

FTA

FEDERAL TRANSIT ADMINISTRATION

Mobility on Demand (MOD)

Promotes Transit Readiness in
Future Mobility Ecosystem

Rail~Volution
DOT-FTA Session
September 20, 2017



U.S. Department of Transportation
Federal Transit Administration

Future of Mobility



Image source: Shared Use Mobility Center

What is Mobility on Demand?

A **VISION** of **integrated and connected multi-modal** network of **safe, affordable, and reliable** transportation options that are **available to all**



- **Traveler-centric:** promotes choice in personal mobility
- **Technology-independent:** leverages emerging technologies & innovations
- **Partnership-driven:** emphasizes collaboration and transformation
- **Mode-agnostic:** encourages integrated multimodal approach

Image source: Thinkstock

FTA MOD Sandbox Program

promotes transit readiness

Demonstration Program to Explore MOD Models

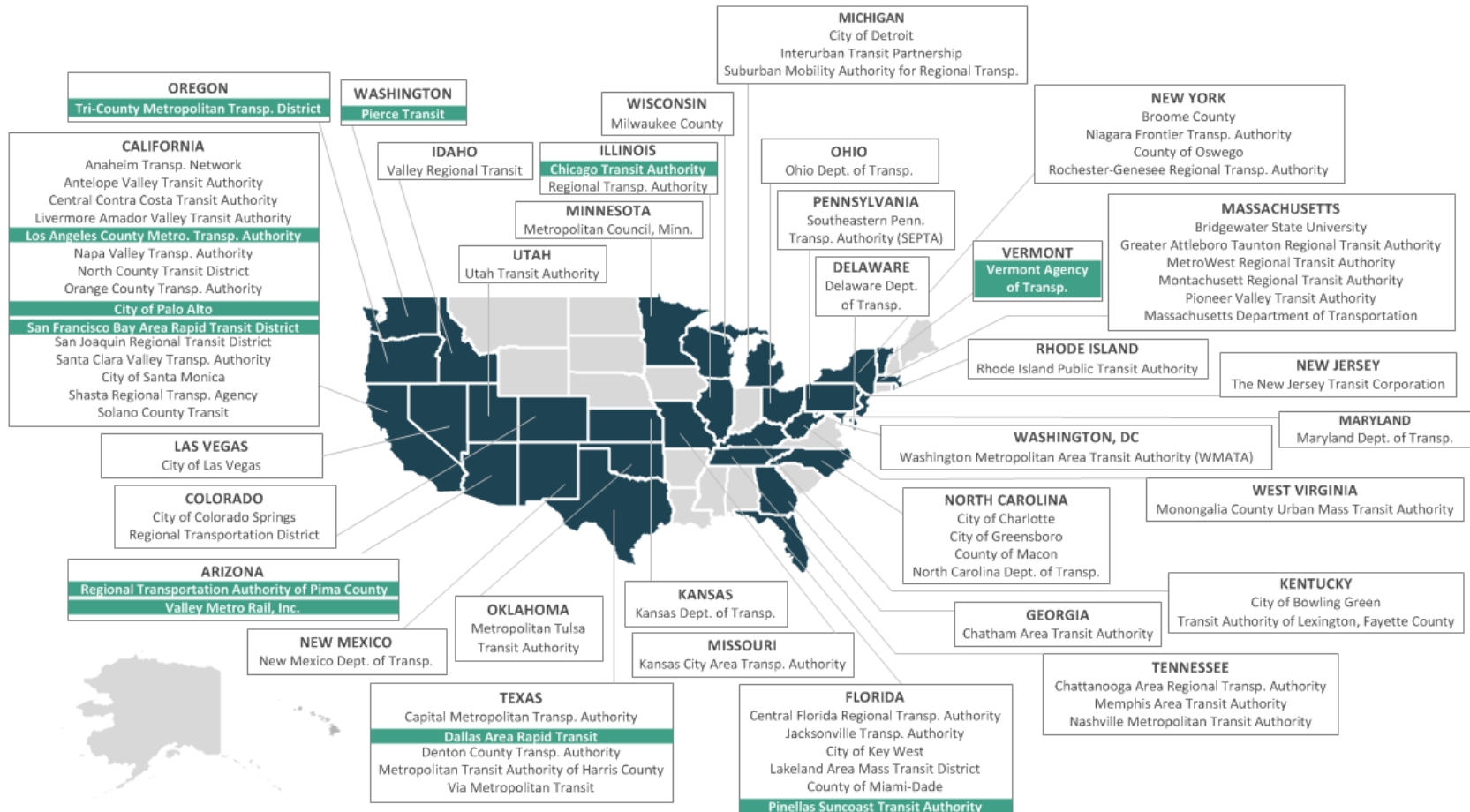
- **Explores** innovative approaches to integrate MOD solutions with public transportation
- **Empowers** project teams to implement innovate business models to deliver high-quality, seamless and equitable mobility options
- **Informs** the MOD program on how to approach MOD and structure future MOD policies, and support grantees

