Rail~Volution

Building Livable Communities with Transit

October 20–23, 2013
Seattle, Washington

Rail~Volution

Building Livable Communities with Transit

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DEAR FRIENDS,

Welcome! The Puget Sound Region is honored to host the 19th annual Rail~Volution conference.

Rail~Volution truly signifies the core values we hold dear in our region – sustainability, smart growth, health, quality of life and great transit!

Puget Sound will experience tremendous growth by 2030 as 1.2 million more residents are anticipated to call this unique region home. We are preparing for this growth with a strategic growth management plan that drives density into urban growth centers and guides smart investments in transportation. In addition to popular bus and commuter rail services, the region is on track to benefit from a light rail system that will stretch more than 50 miles within the next decade thanks to an $18 billion transit initiative adopted by voters in 2008. Construction is also underway on a $3.1 billion project to replace Seattle's shoreline viaduct with a tunnel, and a $4.1 billion project to replace one of the region's trademark floating bridges

And our economy continues to thrive with world-class companies and institutions like Boeing, Microsoft, Amazon, Expedia, Starbucks, the University of Washington and the Fred Hutchison Cancer Research Center, and an array of biotech firms that are creating jobs, trade and opportunity.

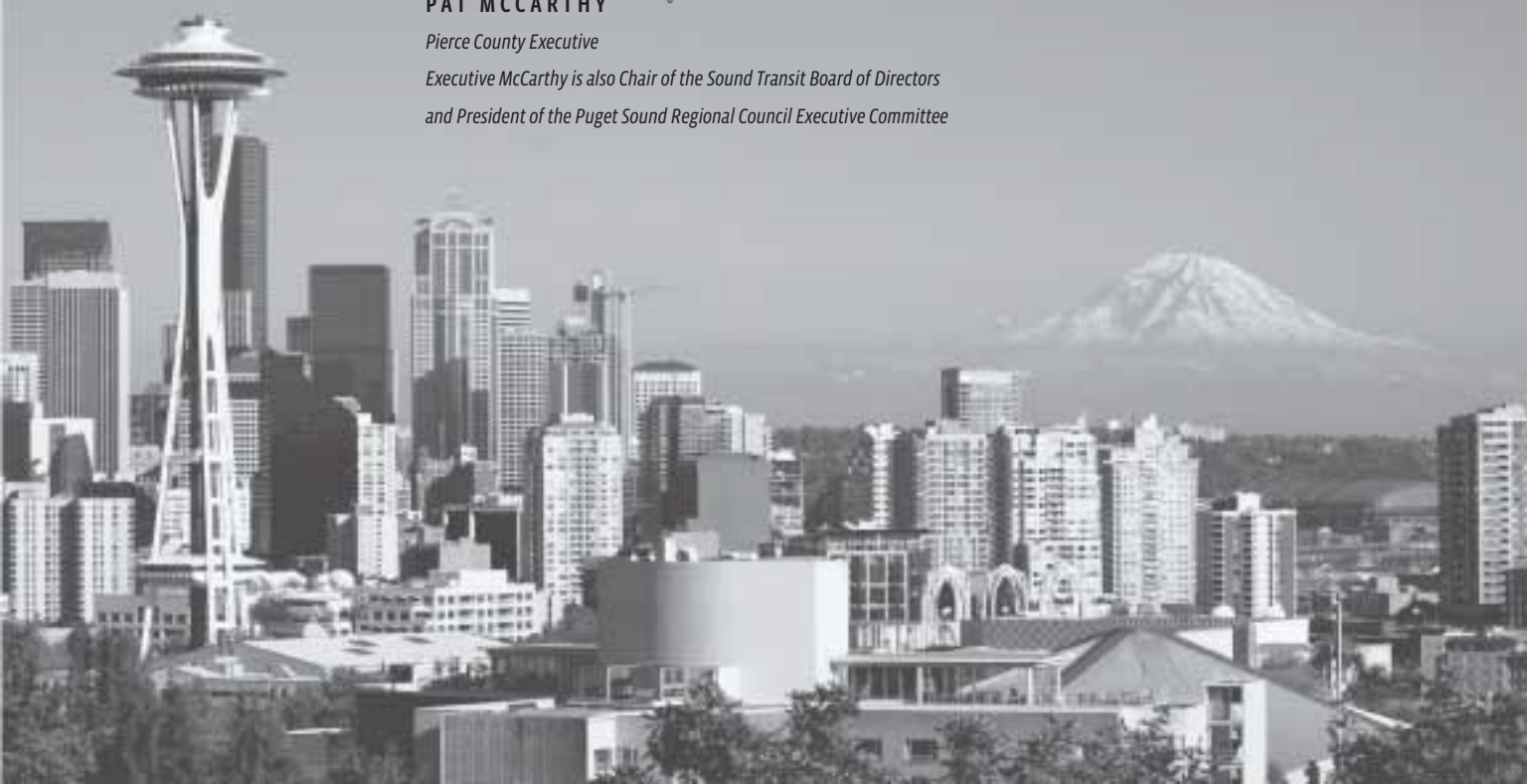
Come to Seattle and see first-hand how the Puget Sound region is embracing an economy of innovation. Discover the region's plans to accommodate growth while balancing economic goals with sustainability, quality of life, neighborhood and community values.

Sincerely,

PAT MCCARTHY

Pierce County Executive

Executive McCarthy is also Chair of the Sound Transit Board of Directors and President of the Puget Sound Regional Council Executive Committee



about the CONFERENCE

Everything you need to begin to explore Rail~Volution 2013

REGISTRATION HOURS

Saturday, October 19
3:00 pm – 6:00 pm

Sunday, October 20
7:00 am – 6:00 pm

Monday, October 21
7:00 am - 6:00 pm

Tuesday, October 22
7:00 am - 6:00 pm

Wednesday, October 23
7:00 am - 12:00 pm

Registration

Please check in at the Rail~Volution registration desk to receive your materials and badge. Badges are required at all sessions, receptions and networking events. The registration area is located in the Grand Level. The regional and transit information booth, 2014 conference table and more information about our mobile workshops are also available in that area.

