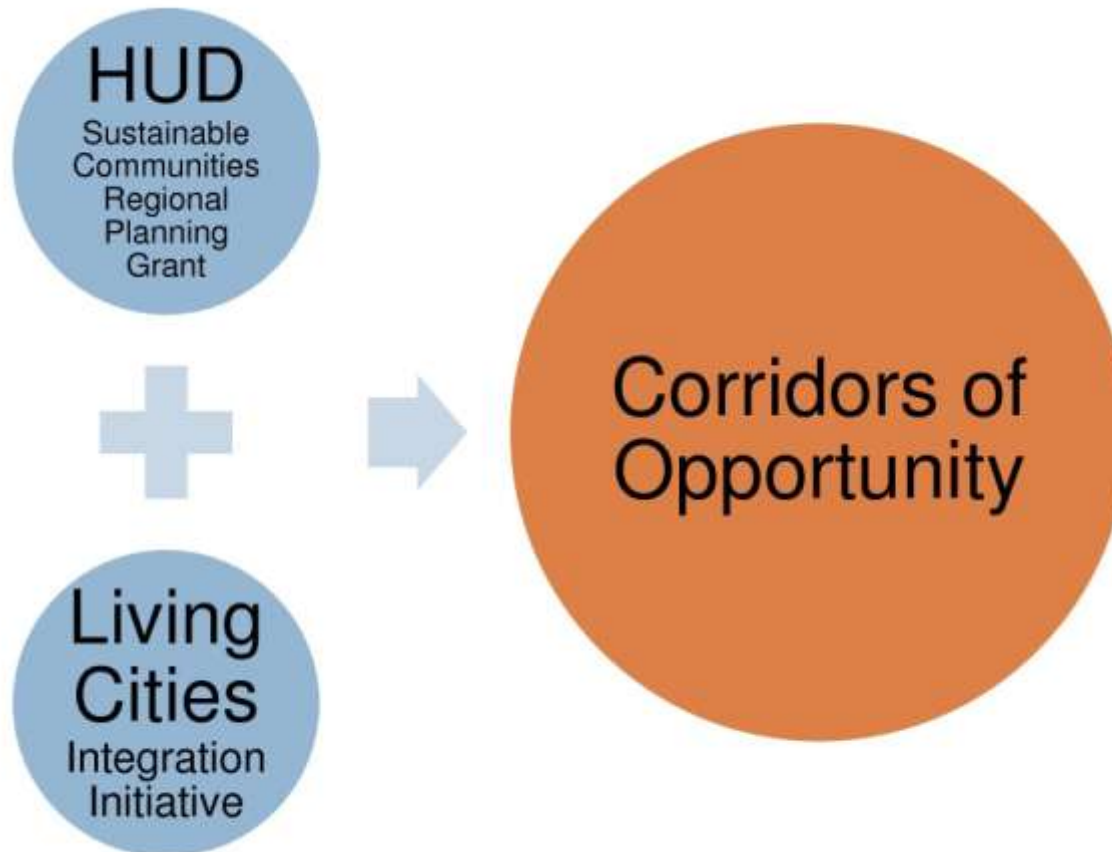
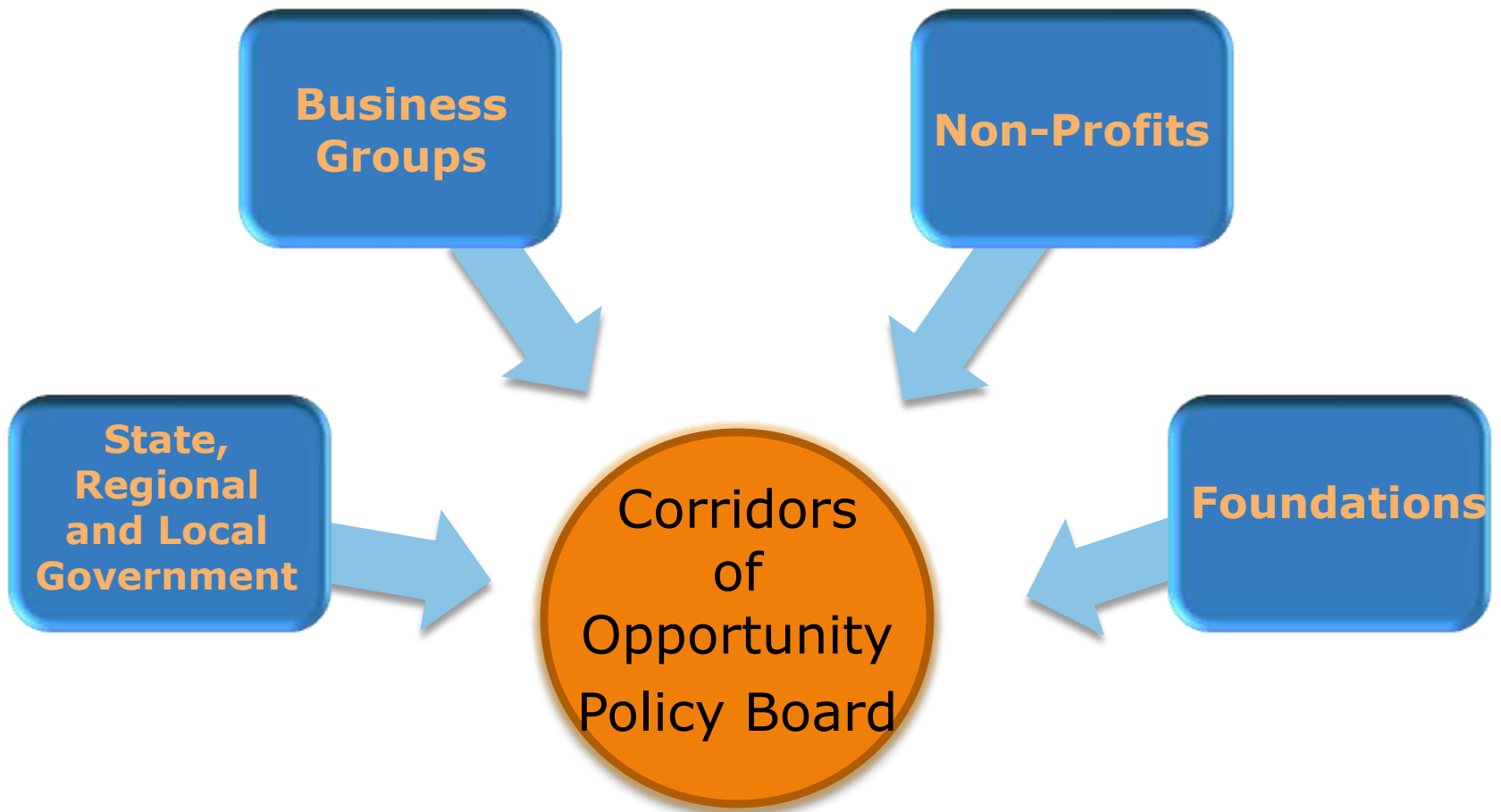