2016 MOD Sandbox Opportunity

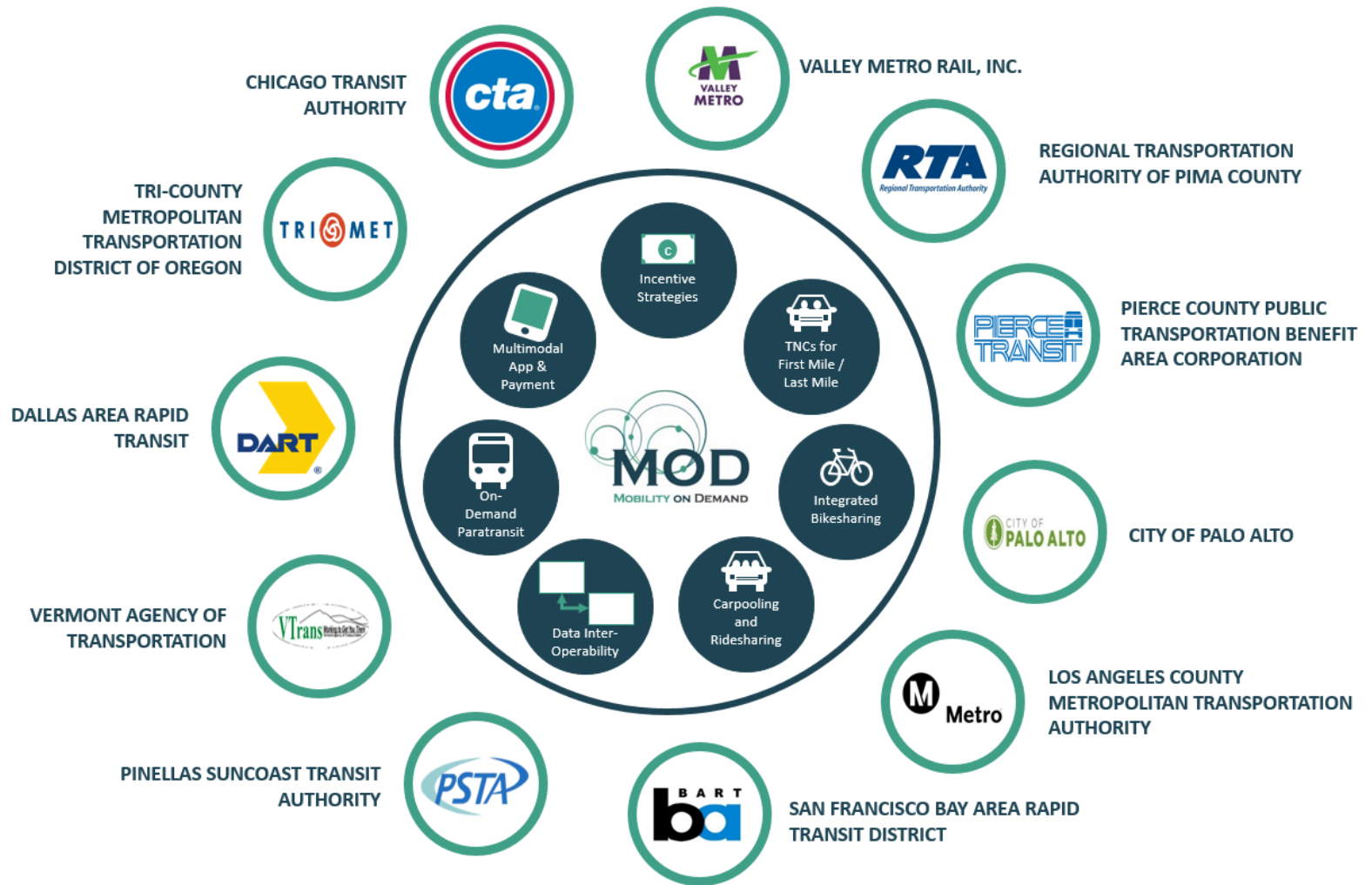
Funding and Eligible Applicants

- **\$8 Million** in FTA research funds
- **Local Share Minimum of 20%** of the net project cost in cash, or in-kind
- **Providers of public transportation** with one or more strategic partners
- Projects solicited through Notice of Funding Opportunity (NOFO) published May 3, 2016, with proposals due July 5. The **11 awardees** were announced on October 13, 2016

2016 MOD Sandbox Applicants & Awardees



MOD Sandbox At a Glance



THANK YOU!

Gwo-Wei Torng

Director

**Office of Mobility Innovation
Federal Transit Administration**

Gwo-Wei.Torng@dot.gov



For more information on MOD Program and MOD Sandbox, please search internet using “**Mobility on Demand**”, or “**Mobility on Demand Sandbox**”