Plenary Sessions

Rail~Volution 2013 features three plenary sessions that address issues affecting the future of livable communities. All of us come together in one place for presentations that promise to inspire and provoke new thinking. Find out more about each of these dynamic keynote sessions in the Schedule of Events.

Workshop Sessions

Rail~Volution 2013 provides more than 80 workshops that address nearly every aspect of building livable communities with transit. These workshops feature thought-provoking policy overviews as well as specific hands-on strategies that can be used and applied in your own community. To make it easy to attend several workshops, sessions are scheduled in 90-minute time slots during the three days. Check the At-a-Glance section on pages 10-13 of the program to plan your schedule.

Mobile Workshops

This year's conference offers 21 mobile workshops that provide hands-on, real-world learning about livability issues throughout the region. Check out the complete list of mobile morkshops on pages 54-57. Each requires preregistration and an additional fee. Visit the mobile workshop information table in the conference registration area, where self-guided tour information is also available.

Special Events

Several sessions, including the Pecha Kucha Slam, idea exchange sessions and lunchtime opportunities, provide important chances for networking, deep dives into key issues, and much more. Don't miss these unique occasions. See what other special happenings are in store in your Schedule of Events.

Trade Show

During the conference, visit the Trade Show located in the Grand Ballroom III on the Grand Level. Visit booths and displays from 14 companies. Join us in this area throughout the conference for continental breakfasts, coffee and refreshment breaks, boxed lunch pickup and for the special Trade Show Reception.

Tabletop Displays

Partners and affiliates of Rail~Volution will have tabletop displays on the Grand Level. Visit with representatives of these organizations during trade show hours.

Speaker Prep Room

Located on the San Juan Level in the Whidbey room, the speaker prep area will be available Monday, Tuesday and Wednesday for speakers and presenters to preview PowerPoint presentations.

Message Center

For your convenience, a message board will be located in the conference registration area on the Grand Level.

Hotel Accessibility

All venues for Rail~Volution are accessible, with signs for ramps and accessible elevators. For additional assistance, check with the conference registration desk.

Scholarship Programs

Rail~Volution
National Scholarship

This scholarship represents an important way to support community activists and to honor long-time Rail~Volution supporter Julie Hoover, a leader in the areas of sustainability and public involvement. Rail~Volution's National Scholarship Fund thanks the Rockefeller Foundation and other donors, for their generous contributions to this year's funding. Thanks to their generosity, 36 community activists and students from around the country are able to attend this year's conference. Please consider making a tax-deductible contribution to the fund. Contributions will be used to support scholarships for future years.

Seattle Regional Scholarship

Scholarships for Rail~Volution 2013 were made possible by the generous support of the Puget Sound Local Host Committee. These scholarships enable more than 58 community advocates, students and nonprofit representatives to attend the conference.

Bookstore

Elliott Bay Book Company will have new publications for sale in the conference registration area (Grand Level). Stop by and review the most current books in urban planning, livability, architecture, climate change, transportation, community development and Washington history. www.elliottbaybookcompany.com.

Continuing Education Credits

Rail~Volution is an AICP Certified Maintenance (CM) provider for the American Planning Association's AICP CM Program and an LA CES provider for the American Society of Landscape Architects. All conference events accredited by the individual membership organizations will be reflected using this notation: **AICP CM 1.5, LA CES HSW 1.5**

If you have any questions or concerns with reporting credits, please contact the APA or ASLA directly. APA CM Customer Service Team: aicpcm@planning.org or 202.872.0611 or visit www.planning.org. ASLA LA CES Customer Service Team: laces@asla.org or visit www.asla.org or 202.898.2444.

facebook.com/railvolution

Twitter: @railvolution #railvolution

Linked in: Rail~Volution

TRADE SHOW HOURS

Monday, October 21

Continental Breakfast
7:00 am - 8:00 am

Coffee Break
9:30 am - 10:00 am

Boxed Lunch Pickup
11:30 am - 12:30 pm

Refreshment Break
3:30 pm - 4:00 pm

Tuesday, October 22

Continental Breakfast
7:00 am - 8:00 am

Coffee Break
9:30 am - 10:00 am

Boxed Lunch Pickup
11:30 am - 12:30 pm

Refreshment Break
3:30 pm - 4:00 pm

Trade Show Reception
5:30 pm - 7:00 pm

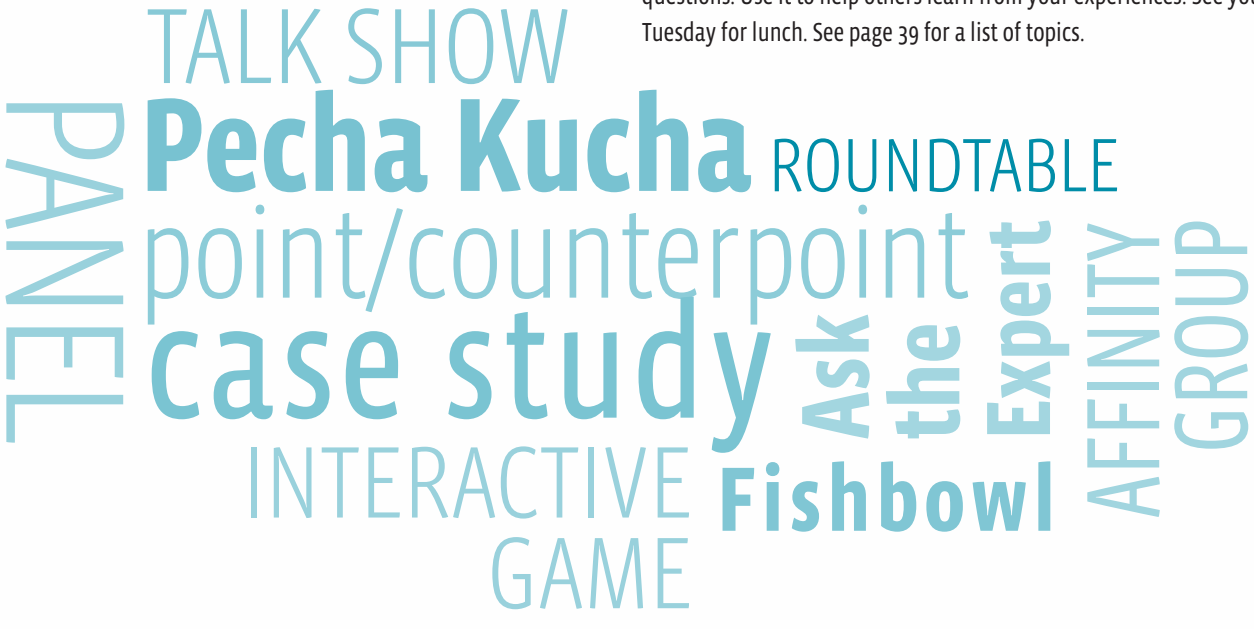
Design your own RAIL~VOLUTION CURRICULUM

