<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome to Portland, Oregon</td>
<td>1</td>
</tr>
<tr>
<td>About the Conference</td>
<td>2</td>
</tr>
<tr>
<td>The Portland Hilton Hotel Diagrams</td>
<td>4</td>
</tr>
<tr>
<td>Workshop Themes</td>
<td>5</td>
</tr>
<tr>
<td>Conference Events Chart</td>
<td>6</td>
</tr>
<tr>
<td>Conference At a Glance</td>
<td>8</td>
</tr>
<tr>
<td>SCHEDULE OF EVENTS</td>
<td></td>
</tr>
<tr>
<td>Monday, October 18</td>
<td>12</td>
</tr>
<tr>
<td>Tuesday, October 19</td>
<td>15</td>
</tr>
<tr>
<td>Wednesday, October 20</td>
<td>26</td>
</tr>
<tr>
<td>Thursday, October 21</td>
<td>35</td>
</tr>
<tr>
<td>Mobile Workshops</td>
<td>40</td>
</tr>
<tr>
<td>Rail~Volution Acknowledgements</td>
<td>44</td>
</tr>
<tr>
<td>Conference Exhibitors</td>
<td>46</td>
</tr>
<tr>
<td>Rail~Volution 2011 in Washington, DC</td>
<td>48</td>
</tr>
<tr>
<td>Rail~Volution Sponsors</td>
<td>48</td>
</tr>
</tbody>
</table>
Dear Fellow Rail–Volutionaries,

Welcome to Portland and the 16th annual Rail–Volution Conference!

Since Rail–Volution was here to help open Westside MAX in 1998, the Portland region has celebrated 8 new rail openings or extensions. We’ve seen troubled neighborhoods blossom and watched new neighborhoods take shape; we’ve seen our traditional auto-oriented environment begin the shift to one that encourages people who choose to bicycle and walk.

But these local accomplishments pale in comparison to the progress we have all achieved as practitioners and supporters of Livable Communities across the country. Just think – “Livable Communities” used to be one of those ideas on the edge: a nice thought, but hardly a focal point for urban planning or transportation policy. Sure it would be nice to have a range of transportation options, so we wouldn’t have to drive for every trip, but how do we make that happen? Yes, we need reliable transit service to connect housing and jobs, but how do we align the policies and funding to make that possible? How do we revitalize our communities, make our streets safer for our children and our elders, provide better access to stores and businesses, and support our local economies? How do we translate our Livable Community ideals into implementing policies, sound funding, and successful projects?

Today, it’s different. Although we don’t yet have all the answers, the term “Livable Communities” resonates in cities and towns of all sizes in all 50 states. Because of our commitment and hard work over almost two decades, we’re seeing how a Livable Community approach to policies at the local, state, and federal level are beginning to make a difference. Today, the Obama administration has taken up the mantle of Livable Communities as its own, creating a pioneering federal partnership dedicated to supporting and furthering the work you’ve been doing at a national level.

We have come a long way – and we have much work still to do. This year’s Rail–Volution promises to capitalize on all we’ve accomplished and lay the foundation for tackling our next challenges.

I am delighted you have chosen to join us in Portland to renew old relationships, establish new ones, and collaborate on creating the next generation of Livable Communities. I look forward to working with you as we move forward.

Sincerely,

Earl Blumenauer
Congressman, 3rd District, Oregon
Registration
Please check in at the Rail–Volution registration desk to receive your materials and badge. Badges are required at all sessions, receptions and networking events. The registration area is located in the Plaza Foyer outside of the Pavilion. The regional and transit information booth, an internet café and more information about our mobile workshops are also available in that area.

Plenary Sessions
Rail–Volution features three plenary sessions that address issues affecting the future of livable communities. These sessions promise to inspire and provoke new thinking. Find out more about each of these relevant keynote sessions in the Schedule of Events.

Workshop Sessions
Rail–Volution provides more than 75 workshops that address nearly every aspect of building livable communities with transit. These workshops feature thought-provoking overviews of livability issues, as well as specific hands-on strategies that can be used and applied in your own community. To make it easy to attend several workshops, sessions are scheduled in 90-minute time slots during the three days. Check the At-a-Glance section on pages 8–11 of the program to plan your days.

Mobile Workshops
This year’s conference offers 21 mobile workshops that provide hands-on, real-world learning about livability issues. Check out the complete list of mobile workshops on pages 40-43. Each requires preregistration and an additional fee. Visit the mobile workshop information table in the conference registration area, where self-guided tour information is also available.

Charrettes
A charrette is a time-honored planning tool used to solve problems for a particular issue or geographic area. Choose between three all-day, interactive events to build on the successes at three centers in the Portland region and help define their future. Expert urban designers and planners lead these charrettes to help weave everything together. Check out the complete charrette descriptions in the Schedule of Events on pages 12–13.

Special Events
Several sessions, including Tuesday’s lunchtime events, provide important opportunities for networking, delving deep into key issues, and much more. Find out more about the various special events in the Schedule of Events.

Trade Show
During the conference, visit the Trade Show located in and around the Pavilion on the Plaza Level. Visit booths and displays from 25 companies. Join us in this area during the conference for continental breakfasts, coffee and refreshment breaks, box lunch pickup and a special Trade Show Reception.

registration hours
- Sunday, October 17
  3:00 pm–7:00 pm
- Monday, October 18
  7:00 am–6:00 pm
- Tuesday, October 19
  7:00 am–6:00 pm
- Wednesday, October 20
  7:00 am–6:00 pm
- Thursday, October 21
  7:00 am–10:00 am
Speaker Prep Room
Located in Cabinet on the third floor, the speaker prep area will be available for speakers to convene and presenters to preview PowerPoint presentations.

Alexander’s
One of the meeting locations, Alexander’s, is on the 23rd floor of the Portland Hilton and can be accessed by any elevator.

Message Center
For your convenience, a message board will be located in the conference registration area in the Plaza Foyer.

Hotel Accessibility
All venues for Rail–Volution are accessible, with signs for ramps and accessible elevators. For additional assistance, check with the conference registration desk.

Scholarship Programs
Julie Hoover Rail–Volution Scholarship
This scholarship represents an important way to support community activists and to honor long-time Rail–Volution supporter Julie Hoover, a leader in the areas of sustainability and public involvement. Rail–Volution’s national scholarship fund thanks Julie Hoover and Serge LaFontant, as well as the David Bohne Foundation and other donors, for their generous contributions to this year’s funding. Thanks to their generosity, 40 community activists and students from around the country are able to attend this year’s conference. Please consider making a tax-deductible contribution to the fund. Contributions will be used to support scholarships for future years.

Portland Regional Scholarship
Scholarships for Rail–Volution 2010 were sponsored by our generous Portland Host Committee sponsors, including scholarship underwriters American Institute of Architects, Clackamas County, David Evans and Associates, Hennebery Eddy Architects and the Oregon Transportation and Growth Management Program. These scholarships enable more than 30 community advocates, students and non-profit representatives to attend the conference.

OTREC Scholarship
The Oregon Transportation Research and Education Consortium (OTREC), a national University Transportation Center funded by USDOT, provided scholarships for 10 students from transportation programs around the country to attend Rail–Volution. Scholarship winners are hosted by students from Portland State University who attend the conference through Rail–Volution’s Home Stay program. OTREC’s hope is that universities near future Rail–Volution conference sites will continue this tradition.

Continuing Education Credits
Rail–Volution is an AICP Certified Maintenance (CM) provider for the American Planning Association’s AICP CM Program. All conference events that are accredited will be reflected using this notation: CM 1.5.

If you have any questions or concerns with reporting credits, please contact the APA CM customer service team at aicpcm@planning.org or 202.872.0611 or visit www.planning.org.

Although Rail–Volution is not an American Institute of Architects (AIA)/Continuing Education System provider, many of its program events may qualify for AIA continuing education or health, safety and welfare continuing education credits. Please check AIA’s website at www.aia.org.

Online Community
Join the Rail–Volution 2010 online networking community at www.railvolution.com. Search the attendee directory, send messages, participate in discussions and build a personalized conference schedule. This community will be active through July 2011 to continue the conversation year round.

trade show hours

Tuesday, October 19
ContinentaBreakfast
7:00 am–8:00 am
Coffee Break
9:30 am–10:00 am
Box Lunch Pickup
11:30 am–12:30 pm
Refreshment Break
3:30 pm–4:00 pm

Wednesday, October 20
Continental Breakfast
7:00 am–8:00 am
Coffee Break
9:30 am–10:00 am
Box Lunch Pickup
11:30 am–12:30 pm
Refreshment Break
3:30 pm–4:00 pm
Trade Show Reception
5:30 pm–7:00 pm

Thursday, October 21
Continental Breakfast
7:00 am–8:00 am
Coffee Break
9:30 am–10:00 am
Box Lunch Pickup
11:30 am–12:30 pm
There are several different types of events at this year’s conference:

**workshops** These 90-minute events cover a variety of relevant topics, presented in several different formats: panels, talk shows, toolboxes, etc.

**mobile workshops** These unique and educational events provide a chance to get out and experience livable communities in Portland. See pages 38–41 for this year’s mobile workshops.

Whether you’re new to the livability community, a seasoned practitioner or somewhere in between, Rail~Volution has a series of experiences especially for you. Mix and match more than 75 workshops to your interests and expertise.

**core curriculum** This year we continue our core curriculum offerings: introductory – yet in-depth – sessions where you can explore the key principles, issues and techniques for building livable communities with transit. These workshops are a must for first-time attendees; those who want introductions to unfamiliar or emerging issues; and everyone who wants to strengthen their knowledge about the core concepts that form and guide the livability movement. Look for the symbol to indicate core curriculum sessions.

In addition, we have more advanced and specialized sessions on how you can make TOD a reality in your community. Whether you want to learn more about collaborating between transportation modes, hear insiders’ advice for station area planning, or sell T O Ds, jobs and housing as a positive lifestyle option, the leaders in those areas are here.

With the renewed emphasis on partnering between agencies, we also take a look at federal, regional, local and public/private partnerships. Sessions explore how to meet challenges at all levels — from ballot initiatives to federal policy. Other workshops explore how to prioritize livability projects for equity and sustainability.

The breadth of topics is wide, the formats are varied, and all workshop speakers are leading practitioners in their respective fields. Dig in to a new topic or take your current expertise to new levels.

**charrettes** A traditional and time-honored planning tool, the charrettes provide an intense approach to solving problems around a particular issue or geographic area.

**networking events** Informal, yet important, networking opportunities are scheduled throughout the conference and provide you with the chance to talk with colleagues, share experiences and ask questions.

**toolbox** These specific, hands-on workshops provide details about how to implement livability projects in your community.

**workshop themes**
### Conference Event Chart

**Monday, 10.18**

<table>
<thead>
<tr>
<th>Time</th>
<th>Morning</th>
<th>Afternoon</th>
<th>Evening</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td><strong>MW1</strong> Innovative Bus Rapid Transit in Eugene</td>
<td><strong>MW10</strong> Affordable Housing</td>
<td><strong>NEW STARTS SYMPOSIUM</strong></td>
</tr>
<tr>
<td>8:00</td>
<td><strong>MW2</strong> Suburb-to-Suburb Commuter Rail</td>
<td><strong>MW11</strong> Streetcar Neighborhood</td>
<td><strong>WELCOME RECEPTION</strong></td>
</tr>
<tr>
<td>9:00</td>
<td><strong>MW3</strong> Lake Oswego Rapid Streetcar</td>
<td><strong>MW12</strong> Bikeways &amp; Green Streets</td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td><strong>MW4</strong> The Weave</td>
<td><strong>TRANSIT AGENCY MPO PEER EXCHANGE</strong></td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td><strong>MW5</strong> SoWa: Hi-Density Streetcar Neighborhood</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00</td>
<td><strong>MW6</strong> Portland’s Lost Freeways</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00</td>
<td><strong>MW7</strong> Portland’s Lost Freeways</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:00</td>
<td><strong>MW8</strong> Transit Double Feature: Streetcars and Light Rail</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td><strong>CHARRETTE</strong> The Foothills District (Lake Oswego)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00</td>
<td><strong>CHARRETTE</strong> Hollywood Town Center (Portland)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00</td>
<td><strong>CHARRETTE</strong> Mill District (Vancouver, Washington)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00</td>
<td><strong>MW9</strong> Portland’s 20-Minute Neighborhood</td>
<td><strong>MW13</strong> Sustainable Suburb with Transit</td>
<td></td>
</tr>
</tbody>
</table>

**Tuesday, 10.19**

<table>
<thead>
<tr>
<th>Time</th>
<th>Morning</th>
<th>Afternoon</th>
<th>Evening</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td><strong>NAFTA MEETING</strong></td>
<td><strong>PLENARY</strong></td>
<td><strong>WORKSHOPS</strong></td>
</tr>
<tr>
<td>8:00</td>
<td><strong>WORKSHOPS</strong></td>
<td><strong>LUNCHTIME NETWORKING</strong></td>
<td><strong>WORKSHOPS</strong></td>
</tr>
<tr>
<td>9:00</td>
<td><strong>P11</strong> Livable Communities with Transit</td>
<td><strong>WORKSHOPS</strong></td>
<td><strong>APR BUSINESS MEETING</strong></td>
</tr>
<tr>
<td>10:00</td>
<td><strong>MW14</strong> Bridging the Divide: Vancouver, WA</td>
<td><strong>WORKSHOPS</strong></td>
<td><strong>REEL LIVE CITIES</strong></td>
</tr>
<tr>
<td></td>
<td>MORNING</td>
<td>AFTERNOON</td>
<td>EVENING</td>
</tr>
<tr>
<td>-------</td>
<td>---------</td>
<td>-----------</td>
<td>---------</td>
</tr>
<tr>
<td>7:00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00</td>
<td>WORKSHOPS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td>WORKSHOPS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td>WORKSHOPS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>PLENARY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.20</td>
<td>WORKSHOPS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>WORKSHOPS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>TOD MARKETPLACE</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>MW17 Small Footprint by Design</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>MW18 Portland ‘Go by Bike’</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>TRADE SHOW RECEPTION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.21</td>
<td>WORKSHOPS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>WORKSHOPS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PLENARY</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>MW19 Portland’s Maturing Streetcar Neighborhood</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>MW20 Successes &amp; Challenges of Suburban TOD</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>MW21 Portland ‘Go by Bike’</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PORTLAND: HOW DID WE DO IT?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
conference at a glance

See Schedule of Events on pages 12–39 for location details.

sunday, october 17
3:00 pm–6:00 pm  Registration Open

monday, october 18
7:00 am–6:00 pm  Registration Open

Mobile Workshops
8:00 am–4:00 pm  #1 Innovative Bus Rapid Transit in Eugene
8:00 am–12:00 pm  #2 Suburb-to-Suburb Commuter Rail Collaboration
8:00 am–12:00 pm  #3 Preparing Lake Oswego for Rapid Streetcar

Mobile Workshops
9:00 am–12:00 pm  #4 The Weave: Urban Transformation with Light Rail
9:00 am–12:00 pm  #5 SoWa: A High-Density Streetcar Neighborhood
9:00 am–12:00 pm  #6 Portland’s Lost Freeways by Foot
9:00 am–12:00 pm  #7 Portland’s Lost Freeways by Bicycle
9:00 am–3:00 pm  #8 Transit Double Feature: Streetcars and Light Rail

Charrettes
9:00 am–4:00 pm  The Foothills District (Lake Oswego)
9:00 am–4:00 pm  Hollywood Town Center (Portland)
9:00 am–5:00 pm  Mill District (Vancouver, Washington)
9:00 am–9:30 am  Refreshment Break  Plaza Foyer

Mobile Workshops
12:00 pm–4:00 pm  #9 Handcrafting Portland’s 20-Minute Neighborhoods
12:30 pm–2:30 pm  Transit Agency and MPO Peer-to-Peer Exchange
12:30 pm–4:30 pm  #10 Incorporating Affordable Housing and Co-Housing

