

# FTA

FEDERAL TRANSIT ADMINISTRATION

## Mobility on Demand (MOD)

Promotes Transit Readiness in Future  
Mobility Ecosystem

Rail~Volution  
Shared Mobility: Pilot Projects  
Connecting Communities  
September 19, 2017



U.S. Department of Transportation  
Federal Transit Administration

# Future of Mobility



Image source: Shared Use Mobility Center

# Race to Mobility Future

*Auto manufacturers are also transforming, with expanded business model in mobility service space, which include things like autonomous fleets, car sharing services and other vehicle ownership alternatives.*



Image source: Ford Motor Company

# What is Mobility on Demand?

A **VISION** of integrated and connected multi-modal network of **safe, affordable, and reliable** transportation options that are **available to all**



Traveler-centric

Technology-independent

Partnership-driven

Mode-agnostic

# FTA MOD Sandbox Program

promotes transit readiness

## *Demonstration Program to Explore MOD Models*

- **Empowers** transit agencies to explore innovative business models and partnerships to deliver high-quality, seamless and equitable mobility options
- **Informs** the USDOT and communities on how to approach MOD and structure future MOD policies, and support FTA grantees

Less is MORE?

THANK YOU!

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For more information on MOD Program and MOD Sandbox, please search internet using “**Mobility on Demand**”, or “**Mobility on Demand Sandbox**”