Discover new ways to share insights, refine your ideas and expand your network.

Explore our new activities. Experiment along with us. Try out new session formats designed to elevate the conversation — and the networking opportunities. You demanded it. See how we've delivered. You'll still find the old favorites — workshops, mobile workshops, and traditional networking events. And we've brought back our innovations from last year: the Pecha Kucha Slam and idea exchanges. For a technological twist, you can download our Rail~Volution mobile application.

EXPLORE

Don't just learn something new — discover a new way to learn. Fresh formats + old favorites.



Workshops These 90-minute sessions cover a wide variety of important topics. Panels, talk shows, roundtables, fish bowls, affinity groups, ask-the-expert, case studies and interactive games — mix it up with different kinds of sessions throughout your day.

Mobile Workshops Experience a wide range of topics, on the streets, in these events across the region. Walk, pedal, ride and tour for an up-close education in developing livable communities in the Puget Sound region. See pages 54-57 for this year's mobile workshops.

Networking Events Argue, discuss, share and learn at networking events throughout the conference. You told us they are important to you: We responded with an interesting variety of events.

Idea Exchanges After introducing them at last year's conference, we've given our idea exchange format a big facelift. The topics are based on your suggestions during registration. The facilitators are New Rail~Volutionaries and seasoned experts in the subject areas, but they won't be the focus of these interactive get-togethers. You'll be driving the discussion. So check out the niche topics, grab a boxed lunch and get ready for some good conversation. Use it to network. Use it to ask questions. Use it to help others learn from your experiences. See you on Tuesday for lunch. See page 39 for a list of topics.

WORKSHOP THEMES

Whether you're new to the livability community, a seasoned practitioner or somewhere in between, Rail~Volution has a series of experiences especially for you. Mix and match more than 80 workshops to fit your passion and perspective.

Fundamental These core workshops about building livable communities with transit are a must for first-time attendees. For those of you who want to ground your understanding of unfamiliar or emerging issues, or strengthen your knowledge about core transit and livability concepts, they're essential. Featuring original examples, they cover a spectrum of topics: principles of finance, design guidelines, station area planning, effective advocacy, community engagement, integrated transportation, public-private partnerships and more.

Intermediate These in-depth workshops go far beyond the basics, delving deep into specialized topics: integrating transportation modes, station area planning, public-private partnerships, equitable development, community outreach, financing, communication strategies … The best and brightest highlight real-life examples, exploring them from many different perspectives.

Advanced Our advanced sessions dig even deeper into the detailed analysis of specific topics. Take your professional expertise to a new level with concepts such as the implications of MAP-21; transit and imminent social changes; and regional funding in tough economic times. Hear from transit agency general managers and experienced developers as you gain an even greater understanding of TOD and livable communities.

GET THE RAIL~VOLUTION APP

Take your Rail~Volution experience to the next level with our first conference information smartphone application. Use this mobile app to access information about schedules, workshop descriptions, speakers, attendees and much more — right on your smartphone. Download RV2013SEA in your app store to bring all the latest Rail~Volution information right to your fingertips.

A Guide to Rail~Volution Workshops

Rail~Volution workshops span a wide range of themes. We address a variety of modes, disciplines and topics that dig deep into the implementation of building livable communities with transit. Whatever your interests, there's something relevant for you.

This year we've added an easy-to-understand visual guide to make it easier to recognize the workshops that meet your interests. Look for the primary mode, discipline, topic and level of expertise under each workshop description, on the Schedule of Events and in a handy master matrix on pages 6-9.

Mode	Discipline	Topic	LEVEL

www.railvolution.org

a guide to RV WORKSHOPS

Use this matrix to map your adventure based on mode, discipline, topic and expertise.