Mobile Workshops
1:00 pm–4:00 pm  #11 Portland’s Maturing Streetcar Neighborhood
1:00 pm–4:00 pm  #12 Bikeways and Green Streets PDX
2:30 pm–3:00 pm  Refreshment Break  Plaza Foyer
2:30 pm–5:30 pm  New Starts Symposium
6:00 pm–8:00 pm  Welcome Reception

tuesday, october 19
7:00 am–6:00 pm  Registration Open
7:00 am–8:00 am  Continental Breakfast  Trade Show Area
7:00 am–8:00 am  NAPTA Advocates Meeting
8:00 am–9:30 am  Opening Plenary Session
9:30 am–10:00 am  Refreshment Break  Trade Show Area
10:00 am–11:30 am  Workshops

Growing Better, Greener and Denser: Suburban to Urban
High-Speed Rail and Development Paradigm Shifts
Charrette Toolbox
Fresh Starts for New Starts
Workforce Housing: The Missing TOD Link
Building Community Support for TOD
Right Sizing Parking in Your City
Partnerships Big and Small

2:00 pm–6:00 pm

Mobile Workshops
#13 Creating a Sustainable Suburb with Transit
#14 Bridging the Divide: Vancouver, Washington

2:00 pm–6:00 pm

Refreshment Break  Trade Show Area

3:30 pm–4:00 pm

Workshops
Community Engagement: Sustaining Meaningful Involvement
Parking and Livable Communities: Key Elements
Balancing Development Needs and Transit Development
Livable Communities + Commuter Rail: Can We Have Both?
Taking a New Look at Transportation Agencies and TOD
Green Design, Density and Partnerships to Make Them Happen
Transit’s New Paradox: Capital Expansion in a Service Reduction Era

4:00 pm–5:30 pm

APA Transportation Division Business Meeting and Joint Reception with Oregon Chapter and Parametrix

10:00 am–12:00 pm
Rail–Volution 101: An Introduction to Building Livable Communities with Transit

11:30 am–12:30 pm
Box Lunch Pickup  Trade Show Area

12:00 pm–1:30 pm
Lunchtime Networking Events
SmartTrips
Streetcar Speed Date
AIA, ASLA, APA–Together at the Center
From a Transit Planner: Be on the Way
TOD Managers Forum
The New Rail–Volutionaries: Bridging the Generational Gap
Equitable TOD: Cities Peer-to-Peer Exchange
New Starts Working Group

2:00 pm–3:30 pm
Workshops
Introduction to Station Area Planning
TOD + Transit: How Do You Make It = Great?
The Last Mile: Can You Get There From Here?
Bus TOD: Shaping Land Use with High-Quality Bus Service
Selling the Transit Lifestyle
Mega Programs
What the Research Says: Gentrification and Displacement in Transit-Oriented Communities
From Guidance to the Four E’s: Tools, Programs and Strategies to Design Sustainable, Walkable Places

6:00 pm–8:00 pm
A New Rail–Volutionaries Reception and Filmfest

Check www.railvolution.com later this fall for conference presentations

6:00 pm–9:00 pm
wednesday, october 20

7:00 am–6:00 pm  Registration Open

7:00 am–8:00 am  Continental Breakfast  Trade Show Area

7:00 am–8:00 am  Community Streetcar Coalition Meeting

8:00 am–9:30 am  Workshops

Perspectives on the Role of Transit Parking in TOD
Introduction to Building Livable Cities and Communities
Impacts of Streetcars on Neighborhoods and Development
Social Media Tools: Current and Cutting Edge
Measuring Success: Promoting Equity with TOD
Private Investment in TOD: A Lender’s Perspective
Great Places and Great Spaces: Urban Design for Livable Communities
Leading Up: Help Elected and Agency Officials Help Your Project!

Mobile Workshop

8:30 am–11:30 am  #15 Lawrence Halprin’s Stamp on Portland Livability

Mobile Workshop

9:00 am–12:00 pm  #16 Everyday Urbanism a la Carte

9:30 am–10:00 am  Refreshment Break  Trade Show Area

10:00 am–11:30 am  Workshops

Introduction to Design Guidelines for Livable Communities
Transit and Community Planning: Who Are the Right Voices?
Streetcar Primer: Funding
Financing the Public Realm
Not for the Faint of Heart: Affordable Housing TOD Property Acquisition Funds

11:30 am–12:30 pm  Box Lunch Pickup  Trade Show Area

12:00 pm–1:30 pm  Plenary Session

The State of Public Transportation
Sustainable Communities for the New Economy

Workshops

Weaving Transit into Existing Communities
Bikes and Rail: Sharing the Same Street
Blogging the Rail–Volution: New Voices Make Big Changes
TOD at the Corridor Level: The HUD Sustainable Community Program Initiative
New Partners for New Money
Talking About Climate: The Future of Federal Climate Change Legislation

2:00 pm–5:00 pm

TOD Marketplace

Mobile Workshops

#17 Small Footprint by Design
#18 Portland ‘Go By Bike’

Refreshment Break  Trade Show Area

Workshops

Analytical Tools to Support Successful TOD Planning and Implementation
Livable Communities, Housing and Health Toolbox
Sustainable Facilities Design
Transportation and Land Use in the 21st Century and Beyond
Partnerships are Hard Work (But Worth It)
Successful and Innovative Partnerships for Streetcars

2:00 pm–3:30 pm

5:30 pm–7:00 pm  Trade Show Reception
Thursday, October 21

7:00 am–10:00 am  Registration Open
7:00 am–8:00 am  Continental Breakfast  Trade Show Area

8:00 am–9:30 am  Workshops
- New Directions in Public-Private Partnerships
- Regional Choices: Blueprints for Success
- Getting the Most Out of Station Area Planning
- Transit-Oriented Employment: Serving Suburban Job Centers
- Introduction to Financing Livable Communities
- Climate Change: The Local Story

9:30 am–10:00 am  Refreshment Break  Trade Show Area

10:00 am–11:30 am  Workshops
- Introduction to Complete Streets
- High-Speed Rail: Where It’s Going and What It Means for Livable Communities
- Value Capture in Today’s Economy
- Who Pays? Federal Financing Options for Interagency Plans
- New Metrics for Success
- Guess Who’s Coming to Dinner: Public Health at the Transit Table

11:30 am–12:30 pm  Box Lunch Pickup  Trade Show Area
12:00 pm–1:30 pm  Plenary Session
- Invitation to Rail-Volution 2011 in Washington DC
- Livable Communities: Moving Forward, Together

Mobile Workshops
- #19 Portland’s Maturing Streetcar Neighborhood
- #20 Successes and Challenges of Suburban TOD
- #21 Portland ‘Go By Bike’

Portland: How Did We Do It?
- Bike Plans, Programs and Projects
- Responding to Climate Change: Land Use/Transportation and Green Actions Leading to Ecodistricts
- Portland Regional Partnerships
- A Downtown Transformed through Partnerships: The Portland Mall Story

Refreshment Break  Plaza Foyer
- Metro Regional Programs
CHARRETTES

9:00 am–4:00 pm  Meet in the Plaza Foyer

The Foothills District (Lake Oswego)
Lake Oswego, one of the region’s town centers, has recently seen much success in redeveloping its downtown business district onto its lakefront. This charrette will seek to extend that success to the edge of the Willamette River. You will tackle issues related to redeveloping an industrial district that is planned to include an extension of the streetcar line from Portland. This 120-acre Foothills Area in the city of Lake Oswego contains the last remaining industrial area that is ripe for redevelopment along this portion of the river. The goal is to develop the entire area into a vibrant mixed-use neighborhood that provides a variety of new housing opportunities and supports Lake Oswego’s downtown. Daunting design challenges and constraints include: limited access for bikes, pedestrians and cars; a large floodplain; significant topographical issues; and the presence of a waste water treatment plant.  Cost: $45 (lunch included)

Speakers: Jack Hoffman, Mayor, City of Lake Oswego, Oregon
Brant Williams, Director of Economic and Capital Development, City of Lake Oswego, Oregon
Dennis Egner, Long Range Planning Manager, City of Lake Oswego, Oregon
Tom Brennan, Principal, Nelson/Nygard, Portland, Oregon
Jeff Tumlin, Principal, Nelson/Nygard, San Francisco, California
Nadine Fogarty, Principal, Strategic Economics, Berkeley, California
Matt Brown, Development Manager, Williams & Dame Development, Inc., Portland, Oregon

9:00 am–4:00 pm  Meet in the Plaza Foyer

Hollywood Town Center (Portland)
Help shape ideas for creating an urban park/plaza that will serve as the heart and soul of the Hollywood District — a growing, vibrant area adjacent to the downtown core and heavily dependent on transit. Developed between the 1920s and 1960s, the Hollywood District boasts several recent major infill projects such as: a new grocery store with housing above, a gym, an office complex and a large regional health system headquarters. Despite these many significant improvements, the area woefully lacks a large-scale, thriving urban park or plaza to support community activities. During the charrette, you will visit and evaluate several potential sites using community-identified criteria and will develop alternative design scenarios for this missing cornerstone of the Hollywood District success story.  Cost: $45 (lunch included)

Speakers: Nick Fish, Commissioner, City of Portland, Oregon
GB Arrington, Vice President, PB’s PlaceMaking Group, Portland, Oregon
Debbie Bischoff, Senior Planner, Bureau of Planning and Sustainability, City of Portland, Oregon
Bill Lennertz, AICP, Director, National Charrette Institute, Portland, Oregon
Mill District (Vancouver, Washington)

Vancouver, Washington is a major suburb of the Portland region and has emerged as a key presence in the region’s commitment to livability, sustainability, economic success and social equity. The city’s historic downtown has created more than $300 million in private development during the past decade. A light rail line is proposed to cross the Columbia River that serves as the gateway to Vancouver and the state of Washington. Help identify transit-oriented development opportunities that will spark livable, sustainable, vibrant and economically successful development in the city’s historic Mill District. Visualize ideas for transit-oriented development potential along the future light rail line.  

Cost: $45 (lunch included)

Speakers:  
Elizabeth Mros-O’Hara, AICP, Multimodal Planning Team Leader, David Evans and Associates, Inc., Portland, Oregon  
Matt Ransom, Long Range Planning Manager, City of Vancouver, Washington  
Alex Dupey, AICP, Senior Planner, David Evans and Associates, Inc., Portland, Oregon  
Jack Burkman, Councilmember, City of Vancouver, Washington

9:00 am–5:00 pm  
Meet in the Plaza Foyer

Refreshment Break  
in the Plaza Foyer

Transit Agency and MPO Peer-to-Peer Exchange  
CM 2

As communities, regions and states look to improve their sustainability and livability through coordinated transportation, land use, housing and environmental programs, productive organizational partnerships among service providers and stakeholder interests are essential. Transit agencies clearly need to be engaged with regional organizations for transit plans and programs to be fairly considered in funding decisions. Partnerships between public transit agencies, metropolitan planning organizations (MPOs) and elected officials and stakeholders are essential to both sustainable long-range plans and short-range programs. This roundtable discussion will focus on those partnerships, as well as institutional arrangements, transit-oriented development, street design, economic development, urban circulators and financing that support livable communities and other sustainable outcomes. This special roundtable session is open to transit agency, MPO and local jurisdictional staff, as well as elected officials and decision makers. (Lunch not provided.)

Moderator: Catherine M. Cox-Blair, AICP, LEED AP, Program Director, Reconnecting America, Denver, Colorado  
Cynthia Hoyle, AICP, Transportation Planning Consultant, Champaign-Urbana Mass Transit District, Urbana, Illinois  
Charles Goodman, Director, Office of Systems Planning, Federal Transit Administration, Washington, DC  
Richard Weaver, AICP, Senior Program Manager, American Public Transportation Association, Washington, DC  
Heather Tabbert, AICP, Project Manager, Regional Transportation Authority of Northeastern Illinois, Chicago, Illinois  
Alan Lehto, Director of Project Planning, TriMet, Portland, Oregon  
James Cromar, Principal Planner, Broward Metropolitan Planning Organization, Fort Lauderdale, Florida  
Cheryl King, AICP, Assistant General Manager of Planning and Transit System Development, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia  
Tom Weynadt, Planning Director, Atlanta Regional Commission, Atlanta, Georgia  
Megan Gibb, AICP, Manager, Transit-Oriented Development, Metro, Portland, Oregon  
Deborah Bilek, Transportation Planner, Department of Transportation Planning, Metropolitan Washington Council of Governments, Washington, DC  
Sarah Crawford, Transportation Planner, Department of Transportation Planning, Metropolitan Washington Council of Governments, Washington, DC  
Lynda Kompelien Westin, Transportation Planning Manager, Real Estate, South Florida Regional Transportation Authority, Pompano Beach, Florida
2:30 pm–3:00 pm

Refreshment Break in the Plaza Foyer

2:30 pm–5:30 pm

New Starts Symposium  CM 3
Broadway II, III, IV

Converting your vision for a New Starts project—or even extending an existing line—into reality can be filled with challenges and opportunities. Learn directly from professionals who have overcome the challenges in bringing rail transit and bus rapid transit to their communities. In addition, Federal Transit Administration representatives will share insights into their program objectives and explain how communities have successfully blended local and federal considerations to fast-track federal review. Hear straight talk about how to avoid common pitfalls and successfully follow in their tracks. Experts will discuss how you can make the difference between failure and success by articulating your vision, getting ample local and private financing and understanding federal priorities throughout the project development approval process.  

Cost: $45

Jeffrey Boothe, Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC

Cheryl King, AICP, Assistant General Manager of Planning and Transit System Development, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

Elizabeth A. Rao, Vice President, National Transit Development Director, HNTB, Denver, Colorado

6:00 pm–8:00 pm

Welcome Reception

Pure Space
Pearl District
NW 14th and Overton

Don’t miss the ultimate Portland experience when the 2010 Rail–Volution Local Host Committee and local sponsors present an evening of networking, regional fare and a taste of the city’s homegrown entertainment. The event will unfold at Pure Space, a soaring glass-walled pavilion that provides an open, light-filled space for connecting with colleagues and livability leaders from around the nation. Sample hors d’oeuvre and libations brimming with Northwest ingredients and flair, and enjoy the creativity and energy of Portland originals such as MarchFourth Marching Band and the Rose City Rollers.

The reception takes place in one of the nation’s most successful transit-oriented neighborhoods, the Pearl District. Travel to the venue via streetcar, light rail, bus, bike or foot. Guided tours to the Welcome Reception will leave from the Hilton Lobby.

Please visit the Local Host Committee booth in the Plaza Foyer for more information. Registration badges will be required for admittance to the reception.
Continental Breakfast in the Trade Show Area

NAPTA Advocates Meeting

Grab a cup of coffee in the Exhibit Hall and join the National Alliance of Public Transit Advocates (NAPTA) to discuss communications and advocacy strategies that support local, state and federal public transportation activities. Public transportation is a significant component to livable communities. NAPTA works to provide the tools, information and legislative updates that help promote public transportation and support for funding in local communities. This introductory breakfast gathering is targeted toward advocates, first-time Rail-Volution attendees, and Rail-Volution scholarship recipients. For more information, go to www.napta.net.

Facilitator: Thomas R. Shront, Jr., Avant Partners, LLC, Former Executive Director, Citizens for Modern Transit, St. Louis, Missouri.

Opening Plenary

Emcee: Carlotta Collette, Acting Council President, Metro, Portland, Oregon

Welcome to Portland

Mayor Sam Adams, City of Portland, Oregon
Ron Stewart, Principal, Zimmer Gunsul Frasca Architects, Chair, Rail-Volution Portland Host Committee, Portland, Oregon

Why the World Needs a Portland

Gordon Price is a long-time commentator on the Portland region’s evolution into a more Livable Community. A six-term member of the Vancouver, BC City Council, Price’s recent travels and photo essays about urban issues have provided him with an even broader perspective from which to evaluate Portland – both its successes and current challenges. Look for a sound, no-holds-barred critique of Livable Portland from one of its most knowledgeable observers.

Gordon Price, Program Director, The City Program, Simon Fraser University, Vancouver, British Columbia

The State of the Rail-Volution

Even as the economy resists a quick rebound, local and federal partners are discovering how wise investments can help shape our communities and our future. Congressman Earl Blumenauer, the nation’s premier spokesperson for Livable Communities, will lay out the latest challenges to creating Livable Communities and provide the inspiration needed to take our movement to the next level.

