



**Power of
Partnerships:**

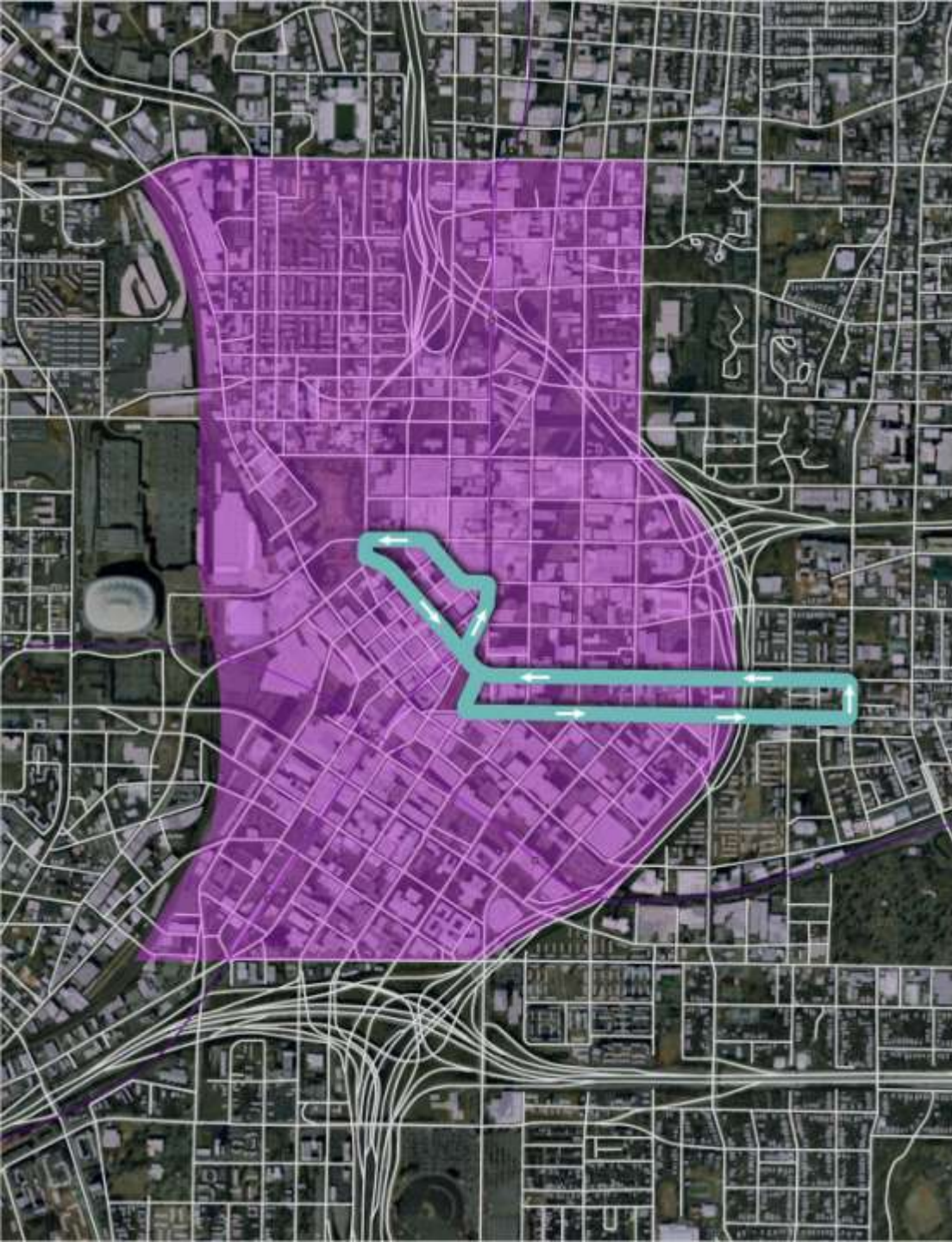
Atlanta Streetcar

**Adelee Le Grand, AICP
AECOM Transportation**



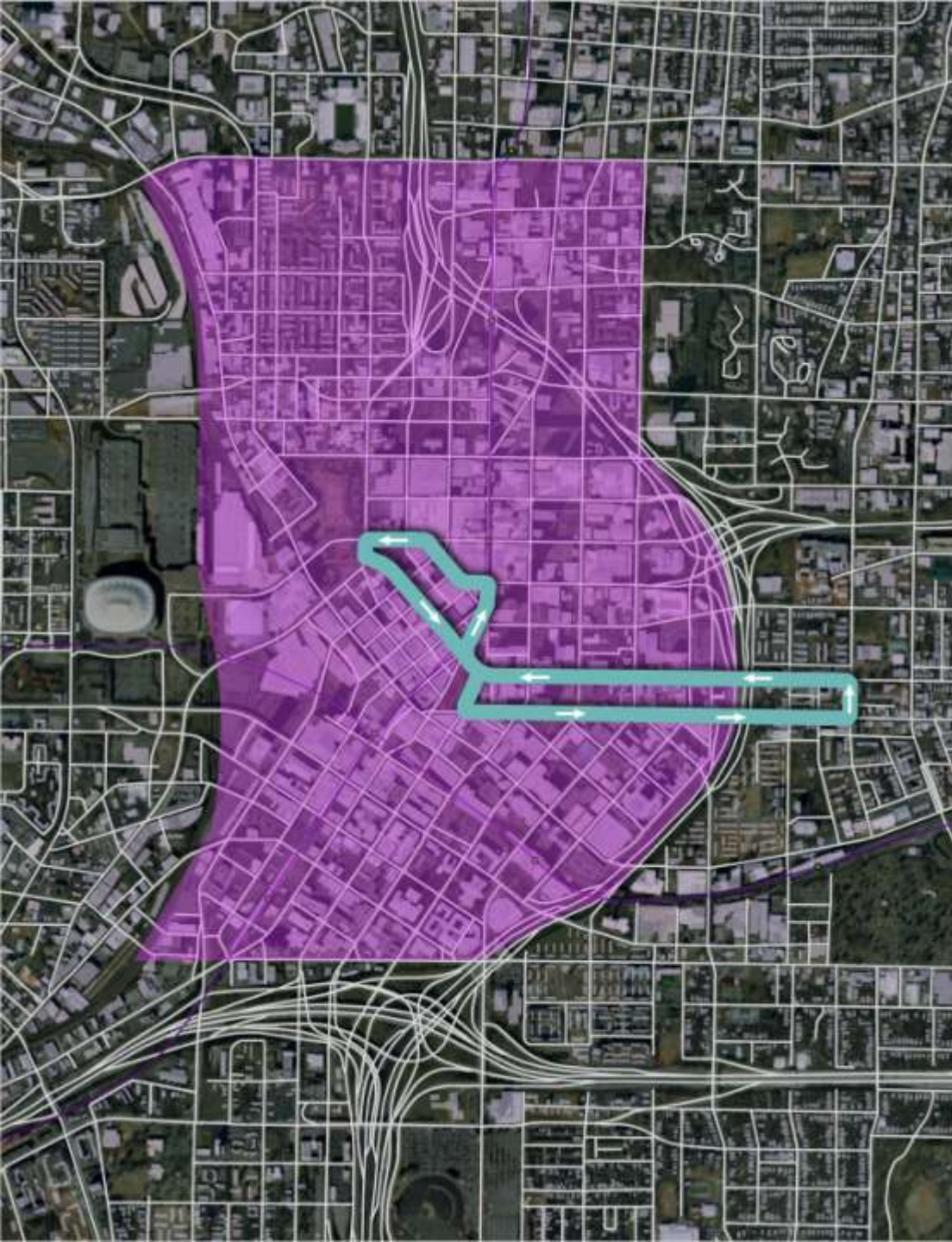
Purpose