SUNDAY	**2:00 pm**	Project Development in a MAP-21 World (formerly New Starts Symposium)
MONDAY	**10:00 am**	Building Community: Diversity, Equity, Strategy
		Historic Preservation at Transit Stations Goes Green
		Measuring What Counts: Tools You Can Use to Evaluate Investments
		Partnering to Transform Suburban Communities
		General Managers Roundtable: TOD and Partnerships — Is Value Capture the Answer?
		Mobility Hubs and Last-Mile Mobility
		Tough Choices: The Whens, Whats and Hows of Mega Projects
		International BRT
		Friends of Transit: Winners and The Rest
		Rail~Volution 101: Introduction to Building Livable Communities with Transit
	12:00 pm	Rail~Volution: Raise the Bar, Raise the Roof
		TOD Managers Forum
		Streetfilms University: Adding Punch and Pizzazz to Your Video Production
		NAPTA Meeting
		Community Streetcar Coalition Meeting
		Doing it Now for the Future: Where New Rail~Volutionaries Meet
		Green Station Design
		Bike Share Programs: Get Specific with Metrics
	2:00 pm	A View Through the Labor Lens: Supporting Regional Transit and TOD
		The Many Faces of Advocacy
		Equitable TOD: Filling the Financial Gap
		Regional Programs to Fund Livable Communities
		Transit Planning for All Levels: System, Corridor, Station
		Parking: How Much is Enough?
		Rail~Volution's Public Officials Learning Network. Part 1: The Challenge of Public Leadership: Don't Stand Alone
		From the Private Sector: Investment in Transit and Community Revitalization
		Corridor Collaboration and Innovation: Don't Go It Alone
		Developers Roundtable
	4:00 pm	Economic Game Changers
		Old Corridors for New Green Purposes
		Transit CEO Panel on the Future of Transit
		Principles of Financing Development: Tools to Help
		Finding Your Way with Tough Crowds and Hard-to-Reach Communities
		Best Practices in Northwest TOD
		First Mile, Last Mile, Whatever It Takes: Nonmotorized Station Access
		MAP-21 Performance Measures: How Far (and Fast) to Push the Envelope
TUESDAY	**10:00 am**	Demographic-Driven Demand
		Design Matters
		Building Sustainable Communities One Local Purchase at a Time
		Repurposing Stations for TOD: Implementation Amidst Chaos

mode							discipline							topic										level		
Multimodal	Rail	Buses	Bikes	Pedestrians	High-Speed Rail	Streetcars	Policy	Finance	Advocacy	Communication	Planning	Design	TOD	Equity/Ec. Opportunity	Community Engagement	Economic Development	Wellness	Parking	Implementation	Revitalization	Community Development	Streets	Sustainability/Green	Fundamental	Intermediate	Advanced
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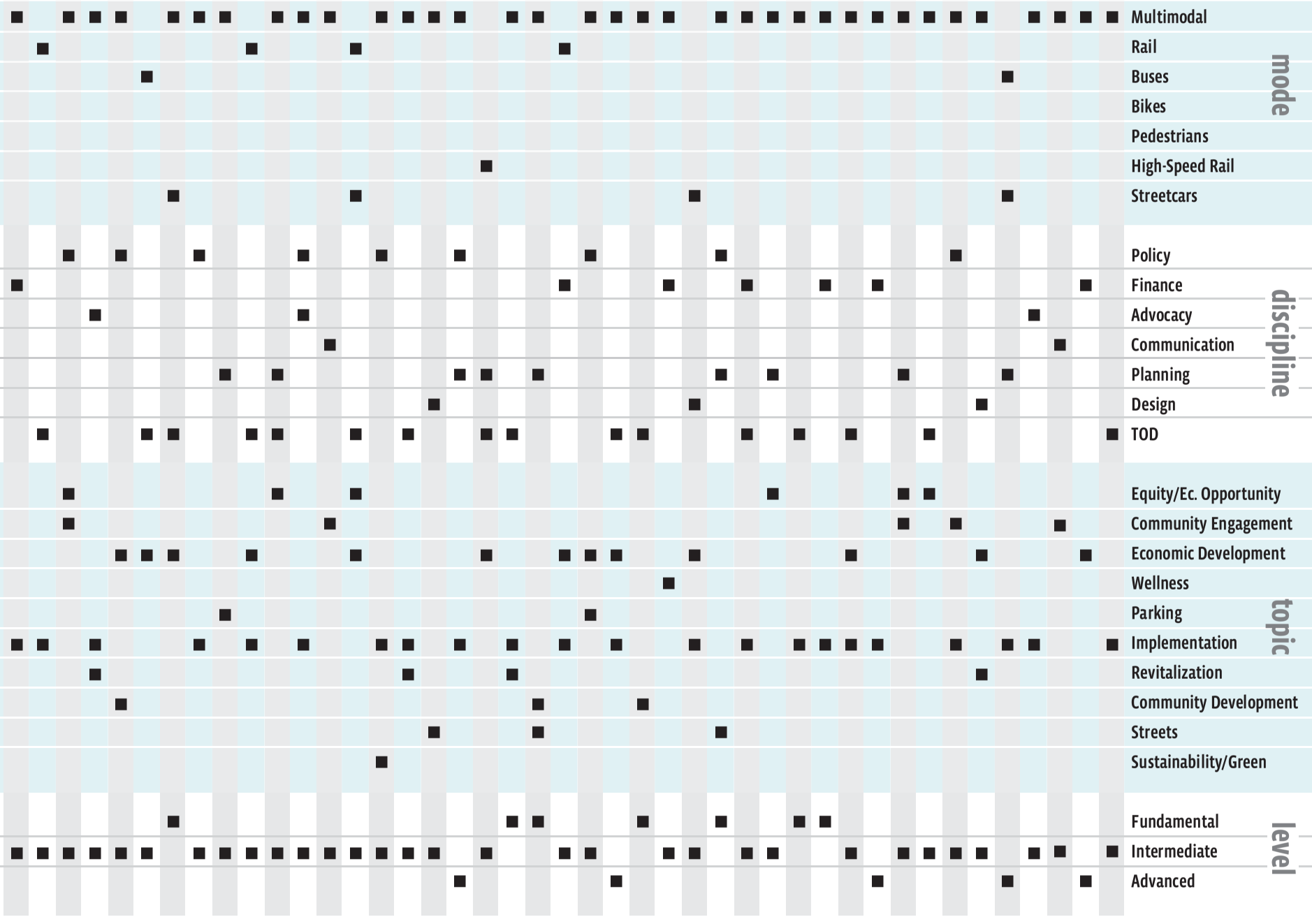
A GUIDE TO RV WORKSHOPS *(continued)*

