

Leading Up: Helping Elected and Agency Officials Help Your Project!



Michael A. Allegra
*Utah Transit Authority,
General Manager
Salt Lake City, Utah
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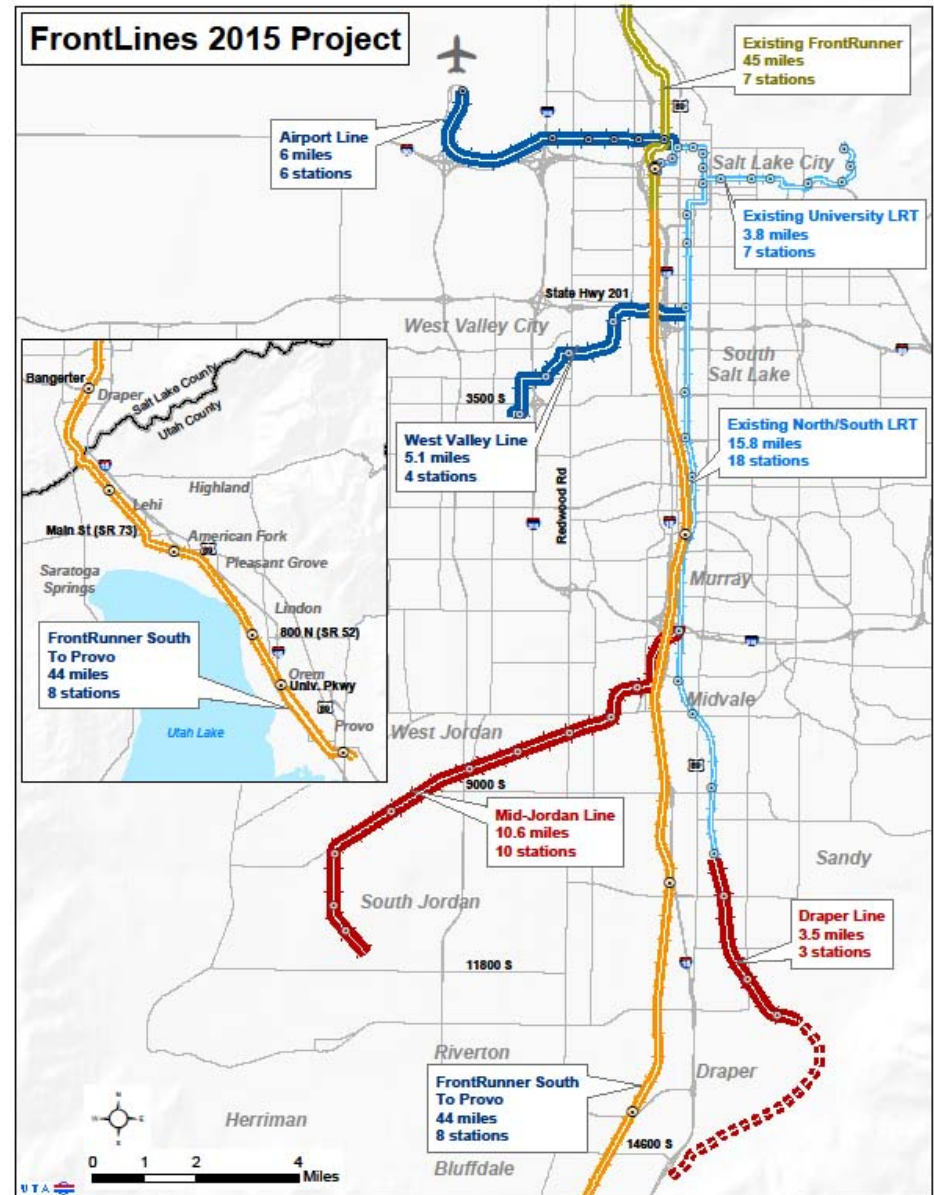
The Utah Transit Authority

- Serves: 6 counties
 - Box Elder, Weber, Davis, Salt Lake, Tooele and Utah
- Reaches: approx. 2 million people
- Spans: 130 miles by 20 miles
- Employs: approx. 2,000
- Operates:
 - 700+ Buses
 - 400 vans
 - 100 LRVs
 - 60 commuter rail
- Carries 39-million passengers annually



FrontLines 2015

- UTA's largest project in its history
- Fifth largest rail project (U.S. and Canada)
- Building 70 miles of rail in seven years
- One project that includes five lines (30-miles LRT and 45-miles of CRT)
- Expecting to Nearly Double Daily Passengers
- Beyond 70% Complete



A History of Success

- Do what we say, say what we do:
 - Long range planning
 - 1970 planned 1980 results
 - 1990 planned 2000 results
 - 2000 planned 2010 results
 - First light rail ahead of schedule and under budget
- Start small:
 - First 15-miles of rail to 150 miles in less than 10-years
 - Ridership double projections



1999 - First Light Rail



2002 - Second Light Rail



2008 - First Commuter Rail



2009 - First BRT

The Power of Partnerships

The “**vision**” step is key to planning livable communities

- Public chooses options to be studied
- Partnerships are created early
- A sense of trust develops
- Momentum builds
- Interlocal agreements



MOUNTAINLAND
Association of Governments



Public/Private Support

2000 Referendum - Union Support

- Union led campaign to build projects on the long range plan

2006 Referendum - Business Community

- Recognized link between transportation and the economy
- Salt Lake Chamber's "*Economic Strategic Initiatives*" identifies transportation as critical priority
- Chamber passes "Resolution on Mobility"
- Chamber hosts "Mobility Summit"
 - More than 200 attend
- Local business and community participate in UTA advertising campaign



Sales Tax Referendum Timeline

Year	Rate Δ	Total	Municipality
1974	0.25	0.25	Salt Lake, Weber
1975	0.25	0.25	Davis
1984	0.25	0.25	Provo and Orem
1989	0.25	0.25	American Fork, Pleasant Grove, Lindon
1990	0.25	0.25	Springville, Tooele area
1994	0.25	0.25	Mapleton, Spanish Fork, Salem, Payson, Provo Canyon
2000	0.25	0.50	Davis, Weber
2000	0.1875	0.4375	Salt Lake
2006	0.1825	0.62	Salt Lake
2006	0.23	0.48	Utah (District wide increase)
2007	0.30	0.55	Brigham City, Willard, Perry
2007	0.05	0.68375	Salt Lake
2007	0.05	0.5260	Utah County
2007	0.05	0.30	Tooele area

Stay on Schedule & Budget – Avoid Claims

LINE	BUDGET	% COMP.	BUDGET/ SCHEDULE	CLAIMS
North/South	\$300M	100%	Under budget/13 mo. early	None
University	\$128M	100%	Under budget/6 mo. early	None
Med Center	\$87M	100%	Under budget/3 mo. early	None
Weber-SLC	\$611M	100%	Under budget/3 mo. early	None
HUB	\$24M	100%	Under budget/On schedule	None
Mid Jordan	\$535M	85%	On Target / 7 August 2011	None
West Valley	\$343M	78%	On Target / 7 August 2011	None
Provo-SLC	\$873M	68%	On Target	None
Airport	\$331M	35%	On Target	None
Draper	\$209M	14%	On Target	None
JRSC	\$59M	95%	On Target / January 2011	None
TOTALS	\$3.5B		On Schedule & Budget	None

Vision



90% of residents
along the Wasatch
Front within
one mile
of a major transit
stop by 2030