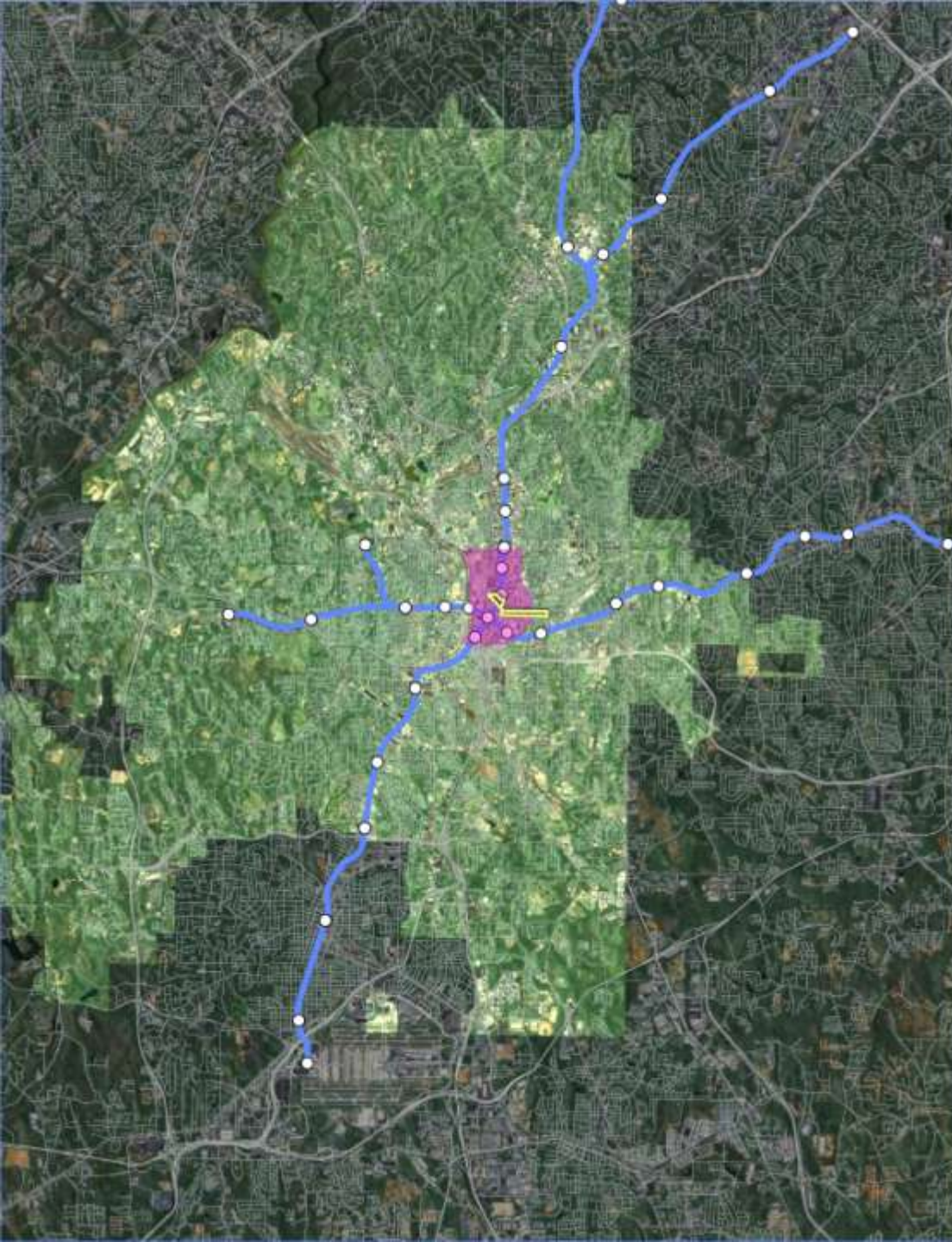
Central Atlanta Progress planning area

Serves downtown
businesses, major
employers and
institutions (Georgia
State University,
Grady Hospital)



