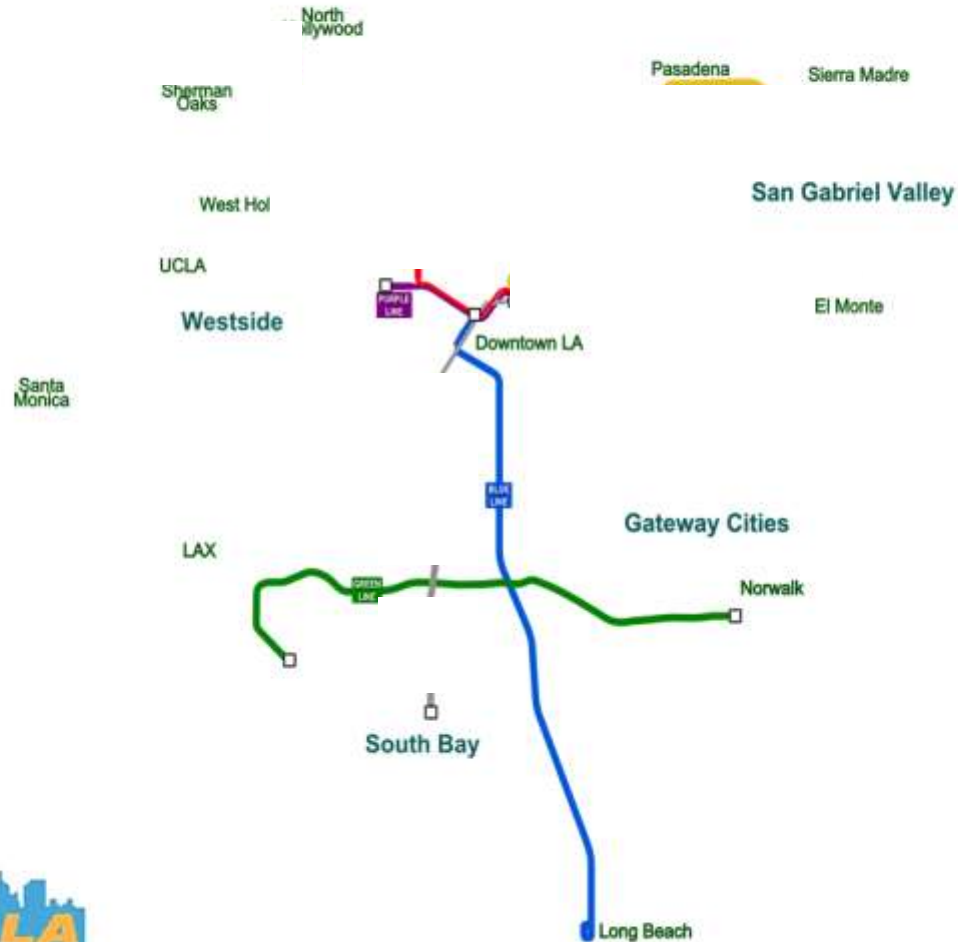


**LA Rail &  
Busway System  
1988**

# LA Rail & Busway System 1998

San Fernando Valley



Building a Coalition for a Comprehensive Transportation System in Los Angeles County

[www.moveLA.org](http://www.moveLA.org)

# 2008

## Before Measure R passes



# Measure R system As Completed



Building a Coalition for a Comprehensive Transportation System in Los Angeles County

