



Rock Creek West II Livability Study



Rail Volution Session #13
Anna Chamberlin
October 18, 2011

What is Transportation Livability?

- **Safe passages** for all users
 - Taming traffic while maintaining mobility
- **Sustainable living**
 - Transportation choices
 - Encourage physical activity
 - Help preserve ecological systems
- **Prosperous places**
 - Streets as unique urban places

DDOT's Livability Program

Launched in 2010

Divided DC into 21 zones

Combines large- and small-scale transportation planning



Rock Creek West II Livability Study

First study,
Completed in Feb

5 neighborhoods

Included network
and spot
recommendations



Public Outreach Strategy

- Unique website & URL
- Regular taskforce meetings
- Press releases
- Neighborhood listserves
- Local coverage
- 3 public meetings
- Online Survey
- Final report with all comments received

The screenshot shows the website for the Rock Creek West II Livability Study. At the top left, the title 'Rock Creek West II Livability Study' is displayed. To the right is the 'd. livability STUDIES' logo with three small colored squares (blue, green, red). A navigation menu includes 'Home', 'About the Study', 'Project Resources', 'Public Participation', and 'Feedback & Contact'. The main content area is divided into three sections: a map of the study area, a 'Public Participation' sidebar, and a 'Welcome' section. The map shows a grid of streets with a highlighted area in green and a black 'M' icon. The 'Public Participation' sidebar is red and contains text about how to get involved, including a 'read more' button. The 'Welcome' section has a red heading and text explaining the study's purpose and goals. The 'News & Updates' section lists three recent updates: 'Final Report Now Available!', 'December Meeting Summary', and 'Join Us for Our Final Public Meeting'.

Rock Creek West II
Livability Study

d. livability
STUDIES

Home About the Study Project Resources Public Participation Feedback & Contact

Public Participation

Learn about how you can be continuously involved in the project focus and outcomes. Come to a public meeting, regularly visit this website, or email the DDOT project manager.

[read more](#)

Welcome

Welcome to the Rock Creek West II Livability Study website.

The District Department of Transportation (DDOT) has initiated the Rock Creek West II (RCW2) Livability Study to take a big picture look at the street network and identify concrete actions to increase transportation and safety options. This project will focus on transportation safety and quality of life issues for all users.

DDOT's new Livability program will include transportation studies and actions for various subareas of the District. Each study will evaluate the street network from a system perspective, incorporating the needs of all users. The RCW2 Livability Study is one of the first three to be initiated in 2010.

News & Updates

Final Report Now Available!
The RCW2 Final Report has just been completed. You can download the report and its appendices here ...
March 4th, 2011

December Meeting Summary
For those of you who were able to make it, thank you for attending the third and ...
January 9th, 2011

Join Us for Our Final Public Meeting
We hope you can join us at our third and final public meeting to discuss the RCW2 ...
November 18th, 2010

