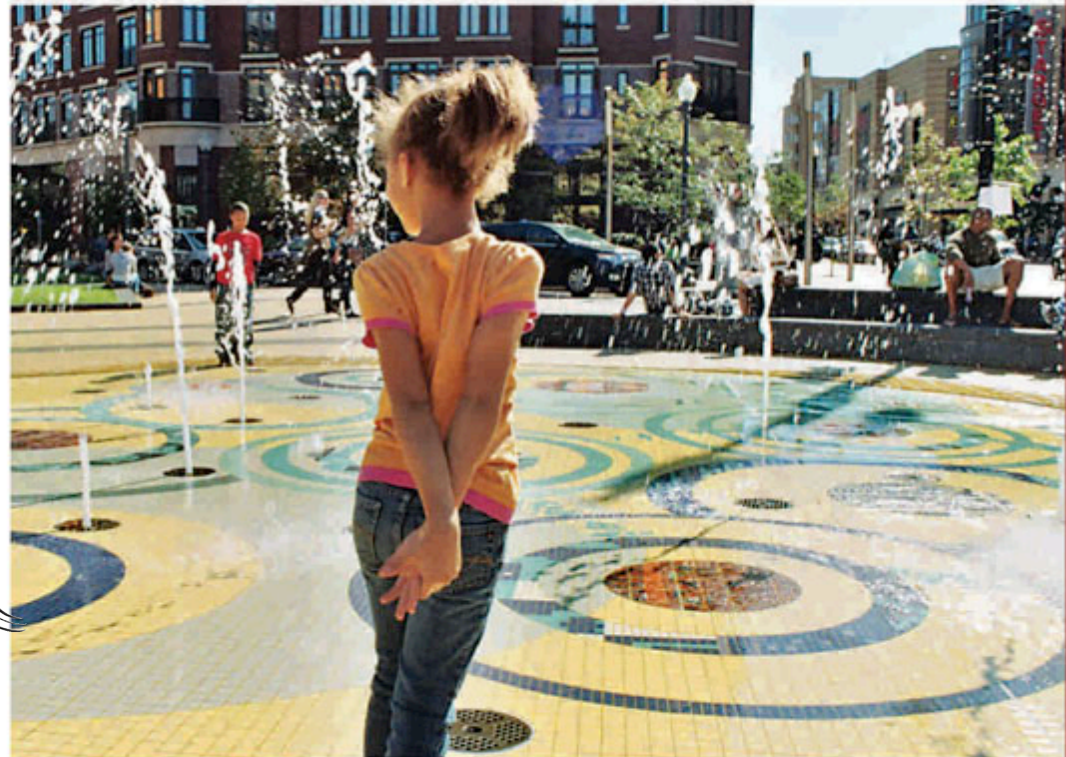


# FAMILIES AND TRANSIT-ORIENTED DEVELOPMENT

**Creating  
Complete  
Communities  
For All**



**Jeff Vincent, PhD**

One in a series of best practices guidebooks from  
The Center for Transit-Oriented Development  
In partnership with the Center for Cities & Schools

**Putting Schools on the Map:  
Linking Transit-Oriented Development,  
Families, and Schools in the  
San Francisco Bay Area**

A Center for Cities & Schools Framing Paper



# Growth & Opportunity:

Aligning High-Quality Public Education & Sustainable  
Communities Planning in the Bay Area

A Framing Paper for the San Francisco Bay Area FOCUS Initiative

June 2011



## Opportunity-Rich Schools and Sustainable Communities:

Seven Steps to Align High-Quality Education  
with Innovations in City and Metropolitan  
Planning and Development