Congressman Earl Blumenauer, 3rd District, Oregon

Refreshment Break in the Trade Show Area
Rail~Volution 101
An Introduction to Building Livable Communities with Transit

Rev up your knowledge of the critical tenets and fundamental principles of livable communities by engaging in Rail~Volution 101. Hear how Rail~Volution got its start and how transit investments can be a catalyst for community improvements. See how transit agencies have adopted transit-oriented development as part of their mission. Learn how community and business leaders have helped shape the future of their neighborhoods and economies and how the livable communities movement is energizing green technology and sustainable development.

Earl Blumenauer, 3rd District, Oregon
Tim Baldwin, AICP, Associate, Steer Davies Gleave, Denver, Colorado
Harriet Tregoning, AICP, Director, Office of Planning, Washington, DC
Gary Thomas, President/Executive Director, Dallas Area Rapid Transit, Dallas, Texas
Douglas L. Obletz, Principal, Shiel Obletz Johnsen, Portland, Oregon
GB Arrington, Vice President, PB’s PlaceMaking Group, Portland, Oregon
Ann Cheng, Senior Planner, TransForm, Oakland, California

WORKSHOPS
Growing Better, Greener and Denser: Suburban to Urban

Market trends point to urban infill and away from suburban sprawl. How does transit enhance and fit into existing neighborhoods? How does it act as the catalyst to create new communities where no neighborhoods exist? Will the town center concept make a comeback in suburban areas? Will long commutes and environmental concerns encourage suburban communities to embrace transit projects and more transit-friendly development patterns? How can we help make this a reality? Explore concept development and designs meant to weave transit facilities right into the fabric of neighborhoods.

MEDIUM: John McNamara, Principal and Director of Community Planning, AECOM, Phoenix, Arizona
Rebecca Draper, Director of Neighborhood Improvement Projects, Los Angeles Neighborhood Initiative, Los Angeles, California
Robert Hastings, Project Architect, TriMet, Portland, Oregon
Martin Nielsen, Principal, Busby Perkins + Will, Vancouver, British Columbia
Council

**High-Speed Rail and Development Paradigm Shifts**  
CM 1.5

Zoom! High-speed rail (HSR) can reinvent our perception of time and distance by connecting the communities on its route. But can HSR spur truly transformative development? Given the scale and nature of the technology, to do so may require unlearning many conventional notions about transit stations — as seen at three stations in California. How can we harness this generational opportunity of HSR to leverage livable communities? Take a look at HSR in California, including how to fit a station into a community (urban design) and how to leverage that station for livability and economic development.

**Moderator:** Eric J. Anderson, ASLA, Project Manager, ARTIC Station, PB’s PlaceMaking Group, Denver, Colorado  
**Robin Blair,** Director of Planning, Metro Central Area Team, Los Angeles County Metropolitan Transportation Authority, Los Angeles, California  
**Frank Fuller,** FAIA, AICP, Principal, Field Paoli Architects, San Francisco, California  
**James Hencke,** ASLA, LEED AP, Supervising Planner, Urban Designer, Landscape Architect, PB’s PlaceMaking Group, Portland, Oregon

Parlor C

**Charrette Toolbox**  
CM 1.5

Taught at Harvard and around the world, the NCI Charrette System is a proven collaborative integrated design process involving context-sensitive design in a public workshop setting. How do you involve the public without being hijacked? How can you avoid endless meetings? How can you do more with a constrained budget? During this training you will learn 45 tools and techniques that can be customized for any project; learn how and when to use social media for effective public involvement; and practice a hands-on public meeting that promotes participation, not takeover by participants.

**Bill Lennertz,** AICP, Director, National Charrette Institute, Portland, Oregon

Parlor A, B

**Fresh Starts for New Starts**  
CM 1.5

The New Starts program is seeing significant change. Transportation Secretary Ray LaHood’s decision to rescind the 2005 Dear Colleague Letter and the Federal Transit Administration (FTA) decision to greater emphasize land use and economic development in project justification criteria are only the beginning. Earlier this year, the FTA issued an Advance Notice of Proposed Rulemaking (ANPRM) seeking input on other major changes to the New Starts program. Hear perspectives and insights from several industry leaders, including the FTA, on the ANPRM as well as future possible changes in the surface transportation authorization bill.

**Moderator:** Joni Earl, Chief Executive Officer, Sound Transit, Seattle, Washington  
**David Vozzolo,** Senior Vice President, HDR, Alexandria, Virginia  
**Richard P. Steinmann,** Senior Advisor to the Administrator, Federal Transit Administration, Washington, DC  
**Arthur T. Leahy,** Chief Executive Officer, Metro, Los Angeles, California

Galleria I

**Workforce Housing: The Missing TOD Link**  
CM 1.5

Whatever happened to true workforce housing—market rate, transit-oriented, affordable housing? Historically, high-end mixed-use development has been supported by higher rents and sales prices. Housing subsidies and incentives have helped build low-income housing near transit. The missed opportunity is transit-oriented housing that is attainable for those that do not qualify for affordable housing, yet cannot afford luxury living. New professionals, service workers, singles and young couples are highly mobile and more likely to use transit. What strategies can address this significant gap in TOD housing policy?

**Moderator:** John Warner, Manager Housing Policy, Planning and Development, Portland Development Commission, Portland, Oregon  
**Michael Dieden,** President, Creative Housing Associates, Los Angeles, California  
**Daniel Hernandez,** Project Manager, Jonathan Rose and Companies, New York, New York  
**Renata C. Simril,** Senior Vice President, Development, Forest City Enterprises, Los Angeles, California
Building Community Support for TOD  CM 1.5
How do you engage a community to develop projects that are innovative, transit-oriented and meet community goals? With new rail lines come new opportunities for TOD and the development of livable communities. Learn how to incorporate community expectations into developing new mixed-use centers, while pushing the limits of the status quo.

MODERATOR: Scott Carlson, Secretary, Board of Directors, Dallas Area Rapid Transit, Dallas, Texas
Tom Hughes, Former Mayor, City of Hillsboro, Tonkon Torp LLP, Portland, Oregon
Matthew D’Amico, AICP, Principal, Design Collective, Inc., Baltimore, Maryland
Jay Crossley, Program Development and Research, Houston Tomorrow, Houston, Texas

Right Sizing Parking in Your City  CM 1.5
What are the best practices in parking management and livability across the country? Hear from different perspectives — both the local jurisdiction and the developer: How can parking be used as a tool to implement TOD? What lessons have we learned from different innovative approaches in California, Seattle and Washington, DC? Reserve your “spot” in this relevant discussion!

MODERATOR: Jeffrey Tumlin, Principal, Nelson\Nygaard, San Francisco, California
Mary Catherine Snyder, Project Manager, Parking Planning and Policy Analysis, City of Seattle, Department of Transportation, Seattle, Washington
Jeff Pace, Chief Operating Officer, Unity Council, Oakland, California
Michael Nilsson, AICP, Mobility Planner, City of Glendale, Glendale, California

Partnerships Big and Small  CM 1.5
The days of going it alone are gone. Meaningful partnerships are critical in today’s economy. Finding ways to pool resources, leverage assets and coordinate processes is essential, whether you’re implementing a marketing program, initiating TOD or seeking federal grants. Innovative partnerships are alive and well in both small communities and across larger regions. Hear how stakeholders have come together to maximize opportunities and advance their projects and programs.

MODERATOR: John Robert Smith, President and Chief Executive Officer, Reconnecting America, Washington, DC
Neomi Vembu, Owner, create eNvy graphic design, Los Osos, California
Helene Schneider, Mayor, City of Santa Barbara/Legacy of California Cities, Santa Barbara, California
Gregory H. Hughes, Chair, Board of Trustees, Utah Transit Authority, Salt Lake City, Utah

NETWORKING EVENTS

12:00 pm–1:30 pm
Lunchtime Opportunities
Pick up your boxed lunch in the Trade Show area and join one of these events.

SmartTrips  CM 1.5
Communities are turning to SmartTrips programs to help reduce drive-alone trips. Outreach programs, customized travel information and events to shift thinking towards transit, bicycle and pedestrian trips are all part of the program. Find out what else it takes to make a SmartTrips program, how partnerships have developed to get them started and what new technologies have evolved to implement them — all while you eat your lunch!

Jessica Roberts, Planner, Alta Planning + Design, Portland, Oregon
Linda Ginenthal, Outreach and Education Manager, Transportation Options, City of Portland, Bureau of Transportation, Portland, Oregon
Brady Clark, Communication and Outreach Specialist, St. Paul SmartTrips, St. Paul, Minnesota
Forum

Streetcar Speed Date
Speed dating for streetcars, their sponsors and advocates. Stand up and give a five-minute update on your streetcar project — whether it’s in operation, construction, design, planning or only in your dreams. Don’t be shy, but come prepared. (We will have a timer!)
FACILITATOR: Tim Baldwin, AICP, Associate, Steer Davies Gleave, Denver, Colorado

Broadway I, II

AIA, ASLA, APA – Together at the Center  CM 1.5
A roundtable discussion that celebrates collaboration across disciplines: Leaders from three professional organizations at the center of the livability movement — the American Institute of Architects, American Society of Landscape Architects and American Planning Association — will approach the challenges of defining, creating and enlivening livable cities from their organization’s perspectives.
MODERATOR: Mariia Zimmerman, AICP, Deputy Director for Sustainable Communities, US Department of Housing and Urban Development, Washington, DC
George H. Miller, FAIA, President, American Institute of Architects, Pei Cobb Freed & Partners Architects LLP, New York, New York
Jonathan Mueller, ASLA, President-Elect, American Society of Landscape Architects, Landmark/Architects West, Inc., Coeur d’ Alene, Idaho
Bruce Knight, FAICP, President, American Planning Association, City of Champaign Planning Department, Champaign, Illinois

Parlor A, B

From a Transit Planner: Be on the Way
We give TOD a lot of attention. But most of our urban design is the result of everything else – the 99% of development where transit is not a conscious focus. Too often, this development includes simple mistakes that make good transit impossible. Here are rules and techniques to avoid those mistakes, based on 20 years’ experience in network planning. The simplest: Be on the way!
Jarrett Walker, Author, HumanTransit.org, Principal Consultant, McCormick Rankin Cagney, Sydney, Australia

Galleria I

TOD Managers Forum
Representatives from cities, transit agencies and the private sector will gather to discuss recent projects, innovative approaches, government funding sources, development agreements, public entitlement processes, and the Art of the Deal. In this networking opportunity, participants can talk with their peers from around the country — other TOD managers — about recent accomplishments, challenges and strategies in their communities.
FACILITATOR: Jeff Ordway, Department Manager, Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California

Council

The New Rail-Volutionaries: Bridging the Generational Gap
A group newly formed this year, the New Rail-Volutionaries has started on the premise of being the forum through which young — or new — professionals in the field can heighten their impact and participation in the movement to create livable communities through transit. Come meet other New Rail-Volutionaries and join a lively discussion about how you can get involved in the next generation of the Rail-Volution.
FACILITATORS: Art Pearce, Project Manager, Bureau of Transportation, City of Portland, Oregon
Eric Hesse, APTA Climate Change Working Group Chair, TriMet, Portland, Oregon
Parlor C  

**Equitable TOD: Cities Peer-to-Peer Exchange**
A number of regions across the country are working together to address funding, equity and planning challenges for new transit lines and equitable transit-orient strategies. The philanthropic community is funding a number of these initiatives. This peer exchange between advocates, elected leaders and planners from selected cities and regions will be the platform to share strategies for permanent housing affordability, gentrification, neighborhood revitalization and commercial redevelopment along proposed transit corridors and TODs.

**FACILITATORS:** Marti Reinfeld, Senior Policy Analyst for Transit Operations, Progressive Transportation Services Administration, District Department of Transportation, Washington, DC  
Sam Zimbabwe, Technical Assistance Program Director, Reconnecting America, Washington, DC

Galleria III  

**New Starts Working Group**
The New Starts Working Group, a coalition of 60+ transit authorities, local government entities, architectural and engineering firms and railcar manufacturers, invites you to learn more about its work on issues that are shaping federal policy. The group currently is engaging Congress on climate change legislation in a number of areas: policies that link land use and transit, funds for reducing greenhouse gas emissions, authorization of the federal surface transportation bill and policy development and guidance for the New Starts program.

**FACILITATOR:** Jeffrey Boothe, Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC

2:00 pm–3:30 pm  

**WORKSHOPS**

**Galleria I**  

**Introduction to Station Area Planning**  CM 1.5  
A transit system’s influence on the local community extends beyond the boundaries of the passenger station itself. Good station area planning can promote transit ridership, healthy walkable communities, buy-in from local neighborhoods and agencies, and long-term sustainable economic development. Learn the key principles for successfully integrating land use planning into the critical half-mile around transit stations.

**MODERATOR:** Ian Druce, Associate, Steer Davies Gleave, Vancouver, British Columbia  
Bill Byrne, Vice President, Director of Transit Services, David Evans and Associates, Inc., Denver, Colorado  
James Hnatuk, Practice Lead, Transportation Planning, CH2M Hill, Burnaby, British Columbia  
Henry Servin, Rail Program Liaison Manager, Transportation Department, City of San Jose, San Jose, California

**Galleria II**  

**TOD + Transit: How Do You Make It = Great?**  CM 1.5  
Development placed next to transit doesn’t necessarily add up to a great place. TOD projects must have certain key characteristics to complement transit and create places of lasting value: density, mixed-use and a pedestrian-friendly design for the entire district surrounding the station. Traditional transit design doesn’t deliver greatness, either. In nearly every instance, the earliest decisions about the shape and design of transit systems are among the most important. Attend this toolbox session and learn the secrets to creating viable, effective design for your own great place.

**GB Arrington,** Vice President, PB’s PlaceMaking Group, Portland, Oregon
The Last Mile: Can You Get There From Here?  CM 1.5
So close, but yet so far. Review key principles, programs and research on the crucial last mile. Find new and innovative techniques to ensure transit riders can get where they need to go – conveniently and efficiently. Yes, you can get there from here.

**MODERATOR:** Robert Sadowsky, Executive Director, Bicycle Transportation Alliance, Portland, Oregon

**Susan Shaheen,** PhD, Co-Director, Transportation Sustainability Research Center, University of California at Berkeley, Richmond, California

**Lilia Scott,** Senior Transportation Planner, VTA/URS, San Jose, California

**Lucas Cruse,** AICP, Senior Planner, Toole Design Group, Hyattsville, Maryland

Bus TOD: Shaping Land Use with High-Quality Bus Service  CM 1.5
What is high-quality bus service? Higher frequency bus lines running in mixed traffic? Or buses in bus rapid transit lines with fixed stations, superior rider amenities, enhanced vehicle design, dedicated rights of way, signal preemption and real-time information? Can high-quality bus service really attract and shape development like rail does? What does it take? Hear about local and national examples of high-quality bus transit corridors and what components — travel times, headways, branding, vehicle and station amenities—are the biggest sellers to developers and potential tenants along those corridors.

**MODERATOR:** Paul Skoutelas, Market Leader, Transit, Parsons Brinckerhoff, Pittsburgh, Pennsylvania

**Jacob Snow,** General Manager, Regional Transportation Commission of Southern Nevada, Las Vegas, Nevada

**Bill Bryant,** Transit Program Manager, Seattle Department of Transportation, Seattle, Washington

**Harriet Cherry,** Principal, PIVOT Architecture PC, Eugene, Oregon

Selling the Transit Lifestyle  CM 1.5
Research shows that the market for housing near transit is growing concurrently with the surge of interest in public transportation. How do we capture this new interest and create transit-oriented communities that are sustainable — not just a development fad? What is the right mix of market rate and affordable housing? How do we ensure a diverse population, living and working near transit, enjoying transit mobility and convenient services and community enhancements? Come hear from a designer, a developer, a marketer/real estate broker and residents of these developments on how these trends are becoming reality.

**MODERATOR:** Adelee LeGrand, SE Transportation Planning Practice Leader, AECOM, Atlanta, Georgia

**Carla Sautler,** Blogger, Bus Chick, Seattle, Washington

**Eric Rothman,** President, HR&A Advisors, Inc., New York, New York

**Brian O’Looney,** Partner, Torti Gallas and Partners, Silver Springs, Maryland

Mega Programs  CM 1.5
How are large transit capital investment programs dealing with the current Great Recession? How are these programs driving the livability discussions in their regions? What strategies are they using to avoid significant schedule delays and scope reductions? Hear from transit leaders from Denver, Los Angeles, Dallas and Seattle who are all working on major transit expansion programs with multiple transit corridor investments.

