



ATLANTA STREETCAR™



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 | 
Central Atlanta Progress
Atlanta Downtown Improvement District



Project Funding

Funding Sources	<u>Capital Investment</u> \$92 million
Federal Government	
<i>TIGER II Grant Funding</i>	\$47,667,777*
City of Atlanta	
<i>Recovery Zone Bonds</i>	\$15,600,000*
<i>Locally Funded Elements (2 vehicles)</i>	\$ 9,049,089
<i>Department of Watershed Management</i>	\$ 8,000,000
Atlanta Downtown Improvement District	\$ 6,000,000*
Luckie Street 2-Way Conversion (ARC LCI)	\$ 1,251,750
Transit Enhancements Project (ARC LCI)	\$ 5,200,880

* Base Project cost equivalent to \$69.268 million

Project Characteristics

- Modern streetcar operating with vehicular traffic
- 2.7 track miles
- 1.31 miles one-way
- 4 vehicles
- 12 stops – simple with low platforms
- Direct connection to MARTA Peachtree Center rail station
- Fare collection consistent with Breeze system
- 15-minute frequency, 9.9-minute one-way running time
- 7-day a week operation

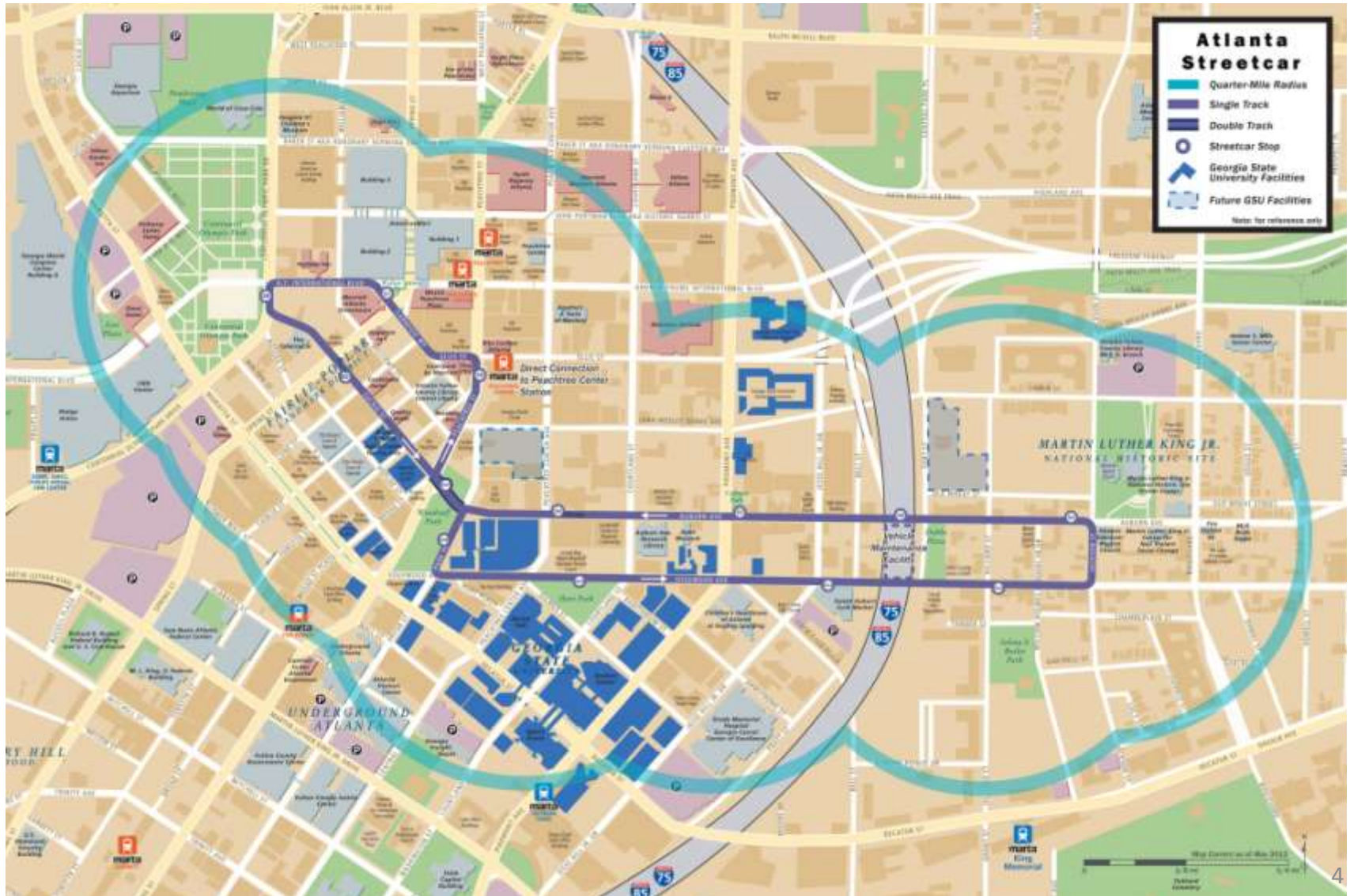
Proposed Schedule

Weekday: 5:00 am to 11:00 pm (18 hours)

Saturday: 8:30 am to 11:00 pm (14.5 hours)

Sunday: 9:00 am to 10:30 pm (13.5 hours)

Route and Stop Locations



Implementation Schedule

1st Quarter 2012

Utility construction &
Procurement of Design-
Build team

2nd Quarter 2012

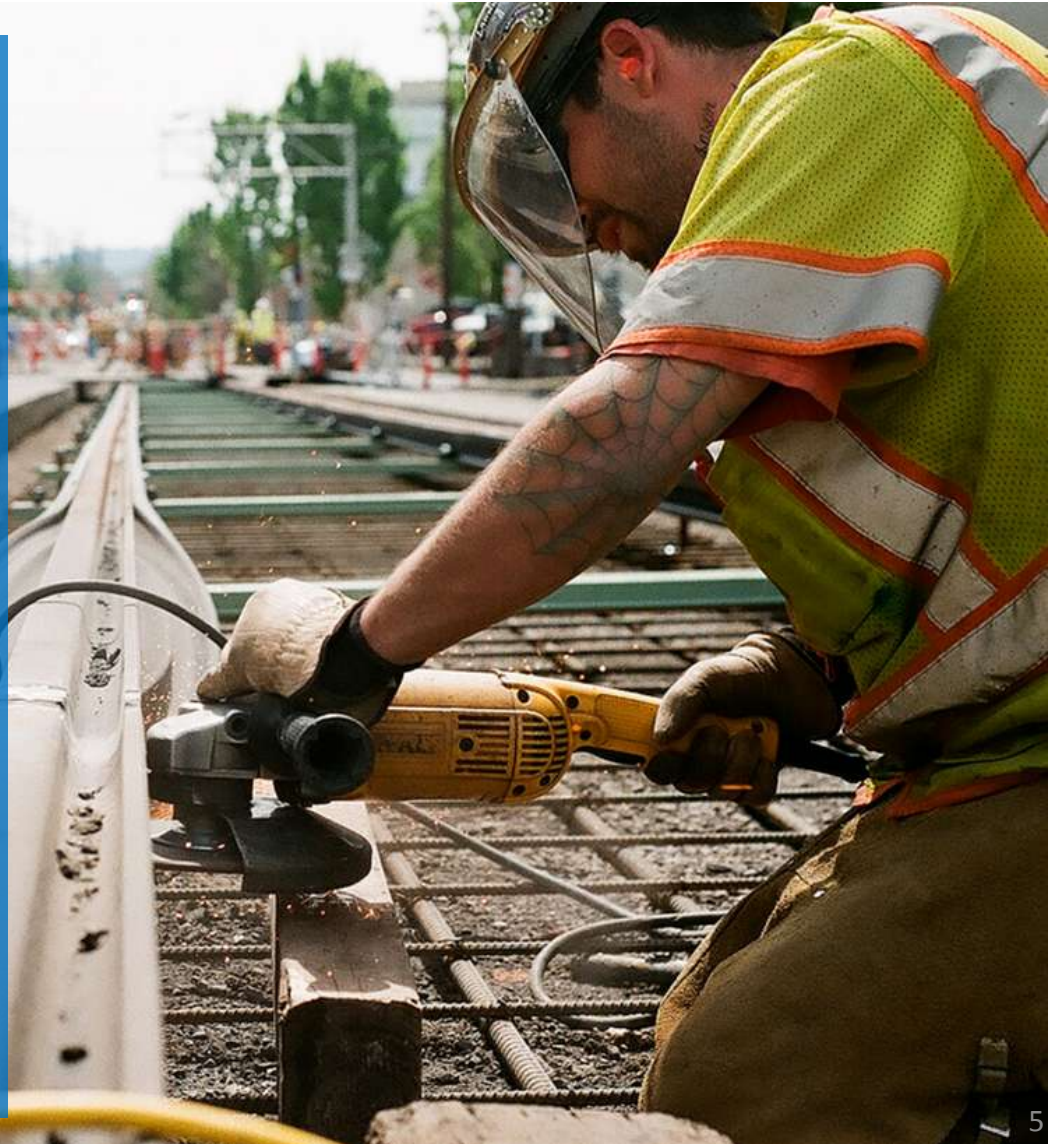
Design-Build
Administrative Notice to
Proceed

