Rail-Volution 2011
Building Livable Communities with Transit
October 16–19
Washington, DC
Learn from the past. Dream of the future. Make a difference Now.

Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome to Washington, DC</td>
<td>1</td>
</tr>
<tr>
<td>About the Conference</td>
<td>2</td>
</tr>
<tr>
<td>The Marriott Wardman Park Hotel</td>
<td>4</td>
</tr>
<tr>
<td>Workshop Themes</td>
<td>5</td>
</tr>
<tr>
<td>Conference Event Chart</td>
<td>6</td>
</tr>
<tr>
<td>Conference at a Glance</td>
<td>8</td>
</tr>
<tr>
<td><strong>Schedule of Events</strong></td>
<td></td>
</tr>
<tr>
<td>Saturday, October 15</td>
<td>12</td>
</tr>
<tr>
<td>Sunday, October 16</td>
<td>13</td>
</tr>
<tr>
<td>Monday, October 17</td>
<td>15</td>
</tr>
<tr>
<td>Tuesday, October 18</td>
<td>26</td>
</tr>
<tr>
<td>Wednesday, October 19</td>
<td>38</td>
</tr>
<tr>
<td>Mobile Workshops</td>
<td>45</td>
</tr>
<tr>
<td>Rail~Volution Acknowledgements</td>
<td>49</td>
</tr>
<tr>
<td>Conference Exhibitors</td>
<td>51</td>
</tr>
<tr>
<td>Notes</td>
<td>52</td>
</tr>
<tr>
<td>Getting Around in DC</td>
<td>53</td>
</tr>
<tr>
<td>Rail~Volution Sponsors</td>
<td>54</td>
</tr>
<tr>
<td>Rail~Volution 2012 in Los Angeles</td>
<td>55</td>
</tr>
<tr>
<td>Advertisements</td>
<td>56</td>
</tr>
</tbody>
</table>
Welcome to Washington, DC

On behalf of the residents of the DC Greater Metropolitan Area, welcome to Rail~Volution 2011!

Months of collaboration and detailed planning have resulted in a four-day gathering that will introduce you to innovative, transit-oriented development throughout our region.

You’ll see for yourself how initiatives are linking neighborhoods, spurring economic development, connecting people to jobs, and providing residents, workers, and visitors with more transportation choices for their daily activities.

Join us as we look back on how decisions made 30 years ago resulted in the successful transit system we know today. And help us as we examine how the decisions we are making right now will affect how we get around 30 years in the future.

I hope you’ll also take the time to discover the region’s many diverse communities: historic neighborhoods with unique commercial corridors; waterfronts transforming into vibrant destinations; and communities using transit, pedestrian and bike assets to attract new arts, culture and economic amenities.

You know DC as the Nation’s Capital. We call it home. Explore with us.

Vincent C. Gray
Mayor, District of Columbia
Plenary Sessions
Rail~Volution 2011 features three plenary sessions that address issues affecting the future of livable communities. These sessions promise to inspire and provoke new thinking. Find out more about each of these relevant keynote sessions in the Schedule of Events.

Workshop Sessions
Rail~Volution 2011 provides more than 75 workshops that address nearly every aspect of building livable communities with transit. These workshops feature thought-provoking policy overviews of livability issues, as well as specific hands-on strategies that can be used and applied in your own community. To make it easy to attend several workshops, sessions are scheduled in 90-minute time slots during the three days. Check the Conference at a Glance section on pages 8-11 of the program to plan your days.

Charrettes
A charrette is a time-honored planning tool used to solve problems for a particular issue or geographic area. Choose between these all-day, interactive events to build on the successes at three centers in the Washington, DC region and help define their future. Expert urban designers and planners lead these charrettes to help weave everything together. Check out the complete charrette descriptions in the Schedule of Events on page 13.

Special Events
Several sessions, including lunchtime events on Monday and Tuesday, provide important opportunities for networking, delving deep into key issues, and much more. Don’t miss these unique opportunities. Find out more about the various special events in the Schedule of Events.

Trade Show
During the conference, visit the Trade Show located in the Exhibit Hall A on the Exhibition Level. Visit booths and displays from more than 20 companies. Join us in this area during the conference for continental breakfasts, coffee and refreshment breaks, box lunch pickup and a special Trade Show Reception.

Tabletop Displays
Partners and affiliates of Rail~Volution will have tabletop displays on the Exhibition Level, located near the Trade Show. Visit with representatives of these organizations during Trade Show hours.

Speaker Prep Room
Located on the Lobby Level in room 8223, the speaker prep area will be available Monday, Tuesday and Wednesday for speakers and presenters to preview PowerPoint presentations.

Message Center
For your convenience, a message board will be located in the conference registration area on the Lobby Level.

Bookstore
Steven Schuyler Bookseller will have new, used and vintage publications for sale in the conference registration area (Lobby Level). Stop by and review the most current books in urban planning, livability, architecture, climate change, transportation, community development and Mid-Atlantic history.

Hotel Accessibility
All venues for Rail~Volution are accessible, with signs for ramps and accessible elevators. For additional assistance, check with the conference registration desk.
Scholarship Programs

Julie Hoover Rail~Volution Scholarship
This scholarship represents an important way to support community activists and to honor long-time Rail~Volution supporter Julie Hoover, a leader in the areas of sustainability and public involvement. Rail~Volution’s national scholarship fund thanks the David Bohnett Foundation and other donors, for their generous contributions to this year’s funding. Thanks to their generosity, 25 community activists and students from around the country are able to attend this year’s conference. Please consider making a tax-deductible contribution to the fund. Contributions will be used to support scholarships for future years.

Greater Metropolitan Washington Scholarship
Scholarships for Rail~Volution 2011 were sponsored by our generous local sponsors, including scholarship underwriters the Capitol Hill Business Improvement District, Capitol Riverfront Business Improvement District, Destination DC, East Banc, Golden Triangle Business Improvement District, Kittleson, LTK, NoMa Business Improvement District, and Parsons Brinckerhoff. These scholarships enable more than 30 community advocates, students and non-profit representatives to attend the conference.

Re-Imagine Washington, DC: An Interactive Planning Installation
Re-Imagine Washington, DC! Not only is that an opportunity, but the name of a unique, hands-on interactive model installation that lets you envision the future of this city by manipulating the built environment. Use a medley of recycled materials, ranging from colored blocks and Popsicle sticks to discarded metal and bottle tops to create the ideal urban form on an oversized plot of Washington’s streets, parcels and parks.

Urban planner James Rojas conceived this interactive exercise to educate people about planning through play. By moving objects and creating urbanforms, you’ll mimic the planning process.

See how the installation constantly changes, as previous work builds upon all our contributions. (And, of course, be sure to "play" yourself!)

The Brunel Awards
Journey through some of the best rail has to offer. Rail~Volution is pleased to present the winners of the prestigious Brunel Awards Competition. You’ll find descriptions of the winning projects throughout the conference space: Railway architecture, graphics, industrial design and art, technical infrastructure and environmental integration, rolling stock, and overall design quality will all be represented.

The Brunel Awards Competition promotes aesthetic quality, customer orientation and sustainability across all sectors of the rail industry. These projects present rail as an indispensable transport mode with inherent economic and environmental advantages – a story that cannot be told enough in a public forum. See the winners here, hot off the tails of the October 14 award ceremony. Enjoy the displays. Congratulate the winners (some of whom may be familiar!).

Continuing Education Credits
Rail~Volution is an AICPCertified Maintenance (CM) provider for the American Planning Association’s AICP CM Program. All conference events that are accredited will be reflected using this notation: CM 1.5.

If you have any questions or concerns with reporting credits, please contact the APA CM customer service team ataicpcm@planning.org or 202.872.0611 or visit www.planning.org.

Although Rail~Volution is not an American Institute of Architects (AIA)/Continuing Education System provider, many of its program events may qualify for AIA continuing education or health, safety and welfare continuing education credits. Please check AIA’s website at www.aia.org.

Trade Show Hours

Monday, October 17
Continental Breakfast
7:00 am–8:00 am
Coffee Break
9:30 am–10:00 am
Box Lunch Pickup
11:30 am–12:30 pm
Refreshment Break
3:30 pm–4:00 pm

Tuesday, October 18
Continental Breakfast
7:00 am–8:00 am
Coffee Break
9:30 am–10:00 am
Box Lunch Pickup
11:30 am–12:30 pm
Refreshment Break
3:30 pm–4:00 pm
Trade Show Reception
5:30 pm–7:00 pm
What will you find at Rail~Volution?

Workshops
These 90-minute events cover a variety of relevant topics, presented in several different formats: panels, talk shows, round tables, etc.

Mobile Workshops
These unique and educational events provide a chance to get out and experience livable communities in the Washington, DC region. See pages 45-48 for this year’s mobile workshops.

Core Curriculum
This year we continue our core curriculum offerings of introductory – yet in-depth – sessions where you can explore the key principles, issues and techniques for building livable communities with transit. These workshops are a must for first-time attendees; those who want introductions to unfamiliar or emerging issues; and everyone who wants to strengthen their knowledge about the core concepts that shape and guide the livability movement. Look for the symbol to indicate core curriculum sessions.

Further Exploration
In addition, we have more advanced and specialized sessions that delve deep into urgent and timely topics, such as job creation, energy and the economy. Whether you want to learn more about collaborating between transportation modes, hear insiders’ advice for station area planning, or sell TODs, jobs and housing as a positive lifestyle option – the leaders in those areas are here.

With the renewed emphasis on partnering between agencies, we also take a look at federal, regional, local and public/private partnerships. Sessions explore how to meet challenges at all levels – from ballot initiatives to federal policy. Other workshops explore how to prioritize livability projects for equity and sustainability.

The breadth of topics is wide, the formats are varied, and all workshop speakers are leading practitioners in their respective fields. Dig in to a new topic or take your current expertise to new levels.

Charrettes
A traditional and time-honored planning tool, the charrettes provide an intense approach to solving problems around a particular issue or geographic area.

Networking Events
Informal, yet important, networking opportunities are scheduled throughout the conference and provide you with the chance to talk with colleagues, share experiences and ask questions.

Toolboxes
These specific, hands-on workshops provide details about how to implement livability projects in your community.

Workshop Themes

Whether you’re new to the livability community, a seasoned practitioner or somewhere in between, Rail~Volution has a series of experiences especially for you. Mix and match more than 75 workshops to your interests and expertise.
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<th>Time</th>
<th>Morning</th>
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<tr>
<td>7:00</td>
<td>CHARRETTE Tenleytown, Washington, DC</td>
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<td>8:00</td>
<td>CHARRETTE North Woodbridge, Prince William County, VA</td>
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<td>9:00</td>
<td>CHARRETTE Suitland Mixed-Use Town Center, Prince George’s County, MD</td>
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<td>10:00</td>
<td>MW1 Discover Rosslyn-Ballston Corridor</td>
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<td>11:00</td>
<td>MW2 DC by Bike</td>
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<td>12:00</td>
<td>MW3 Green Line Growth &amp; TOD Success</td>
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<td>MW4 Get Back to Rockville</td>
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<td>2:00</td>
<td>MW5 Waterfront Revitalization &amp; Commuter Ferries</td>
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<td>3:00</td>
<td>MW6 Union Station: Connecting People &amp; Places</td>
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<td>4:00</td>
<td>MW7 Northern Virginia Streetcars</td>
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<td>5:00</td>
<td>MW8 Arlington by Bike</td>
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<td>6:00</td>
<td>MW9 TOD That’s Affordable</td>
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<td>7:00</td>
<td>MW10 King Street/Old Town</td>
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<td>8:00</td>
<td>MW11 H St. NE Corridor</td>
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<td>9:00</td>
<td>MW12 How Streetcars Created the City</td>
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**Sunday 10.16**

**Monday 10.17**

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<th>Time</th>
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<tr>
<td>8:00</td>
<td>RV 101: Livable Communities with Transit</td>
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<td>9:00</td>
<td>MW13 Comprehensive Revitalization: Anacostia Historic District</td>
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**Monday 10.17**

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<tr>
<td>8:00</td>
<td>LUNCHTIME NETWORKING</td>
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<td>9:00</td>
<td>APA BUSINESS MEETING</td>
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**Conference Event Chart**

**WELCOME RECEPTION**
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<thead>
<tr>
<th>Time</th>
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<tr>
<td>7:00</td>
<td>CSC Meeting</td>
<td>Plenary</td>
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<td>8:00</td>
<td>+ Workshops</td>
<td>+ Workshops</td>
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<td>9:00</td>
<td>+ MW14 Transforming Tysons</td>
<td>+ MW15 DC by Bike (encore workshop)</td>
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<tr>
<td>10:00</td>
<td>+ MW16 Arlington by Bike (encore workshop)</td>
<td>+ MW17 Baltimore Commuter Rail and the Creative Class</td>
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<td></td>
<td>+ LUNCHTIME NETWORKING</td>
<td>+ MW21 Discover Rosslyn-Ballston Corridor ( encore workshop)</td>
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<tr>
<td>11:00</td>
<td>+ WORKSHOPS</td>
<td>+ TOD MARKETPLACE</td>
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<td>12:00</td>
<td>+ WORKSHOPS</td>
<td>+ WORKSHOPS</td>
<td>+ TRADE SHOW RECEPTION</td>
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**Tuesday 10.18**

- MW14 Transforming Tysons
- MW15 DC by Bike (encore workshop)
- MW16 Arlington by Bike (encore workshop)
- MW17 Baltimore Commuter Rail and the Creative Class
- MW21 Discover Rosslyn-Ballston Corridor (encore workshop)
- MW18 Urban Transformations with Rail
- MW19 From Streetcar to Automobile Row
- MW20 Transformation at White Flint

**Wednesday 10.19**

- MW18 Urban Transformations with Rail
- MW19 From Streetcar to Automobile Row
- MW20 Transformation at White Flint
- MW21 Discover Rosslyn-Ballston Corridor (encore workshop)
- MW18 Urban Transformations with Rail
- MW19 From Streetcar to Automobile Row
- MW20 Transformation at White Flint
- MW21 Discover Rosslyn-Ballston Corridor (encore workshop)
See Schedule of Events on pages 12–44 for location details.