**MODERATOR:** Gary Thomas, President/Executive Director, Dallas Area Rapid Transit, Dallas, Texas

**Arthur T. Leahy,** Chief Executive Officer, Metro, Los Angeles, California

**Phillip A. Washington,** General Manager, Regional Transportation District, Denver, Colorado

**Joni Earl,** Chief Executive Officer, Sound Transit, Seattle, Washington
What the Research Says: Gentrification and Displacement in Transit-Oriented Communities  
CM 1.5
What’s really going on in terms of gentrification and displacement in TOD neighborhoods? Listen to the academic researchers tackling this challenging issue and decide for yourself. What is the most pertinent data and how can we use it to understand the changing demographic dynamics resulting from TOD investments? We encourage you to raise questions and engage in a robust dialogue! This important research can support and inform policy, investments and better data collection at all levels of government.

**Moderator:** Karen Chapple, PhD, Associate Professor, City and Regional Planning, UC-Berkeley, Berkeley, California
Scott Bernstein, President, Center for Neighborhood Technology, Chicago, Illinois
Rolf Pendall, PhD, Associate Professor, City and Regional Planning, Cornell University, Ithaca, New York
Stephanie Pollack, Associate Director, Dukakis Center for Urban and Regional Policy, Boston, Massachusetts

From Guidance to the Four E’s: Tools, Programs and Strategies to Design Sustainable, Walkable Places  
CM 1.5
Want to create a walkable, transit-friendly community, but you’re afraid the traffic engineer will reject your street design? Worried that if you build it, they won’t come? This session features presentations by a traffic engineer, an architect and an advocate for walkable communities who will describe some of the latest guidance documents and strategies that have emerged in recent years – including the recently finalized Institute of Transportation Engineers recommended practice on “Walkable Urban Thoroughfares” and the Four Es Process – to help traffic engineers, planners, designers and developers get back to building walkable, human-scaled streets that meet the needs of all users, including transit.

**Moderator:** Paul Zylofsky, AICP, Director, Center for Livable Communities, Local Government Commission, Sacramento, California
Stephanie Routh, Director, Willamette Pedestrian Coalition, Portland, Oregon
Ernesto Vasquez, AIA, Partner, McLarand Vasquez Emsiek & Partners, Irvine, California
James M. Daisa, PE, Senior Project Manager, Kimley-Horn and Associates, San Ramon, California

3:30 pm–4:00 pm  
Refreshment Break in the Trade Show Area

4:00 pm–5:30 pm  
WORKSHOPS

Community Engagement: Sustaining Meaningful Involvement  
CM 1.5
Explore non-traditional public involvement tools for involving diverse communities. Begin with grassroots ideas, aspirations and plans, then move through construction and beyond. Review key lessons learned during collaborative projects in Atlanta, Portland and Seattle. Each focuses on creating trust in disenfranchised and dissatisfied populations, to successfully build communities.

**Moderator:** Claudia Steinberg, Community Affairs Manager, TriMet, Portland, Oregon
Judith Mowry, Program Specialist, City of Portland, Office of Neighborhood Involvement, Portland, Oregon
Brooke Belman, Director, Community Outreach, Sound Transit, Seattle, Washington
Brian Leary, President and Chief Executive Officer, Atlanta Beltline Inc., Atlanta, Georgia
Galleria II

How are champions in the public sector giving people of all incomes the chance to live near quality transit? What new tools can help you plan and implement mixed-income TOD? Where are examples of real-life situations where public sector leaders include affordable housing in TOD planning and implementation at the project, neighborhood, corridor and regional levels? The session will present a new tool — developed through FTA and HUD as part of the Interagency Partnership for Sustainability — to help public sector and TOD practitioners plan and implement successful mixed-income TOD.

MODERATOR: Ian Carlton, Researcher, University of California Berkeley, Berkeley, California
Ismael Guerrero, Executive Director, Denver Housing Authority, Denver, Colorado
Bob Ruzzo, Chief Operating Officer, MassHousing, Boston, Massachusetts
Jillian Detweiler, Senior Planner, TriMet, Portland, Oregon

Galleria III

Parking and Livable Communities: Key Elements  CM 1.5
"Leave your car at home!" How do you communicate this to workers and residents while still providing the right balance of on- and off-street parking in your livable community? Here’s an introduction to parking policies and incentives, including the principles of parking economics and examples of innovative approaches in downtown areas and around rail stations.

MODERATOR: Henry M. Kay, Deputy Administrator of Planning and Engineering, Maryland Transit Administration, Baltimore, Maryland
Jeffrey Tumlin, Principal, Nelson\Nygaard, San Francisco, California
Michael Nilsson, AICP, Mobility Planner, City of Glendale, Glendale, California
Alan Lehto, Director of Project Planning, TriMet, Portland, Oregon

Broadway I, II

Balancing Development Needs and Transit Development  CM 1.5
It’s a crucial balance. But weighing the needs of competing interests can provide opportunities, as well as challenges. Diverse parties — transit agencies, community activists, developers — can work together to develop livable communities around transit.

MODERATOR: Ned Codd, Director of Program Development, MassDOT, Boston, Massachusetts
Judy Munro, Facilities Development Manager, TriMet, Portland, Oregon
Kevin Kellogg, AIA, AICP, Urban Laureate, ASU Stardust Center for Affordable Homes and the Family, Phoenix, Arizona

Forum

Livable Communities + Commuter Rail: Can We Have Both?
When we look into the future, we all see the same thing. With every new commuter rail system we paint a picture of what livable communities could be 100 years from now. But opportunity rarely connects with reality. We’ll look at new commuter rail systems in Seattle, San Diego and South Florida to see who is realizing the dream. The panelists will explore their experiences, opportunities and challenges in leveraging commuter rail to build livable communities.

MODERATOR: Jared A. Smith, PE, NW Regional Manager, Parsons Brinckerhoff, Seattle, Washington
Linda Culp, Principal Regional Planner, San Diego Association of Governments, San Diego, California
William Cross, AICP, Manager, Planning and Engineering, S FRTA, Pompano Beach, Florida
Scott Kirkpatrick, Transit Oriented Development Program Manager, Sound Transit, Seattle, Washington
Council

Taking a New Look at Transportation Agencies and TOD  CM 1.5
Today’s transit agencies create livable communities, instead of merely serving them. How are these broader perspectives on joint development, parking replacement policies and other issues changing the face of transportation agencies? Our roundtable panelists will address these issues and more.

M O D E R A T O R :  Sharon Pugh, Senior Policy Analyst, Office of Budget and Policy, Federal Transit Administration, Washington, DC
Steven E. Goldin, Director of Real Estate, Washington Metropolitan Area Transit Authority, Washington, DC
Bill Sirois, Manager of Transit-Oriented Development, Regional Transportation District FasTracks Team, Denver, Colorado
Cheryl King, AICP, Assistant General Manager of Planning and Transit System Development, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia
Jeff Ordway, Department Manager, Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California

Parlor A, B

Green Design, Density and Partnerships to Make Them Happen  CM 1.5
Across the country communities are using green design to reduce water runoff, improve water quality, reduce greenhouse gas emissions and lower energy use. Green design and building are keys to creating communities that use resources efficiently and that are sustainable over the long term. But can communities lower the impact of development on the environment and still build at the higher densities that support transit and walkability? Explore some of the cutting-edge green solutions, and how they can be compatible with higher densities and transit-oriented development. Examine new partnerships that are emerging at the national, state, regional and local level to make green design and sustainability happen.

M O D E R A T O R :  Judy Corbett, Executive Director, Local Government Commission, Sacramento, California
Lynn A. Richards, Acting Director, Smart Growth Program, Environmental Protection Agency, Washington, DC
Charles Kelley, Architect and Urban Designer, Zimmer Gunsul Frasca Architects, Portland, Oregon
Bill LaBorde, Policy Director, Transportation Choices Coalition, Seattle, Washington

Broadway III, IV

Transit’s New Paradox: Capital Expansion in a Service Reduction Era  CM 1.5
How do you build major new transit projects without a net reduction in transit service levels? Many of us are in the difficult position of managing capital programs and projects in the face of substantial service reductions that directly impact current riders. Service reductions of 20–30 percent are not uncommon — and explanations are not easy. Discussions get spirited when capital projects are threatened with delays. Federal or state limitations on capital funds raise equity, labor and economic concerns. Join the debate over creating new livable communities at the expense of existing transit services or fare increases in existing livable communities.

M O D E R A T O R :  Michael A. Allegra, General Manager, Utah Transit Authority, Salt Lake City, Utah
Neil McFarlane, General Manager, TriMet, Portland, Oregon
James A. Aloisi, Jr., Former Massachusetts Secretary of Transportation, AECOM, Boston, Massachusetts
**NETWORKING EVENTS**

**6:00 pm–8:00 pm**

**APA Transportation Planning Division – Business Meeting and Joint Reception with Oregon Chapter and Parametrix**

You’re invited to the APA Transportation Planning Division’s (TPD) Third Semi-Annual Business Meeting. The American Planning Association’s largest division will present its 2010 State of Transportation Planning and its two summer 2010 webinars: Bus Rapid Transit and Ridesharing (Slugging). In addition, APA’s Office of Congressional Affairs will update guests on the current state of legislative affairs and TPD will review its recent bylaws revision, notably its restructured leadership for the fall 2010 elections. TPD provides professional development for its members and assists with development of legislative and policy positions and a research agenda related to transportation planning, as evidenced by its Planners Advisory Council.

**FACILITATOR: Todd Ashby**, AICP, Account Manager, State of Iowa, TM S Management Group, Inc., Des Moines, Iowa

**6:00 pm–9:00 pm**

**Baghdad Theater and Pub**


Mix and mingle with local transit, bike, pedestrian, housing and community advocates and professionals, as well as the next generation of “Rail–Volutionaries.” This livable cities filmfest at the historic Baghdad Theatre and Pub in the heart of Portland’s Hawthorne District is sure to attract a crowd. Enjoy short films and hosted discussion highlighting issues and successes related to multimodal transportation and livable communities—plus the challenges facing new professionals interested in contributing to the Rail–Volution movement. An honest and entertaining look at how we got here, for the people who will take TOD into the future. **Cost: $20, includes refreshments.**

*Please visit the Local Host Committee booth for information on transportation options to the event.*
Concerts and Breakfast in the Trade Show Area

Community Streetcar Coalition Meeting

The Community Streetcar Coalition is a partnership of cities, transit authorities and architectural and engineering firms that supports development of the Small Starts program within the Federal Transit Administration. You’re invited to attend the group’s semi-annual meeting to learn more about the coalition. Also participate in a discussion about current issues facing streetcar projects, administration of the program by the FTA and the federal surface transportation authorization bill.

FACILITATOR: Jeffrey Boothe, Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC

WORKSHOPS

Perspectives on the Role of Transit Parking in TOD CM 1.5

A little or a lot? Some transit agencies provide limited parking. Others are more generous to their transit riders. Our roundtable of panelists from across the country will address how federal policies influence our use of parking, how agencies are approaching parking replacement for joint developments and how parking pricing is being used.

MODERATOR: GB Arrington, Vice President, PB’s PlaceMaking Group, Portland, Oregon

Bill Sirois, Manager of Transit-Oriented Development, Regional Transportation District FasTracks Team, Denver, Colorado

Jeff Ordway, Department Manager, Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California

Jillian Detweiler, Senior Planner, TriMet, Portland, Oregon

Robin Blair, Director of Planning, Metro Central Area Team, Los Angeles County Metropolitan Transportation Authority, Los Angeles, California

Scott Kirkpatrick, Transit-Oriented Development Program Manager, Sound Transit, Seattle, Washington

Jack Wierzenski, AICP, Assistant Vice President of Economic Development and Planning, Dallas Area Rapid Transit, Dallas, Texas

Introduction to Building Livable Cities and Communities CM 1.5

Sometimes it’s important to get the details right at the project or neighborhood level — at other times, cities and regions need to consider livability on a larger scale. In this session, three presenters will share how visionary thinking at the macro level can lead to transformative development in open space projects.

MODERATOR: Jeanne Acutanza, Senior Transportation Planner, CH2M Hill, Seattle, Washington

Circe Torruellas, Program Analyst/Transit Planner, District Department of Transportation, Washington, DC


Lisa Y. Gordon, Chief Operating Officer, Atlanta Beltline, Inc., Atlanta, Georgia
**Impacts of Streetcars on Neighborhoods and Development**  
CM 1.5
Streetcars can activate urban streets and become a neighborhood amenity. As these projects multiply, designers encounter a wide variety of neighborhoods and street types. This session provides suggestions for anticipating community concerns and techniques for developing new systems.

**MODERATOR:** David Knowles, Senior Transit Program Manager, CH2M Hill, Portland, Oregon  
**Marti Reinfeld,** Senior Policy Analyst for Transit Operations, Progressive Transportation Services Administration, District Department of Transportation, Washington, DC  
**Patrick Sweeney, AICP,** Senior Transit Planner, Portland Office of Transportation, Portland, Oregon  
**D.J. Baxter,** Executive Director, Redevelopment Agency of Salt Lake City, Salt Lake City, Utah

**Social Media Tools: Current and Cutting Edge**  
CM 1.5
Videos, tweets, blogs and more! Panelists discuss online tools you can use to promote your cause, whether it's more light rail or bike lanes. Don’t be shy — friend us, tweet us, enter the blogosphere! (And there’s sure to be some lively, face-to-face discussion, too.)

**MODERATOR:** Kathy Albert, Executive Programs Advisor, Sound Transit, Seattle, Washington  
**Clarence Eckerson,** Director of Video Production, Streetfilms, The Livable Streets Initiative, New York, New York  
**Julie Gertler,** Founder and Chief Executive Officer, Consensus Inc., Los Angeles, California  
**Jeff Wood,** New Media Director and Chief Cartographer, Reconnecting America, Oakland, California

**Measuring Success: Promoting Equity with TOD**
Mixed-use development, especially around public transportation, is now recognized as a valuable investment. But are we creating an investment or sustainable communities? Is the investment return overriding the need to create diverse communities that are healthy, safe and affordable? How does the development integrate with the surrounding community? Can the new federal Affordability Index provide a means of measuring success? What are the key metrics being employed to guide mixed-use development so that we are creating diverse neighborhoods that will be sustainable over time and preserve affordability for existing communities? Explore the tools being used to measure how our industry is advancing toward diverse, equitable and sustainable urban environments.

**MODERATOR:** William M. Velasco, II, Chairman, Board of Directors, Dallas Area Rapid Transit, Dallas, Texas  
**Lydia Tan,** Executive Vice President, Related California, San Francisco, California  
**Craig Morrow,** Program Manager, Department of Housing and Community Development, State of California, Sacramento, California  
**Blake Pendergrass,** Responsible Development Coordinator, FRESH: Good Jobs, Strong Communities, Denver, Colorado

**Private Investment in TOD: A Lender’s Perspective**  
CM 1.5
TOD is difficult to finance, despite a growing interest from developers and lenders. Funding for public infrastructure is hard to secure, yet it is critical before the private sector will fund vertical development. Lenders are still dubious about mixed use types providing superior returns to the tried-and-true investments in single land use types. What are the critical ingredients for private investment in TOD? The developer’s track record? Their relationship with the lender? A assessment of risk? Return on investment? Hear insights from successful developers who have slogged through the skepticism and delivered what their lenders need and expect.

**MODERATOR:** Megan Gibb, AICP, Manager, Transit-Oriented Development, Metro, Portland, Oregon  
**Will Fleissig,** President and Chief Executive Officer, TransACT, San Francisco, California  
**Frederick S. Harris,** Senior Vice President, AvalonBay Communities, Inc, New York, New York  
**Renata C. Simril,** Senior Vice President, Development, Forest City Enterprises, Los Angeles, California
Great Places and Great Spaces: Urban Design for Livable Communities  
CM 1.5

Great places are defined by great spaces. Increasingly, transit communities are rediscovering the economic, social and environmental benefits of good urban design. How does high-quality urban design get integrated into our policies and implementation strategies for future growth? Who benefits from these design considerations? And what makes urban design appealing to the public/private development market? Speakers will present a variety of scales: city-wide design guidelines, transit station areas and key amenities that connect the public to transit and improve the overall quality of their communities.

