

Think Fremont

► Railvolution 2013 Economic Opportunity and TOD in South Fremont/ Warm Springs

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Catalytic Opportunity in Warm Springs



**BART Warm Springs Station
Begin Berryessa Extension**

FREMONT



MILPITAS

Milpitas City Hall

Milpitas Station



Berryessa Station
End Berryessa Extension

SANTA CLARA

Santa Clara Station

Mineta San Jose Int'l Airport

SAN JOSE

Alum Rock Station

San Jose City Hall

Downtown San Jose Station

Diridon/Arena Station

SJSU

Warm Springs Study Area



Warm Springs

Figure 1.1: South Fremont/Warm Springs Study Area



QUICK FACTS:

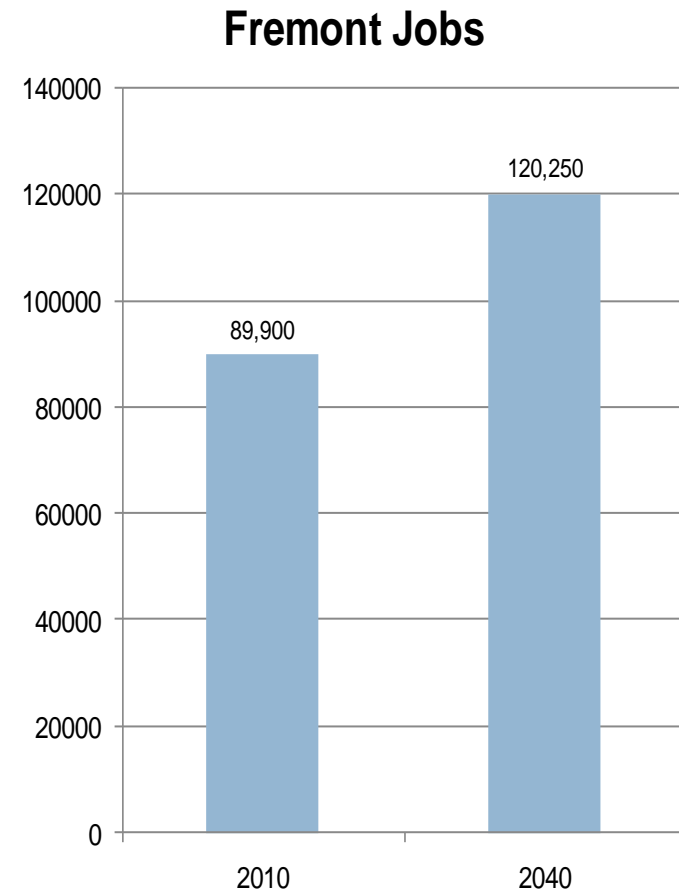
- City awarded \$333,000 US EDA Grant to prepare a regional jobs Recovery Strategy
- Study Area – 850 acres including Tesla Motors Factory, BART station (opening 2015), and Union Pacific Railroad land
- 3 different land use alternatives:
 - Innovation Center/ Manufacturing
 - Innovation Campus/ Residential TOD
 - Innovation District/Residential Mixed-Use
- City is committed to strategic development to achieve community goals:
 - Job Retention and Creation
 - Economic Sustainability
 - Environmental Sustainability
 - Future BART Station
 - Connections
 - Community Quality of Life