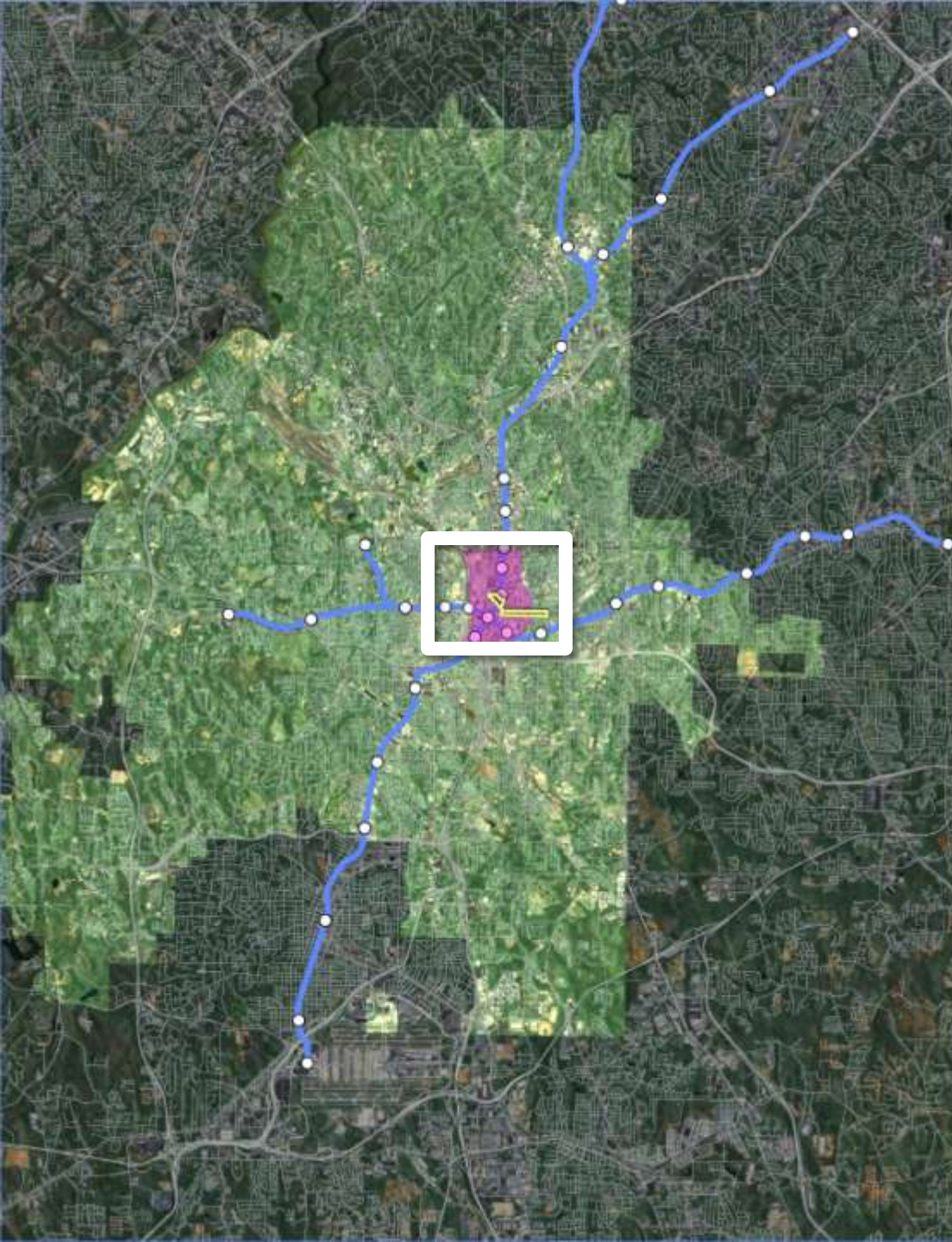
Central Atlanta Progress planning area

Primary interest is in a transit project that improves downtown mobility and makes downtown attractions more accessible to visitors



City of Atlanta

Concerned with improving downtown image but also in promoting a broader image for the city