Task Force

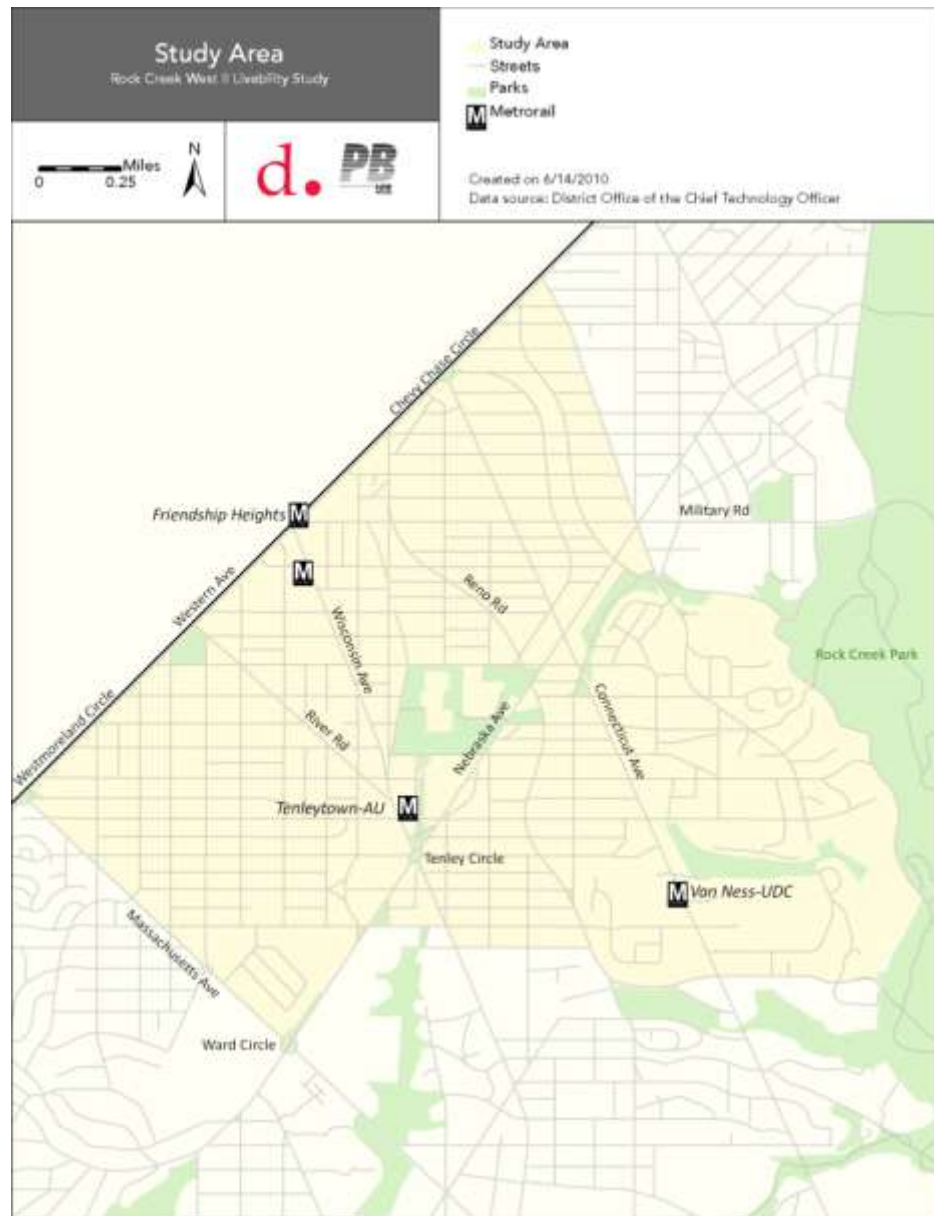
- Each of the three Advisory Neighborhood Commissions appointed 3-4 members
- Reached out to all the public schools in the area for any appointments
- Each of the three police districts appointed one officer to the taskforce
- Met throughout the study prior to each meeting and afterwards to educate and vet ideas to be presented to the public at large