Saturday, October 15

3:00 pm–6:00 pm  Registration Open
7:00 pm–10:00 pm  Monuments by Moonlight

Sunday, October 16

7:00 am–6:00 pm  Registration Open
8:00 am–4:30 pm  Charrettes
   ■ North Woodbridge, Prince William County, VA
   ■ Suitland Mixed-Use Town Center, Prince George’s County, MD
8:30 am–12:30 pm  Mobile Workshops
   #1 Discover the Rosslyn-Ballston Corridor
   #2 DC by Bike
   #3 Green Line Growth and TOD Success
   #4 DO Go Back to Rockville
8:30 am–1:30 pm  Mobile Workshops
   #5 Waterfront Revitalization and Commuter Ferries
12:00 pm–3:00 pm  New Starts Symposium
1:00 pm–5:00 pm  Mobile Workshops
   #6 Union Station: Connecting People and Places
   #7 Northern Virginia Streetcars: Columbia Pike and Rt. 1
   #8 Arlington by Bike
   #9 TOD That’s Affordable
   #10 King Street/Old Town: Our Past and Our Future

Sunday Mobile Workshops continued:

1:00 pm–5:00 pm  #11 H St. NE Corridor: Reinvestment via Premium Transit
1:00 pm–5:30 pm  #12 How Streetcars Created the City
6:00 pm–8:00 pm  Welcome Reception

Monday, October 17

7:00 am–6:00 pm  Registration Open
7:00 am–8:00 am  Continental Breakfast  Trade Show Area
8:00 am–9:30 am  Opening Plenary Session
9:30 am–10:00 am  Refreshment Break  Trade Show Area
10:00 am–11:30 am  Workshops
   ■ Playing the Game to Engage Communities in Transit Planning
   ■ Innovative Public Sector Approaches to Regional Planning: How to Bridge Divides and Meaningfully Engage Community Stakeholders
   ■ Advancing Complete Streets: New Tools and Guides for Implementation
   ■ The Fast Train to Revitalized Downtowns
   ■ Last Mile: Critical Bike-Walk Connections to Transit
   ■ Linear Thinking as Creative Thinking: Planning at the Corridor Scale
   ■ Value Capture: An Overview
   ■ Making the Case: Benefits of Smart Growth, TOD and Walkable Communities
   ■ Planning Beyond the Station Box
<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>10:00 am–12:00 pm</td>
<td>Rail~Volution 101: An Introduction to Building Livable Communities with Transit</td>
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<td>11:30 am–12:30 pm</td>
<td>Box Lunch Pickup Trade Show Area</td>
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<td>12:00 pm–1:30 pm</td>
<td>Lunchtime Networking Events</td>
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<tr>
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<td>■ NAPTA Meeting</td>
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<td>■ Words Matter: Message Training for Livable Communities</td>
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<td>■ Planning Policy Goals: Aligning Transit Investments and TOD Strategies</td>
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<td>■ Lessons from Europe: Linking Transit with Walking and Biking</td>
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<td>■ TOD and FTA Managers Forum</td>
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<td>■ Streetcar Ridership and Livability: Is There a Connection?</td>
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<td>1:00 pm–5:00 pm</td>
<td>Mobile Workshops</td>
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<td>■ Comprehensive Revitalization: The Anacostia Historic District</td>
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<td>2:00 pm–3:30 pm</td>
<td>Workshops</td>
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<td>■ The Gravitational Pull of the Transit Corridor</td>
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<td>■ From Car Cities to Transit Cities: Impossible?</td>
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<td>■ Empowering Practitioners: Recent Analysis and Research Findings in TOD</td>
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<td>■ Building Grass Roots Advocacy: Stories From the Front Lines</td>
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<td>■ Cars Need a Home, Too: Principles of Parking in the Livability Community</td>
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<td>■ Equitable Sustainable Community Development: Lessons Learned From Around the US</td>
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<td>■ TDM: Smart Choices to Promote the Trip Not Taken</td>
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<td>■ Value Capture: Legal Tools and Challenges</td>
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<td>■ New Models for Transit: Streetcar and LRT Interoperability</td>
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<td>3:30 pm–4:00 pm</td>
<td>Refreshment Break Trade Show Area</td>
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<td>4:00 pm–5:30 pm</td>
<td>Workshops</td>
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<td>■ Greening Up the Neighborhood</td>
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<td>■ The Politics of Community Change: Race, Class and Displacement in America</td>
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<td>■ Today’s Market: A Realistic Picture</td>
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<td>■ Livable Communities + Commuter Rail: Can We Have Both?</td>
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<td>■ Introduction to Design Guidelines for Livable Communities</td>
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<td>■ Affordable Housing Basics</td>
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<td>■ Shifting City Structures: The Suburbs Grow Up</td>
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<td>■ Finance: An Overview</td>
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<td>6:00 pm–8:00 pm</td>
<td>APA Transportation Division – Business Meeting and Joint Reception with National Capital Area and Virginia APA Chapters</td>
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<tr>
<td>6:30 pm–9:00 pm</td>
<td>Rail~Volution Filmfest 2011</td>
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Tuesday, October 18

7:00 am–6:00 pm  Registration Open
7:00 am–8:00 am  Continental Breakfast  Trade Show Area
7:00 am–8:00 am  Community Streetcar Coalition Meeting
8:00 am–9:30 am  Plenary Session
9:30 am–10:00 am  Refreshment Break  Trade Show Area
10:00 am–11:30 am  Workshops

■ Other Voices at the Table
■ ETOD: Focusing Employment Near Transit
■ Aligning Transportation, Land Use and Housing Planning
■ Station Area Planning to Accommodate Different Rail Characteristics
■ The Fundamentals of Greatness: TOD + Transit
■ Finance: Practical Applications
■ The Shifting Paradigm of the City
■ Parking Innovations for Thriving Communities
■ Implementing Streetcar Projects
■ Visual Tools Show Livability

Mobile Workshops
10:00 am–3:00 pm
■ #14 Transforming Tysons
■ #15 DC by Bike (encore)
■ #16 Arlington by Bike (encore)
10:00 am–5:00 pm
■ #17 Baltimore: Commuter Rail and the Creative Class
11:30 am–12:30 pm  Box Lunch Pickup  Trade Show Area
12:00 pm–1:30 pm  Lunchtime Networking Events

■ New Starts Working Group
■ Action! Making Your Own Street Films
■ GreenTRIP: Reducing Driving and Vehicle Ownership in New Developments
■ Advancing Equitable TOD in Your Region
■ Design – A Matter of Perspective: AIA, ASLA, APA

1:00 pm–5:00 pm
1:00 pm–3:30 pm  Workshops

■ The Power of Partnerships: Leveraging Local Collaboration to Win Partnership for Sustainable Communities Grants
■ Changing the Conversation: Using Blogs to Influence Policy and Start Urbanist and Transit Movements
■ New Markets and Demographics
■ California High-Speed: Next Steps
■ Partnerships: Working Together for TOD Success
■ Bikesharing: Shifting into High Gear
■ Multimodal Hubs: Realizing Placemaking Potential to Entice Economic Development
■ Reauthorization for the Future: SAFETEA-LU and the Gasoline Tax

2:00 pm–5:00 pm  TOD Marketplace
3:30 pm–4:00 pm  Refreshment Break  Trade Show Area
Let the Corridor Define the Mode: The Real Life of Implementation

High-Touch/High Tech Charrettes: How Social Media and Web-Based Tools are Increasing the Capacity for Involvement

9:30 am–10:00 am
Refreshment Break
Registration Desk Area

10:00 am–11:30 am
Workshops

Public-Private Partnerships: Creating New Transit-Supportive Development
Retrofitting Suburban DC: The State of the Art
Getting Brokers and Lenders to Accept TOD Performance
Scaling Up: Building Livability at the Regional Level
Community Outreach Strategies for Engaging Diverse Stakeholders
Regionalism: Case Studies of Planning and Practice
Railway Trails and Transit Greenways
Successful TOD: Recent Experiences and Research Results
Creating a Sustainable Future: Three Critical Approaches

Conference at a Glance

Wednesday, October 19

7:00 am–10:00 am
Registration Open

7:00 am–8:00 am
Continental Breakfast

8:00 am–12:00 pm
Mobile Workshops
#18 Urban Transformation with Rail
#19 From Streetcar to Automobile Row
#20 Transformation at White Flint

8:00 am–9:30 am
Workshops
Bending the Market: Joint Development as a Catalyst
After the Station Area Plan
Principles of Financing Livable Communities
The Process of TOD Planning and Development
Tackling Equity with a Transit Line: Three Examples

11:30 am–12:30 pm
Box Lunch Pickup
Outside of the Plenary Session in Salon 2, 3

12:00 pm–1:30 pm
Plenary Session
Raise the Bar, Raise the Roof

Creating Solutions Through Effective Partnership: A Forum with Federal Grantees

Washington, DC: Ideas to Action: Use Your Knowledge Now

Managing Change for BRAC and Federal Properties
Complete Communities

The Jobs-Housing Balance in Metro DC: A Region Undivided

3:30 pm–4:00 pm
Refreshment Break
Registration Desk Area
Saturday, October 15
Schedule of Events

7:00 pm–10:00 pm
Monuments by Moonlight
Meet in the Registration Desk Area

Traveling in early? New to Rail~Volution? Let the newest generation of transit professionals show you their city in a totally unique way. Libations with the locals, monuments by moonlight, create-your-own swag. This night is young and the sky is the limit. Hosted by DC New Rail~Volutionaries. Cost $15

Watch www.railvolution.com for details on the 2012 conference in LA!
Sunday, October 16
Schedule of Events

Sessions with ⚫ indicate core curriculum sessions.

CHARRETTES

8:00 am – 4:30 pm
Meet in the Registration Desk Area

North Woodbridge, Prince William County, VA
Join us for a test commute by ferry along the region’s untapped natural highway, the Potomac River. This charrette will focus on one of the fastest growing suburbs of the area, North Woodbridge, VA. The federal government plans to relocate more than 20,000 jobs to nearby Fort Belvoir, challenging the region’s infrastructure. With its enviable location along the Occoquan and Potomac Rivers, adjacent to I-95 and the Virginia Railway Express’ Fredericksburg commuter rail line, North Woodbridge will be a major transit hub. Future plans include high-density, mixed-used development and intermodal transport including bus, Metrorail, commuter rail and high-speed passenger ferry. Join us as we journey down the Potomac on a prototype of the proposed high-speed ferry. We will consider its terminus, as well as how to integrate a mixed-use commercial town center into the plan for a walkable, multimodal transit destination. Cost: $45 (lunch included)

SPEAKERS: The Honorable Frank J. Principi, Woodbridge District Supervisor, Prince William County, Virginia
Jeff Tumlin, Principal, Nelson\Nygaard, San Francisco, California
Atul Sharma, Designer, Torti Gallas and Partners, Inc., Silver Springs, Maryland

Suitland Mixed-Use Town Center, Prince George’s County, MD
Suitland’s Metrorail station attracts 2,000 cars every day. The Census Bureau and NOAA headquarters draw 8,000 employees. How can the station and campus be integrated with the local economy? What kind of redevelopment potential exists with aging retail strips, a cleared housing site and a nearby greyfield mall? Meet community activists working to revitalize the urban town center, based on new mixed-use zoning, at much higher density than the old suburban model. Present your ideas to local planners as they kick off a major TOD planning effort funded by a HUD Challenge grant. Cost: $45 (lunch included)

SPEAKERS: Francis Grailand Hall, Chief, Administrative and Customer Services Division, US Census Bureau, Washington, DC
Clara Fenwick, Planner, Suitland Planning Area, Community Planning – South Maryland – National Capital Park and Planning Commission, Upper Marlboro, Maryland
New Starts Symposium  CM 3

Converting your vision for a New Starts or Small Starts project - or even extending an existing line - into reality can be filled with challenges and opportunities. Learn directly from professionals who have overcome the challenges in bringing rail transit and bus rapid transit to their communities. Hear straight talk about how to avoid common pitfalls and successfully follow in their tracks. Experts will discuss how you can make the difference between failure and success by articulating your vision, getting ample local and private financing and understanding federal priorities throughout the project development approval process. Federal Transit Administration representatives will be available to answer questions and share insights into their program objectives.

**MODERATOR:** Jeffrey F. Boothe, Partner, Holland & Knight; Chair, New Starts Working Group; Washington, DC

**MODERATOR:** Diana C. Mendes, AICP, Senior Vice President, Director of Strategic Investments, Transportation, AECOM, Arlington, Virginia

Cheryl King, AICP, Assistant General Manager of Planning and Transit System Development, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

Lucy Garliavskas, Associate Administrator, Transportation Planning and Environment, Federal Transit Administration, US Department of Transportation, Washington, DC

Richard P. Steinmann, Senior Advisor to the Administration, Federal Transit Administration, US Department of Transportation, Washington, DC

Michael A. Allegra, General Manager, Utah Transit Authority, Salt Lake City, Utah

Ray Amoruso, Chief Planning and Development Officer, Hampton Roads Transit, Norfolk, Virginia

Welcome Reception

On Sunday evening, make your way downtown for a welcome reception at Washington’s oldest, more historic saloon, the Old Ebbitt Grill. Join your local host committee, local sponsors and your fellow Rail~Volution attendees for live jazz and a dazzling light show in the adjacent 12-story atrium. Venture to the rooftop for DC’s best bird’s-eye view of the White House, Washington Monument and cityscape!

Please visit the Local Host Committee booth on the hotel’s lobby level for more information. Registration badges will be required for admittance to the reception. Plan accordingly for travel time.
Monday, October 17
Schedule of Events

7:00 am–8:00 am  Continental Breakfast  in the Trade Show Area

8:00 am–9:30 am  OPENING PLENARY
Salon 2,3

EMCEE: Scot Spencer, Associate Director for Advocacy and Influence, Annie E. Casey Foundation, Baltimore, Maryland

Welcome to Washington, DC
  Councilmember Mary Cheh, Ward 3, DC City Council, Washington, DC
  Mayor Vincent C. Gray, The District of Columbia

What is the Next American Dream?
What do you see when you dream the American dream?
  Join Chris Leinberger as he returns to Rail~Volution to discuss his recent research around walkable urban places – with particular focus on the Washington, DC Metro area. Is the American dream really just a choice between living in walkable urban places or in drivable suburban settings? Hear Leinberger’s conclusions about the measured changes in economic viability and social equity in those areas – including employment and housing – and how those affect the evolving pursuit of the next American dream.
  Christopher Leinberger, Visiting Fellow, Brookings Institution, Washington, DC

Then listen as accomplished economist and demographer Manuel Pastor examines recent – and dramatic – demographic shifts. The United States’ racial, economic and social makeup continues to change in leaps and bounds, as reflected in the 2010 census. Join Pastor as he looks at the drivers behind these major shifts in population distribution. How can we use this data to create equitable, urban spaces where different groups live, work and play together – and realize their own American Dreams?
  Manuel Pastor, Professor, American Studies and Ethnicity; Director, Program for Environmental and Regional Equity; University of Southern California, Los Angeles, California

Following the two presentations, join Scot Spencer for a moderated question and answer session with our speakers.

9:30 am–10:00 am  Refreshment Break  in the Trade Show Area

Check www.railvolution.com in December for presentations!
10:00 am–12:00 pm

**Rail~Volution 101**

An Introduction to Building Livable Communities with Transit  

CM 2

The Rail~Volution is dynamic and complex. Where should you begin? Start here for an introduction to the key issues being explored by your fellow Rail~Volutionaries. Rail~Volution 101 sets the stage with an overview of the principles of building livable, walkable communities. Talk to people who are in the trenches every day, working to promote smart growth around transportation investments. The interactive forum includes leaders from transit agencies, cities, advocacy groups and the development field. Engage in an in-depth dialogue about the challenges and opportunities of building livable communities. This is your chance to pick the brains of some of the most knowledgeable individuals working for smart growth today. Plus, you’ll have a solid foundation for the rest of the Rail~Volution program.

**MODERATOR:** Tim Baldwin, AICP, Associate, Steer Davies Gleave, Denver, Colorado

GB Arrington, Vice President, PB’s PlaceMaking Group, Portland, Oregon

Ann Cheng, Director, TransForm, Oakland, California

Michael A. Allegra, General Manager, Utah Transit Authority, Salt Lake City, Utah

Harriet Tregoning, AICP, Director, Office of Planning, Washington, DC

Emerick J. Corsi, President, Real Estate Asset Services, Forest City, Cleveland, Ohio

10:00 am–11:30 am

**WORKSHOPS**

**Washington 5**

**Playing the Game to Engage Communities in Transit Planning**  

CM 1.5

Public involvement in transportation and land-use decision-making is much more than just advisory committees and talking heads. Learn how to use interactive tools on the Web, in real time, to help community members engage in planning processes and produce meaningful results.