 Moderator: Timothy D. Leavitt, Mayor, City of Vancouver, Washington
 William Washburn, AICP, Planner Coordinator, Prince George’s County Planning, The Maryland-National Capital Park and Planning Commission, Upper Marlboro, Maryland
 Michael Abbate, AICP, Director Urban Design and Planning, City of Gresham, Gresham, Oregon
 Emily Hull, Urban Designer, PB’s PlaceMaking Group, Portland, Oregon

Leading Up: Help Elected and Agency Officials Help Your Project!  
CM 1.5

What do decision-makers need to know to expedite transit investments without compromising community values? Hear from proven executive leaders who have “been there and done that.” In this increasingly complex environment, it’s often difficult for elected and agency officials to provide the transit projects and benefits the y’d like to see in their communities as quickly as they’d like. This session is designed to help a wide range of R ail–Volutionaries (elected officials, board members, agency leaders and staff, community advocates, consultants) communicate more effectively and receive/provide the right information. From project development to delivering successful outcomes, what to do — and what not to.

 Moderator: Stephen Del Giudice, Transit Bureau Chief, Arlington County Department of Environmental Services, Arlington, Virginia
 James A. Alois, Jr., Former Massachusetts Secretary of Transportation, AECOM, Boston, Massachusetts
 Michael A. Allegra, General Manager, Utah Transit Authority, Salt Lake City, Utah
 Rex Burkholder, Councilor, District 5, Metro, Portland, Oregon

9:30 am–10:00 am      Refreshment Break  in the Trade Show Area

10:00 am–11:30 am     WORKSHOPS

Parlor C  
Introduction to Design Guidelines for Livable Communities  
CM 1.5

How are cities and transit agencies creating and promoting good design for walkable neighborhoods? Examine the essential elements of how transit agencies and communities are developing guidelines to maximize livability, transit ridership and economic opportunity, while taking into account our energy and environmental challenges.

 Moderator: Steve Dottert, Principal Planner, Bureau of Planning and Sustainability, City of Portland, Portland, Oregon
 Erin Riddle, LEED AP, Associate/Urban Designer, Crandall Arambula, Portland, Oregon
 Michael Davis, FAIA, Senior Transportation Planner, Fairfax County Department of Transportation, Fairfax, Virginia
 Lesley Bain, AICP, Principal, Weinstein AJL Architects and Urban Designers, Seattle, Washington

Galleria I  
Transit and Community Planning: Who Are the Right Voices?  
CM 1.5

Bringing the right parties to the table is half the battle in the community planning process. How are communities being built around transit and how is transit being introduced to neighborhoods in ways that minimize challenges and maximize benefits for people across income levels? Learn how the federal government (via stimulus funding) and local jurisdictions are promoting community livability and addressing equity issues.

 Moderator: Ron Lewis, Deputy Executive Director, Sound Transit, Seattle, Washington
 Laura Barrett, Executive Director, Transportation Equity Network, Chicago, Illinois
 Billy Fields, Director, Center for Urban and Public Affairs, University of New Orleans, New Orleans, Louisiana
 Ann Kerman, Constituent Program Manager, Metro Regional Communications, Los Angeles, California
Streetcar Primer: Funding  CM 1.5

Federal support for streetcars has never been stronger, but competing for funding and finding a local match is challenging for every community. Using a specific scenario for project development, the speakers will explore different strategies for securing federal support and developing state and local funding resources.

MODERATOR: David Knowles, Senior Transit Manager, CH2M Hill, Portland, Oregon
Jay Kline, AICP, Assistant Vice President, Systems Planning, Dallas Area Rapid Transit, Dallas, Texas
Christopher Zahas, AICP, Managing Principal, Leland Consulting Group, Portland, Oregon
Jeffrey Boothe, Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC

Financing the Public Realm  CM 1.5

As long as there is a return on their investment, the private sector will underwrite transit-oriented development. But first we need public actions: assembling land, building infrastructure (roads and utilities), creating placemaking elements (public gathering places), providing access (for all modes), and in some cases, replacing surface commuter parking with garages. How is the public sector using fund sources to set the stage for sustainable mixed-use development? This session will provide insight from the public sector: examining what fund sources exist, how they’ve been able to secure these funds, and what hurdles have been overcome.

MODERATOR: Scott Kubly, Associate Director of Progressive Transportation Services Administration, District Department of Transportation, Washington, DC
James Kennedy, Redevelopment Director, Contra Costa Redevelopment Agency, Martinez, California
Nancy Whelan, Principal, Nancy Whelan Consulting, San Francisco, California
Lisa Abuaf, City Manager, Urban Development Department, Portland Development Commission, Portland, Oregon

Not for the Faint of Heart: Affordable Housing TOD Property Acquisition Funds  CM 1.5

Affordable housing TOD property acquisition funds can be a useful financing tool, but sometimes the y can be a bit more challenging than other sources. This session will focus on acquisition funds as they gain traction across the country. Learn from those breaking new ground by developing TOD property acquisition funds that are focused on ensuring affordable housing is mixed into TOD neighborhoods.

MODERATOR: Allison Brooks, Managing Director, Reconnecting America, Oakland, California
Kate Allen, Housing Policy Manager, Portland Bureau of Housing, Portland, Oregon
Brian Prater, Director of California Lending and Strategic Opportunities, Low Income Investment Fund, San Francisco, California
Doug Johnson, Senior Planner, Metropolitan Transportation Commission, Oakland, California

Biketopia: Is BOD the New TOD?  CM 1.5

What role does bicycle-oriented development (BOD) play in TOD? With increasing investment in bike boulevards, cycle tracks and urban trails and paths, there is growing interest in orienting development near fixed bikeway corridors. This workshop takes a look at the surprising benefits of bicycle infrastructure in terms of neighborhood revitalization, urban form and the public realm. With bike culture comes innovation and experimentation: mandatory off-street bicycle storage within new developments, on-street parking spaces replaced by bike corrals, bike-and-ride amenities at transit stations, support for diverse small businesses, unique fashions and creative social events such as Sunday Parkways. Should the definition of TOD be broadened to include bikes? How do the bicycle lessons-learned apply to transit and station area planning?

MODERATOR: Mia Birk, Principal and CEO, Alta Planning + Design, Portland, Oregon
Andrea White-Kjoss, President and CEO, Bikestation, Long Beach, California
Jon Kellogg, Commercial Realty Advisors NW/Adaptive Development Company, Portland, Oregon
Jonathan Maus, Editor-In-Chief, BikePortland.org, Portland, Oregon
Freeways to Boulevards  CM 1.5

Last century’s elevated freeways cut huge swaths across our cities, decimating neighborhoods and reducing residents’ quality of life. They blighted adjacent property and pushed access to basic amenities further out. With shrinking federal and state transportation budgets and cities looking for ways to increase their revenue, it is an ideal time to offer less expensive, urban alternatives to the reconstruction of urban expressways. New York City, Portland, San Francisco, Milwaukee and Seoul, South Korea have replaced elevated highways with boulevards, saving billions of dollars and increasing real estate values on adjacent land. Are tear downs the right option for other cities?

**Moderator:** Michael Dieden, President, Creative Housing Associates, Los Angeles, California

Boris Dramov, AICP, Principal, Roma Design Group, San Francisco, California

John Norquist, President and CEO, Congress for the New Urbanism, Chicago, Illinois

Cary Moon, Landscape and Urban Designer, The People’s Waterfront Coalition, Seattle, Washington

Francie Stefan, AICP, Community and Strategic Planning Manager, City of Santa Monica, California

Perspectives on Partnership from the Field

The federal Sustainable Communities Partnership is an unprecedented agreement between three government agencies — The US Department of Transportation, the US Department of Housing and Urban Development and the US Environmental Protection Agency — to coordinate investments in communities across America. But what happens outside the Beltway, where the policies are actually implemented? Panelists will share their perspectives on how the federal partnership is working in the regions, share lessons learned on integrating programs and funding across agencies, and discuss policy changes fostering livable/sustainable communities.

**Moderator:** Richard F. Krochalis, Regional Administrator, Region 10, Federal Transit Administration, Seattle, Washington

Rick M. Garcia, Regional Administrator, Region 8, US Department of Housing and Urban Development, Denver, Colorado

Leslie T. Rogers, Regional Administrator, Region 9, Federal Transit Administration, San Francisco, California

Jennifer Blonn, Lead, High Speed Rail, NEPA and Smart Growth, Environmental Review Office, Region 9, US Environmental Protection Agency, San Francisco, California

Key Trends in Ballot Initiatives  CM 1.5

Ballot initiatives play a key role in cementing future investments in transit and in helping build consensus in communities. Explore the latest trends in make-or-break initiatives. What can you learn from the outcomes of the next round of ballot initiatives? What does it take to make a referendum successful? And how do you recover from disappointing results?

**Moderator:** Art Guzzetti, Vice President, Policy, American Public Transportation Association, Washington, DC

Jason Jordan, Executive Director, Center for Transportation Excellence, Washington, DC

Thomas R. Shrout, Jr., Partner, Avant Partners LLC, Former Executive Director, Citizens for Modern Transit, St. Louis, Missouri

Brian Rasmussen, Director of Business Development, R & R Partners, Salt Lake City, Utah
The State of Public Transportation

What is transit’s role in addressing the economic, environmental and demographic issues facing today’s communities? Hear from APTA President William Millar as he presents his thoughts on transit’s latest contributions to creating livable communities, and sets the stage for this year’s focus on new partnerships for success.

William W. Millar, President, American Public Transportation Association, Washington, DC

Sustainable Communities for the New Economy

Our generation’s fundamental challenge is to rebuild our economy so that it secures a sustainable future for the next generation. This is no easy task. Businesses understand the value of investing in locations that provide a diversified economy, an educated and well-trained workforce, sound transportation and housing options, and a high quality of life, yet they still must compete on a global scale. Our economy is inextricably tied to the ability of our urban, suburban, and rural communities to contribute to the economic, social, and environmental challenges of the 21st century.

This plenary session will explore the emerging partnerships at the federal and regional levels to build sustainable economies and will provide a spirited discussion of the challenges and opportunities for creating a new, sustainable economy.

MODERATOR: Harriett Tregoning, Director, Office of Planning, Washington, DC

Shelley Poticha, AICP Director, Office of Sustainability, US Department of Housing and Urban Development, Washington DC

Rocco Landesman, Chairman, National Endowment for the Arts, Washington, DC

Beth Osborne, Deputy Assistant Secretary of Transportation Policy, US Department of Transportation, Washington, DC

Erin Flynn, Urban Development Director, Portland Development Commission, Portland, Oregon

TOD Marketplace  CM 3

Here’s your chance to talk with dealmakers in this popular, fast-paced forum for developers, investors, transit agencies, cities and property owners. Learn why your plans can (or cannot) make it. A panel of national and local developers and investors will critique plans for three real-world projects. Later, you can meet with those panelists in small breakout sessions to get input on your own project. Get information on pre-development funding challenges, equity financing sources, how to make your property offering more attractive, public financing and even strategies for preserving affordability. If you’re a property owner representing a transit agency, city, hospital, school district or university — or an investor or local or national developer — don’t miss this chance to do much more than talk about the Art of the Deal.

MODERATOR: Jeff Ordway, Department Manager, Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California

Lydia Tan, Executive Vice President, Related California, San Francisco, California

Frederick S. Harris, Senior Vice President, AvalonBay Communities, Inc, New York, New York

Will Fleissig, President and Chief Executive Officer, TransACT, San Francisco, California

Katherine Aguilar Perez, Executive Director, Urban Land Institute Los Angeles, California

Bailey Pope, Vice President of Design and Construction, The Dawson Company, Atlanta, Georgia
2:00 pm–3:30 pm  WORKSHOPS

Council  
**Weaving Transit into Existing Communities**  CM 1.5
Existing communities present special challenges for transit projects, including community input, dense development near stations, impact mitigation, environmental enhancement and traffic management. Panelists at this session will present strategies for addressing these challenges while building public support for transit investments.

**Moderator:** Theresa Carr, AICP, Project Manager, CH2M Hill, Portland, Oregon  
Laura Cornejo, Transportation Planning Manager, Metro, Los Angeles, California  
Daniel Meyers, Vice President, Planning Manager, URS Corporation, Minneapolis, Minnesota  
Wm. Raymond Manning, AIA, President and CEO, Manning Architects, New Orleans, Louisiana

Galleria III  
**Bikes and Rail: Sharing the Same Street**  CM 1.5
Increasing mode choices often means changes in the configuration of existing streets. It also means changes in how everyone uses the street. What happens when bikes, streetcars, buses and pedestrian facilities are added to an existing right-of-way? Using existing projects in this toolbox session, the speakers will suggest designs, policies and communication techniques for helping accommodate all the activities that create a complete street.

**Moderator:** David Knowles, Senior Transit Program Manager, CH2M Hill, Portland, Oregon  
Steve Durrant, ASLA, AICP, Principal, Alta Planning + Design, Portland, Oregon  
Keith Liden, AICP, Lead Planner, PB’s Placemaking Group, Portland, Oregon

Parlor A, B  
**Blogging the Rail–Volution: New Voices Make Big Changes**  CM 1.5
No PowerPoint in this session! This interactive live internet session will hit on the gritty details of using blogs and your personality for local activism. You and the panelists will discuss wins and losses, as well as how and why our voices are taken seriously by local politics.

**Moderator:** Jeff Wood, New Media Director and Chief Cartographer, Reconnecting America, Oakland, California  
Chris Smith, Founder, Portland Transport, Portland, Oregon  
Dan Bertolet, Urban Designer, GGLO, Seattle, Washington

Broadway I  
**TOD at the Corridor Level: The HUD Sustainable Community Program Initiative**  CM 1.5
TOD at the corridor level involves comprehensive land use, transportation plans and policies designed to support and stimulate corridor development. With new HUD initiatives to plan these corridors, what tools are available to integrate corridor and station area planning, accessibility and housing into a comprehensive corridor plan that will bear TOD fruit? How do transit providers with no control over land use regulations and zoning work with the municipalities that have these powers to create smart-growth transit corridors that host TOD?

**Moderator:** James F. Durrett, III, Executive Director, The Buckhead Community Improvement District, Atlanta, Georgia  
Erin Christensen, AICP, Associate, Mithun, Seattle, Washington  
Ismael Guerrero, Executive Director, Denver Housing Authority, Denver, Colorado  
John W. Cheek, AIA, AICP, Director of Community Design, CNN Architects & Planners, Atlanta, Georgia

Galleria I  
**New Partners for New Money**  CM 1.5
Incessant traffic congestion, rising gasoline prices and changing demographics are increasing demand for transit and transit-oriented development across the country. But shrinking budgets constrain investments in new capital projects to keep up with growing demand. Find out how new and old players in the transit and development arenas are reaching out to each other to make their dollars go farther.

**Moderator:** Matthew Cohen, Board Member, Regional Transportation District, Denver, Colorado  
Peter McLaughlin, Commissioner, Hennepin County, Minneapolis, Minnesota  
George Perstein, Chancellor, Oregon University System, Portland, Oregon  
Tamir Novotny, Program Associate, Living Cities, New York, New York
Talking About Climate: The Future of Federal Climate Change Legislation  CM 1.5

With efforts to pass a climate bill stalled in the US Congress, many wonder where we go from here. Three experts from inside the Beltway will share their thoughts on what the future holds in terms of transport tation and livability proposals to limit greenhouse gas emissions. Listen to distinct perspectives on where we need to go and how to get there in terms of legislating climate solutions for our future.