TUESDAY	**10:00 am**	Fill Your Dance Card: The Public Sector Role in TOD
		Financing TOD in a Down Market
		Media and Agencies: Making Interaction a Two-Way Street
		Aligning Outcomes: Successful Partnerships For Advocates and Agencies
		Urban Circulators: The Key to Livable and Sustainable Corridors?
		Great Spaces: The Public-Private Role in Designing Great Transit Centers
	12:00 pm	Rail~Volution's Public Officials Learning Network. Part 2: The Challenge of Public Leadership: My Network, Your Network
	2:00 pm	A Tale of Two Cities' Public-Private Partnerships: Equitable Development Along Transit Corridors
		Equity In Transit Planning
		What Can TOD Finance and Value Capture Really Do?
		From Station Area Plan to Implementation: How to Get Somewhere
		The Truth About Federal Funding
		Real Estate Development 101
		Transit and Imminent Social Change
		The End of Sprawl: Innovations from Real Estate Developers
		Complete Streets: Balancing User Needs
		Corridor Planning: Seattle's First Hill Streetcar
	4:00 pm	Quantifying the Health Impacts of Transportation Investments
		"lower-case" tod
		TOD and Retail: What's on Your List?
		Right-Sized Parking Strategies
		Transit P3s: The Wave of the Future?
		Picking the Right Transit Mode
		Getting Beyond the Buzzword: New Rules of Thumb for TOD
		HSR: Bringing Taiwan's Lessons Home to the US
		First- and Last-Mile Strategies: Essential Components of the Complete Trip
		Transit and the Urban Realm
WEDNESDAY	**8:00 am**	Off-the-Shelf Stories: Reclaiming Land and Reality
		Climate Change and Sustainability: From Policy to Practice
		ETOD: Creating and Preserving Employment Near Transit
		Online Engagement: Making the Web Work for You
		MAP-21 Implementation: Understanding the Changes
	10:00 am	Expanding Economic Opportunity Through Transit and TOD
		Joint Development: How Do You Recruit the Right Developer?
		Enough is Enough: A Balanced Approach to Parking
		Transit Agencies, Cities and TOD: Where Does the Buck Stop?
		Transit, TOD and Livability in Not-So-Large Cities: We Did It. So Can You.
		BRT Investment: The Development Response
		Corridor Livability Planning: Progress Reports
	2:00 pm	Rail~Volution: Raise the Bar, Raise the Roof
		Building a Regional Equity Strategy Around Transportation
		Reality Show: The Real Issues and Challenges of TOD
		There's No TOD Without the T: Making Funding Sustainable


mode
Multimodal
Rail
Buses
Bikes
Pedestrians
High-Speed Rail
Streetcars
discipline
Policy
Finance
Advocacy
Communication
Planning
Design
TOD
topic
Equity/Ec. Opportunity
Community Engagement
Economic Development
Wellness
Parking
Implementation
Revitalization
Community Development
Streets
Sustainability/Green
level
Fundamental
Intermediate
Advanced

the conference AT A GLANCE

Chart your course to more than 80 workshops and events.

See Schedule of Events for locations (pages 20–53).

Saturday, October 19

Exploring Vancouver's Urban Rail: Then and Now	**8:00 am** (10/19) – **4:30 pm** (10/20)
Registration Open	**3:00 pm–6:00 pm**
Sunset Cruise	**6:30 pm–9:30 pm**

Sunday, October 20

Registration Open	**7:00 am–6:00 pm**

Mobile Workshops

#1	Future of Flight: Boeing Everett Plant Tour	**8:00 am–12:00 pm**
#2	Bainbridge Island: TOD with PNW Style	**8:00 am–1:30 pm**
#3	Meet Seattle's [Growing] Streetcar Network	**9:00 am–12:00 pm**
#4	Voices and Visions from Seattle's Rainier Valley	**9:00 am–1:30 pm**
#5	Capitol Hill: An Urbanist's Paradise	**9:00 am–2:00 pm**
#6	Urban Conservation Meets Light Rail	**11:00 am–2:30 pm**
#7	Ride and Learn: Seattle's Bicycle Master Plan	**12:30 pm–4:00 pm**
#8	Surf and Turf: Water Taxi and BRT	**12:30 pm–5:00 pm**
#9	Art and Walkable Neighborhoods	**1:00 pm–4:00 pm**
#10	Seattle's Waterfront by Land, Sea and Sky	**1:00 pm–4:30 pm**

Project Development in a MAP-21 World (formerly New Starts Symposium)	**2:00 pm–5:00 pm**
Welcome Reception	**7:00 pm–9:00 pm**

Monday, October 21

Registration Open — **7:00 am–6:00 pm**

Continental Breakfast — **7:00 am–8:00 am**

Opening Plenary Session — **8:00 am–9:30 am**

Refreshment Break — **9:30 am–10:00 am**
Trade Show Area

Workshops — 10:00 am–11:30 am

- Building Community: Diversity, Equity, Strategy
- Measuring What Counts: Tools You Can Use to Evaluate Investments
- Historic Preservation at Transit Stations Goes Green
- Partnering to Transform Suburban Communities
- General Managers Roundtable: TOD and Partnerships — Is Value Capture the Answer?
- Mobility Hubs and Last-Mile Mobility
- Tough Choices: The Whens, Whats and Hows of Mega Projects
- International BRT
- Friends of Transit: Winners and The Rest

Rail~Volution 101: Introduction to Building Livable Communities with Transit — **10:00 am–12:00 pm**

Mobile Workshop

#11 South Lake Union: Rebirth of a Neighborhood — **10:00 am–12:30 pm**

Boxed Lunch Pickup — **11:30 am–12:30 pm**
Trade Show Area

Lunchtime Opportunities — **12:00 pm–1:30 pm**

- Rail~Volution: Raise the Bar, Raise the Roof
- TOD Managers Forum
- Streetfilms University: Adding Punch and Pizzazz to Your Video Production
- NAPTA Meeting
- Community Streetcar Coalition Meeting
- Doing it Now for the Future: Where New Rail~Volutionaries Meet
- Green Station Design
- Bike Share Programs: Get Specific with Metrics