4th Quarter 2012

System construction
begins

4th Quarter 2013

Project completion
Revenue service



Atlanta Streetcar Expansion Strategy



Segments for Detailed Analysis



09/17/2012



Phase 1 expansion comprised of six segments:

- 2 extensions of starter line serving Midtown and Downtown
- 4 extensions serving Atlanta BeltLine corridor

Details

- 14.5 miles added to system
- 50% on Atlanta BeltLine
- 50% circulating through Downtown and Midtown
- Integrated with starter line streetcar project

Project Management and Governance

- Starter line project governed by the Atlanta Streetcar Subcabinet
 - 3 members appointed by Mayor of City of Atlanta
 - 2 members appointed by ADID, a local funding partner
 - Scope includes:
 - To provide policy and strategic directives for the operation of a safe, reliable and effective streetcar that enhances mobility, improves the quality of life and stimulates economic growth in the City of Atlanta.
 - *f* While not committed full-time to the process, this Subcabinet should meet on a regularly scheduled basis to approve strategies, procedures, policies and review progress.
 - As a whole, this Subcabinet will provide the day-to-day guidance necessary to allow the Atlanta Streetcar Project to process in accordance with the established budget, schedule and scope.

Project Management and Governance

- MARTA serving as technical expert and contract manager for starter line project:
 - Design Build phase by URS led team
 - Initial O&M phase; likely managing a private contractor
 - Tier 1 EIS for Atlanta BeltLine corridor
- City Department of Planning and Community Development and Atlanta BeltLine, Inc. managing the Atlanta Streetcar Expansion Strategy and planning of extensions
- Discussion Points to Date include:
 - Interoperability of streetcar line with potential long haul LRT
 - Federal grantee for long term care of streetcar assets and expansions
 - O&M insurance costs higher for MARTA than a private contractor
 - Long term governance structure for Atlanta Streetcar System

