

Growing Transit Communities Partnership

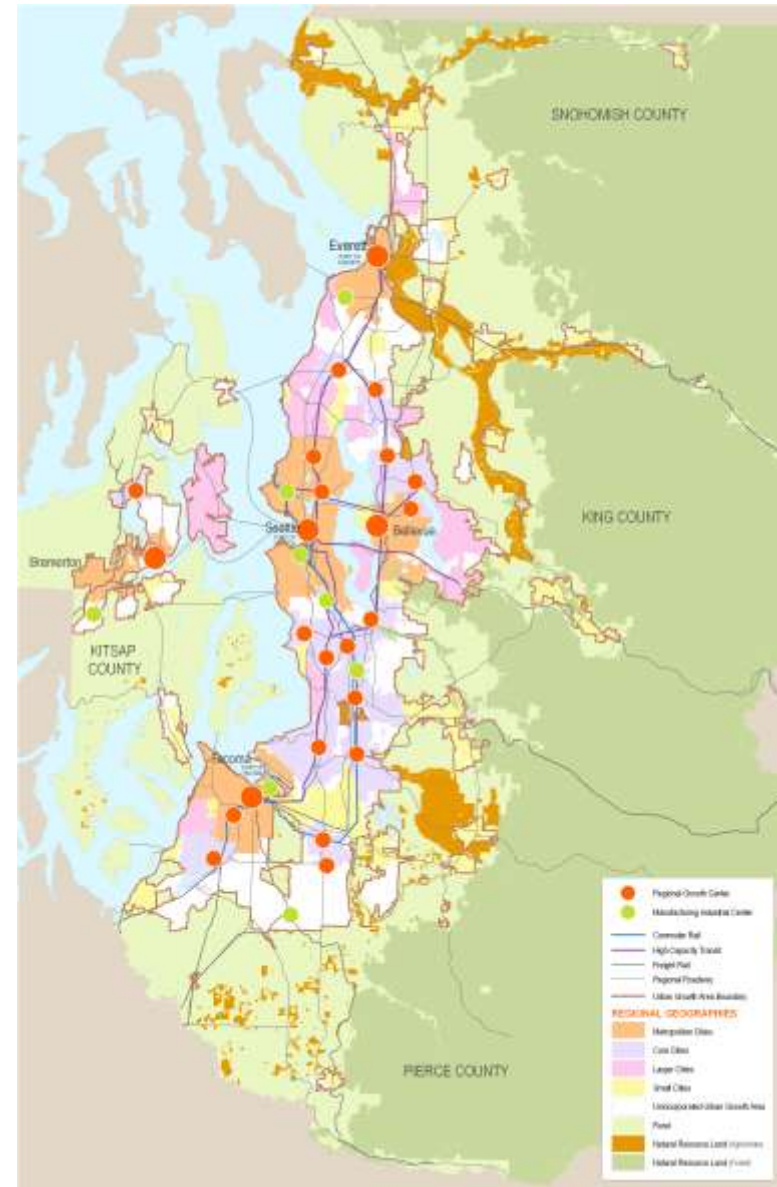
*The Central Puget Sound Region's
Sustainable Communities Regional Planning Grant*

October 23, 2013

VISION 2040 and Implementation Plans



- Growth Management Act (1990)
- Urban Growth Area
- Centers
- Minimize incompatible rural, resource area development
- Review and certify local plans