**MODERATOR:** Ron Endlich, Deputy Project Director, North Link, Sound Transit, Seattle, Washington

Kristin Hull, Senior Project Manager, CH2M Hill, Portland, Oregon

Matt Craig, Senior Transportation Planner, TransLink, Burnaby, British Columbia

Ellie Casson, Campaign Organizer, Greenbelt Alliance, San Jose, California

**Washington 2**

**Innovative Public Sector Approaches to Regional Planning: How to Bridge Divides and Meaningfully Engage Community Stakeholders**  

CM 1.5

Planning on a regional scale requires broad participation by a diverse group of people from cities, big and small. At the same time, helping people understand how issues in their community can benefit from regional strategies requires effective tools to engage and educate. Hear from public sector leaders from Ohio, Florida and Washington, DC about breaking through barriers of fragmented politics, and redefining and improving decision-making structures. Learn what tools — including data and analysis — they used to help stakeholders engage in regional planning issues.

**MODERATOR:** Effie Stallsmith, Transportation and Livability Consultant, Arlington, Virginia

Gregory Stuart, Executive Director, Broward Metropolitan Organization, Fort Lauderdale, Florida

Marvin G. Hayes, Director, Urban Policy & Infrastructure, Former Ohio Governor Ted Strickland, Cleveland, Illinois

Sarah Crawford, Transportation Planner, Department of Transportation, Metropolitan Washington Council of Governments, Washington, DC
Advancing Complete Streets: New Tools and Guides for Implementation  CM 1.5

Complete streets policies are on the rise! Across states, regions and local governments, these policies consider all users: pedestrians, bicyclists, transit riders, people with disabilities and motorists. Find new policy assessment and implementation tools, as well as technical assistance resources to help you create more effective complete streets policies. Discuss practical information about incorporating sustainability elements into complete streets. Review new urban bikeway design guides from the National Association of City Transportation Officials, as well as recommendations from Easter Seals Project ACTION, to help design safe and secure pathways. Especially suited for advocates and planners!

**MODERATOR:** Richard Weaver, AICP, Director of Planning, Policy and Sustainability, American Public Transportation Association, Washington, DC

Rachel Beyerle, Resources and Publications Manager, Easter Seals Project ACTION & National Center on Senior Transportation, Washington, DC

Mandi Roberts, AICP, RLA, ASLA, Principal, OTAK, Kirkland, Washington

Christine G. Green, Strategic Partnership Manager, National Complete Streets Coalition, Washington, DC

Charles Denney, Senior Associate, Alta Planning + Design, Arlington, Virginia

Gabe Klein, Commissioner, Chicago Department of Transportation; NACTO Board Member; Chicago, Illinois

The Fast Train to Revitalized Downtowns  CM 1.5

Funding for high-speed trains in the NE Corridor between Washington and Boston brings the promise of speed. The real opportunity is in leveraging those fast trains to help accelerate the slow process of rebuilding and revitalizing downtowns along the corridor. A series of HUD Sustainable Communities Initiative grants are providing the resources and capacity building to help do that. This session will look at some of the efforts underway in Center City Philadelphia, Connecticut and New York to create large supportive development at stations.

**MODERATOR:** Paul Skoutelas, Market Leader, Transit, Parsons Brinckerhoff, Pittsburgh, Pennsylvania

Christopher Bergstrom, Deputy Commissioner, Department of Economic and Community Development, State of Connecticut, Hartford, Connecticut

Paul R. Levy, President and Chief Executive Officer, Center City District, Central Philadelphia Development Corporation, Philadelphia, Pennsylvania

David Kooris, Vice President and Director, Connecticut Office, Regional Plan Association, Stamford, Connecticut

Last Mile: Critical Bike-Walk Connections to Transit  CM 1.5

Examine the latest thinking in bridging the last mile to transit through better design, new insights and innovative strategies. Explore ideas from the Middle East, the UK and US cities. Hear about tradeoffs and lessons learned to make better bike-walk connections, including site-specific high-speed rail station area design.

**MODERATOR:** Alan Lehto, Director of Project Planning, TriMet, Portland, Oregon

Tim Stonor, Managing Director, Space Syntax, London, United Kingdom

Rory Renfro, AICP, Associate, Alta Planning + Design, Portland, Oregon

Rob Inerfeld, AICP, Transportation Planning Manager, City of Eugene, Eugene Public Works, Eugene, Oregon
Linear Thinking as Creative Thinking: Planning at the Corridor Scale  CM 1.5

Given the linear impacts of new transit lines, corridors are the most appropriate planning unit for high-capacity transit and related land use planning. Corridor planning can maximize the efficiency of public investments and catalyze development at the corridor scale by connecting nodes. It can create momentum within the community, balancing redevelopment demand along a line and allowing for phased implementation and investment plans. The land use development potential of corridors can guide the selection of the best alignments for a high-capacity transit line (consistent with FTA New Starts funding). Take a look at the application and advantages of corridor-scale planning that has taken place in recent years with case studies from across the nation (Cleveland, Alexandria, Birmingham, Denver and the Twin Cities). See how some regions got it right and hear how the broader lessons can be applied to many communities.

MODERATOR: Zafar Alikhan, National Transit and Environmental Planning Leader, David Evans and Associates, Inc., Los Angeles, California
David Whyte, Senior Planner, Kimley-Horn and Associates, Inc., Herndon, Virginia
Darrell Howard, AICP, PTP, Deputy Director of Planning, Regional Planning Commission of Greater Birmingham, Birmingham, Alabama
Maribeth Feke, AICP, Lead Planner, Department of Planning and Development, Greater Cleveland Regional Transit Authority, Cleveland, Ohio
Elizabeth Wampler, Program Associate, Reconnecting America, Oakland, California

Value Capture: An Overview  CM 1.5

What is value capture? What are the key ingredients to a viable value capture program? What are the obstacles and opportunities involved in capturing value created by a public transit investment? For financing mixed-use development? This session will look at the state of the art with respect to value capture and provide some examples of how it’s actually being implemented in general, as well as at the corridor and station levels.

MODERATOR: Jeff Ordway, Department Manager, Property Development, San Francisco Bay Area Rapid Transit, Oakland, California
Vivian Baker, Assistant Director, Transit-Friendly Land Use & Development, NJ TRANSIT, Newark, New Jersey
Ian Carlton, Director of Development Services, TransACT, San Francisco, California
Nadine Fogarty, Principal, Strategic Economics, Berkeley, California

Making the Case: Benefits of Smart Growth, TOD and Walkable Communities  CM 1.5

Local communities are focusing more and more on smart growth and TOD as a means to enhance mobility and economic vitality, as well as reduce vehicle miles travelled (VMT) and greenhouse gas (GHG). What does that truly mean at the local level? Hear from some of the brightest minds writing and researching today on smart growth and livability, as they drill down to help us understand the real benefits of smart growth and TOD for local governments, businesses and individual households. Hear about real-world examples of smart growth principles increasing property values and retail sales, attracting private investment, reducing energy and infrastructure costs and consumption, creating jobs, enhancing public health and improving overall quality of life.

MODERATOR: Steve Winkelman, Director, Transportation Program, Center for Clean Air Policy, Montreal, Quebec
Dennis Leach, AICP, Director, Division of Transportation, Arlington County Department of Environmental Services, Arlington, Virginia
Nat Bottigheimer, Assistant General Manager Planning and Joint Development, Washington Metropolitan Area Transit Authority, Washington, DC
Christopher Leinberger, Visiting Fellow, Brookings Institution, Washington, DC
Good planning goes beyond the station. Integrating stations into the surrounding community to maximize access, capacity and development opportunities is key to the success of any system. A site-specific plan that fits the look, feel and needs of the community is equally important. Take home valuable tips and tools as you learn how world-class systems are accomplishing both successful integration and planning.

**MODERATOR:** Alden S. Raine, PhD, VP and National Practice Leader, AECOM, Boston, Massachusetts

**Lisa Padilla,** AIA, LEED AP, Principal, CITYWORKS DESIGN, Pasadena, California

**Caryn Wenzara,** Principal City Planner, Denver Community Planning and Development, Denver, Colorado

**Neal Payton,** AIA, LEED AP, Principal, Torti Gallas and Partners, Inc., Los Angeles, California

**Wendy Jia,** AICP, Manager, Capital & Systems Analysis, Washington Metropolitan Area Transit Authority, Washington, DC

### NETWORKING EVENTS

**12:00 pm–1:30 pm**

**Lunchtime Opportunities**

*Pick up your boxed lunch in the Trade Show area and join one of these events.*

**Washington 3**

### NAPTA

The National Alliance of Public Transportation Advocates (NAPTA) is a national organization representing grassroots transit groups that support increasing investment in public transportation. NAPTA is the grassroots voice for coalitions and individuals alike. Stay up-to-date on important issues facing public transportation at this NAPTA luncheon. Hear an update from Washington and an overview of upcoming elections and ballot measures. Learn about the different trends in advocacy and coalition building, and take the opportunity to network and share ideas with other advocates and NAPTA members.

**FACILITATOR:** Linda McMinimy, Advisory Board Member, National Alliance of Public Transportation Advocates; Executive Director, Virginia Transit Association; Richmond, Virginia

**Washington 5**

### Words Matter: Message Training for Livable Communities  CM 1.5

For the average American, it’s difficult to understand the concept of a sustainable community over the roar of partisan politics and media overload. Well-worn smart growth catch phrases like “transit-oriented development” and “density” may alienate — rather than entice — potential supporters. Using recent polls, communication experts will help you understand where the public really stands on key livability issues. Plus, they’ll show you how to create messages that resonate culturally, economically and financially with the audiences you seek.

**Jim Middaugh,** Communications Director, Metro, Portland, Oregon

**Ilana Preuss,** Chief of Staff, Smart Growth America, Washington, DC

**Washington 2**

### Planning Policy Goals: Aligning Transit Investments and TOD Strategies  CM 1.5

Simply building transit lines doesn’t automatically provide economic, environmental and community benefits. Hear how three cities — Charlotte, Phoenix and Sacramento — aligned their broader development goals with a TOD strategy. Three case studies, presented by the ULI Rose Center for Public Leadership in Land Use, will illustrate the challenges of investing in infrastructure in historically neglected sections of town (Charlotte’s Independence Boulevard/US 74 corridor); how expectations can contribute to a climate of uncertainty near development (Phoenix’s first rail line) and how intermodal facilities can create physical barriers to development (Sacramento’s Union Pacific Railyards).

**Gideon Berger,** AICP, Fellowship Director, Urban Land Institute, Rose Center for Public Leadership in Land Use, Washington, DC
Lessons from Europe: Linking Transit with Walking and Biking  CM 1.5
How will the Dutch remake their largest train station? What about current efforts to develop a five-line light rail system in Utrecht? What are their lower-cost strategies for bicycle and pedestrian access to transit, bicycle parking, and traffic safety strategies to safely integrate tracks into roadways? Join a roadway and transit designer for the cities of Amsterdam and Utrecht, to learn how the Europeans do it – and what lessons we can learn from their success.

MODERATOR: Catherine Ciarlo, Transportation Director, Office of the Mayor, City of Portland, Oregon
Ronald Tamse, Traffic Engineer, City of Utrecht, The Netherlands

TOD and FTA Managers Forum
Join your peers at this new take on TOD networking. This year Sharon Pugh (FTA) and Jeff Ordway (BART) will facilitate. Hear representatives from the federal government, cities, transit agencies and the private sector. They’ll discuss recent projects and innovative approaches, government funding sources, development agreements, public entitlement processes and the Art of the Deal. Share accomplishments, challenges and strategies from your own community and meet TOD managers from around the country.

FACILITATORS:
Jeff Ordway, Department Manager, Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California
Sharon Pugh, Senior Policy Analyst, Office of Budget and Policy, Federal Transit Administration, Washington, DC

Streetcar Ridership and Livability: Is there a Connection?  CM 1.5
What is the true value of streetcar development? How does it contribute to livability? Take the data beyond traditional streetcar ridership forecasts and hear how new methodologies link streetcar ridership to land use. Take home practical tools to use in your community to show the true value of streetcar investment.

Carlos Hernandez, AICP, Associate, Fehr & Peers, Denver, Colorado

The Gravitational Pull of the Transit Corridor  CM 1.5
The transit corridor has proven to be an attractive and tangible driving force behind community development. Learn how two housing authorities in the Denver region worked together to ensure that expanded affordable housing choices for low- and moderate-income people were available in high-access locations along the West Corridor. Hear how the Atlanta Beltline secured public ownership of that transit corridor using art, history, data and educational tools. Learn about a multi-jurisdictional planning effort along the Grand Boulevard, a future BRT corridor in the San Francisco Bay Area, from the San Mateo County Transit District (a HUD and FTA grantee).

MODERATOR: David Vozzolo, Senior Vice President, HDR, Vienna, Virginia
Ismael Guerrero, Executive Director, Denver Housing Authority, Denver, Colorado
Fred Yalouris, Director of Design, Atlanta Beltline, Inc., Atlanta, Georgia
Corinne Goodrich, Manager of Strategic Development, San Mateo County Transit District, San Carlos, California
**Washington 3**

**From Car Cities to Transit Cities: Impossible?**  
CM 1.5

Under the right framework impossible is possible. More growth does not have to mean more traffic and a diminished quality of life. Hear about two real world examples where impossible was not a fact, it was a dare: two places where it was possible to have growth, a better quality of life and fewer car trips (in fact, a minority of total travel). The people who made it happen in the District of Columbia and its suburban neighbor, Arlington County, will reveal the secrets to their success.

**Moderator:** Tom Miller, Director, Bureau of Transportation, City of Portland, Oregon

Harriet Tregoning, AICP, Director, Office of Planning, Washington, DC

Christopher Zimmerman, Chairman, Arlington County Board, Arlington, Virginia

**Maryland A**

**Empowering Practitioners: Recent Analysis and Research Findings in TOD**  
CM 1.5

For years, the promise and efficacy of TOD in promoting transit lifestyles and enhancing livability, especially in new transit markets, was largely based on anecdotal accounts and theory. Now that a number of new transit systems have matured and expanded, the body of quantitative analysis and academic research reporting positive transportation and livability outcomes has grown. Take home the latest industry research methods and findings to share with transit and livability proponents — and opponents — in your own community.

**Moderator:** Sam Zimbabwe, Technical Assistance Program Director, Reconnecting America, Washington, DC

Wesley Marshall, Assistant Professor, University of Colorado, Denver, Colorado

Glenn Kellogg, Principal, Urban Advisors Ltd., Washington, DC

Ellen Greenberg, AICP, Associate Principal, ARUP, San Francisco, California

Matthew Sussman, Fellow, Transportation, Center for Neighborhood Technology, Chicago, Illinois

**Washington 5**

**Building Grass Roots Advocacy: Stories From the Front Lines**  
CM 1.5

How do you recruit, educate and keep your project supporters motivated? Three successful US transit initiatives outline the coalition-building and political actions that can power a community-based campaign around land-use and transportation issues. Think about how you can begin or expand your own community engagement while examining these advocacy fundamentals and compelling examples.

