



Building Livable Communities
with Transit

RAIL~VOLUTION 2018 CALL FOR SPEAKERS WORKSHEET

Use this worksheet to gather your thoughts then submit your proposal at <http://bit.ly/RV18CFS>

Please use the link above to submit your proposal through our online form. Select either the Call for Speakers Proposal or the Innovation Challenge Proposal. Please complete all fields on the proposal for your submission to be considered.

On the final page of the proposal, you will be prompted to create a password. This password will allow you to log back in and make edits to your proposal through the submission deadline of March 22, 2018. After this deadline, you will not be able to make edits to the proposal.

After submitting your proposal, you will receive a confirmation of your submission via email. Please retain this email for your records and to log back into your proposal.

If you have any questions about the online submission, please contact Tonya Barnes, Registration Specialist at 952-885-8087 or tbarnes@mngts.org.

SPEAKER INFORMATION

First Name:

Last Name:

Title:

Organization:

Email:

Phone:

Address:

Apt./Street2:

City:

State:

ZIP:

Country:

This is my:

Home address

Work address

1. Who are you? What is your passion? What would you bring to a panel? (100 words or less)

2. Please choose three topic areas that best describe your areas of speaking expertise (they do not necessarily have to relate to your proposal topic):

- | | | |
|--|--|--|
| <input type="checkbox"/> Accessibility/ADA | <input type="checkbox"/> Federal Policy | <input type="checkbox"/> Rail: High-Speed Rail |
| <input type="checkbox"/> Advocacy/Organizing | <input type="checkbox"/> Finance: Place-based | <input type="checkbox"/> Rail: Light Rail |
| <input type="checkbox"/> Alliance Building | <input type="checkbox"/> Finance: Transit | <input type="checkbox"/> Regionalism |
| <input type="checkbox"/> Autonomous/Connected Vehicles | <input type="checkbox"/> First and Last Mile | <input type="checkbox"/> Responding to Critics |
| <input type="checkbox"/> Benefits of Transit (Quantified) | <input type="checkbox"/> Freight | <input type="checkbox"/> Suburban; |
| <input type="checkbox"/> Bikes/Bike Share/Dockless Bikes | <input type="checkbox"/> Health | <input type="checkbox"/> Small & Midmarket Livability |
| <input type="checkbox"/> Bus/Rapid Bus/Bus Stops | <input type="checkbox"/> Housing: Affordable and Workforce | <input type="checkbox"/> Social Media and Apps |
| <input type="checkbox"/> Business Mitigation | <input type="checkbox"/> Joint Development | <input type="checkbox"/> Stations and Station Areas: Success Factors |
| <input type="checkbox"/> Climate Change/Resiliency | <input type="checkbox"/> Labor | <input type="checkbox"/> Streetcars |
| <input type="checkbox"/> Communication | <input type="checkbox"/> Lessons Learned: Built and Not-Built Projects | <input type="checkbox"/> Technology/Apps/Startups/Integration |
| <input type="checkbox"/> Community Development | <input type="checkbox"/> Mature Systems (2nd Generation) | <input type="checkbox"/> Transportation Network Companies (TNCs) |
| <input type="checkbox"/> Community Engagement | <input type="checkbox"/> Microtransit | <input type="checkbox"/> TOD: Development and Implementation |
| <input type="checkbox"/> Corridor Planning & Mode Selection | <input type="checkbox"/> Mobility as a Service | <input type="checkbox"/> TOD: Employment |
| <input type="checkbox"/> Data Analytics | <input type="checkbox"/> Operations | <input type="checkbox"/> TOD: Equitable |
| <input type="checkbox"/> Demographics | <input type="checkbox"/> Parking | <input type="checkbox"/> TOD: Retail |
| <input type="checkbox"/> Design | <input type="checkbox"/> Partnerships | <input type="checkbox"/> Tools and Technical Methods |
| <input type="checkbox"/> Developer: Infill; Mixed Use; Commercial; Residential | <input type="checkbox"/> Partnerships: Public-Private | <input type="checkbox"/> Value Capture |
| <input type="checkbox"/> Equity | <input type="checkbox"/> Pedestrian/Walkability | <input type="checkbox"/> Workforce Housing/Employment |
| | <input type="checkbox"/> Placemaking/Arts | |
| | <input type="checkbox"/> Rail: Commuter | |

3. Please choose the workgroup that most closely aligns with your presentation. Also choose a sub-topic. [View workgroup descriptions here](#)