# CORRIDORS OF OPPORTUNITY

## Twin Cities Region





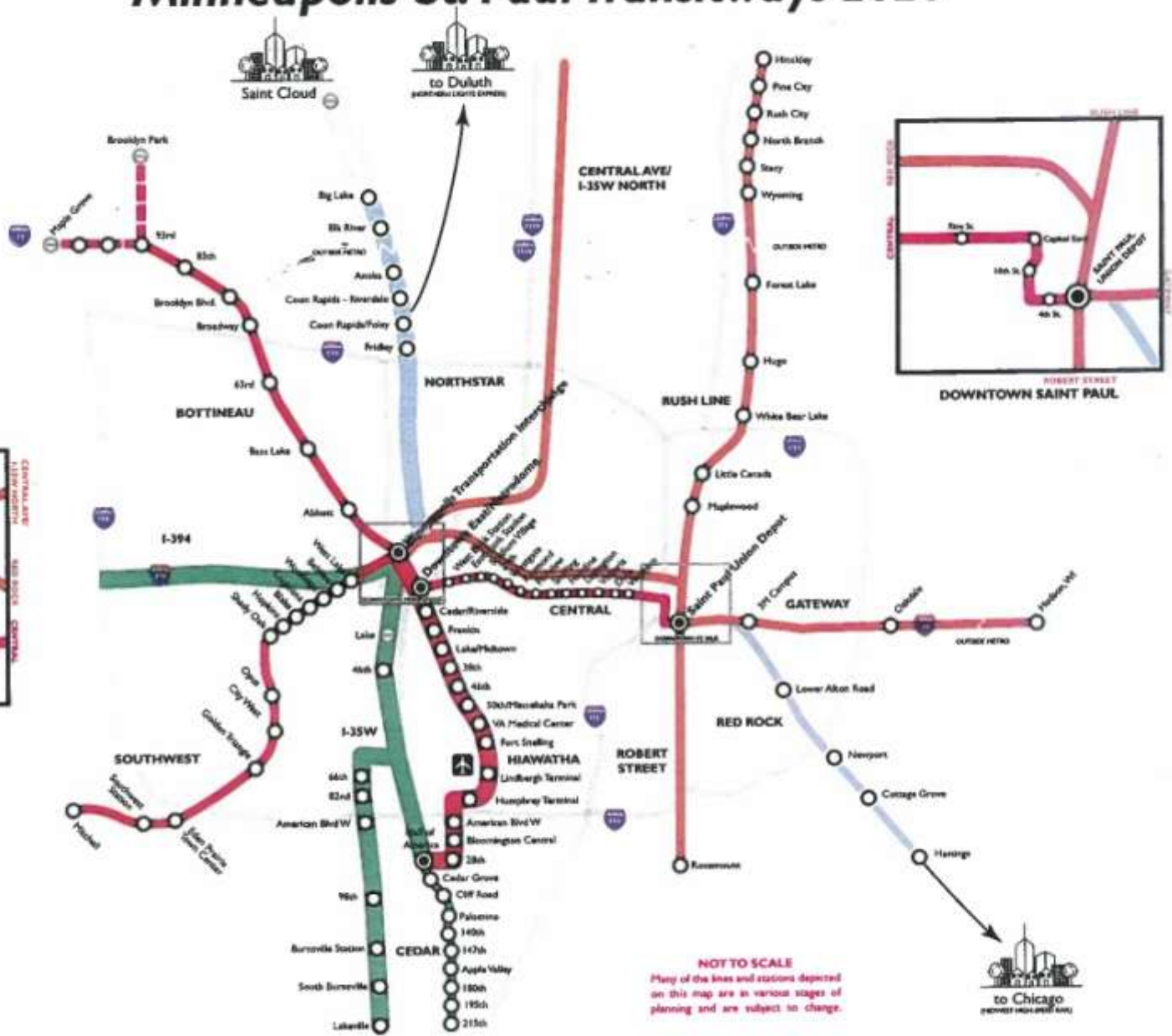
**TRANSIT for**



**Livable Communities**

© 2008 Transit for Livable Communities

# Minneapolis-St. Paul Transitways 2020



- LEGEND**
- Light Rail
  - Commuter Rail
  - Bus Rapid Transit
  - Commuter Bus/Pastor Rail
  - - - Potential Alignment
  - ⊙ Transfer Station
  - Station
  - Potential Station

**NOT TO SCALE**  
 Many of the lines and stations depicted on this map are at various stages of planning and are subject to change.



# Creating Common Ground

## A Community Engagement Team (CET)

advises the Policy Board on policies, strategies & tools

**Purpose:** Influence decision making structures through new approaches of engagement to underrepresented communities on publicly funded infrastructure and development projects



# Community Engagement Steering Committee Purpose:

*To ensure underrepresented communities are a powerful voice in creating an equitable regional transit system. We will work with community stakeholders & policy makers to:*

- Set regional standards for community engagement
- Ensure underrepresented communities can leverage community benefits
- Secure equitable development from public investments in our regional transit-ways
- Provide a space for grassroots groups to learn from and support each other
- Expand resources to build the capacity of community groups to influence transit-way planning
- Consult and advise CET team, policymakers and Corridors of Opportunity Policy Board on matters relating to community engagement across sectors

# Building New Inclusion Models

- **Grant Award Process**
  - Guidelines & Applications
  - Opportunity Framework
  - \$750K in awards

# Building New Inclusion Models

- **Grant Review Committee**

- 14 member, multi-issue, cross corridor committee: advocates & organizers
- 90 % people of color
- Oriented & Trained
- Review & score proposals, site visits, recommendations
- Recommendation forum

