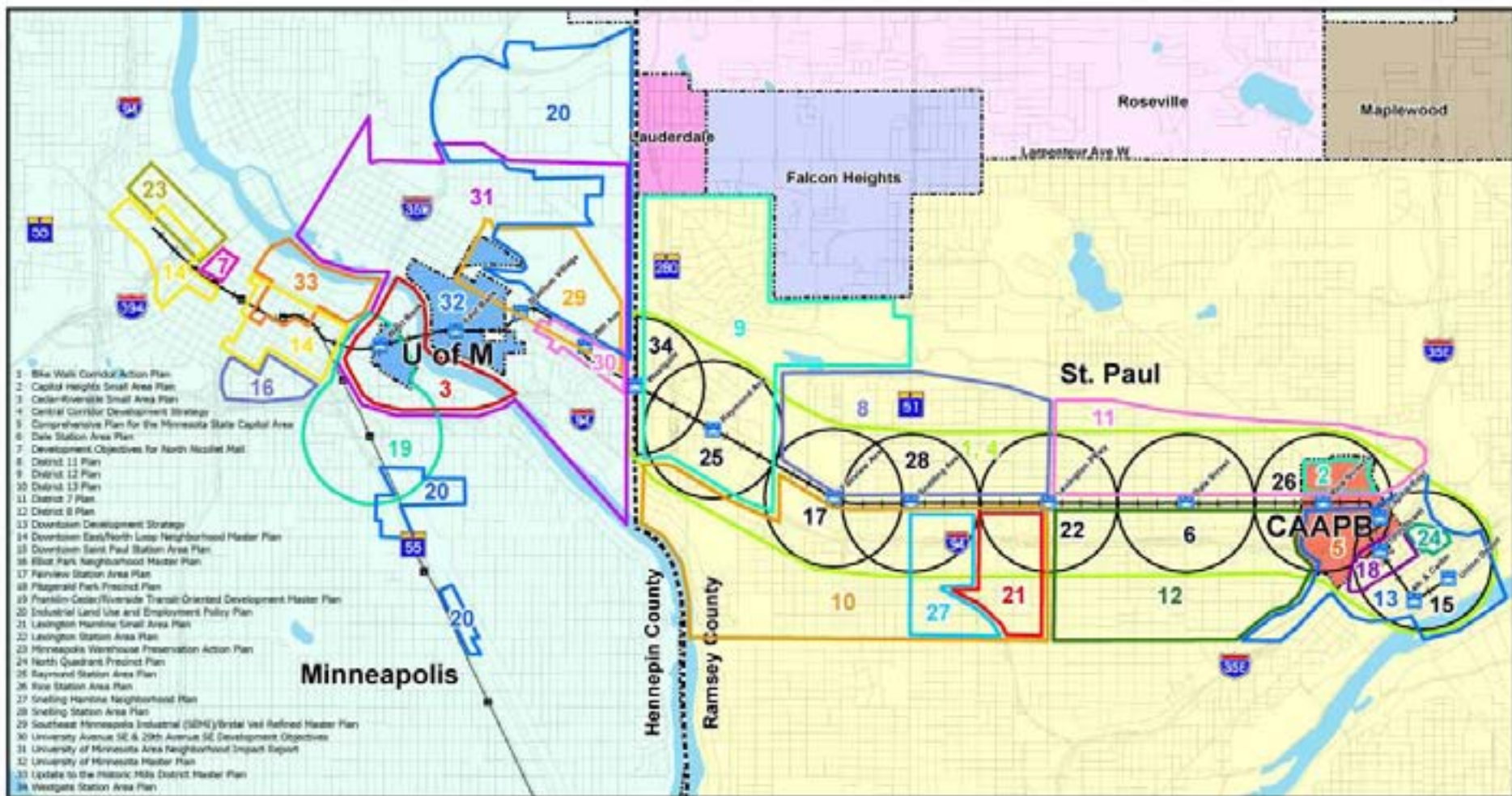
Central Corridor TOD Investment Framework

Working Group:

- St. Paul & Minneapolis
- Ramsey & Hennepin County
- Metropolitan Council
- Minnesota Housing
- Central Corridor Funders Collaborative



Consultants: CTOD, Bonestroo & Springsted



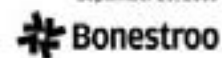
Recent Planning Studies Along or Near Central Corridor