Fremont's Innovation District



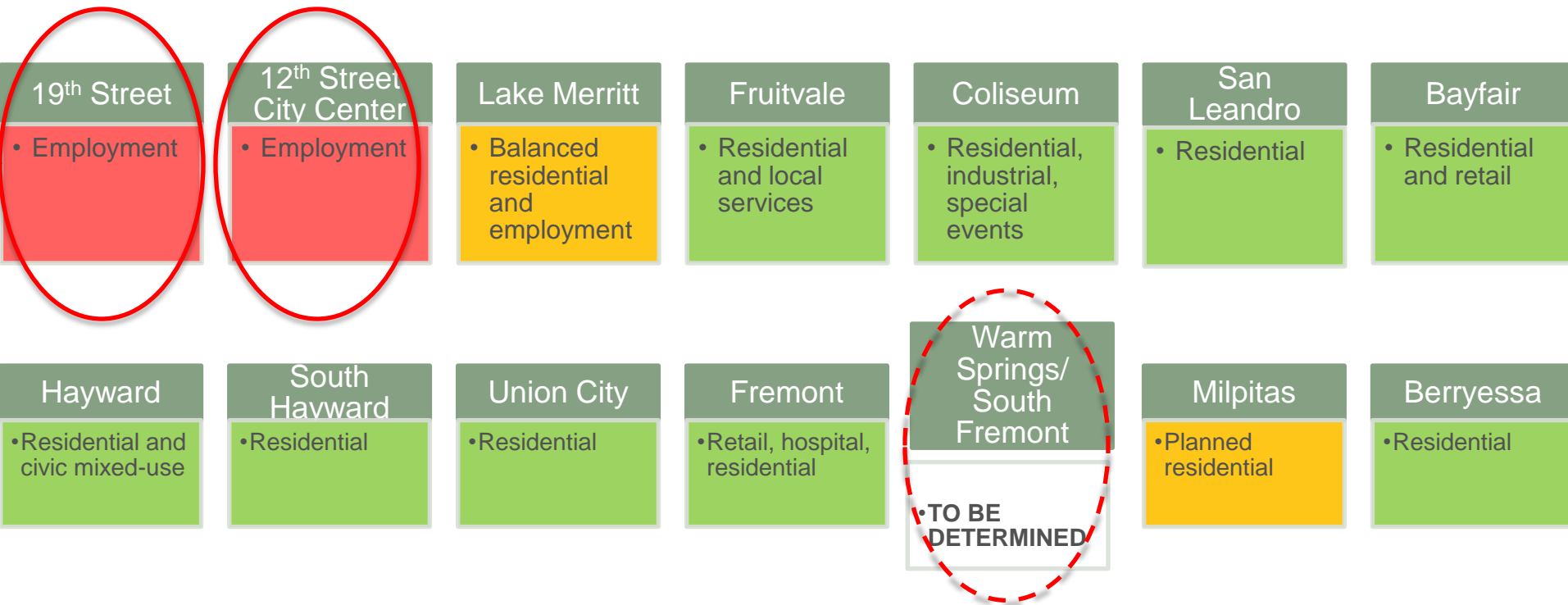
Employment Growth Projections

- Fremont projected to add 30,360 jobs from 2010 to 2040. Industries include:
 - Computer/Communications Manufacturing
 - Distribution/Logistics
 - Biotechnology/Biomedical
 - Clean Technology
 - Health Services
 - Professional Services
- Represents demand for millions of square feet of commercial space



BART Line Transit Station Profiles

There is no BART-accessible employment district south of Downtown Oakland



Warm Springs Comparison to Bay Area Employment Centers

Approximate same-scale comparison of districts



Mission Bay,
San Francisco

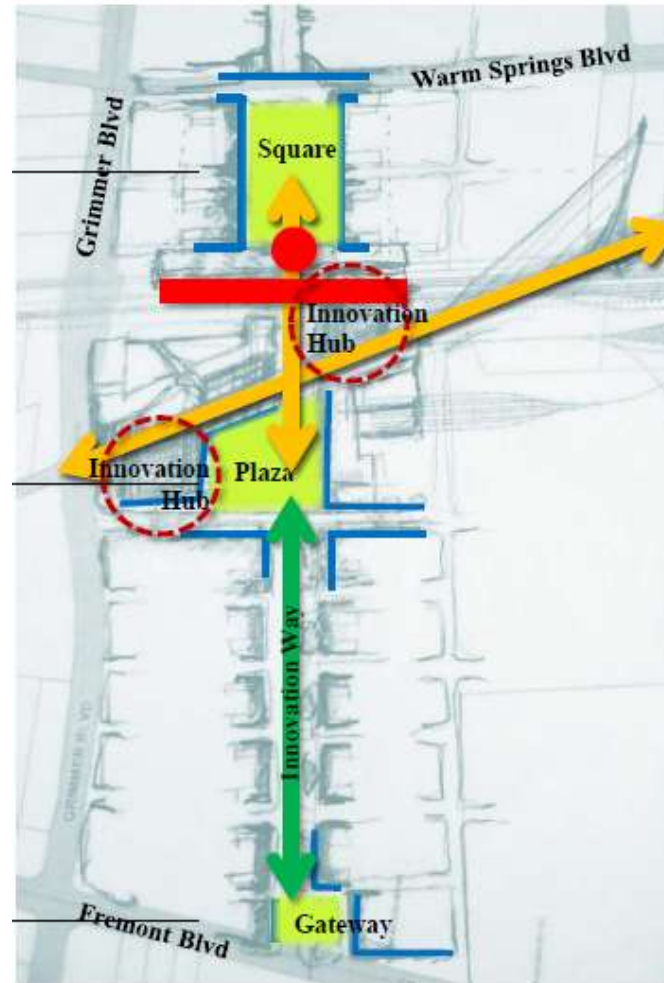


Warm Springs Study Area



Moffett Field/NASA
Research Park,
Mountain View

Urban Land Institute Panel



Warm Springs Existing Condition



Future Vision — Parcel North of Tesla



Future Vision — Looking East on Innovation Way



Future Vision – BART Property, Looking East