Mobile Workshops

#12 Destination East Link — **12:30 pm–5:00 pm**

#13 Bike the Burke — **12:30 pm–5:00 pm**

#14 Downtown Tacoma Revitalization — **1:00 pm–6:00 pm**

Workshops — 2:00 pm–3:30 pm

- A View Through the Labor Lens: Supporting Regional Transit and TOD
- The Many Faces of Advocacy
- Equitable TOD: Filling the Financial Gap
- Regional Programs to Fund Livable Communities
- Transit Planning for All Levels: System, Corridor, Station
- Parking: How Much is Enough?
- Rail~Volution's Public Officials Learning Network Part 1. The Challenge of Public Leadership: Don't Stand Alone
- From the Private Sector: Investment in Transit and Community Revitalization
- Corridor Collaboration and Innovation: Don't Go It Alone

Developers Roundtable — **2:00 pm–5:00 pm**

Refreshment Break — **3:30 pm–4:00 pm**

Workshops — 4:00 pm–5:30 pm

- Economic Game Changers
- Old Corridors for New Green Purposes
- Transit CEO Panel on the Future of Transit
- Principles of Financing Development: Tools to Help
- Finding Your Way with Tough Crowds and Hard-to-Reach Communities
- Best Practices in Northwest TOD
- First Mile, Last Mile, Whatever It Takes: Nonmotorized Station Access
- MAP-21: Performance Measures: How Far (and Fast) to Push the Envelope

Tuesday, October 22

Registration Open 7:00 am–6:00 pm

Continental Breakfast 7:00 am–8:00 am

Plenary Session 8:00 am–9:30 am

Refreshment Break 9:30 am–10:00 am

Workshops 10:00 am–11:30 am

- Demographic-Driven Demand
- Design Matters
- Building Sustainable Communities One Local Purchase at a Time
- Repurposing Stations for TOD: Implementation Amidst Chaos
- Fill Your Dance Card: The Public Sector Role in TOD
- Financing TOD in a Down Market
- Media and Agencies: Making Interaction a Two-Way Street
- Aligning Outcomes: Successful Partnerships For Advocates and Agencies
- Great Spaces: The Public-Private Role Role in Designing Great Transit Centers
- Urban Circulators: The Key to Livable and Sustainable Corridors? **10:00 am–12:00 pm**

Mobile Workshop

#15 Transit Innovations: Double Tall and Swift BRT **10:00 am–2:00 pm**

Boxed Lunch Pickup 11:30 am–12:30 pm

Rail~Volution's Public Officials Learning Network Part 2. The Challenge of Public Leadership: My Network, Your Network 12:00 pm–1:30 pm

Idea Exchanges 12:00 pm–1:30 pm

- Transit Passes as Tools: A Nuts and Bolts Discussion
- HUD Grants: Share the Wisdom
- Don't Put Me on Hold! Teaching Your Public to Communicate
- High-Quality TOD Goes to Suburbia
- The Art of Innovation

Mobile Workshops

#16 Bicycle Capital of the Northwest: Redmond by Bike 12:30 pm–5:00 pm

#17 Light Rail Across the I-90 Floating Bridge? 1:00 pm–3:30 pm

#18 Planes and Trains 1:00 pm–5:00 pm

#19 Northgate: From America's First Mall to Urban Center Redevelopment Model 1:00 pm–5:00 pm

Workshops 2:00 pm–3:30 pm

- A Tale of Two Cities' Public-Private Partnerships: Equitable Development Along Transit Corridors
- Equity In Transit Planning
- What Can TOD Finance and Value Capture Really Do?
- From Station Area Plan to Implementation: How to Get Somewhere
- The Truth About Federal Funding
- Real Estate Development 101
- Transit and Imminent Social Change
- The End of Sprawl: Innovations from Real Estate Developers
- Complete Streets: Balancing User Needs
- Corridor Planning: Seattle's First Hill Streetcar

Refreshment Break 3:30 pm–4:00 pm

Workshops 4:00 pm–5:30 pm

- Quantifying the Health Impacts of Transportation Investments
- "lower-case" tod
- TOD and Retail: What's on Your List?
- Right-Sized Parking Strategies
- Transit and the Urban Realm
- Transit P3s: The Wave of the Future?
- Picking the Right Transit Mode
- Getting Beyond the Buzzword: New Rules of Thumb for TOD
- First- and Last-Mile Strategies: Essential Components of the Complete Trip
- HSR: Bringing Taiwan's Lessons Home to the US

Trade Show Reception 5:30 pm–7:00 pm

Pecha Kucha Slam 7:30 pm–9:30 pm

Wednesday, October 23

Registration Open — **7:00 am–12:00 pm**

Continental Breakfast — **7:00 am–8:00 am**

Mobile Workshop

#20 Bicycle Greenways: Community Values & Infrastructure — **7:30 am–11:00 am**

Workshops — **8:00 am–9:30 am**

- Off-the-Shelf Stories: Reclaiming Land and Reality
- Climate Change and Sustainability: From Policy to Practice
- ETOD: Creating and Preserving Employment Near Transit
- Online Engagement: Making the Web Work for You
- MAP-21 Implementation: Understanding the Changes

Mobile Workshop

#21 Union and King Street Stations: Transit Hub Transformed — **8:00 am–11:00 am**

Refreshment Break — **9:30 am–10:00 am**

Workshops — **10:00 am–11:30 am**

- Expanding Economic Opportunity Through Transit and TOD
- Joint Development: How Do You Recruit the Right Developer?
- Transit Agencies, Cities and TOD: Where Does the Buck Stop?
- Enough is Enough: A Balanced Approach to Parking
- Transit, TOD and Livability in Not-So-Large Cities: We Did It. So Can You.
- BRT Investment: The Development Response
- Corridor Livability Planning: Progress Reports

Plated Lunch Served in Plenary — **12:00 pm**

Plenary Session — **12:00 pm–1:30 pm**

Rail~Volution: Raise the Bar, Raise the Roof — **2:00 pm–3:30 pm**

Seattle: Shaping the New Frontier — **2:00 pm–5:00 pm**

- Building a Regional Equity Strategy Around Transportation
- Reality Show: The Real Issues and Challenges of TOD
- There's No TOD Without the T: Making Funding Sustainable

plenary SPEAKERS

Pathbreakers. Thought leaders. Trailblazers. Glimpse the future at three energizing plenary sessions.