MODERATOR: Susan Anderson, Director, Bureau of Planning and Sustainability, City of Portland, Oregon
Janine Benner, Legislative Director, US Representative Earl Blumenauer (D-OR), Washington, DC
Deron Lovaas, Federal Transportation Policy Director, Natural Resources Defense Council, Washington, DC
Beth Osborne, Deputy Assistant Secretary of Transportation Policy, US Department of Transportation, Washington, DC

3:30 pm–4:00 pm  Refreshment Break  in the Trade Show Area

4:00 pm–5:00 pm  WORKSHOPS

Forum  Analytical Tools to Support Successful TOD Planning and Implementation  CM 1.5

What are the newest strategies, analytical tools and approaches being used across the country to help ensure comprehensive TOD planning? How do you successfully implement TOD throughout a diverse range of locations, market conditions, land use patterns and transit networks? What is the latest thinking in TOD typologies? Answers. Ideas. Tricks of the trade.

MODERATOR: Christopher Yake, Senior Transit Oriented Development Planner, Metro, Portland, Oregon
Linda Young, Research Director, Center for Neighborhood Technology, Chicago, Illinois
Sam Zimbabwe, Technical Assistance Program Director, Reconnecting America, Washington, DC
Frederick Schwartz, PE, AICP, Senior Vice President, Kimley-Horn and Associates, Chicago, Illinois

Parlor A, B  Livable Communities, Housing and Health Toolbox  CM 1.5

High-quality public transit may be among the most cost-effective ways to achieve public health and equity objectives. Recent research indicates that residents of transit-oriented communities have a lower per capita traffic fatality rate, lower rates of obesity and hypertension and increased community cohesion (providing mental health benefits). They can also have increased household affordability and fewer automobiles than more sprawled, automobile-dependent communities. These impacts are significant in magnitude compared with other planning objectives, but are often overlooked or under valued in conventional transport planning. How do we quantify and monetize these benefits? How do they affect policy and planning reforms? Hear how these win-win strategies can help achieve a variety of economic, social and environmental objectives.

Todd Litman, Executive Director, Victoria Transport Policy Institute, Victoria, British Columbia

Council  Sustainable Facilities Design  CM 1.5

From New York City to Seattle, in response to national policy agendas and local advocacy, transit agencies are adopting new standards for green design and building new facilities that put the standards into practice. The results? Reduced energy consumption, operating efficiencies and a better environment for riders and employees. Learn about this emerging trend with this introduction to sustainable transit facility design using several recent projects as examples.

MODERATOR: Petra Mollet, Vice President–Strategy, American Public Transportation Association, Washington, DC
Klaus Philipsen, AIA, Principal, ArchPlan Inc., Philipsen Architects, Baltimore, Maryland
Tian Feng, FTA, FCSI, AICP, District Architect, San Francisco Bay Area Rapid Transit District, Oakland, California
Gary Hartnett, AIA, Senior Professional Architect Urban Designer, IBI Group, Portland, Oregon
Galleria I  

**Transportation and Land Use in the 21st Century and Beyond**  CM 1.5  
What will our cities and regions look like 20 years from now? Fifty years from now? The decisions we make today about shaping our communities toward more walkable, sustainable, economically viable design will be important in the future. This overview session focuses on new projects, modes and ways of thinking for dealing with urban realities and challenges around the world. Take a close look at the innovative planning efforts being undertaken in three progressive areas and see how those efforts can be translated to your region.

**Moderator:** David Dixon, FAIA, AICP, Principal-in-Charge of Planning and Urban Design, Goody, Clancy and Associates, Boston, Massachusetts  
Eric Nelson, AICP, Senior Transit Planner, HDR Engineering Inc., Norfolk, Virginia  
Alan Jones, Director, Steer Davies Gleave, Vancouver, British Columbia  
Mandi Roberts, AICP, Principal, OTAK, Kirkland, Washington  
Jeffrey Tumlin, Principal, Nelson\Nygaard, San Francisco, California

Galleria III  

**Partnerships are Hard Work (But Worth It)**  CM 1.5  
Collaboration often trumps competition when it comes to successfully implementing transit projects. Multi-jurisdictional, multi-agency and multi-modal projects are much more common as we all do more with less. Public-private partnerships are all the rage. The HUD-DOT-EPA partnership means more opportunities at the federal, state, regional and local levels. So, other than hard work, what does it take to create and sustain these partnerships? Panelists will share a wide range of lessons from an even wider range of projects.

**Moderator:** Dennis Leach, AICP, Director, Division of Transportation, Arlington County Department of Environmental Services, Arlington, Virginia  
David Knowles, Senior Transit Program Manager, CH2M Hill, Portland, Oregon  
Julie Walker, Senior Planner, UrbanTrans, Seattle, Washington  
Taiwo Jaiyeoba, Director of Planning and Program Development, The Rapid, Grand Rapids, Michigan  
Richard Brandman, Columbia River Crossing Project Director, Oregon Department of Transportation, Vancouver, Washington

Galleria II  

**Successful and Innovative Partnerships for Streetcars**  CM 1.5  
Streetcars are becoming the partnership poster children for livable and sustainable communities. Innovative coalitions of diverse community stakeholders have come together to help expedite the delivery of modern streetcar projects and the economic and environmental benefits they bring to diverse communities. What steps were needed to develop these partnerships and funding programs for streetcar projects in New Orleans, Los Angeles and Salt Lake City?

**Moderator:** David C. Dickey, Jr., AICP, Vice President and National Director, Transit and Railroads, URS, Charlotte, North Carolina  
Dennis Allen, Executive Director, Los Angeles Streetcar Inc., Los Angeles, California  
Winsome Bowen, AICP, Senior Transit Planner, HDR Engineering Inc., Charlotte, North Carolina  
Robin Hutcheson, Associate, Fehr & Peers, Salt Lake City, Utah

5:30 pm–7:00 pm  
Pavilion  

**Trade Show Reception**  
Meet the firms who are making a difference in the livability and sustainability movement. Companies will display information throughout the conference. Meet representatives from those firms at their booths and exhibits during this reception.
Continental Breakfast  in the Trade Show Area

W O R K S H O P S

New Directions in Public-Private Partnerships  CM 1.5
The Woodward Avenue Light Rail Project in Detroit, Michigan represents an innovative public-private partnership involving funding from the philanthropic community, the private sector, federal tax credits, local monies and federal funding. The initial phase of the project is the recipient of funding under the TIGER program. New Starts monies are being pursued for the entire project corridor. You will hear from the architects of this unique funding and project development arrangement who will discuss how each piece of the plan came together.

M O D E R A T O R: Mark Ryan, AICP, Vice President, URS Corporation, Minneapolis, Minnesota
Norman L. White, Chief Financial Officer, City of Detroit, Michigan
Jeffrey Boothe, Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC

Regional Choices: Blueprints for Success  CM 1.5
How are regions changing their approach to sustainable development? Across the country, regions are emphasizing the integration of land use, housing and transportation planning to ensure economic viability, equity and environmental improvements. Hear about the new partnerships between state, regional and local agencies and how they are changing the face of regional development.

M O D E R A T O R: Robert Liberty, Councilor, District 6, Metro, Portland, Oregon
Francie Stefan, AICP, Community and Strategic Planning Manager, City of Santa Monica, Santa Monica, California
Val J. Menotti, Deputy Planning Manager, Stations, San Francisco Bay Area Rapid Transit, Oakland, California
Cynthia Hoyle, FAICP, Transportation Planning Consultant, Champaign-Urbana Mass Transit District, Urbana, Illinois

Getting the Most Out of Station Area Planning  CM 1.5
Communities develop station area plans, but do these plans reflect the design, market and financing realities developers must deal with to make them a reality? Hear from development experts who know what considerations are integral to implementing a station area plan.

M O D E R A T O R: Marsha Kaiser, Managing Principal, PB’s PlaceMaking Group, Washington, DC
Clarence Eng, AICP, Principal, Renaissance Planning Group, Tampa, Florida
Daniel R. Guimond, AICP, Principal, Economic and Planning Systems, Denver, Colorado
Matthew D’Amico, AICP, ASLA, Principal, Design Collective, Baltimore, Maryland

Transit-Oriented Employment: Serving Suburban Job Centers  CM 1.5
The link between transit and housing is entrenched in TOD tradition. But the link between transit and employment is becoming more and more important. Regional economies. Public support for transit funding. Job creation. This session presents cutting-edge research on the job-transit-housing connection.

M O D E R A T O R: Sam Zimbabwe, Technical Assistance Program Director, Reconnecting America, Washington DC
Emil King, AICP, Strategic Planning Manager, Planning and Community Development, City of Bellevue, Bellevue, Washington
Monica Villalobos, AICP, Senior Project Manager, AECOM, Los Angeles, California
Sujata Srivastava, Senior Associate, Strategic Economics, Berkeley, California
Introduction to Financing Livable Communities  
CM 1.5
An overview of trends in public and private financing techniques for transit and transit-friendly development. Discover the basics of financing mechanisms at the private level, as well as public policy options and issues that promote transit and transit-friendly development as a way to respond to energy and environmental challenges.

MODERATOR: Richard Manson, Program Vice President, Local Initiatives Support Corporation, New York, New York
Carol Gossett, Senior Planner, CH2M Hill, Portland, Oregon
Roderick Teachey, Vice President of Asset Management and Advisory Services, Thompson Dawson Real Estate Services, Atlanta, Georgia
Francis DeCoste, Senior Project Manager, Transit Realty Associates LLC, Boston, Massachusetts

Climate Change: The Local Story  
CM 1.5
Reducing greenhouse gas emissions from transportation sources is fundamentally a local question. What does it take to ensure that we meet federal targets for 2020 and 2050? What transportation and land use strategies give the biggest bang for the buck? Join the dialogue and find out what local and regional players across the country are doing to push the climate change agenda.

MODERATOR: Tim Burkhardt, AICP, CH2M Hill, Portland, Oregon
Peter Hurley, Project Manager, Bureau of Transportation, City of Portland, Oregon
Eric Hesse, APTA Climate Change Working Group Chair, TriMet, Portland, Oregon
Linda Bailey, Federal Programs Advisor, Department of Transportation, New York City, New York

9:30 am–10:00 am  
Refreshment Break in the Trade Show Area

10:00 am–11:30 am  
WORKSHOPS

Introduction to Complete Streets  
CM 1.5
Hear the basics of complete streets — the policies, implementation and design. Learn how complete streets means putting the movement of people first — not vehicles. Hear how such policies can promote safe walking, biking and transit use and how cutting auto use can have a positive impact on a community’s carbon footprint.

MODERATOR: Richard Weaver, AICP, Senior Program Manager, American Public Transportation Association, Washington, DC
Marsha Kaiser, Managing Principal, PB’s PlaceMaking Group, Washington, DC
James McGrath, AIA, Associate, ZGF Architects LLP, Portland, Oregon
Marcy McInnelly, Associate Principal, SERA Architects, Portland, Oregon

High-Speed Rail: Where It’s Going and What It Means for Livable Communities  
CM 1.5
Everyone wants on the high-speed bandwagon! But what does it mean for your community? What does it mean for livable communities, in general? Learn how speed matters and what’s needed to accommodate HSR in your community.

MODERATOR: Paul Morris, FASLA, President, Greenleaf Strategies, LLC, Raleigh, North Carolina
GB Arrington, Vice President, PB’s PlaceMaking Group, Portland, Oregon
Tim Baldwin, AICP, Associate, Steer Davies Gleave, Denver, Colorado
Irving N. Taylor, Transportation Planning Manager, Central Area Team/High-Speed Rail, Metro, Los Angeles, California
Value Capture in Today’s Economy  CM 1.5
In today’s challenging economic environment, capturing value from property development is considered an important tool to help fund transit-oriented development, transit projects and in some cases, transit operations. However, the actual practice of value capture is extremely difficult and complex. It ranges from establishing community financing districts to maintain development, to corridor-wide programs such as the Dulles Corridor Metro Rall Project. What are the key ingredients to a viable value capture program? In addition, what does the leading research related to value capture have to tell us?

MODERATOR: Jeff Ordway, Department Manager, Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California
Nadine Fogarty, Principal, Strategic Economics, Berkeley, California

Who Pays? Federal Financing Options for Interagency Plans  CM 1.5
Big ideas pose even bigger questions. Authorization of the Federal Transportation Bill, a federal infrastructure bank, regional coordination around housing and transportation — so much is being discussed. But how do we pay for it all when resources are constrained? This panel will share current thinking about financing transportation, affordable housing and other key elements that are essential for making our regions and neighborhoods healthy.

MODERATOR: Regina C. Gray, PhD, Social Science Analyst, Affordable Housing Research and Technology, Office of Policy and Development, US Department of Housing and Urban Development, Washington, DC
David Goldberg, Communications Director, Transportation For America, Campaign and Smart Growth America, Decatur, Georgia
Darnell C. Grisby, Deputy Policy Director, Reconnecting America, Washington, DC
Jeremie Greer, Senior Policy Officer, Local Initiatives Support Corporation, Washington, DC

New Metrics For Success  CM 1.5
Investments in transit can influence many facets of development and quality of life. Therefore, planners are developing new methods to assess the effectiveness of transit in achieving community goals. Explore new ways of addressing land use, mobility and development through community-based initiatives. Learn how the health impacts of transportation decisions can be evaluated through health impact assessments. Hear about one region’s effort to monitor the quality-of-life impacts of region-wide program of major investments in transit. These new methods provide provocative examples of how transit can contribute to the achievement of broader community goals, as well as improve mobility.

MODERATOR: Christopher D. Porter, Senior Associate, Cambridge Systematics, Inc., Cambridge, Massachusetts
Genevieve Hutchison, Senior Transportation Planner, Regional Transportation District, Denver, Colorado
Sara Schooley, EIT, Project Coordinator, Oregon Public Health Institute, Portland, Oregon
Brent C. Barnes, AICP, PP, Director, Statewide Planning, New Jersey Department of Transportation, Trenton, New Jersey

Guess Who’s Coming to Dinner: Public Health at the Transit Table  CM 1.5
For the last 10 years public health has been knocking at the door of planning and community development asking for a seat at the table. At first their growing concern with the built environment resulted in some puzzled looks from planners, engineers, designers and transit professionals. However, in recent years development professionals have begun to understand the critical role that health plays in decisions about how we build our communities. Three public health experts working at the national, regional and local levels discuss the connections between health and the built environment and how they are increasingly being invited to sit at the development table.