**Moderator:** Sue Comis, AICP, Project Manager, Sound Transit, Seattle, Washington

Brian McCarter, AICP, FASLA, Principal Urban Designer, ZGF Architects, LLP, Portland, Oregon

Benjamin Ross, Vice President, Action Committee For Transit, Bethesda, Maryland

Nick Caston, Partner, Truillo | Caston Solutions, Santa Rosa, California

**Delaware A/B**

**Cars Need a Home, Too: Principles of Parking in the Livability Community**  
CM 1.5

Parking: Can’t live with it and can’t live without it. A successful livable community plans for the right amount of parking at the right price. Learn the fundamentals of parking economics, from the standpoint of a public sector parking manager and a private sector developer. Examine “right sizing,” reducing the financial challenge of structured parking, connectivity and management for shared use. We may even turn a few traditional theories on their heads. Lessons will come from recent success stories.

**Moderator:** William C. Van Meter, Assistant General Manager of Planning, Regional Transportation District, Denver, Colorado

Alice Tolar, Project Manager Transportation Planning, Los Angeles County Metropolitan Transportation Authority, Los Angeles, California

James Zullo, AICP, LEED AP, CAPP, Vice President, Timothy Haahs & Associates, Inc, New Brunswick, New Jersey

Jason Schrieber, AICP, Principal, Nelson\Nygaard Consulting Associates, Boston, Massachusetts
Virginia A

**Equitable Sustainable Community Development: Lessons From Around the US**  CM 1.5

How are we unlocking the potential for equitable sustainable community development? How do we track progress? How do we know we are moving in the right direction? What are we ultimately trying to achieve in our communities, in our regions, in our states and in our country? Hear how these questions are being answered across the US. Discover the innovative strategies, partnerships and approaches to equitable sustainable community development. Evaluate the metrics for: improving access for low-income people; production and preservation of affordable housing near transit; reduced greenhouse emissions; and more. Are you part of an emerging collaborative (or considering one) to address challenges at the regional level? This will be a particularly valuable session.

**MODERATOR:** Allison Brooks, Chief of Staff, Reconnecting America, Oakland, California

Cheryl Cort, Policy Director, Coalition for Smarter Growth, Washington, DC

Melinda Pollack, Vice President, Enterprise Community Partners, Denver, Colorado

Robert Puentes, Senior Fellow, The Brookings Institution, Urban Center, Washington, DC

Amy Cotter, Director of Regional Plan Implementation, Metropolitan Area Planning Council, Boston, Massachusetts

Maryland B

**TDM: Smart Choices to Promote the Trip Not Taken**  CM 1.5

Transportation demand management (TDM) strategies are critical for ensuring high performance of investments in livable communities. Learn about workplace, school and individual programs, including examples from UK and US cities. Hear about the latest research and models to document the impact of alternative programs and services.

**MODERATOR:** Kim DeLaney, PhD, Growth Management Coordinator, Treasure Coast Regional Planning Council, Stuart, Florida

Geoff England, Senior Consultant, Steer Davies Gleave, Vancouver, British Columbia

Howard Jennings, Research and Development Director, Arlington County Commuter Services, Arlington, Virginia

Justin Schor, Regional Director, UrbanTrans, Washington, DC

Brian Shaw, President, Association for Commuter Transportation, Washington, DC

Virginia B

**Value Capture: Legal Tools and Challenges**  CM 1.5

Hear about the specific value capture tools for TOD implemented by agencies, the legal challenges that may arise when implementing these tools, and the solutions crafted by each agency to overcome such challenges. Explore tax increment financing (TIF) districts, ground leases and transit-benefit fees. Hear a panel discuss specific federal TOD regulatory guidance supporting the use of such value capture tools and examine the challenges or limitations to such support.

**MODERATOR:** Jayme Blakesley, Attorney-Advisor, Office of Chief Counsel, Federal Transit Administration, Washington, DC

Minming Wu, Attorney, San Francisco Bay Area Rapid Transit District, Office of General Counsel, Oakland, California

Mark Pollak, Partner, Ballard Spahr, LLP, Baltimore, Maryland

Allison Fultz, Attorney, Kaplan, Kirsch & Rockwell, LLP, Washington, DC

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**Check**

**www.railvolution.com**

in “Helpful Links” for great resources!
New Models for Transit: Streetcar and LRT Interoperability  CM 1.5
Building an integrated transit network using different modes, such as streetcars and light rail, can be riddled with challenges: accommodating diverse environments, navigating urban and suburban landscapes, as well as planning for different densities and land uses. Hear about new strategies and models for achieving cost and operational efficiencies while supporting good transit and land use integration. The pros and cons of streetcar and LRT interoperability? They’ll all be covered.

MODERATOR: Cheryl King, AICP, Assistant General Manager of Planning and Transit System Development, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia
Robert Spillar, PE, Director of Transportation, City of Austin, Texas
Mark Dorn, Vice President, URS, Portland, Oregon
Erum Afsar, P Eng, General Supervisor, City of Edmonton, Facility and Capital Planning, Edmonton, Alberta
Christopher Proud, AICP, Associate, Steer Davies Gleave, Denver, Colorado

3:30 pm–4:00 pm  Refreshment Break  in the Trade Show Area

4:00 pm–5:30 pm  WORKSHOPS

Greening Up the Neighborhood  CM 1.5
With increasing attention to transit availability and transportation choices, new developments are looking more to the LEED and LEED for Neighborhood Development rating systems. This certification program for large and small developments incorporates the principles of smart growth, new urbanism and green design. Take an in-depth look at LEED-ND and LEED rating systems transit-related credits and see what’s on the horizon for the program. Learn about other emerging ideas, including EcoDistricts, a way to plan more efficient district-wide systems to help green up the neighborhood.

MODERATOR: Ronald Kilcoyne, General Manager, Lane Transit District, Eugene, Oregon
Charles Kelley, Architect and Urban Designer, ZGF Architect, LLP, Portland, Oregon
Anthony W. Greenberg, Vice President, The JBG Companies, Chevy Chase, Maryland
Sophie Lambert, AICP, Director, LEED for Neighborhood Development, US Green, Building Council, Washington, DC

The Politics of Community Change: Race, Class and Displacement in America  CM 1.5
Community change can simultaneously enrich and unsettle. The nation’s capital has seen a surge in population in the last few years — 30,000 new residents, many white — settling in neighborhoods that have been majority-minority for decades. Displacement of long-time residents is a growing concern. A backlash against livability improvements that some believe may attract whites, such as bike lanes and dog parks, is well under way. Explore how we can reduce displacement, as well as address the politics of livability improvements by showcasing how they can positively affect social equity and justice.

MODERATOR: Darnell C. Grisby, MPP, Deputy Policy Director, Reconnecting America, Washington, DC
Eloisa Raynault, MS, Program Manager, Transportation, Health and Equity, American Public Health Association, Washington, DC
Rodney Harrell, Senior Strategic Policy Advisor, AARP, Washington, DC
Jeremie Greer, Senior Program Officer-Federal Policy, Local Initiatives Support Corporation, Washington, DC
Today's Market: A Realistic Picture  CM 1.5
As the character of transit-oriented development evolves, so do the stakeholders. TOD is more than housing, employment and services — it’s about real estate and development. Although developers influence transit location as well as financing mechanisms, transit agencies and local governments remain critical parties in these negotiations. Learn from experts about the different perspectives and processes for implementing TOD in today’s marketplace.

**MOTERATOR:** Marilee Utter, Executive Vice President, District Councils, Urban Land Institute, Denver, Colorado

**Matt Steenhoek,** LEED AP, Associate, PN Hoffman & Associates, Washington, DC

**Steven E. Goldin,** Director of Real Estate, Washington Metropolitan Area Transit Authority, Washington, DC

**Caryn Wenzara,** Principal City Planner, Denver Community Planning and Development, Denver, Colorado

Livable Communities + Commuter Rail: Can We Have Both?  CM 1.5
We've all come to understand the power of early commuter rail systems in helping to create livable communities. Move the clock forward 100 years and virtually every new system has painted a similar picture of what could be. Unfortunately, the opportunity and reality have rarely connected. Examine the opportunities and challenges in realizing the dream of leveraging commuter rail to build livable communities.

**MOTERATOR:** Marsha Kaiser, Managing Principal, PB’s Placemaking Group, Washington, DC

**Matt Look,** Commissioner, Anoka County; Chair, Anoka County Regional Railroad Authority; Anoka, Minnesota

**Meredith Judy,** AICP, LEED AP, Senior Planner, Rhodeside & Harwell, Alexandria, Virginia

**Lucy Galbraith,** AICP, Manager, Transit Oriented Development, Capital Metropolitan Transportation Authority, Austin, Texas

Introduction to Design Guidelines for Livable Communities  CM 1.5
Design guidelines are an essential element in making livable communities. They create the shared rules for constructing places where we all want to be. They enable us to coordinate between public and private entities. In the public realm, they organize the streets, parks and transit stations that provide the framework in which we move. Guidelines are needed for private developments — the housing and businesses that use the streets and places — as well as in the many bureaus of local government, as they review private development and design and build streets, parks and other public spaces. Of course, guidelines are also needed by the transit agencies that build and operate the transit system. Touch on all these important areas with a panel that includes consultants and staff from local governments, transit agencies and private developers.

**MOTERATOR:** Sarah A. Lewis, Principal, Ferrell Madden Lewis, Washington, DC

**Scott Polikov,** AICP, CNU, Principal, Partnership for Livable Communities, LLC, Fort Worth, Texas

**Ian Druce,** Associate, Steer Davies Gleave, Vancouver, British Columbia

**Margaret K. Rifkin,** AICP, Urban Designer, Maryland-National Capital Park and Planning Commission, Silver Spring, Maryland

Affordable Housing Basics  CM 1.5
Transit-oriented development should accommodate all income levels to create a truly diverse mixed-use environment. That’s a given. But accommodating those goals in these economic times can be challenging. Providing housing for people who make less than median income is possible. Listen to a range of opinions about how to make affordable housing a key element of TOD.

**MOTERATOR:** Robert Voelker, Shareholder, Munsch Hardt Kopf & Harr, PC, Dallas, Texas

**Craig Morrow,** TOD Program Manager, State of California, Sacramento, California

**G. Sasha Forbes,** AICP, Policy Associate, Reconnecting America, Washington, DC

**Deirdre Oss,** AICP, Senior City Planner, City of Denver, Colorado
Shifting City Structures: The Suburbs Grow Up  CM 1.5

No longer just bedroom communities, many suburbs are evolving into economic engines and destinations in their own right. This trend means suburban communities are reevaluating their roles and creating plans for urban centers using high-capacity transit to focus development. Explore the shift to more urban suburbs with a look at the development along Metrorail’s Purple Line connecting Maryland suburban activity centers outside of Washington, DC; plans for the City of Rockville; Maryland’s main commercial corridor, the Rockville Pike; and the town-center development planned in Prince William County, Virginia being sparked by the provision of new commuter rail service.

MODERATOR: Elizabeth Mros-O’Hara, AICP, Senior Planner/Project Manager, Associate, David Evans and Associates, Inc., Portland, Oregon
Gregory Benz, Senior Vice President, Parsons Brinckerhoff, Inc., Baltimore, Maryland
David B. Levy, AICP, Chief of Long Range Planning, City of Rockville, Maryland
Dale Zehner, Chief Executive Officer, Virginia Railway Express, Alexandria, Virginia

Finance: An Overview  CM 1.5

Financing mixed-use development and transit improvements has always been a challenge. Real estate products never seem to follow the same investment cycle as public funding. And when you start mixing the uses within a project you end up with lenders walking away from the deal. Learn the key ingredients to financing mixed-use development – and how that fits into the metropolitan planning organization agenda. Hear what works and what doesn’t when it comes to financing transit investments – especially streetcar systems.

MODERATOR: Lydia Tan, Executive Vice President, Related California, San Francisco, California
Ron Golem, Principal, BAE Urban Economics, Emeryville, California
Sasha Page, Vice President, Infrastructure Management Group, Inc., Bethesda, Maryland
Shanti Breznau, Principal, Strategic Economics, Seattle, Washington

6:00 pm–8:00 pm  NETWORKING EVENTS

APA Transportation Division – Business Meeting and Joint Reception with National Capital Area and Virginia APA Chapters

You’re invited to the APA Transportation Planning Division’s Semi-Annual Business Meeting, co-sponsored with our local APA hosts from the National Capital Area and Virginia chapters. The American Planning Association’s largest division will present its on-going efforts in policy, outreach, and coordination with peer professional organizations. In addition, APA’s Office of Congressional Affairs will update guests on the current state of legislative affairs.

FACILITATOR: Larry Lennon, PE, AICP, Assistant Vice President, Parsons Brinckerhoff, New York City, New York

Rail~Volution Filmfest 2011

A sell-out success from Rail~Volution 2010, the Filmfest is headed to DC in full force. This new and inspiring collage of short films, centered around the themes of transit and livable communities, is sure to be a conversation starter. From bus rapid transit, to streetcar, to cycletracks and more, you’ll want to be a part of this virtual multimodal journey and social event. Co-hosted by the DC New Rail~Volutionaries and Coalition for Smarter Growth (CSG).

All proceeds will support CSG’s mission to build livable communities around transit in the DC region. Cost $25

Please visit the Local Host Committee booth for information on transportation options to the event. Plan accordingly for travel time.
Tuesday, October 18
Schedule of Events

7:00 am–8:00 am    Continental Breakfast in the Trade Show Area

7:00 am–8:00 am    Community Streetcar Coalition Meeting
Washington 5

The Community Streetcar Coalition is a partnership of cities, transit authorities and architectural and engineering firms that supports development of the Small Starts program within the Federal Transit Administration. You’re invited to attend the group’s semi-annual meeting to learn more about the coalition. Also participate in a discussion about current issues facing streetcar projects, administration of the program by the FTA and the federal surface transportation authorization bill.

FACILITATOR: Jeffrey F. Boothe, Partner, Holland & Knight; Chair, New Starts Working Group, Washington, DC

8:00 am–9:30 am    P L E N A R Y
Salon 2,3

EMCEE: Grace Crunican, General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California

Saving the World, One Community at a Time
As the federal government grapples with a stalled economy, growing evidence of climate change, and dysfunctional politics, what does the future hold for livable communities? How do we use success at the local, regional and state levels to provide jobs, strengthen our communities, create a more sustainable future for our children, and -- just as important -- heal the political process? Join Congressman Earl Blumenauer, the founder of Rail~Volution, as he challenges and inspires us to Save the World, one community at a time.

Congressman Earl Blumenauer, 3rd District, Oregon

The State of Public Transportation
What is public transportation’s role in addressing the economic, environmental and demographic issues facing today’s communities? Hear from APTA President William Millar as he presents his thoughts on public transportation’s latest contributions to creating livable communities, and sets the stage for this year’s focus on new partnerships for success.

William W. Millar, President, American Public Transportation Association, Washington, DC

Making the Connection: The American Jobs Act and HSR
We’ve heard about the Next American Dream, and tomorrow we’ll explore the question: Whose responsibility is livability? Today’s session with Secretary Ray LaHood shows us how the Obama Administration wants to put Americans back to work, building this century’s rail network. Bridging the gap between dreams and responsibility, this informative and inspiring discussion will explore President Obama’s American Jobs Act. Hear how the Jobs Act will help achieve the president’s vision for a national high-speed rail network, connecting 80 percent of Americans across the nation.

