

Successful Development Around Transit

Developed by
The Urban Land Institute

"Multimodal Hubs: Realizing Placemaking
Potential to Entice Economic Development"

Ten Principles

- Make It Better with a Vision
- Apply the Power of Partnership
- Think Development When Thinking About Transit
- Get the Parking Right
- Build a Place, Not a Project

Ten Principles

- Make Retail Development Market Driven, Not Transit Driven
- Mix Uses, but Not Necessarily in the Same Place
- Make Buses a GREAT Idea!
- Encourage Every Price Point to Live Around Transit
- Encourage Corporate Attention