



Rail~volution 2013

Building Livable Communities with Transit

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www.railvolution.org

Enough is Enough: A Balanced Approach to Parking

October 23, 2013



TO PARK..



...NOT TO PARK



Intelligent Parking Systems

- Better Technology = Better Convenience
- Real Time Data = Better Decisions
- Improved Operational Efficiency = Increase Revenue
- Cars will not disappear!!
- Smart Planning





Demand Based Pricing- GOALS

Reduce Traffic Congestion & Pollution

- Create & inform of parking choices
- Improve on-street parking availability
- Reduce “hunting” time and distance
- Encourage behavior and modal shifts



Federal Demonstration Project

- Demand-based pricing
- Real-time parking guidance
- Los Angeles & San Francisco



Demand Based Pricing- RESULTS

SFMTA

Municipal Transportation Agency

Some Results from Technology Upgrades & New Policy

- New Technology, Policy & Pricing affected parking behavior
- 1/3-1/3- 1/3 Changes
- The new meters brought in 20% more net meter revenue
- Parking meter-related citations decreased 35% at the new meters

LADOT

Experiences (excluding spaces w/ extended hrs)

- 2% increase revenue
- 7% increase in paid Hours
- Congested Blocks reduced by 6%

Change in Average Rate

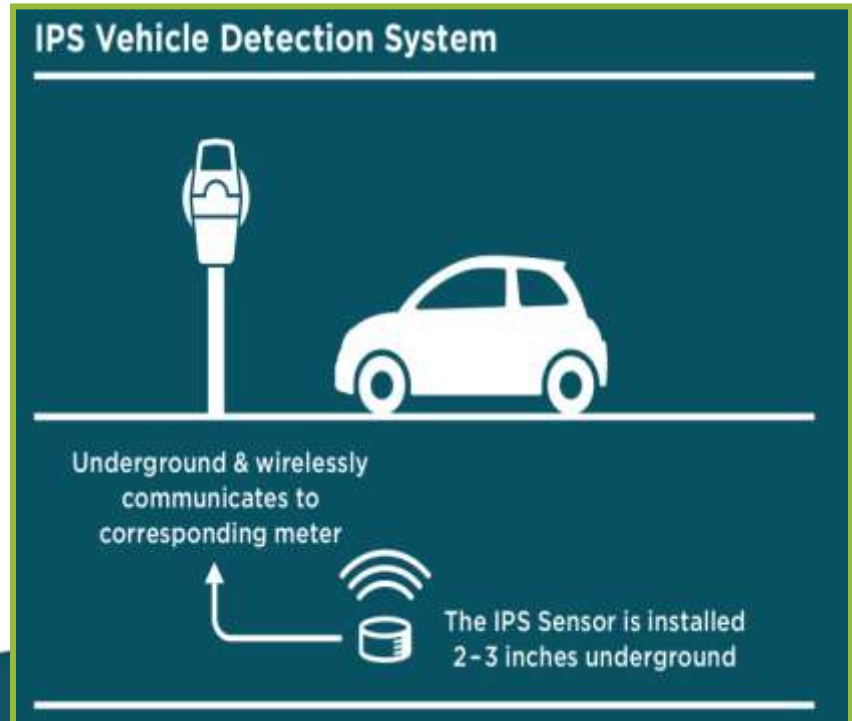
- Decrease- 52% of meters
- No Change- 25% of metes
- Increase- 23% of meters



Parking Guidance



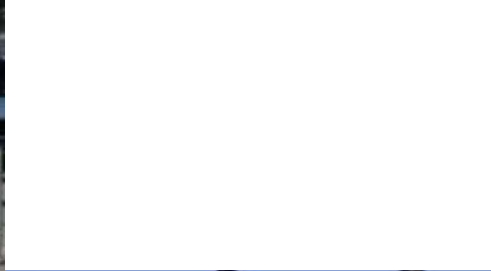
Hi Tech ..Low Tech



The Future

NEXT EXIT





PARK SMARTER!!!

THANK YOU

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