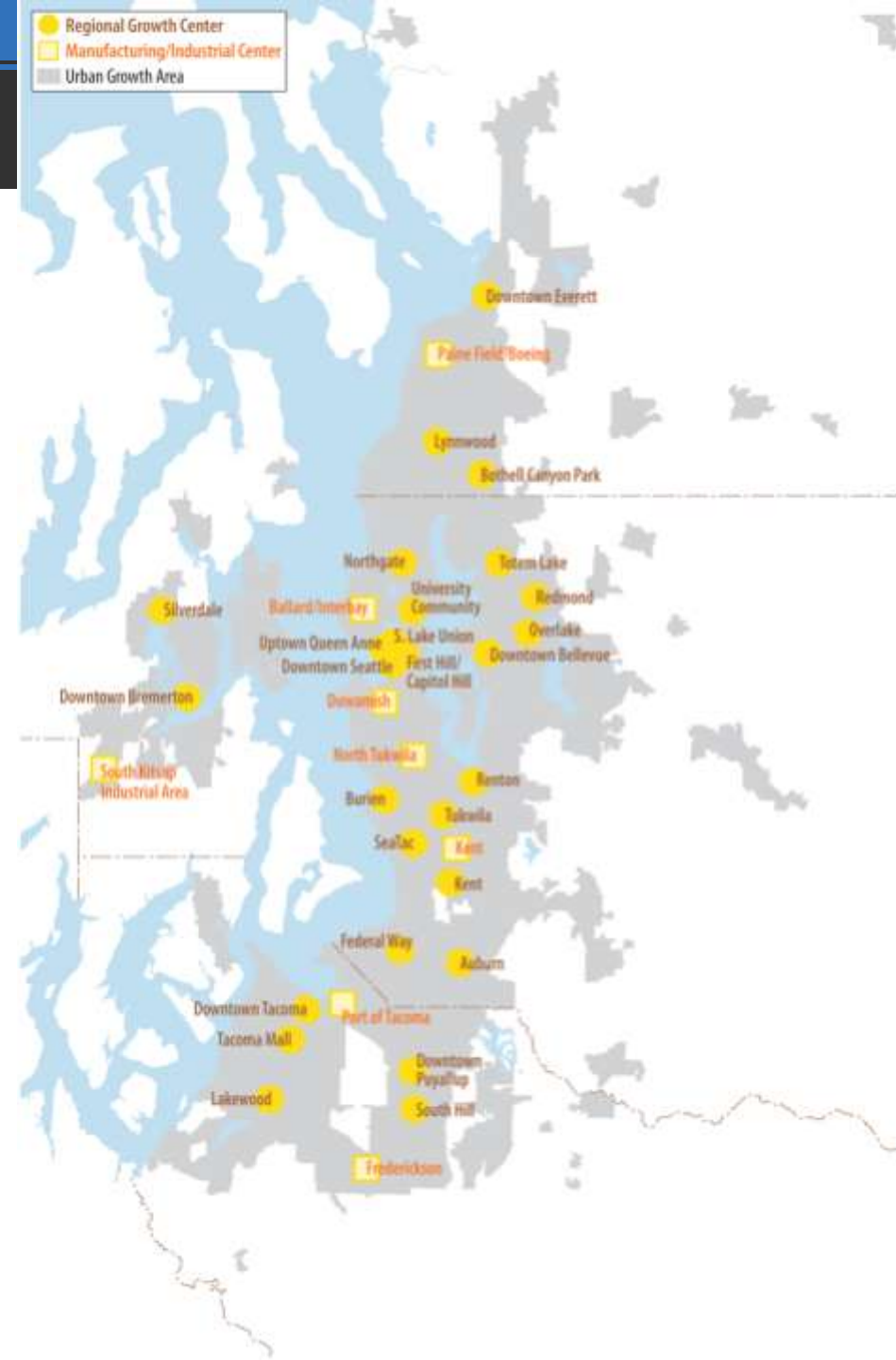
Centers

27 Designated Regional Centers

- 2% of urban land area
- 5% of urban population
- 40% of jobs

Forecast Share of Change

- 27% of population
- 60% of jobs



Implementing the Region's Plans

Corridor Action Strategies

- Growth near transit
- Housing affordability
- Access to opportunity

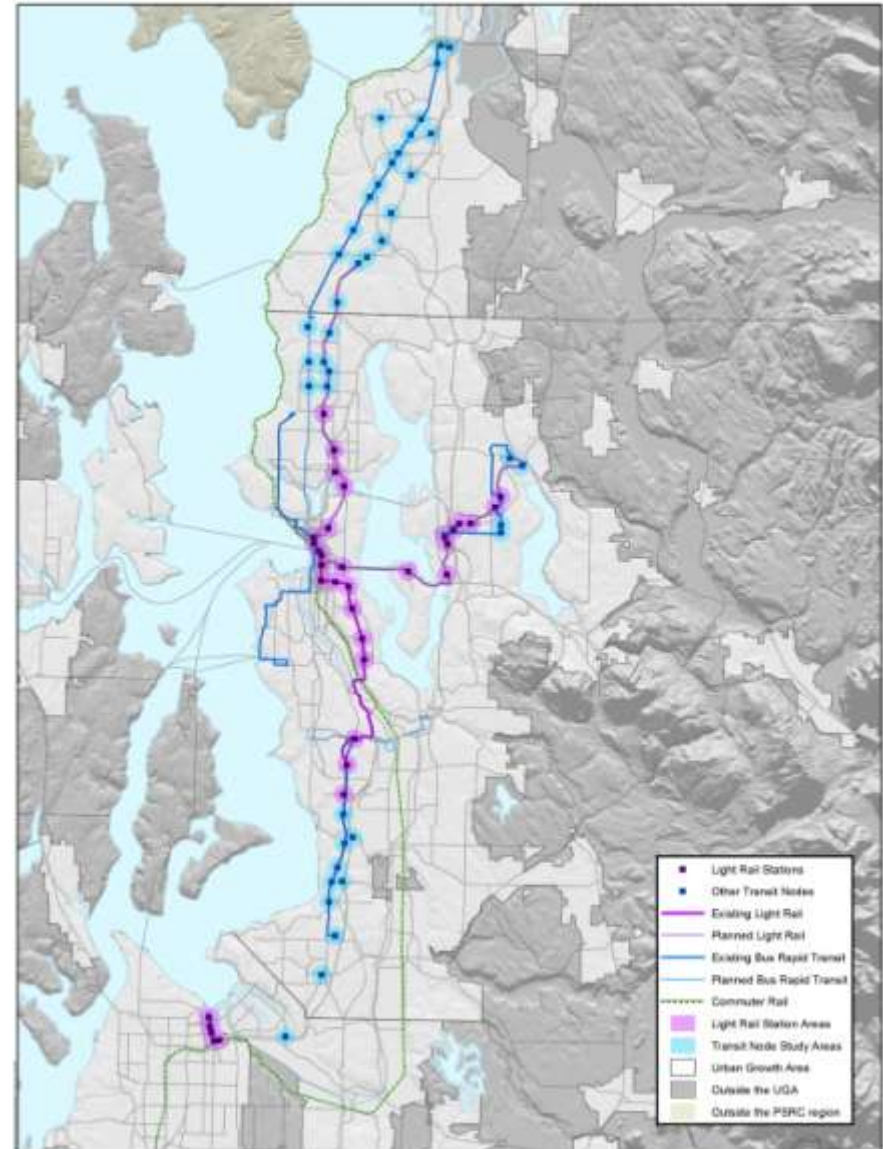
Regional Equity Network

- Capacity and engagement

Affordable Housing

- Financial tools, local commitments

Demonstration Projects



3 Steps to Implementation

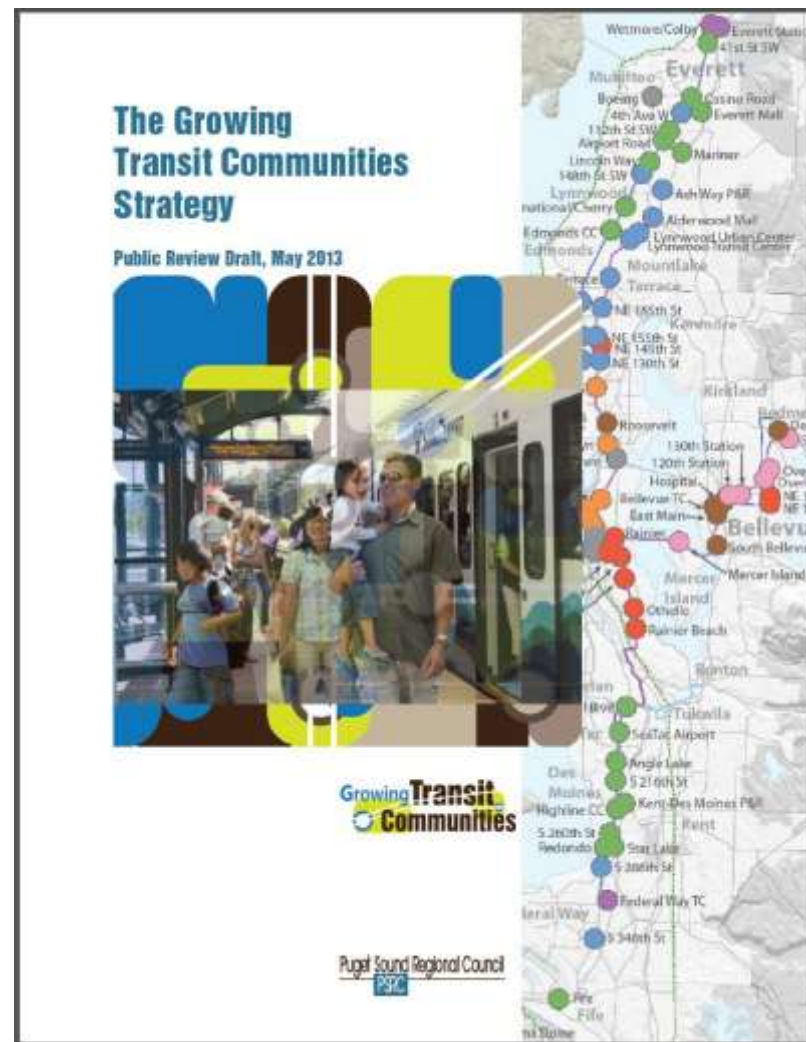
THE PLEDGE:
Regional Compact



THE PLAYBOOK:
Corridor Action Strategies



THE PLANS:
Local Implementation Agreements





Challenges and Lessons Learned

Enthusiasm & Interest

Logical Next Step

- Implement plans

Partners to Date

- 4 counties