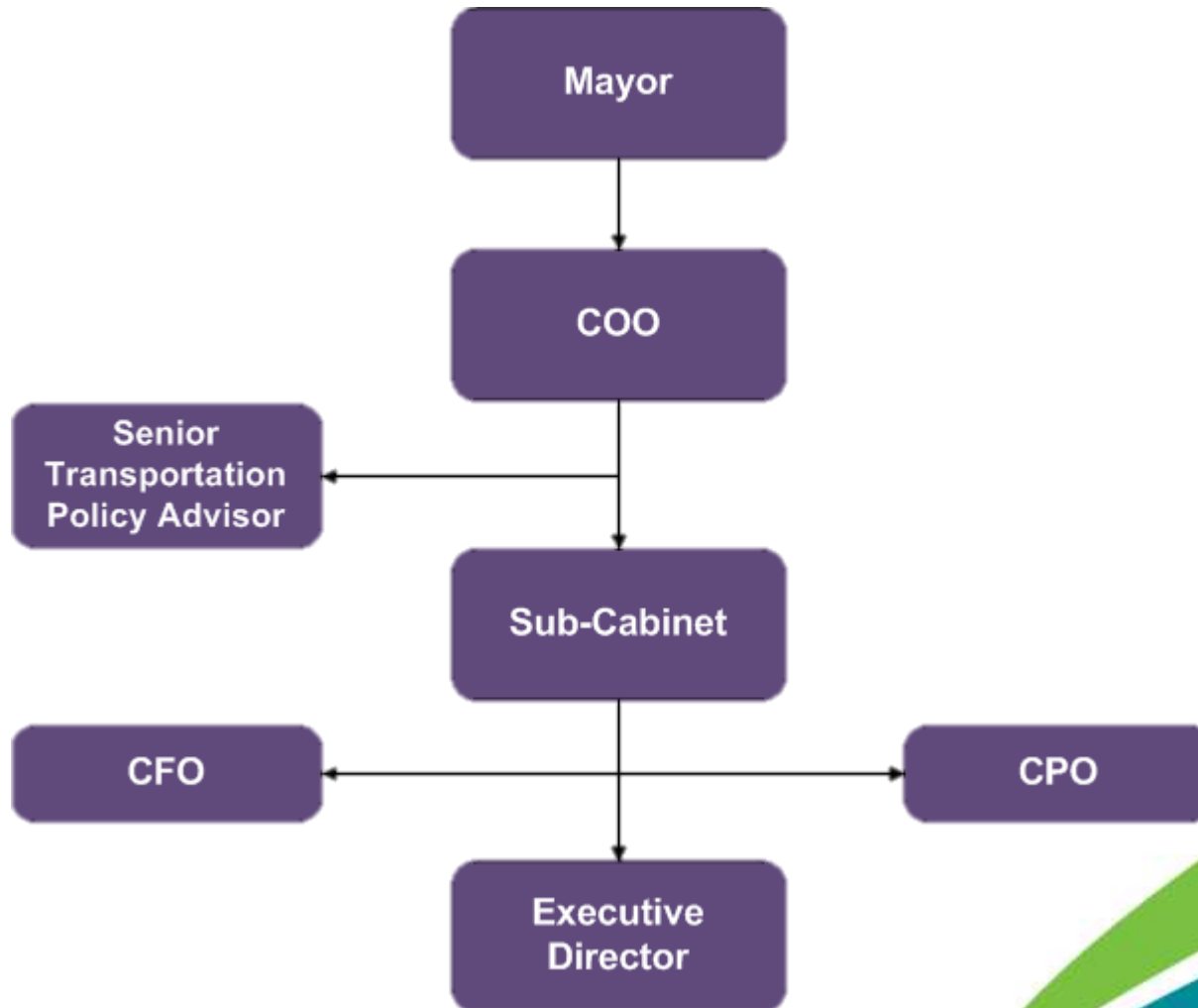
Thank you!



SUBCABINET MISSION STATEMENT

- To provide policy and strategic directives for the operation of a safe, reliable and effective streetcar that enhances mobility, improves the quality of life and stimulates economic growth in the City of Atlanta.
- While not committed full-time to the process, the Subcabinet will convene on a regularly scheduled basis to approve strategies, procedures, policies and review progress.
- As a whole, the Subcabinet will provide the day-to-day guidance necessary to allow the operations and maintenance of Atlanta Streetcar Project to progress in accordance with the established budget, schedule and scope.

ATLANTA STREETCAR PROJECT: City Organization Chart



Atlanta Streetcar Subcabinet Membership

POSITION	MEMBER
No. 1	CHIEF OPERATING OFFICER City of Atlanta
No. 2	PRESIDENT Atlanta Downtown Improvement District
No. 3	SENIOR TRANSPORTATION POLICY ADVISOR City of Atlanta
No. 4	CHAIRMAN Atlanta Downtown Improvement District
No. 5	ATLANTA STREETCAR EXECUTIVE DIRECTOR City of Atlanta