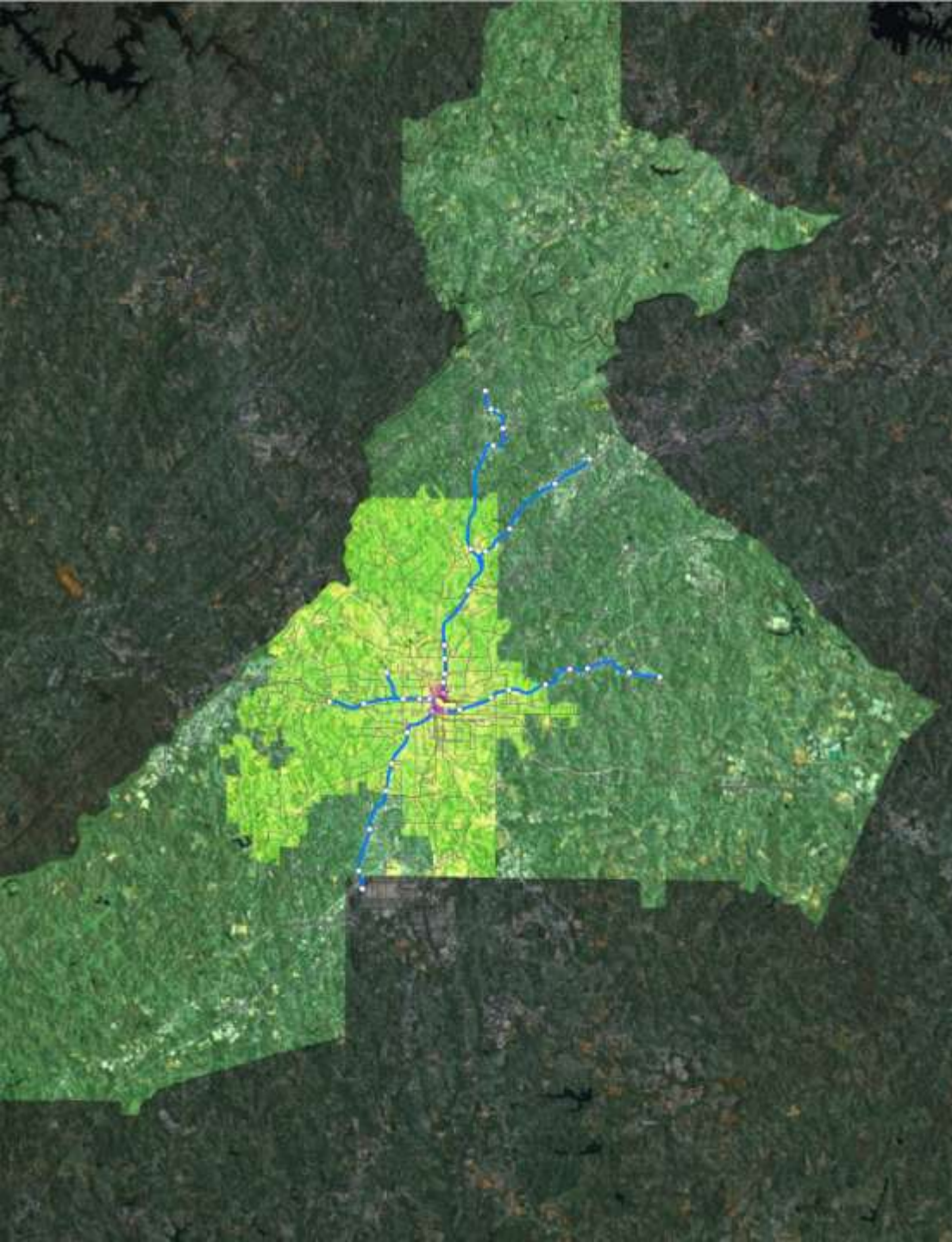


City of Atlanta

CAP/ADID and
streetcar a smaller
portion of urban
mobility for City

MARTA Service Area

MARTA concerned with transit operations and integration with rest of the system





MARTA Service Area

Downtown and streetcar a very small portion, yet operations still need to be manageable