- 17 cities and towns
- 69 community partners

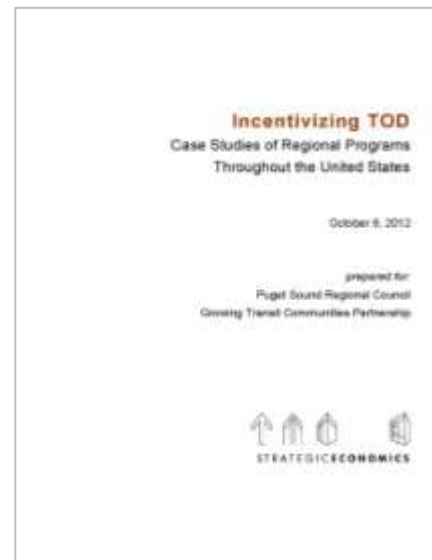
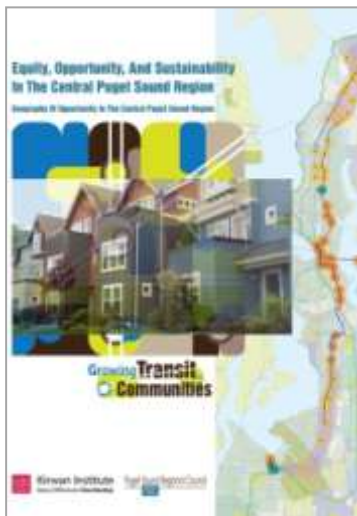
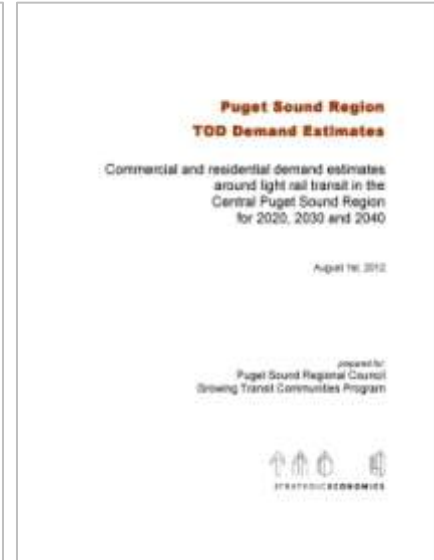
Support & Comment

- 56 letters
- 450+ comments



Importance of Data-Driven Process

- Market conditions
- Regional programs
- Types and roles
- What influences development decisions?
- Who is affected?



Challenges and Lessons Learned

Capacity building for long-term engagement

- Educating partners – multiple worlds converging
- Equity grantee & representatives workshops
 - Planning 101
 - Regional convenings



Friends of Little Saigon/ SCIDPDA

Challenges and Lessons Learned

Administrative complexity

- 8 partner contracts; 10 consultant contracts
- 36 equity grant contracts
- Technical assistance
- Sub-recipient monitoring

Communication & framing

- General vs. partner communication
- Communication Platforms (10 audiences)
- Website, eNewsletters, publications



Challenges and Lessons Learned

Relevance

Having a wide regional conversation

- Long range nature of project
- Competing regional priorities

Familiarity of topic

Coherence: moving parts

- What are we working on? What is central goal? Who is doing what?



Challenges and Lessons Learned

Sustained private sector engagement

- Institutional partners at table
- Periodic entry points

Sustainability of partnerships

- Funding
- Interest
- Institutionalizing methods and relationships



Summary

- **Relevance**
- **Coherence**
- **Capacity**
- **Communication**
- **Sustainability**





Questions?

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Project Website

<http://www.psrc.org/growth/growing-transit-communities>