Noelle Dobson, Project Director, Oregon Public Health Institute, Portland, Oregon
Arthur M. Wendel, MD, MPH, Medical Officer, Healthy Community Design Initiative, National Center for Environmental Health, Centers for Disease Control and Prevention, Atlanta, Georgia
Philip Wu, MD, Pediatrician, Kaiser Permanente, Tualatin, Oregon
**Thursday continued**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30 am–12:30 pm</td>
<td><strong>Box Lunch Pickup</strong> outside of the Grand Ballroom</td>
</tr>
<tr>
<td>12:00 pm–1:30 pm</td>
<td><strong>Plenary</strong></td>
</tr>
<tr>
<td></td>
<td><strong>EMCEE:</strong> Neil McFarlane, General Manager, TriMet, Portland, Oregon</td>
</tr>
<tr>
<td></td>
<td><strong>Invitation to Rail–Volution 2011 in Washington, DC</strong></td>
</tr>
<tr>
<td></td>
<td>Gabe Klein, Director, District Department of Transportation, Washington, DC</td>
</tr>
<tr>
<td></td>
<td>Harriet Tregoning, Director, Office of Planning, Washington, DC</td>
</tr>
<tr>
<td></td>
<td><strong>Livable Communities: Moving Forward, Together</strong></td>
</tr>
<tr>
<td></td>
<td>Join us for an informative and inspiring moderated discussion between two of the nation’s pre-eminent leaders in Livable Communities: US Transportation Secretary Ray LaHood, one of the architects of the Obama administration’s Federal Partnership for Sustainable Communities, and Congressman Earl Blumenauer, founder of the Congressional Livable Communities Task Force and Father of Rail–Volution. This far-reaching and thoughtful conversation is sure to cover the successes of the Federal Partnership’s investments in Livable Communities, the challenges inherent in changing the culture of federal agencies, the plans for reauthorization, and the next era of Livable Communities.</td>
</tr>
<tr>
<td></td>
<td><strong>INTERVIEW:</strong> David Goldberg, Communications Director, Transportation for America Campaign and Smart Growth America, Decatur, Georgia</td>
</tr>
<tr>
<td></td>
<td>Ray LaHood, Secretary, US Department of Transportation, Washington, DC (invited)</td>
</tr>
<tr>
<td></td>
<td>Earl Blumenauer, Congressman, 3rd District, Oregon</td>
</tr>
<tr>
<td></td>
<td>Senator Jeff Merkley, Oregon</td>
</tr>
<tr>
<td>2:00 pm–5:00 pm</td>
<td><strong>P O R T L A N D: How did we do it?</strong></td>
</tr>
<tr>
<td>2:00 pm–4:00 pm</td>
<td><strong>Portland Regional Partnerships</strong> CM 2</td>
</tr>
<tr>
<td></td>
<td>The Portland region’s success with integrating land use and transportation is an intentional result of both institutionalized practices and personal relationships. Hear from Congressman Earl Blumenauer and other livable community pioneers who shaped the region’s shared vision and built the lasting alliances to make it today’s reality.</td>
</tr>
<tr>
<td></td>
<td><strong>MODERATOR:</strong> David Knowles, Senior Transit Program Manager, CH2M Hill, Portland, Oregon</td>
</tr>
<tr>
<td></td>
<td>Neil McFarlane, General Manager, TriMet, Portland, Oregon</td>
</tr>
<tr>
<td></td>
<td>Earl Blumenauer, 3rd District, Oregon, United States Congress, Washington, DC</td>
</tr>
<tr>
<td></td>
<td>Gregory S. Baldwin, Partner, Zimmer Gunsul Frasca Architects, Portland, Oregon</td>
</tr>
<tr>
<td></td>
<td>Richard Brandman, Columbia River Crossing Project Director, Oregon Department of Transportation, Vancouver, Washington</td>
</tr>
<tr>
<td></td>
<td>Andy Cotugno, Senior Policy Advisor, Metro, Portland, Oregon</td>
</tr>
<tr>
<td></td>
<td>Olivia Clark, Executive Director of Governmental Affairs, TriMet, Portland, Oregon</td>
</tr>
<tr>
<td>2:00 pm–5:00 pm</td>
<td><strong>A Downtown Transformed through Partnerships: the Portland Mall Story</strong> CM 3</td>
</tr>
<tr>
<td></td>
<td>The Portland Mall Light Rail Project not only added light rail service to Fifth and Sixth Avenues on downtown Portland’s existing bus mall, it also extended this core transit alignment and provided a rare opportunity to comprehensively reinvigorate these signature streets. Learn about the Portland Mall’s innovative transit operations, business-oriented construction techniques, and</td>
</tr>
</tbody>
</table>
the many partnerships that successfully created this vibrant public space. This session star ts in the classroom and includes a tour of the transit mall.

**Moderator**: Christopher Kopca, Senior Vice President of Real Estate, Downtown Development Group, Portland, Oregon

**Teresa Boyle**, Light Rail Project Manager, Bureau of Transportation, City of Portland, Oregon

**Alan Lehto**, Director of Project Planning, TriMet, Portland, Oregon

**Brian McCarter**, FASLA AIA, Associate Partner, Zimmer Gunsul Frasca Architects, Portland, Oregon

**Tad Savinar**, Urban Design Consultant, TriMet, Portland, Oregon

**Steve Ivata**, Supervising Planner, Bureau of Planning and Sustainability, City of Portland, Oregon

### 2:00 pm–3:30 pm

**Forum**

**Bike Plans, Programs and Projects**  
CM 1.5

Over the past two decades, bicycling has become an integral part of everyday life for many Portland residents — but it hasn’t happened by chance! This session will explore the plans, programs and projects that have made Portland a happening bike town, from its 1996 Bicycle Master Plan to the new Portland Bicycle Plan for 2030, including a look at what the future holds for seamlessly integrated bicycle transportation throughout the Portland Metro region.

**Moderator**: Ellen Vanderslice, Project Manager, Bureau of Transportation, City of Portland, Oregon

**Colin Maher**, Planner, TriMet, Portland, Oregon

**Mia Birk**, Principal and Chief Executive Officer, Alta Planning + Design, Portland, Oregon

**John Mermin**, Transportation Planner, Metro, Portland, Oregon

### 3:00 pm–3:30 pm

**Council**

**Responding to Climate Change: Land Use/Transportation and Green Actions Leading to Ecodistricts**

In 1993 Portland became the first city in the U S to adopt a climate-protection strategy. Since then, Portland has made demonstrable progress in reducing carbon emissions, with emissions now slightly below 1990 levels, but its experience also highlights the challenges we all face in achieving ambitious climate-protection goals. This session features ecodistricts as a promising implementation strategy for reducing carbon emissions while integrating other sustainability goals, including green infrastructure that both mitigates and prepares for a changing climate.

**Michael Armstrong**, Sustainability Manager, Bureau of Planning and Sustainability, City of Portland, Oregon

**Robert Bennett**, Executive Director, Portland Sustainability Institute, Portland, Oregon

### 3:30 pm–4:00 pm

**Refreshment Break**  
in the Plaza Foyer

### 3:30 pm–5:00 pm

**Metro Regional Programs**  
CM 1.5

Metro, Portland’s regional land use and transportation planning agency, has received national attention for its unique governance structure (an elected regional council), growth management tools (an urban growth boundary) and innovative implementation programs (the TOD Program). Its current initiative, *Making the Greatest Place*, is a set of policy and investment decisions aimed at protecting valuable farm and forest land while maintaining and investing in urbanized areas. Key aspects of this effort include the designation of 50-year urban and rural reserve areas, planning for future high-capacity rail and bus transit, and development incentives and assistance in the region’s centers and corridors. Leaders from Metro will discuss their programs and their place in the past and future of bold regional visioning and planning.

**Moderator**: Robin McArthur, Director, Planning and Development, Metro, Portland, Oregon

**Megan Gibb**, Manager, Transit-Oriented Development, Metro, Portland, Oregon

**Tony Mendoza**, Transit Manager, Metro, Portland, Oregon

**John Williams**, Planning Manager, Metro, Portland, Oregon
Mobile workshops will meet 15 minutes prior to the scheduled departure time for each session, outside the Pavilion on the Plaza Level of the Hilton Portland Hotel. Please be prompt as the schedules are tight!

1. **Innovative Bus Rapid Transit in Eugene**  
   **Monday, October 18 8:00 am–4:00 pm**

   Eugene, Oregon, located two hours south of Portland, is only the second US city to build a bus rapid transit system based on the one in Curitiba, Brazil. This corridor and its EmX Green Line connect Eugene to nearby Springfield, creating one of North America’s premier small-city examples of a bus rapid-transit system. This tour will include a ride on the EmX and feature some of the significant public and private investments along the corridor.

   Cost: $45

2. **Suburb-to-Suburb Commuter Rail Collaboration**  
   **Monday, October 18 8:00 am–12:00 pm**

   True collaboration benefits everyone. Just look at the WES (Westside Express Service) Commuter Rail. This project—which connects the suburbs of Beaverton, Tigard, Tualatin and Wilsonville—involved two transit agencies, federal agencies, state and federal legislators, a state agency, a county, four cities and diverse stakeholders such as educators, police, firefighters and business leaders and the Portland & Western Railroad.

   Traveling by light rail and the WES, you will discover how these diverse partners worked together to create Oregon’s first (and the nation’s first all-suburban) commuter rail project.

   Cost: $45

3. **Preparing Lake Oswego for Rapid Streetcar**  
   **Monday, October 18 8:00 am–12:00 pm**

   The city of Lake Oswego may soon be the terminus of the Portland region’s first rapid streetcar, but there are some daunting considerations to expansion: the city is built around a pristine man-made lake and the City and private property owners are both key stakeholders. Long before the proposed transit, however, this community had already made significant efforts to create a downtown environment that would provide easy transit access for residents and visitors. This tour will – via streetcar and trolley – showcase these built efforts and illustrate further exciting plans that are under way.

   Cost: $45

4. **The Weave: Urban Transformation With Light Rail**  
   **Monday, October 18 9:00 am–12:00 pm**

   Not “just transit.” The Portland Transit Mall is a collaborative effort of urban designers, architects, artists, engineers and transit planners to transform an urban corridor in downtown Portland. Project leaders envisioned a vibrant corridor to accommodate pedestrians, bicyclists, drivers and transit riders, punctuated by urban spaces that enhance the corridor’s architectural frontage. Ride TriMet’s new Green Line light rail and learn about the strong support from the downtown business community, as well as the incorporation of public art, innovative safety improvements and real-time transit information.

   Cost: $45
5  **SoWa: A High-Density Streetcar Neighborhood  CM 3**  
**Monday, October 18  9:00 am–12:00 pm 🚉 🚙**  
South Waterfront is Portland’s big leap towards high-rise, high-density urban living. Oregon Health Sciences University, progressive developers and the City partnered to build a transit-friendly neighborhood served by an aerial tram, streetcar expansion, bikeways, walking trails and a soon-to-be-built transit bridge. Many are asking, “Is Portland ready for this new step?” The tour — via streetcar and aerial tram — highlights many of the district’s innovative concepts, how developers and local agencies are responding to the current economic recession, and transit’s role in determining the district’s eventual success.  
Cost: $45

6  **Portland’s Lost Freeways by Foot  CM 3**  
**Monday, October 18  9:00 am–12:00 pm ⚠️**  
In 1955, the Oregon Department of Transportation proposed 14 new freeways in the Portland area. The most infamous, the Mount Hood Freeway, would have bisected southeast Portland and destroyed one percent of the city’s housing stock. It was a proud moment in Portland history when a citizen-led revolt halted the proposed construction and its funds were transferred to other transportation projects, including the creation of the Portland area’s first light rail line. This tour explores Portland’s waterfront — a green space that is shaped by built freeways, removed freeways and by freeways that almost were. This tour is offered both as a walking tour and as a bicycle tour at #7.  
Cost: $45

7  **Portland’s Lost Freeways by Bicycle  CM 3**  
**Monday, October 18  9:00 am–12:00 pm ⚠️**  
Same tour as above, via bicycle. Approximate distance: 10 easy miles.  
Cost: $60 (includes bicycle rental)

8  **Transit Double Feature: Streetcars and Light Rail  CM 5.5**  
**Monday, October 18  9:00 am–3:00 pm 🚉 🚉**  
The Portland area’s newest light rail line leads to the front door of the only streetcar manufacturer in the US — making this tour a “must-see” double feature. Ride TriMet’s Green Line south along I-205, a free-way built long ago with future light rail expansion in mind. Stops will illustrate some of TriMet’s latest station designs and discuss some recent challenging development strategies. A factory tour of United Streetcar will provide a fascinating look at how this heralded form of livability and sustainability also helps bolster new manufacturing jobs and new economies.  
Cost: $45

9  **Handcrafting Portland’s 20-Minute Neighborhoods  CM 4**  
**Monday, October 18  12:00 pm–4:00 pm 🚉 🚙**  
Portland is home to one of North America’s largest expanses of neighborhoods built by first-generation streectcar. An abundance of trees line these pedestrian-oriented, vibrant commercial centers. The neighborhoods provide local residents with everyday needs, all within a 20-minute trip. While the original streetcar has long been removed, these areas continue to thrive due to regular bus service and bicycling facilities. Portland’s entrepreneurial culture is infusing new energy into these commercial areas, and developers and architects are responding with projects that respect existing neighborhood character and create unique identities. You’ll explore the districts by foot and via transit.  
Cost: $45

10  **Incorporating Affordable Housing and Co-Housing  CM 3.25**  
**Monday, October 18  12:45 pm–4:30 pm 🚉 🚙**  
There is no one-size-fits-all prescription for affordable housing. Since affordable transportation alternatives are a significant component of affordable housing, the Portland region has attempted to encourage these developments in areas where walking, transit and bicycling provide residents with real economic alternatives to owning a car. See some of Portland’s recently-built housing developments — by transit and on foot — and discuss innovative approaches and partnerships that have created accessible transit to help shape community housing.  
Cost: $45
11 Portland’s Maturing Streetcar Neighborhood  CM 3
Monday, October 18  1:00 pm–4:00 pm

It’s been 10 years since the development of Portland’s renaissance streetcar neighborhood. Once a muddy rail yard with scattered industrial buildings, today the Pearl District is a national model for success. Creative partnerships between multiple city agencies and innovative developers created this 21st-century streetcar neighborhood. The tour share Portland’s lessons for integrating streetcars into the urban fabric and will explore the significant role of green architecture, parks, pedestrian-only streets, public art and adaptive re-use of existing buildings when creating such neighborhoods. (Also offered on October 21 as #19.)
Cost: $45

12 Bikeways and Green Streets PDX  CM 3
Monday, October 18  1:00 pm–4:00 pm

As one of the nation’s Platinum bicycle-friendly cities, Portland is home to the best on-street bicycle network in the US, affirmed by the fact that more than 6 percent of portlanders commute by bicycle. While innovative on-street bicycling facilities — such as cycle tracks, bike boxes, bike boulevards and bike-only traffic signals — have contributed to creating an effective network, Portland has identified many other tangible benefits by promoting this transportation mode. Bicycling is helping create a new, locally-based economy. It is also helping spur urban redevelopment, safer pedestrian environments, greener streets and increased transit ridership. Portland’s bike network now shares the podium with transit in its ability to transform Portland’s streets into people-friendly places. Approximate distance: 10 easy miles.
Cost: $60

13 Creating a Sustainable Suburb with Transit  CM 4
Tuesday, October 19  2:00 pm–6:00 pm

The MAX Blue Line was TriMet’s first light rail project, connecting suburban Gresham to downtown Portland in 1986. Since then, the City of Gresham, regional planning and transit agencies and private developers have partnered on multiple transit-oriented projects to promote ridership, create civic and recreational spaces and provide opportunities for new economic development. Hop aboard the Blue Line to see recently planned and completed projects that illustrate the new energy that is going into the next generation of planning around light rail in suburban Portland.
Cost: $45

14 Bridging the Divide:
Vancouver, Washington  CM 4
Tuesday, October 19  2:00 pm–6:00 pm

Separated from much of the Portland metropolitan region by a state line and the mighty Columbia River and bisected by an interstate that separates its downtown from its namesake historic fort, Vancouver is a city that faces a variety of unique development challenges. Washington’s fourth largest city, Vancouver aims to create a distinct identity while better connecting itself to its metropolitan region to the south. The city will be forever transformed by the proposed Columbia River Crossing bridge, envisioned to bring light rail and improved bicycle/pedestrian access to its downtown. As design decisions are debated, developers take a cautious approach to downtown investment while the city seeks its new destiny. Participants will travel by light rail and bus.
Cost: $45

15 Lawrence Halprin’s Stamp on Portland Livability  CM 3
Wednesday, October 20  8:30 am–11:30 am

Renowned landscape architect Lawrence Halprin’s designs reinvented American public space, ushering in a new form of urban ecology with modernist fountains, plazas and green spaces. The tour begins in Portland’s Auditorium District, where a sequence of four fountains designed by the landscape architect almost 50 years ago weaves through three city blocks. These beloved public spaces began Portland’s love affair with outdoor civic space. We will see how later projects, such as Pioneer Courthouse Square in Downtown, Jamison Square in the Pearl District and Caruthers Park in South Waterfront, all affirm what he started in the 1960s: Nature in public spaces and walkways “nourishes the soul” and defines Portland’s character as a green city. This tour will weave through all these areas by foot and via transit.
Cost: $45
16 Everyday Urbanism a la Carte  CM 3
Wednesday, October 20 9:00 am–12:00 pm
Portland’s newest green experiment couples its burgeoning food culture with cast-off real estate, defining the next – often delicious – green wave. Food carts, public markets and indigenous micro-businesses are dotting abandoned parking lots and vacant alleys. Community gardens are reclaiming empty public spaces. The tour will showcase how the locavore movement and other micro-activities are advancing new economic models for Portland and making connections between food and neighborhood.
Cost: $45

17 Small Footprint by Design  CM 3
Wednesday, October 20 2:00 pm–5:00 pm
Green buildings, green streets and green urban spaces define the city’s fabric and also address climate change goals. Portland and its metropolitan region have been at the forefront of creating policies and programs that have promoted cleaner, healthier and safer environments for decades. This history has encouraged green innovation in the private sector, spawned local university research and resulted in a new and vibrant green economy. A test garden for the green building industry, Portland’s buildings, streets, parks and infrastructure exhibit new eco-friendly building materials, systems and techniques that provide model green solutions for much of the world. The tour will provide an insider’s glimpse at many of the places that help make Portland green.
Cost: $45