Partner Organizations

CAP/ADID

Exec. Director

Staff

MARTA

General Manager

Staff

City of Atlanta

Mayor

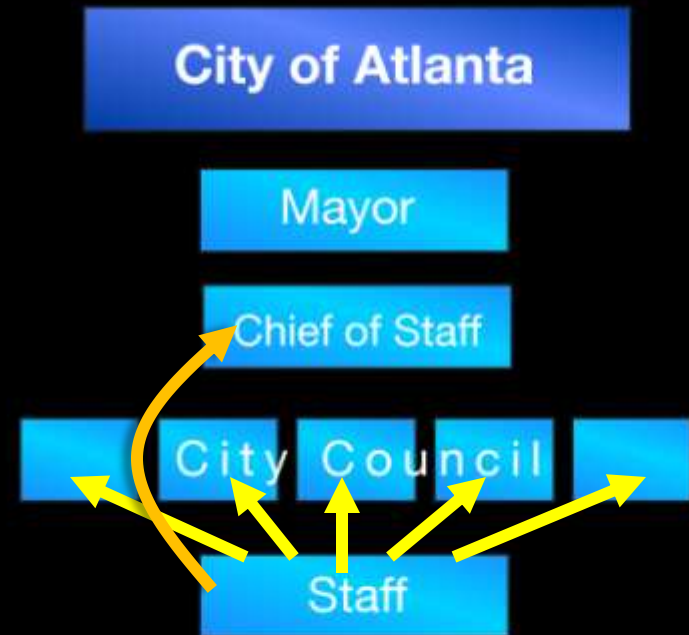
Chief of Staff

City Council

Staff

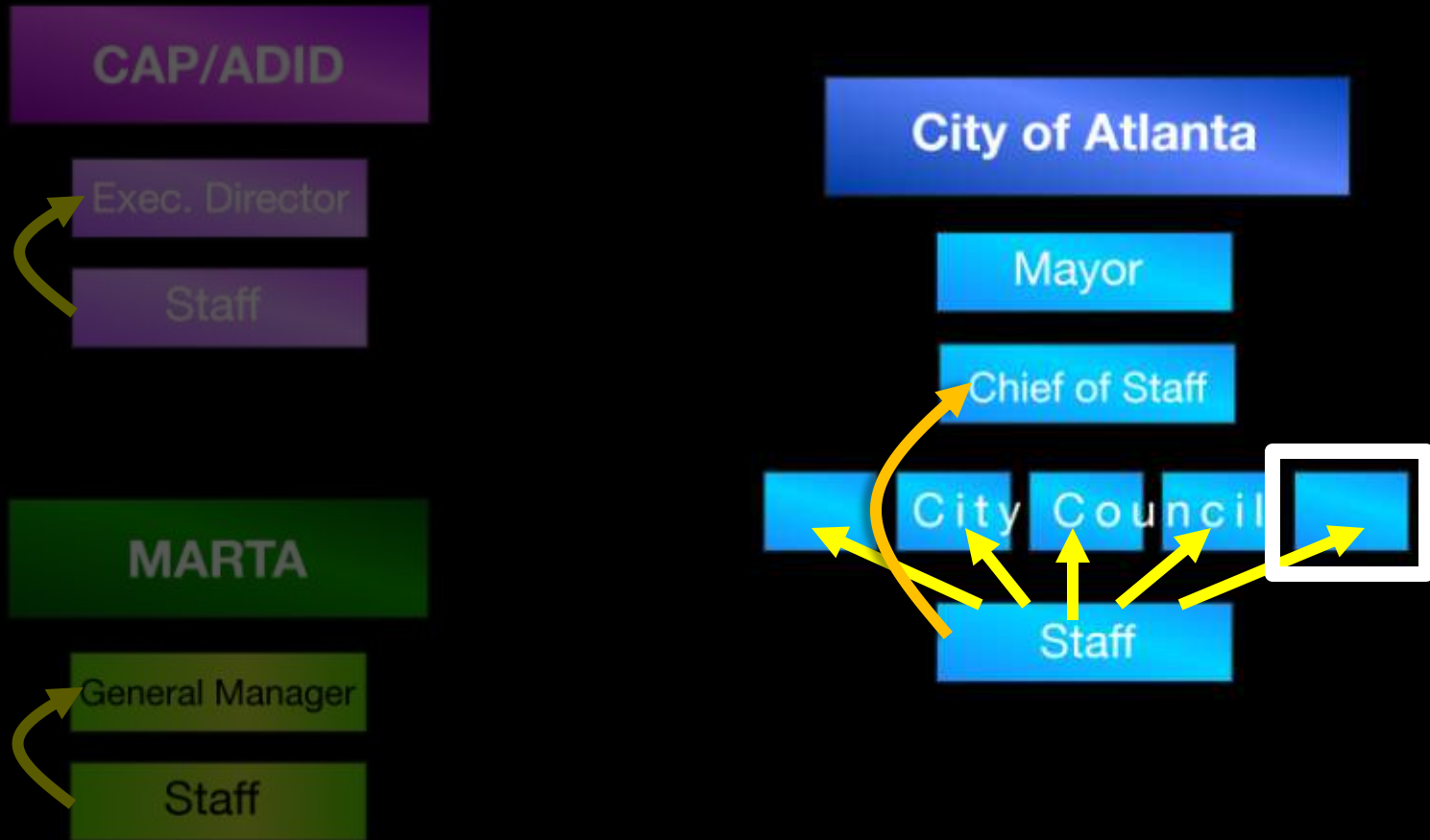
Partner Organizations

Internal to each, staff working to form executive-level decision makers



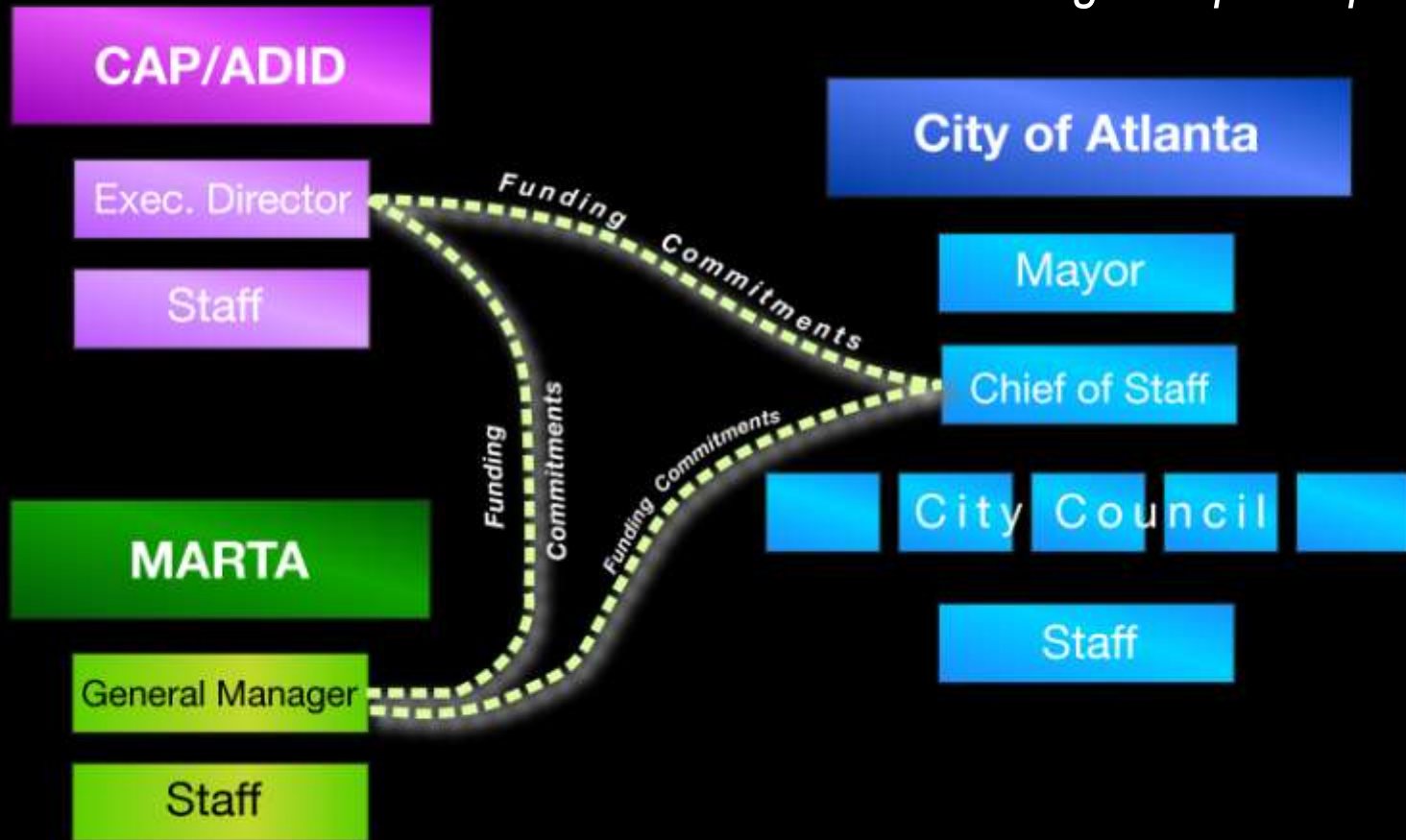
Partner Organizations

In City's case, additional communication with district councilmember



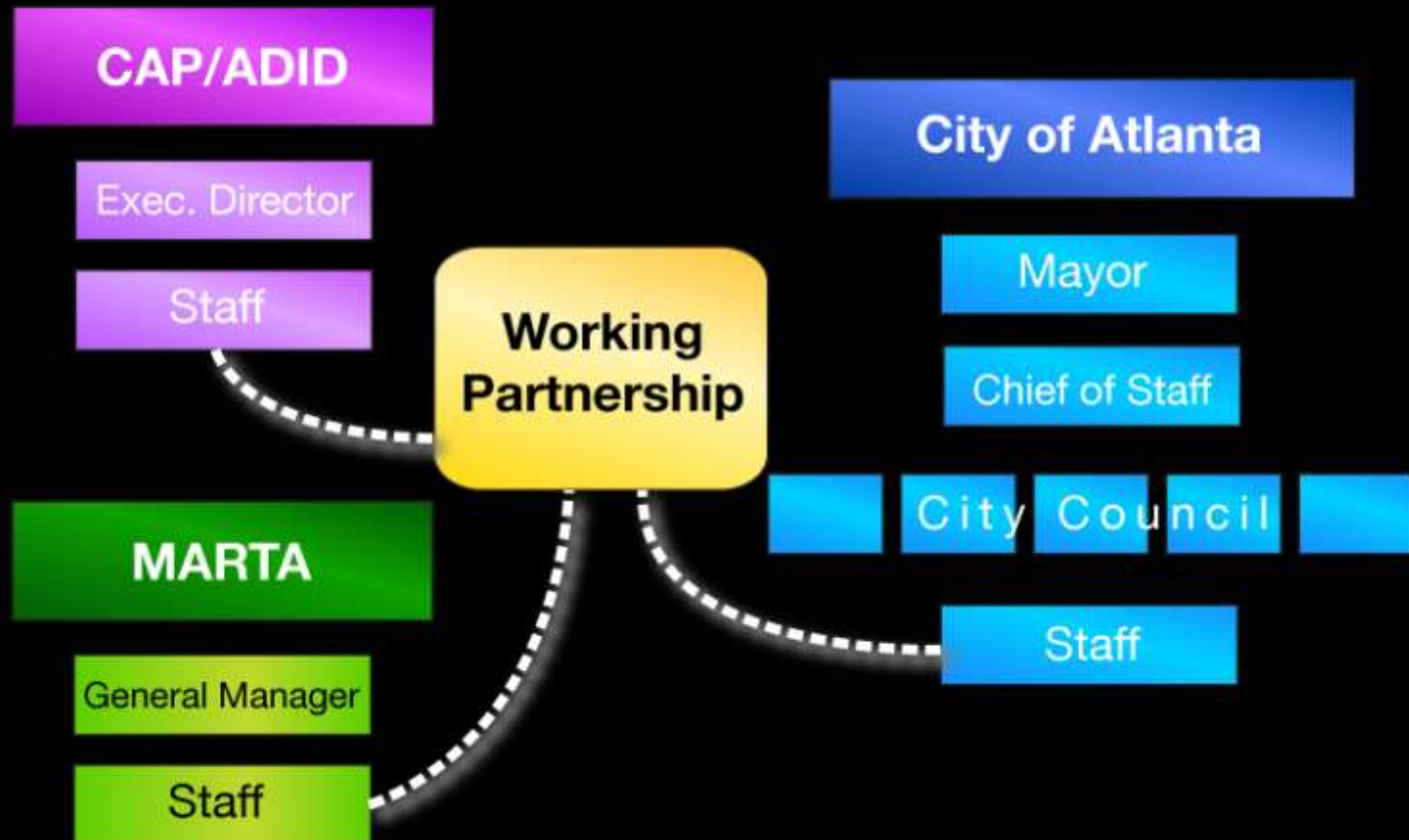
Partner Organizations