Workgroup 1: Innovations in Mobility to Enhance Livability

- FIRST- AND LAST- MILE STRATEGIES especially Bike Share (dockless), Microtransit, Mobility Hubs, suburban strategies, private and public-sector connections
- AUTONOMOUS AND CONNECTED VEHICLES especially land use, policy and equity implications
- RIDESHARING/TRANSPORTATION NETWORK COMPANIES (TNC) especially land use, policy and equity implications
- TECHNOLOGY IN TRANSIT especially mobile apps, transit’s role in “smart cities,” alternative fuels, FTA programs such as MOD Sandbox grants or Rides to Wellness: Innovative Coordinated Access
- NEW SKILLS & TOOLS FOR INTEGRATING TECHNOLOGY especially control of streets, signal priority, digital divide, access to data and data integration, new skills in visualization, urban freight

Workgroup 2: Transforming Communities through Transit-Oriented Development

- INTEGRATING TRANSIT OPERATIONS WITH DEVELOPMENT especially interagency collaboration, TOD zoning and important policies to enable TOD
- DEVELOPERS especially what it takes to attract them
- FUNDAMENTALS OF REAL ESTATE including refreshing the template for mixed used development, financing challenges, zoning and parking
- TOD FINANCING especially using TOD to fund transit infrastructure, case studies for funding livable communities and tensions in funding all of TOD
- NON-TRADITIONAL AND NON-LRT TOD especially streetcar, BRT, trail-oriented and bike-oriented development
- REDEVELOPMENT AND URBAN INFILL especially brownfields, public sector and developer roles, and engaging existing neighborhoods, suburban downtowns and connectivity
- BEST PRACTICES IN TOD IMPLEMENTATION especially lessons learned and success stories
- TOD AND HOUSING especially workforce/middle income housing, mixed income housing and preserving housing near transit
- PLACEMAKING AND URBAN DESIGN NEAR TOD especially policies, community involvement, implementation, and financing
- PARKING especially market demand vs requirements, strategies to reduce parking, planning parking for today and the future, and reusing unneeded parking

Workgroup 3: Making Transit Great Again!

- THE FUTURE OF TRANSIT: RESPONDING TO LARGE SCALE TRENDS IN TRANSPORTATION especially ridership
- GENERATIONAL SHIFTS especially responding to interests of young people, mobility, and technology that keep transit agencies on the cutting edge
- NEW PARTNERSHIPS AND NEW ROLES FOR TRANSIT AGENCIES especially agencies playing an unexpected lead role in community revitalization, mobility, and challenges such as homelessness
- CHANGING TRANSIT AGENCY CULTURE especially next generation of leadership, flexibility to respond to unknowns, relationships with riders as customers and defining performance in a different way
- SELF-HELP THROUGH INNOVATIVE FUNDING SOLUTIONS especially responding to federal funding decline, successful referendums and campaigns, value capture, and public-private partnerships
- RESILIENCY especially climate change planning and the transit agency as part of multi-sector approach, Eco districts
- GOVERNANCE especially structures that get in the way of innovations in service

Workgroup 4: Shaping Transit for Community Needs

- TRANSIT SYSTEM INNOVATION especially in mid-sized cities, to increase disadvantaged ridership, in context of declining ridership, system innovations and redesign, state of good repair

- BRT especially implementation within an autonomous future, connecting to the overall transit system and multiple other modes, and transition to LRT
- STREETCAR especially addressing the growth in costs, governance models, tactics to increase speed and when slow is too slow
- LIGHT RAIL especially financing in a changing federal environment, suburban models
- CORRIDOR MODE SELECTION especially community participation and decision-making, integration of modes
- HIGH SPEED RAIL especially private financing models
- COMPLETE STREETS especially innovations in implementation
- SUBURBAN TRANSIT especially walkability and other retrofitting to make service work better, accessibility and workforce, connections to new suburban downtowns, innovative Transportation Demand Management
- STATION DESIGN especially economics of good design, accommodation of multiple modes, mega developments at intermodal centers

Workgroup 5: Diversity of Places: Equitable Development; Community Engagement; Communication; and Placemaking

- GENTRIFICATION AND DISPLACEMENT especially success stories, balancing rent control with affordable housing and development, emerging protection and preservation strategies
- GROWING THE TABLE TO ADDRESS THE HOUSING CRISIS especially the YIMBY Movement, labor support, temporary housing on public land, equity in public referenda
- EQUITABLE DEVELOPMENT INNOVATIONS: HOUSING especially new housing products ADUs, micro units, densifying single family neighborhoods and upzoning neighborhoods to avoid displacement
- COMMUNITY DEVELOPMENT & FINANCING TOOLS especially preservation of affordable housing, mission-driven development, and Community Reinvestment Act and Fair Housing
- COMMUNITY ENGAGEMENT + TRANSIT: BRINGING IN NEW VOICES especially engaging diverse communities, getting beyond typical public meetings, addressing complicated regional conversations, coalition building and participatory budgeting
- PARTNERSHIPS FOR EQUITABLE TRANSIT AND COMMUNITY DEVELOPMENT especially multi-partner coordination, transit agency engaging homeless through partnerships, housing equity in transit and service planning, small business retention and development
- WORKFORCE especially workforce development and workforce housing
- CREATIVE PLACEMAKING STRATEGIES especially examples contributing to quality of life, preserving and celebrating local culture and art
- EQUITY IN THE FIRST/LAST MILE INVESTMENTS especially reframing bikeshare & other “gentrifying” investments with an economic justice angle, making new modes work for all communities, and addressing the aging population & accessibility