Ray LaHood, Secretary, US Department of Transportation, Washington, DC

Following the three discussions, join Grace Crunican for a moderated question and answer session with our speakers.
9:30 am–10:00 am  Refreshment Break in the Trade Show Area

10:00 am–11:30 am  WORKSHOPS

**Washington 1**

*Other Voices at the Table*  CM 1.5

In today’s world, traditional methods of public comment and outreach are not enough. From long-range planning to transit-oriented development projects to construction impacts — stakeholder groups are increasingly broad and diverse. It’s much harder to bring all the voices to the table. Hear from advocacy groups, business owners and local government leaders about creative techniques and tools to foster more dynamic community engagement with increasingly large, diverse and complex populations.

**MODERATOR:** Jan Wells, PhD, AICP, Associate Director, Permanent Citizens Advisory Committee to the MTA, New York, New York

Jennifer Ball, Vice President, Planning, Central Atlanta Progress, Inc., Atlanta, Georgia

Soren Simonsen, AIA, AICP, City Council Member, Salt Lake City, Utah

Wendy Landman, Executive Director, WalkBoston, Boston, Massachusetts

Christopher Ferguson, President and CEO, Bywater Business Solutions; Chair, Business Resource Collaborative; Minneapolis, Minnesota

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**Washington 2**

*ETOD: Focusing Employment Near Transit*  CM 1.5

Traditionally, when most people think of TOD, they envision higher-density apartments and condos with ground-floor neighborhood retail and services. Given the state of the economy and the drive for job creation, creating employment opportunities near transit has taken on new significance. Recent research has also suggested that employment clustered near transit has a greater impact on ridership than residential density. Reflecting these realities, ETOD, or employment-focused TOD, is gaining prominence by attracting, retaining or expanding employment opportunities near transit. Hear how other regions are targeting economic growth and better optimizing their systems by creating more transit destinations and bi-directional trips.

**MODERATOR:** Rushern L. Baker III, County Executive, Prince George’s County, Baltimore, Maryland

Bert Gregory, Chairman and Chief Executive Officer, Mithun Inc., Seattle, Washington

Michael Stevens, Executive Director, Capital Riverfront Business Improvement District, Washington, DC

Dena Belzer, AICP, President, Strategic Economics, Berkeley, California

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**Maryland A**

*Aligning Transportation, Land Use and Housing Planning*  CM 1.5

What happens when agencies align their visions and embrace an integrated approach to land use, transportation and housing? Neighborhoods emerge that are not only transit-oriented, but affordable and diverse. Learn how transit, economic development, planning and housing agencies – often under different jurisdictions – have broken down silos and adopted innovative approaches to visioning, policy, planning and design, and funding and implementation.

**MODERATOR:** Sarah Kline, Policy Director, Reconnecting America, Washington, DC

Debra Campbell, Planning Director, Charlotte Mecklenburg Planning Commission, Charlotte, North Carolina

Kathy Olson, Transit Oriented Developer, Utah Transit Authority, Salt Lake City, Utah

Rebecca Cohen, Senior Research Associate, Center for Housing Policy, Washington, DC
Station Area Planning to Accommodate Different Rail Characteristics  CM 1.5

Station area planning plays an important role in creating a development framework for the future. Today, more than ever, multiple rail modes are being looked at to capture the energy related to a new station. But each has its own operating parameters. How can each be successfully planned as a catalyst for the development of livable communities? Hear real-life stories from the people who have planned around – and for – the full range of rail modes.

MODERATOR: Rick Leisner, AICP, RLA, Planning Director, Jacobs, Dallas, Texas
Susan Herre, AIA, Architect, Urban Planner, Federal Railroad Administration, Washington, DC
James Hencke, ASLA, LEED AP, Supervising Urban Designer, PB’s Placemaking Group, Portland, Oregon
Martin Nielsen, MAIBC, LEED AP, Principal, Perkins + Will, Vancouver, British Columbia

The Fundamentals of Greatness: TOD + Transit  CM 1.5

What does it take to link development and transit to create a great place and great transit? Can you do both? Sometimes it seems farfetched. TOD projects must have certain characteristics to complement transit and create places of lasting value: density, a mix of uses, and pedestrian-friendly design for the entire district surrounding the station. And all of this needs to balance with the reality of the market. Traditional transit design is about efficiency, not greatness. Raising the bar to great transit requires paying lots of attention to how it fits into and complements the community — as well as how well it works. In nearly every instance, the earliest decisions about the shape and design of transit systems are among the most important. Attend this toolbox session and learn the secrets to creating viable, effective design for your great place.

GB Arrington, Vice President, PB’s PlaceMaking Group, Portland, Oregon

Finance: Practical Applications  CM 1.5

Financing mixed-use development has always been a challenge. Practical applications can be extremely informative as we try to finance and build mixed-use development focused on public transit investments. What works and what doesn’t? Learn from examples of successful mixed-use development that included affordable housing and focused on the overall equity in the built environment.

MODERATOR: Victor L. Hoskins, Deputy Mayor for Planning and Economic Development, The District of Columbia
Brian Prater, Managing Director, Low Income Investment Fund, San Francisco, California
Gerry Widdicombe, Director of Economic Development, Downtown DC Business Improvement District, Washington, DC
The Shifting Paradigm of the City  CM 1.5
The costs of driving are skyrocketing. The costs of purchasing, maintaining and fueling a vehicle are all increasing. Transportation affordability is a key concern for individuals and a key factor in planning initiatives. Research on the relationships between the cost of housing and transportation and community factors such as income, number of household commuters, residential density, access to jobs, transit connectivity and pedestrian-oriented neighborhoods is being used to inform neighborhood plans and long-range regional transportation and land use plans. Hear the latest research on housing and transportation costs and how it is being used by the District of Columbia and the Metropolitan Washington Council of Governments in local and regional planning. Find out how the cost of transportation and housing affects older adults: Hear the latest policy recommendations that support aging in place in livable and sustainable communities.

**MODERATOR:** Anita M. Hairston, Senior Associate for Transportation Policy, PolicyLink, Washington, DC

John W. Martin, President and Chief Executive Officer, Southeastern Institute of Research, Inc.; Chief Executive Officer and Co-Founder, Boomer Project, Richmond, Virginia

Art Rodgers, Senior Housing Planner, DC Office of Planning, Washington, DC

Pam O’Connor, Councilmember, Santa Monica City Council; President, Southern California Association of Governments; Los Angeles, California

Peter M. Haas, Chief Research Scientist, Center for Neighborhood Technology, Chicago, Illinois

Parking Innovations for Thriving Communities  CM 1.5
What innovations are emerging in parking management and livability? Hear different perspectives from across the country: dynamic pricing in SFpark from San Francisco; progressive parking from suburban Virginia: and performance-based parking in the nation’s capital. Experts from around the country share their lessons learned.

**MODERATOR:** Jeff A. Price, Community Planner, Office of Systems Planning; Federal Transit Administration; Washington, DC

Jeffrey Tumlin, Principal, Nelson\Nygaard, San Francisco, California

Damon Harvey, Research and Technical Development Program Manager, District Department of Transportation, Washington, DC

Sandra Marks, AICP, Division Chief, Transportation Planning, City of Alexandria, Virginia

Implementing Streetcar Projects  CM 1.5
The Department of Transportation has provided $408 million to ten streetcar projects through Urban Circulator and Transportation Investments Generating Economic Recovery (TIGER) programs. Get a snapshot of implementation issues; hear how project sponsors and transit agencies are forging new partnerships; and learn how the proposed streetcars are being integrated with other development opportunities. This timely session occurs only a few weeks before the TIGER III grant applications are due (October 31). Put the lessons from previous project sponsors to work as you seek funding for your own projects.

**MODERATOR:** Jeffrey F. Boothe, Partner, Holland & Knight; Chair, New Starts Working Group; Washington, DC

Kerry Doane, Strategic Planner, Utah Transit Authority, Salt Lake City, Utah

Roxanne Qualls, Vice Mayor, City of Cincinnati, Ohio

David C. Dickey, Jr., AICP, Vice President and National Director, Transit & Railroads, URS, Charlotte, North Carolina

James Glock, Director, Department of Transportation, City of Tucson, Arizona
Visual Tools Show Livability  CM 1.5
Visual tools bring projects to life by using two- and three-dimensional graphics. These graphic depictions help convey complex transportation challenges. They also help build support for tough decisions by communicating plans more effectively. See where these visual tools come into your goal of creating livable communities.

MODERATOR: Grace Crunican, General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California
Marjorie Alexander, Principal, Two Hundred, Denver, Colorado
Luis F. Borrero, Principal, i-Sustain, Seattle, Washington
Christopher Yake, Senior TOD Planner, Metro, Portland, Oregon

11:30 am–12:30 pm  Box Lunch Pickup  in the Trade Show Area

NETWORKING EVENTS
Lunchtime Opportunities  Pick up your boxed lunch in the Trade Show area and join one of these events.

12:00 pm–1:30 pm  New Starts Working Group
The New Starts Working Group, a coalition of 60+ transit authorities, local government entities, architectural and engineering firms and railcar manufacturers, invites you to learn more about its work on issues that are shaping federal policy. The group currently is engaging Congress on climate change legislation in a number of areas: policies that link land use and transit, funds for reducing greenhouse gas emissions, authorization of the federal surface transportation bill and policy development and guidance for the New Starts program.
Jeffrey F. Boothe, Partner, Holland & Knight; Chair, New Starts Working Group, Washington, DC

Action! Making Your Own Street Films
Learn how to create innovative transportation shorts, just like they do at Streetfilms. Get advice on how to make watchable films and capture the essence of your message in inexpensive, effective ways. Hear behind-the-scenes stories where spontaneity saved the day on assignment. See how humor, animation and man-on-the-street interviews can be used to tell your story.
MODERATOR: Kathy Albert, Executive Programs Advisor, Sound Transit, Seattle, Washington
Clarence Eckerson, Jr., Director of Video Production, Streetfilms, New York, New York
Elizabeth Press, Multimedia Producer, Streetfilms, New York, New York

GreenTRIP: Reducing Driving and Vehicle Ownership in New Developments  CM 1.5
GreenTRIP is a pilot project to work with developers, city governments and transportation demand management (TDM) providers to reduce driving and vehicle ownership in new developments. Strategies include lowered parking maximums and incentives to use transit. Hear the highlights and lessons learned from the first five projects in the Bay Area.
Ann Cheng, Director, TransForm, Oakland, California

Advancing Equitable TOD in Your Region
Working on issues of equitable TOD in your region or community? This lunch session is intended for those working at a range of scales, from HUD Sustainable Communities Regional Planning grantees to neighborhood groups working to advocate for equitable development at the local level. Share challenges and successes with your peers and experts from around the country, and exchange ideas on strategies ranging from “making the case” to leveraging public and private capital for equitable development funds.
Sam Zimbabwe, Technical Assistance Program Director, Reconnecting America, Washington, DC
Design – A Matter of Perspective: AIA, ASLA, APA  CM 1.5

Realizing good design demands vision, political will and public outreach. Collaboration is key to good design, but is filtered through the perspective of the design discipline. Visionary design concepts are the core of creating livable cities. They derive from the perspective of their originators’ professions. Leaders from the three major professional organizations – American Institute of Architects, American Society of Landscape Architects and American Planning Association – will build on the discussions started last year as they discuss community building and define, debate and provide examples of design philosophies of their respective constituencies.

MODERATOR: Therese W. McMillan, Deputy Administrator, Federal Transit Administration, Washington, DC
Clark Manus, FAIA, President, American Institute of Architects, Heller Manus Architects, San Francisco, California
Mitchell J. Silver, AICP, PP, President, American Planning Association, City of Raleigh, Department of Planning, Raleigh, North Carolina
Susan M. Hatchell, FASLA, President Elect, American Society of Landscape Architects, Susan Hatchell, Landscape Architecture, PLLC, Raleigh, North Carolina

New Rail~Volutionaries: Advancing the Movement – Together

Oregon’s Senator Jeff Merkley will give the keynote speech: Too often advocates of rail, pedestrians, cycling and mass transit operate in so-called competing silos. How can the next generation, the New Rail~Volutionaries, adjust that mindset and promote livable communities — together? It’s your call to action. Meet, listen, discuss and move forward.

A lot has happened since the New Rail~Volutionaries group was founded last year. Participants have begun forming New Rail~Volutionaries chapters across North America and have worked hard to make Rail~Volution a conference and movement that better fits new and emerging professionals. Meet fellow New Rail~Volutionaries, discuss progress and plans, and learn how you can create your own chapter in your home city.

MODERATOR: Nolan Lienhart, Urban Designer, ZGF Architects LLP, Portland, Oregon
MODERATOR: Eric Hesse, America Public Transportation Association, Climate Change Working Group Chair, TriMet, Portland, Oregon
Senator Jeff Merkley, Oregon

Repairing Sprawl, Greening Infrastructure and Civilizing Transit  CM 1.5

Addressing our struggling and failing suburbs is one of the most important challenges of the century. The economy requires new common sense tools and approaches to building buildings, handling water and constructing integrated transportation infrastructure. Participate in this lively, interactive session that will present design initiatives and tools for transforming suburban sprawl into civilized, attractive, pedestrian-friendly places.

MODERATOR: Judy Corbett, Executive Director, Local Government Commission, Sacramento, California
Thomas E. Low, AICP, AIA, CNU-A, Director of Town Planning, Duany Plater-Zyberk & Co., Charlotte, North Carolina
Schedule of Events

Tuesday continued

2:00 pm–5:00 pm
TOD Marketplace  CM 3
Delaware A/B

The epicenter of engaging, animated dialogue, where developers, investors, transit agencies, cities and property owners gather to talk about the art of the deal and how to elicit community support in a tenuous economy.

Hear perspectives from a panel of national developers: Where is the real estate market headed? What do they think of the plans created during the three charrette sessions?

MODERATOR: William K. Fleissig, President and Chief Executive Officer, TransACT, San Francisco, California
Frederick S. Harris, Senior Vice President, AvalonBay Communities, Inc., New York City, New York
Art Lomenick, Sustainable Development Practice Leader, PB’s Placemaking Group, Dallas, Texas
Deborah Ratner Salzberg, President, Forest City, Washington, DC
Lydia Tan, Executive Vice President, Related California, San Francisco, California

2:00 pm–3:30 pm
WORKSHOPS

Washington 1

The Power of Partnerships: Leveraging Local Collaboration to Win Partnership for Sustainable Communities Grants  CM 1.5

Hear from the organizations that have won Partnership for Sustainable Communities grants. Discuss the challenging and lengthy process of developing diverse collaborative partnerships. Review how those partnerships were rallied to new levels to pursue and successfully obtain these competitive federal discretionary grants. Discuss ways the grant pursuit process and successful award has spurred further collaboration on additional initiatives. Plenty of lessons and tips for other cities preparing for future grant rounds.

MODERATOR: Art Pearce, Project Manager, Bureau of Transportation, City of Portland, Oregon
Mariia Zimmerman, AICP, Deputy Director for Sustainable Housing and Communities, US Department of Housing and Urban Development, Washington, DC
Adelee Le Grand, Planning Leader South Region, AECOM, Atlanta, Georgia
Peter McLaughlin, County Commissioner, Hennepin County, Minneapolis, Minnesota

Washington 5

Changing the Conversation: Using Blogs to Influence Policy and Start Urbanist and Transit Movements  CM 1.5

Bloggers are changing the conversation on livability and transportation issues — and some cities will never be the same! Hear from the people who started the discussions in their communities. What does it take to instigate change? How it can work in your community?