Executive-level decision makers form commitments on funding and participation



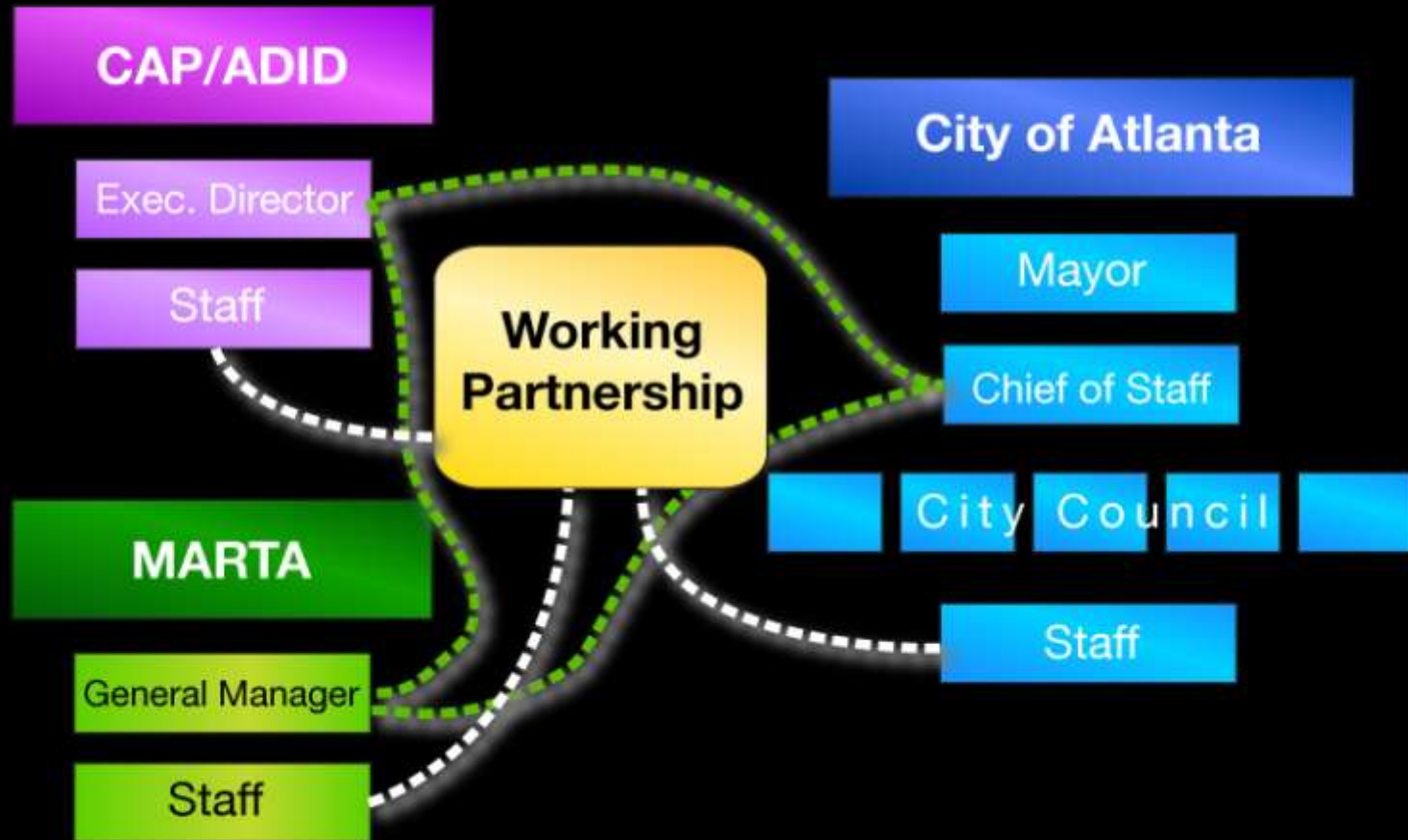
Partner Organizations

Staff-level participation to define project and address technical issues



Partner Organizations

Ongoing staff engagement allows partner commitments to be maintained



Downtown Stakeholders

Georgia State University
Aquarium/World of Coca-Cola
Centennial Olympic Park
Downtown Hotels

City's Appeal and Brand
Council and other depts.
Nat'l Parks Service
Metro Chamber of Commerce
Conv. and Visitors Bureau

CAP/ADID

Exec. Director

Staff

Working Partnership

City of Atlanta

Mayor

Chief of Staff

City Council

Staff

MARTA

General Manager

Staff

Regulatory and Operations

FTA/USDOT
EPA/NEPA Experience
Constructibility and Feasibility Knowledge

Interests and Stakeholders Represented

Capital Funding Commitments

TIGER II (69%)

\$47.7MM

City (22%)

\$15.6MM

ADID (9%)

\$6MM

Partner Agency Financial Commitments

City and ADID partnership allows local match to be met for capital funding needs

Capital Funding Commitments

TIGER II (69%)

\$47.7MM

City (22%)

\$15.6MM

ADID (9%)

\$6MM

O+M Funding Commitments

City (48%)

ADID (29%)

Others (23%)

Farebox (11%)

CMAQ (5%)

Advertising (4%)

Interest (3%)

Partner Agency Financial Commitments

Similar balance on operational costs



United States
Department of Transportation

Home

About

Briefing Room

Services



DOT awards nearly \$600 million in TIGER II grants

75 innovative projects will change transportation landscape, create jobs



Power of Partnerships

The Atlanta Streetcar



THANK YOU

Adelee Le Grand, AICP
Director of Transit Planning
Adelee.LeGrand@AECOM.COM