Workgroup 6: Rail~Volution PK Slam powered by PechaKuchaTM

4. Why did you select the workgroup you chose? (One Sentence)
5. Please provide a **brief** summary statement for your topic (10-word limit)
6. Topic Description (200-300 words)
**Note: Descriptions over 300 words will not be considered*

7. The suggested format for this session is:
- | | | |
|-------------------------------------|---|---|
| <input type="checkbox"/> Panel | <input type="checkbox"/> Case Study | <input type="checkbox"/> Other (Please Specify) |
| <input type="checkbox"/> Roundtable | <input type="checkbox"/> Small Group Discussion | |
| <input type="checkbox"/> Debate | | |

8. Have you ever presented on this topic before?
- Yes
 No

9. Would you be interested in being part of a debate?
- Yes
 No

10. Are you interested in presenting in a PechaKucha™ format?
- Yes
 No

TELL US ABOUT YOU

Rail~Volution encourages speakers from a variety of experience levels and backgrounds. Tell us about yourself below:

11. Please indicate your primary industry affiliation
- | | | |
|--|---|---|
| <input type="checkbox"/> Academic/Professor | <input type="checkbox"/> Developer | <input type="checkbox"/> State Government |
| <input type="checkbox"/> Banking/Investment | <input type="checkbox"/> Federal Government | <input type="checkbox"/> Student |
| <input type="checkbox"/> Business | <input type="checkbox"/> Foundation | <input type="checkbox"/> Transit Agency |
| <input type="checkbox"/> Citizen Activist | <input type="checkbox"/> Nonprofit Organization | |
| <input type="checkbox"/> City/County | <input type="checkbox"/> Public Health | |
| <input type="checkbox"/> Consultant-Planner/Architect/Engineer | <input type="checkbox"/> Regional Government | |

12. How many years have you worked in your current industry?

- 0-2
- 3-5
- 6-10
- 11-15
- 16-20
- 21+

13. How many times have you attended Rail~Volution?

- 0
- 1
- 2
- 3
- 4
- 5+

14. Have you previously submitted a proposal to speak at Rail~Volution?

- Yes
- No

15. How many times have you spoken at Rail~Volution?

- 0
- 1
- 2
- 3
- 4
- 5+

16. What is the annual budget of your organization?

- \$0 - \$499999
- \$500000 - \$999999
- \$1 million - \$10 million
- \$10 million - \$100 million
- More than \$100 million

17. Are you a student?

- Yes
- No

18. Please indicate the race/ethnicity you most identify with:

- American Indian or Alaska Native
- Asian
- Black/African American
- Hispanic/Latino

- Native Hawaiian/Other Pacific Islander
- White/Caucasian
- Multiracial
- Other
- Prefer Not to Disclose

19. Please indicate your age range

- 0-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70+
- Prefer Not to Disclose

ADDITIONAL SUGGESTED SESSION PARTICIPANT

1st Additional Participant

Participant First Name:

Participant Last Name:

Participant Title:

Participant Organization

City/State:

Participant Email:

Participant Phone:

1. What makes this person a good panelist? (100 word biography)

2. Has this person been contacted about the proposal?

- Yes
- No

3. Please indicate the race/ethnicity of the proposed participant

- American Indian or Alaska Native
- Asian
- Black/African American
- Hispanic/Latino
- Native Hawaiian/Other Pacific Islander
- White/Caucasian
- Multiracial
- Other
- Prefer Not to Disclose

2nd Additional Participant

Participant First Name:
Participant Last Name:
Participant Title:
Participant Organization
City/State:
Participant Email:
Participant Phone:

4. What makes this person a good panelist? (100 word biography)
5. Has this person been contacted about the proposal?
 Yes
 No
6. Please indicate the race/ethnicity of the proposed participant
 American Indian or Alaska Native
 Asian
 Black/African American
 Hispanic/Latino
 Native Hawaiian/Other Pacific Islander
 White/Caucasian
 Multiracial
 Other
 Prefer Not to Disclose

3rd Additional Participant

Participant First Name:
Participant Last Name:
Participant Title:
Participant Organization
City/State:
Participant Email:
Participant Phone:

7. What makes this person a good panelist? (100 word biography)
8. Has this person been contacted about the proposal?
 Yes
 No
9. Please indicate the race/ethnicity of the proposed participant
 American Indian or Alaska Native
 Asian
 Black/African American

- Hispanic/Latino
- Native Hawaiian/Other Pacific Islander
- White/Caucasian
- Multiracial
- Other
- Prefer Not to Disclose

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