MODERATOR: Jeffrey Wood, New Media Director and Chief Cartographer, Reconnecting America, Oakland, California
Randy A. Simes, Founder and Owner, UrbanCincy, Cincinnati, Ohio
Matthew Johnson, Assistant Editor, Greater Greater Washington, Greenbelt, Maryland
David Alpert, Founder & Editor-in-Chief, Greater Greater Washington, Washington, DC
Curtis Ailes, Transit Researcher, Urban Indy, Indianapolis, Indiana
**New Markets and Demographics**  CM 1.5
Demographic changes in American cities present new challenges in deploying transit services. Technology and society allow 24/7 lifestyles. Transit providers must meet the demands of new transit users with different needs: senior citizens pursuing cultural and other activities, around the clock, convenient to their downsized urban households; millennials continuously moving between homes, jobs, and social and recreational activities without block schedules. Still, providers must meet the needs of traditional commuters and students. Hear how these demographic and cultural trends are reshaping America’s transit systems, and what actions are facilitating those changes.

*Moderator:* Councilmember Tommy Wells, DC City Council, Washington, DC

Jana Lynott, AICP, Strategic Policy Advisor-Transportation/Livable Communities, AARP Public Policy Institute, Independent Living/Long-Term Care, Washington, DC

John W. Martin, President and Chief Executive Officer, Southeastern Institute of Research, Inc.; Chief Executive Officer and Co-Founder, Boomer Project, Richmond, Virginia

Jeffrey Levine, AIA, Principal, Levine Design Studio, Washington, DC

**California High-Speed: Next Steps**  CM 1.5
High-speed rail (HSR) brings new issues to the table in regard to scale, station development and integration into existing communities. In November 2008, California passed Proposition 1A ($9.95 billion general obligation bonds) creating the foundation for HSR planning in the state. Find out how your community can benefit from California’s experience. See how the state is progressing towards the next step: Make the entire state accessible by HSR with travel to any region within a few hours.

*Moderator:* Darnell C. Grisby, MPP, Deputy Policy Director, Reconnecting America, Washington, DC

Robin Blair, Director of Planning, Los Angeles County Metropolitan Transportation Authority, Los Angeles, California

Richard S. Coffin, PE, Associate Principal, ARUP, San Francisco, California

Frank Fuller, FAIA, AICP, Principal, Field Paoli Architects, San Francisco, California

**Partnerships: Working Together for TOD Success**  CM 1.5
Transit agencies, cities, the development community and non-profits often have competing goals when it comes to TOD. Learn the importance of forging successful partnerships and overcoming the challenges of possible conflicts, in order to successfully develop sustainable transit-oriented communities.

*Moderator:* Kathleen L. Penney, PE, Northeast Geography Manager, CH2M Hill, Washington, DC

Peter Albert, Manager, Urban Planning Initiatives, San Francisco Municipal Transportation Agency, San Francisco, California

Teresa Brice, Executive Director, Local Initiative Support Corporation, Phoenix, Arizona

Theresa O’Donnell, AICP, Director of Sustainable Development and Construction, City of Dallas, Texas

**Bikesharing: Shifting into High Gear**  CM 1.5
From Denver to DC, Boston to Minneapolis, US cities are making the move to ever more sophisticated bikesharing systems. What does it take to launch these systems and make them profitable? Financing, marketing, and getting new systems on the road — hear the latest from bikesharing experts who are making it work across the country.

*Moderator:* James R. Sebastian, AICP, Supervisory Transportation Planner, Active Transportation Program, Planning, Policy and Sustainability Administration, District Department of Transportation, Washington, DC

Alison Cohen, President, Alta Bicycle Share, Inc., Philadelphia, Pennsylvania

Colby Reese, Chief Marketing Officer and Co-Founder, DECOBIKE, LLC, Miami Beach, Florida

Josh Moskowitz, Transportation Management Specialist, District Department of Transportation, Washington, DC
**Virginia B**

**Multimodal Hubs: Realizing Placemaking Potential to Entice Economic Development**  CM 1.5

Transit hubs around the country are being reinvigorated as drivers for economic development. Hear about varied examples from Philadelphia, Minneapolis-St. Paul and Los Angeles. How do these cities link placemaking opportunities with transit investment? How did they attract private sector investment in difficult times?

MODERATOR: Cynthia Fondriest, President and Founder, Strategic Transportation Initiatives, Inc., Alexandria, Virginia
David Dixon, FAIA, AICP, Principal-in-Charge of Planning & Urban Design, Goody, Clancy and Associates, Boston, Massachusetts
Calvin E. Hollis, Executive Officer, Office of Countywide Planning and Development, Los Angeles County Metropolitan Transportation Authority, Los Angeles, California
Jim McDonough, County Commissioner, Chair of Ramsey County, St. Paul, Minnesota

**Virginia A**

**Reauthorization for the Future: SAFETEA-LU and the Gasoline Tax**  CM 1.5

The Safe, Accountable, Flexible, Efficient, Transportation Equity Act: A Legacy for Users (SAFETEA-LU) expired on September 30, 2011 as did all but 4.3 cents of the gasoline tax. Congress must act to extend both SAFETEA-LU and the gasoline tax as well as address long-term funding for highway and transit investments. This interactive session will explore the perspectives of different stakeholders and discuss the critical issues facing the federal role and investment in the future.

MODERATOR: Polly Trottenberg, Assistant Secretary for Transportation Policy, US Department of Transportation, Washington, DC
Art Guzzetti, Vice President, Policy, American Public Transportation Association, Washington, DC
David Bauer, Senior Vice President, Government Relations, American Road and Transportation Builders, Washington, DC
James Corless, Director, Transportation for America, Washington, DC
Janet F. Kavinoky, Executive Director of Transportation Infrastructure, Congressional and Public Affairs; Vice President, Americans for Transportation Mobility; US Chamber of Commerce, Washington, DC
Jeffrey F. Boothe, Partner, Holland & Knight; Chair, New Starts Working Group; Washington, DC

3:30 pm–4:00 pm  **Refreshment Break**  in the Trade Show Area

4:00 pm–5:30 pm  **WORKSHOPS**

**Washington 4**

**Diverse Planning Partnerships: Controlling the Outcome(s)**  CM 1.5

Doing more with less is the name of the game in this era of fiscal constraint. One way to accomplish this is to develop new partnerships outside the traditional transportation advocacy constituencies. It’s time to consider non-traditional partners. Learn the benefits of collaboration and how to leverage these stakeholder resources to expand the transportation advocacy realm.

MODERATOR: Kenneth Sislak, Associate Vice President, AECOM, Cleveland, Ohio
Tim Fischer, Deputy Policy Director, Michigan Environmental Council, Lansing, Michigan
Pilar Lorenzana-Campo, Senior Associate, Planning & Development, Public Health & Law Policy, Oakland, California
Valerie Ervin, Councilmember, Montgomery County, Rockville, Maryland
Tim Chan, Senior Planner, San Francisco Bay Area Rapid Transit District, Oakland, California
**Climate Change and Sustainability: Measured, Adopted, Applied**  
CM 1.5
Explore the relationship between the impacts of transit and transit-oriented development on achieving sustainability. See how current federal guidelines have evolved and how their impacts are measured. Learn about the impacts of existing mandated approaches and what the next generation of modeling might indicate about the future.

**MODERATOR:** Tina Hodges, Program Analyst, Office of Budget and Policy, Federal Transit Administration, Washington, DC

**Joe DiStefano,** Principal, Calthorpe Associates, Berkeley, California

**Christopher D. Porter,** Principal, Cambridge Systematics, Inc., Cambridge, Massachusetts

**Tian Feng,** FAIA, FCSI, District Architect, San Francisco Bay Area Rapid Transit District, Oakland, California

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**Social Media in the Public Sector**  
CM 1.5
In today’s world of 24-hour news and immediate information, social media has become as necessary as a press release or a website in an organization’s communications toolbox. But many government entities are hesitant to enter the social media world. Social media provides a new and unique opportunity to engage with and respond to the public in a timely and credible way. Hear how transit and government agencies integrate social media into their communications programs, opening new doors for gathering public comment, increasing customer service and even turning critics into supporters. See how a strategic social media program can help your own agency communicate more effectively with the public by sharing accurate information, telling your story, providing meaningful two-way dialogue and improving your public image.

**MODERATOR:** Gregory H. Hughes, Chair, Board of Trustees, Utah Transit Authority, Salt Lake City, Utah

**Tauni Everett,** Senior Social Media Specialist, Utah Transit Authority, Salt Lake City, Utah

**Katie Sihler,** Program Director, goDCgo, Arlington, Virginia

**Mary Beth Ikard,** APR, Communications Director, Nashville Area Metropolitan Planning Organization, Nashville, Tennessee

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**Linking People to Opportunity in Small Towns and Rural Regions**  
CM 1.5
Small towns and rural regions face their own set of complex challenges and opportunities as they chart a path toward social and economic security. Just as it does in large metropolitan areas, transportation plays an important role in improving the quality of life for people in small towns and rural regions, yet there are many political, structural, geographic and fiscal challenges that make quality transportation planning and implementation difficult to achieve. Community leaders and researchers from across the country will examine how innovative strategies, partnerships and investments contribute to improved economic, social and environmental outcomes. It’s sure to be a lively discussion!

**MODERATOR:** John Robert Smith, President and Chief Executive Officer, Reconnecting America, Washington, DC

**Nancy Van Milligen,** President and Chief Executive Officer, Community Foundation of Greater Dubuque, Iowa

**Andrew P. Blake,** City Attorney, City of Ranson, West Virginia

**Charles W. Fluharty,** President and Chief Executive Officer, Rural Policy Research Institute, Columbia, Missouri
Getting to YIMBY: Building Community Support for Livable Communities  CM 1.5

As demonstrated by the success of transit at ballot boxes, there is growing support for investing in transportation choices in metropolitan regions across the country. When transit projects are actually built, however, practitioners often face NIMBY opposition within neighborhoods threatened by the perceptions of added density, increased traffic and spillover parking. To help overcome neighborhood resistance and, ultimately, foster community support for transit and compact development, planners are using more sophisticated outreach methods and enacting proactive implementation strategies such as transportation demand management (TDM) requirements and placemaking investments. Learn from speakers who have worked within politically-charged environments how to get from “no” to “yes” in building livable communities.

MODERATOR: Matt Cohen, Board Member, Regional Transportation District, Denver, Colorado
Anna Chamberlin, Transportation Planner, District Department of Transportation, Washington, DC
Jeffrey Tumlin, Principal, Nelson\Nygaard, San Francisco, California
Don Vehige, Urban Designer, GGLO, Seattle, Washington

Making the Connection: Cities + Transit Agencies in New Starts Land Use  CM 1.5

FTA rewards New Starts projects that make the transit land use connection. The theory is elegant, but in reality it can be a little like mixing oil and water. Cities may have competing priorities and limited resources. In making land use decisions how does a local government get meaningful changes on the books, especially with long timelines and uncertainty about whether a transit project really exists? When is it appropriate to raise density, reduce parking or increase the mix of uses along a transit corridor? Hear how Los Angeles and Baltimore faced these challenges. Drill into some of the issues: what is being done to overcome them, the implications for New Starts projects, and the important role they play in land use.

MODERATOR: GB Arrington, Vice President, PB’s Placemaking Group, Portland, Oregon
Michael LoGrande, Director, Department of City Planning, City of Los Angeles, California
Laurie Feinberg, Division Chief for Comprehensive Planning, Department of Planning, City of Baltimore, Maryland
Elisabeth Day, Director, Office of Project Planning, Office of Planning and Environment, Federal Transit Administration, Washington, DC

Bikes and Peds: Basics of Encouraging, Designing and Advocating for Healthy Cities  CM 1.5

The trends are clear: Communities are experiencing a significant resurgence in pedestrian and bicycle activities. While embracing this trend, there is also a recognition that a much better understanding is required on how to encourage and accommodate the pedestrian and bicyclist within our urban centers. Examine biking and walking trends and how they reinforce the use of transit — the keys for making the case for investing in biking and walking facilities. Learn the key components of inviting walking and biking environments that will reinforce and expand their use within urban centers. Learn methodologies for estimating near- and long-term bike ridership to stations; establishing station mode-share goals for pedestrians and bicyclists; and developing bike parking requirements.

MODERATOR: Bob Post, Vice President, Director of Transportation, URS, Portland, Oregon
Jeff Speck, AICP, CNU-A, LEED ND, Principal, Speck & Associates LLC, Washington, DC
Chris Eatough, Program Manager, Bike Arlington, Arlington, Virginia
Jeff Miller, President and Chief Executive Officer, Alliance for Biking & Walking, Washington, DC
Matthew Zych, Senior Planner, Office of Long Range Planning, Department of Planning and Joint Development, Washington Metropolitan Area Transit Authority, Washington, DC
Our Health and Our Physical Environment: The Latest Examples from CDC Grantees  CM 1.5
With unprecedented obesity rates nationwide, livable transportation advocates have another ally on their side — health departments and public health professionals. Through the Communities Putting Prevention to Work program, from the Center for Disease Control and Prevention, community health departments across the country are working to improve the design of transportation, recreation and building infrastructure as a way to encourage physical activity and improve access to healthy food. Hear from CDC-funded community health departments who will discuss the health case for active transportation, successful partnership models between transportation and health professionals, and innovative efforts to get more people moving actively across the country.

**Moderator:** Kate Rube, Active Design National Training Manager, America Institute of Architects, New York City, New York
Karen Lee, MD, MHSc, FRCP, Director, the Built Environment Program, New York City Department of Health and Mental Hygiene, New York City, New York
Derek L. Miller, AICP, Transportation Planner, Department of Planning, City of Omaha, Nebraska

Community Transition: What is the Role of Rail?  CM 1.5
Communities seek change for a wide range of reasons: They need to address current problems, such as congestion, neighborhood blight or a failing economy. Or, they want to be proactive to avoid these problems in the future. Hear how three communities utilized transit investments to face three very different circumstances. How did they facilitate change in their communities? How did transit investments accelerate transition? What were the results? How can you use their lessons in your own community?

**Moderator:** David Knowles, Senior Transit Program Manager, CH2M Hill, Portland, Oregon
Ashley Curtis, Project Manager, Ontario LRT, Steer Davies Gleave, Toronto, Ontario
Sarah Alexander, Project Architect, Metro Greenline and DC Streetcar, Torti Gallas and Partners, Inc., Silver Springs, Maryland
Catherine Hudgins, Chair, Washington Metropolitan Area Transit Authority; Supervisor of Hunter Mill District, Fairfax County; Reston, Virginia

5:30 pm–7:00 pm  
Trade Show Reception
Meet the firms who are making a difference in the livability and sustainability movement. Ask questions, share plans, and mingle with knowledgeable representatives from across the industries. Exhibits, booths, hors d’oeuvres and networking — come join us for all of the above in one relaxing environment.
Wednesday, October 19
Schedule of Events

7:00 am–8:00 am  Continental Breakfast  in the Registration Desk Area

8:00 am–9:30 am  WORKSHOPS

Washington 1  Bending the Market: Joint Development as a Catalyst  CM 1.5
Transit properties are using joint development to kick start development around stations. Hear about the creative approaches agencies are using in terms of transit agency land, parking or other assets to be proactive. See how the Federal Transit Administration’s joint development guidelines are being addressed with these projects, while learning about the keys to successful joint development projects.