Central Corridor Investment Framework Plan



© 2009 - Central Area Architectural & Planning Board

September 25, 2009



TOD Investment Framework Process

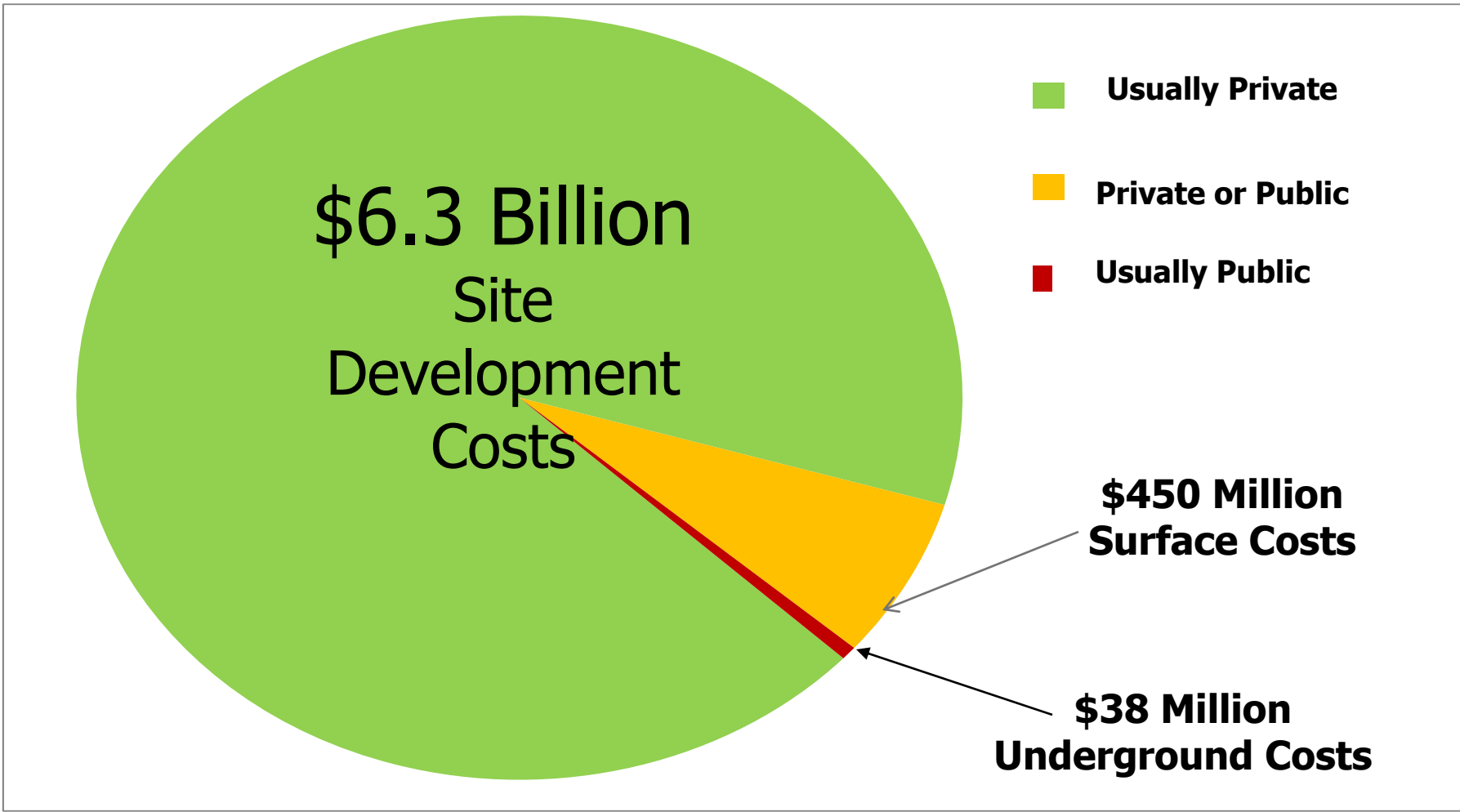
- Identify infrastructure & related investments to make visions of 34 community-based plans a reality
- Assess impact of market conditions on implementation
- Identify & measure sustainable, value-added funding resources
- Prepare Corridor Implementation Tool (CIT)

Strategic Public Investments Add Value

- Philadelphia, PA: **streetscape improvements** --- **28% increase** in home values
- Greenville, SC: **proximity to neighborhood parks** --- **13% increase** in home values
- National study: additional **one-point increase in Walk Score** --- **\$700 to \$3,000 increase** in home values



Planned Improvements along Central Corridor



CEI Poster Child: A Tale of Three Stations

- Rondo Neighborhood
- Strong Advocacy
- Struggle to Fund
- FTA Policy Change
- Local Match
- Ready to Build!!!!!!



Southwest LRT: Mpls-Eden Prairie

- Minneapolis to Eden Prairie
- Next LRT line
- Ahead of the curve
- Hennepin Community Works
- Replicate Central Corridor work
- Key element of HUD Sustainable Communities grant



Design Exchange

- Built into SW Project Office
- Rail engineers, land use planners & development pros together from Day 1
- Corridor approach



New Partnerships with Philanthropy

- Building on support from regionally-focused funders: McKnight Foundation, Central Corridor Funders Collaborative, others
- Living Cities Integration Initiative applicant
- Ford Foundation's Metropolitan Opportunity Initiative

Living Cities Proposal: Corridors of Opportunity

- **Premise:**
- High quality transit + Intentional investment + Policy alignment >>> Substantial opportunity for low-income people and communities.
- **Goals:**
- Accelerate build out of regional transit system
- Create the public/private models to maximize community benefits and bring sustainable, equitable TOD to scale.
- **Announcement:** Later this month

Ford Foundation: Metropolitan Opportunity Initiative

- \$200m nationwide over 5 years
- Connecting cities & suburbs
- Creating cohesive metro areas
- Offered to be partners on HUD Sustainable Communities efforts

HUD Regional Planning Grant

- \$5 million grant
- Integrated metro & local planning efforts linked to philanthropic investments
- Metrics embedded in local & metro plans
- Broad grassroots organizing & community development
- Strong workforce link
- Program of projects

Twin Cities Program

HUD Sustainable Communities

- **Applicant:** Metropolitan Council
- **Consortium:** Met Council, CTIB, Hennepin & Ramsey Counties, Cities of Minneapolis & St. Paul, MN Housing Finance Agency & McKnight Foundation
- **Partners:** community organizations, U of MN, MN-DOT, Ford Foundation

Bending Investment Curves to a New Model of Regional Development

- Hennepin TOD
- City & County CDBG
- County Affordable Housing incentive Funds
- Bike Funds
- County Environmental Response Funds
- Met Council Livable Communities
- Minnesota Housing Finance Agency
- City & County Public Works
- Hennepin Community Works
- Hennepin Active Living
- Complete Streets
- Tax Increment Financing
- . . .

Challenge: Embedding Elements into Ongoing Regional Approach



- Beyond “muddling through”
- Creating the “*Anti-Levittown*” for the 21st Century through *Corridors of Opportunity*
- *New model for our future*

Thank You!

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