

TRANSFORM



Ann Cheng www.GreenTRIP.org

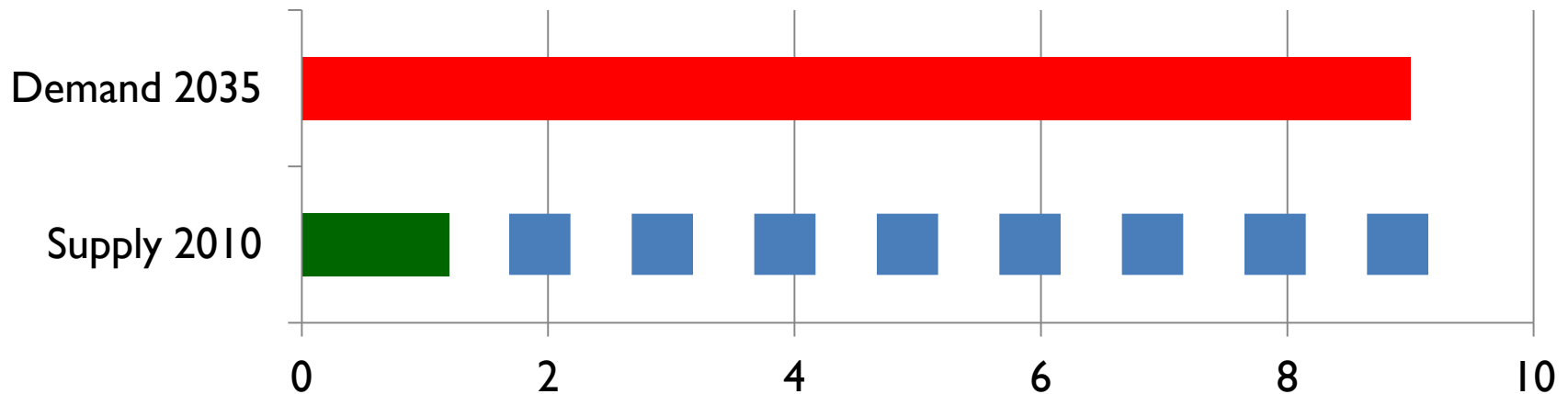
Program Director

Rail~Volution **October 23, 2013**
Enough is Enough: A Balanced Approach to Parking



8 Million More Homes Near Transit Needed

2035 Demand Vs. 2010 Supply Transit Served Neighborhoods
Millions of Homes



In CA's Largest 4 Metro Areas:
MTC, SCAG, SANDAG, SACOG

The New California Dream:

How Demographic and Economic Changes May Shape the Housing Market

Garden Village: First Zero Parking Project

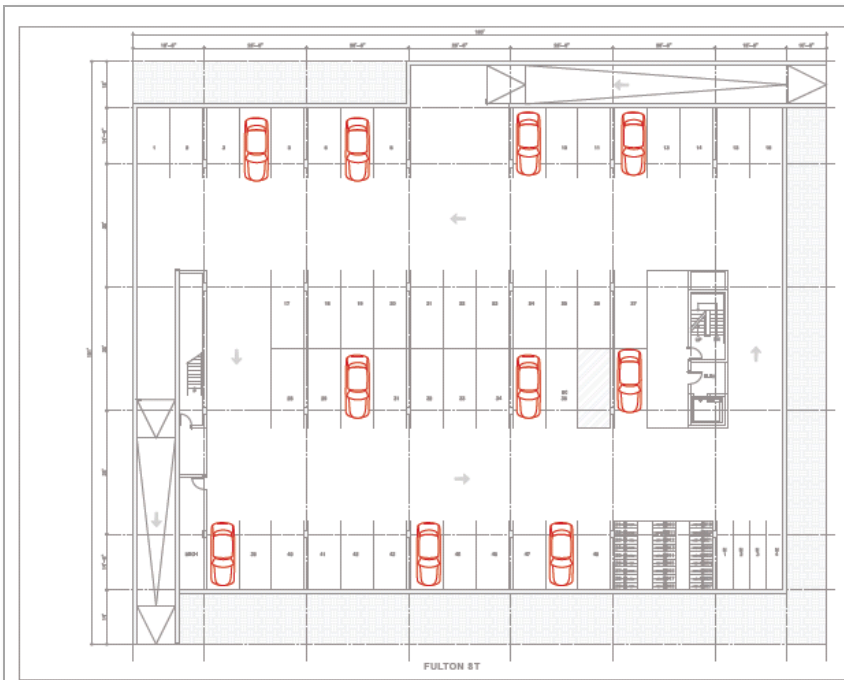


77 Units, Downtown Berkeley – Dwight & Fulton
10% Affordable Units



BEFORE

\$2.3 million



**Below Grade
Garage**

\$48k per space

49 Parking Spaces



Double parking deck and ramps
184 to 216sq

At Grade: 14 guest bike parking spaces, secured, off-street

GetAround:
4-6 Shared Cars
& Truck

On-Street:
Short term, bike parking

Pedestrian
Trunk in Every
Unit



Approved unanimously with great praise.
Best TDM package seen to date! www.greentrip.org

\$10 Bikelink Card
for Every Resident



In Unit Bicycle
Parking Hooks



Bicycle Fixing
Station



AGE
TY, CA

| | |
|-----------|----------------|
| APPLICANT | GREEN TRIP |
| PROJECT | GARDEN VILLAGE |
| DATE | 12/10/12 |
| STATUS | APPROVED |
| COMMENTS | |



Results – First five certified projects:

40 year commitment



~~2,010~~: FREE Transit Passes

3,293



~~600~~: FREE Carshare Memberships

1,224



~~355~~: 100% Unbundled Parking Spaces

418

2013 and Beyond

- Expand GreenTRIP certifications: more projects NEW levels!
- Collect data on affordable homes and TDM – 100 sites, by Spring 2014
- Bay Area dynamic model
- Work with key cities: San Jose, Oakland, Walnut Creek, East Palo Alto, Sunnyvale, Mountain View ++
- Regional/State policy uses