MODERATOR: Jayme Blakesley, Attorney-Advisor, Office of Chief Counsel, Federal Transit Administration, Washington, DC
Megan Gibb, AICP, Manager, Transit Oriented Development, Metro, Portland, Oregon
Patrick McLaughlin, Transit-Oriented Development Associate, Regional Transportation District, Denver, Colorado
Kathy Olson, Transit Oriented Developer, Utah Transit Authority, Salt Lake City, Utah
Andy Scott, Special Assistant to the Secretary for Economic Development, Maryland Department of Transportation, Hanover, Maryland

Washington 2  After the Station Area Plan  CM 1.5
Station area planning provides the vision for transit-oriented development in a community, but people don’t truly recognize that vision until TOD is implemented. A plan is not enough to ensure success for a TOD. Hear various practitioners discuss how they’ve transformed their TOD vision into reality.

MODERATOR: D.J. Baxter, Executive Director, Redevelopment Agency of Salt Lake City, Utah
Mitch Bonanno, Senior Vice President, Vornado/Charles E. Smith, Arlington, Virginia
Deidre Oss, AICP, Senior Planner, City and County of Denver, Colorado

Washington 3  Principles of Financing Livable Communities  CM 1.5
Livable communities, robust transit services and transit-oriented development all require supportive policies and vigorous implementation strategies in order to become successful realities. A common thread that runs through each is the need for funding; whether from the public sector, the private sector, or in many cases from a combination of the two. In tough economic times the need for creative funding solutions is at a premium. Explore the financial strategies, techniques and experiences in adding the critical affordable housing component to TODs. Find out how to conduct economic and market evaluations for public and private sector involvement in transit-supportive developments. Examine how landowners, developers, jurisdiction staff, elected officials and transit officials achieve TODs, from both a public and financial real estate perspective.

MODERATOR: David C. Dickey, Jr., AICP, Vice President and National Director, Transit & Railroads, URS, Charlotte, North Carolina
William K. Fleissig, President and Chief Executive Officer, TransACT, San Francisco, California
Noni Ramos, Chief Lending Officer, Enterprise Community Loan Fund, San Francisco, California
James L. Prost, AICP, Principal, Basile, Bauman, Prost & Associates, LLC, Annapolis, Maryland
The Process of TOD Planning and Development CM 1.5
Transit-oriented development doesn’t just happen. A successful project starts with a vision and a plan and continues through establishing a development team that can implement that vision. Hear about the process — and challenges — of taking a TOD vision to implementation. Both new development and redevelopment will be examined.

MODERATOR: Jillian Detweiler, Property Development Manager, TriMet, Portland, Oregon
Heather Tabbert, AICP, Project Manager, Regional Transportation Authority of Northeastern Illinois, Chicago, Illinois
Lyle Bicknell, Principal Urban Designer, City of Seattle, Washington
John Francis Torti, Principal, Torti Gallas and Partners, Silver Spring, Maryland

Tackling Equity with a Transit Line: Three Examples CM 1.5
Equity is a tough thing to achieve in any community: It is especially hard to do when a big investment (such as a transit line) is changing the economics of an area. Hear about three cases of tackling equity head on, some completed and some still in process. Case studies are from Boston (an anti-displacement strategy), the Twin Cities (including stations in an LRT project to serve low-income communities) and Washington DC’s Ward 7 (an improvement strategy that provides greater equality of services). Learn what you can accomplish with equity strategies (and some of the pitfalls to avoid).

MODERATOR: Danyell Diggs, Mayor’s Red Line Coordinator, Baltimore City Department of Transportation, Baltimore, Maryland
Carol Swenson, Executive Director, District Councils Collaborative of Saint Paul and Minneapolis, Minnesota
Otto Condon, Principal, ZGF Architects LLP, Washington, DC
Jennifer Raitt, Chief Housing Planner, Metropolitan Area Planning Council, Boston, Massachusetts

Let the Corridor Define the Mode: The Real Life of Implementation CM 1.5
There is a perfect implementation environment — and there is real life. What are the realities of land use, governance and other areas when implementing TOD in a corridor? What is the smart way to accomplish transit-friendly urban development and redevelopment with inconsistent land use goals, controls and patterns? How do you navigate jurisdictional differences to develop the right transit investment and livable community goals? How do you get it right, without letting the political process dictate the wrong technology for the corridor?

MODERATOR: Catherine Ross, AICP, Director, Center for Quality Growth and Regional Development, Georgia Tech, Atlanta, Georgia
Brian Leary, President and Chief Executive Officer, Atlanta Beltline Inc., Atlanta, Georgia
Stephen Del Giudice, Transit Bureau Chief, Arlington County Department of Environmental Services, Arlington, Virginia
James McGrath, AIA, Urban Designer + Infrastructure Architect, CH2M Hill, Portland, Oregon

High Touch/High Tech Charrettes: How Social Media and Web-Based Tools Are Increasing the Capacity for Involvement
Learn how planners are using social media and web-based participation tools to increase the number and diversity of people engaged in public meetings. Live demonstrations will show how touch tables combined with keypad polling can improve the traditional “high-touch” or hands-on charrette by gathering hundreds of prioritized comments, saving hours of transcribing flip-chart notes.

Bill Lennertz, AICP, Executive Director, National Charrette Institute, Portland, Oregon
Ken Snyder, Executive Director, Place Matters, Denver, Colorado
9:30 am–10:00 am  Refreshment Break  in the Registration Desk Area

10:00 am–11:30 am  W O R K S H O P S

Virginia B  

**Public-Private Partnerships: Creating New Transit-Supportive Development**  CM 1.5  
Collaboration between public and private entities has been successful at both the local and regional levels. Learn from case studies and discuss methods public agencies and private landowners and developers are using to create station-area development in what were once considered unfeasible locations. Discuss your own successes and challenges with the presenters.

**MODERATOR: Toby Fauver**, AICP, Deputy Secretary, Local and Area Transportation, Pennsylvania Department of Transportation, Harrisburg, Pennsylvania  
**Andy Scott**, Special Assistant to the Secretary for Economic Development, Maryland Department of Transportation, Hanover, Maryland  
**Francine E. Waters**, Managing Director, Transportation/Smart Growth, Lerner Enterprises, Rockville, Maryland  
**Chris Kane**, PE, JD, President and Managing Director, P3 Collaborative LLC, Princeton, New Jersey

Washington 2  

**Retrofitting Suburban DC: The State of the Art**  CM 1.5  
Our suburbs are growing up and becoming urban places. Take a look at best practice in transforming some of Washington’s auto-dependent suburbs into walkable transit-friendly places. How will Metro’s new Silver Line and an award-winning plan reshape Tysons Corner into America’s largest TOD? What did it take to turn Rockville Maryland into a walkable downtown? How has citizen activism helped prepare the way to provide the will and the political base to deliver real change?

**MODERATOR: Stewart Schwartz**, Executive Director, Coalition for Smarter Growth, Washington, DC  
**Brian O’Looney**, AIA, LEED AP, Design Architect, Torti Gallas and Partners, Silver Springs, Maryland  
**Fred R. Selden**, Director, Fairfax County Department of Planning and Zoning, Fairfax, Virginia

Washington 1  

**Getting Brokers and Lenders to Accept TOD Performance**  CM 1.5  
Performance of transit-oriented developments is not always well understood in the real estate industry. The idea that TODs can have lower parking ratios, value premiums or other unique characteristics is often overlooked. Hear perspectives from the broker, developer and lending industries about TOD performance. Learn how TOD projects can overcome some of the built-in bias in the standard approaches to financing and marketing development projects.

**MODERATOR: Joseph R. Molinaro**, AICP, Manager, Smart Growth Programs, National Association of Realtors, Washington, DC  
**Matthew J. Klein**, President, Akridge, Washington, DC  
**F. Kevin Reynolds**, Regional President, Cardinal Bank, McLean, Virginia  
**Art Lomenick**, Sustainable Development Practice Leader, PB’s Placemaking Group, Dallas, Texas

Washington 3  

**Scaling Up: Building Livability at the Regional Level**  CM 1.5  
Livability exists on two levels: at a specific site or neighborhood, and at the regional level. Focus on the regional level in this session. Look at principles and programs that have (or could!) be implemented, as well as processes and physical planning. Topics include planning for under-utilized property adjacent to rail stations throughout a region; bringing new stakeholders to the table by considering how transportation options affect health; and using innovative intersection design to find space for people in an auto-dominated landscape.

**MODERATOR: Merrill St. Leger-Demian**, AICP, LEED AP, Principal, SmithGroup/JJR, Washington, DC  
**Barbara McCann**, Executive Director, National Complete Streets Coalition, Washington, DC  
**Michael Brown**, PE, PTP, AICP, Principal, Transportation Engineer, Metro Analytics, Salt Lake City, Utah  
**Sara Schooley**, EIT, Transportation Demand Specialist, Bureau of Transportation, City of Portland, Oregon
### Washington 5

**Community Outreach Strategies for Engaging Diverse Stakeholders** [CM 1.5]

With public investment in infrastructure growing ever scarcer, public and private agencies need to dig deeper into their communities to ensure all voices are being heard. Investments in transit, bikeways and affordable housing will not be saved by public meetings alone. This session will feature case studies for engaging diverse stakeholders – beyond the usual public meeting attendee – from three large American cities.

**MODERATOR:** Diane Goodwin, Manager of Project Communications, TriMet, Portland, Oregon  
Marla Wilson, Sustainable Development Associate, Greenbelt Alliance, San Francisco, California  
Veronica Hahni, Executive Director, Los Angeles Neighborhood Initiative, Los Angeles, California  
Veronica O. Davis, PE, Transportation Committee Chair, Hillcrest Community Civic Association, Washington, DC

### Maryland A

**Regionalism: Case Studies of Planning and Practice** [CM 1.5]

Regional governments are taking an active role in matching land use to transportation investments. Hear how regional governments are assisting local governments on transit-oriented land use plans and development. Examine how some regional governments are setting targets that must be met in order for local governments to receive funding for high-capacity transit.

**MODERATOR:** Representative Steve Farley, Arizona House of Representatives, Phoenix, Arizona  
Peter Skosey, Vice President, Metropolitan Planning Council, Chicago, Illinois  
Shannon Scutari, Policy Consultant/Facilitator, Sustainable Communities Working Group, Phoenix–Tempe–Mesa, Arizona  
Alia Anderson, Policy Associate, Reconnecting America, Oakland, California  
Sarah Crawford, Transportation Planner, Department of Transportation Planning, Metropolitan Washington Council of Governments, Washington, DC

### Maryland B

**Railway Trails and Transit Greenways** [CM 1.5]

The old days of building easy, single-purpose infrastructure are coming to an end. Finances are tight and physical space is limited, while demand for new and expanded systems like transit and trails is on the rise. Cities must leverage new and existing infrastructure investments to accomplish multiple goals and to compete globally for an increasingly mobile workforce. Explore the opportunities for including trail connections in the development of your transit corridors to invigorate communities and generate economic growth while providing access to open space for recreation, health and improved quality of life. Look at the rapid growth of rails-with-trails across the country, as well as various transit greenway projects including: the Walkway Loop Trail, NY; the Atlanta Beltline; and a sampling of other projects from Detroit, Minneapolis and Paris.

**MODERATOR:** William L. Cross, AICP, Manager of Planning and Capital Development, South Florida Regional Transportation Authority, Pompano Beach, Florida  
Jeffrey Anzevino, AICP, Director of Land Use Advocacy, Scenic Hudson, Inc., Poughkeepsie, New York  
Ryan Gravel, Senior Urban Designer, Perkins+Will, Atlanta, Georgia  
Kelly Pack, Director, Trail Development, Rails-to-Trails Conservancy, Washington, DC

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**Check [www.railvolution.com](http://www.railvolution.com) for more topics & past presenters!**
Successful TOD: Recent Experiences and Research Results  CM 1.5
Communities are seeking to enhance economic development and encourage more sustainable land use patterns by coordinating land use and development policies with the implementation of high-capacity transit. Explore how a range of multimodal transit investments can enhance and shape development opportunities in a variety of urban and suburban settings. How do modal terminals incorporating multiple transit modes affect development levels and patterns? Does the mode of transit — light rail, heavy rail, bus rapid transit — influence levels and patterns, as well? Join this session to discuss how.

MODERATOR: Alex Dupey, AICP, Senior Planner, David Evans and Associates, Inc., Portland, Oregon
Kate Bolinger, Senior Associate, BBP & Associates LLC, Annapolis, Maryland
Hal R. Johnson, AICP, Manager of Engineering and Construction, BRT, Utah Transit Authority, Salt Lake City, Utah
Terrance L. Ware, Manager, Transit-Oriented Development, Department of Planning and Permitting, City and County of Honolulu, Hawaii

Creating a Sustainable Future: Three Critical Approaches  CM 1.5
Communities around North America are utilizing innovative approaches in order to plan, fund and design the future. Examine three models, at three community scales, to spark ideas for creating your own sustainable community: Calgary’s framework for the achievement of design excellence; the DowntownDC EcoDistrict; and Wasatch Choice for 2040, a long-range scenario planning in Utah.

MODERATOR: Art Guzzetti, Vice President, Policy, American Public Transportation Association, Washington, DC
Scott Pomeroy, Sustainability Manager, Downtown DC Business Improvement District, Washington, DC
Lothar Wiwjorra, Senior Urban Designer, Land Use Planning & Policy, City of Calgary, Alberta
Andrew S. Gruber, Executive Director, Wasatch Front Regional Council, Salt Lake City, Utah

11:30 am–12:30 pm  Box Lunch Pickup  outside of the Plenary Session in Salon 2,3

12:00 pm–1:30 pm  P L E N A R Y  Salon 2,3

Invitation to Rail~V olution 2012 in Los Angeles, California
MODERATOR: Diego Cardoso, Executive Officer – Transportation Development and Implementation, Los Angeles County Metropolitan Transportation Authority, Los Angeles, California
Calvin E. Hollis, Executive Officer, Office of Countywide Planning and Development, Los Angeles County Metropolitan Transportation Authority, Los Angeles, California

Whose Responsibility is Livability?
We come from a broad range of backgrounds and disciplines. Our professions affect every aspect of building livable communities through transit. Still, at every turn, we’re faced with the basic question: Whose responsibility is livability?

Join Commissioner Robert Peck as he explores the answer to this fundamental question by showcasing how the GSA is integrating livability into its extensive management portfolio. While security has been one primary driver, the idea of open and accessible environments is also important — especially in terms of livability. How does the GSA strike the right balance? What are its major strategies? How does it utilize data in its decisions? Commissioner Peck will share his perspective on how the GSA is taking responsibility for livability.

Then, listen as Peter Calthorpe addresses the complexity of the question. Livability has many dimensions and metrics – social, economic and environmental. In design it can have many forms: from streetcar suburbs to urban centers; from walkable rural villages to transit nodes. Taking responsibility means providing for this vast range of lifestyles within a tapestry of transit, walkable neighborhoods, and bikable districts. Using Vision California as an example, Calthorpe provides a multi-leveled answer to the question, involving federal programs, statewide policies, regional visions and local implementation. Where do you fit into the complex answer to this fundamental question: Whose responsibility is livability?

**Peter Calthorpe**, Principal, Calthorpe Associates, Berkeley, California

Following the two presentations, join Harriet Tregoning for a moderated question and answer session with our speakers.

**2:00 pm–3:30 pm**  
**Raise the Bar, Raise the Roof**  
**Washington 4**

Come to this town hall meeting prepared to offer your best and the brightest ideas on how to invigorate Rail~Volution for the next decade. Meet the newly-selected Executive Director of Rail~Volution. Be at ground zero with the next generation of leadership to inform and influence the movement. Challenge the given, explore the new ideas, fresh concepts and creative directions to build livable communities with transit.