Public Meetings

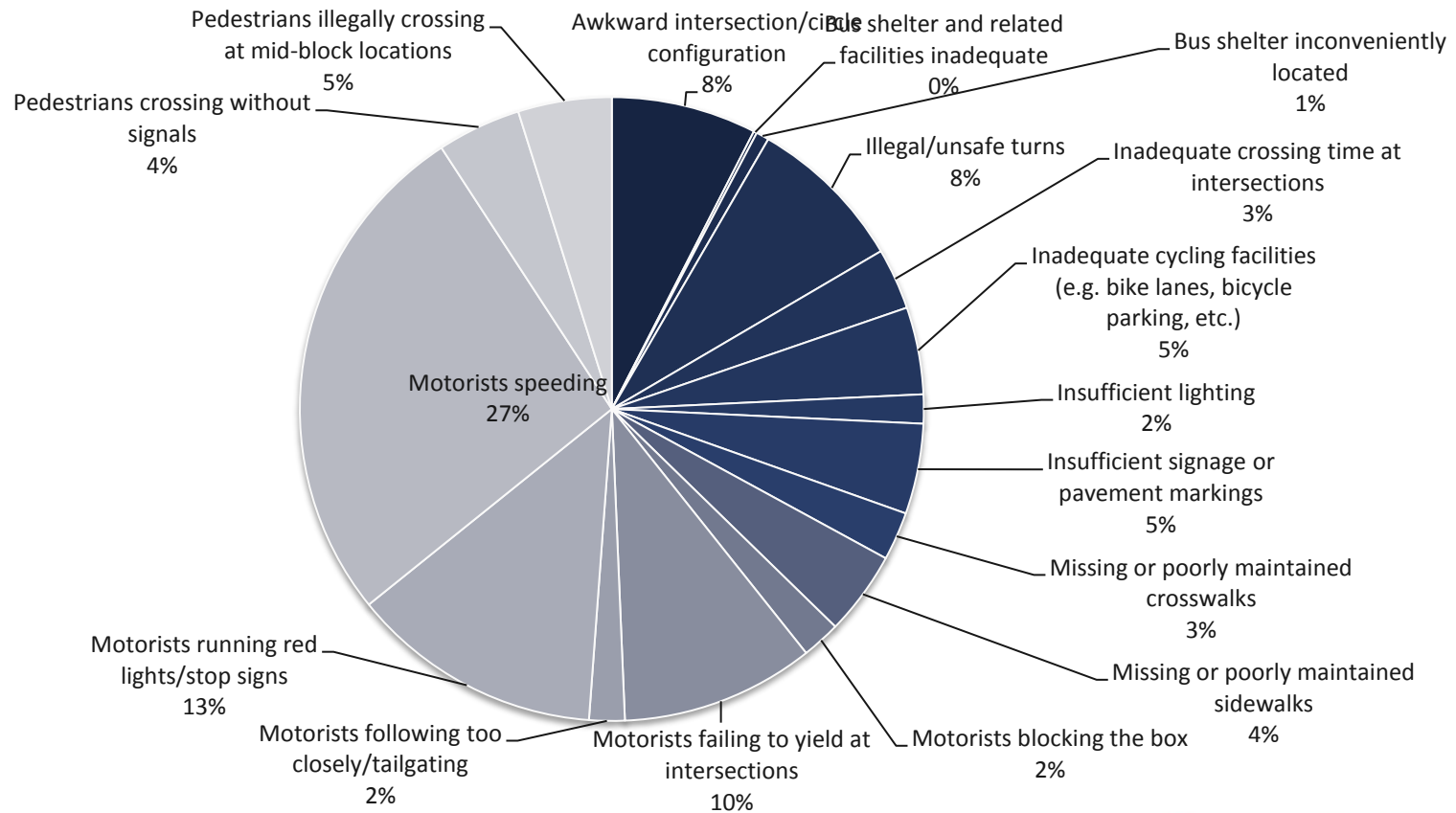
- 1st meeting (Jun 2010) - gain feedback on livability issues and concerns
- 2nd meeting (Oct 2010)- present initial findings and issue areas with preliminary recommendations
- 3rd meeting (Dec 2010) - present final recommendations

Identifying Livability Gaps

- Online survey in summer 2010
 - 400 responses and 1,000 comments
- Windshield surveys
- Data collection
 - Collision data