www.movefa.org

# Launch of Measure J began here



# Key Ingredients to Success!

**Leadership  
with Vision**

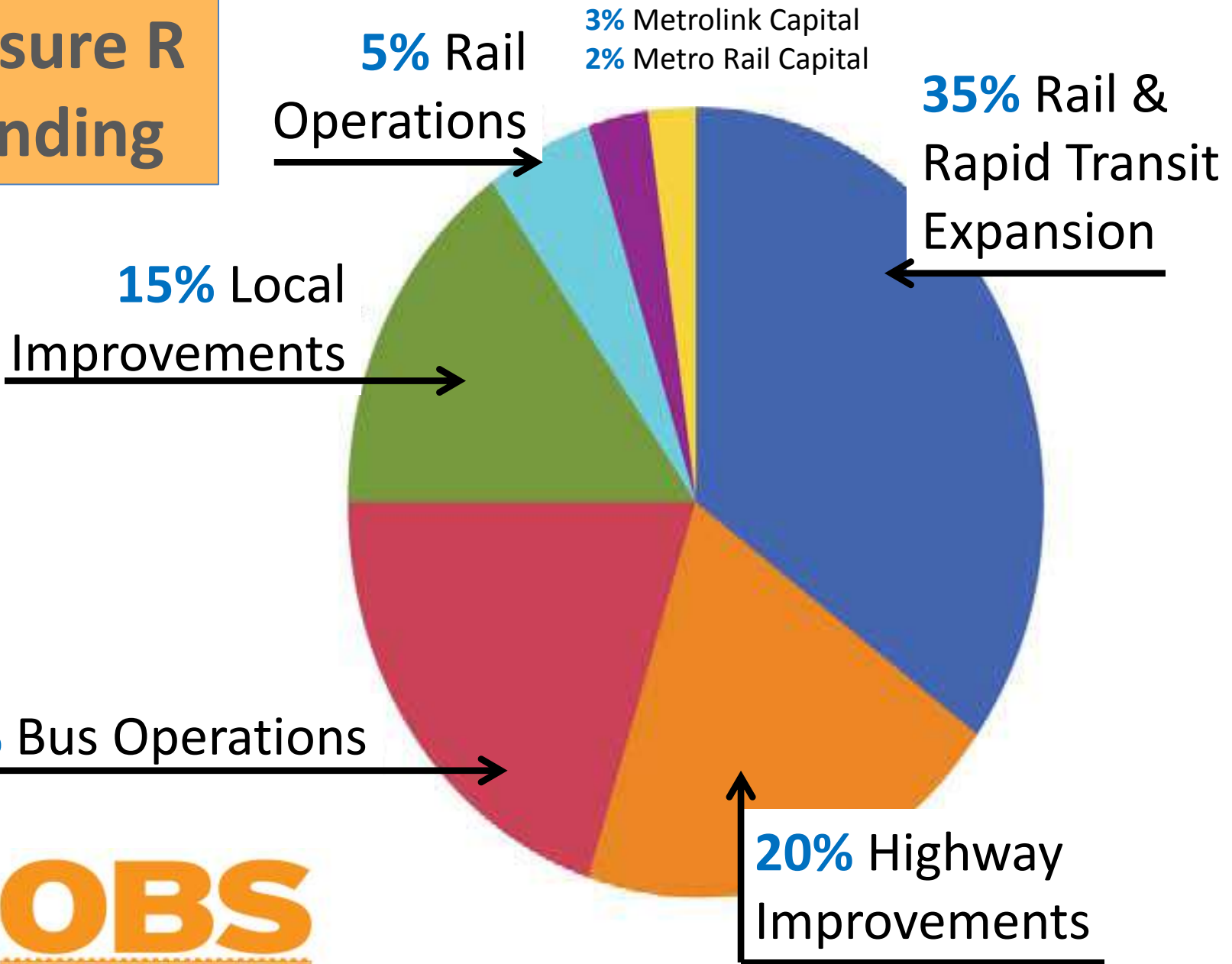
**Demographics  
of Electorate**

**Constituency  
Collaboration**

**Good Timing:  
Strong Presidential  
Election Turnout**



# Measure R Spending



# Measure J will accelerate 250,000 Good Jobs

- **250,000** of Measure R's 400,000 jobs created over the next decade
- More than half of these accelerated jobs are related **to construction.**
- **Project Labor Agreement & Construction Careers Policy**



**JOBS**  
YES ON MEASURE J



# Measure J is NOT Regressive



## In California No Sales Tax on:

- Rent
- Food
- Gasoline
- Utilities
- Medical & Health services
- Transportation