**FACILITATOR:** Ron Stewart, Principal, ZGF Architects, LLP, Portland, Oregon  
Dan Bartholomay, Executive Director Designate, Rail~Volution, Minneapolis, Minnesota

**2:00 pm–5:00 pm**  
**Creating Solutions through Effective Partnership: A Forum with Federal Grantees**  
**Washington 2, 3**

Join this interactive workshop designed to dig in to challenges associated with successful delivery of projects and programs that are funded through the Department of Transportation’s TIGER program and the US Department of Housing and Urban Development’s Sustainable Communities Challenge and Regional Planning Grant program.

Engage in interactive discussions on timely issue areas and inspired solutions with the local and regional jurisdictions, transit agencies, and technical consultants from throughout the country directly engaged in delivering on the intended outcomes of these grant programs. The focus of workshop sessions will be based on topic areas identified through grantee survey including:

- Delivering on the promise of integration – How to overcome the challenges in integrating transportation, economic development, housing and land use planning goals and strategies and building collaborative approaches among these different disciplines.
- Grant administration – Now that you are federalized, what are the strategies for navigating and meeting the administrative requirements for your grant?
- Developing a regional mindset and strengthening local capacity – Learn about the tools that help stakeholders become more comfortable and supportive of the role of regional planning and analysis in relation to local implementation and community engagement.

This session will involve expert practitioners, federal partners, and innovative leaders from cities and regions across the country who might have just the solution you are looking for.

**FACILITATORS:** Catherine M. Cox-Blair, AICP, LEED AP, Program Director, Reconnecting America, Denver, Colorado  
Sam Zimbabwe, Technical Assistance Program Director, Reconnecting America, Washington, DC  
Art Pearce, Project Manager, Bureau of Transportation, City of Portland, Oregon  
Allison Brooks, Chief of Staff, Reconnecting America, Oakland, California  
David Unsworth, Senior Project Development Manager, TriMet, Portland, Oregon  
Maria Choca Urban, Director, Transportation Community Development Program, Center for Neighborhood Technology, Chicago, Illinois  
GB Arrington, Vice President, PB’s PlaceMaking Group, Portland, Oregon
Use Your Knowledge Now

Listen to national experts. Tour sites that are being transformed. Debate the issues with fellow attendees. And as ideas spark and inspiration hits – take note. In fact, take a lot of notes and bring them to our Wednesday afternoon session. This is your chance to turn ideas into action. Join community members, local leaders, planners and advocates to take on the DC region’s biggest challenges during three dynamic discussions. AICP CM credits pending.

Delaware A

Managing Change and Being Good Neighbors with Federal Properties in the DC Region  CM 3

What does it take to coordinate policies and create partnerships between local and federal agencies? Take away useful lessons from the recent BRAC (Department of Defense Base Realignment and Closure) experiences throughout the DC region. How can we help manage the impacts of policy changes and direct resources appropriately for future federal actions? Learn new ways to integrate large, secure campuses into existing communities -- and even how to revitalize neighborhoods and promote economic development in the process. Hear both the challenges and successes from various federal properties around the region.

David Alpert, Founder and Editor-in-Chief, Greater Greater Washington, Washington, DC
Kerry Donley, Vice Mayor, City of Alexandria, Virginia
Marcel Acosta, Executive Director, National Capital Planning Commission, Washington, DC
Frank Giblin, Director or Urban Development/Good Neighbor Program, General Services Administration, Washington, DC

Delaware B

Complete Communities  CM 3

How do you create affordable communities at the neighborhood level? The elements of an affordable community include a range of opportunities for housing, local businesses and necessary services (transit, grocery, healthcare, banking, etc.). Examine several DC area locations with excellent potential for affordable neighborhoods due to existing or planned rail transit stations: Tysons Corner, VA (Metrorail); Purple Line communities; Manassas, VA (new commuter rail station); and East of the River, DC (existing Metrorail stations and planned DC Streetcar stations).

MODERATOR: Christopher Zimmerman, Chairman, Arlington County Board, Arlington, Virginia
Art Rodgers, Senior Housing Planner, DC Office of Planning, Washington, DC

Washington 1

The Jobs-Housing Balance in Metro DC: A Region Undivided  CM 3

What if the Washington, DC region’s growth patterns were redirected to reduce lengthy commutes and driving time, increase access to jobs, and offer more mixed-income housing opportunities and great walkable neighborhoods? How can the DC region capitalize on its potential for transit-oriented development on its east side? How will the next generation of transit link jobs and housing throughout the region? Examine these questions – and possible answers – with local and national experts.

MODERATOR: Steve Del Guidice, Transit Bureau Chief, Arlington County Department of Environmental Services, Arlington, Virginia
Harriet Tregoning, Director, DC Office of Planning, Washington, DC
Aubrey D. Thagard, Assistant Deputy Chief Administrative Officer for Economic Development and Public Infrastructure, Prince George’s County, Upper Marlboro, Maryland
Nat Bottigheimer, Assistant General Manager for Planning and Economic Development, Washington Metropolitan Area Transit Authority, Washington, DC
Stewart Schwartz, Executive Director, Coalition for Smarter Growth, Washington, DC

3:30 pm–4:00 pm  Refreshment Break in the Registration Desk Area
Tour Beyond the Monuments

Mobile workshops will meet 15 minutes prior to the scheduled departure time for each session, near the registration desk area on the Lobby Level of the Washington Marriott Wardman Park Hotel. Please be prompt as the schedules are tight!

1. **Discover the Rosslyn-Ballston Corridor**  
   **CM 4**  
   **Sunday, October 16 8:30 am–12:30 pm**
   How did decisions made a generation ago reshape the Rosslyn-Ballston Corridor in Arlington County? Instead of developing the Metrorail Orange Line in the middle of an interstate, the County pushed to locate it along a main commercial corridor. Today it’s one of the most successful transit-oriented communities in the country. Visit this suburban corridor and see for yourself how it transformed into a series of mixed-use, multimodal, transit-oriented urban villages. **Cost: $45**

2. **DC by Bike**  
   **CM 4**  
   **Sunday, October 16 8:30 am–12:30 pm**
   Washington has the highest share of bicycle commuters of any major city on the East Coast, recently earning Bicycle Friendly Community Silver Status by the League of American Bicyclists. Pedal your way through several new bicycle facilities, including: Union Station Bicycle Station; Capital Bikeshare (CaBi); Metropolitan branch trail; R Street bike lane; 15th Street cycle track; and the Pennsylvania cycle track. Approximate distance: 6 easy miles. **Cost: $60, includes bicycle rental**

3. **Green Line Growth and TOD Success**  
   **CM 4**  
   **Sunday, October 16 8:30 am–12:30 pm**
   Riots after the Rev. Martin Luther King Jr.’s assassination left what was once a thriving black middle-class community a symbol of urban decay. Today, after the opening of the Green Line, the multiracial, mixed-income U Street corridor and Columbia Heights neighborhood stand as diverse and dynamic examples of urban renaissance. See how neighborhoods along the Green line, including the Waterfront and Navy Yard, plan to build on and duplicate this success. **Cost: $45**

4. **DO Go Back to Rockville**  
   **CM 4**  
   **Sunday, October 16 8:30 am–12:30 pm**
   Ignore REM’s hit song, “Don’t Go Back to Rockville” and visit some of the best examples of suburban TOD in the region. See how the collective vision of private developers and jurisdictions was realized through planning and diligent implementation. Near the end of Metrorail’s Red Line, the area’s auto-centric orientation and conventional strip developments are being transformed into healthy urban environments concentrated around multimodal transit. **Cost: $45**

5. **Waterfront Revitalization and Commuter Ferries**  
   **CM 4.5**  
   **Sunday, October 16 8:30 am–1:30 pm**
   The Washington region is rediscovering its waterfronts. Many river front areas, in particular along the Potomac and Anacostia Rivers, have received, or are due to receive, significant investment for revitalization and reclamation. Capitol Riverfront in Washington; National Harbor in Maryland; and Old Town Alexandria in Virginia exemplify this waterfront renewal. Travel via ferry and see the public and private investment and planning and hear about how ferry service could benefit the region. **Cost: $60**
6. Union Station: Connecting People and Places  
**CM 4**  
Sunday, October 16 1:00 pm–5:00 pm  
A multimodal transportation center, Union Station is both a gateway to the district and a transit hub for commuters and residents. More than 32 million people use it each year. Come see ongoing and planned improvements, from preservation of a historic building to incorporating new modes, such as bikeshare, into an existing transit hub. Witness a growing center, struggling to meet the needs of all users by creating seamless connections between modes.  
*Cost: $45*

9. TOD That’s Affordable  
**CM 4**  
Tour the Braddock Metro neighborhood and see the ongoing redevelopment of public housing into a mixed-income community with a range of housing options — market rate, workforce, affordable and public — consistent with the neighborhood’s character. Learn how the City engaged all sectors of the community in the planning and implementation of projects affecting this neighborhood. Experience it all on this tour that combines transit and walking.  
*Cost: $45*

7. Northern Virginia Streetcars:  
Columbia Pike and Rt. 1  
**CM 4**  
Sunday, October 16 1:00 pm–5:00 pm  
A new streetcar system planned for two corridors in Northern Virginia is reshaping land use plans for Alexandria, as well as Arlington and Fairfax counties. See how land use and transportation planning are being integrated in anticipation of the future streetcars. Explore how Arlington’s new form-based code has transformed the urban form and street space along Columbia Pike. Visit Potomac Yard, an abandoned rail yard, spawning intense mixed-use development along a dedicated transitway.  
*Cost: $45*

10. King Street/Old Town:  
Our Past and Our Future  
**CM 4**  
Old Town is a living example of early American urban planning with a retail street surrounded by some of the most desirable vintage residential neighborhoods. King Street draws tourists and metro residents, alike, to shop, dine and experience an authentic historic town. See how Old Town evolved from a commercial seaport community into Alexandria’s primary retail area. Learn how King Street changed, all the while preserving its history and culture.  
*Cost: $45*

8. Arlington by Bike  
**CM 4**  
Sunday, October 16 1:00 pm–5:00 pm  
Arlington County is not just a TOD star, but also a leader in bicycle transport. Pedal around Arlington, along dedicated bike lanes and trails. You’ll see transit-oriented development near several of Arlington’s rail and bus transit stations. The route will include two Metrorail corridors; Shirlington, an urban village built on bus transit with a new bus station; and some of Arlington’s more innovative bicycle and pedestrian facilities, including its bikeshare program. Approximate distance: 15 easy miles.  
*Cost: $60, includes bicycle rental*

11. H St. NE Corridor: Reinvestment via Premium Transit  
**CM 4**  
One of DC’s earliest and busiest commercial corridors — home to one of the original streetcar lines in DC — H Street changed profoundly in 1968 from riots after the Rev. Martin Luther King Jr.’s death. In 2003, 20 percent of the parcels fronting H Street were vacant. See how significant reinvestment and improved access to premium transit, such as streetcars, are leading to economic development, social change and art along H Street.  
*Cost: $45*
12. **How Streetcars Created the City**  
**CM 4.5**  
Sunday, October 16 1:00 pm–5:30 pm

Washington has waited 50 years for its streetcars to return. Next year, they’ll be back on H Street and Benning Road and, once again, will be an integral part of the rhythm of the city. Discover how streetcars helped create communities in the district and its surrounding suburbs with a tour of the National Capital Trolley Museum. Explore a treasure trove of historic cars from around the region — and even enjoy a ride!  
**Cost:** $60

13. **Comprehensive Revitalization: The Anacostia Historic District**  
**CM 4**  
Monday, October 17 1:00 pm–5:00 pm

One of the district’s original suburbs, it was designed to be financially accessible to DC’s working class, and retains much of its mid-to-late-19th-century low-scale, working class character. Come learn how agencies, developers and the community are working together to reenergize the area. Visit projects ranging from housing restoration to public space improvements to both new and enhanced transit options.  
**Cost:** $45

14. **Transforming Tysons**  
**CM 4.5**  
Tuesday, October 18 10:00 am–3:00 pm

Time magazine called it “a (radical) way to fix suburban sprawl.” Construction is underway to add four new Metrorail stations in Tysons Corner, extending the heavy rail system to Dulles Airport. Learn about the transit-oriented plan as you tour proposed redevelopment sites and discuss the opportunities and challenges of transforming a suburban edge city into a series of walkable urban neighborhoods centered on transit.  
**Cost:** $60

15. **DC by Bike**  
**CM 4.5**  
Tuesday, October 18 10:00 am–3:00 pm

Encore mobile workshop; see description for Tour #2.

16. **Arlington by Bike**  
**CM 4.5**  
Tuesday, October 18 10:00 am–3:00 pm

Encore mobile workshop; see description for Tour #8.

17. **Baltimore: Commuter Rail and the Creative Class**  
**CM 6.5**  
Tuesday, October 18 10:00 am–5:00 pm

Baltimore’s TOD story is a truly urban tale of successes, challenges, creativity, partnerships and opportunism. Ride the MARC Penn Line commuter rail which carries approximately 21,000 passengers per day to and from Baltimore. Arrive in Baltimore and explore the Station North Arts and Entertainment District including tours of adaptive re-use projects and mixed-use TOD around the transit station. Experience the area’s history at the extensive Baltimore Streetcar Museum, which includes examples of almost every major type of streetcar that ran in Baltimore until the 1960s, and hear from neighborhood groups and developers about recent efforts to stabilize the neighborhood and reclaim status as the cultural heart of the City through community festivals, artists housing, historic re-use and rehab, mixed-use TOD, new development, and targeted public investment.  
**Cost:** $60

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**Mobile Workshops**

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<tr>
<td>Metro</td>
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18. **Urban Transformation with Rail**  
**Wednesday, October 19 8:00 am–12:00 pm**

With approximately 10 million square feet of development in the past decade, the Carlyle-Eisenhower East area is being transformed. Its 300 acres of industrial and vacant land have been turned into a vibrant, pedestrian-oriented urban village, while respecting the city’s historic foundation. See how this area maximizes existing mass transit, coordinates design and integrates public amenities. View the distinctive architecture, healthy mix of jobs and residences and retail linked by plazas and parks.  
**Cost: $45**

19. **From Streetcar to Automobile Row**  
**Wednesday, October 19 8:00 am–12:00 pm**

Take a tour of a historic streetcar line along 14th Street in Washington and learn about its influence on development along the corridor. See a variety of building forms and learn how the corridor evolved from streetcar route to “Automobile Row,” filled with the city’s finest collection of early-to-mid-20th-century showrooms. Learn how the shifting transportation choices illustrate changes in architecture, not only in Washington, DC, but nationwide.  
**Cost: $45**

20. **Transformation at White Flint**  
**Wednesday, October 19 8:00 am–12:00 pm**

Experience the transformation of a classic suburban strip commercial corridor resulting from one of the most unique private/public partnerships in the country. Travel by Red Line to the White Flint Metrorail station in Montgomery County, Maryland, and the adjacent North Bethesda Conference Center. After an overview of the adopted White Flint Sector Plan, see a wide variety of mixed-use projects in all stages of development. Lots of Q & A along the way!  
**Cost: $45**

21. **Discover the Rosslyn-Ballston Corridor**  
**Tuesday, October 18 1:00 pm–5:00 pm**

Encore mobile workshop; see description for Tour #1.
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