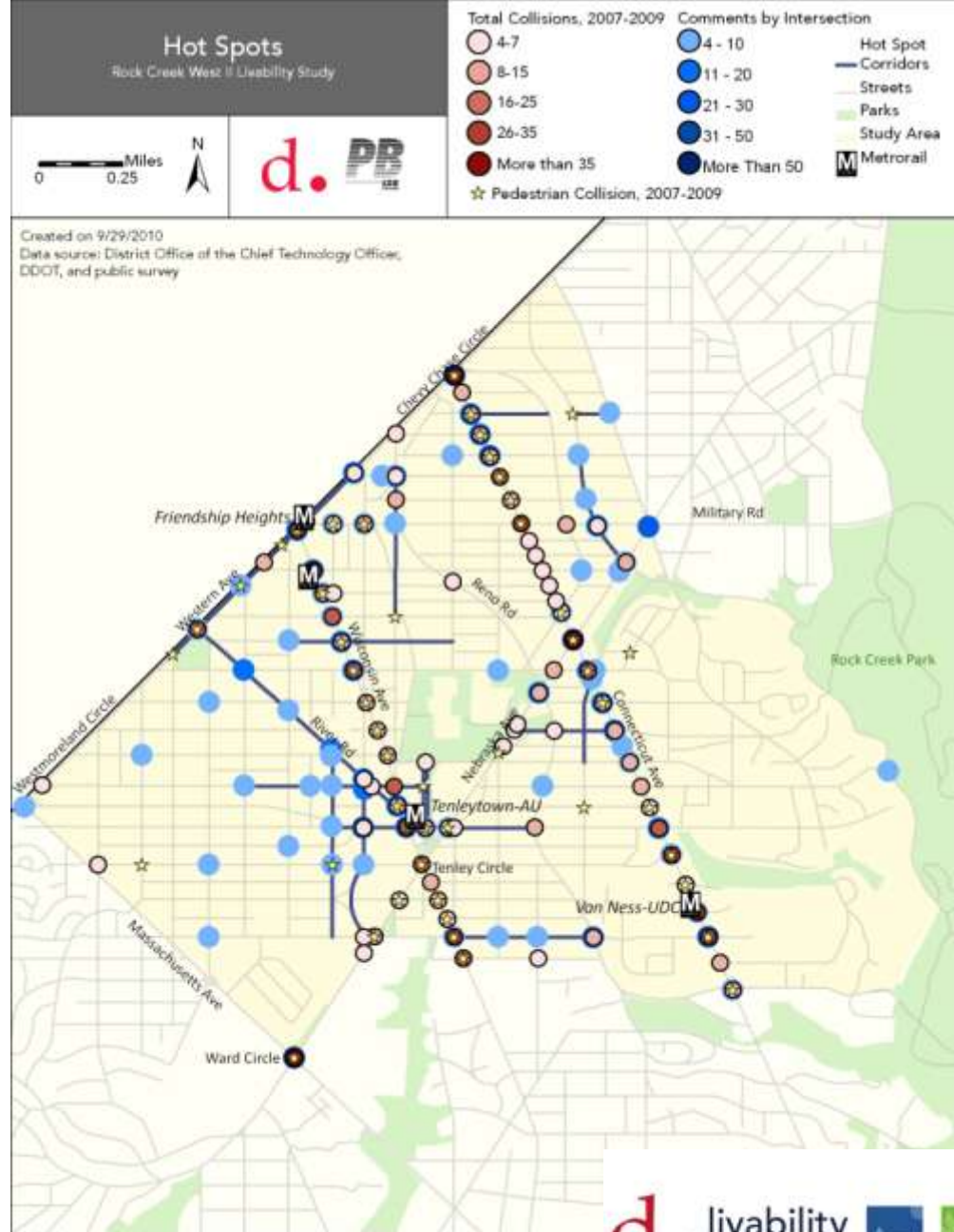


Top Issue: Aggressive Driving



Top Issue Locations

- Most comments at intersections with high traffic volumes and high crash rates
- But, local streets are a focus of livability



Localized Recommendations

49 recommendations:

- Curb extensions
- LID treatments
- Neighborhood traffic circles
- HAWK signal
- Signal timing changes
- Pavement removal
- Signage
- Speed indicator sign
- Bike Boulevards



Bicycle Boulevard

- Low-volume, low-speed street
- Bicycle-friendly environment
- Shared street with other modes
- Unique markings & signage
- Follow-up planning and public outreach necessary to create further buy-in



Final Report

- Received and processed comments from the last meeting
- February 2011
- Posted on website
- Included all emails and website public comments
- Advisory neighborhood commission submitted resolutions in support of recommendations
- To date, about 50% of short term recommendations have been implemented

Lessons Learned

- Media outreach: local papers and press releases help get the word out
- Engage local and neighborhood leaders from the onset
- Create multiple methods (website, surveys, emails, meetings) to gain public engagement
- Multi-layer approach for complex recommendations: follow-up with additional strategic outreach and plans
- You can never do too much public outreach

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THANK YOU!