# Bridging & Relationship Building

- Met Council & CET: Regular meetings with Met council staff to discuss Work Plan, Approaches & Strategies
- County & City Staff with CET: Review transit-way maps, identify underrepresented populations, target service institutions and highlight project timelines
- City Corridor Managers, Grantees, & CET: Grantees introduce projects to Corridor Managers; Corridor Managers share plans; find points of engagement



# Bridging & Relationship Building

- Grantee Presentations: Corridors of Opportunity Policy Board, SWLRT Community Works Steering Committee; County Regional Railroad Authority, Met Council Committee of the Whole
- Cross-sector Community Learning Forums: Creating spaces for open dialogue around equity issues
- Working closely with Met Council Community Engagement & Outreach staff (new position)

# Early Impact

- **Grantees**

- \$750,000 in grants and technical support
- Bridging relationships with city, county, and Met Council staff
- Cross-corridor Community Engagement Steering Committee
- Entrepreneurship Training

# Early Impact

- **Policy & Systems Change**

- Definition of Equitable Development/Equitable Development Principle
- Livable Communities Act – TOD \$32 million
- Local Implementation Capacity Grants \$953K
- Fair Housing Equity Assessment HUD requirement
- Thrive MSP 2040 engagement practice & policy
- Community Advisory Committee

# Early Impact

- **Developing & Sharing Knowledge**
  - PolicyLink Equity Summit 2011
  - New Partners for Smart Growth Conference
  - Living Cities Integration Initiative Learning Session
  - HUD Presentation

# Evaluation

- Wilder Research
  - ✓ Assessment of 1<sup>st</sup> round grant review process
  - ✓ Assessing 1<sup>st</sup> round projects mid-term results
  - ✓ Systems/policy impact
  - ✓ CET model
- Works Progress
  - ✓ Documentary
- Policylink Case Study
  - ✓ Twin Cities case study

**“The stone that the  
builder refused, will  
always be the head  
cornerstone.”**

**Bob Marley**

**[www.engagetc.org](http://www.engagetc.org)**