Deborah L. McKay  
Jeffrey M. Vincent  
Ariel H. Bierbaum

June 2011



<http://citiesandschools.berkeley.edu/>

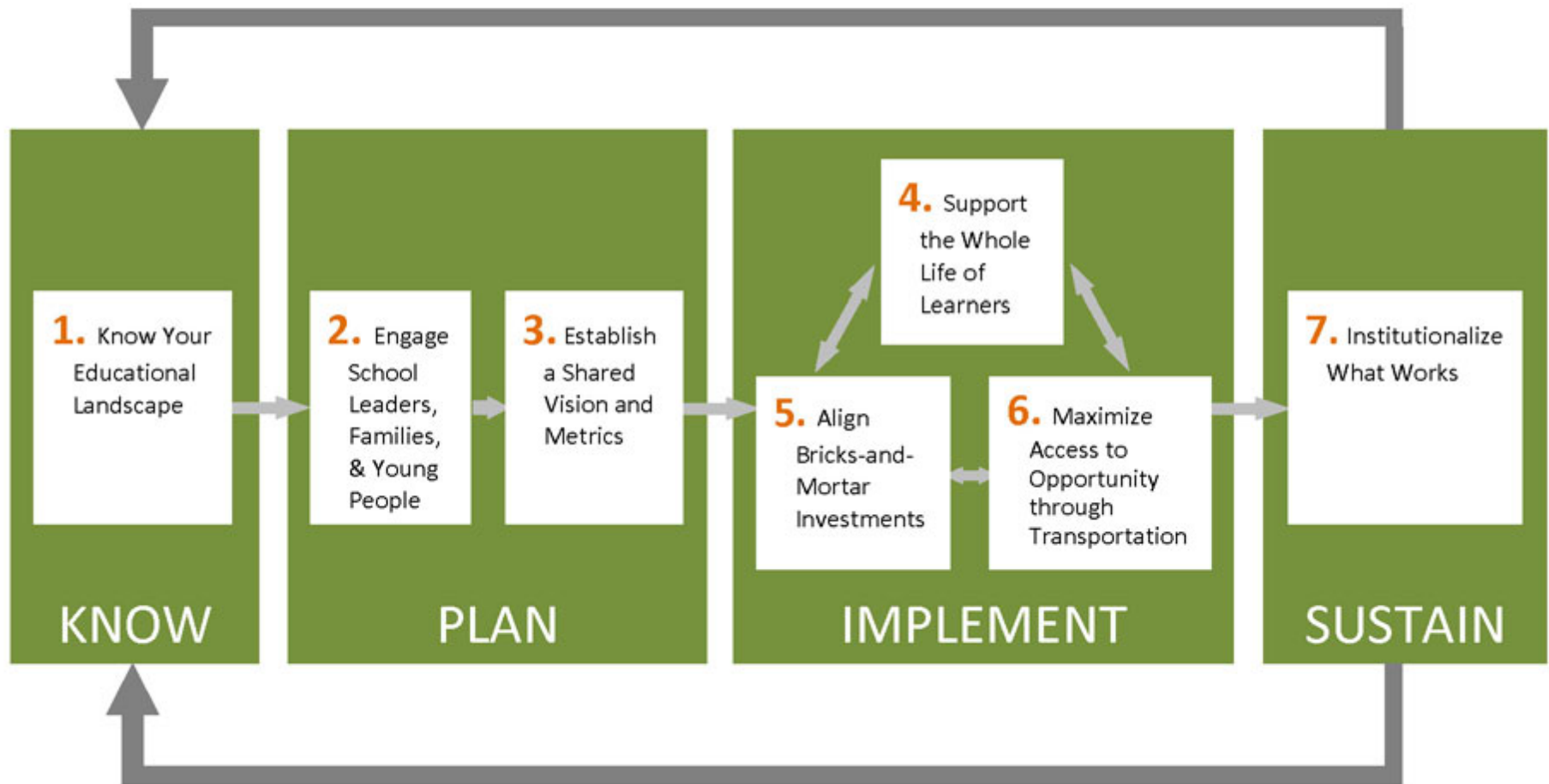


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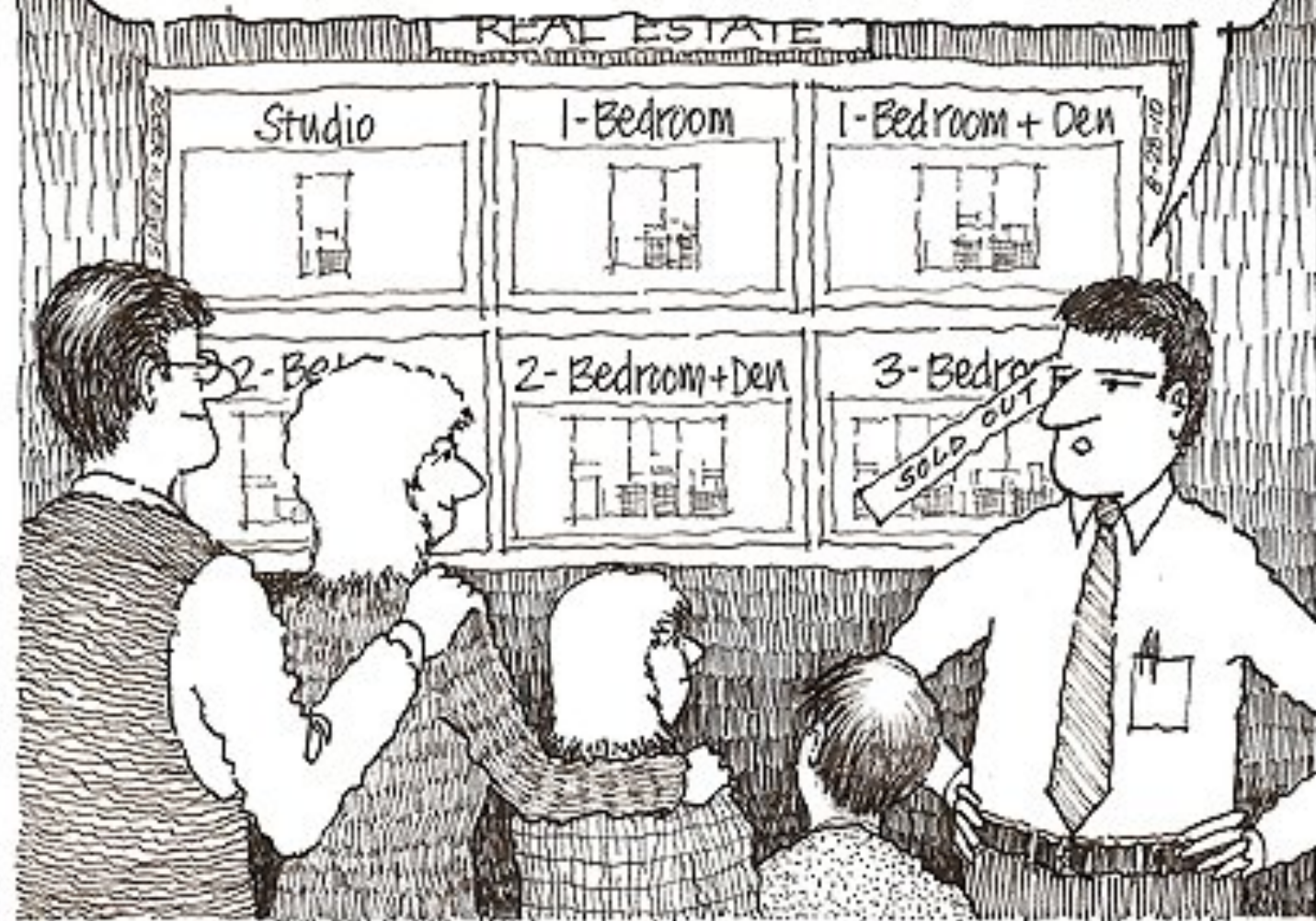
# SEVEN STEPS

Aligning High-Quality Education with  
Innovations in City and Regional Planning and Development





YOU WANT A LARGE APARTMENT...IN TOWN...AFFORDABLE... BUT NOT A SUBURBAN HOUSE ??? SAY...JUST WHAT KIND OF FAMILY ARE YOU ???



# #1: School quality plays a major role in families' housing choices



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# Schools important to 3 out of 5 market segments



# #1: School quality plays a major role in family housing **choices**

H + T

H + T + E (ducation)

#2: A wide housing unit **mix** is needed to attract families

#3: Housing unit mix, enrollment, and school funding are **related**



#4: Children often use **transit** to get to/from school and afterschool activities

#5: Multi-modes support access to **school options**

#6: Mixed-income TOD can provide educational **workforce** housing

#7: TOD design principles support childrens' **walkability** and safety

#8: TOD brings *amenities and services* to **attract** families

#9: Opportunities for **shared use** of public space

#10: Opportunities for renovating or building new **schools**





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