18 Portland ‘Go By Bike’  CM 3
Wednesday, October 20 2:00 pm–5:00 pm
Experience the true essence of Portland in its exceptional role as America’s first major Platinum-designated bike-friendly city. See, hear and feel the spirit of a genuine urban biking community. On this special tour, you will enjoy Portland’s bicycle-friendly streets and buffered bicycle lanes, green streets and trails. Learn about agency efforts and creative collaborations between public and private entities to encourage bicycling. Explore the techniques and challenges to better integrate bicycling with on-street rail lines. This tour provides an enriching opportunity to network with other bicyclists while also exploring the unique bike culture that contributes to Portland’s vibrant, local economy. Approximate distance: 10 easy miles. (Also offered on October 21 as #21)
Cost: $60

19 Portland’s Maturing Streetcar Neighborhood  CM 3
Thursday, October 21 2:00 pm–5:00 pm
Encore mobile workshop; see description for #11.
Cost: $45

20 Successes and Challenges of Suburban TOD  CM 4
Thursday, October 21 2:00 pm–6:00 pm
Orenco Station is a greenfield development that is a crown jewel of Portland area transit-oriented development. But it’s sometimes considered a little too perfect. The Beaverton Round is an ambitious, yet now infamous, TOD currently being resurrected from bankruptcy. Downtown Hillsboro is a great suburban success story about how light rail transit can create fundamental urban transformations in a formerly transit-challenged environment. Traveling by light rail, participants will learn about these three renowned TOD successes, the candid truth about the many challenges they have faced and how these important lessons are affecting the region’s future TOD development.
Cost: $45

21 Portland ‘Go By Bike’  CM 3
Thursday, October 21 2:00 pm–5:00 pm
Encore mobile workshop; see description for #18.
Cost: $60 (includes bicycle rental)
acknowledgements

Partners
AECOM
American Public Transportation Association
CH2M Hill
City of Portland, Oregon – Bureau of Transportation
Counties Transit Improvement Board (Minnesota)
Dallas Area Rapid Transit
David and Evans Associates
District Department of Transportation
Federal Transit Administration
Maryland Transit Administration
MassDOT
Metro (Los Angeles, California)
Metro (Portland, Oregon)
Metropolitan Atlanta Rapid Transit Authority
Parsons Brinckerhoff
Regional Transportation District (Denver, Colorado)
San Francisco Bay Area Rapid Transit District
Sound Transit (Seattle, Washington)
South Florida Regional Transportation Authority
Steer Davies Gleave
TriMet (Portland, Oregon)
URS
Utah Transit Authority (Salt Lake City, Utah)

Affiliates
Citizens for Modern Transit
Congress for the New Urbanism
Local Government Commission
New Starts Working Group
Reconnecting America
US Department of Housing and Urban Development
US Department of Transportation
US Environmental Protection Agency

Sponsors
AECOM
HNTB
Jacobs
Parsons Brinckerhoff
Stacy and Witbeck
TranSystems
URS

Foundation Support
David Bohnett Foundation

National Steering Committee
Kathy Albert, Sound Transit (Seattle, Washington)
GB Arrington, PB’s PlaceMaking Group
Tim Baldwin, Steer Davies Gleave
Ann Becklund, TriMet (Portland, Oregon)
Meeky Blizzard, Office of Congressman Earl Blumenauer
Jeff Boothe, Holland & Knight LLP
Allison Brooks, Reconnecting America
Rex Burkholder, Metro (Portland, Oregon)
Bill Byrne, David Evans and Associates, Inc.
Diego Cardoso, Metro (Los Angeles, California)
Loraine Cargill, South Florida Regional Transportation Authority
Ned Codd, MassDOT
Laura Conrejo, Metro (Los Angeles, California)
Steve Dotterrer, City of Portland, Oregon
Lavinia Gordon, City of Portland, Oregon
Katie Hatt, Hennepin County, Minnesota
Henry Kay, Maryland Transit Administration
Cheryl King, Metropolitan Atlanta Rapid Transit Authority
David Knowles, CH2M Hill
Dwayne Marsh, US Department of Housing and Urban Development
Diana Mendes, AECOM
Marcie Moravec, Rail~Volution
Jeff Ordway, San Francisco Bay Area Rapid Transit District
Andrea Packer, Utah Transit Authority (Salt Lake City, Utah)
Bob Post, URS
Sharon Pugh, Federal Transit Administration
Marti Reinfeld, District Department of Transportation
Sherry Riklin, Federal Transit Administration
Dolores Roybal Saltarelli, Metro (Los Angeles, California)
Mary Simon, Rail–Volution
Bill Siros, Regional Transportation District – FasTracks Team (Denver, Colorado)
Jack Stephens, South Florida Regional Transportation Authority
Rich Weaver, American Public Transportation Association
Jack Wierzenski, Dallas Area Rapid Transit
Christopher Yake, Metro (Portland, Oregon)
Paul Zykolsky, Local Government Commission (Sacramento, California)

**Rail–Volution 2010 Liaison Committee**
Leila Aman, Metro
CB Arrington, PB’s PlaceMaking Group
Ann Becklund, TriMet
Meeky Blizzard, Office of Congressman Earl Blumenauer
Todd Borkowtz, Bureau of Transportation, City of Portland
Rex Burkholler, Metro
Katja Dillman, Office of Mayor Sam Adams
Steve Dotterer, Bureau of Planning and Sustainability, City of Portland
Lavinia Gordon, Bureau of Transportation, City of Portland
David Knowles, CH2M Hill
Inna Levin, Office of Mayor Sam Adams
Phil Selinger
Ronald Stewart, Zimmer Gunsul Frasca
Christopher Yake, Metro

**Local Host Committee**
Chair Ronald Stewart, Zimmer Gunsul Frasca
Mayor Sam Adams, Portland
President David Bragdon, Metro
Chair Tom Brian, Washington County
Councilor Jack Burman, Vancouver
Professor Nancy Cheng, University of Oregon, Portland Architecture
Mayor Craig Dirksen, Tigard
Director Matt Garrett, Oregon Department of Transportation
CEO Jeff Ham, C–TRAN
General Manager Neil McFarlane, TriMet
Mayor Jack Hoffman, Lake Oswego
Chair Lynn Peterson, Clackamas County
Executive Director Bruce Warner, Portland Development Commission
President Wim Wiewel, Portland State University
Executive Director Bill Wyatt, Port of Portland

**Rail–Volution Founder**
US Congressman Earl Blumenauer

**Board of Directors**

**President**
Diane Filippi, Director, Urban Center, San Francisco Planning and Urban Research Association (San Francisco, California)

**Vice President**
William W. Millar, President, American Public Transportation Association (Washington, DC)

**Secretary/Treasurer**
Judy Corbett, Executive Director, Local Government Commission (Sacramento, California)

**Members**
Earl Blumenauer, Congressman, 3rd District, Oregon
John Inglis, Chief Executive Officer, Utah Transit Authority (Salt Lake City, Utah)
Dr. Beverly A. Scott, General Manager/Chief Executive Officer, Metropolitan Atlanta Rapid Transit Authority (Atlanta, Georgia)
Effie S. Stallsmith, Transportation and Livability Consultant (Arlington, Virginia)
Gary Thomas, President/Executive Director, Dallas Area Rapid Transit (Dallas, Texas)

**Staff**
Mary Simon, Executive Director
Marcie Moravec, Project Specialist

**Meeting Services**
Bill Shoemaker, AHF Meeting Services
Kelly Moran
Donna Stigler
Courtney Taylor

**Design**
Laurie Causgrove Design

**Copywriting**
Nanci A. Tangeman LLC
conference exhibitors

APTA
1666 K Street, NW
Washington, DC 20006
+ 202.496.4809
f 202.496.4322
www.apta.com
Booth # 18

Alta Planning + Design
711 SE Grand Ave.
Portland, OR 97214
+ 503.230.9862
f 503.230.9864
www.altaplanning.com
Booth # 21

Boomerang Systems – Automated Parking
355 Madison Ave.
Morristsown, NY 07960
+ 973.387.8518
www.boomerangsystems.com
Booth # 1A

CH2M Hill
2020 SW 4th Ave. #300
Portland, OR 97201
+ 503.872.4518
f 503.736.2007
www.ch2mhill.com
Booth #1

CDM Consulting
50 Hampshire St./One Cambridge Plaza
Cambridge, MA 02139
+ 617.452.6376
f 617.452.6376
www.cdm.com
Booth # 20

David Evans & Associates, Inc.
1331 17th St. #900
Denver, CO 80202
+ 720.225.4624
f 720.946.0973
www.deainc.com
Booth # 3A

IBI Group
700-1285 W. Pender St.
Vancouver, BC V6E 4B1
+ 604.506.3442
f 604.683.0492
www.ibigroup.com
Booth # 2A

Lochner MMM Group
20 N. Wacker Drive #1200
Chicago, IL 60606
+ 312.372.7346
f 312.372.7346
www.hwlochner.com
Booth # 15

Michael Baker Jr. Inc.
4431 N. Front St.
Harrisburg, PA 17110
+ 717.221.2000
f 717.234.7611
www.mbbakerCorp.com
Booth # 13

Newlands & Co., Inc. (NC3D)
1922 NW Pettygrove St.
Portland, OR 97209
+ 503.287.8000
www.nc3d.com
Booth #24

OpenPlans
148 Lafayette St. Fl #12
New York, NY 10013
+ 917.388.9069
f 917.388.9069
www.openplans.org
Booth #5A

Otak, Inc.
17355 SW Boones Ferry Rd.
Lake Oswego, OR 97035
+ 503.699.4547
f 503.635.5395
www.otak.com
Booth # 14
conference exhibitors

Parametrix
1002 15th St. SW #220
Auburn, WA 98001
Phone: 253.269.1330
Website: www.parametrix.com
Booth #8

Parsons Brinckerhoff
One Penn Plaza
New York, NY 10119
Phone: 212.631.3785
Fax: 212.465.5477
Website: www.pbworld.com
Booth # 6/7

PBS & J
482 S. Keller Rd.
Orlando, FL 32810
Phone: 407.806.4130
Fax: 407.806.4436
Website: www.pbworld.com
Booth #16/17

Public Facilities & Services, Inc.
11887 Mountain Park Rd.
Roswell, GA 30075
Phone: 404.457.3677
Fax: 770.998.7124
Booth #4

Shannon & Wilson, Inc.
3990 Collins Way #100
Lake Oswego, OR 97035
Phone: 503.223.6147
Website: www.shannonwilson.com
Booth #23

Siemens Industry, Inc.
7464 French Rd.
Sacramento, CA 95828
Phone: 916.681.3081
Fax: 916.681.3116
Website: www.siemens.com
Booth #22

Streetscapes
44 Cook St. #100
Denver, CO 80206
Phone: 303.398.7040
Fax: 303.398.7001
Website: www.streetscapes.biz
Booth #25

TR Advisors
77 Franklin St.
Boston, MA 02110
Phone: 617.482.2525
Fax: 617.482.0210
Website: www.transitrealty.com
Booth #19

TranSystems
6700 E. Pacific Coastal Hwy. #201
Long Beach, CA 90803
Phone: 562.594.6974
Fax: 562.594.6975
Website: www.transystems.com
Booth #11/12

United Streetcar, LLC/Oregon Iron Works, Inc.
9700 SE Lawfield Rd.
Clackamas, OR 97015
Phone: 503.653.6300
Fax: 503.653.5870
Website: www.unitedstreetcar.com
Booth # 15

URS Corp.
100 California St. #500
San Francisco, CA 94111
Phone: 415.547.2545
Fax: 415.777.3023
Website: www.urs.com
Booth #10

US Railcar Co., LLC
919 Old Henderson Rd.
Columbus, OH 43220
Phone: 614.246.9465
Website: www.usrailcar.com
Booth #2

Wilson, Ihrig & Associates, Inc.
6001 Shellmound St. #400
Emeryville, CA 94608
Phone: 510.658.6719
Fax: 510.652.4441
Website: www.wiai.com
Booth #26
Welcome!
Please visit our Local Host Committee booth on the mezzanine level.
More visitor info at trimet.org/railvolution
Thanks to our generous local host sponsors:

Stacy and Witbeck, Inc.
GENERAL ENGINEERING CONTRACTORS
DC is not just the nation’s capital, the region is home to over 3 million people. Come explore how we’re connecting people and places. No region can boast a greater variety of livable, connected communities. Our neighborhoods are urban and suburban, accessible by sidewalk, bikeway, bus, Metro and commuter rail. Check out a community built on top of an abandoned rail yard; plans to tame a high-traffic, suburban bus corridor; and enhanced transit used as a tool to stimulate economic development. There’s something for everyone in Washington, DC!
Frankly, we’re all over the map.
CREATING LIVABLE COMMUNITIES NATIONWIDE

OPEN HOUSE ON TUESDAY, OCTOBER 19TH
4:30-7:30 PM
Kittelson & Associates, Inc.
610 SW Alder Street, Suite 700
Refreshments and appetizers will be served

We are pleased to offer this open house for you to meet key experts who have helped create many livable communities throughout Portland and the United States. Learn about the challenges of creating these cornerstone projects, in urban and suburban settings, and the innovative solutions that made them work. Some of the projects you can expect to get in-depth information about include:

- South Waterfront (OR)
- Bridgeport Village (OR)
- River District (OR)
- Charles Street (MD)
- Orenco Station (OR)
- Far Northeast Livability Study (DC)
- State Street Streetcar (ID)
- DC Streetcar Land Use Plan (DC)

We look forward to welcoming you to the City of Roses and sharing our experiences for your benefit.
Leaders in delivering value for transit-related design

Carrollton Station - Carrollton, TX

Community Participation  Architecture  Retail/Mixed-Use Design
Environmental Assessment  Engineering  Funding Strategies
Master Planning  Urban Design  Program Management
Station Area Planning  Landscape Architecture  Construction Management
Parking Structure Design

www.jacobs.com  |  Offices Worldwide
Parsons Brinckerhoff draws on 125 years of experience in transportation engineering along with its placemaking and TOD expertise to create communities where people want to live.

For career opportunities or more information about Parsons Brinckerhoff (PB), please visit www.pbworld.com
HNTB has planned, designed and constructed rail and public transportation systems and facilities for all modes of transit across the country since 1914. The firm’s first project — the Willamette River Bridge in our host city — is still in use today. More than 96 years later, the Tri-County Metropolitan Transportation District of Oregon, in conjunction with the City of Portland and HNTB, will deliver a new Willamette River Transit Bridge to carry light rail trains, buses, cyclists, pedestrians and streetcars in the future.

HNTB is a proven leader in helping our cities, states and nation plan and build a variety of multimodal and intercity transit systems in an effort to combat congestion in large metro areas, such as Portland. For more information, contact HNTB’s national public transit service chair Liz Rao at lrao@hntb.com.

The HNTB Companies
Engineers Architects Planners
hntb.com
Real Transit Solutions

Light rail transit not only moves people quickly to their destination, it is safe, clean, and energy efficient. It also plays a major role in making communities livable, whether they are downtown, uptown, or in the suburbs. Served by pedestrian traffic, bus feeder systems, or park and ride facilities, light rail transit can be the right mode in the right place. TranSystems’ light rail specialists offer a breadth of experience from initial feasibility studies to alternatives analysis to basic infrastructure design and construction support. Our goal is to help you make your light rail project realize its full potential as a key link in your public transit system.

We deliver the entire transportation experience.

www.transystems.com
800-800-5261
Vision, Concept, Reality

- Light Rail
- Commuter Rail
- Heavy Rail
- Streetcars
- Bus Rapid Transit
- Station/TOD Planning and Design
- Bus Service Plans
- Program and Construction Management

URS is a full-service planning, engineering, and design firm committed to working with transit agencies, cities, and other entities to enhance their environments. Our focus is on assisting public and private sector decision-makers to envision and implement transit and land use improvements that promote healthy, vibrant, and more livable communities.
The power of integration

Engage stakeholders, preserve resources, protect the environment, stimulate economic vitality. Making life better in smart and sustainable ways.

Building communities from more than 100 offices worldwide.