JONI EARL

Chief Executive Officer, Sound Transit

Chair, Rail~Volution Executive Local Host Committee

Joni Earl is CEO of Sound Transit, the Puget Sound region's mass transit system. Under Joni's leadership, the agency built the 16-mile Link light rail between downtown Seattle and Sea-Tac Airport; Tacoma Link in downtown Tacoma; and transit centers, park-and-ride lots and HOV access lanes throughout the central Puget Sound region. In addition to light rail, the agency runs ST Express buses and Sounder commuter trains serving the region. In the coming decade, voter-approved projects will more than triple the Link light rail system with nearly 50 miles of service. Joni is a graduate of Harvard University's State and Local Government Executive Program. She holds an MBA from the University of Puget Sound and a bachelor's degree from Washington State University.

MICHAEL McGINN

Mayor, City of Seattle

Michael Patrick McGinn was elected mayor of Seattle in 2009. Previously, Mike was a partner at Seattle law firm Stokes Lawrence. He left the firm to found Great City, a nonprofit that brought together neighbors, environmentalists and business leaders advocating for smart and responsible urbanism. In 2007, Mike campaigned to defeat a roads and transit ballot measure. The following year he helped pass the Sound Transit ballot measure to expand light rail. He's served on several neighborhood and environmental advisory committees, as well as on boards for the Sierra Club. He earned his bachelor's degree in Economics from Williams College and his law degree from the University of Washington.

DOW CONSTANTINE

County Executive, King County, Washington

As King County Executive, Dow Constantine has forged partnerships to rebuild the South Park Bridge; protect the longest remaining undeveloped shoreline in King County; and secure funding to fix the Howard Hanson Dam and protect South County communities from flooding. Throughout his public service career, Dow has been an outspoken advocate for environmental protection, public transit and government reform. He is currently leading the charge to ensure stable funding for transit and for roads in all of King County's 39 cities. Dow previously served on the King County Council and in the Washington Senate and House. He has been a member of the Sound Transit Board of Directors since 2006. Dow is a three-time University of Washington alumnus.

EARL BLUMENAUER

Congressman, Third District, Oregon

Elected to the US House of Representatives in 1996, Congressman Blumenauer is Congress' chief spokesperson for Livable Communities. Visiting more than 200 communities across the country, he's worked with local governments, citizens and civic organizations to strengthen local efforts to manage growth, provide transportation options and foster sustainable economic growth. Congressman Blumenauer founded the Livable Communities Task Force, the Bicycle Caucus and several other caucuses. He is co-chair of the Passenger Rail Caucus and the Trails Caucus, and a member of the Open Spaces and Land Trust Caucus. In 1991, he founded Portland's Regional Rail Summit which evolved into the national Rail~Volution conference in 1995.

BEVERLY A. SCOTT, PHD

Chief Executive Officer/General Manager, Massachusetts Bay Transportation Authority

President, Board of Directors, Rail~Volution

Dr. Beverly A. Scott is responsible for managing the MBTA and overseeing the Commonwealth's 15 regional transit authorities and MassDOT's freight and passenger rail programs. Beverly's career includes senior leadership positions with some of the nation's largest public transit systems. She was the first female CEO/General Manager of the Metropolitan Atlanta Rapid Transit Authority (MARTA). Beverly was recently named a "Transportation Innovator of Change" by President Obama and the US Department of Transportation, and is vice chair of the National Infrastructure Advisory Council, a presidential appointment. She holds a doctorate in Political Science from Howard University, and a BA in Political Science from Fisk University.

PAT MCCARTHY

County Executive, Pierce County, Washington

Pat McCarthy is the Pierce County Executive. Her priorities include improving the region's transportation systems; retaining businesses and attracting new ones; making county government more efficient and transparent; and planning for livable communities with safe streets, quality parks, clean air and a stable infrastructure. She is excited about opportunities for Pierce County, including planning for the 2015 US Open golf championships at Chambers Bay, which will produce a huge economic benefit for the entire region. Pat has been in public service nearly all her adult life. She started out as an advocate for rape victims and later served on the Tacoma School Board and as county auditor. Pat has lived in Tacoma since 1975. She earned her BA at the University of Washington, Tacoma.

PETER M. ROGOFF

Administrator, Federal Transit Administration, US Department of Transportation

Since his confirmation in 2009, Peter M. Rogoff has led the FTA through a period of historic challenges and process improvements. Most recently, the FTA effectively responded to the worst transit disaster in US history as a result of Hurricane Sandy. Administrator Rogoff led efforts to streamline FTA processes and policies, including New Starts, and presided over the transition to MAP-21. Under his lead, the FTA signed more capital construction agreements for transit projects than in any other two-year period. Early in his tenure, Administrator Rogoff successfully managed the disbursement of $8.4 billion in Recovery Act funds. Previously, Peter served on the staff of the Senate Appropriations Committee, and as the Democratic staff director of the Transportation Subcommittee.

JOHN J. MEDINA, PhD

Author, *Brain Rules*

Dr. John J. Medina is a developmental molecular biologist focused on the genes involved in human brain development and the genetics of psychiatric disorders. He has spent most of his professional life as a private research consultant, working primarily in the biotechnology and pharmaceutical industries on research related to mental health. John holds joint affiliate faculty appointments at the University of Washington School of Medicine, in its Department of Bioengineering, and at Seattle Pacific University, where he is director of the Brain Center for Applied Learning Research. He was the founding director of the Talaris Research Institute, a Seattle-based research center originally focused on how infants encode and process information at the cognitive, cellular and molecular levels.

DAN BARTHOLOMAY

Chief Executive Officer, Rail~Volution

As CEO, Dan Bartholomay promotes livability and leads efforts to expand Rail~Volution's capacity and impact. Prior to joining Rail~Volution, Dan was a leader in the public, nonprofit and philanthropic sectors. As a program director with the McKnight Foundation, he developed and implemented an interdisciplinary program spanning affordable housing, community development, transit, open space preservation and regional growth with a focus on livability and access. Most recently, Dan was commissioner of the Minnesota Housing Finance Agency where he focused the agency on continuous improvement, cross-sector partnership and community impact through housing investment. Dan holds an interdisciplinary BA in Economics, Anthropology and Political Science from Carleton College.

MICHAEL GOLDBERG

Chief Executive Officer, ActionMedia

Michael Goldberg founded ActionMedia in 1994 to help people working for positive social change say what they mean and make things happen. His clients include grassroots and nonprofit organizations and coalitions, governmental bodies and private foundations. He has conducted over a hundred focus groups with rural, suburban and urban voters in 20 states, learning how Americans think and talk about issues relating to their built and natural environments, including transportation, urban revitalization, housing, natural resources and planning at neighborhood and regional levels. Prior to forming ActionMedia, Michael worked as a print and broadcast reporter, public television producer, general manager of NPR affiliate Northern Community Radio, and consultant to the Corporation for Public Broadcasting.

JAY INSLEE

Governor, State of Washington

Governor Jay Inslee's top priority is growing Washington's innovative industries such as clean energy, IT and life sciences, and strengthening existing industries such as aerospace, agriculture, maritime and military. After serving in the state House of Representatives, Jay was elected to Congress twice — once in Eastern Washington, and again in 1998 after he and and his wife, Trudi, moved to Western Washington. In Congress, Jay was a leader on issues of clean energy and the environment. He co-wrote a book about the job-creating potential of the clean-tech industry. Jay graduated from the University of Washington with a degree in Economics before earning his law degree at Willamette University. Governor Inslee is a fifth-generation Washingtonian who grew up in the Seattle area.

SUSAN HAIGH

Chair, Metropolitan Council, Minneapolis/St. Paul, Minnesota

Susan Haigh is chair of the Metropolitan Council for the seven-county Twin Cities metro area. Previously, as a county commissioner, Susan served on the metro counties' Light Rail Joint Powers Board and was an early advocate of the Central Corridor LRT line. She is a leader on solid waste management issues. Chairman Haigh is also president and CEO of Twin Cities Habitat for Humanity, which has built more than 820 homes in 50 cities with the help of partner families, volunteers and donors. She holds a BA in Political Science from Macalester College and a law degree from William Mitchell College of Law.

PETER MCLAUGHLIN

Commissioner, Hennepin County, Minnesota

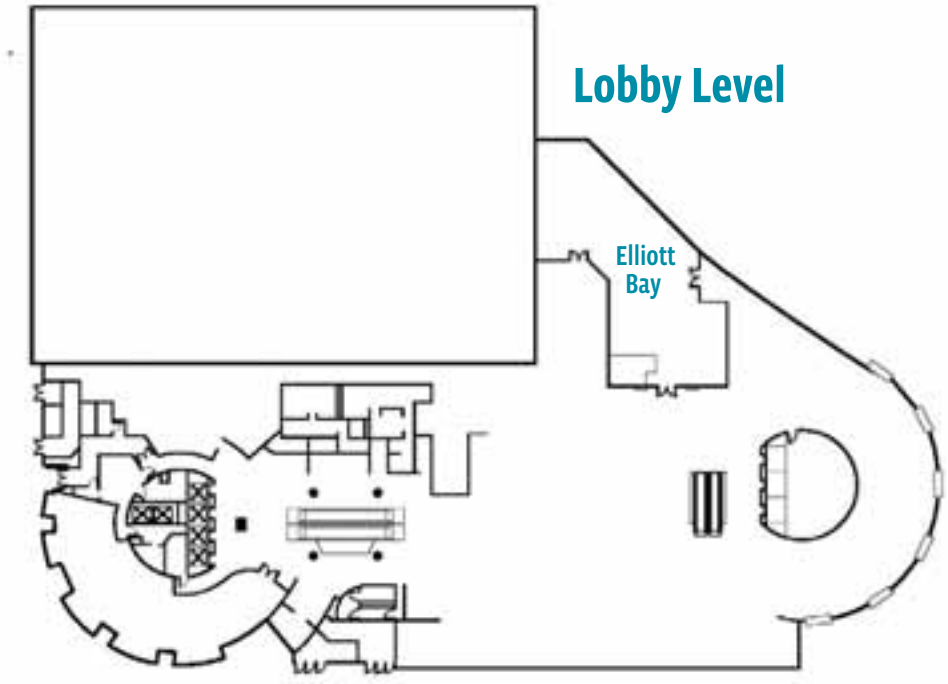
Peter McLaughlin is chair of both the Hennepin County Regional Railroad Authority and the Counties Transit Improvement Board. His work has shaped transportation across the state. Commissioner McLaughlin helped fund Minnesota's first light rail line and found dedicated funding to expand the region's light rail, commuter rail and BRT lines. He was instrumental in developing a county bicycle plan and gap funding for nonmotorized transportation options. He is a leading advocate for The Interchange in Minneapolis. Commissioner McLaughlin authored a resolution making Hennepin a founding member of Cool Counties and has won approval for many bold actions to combat crime. Peter served three terms in the Minnesota Legislature. He received his BA from Princeton University and his master's degree from the University of Minnesota.

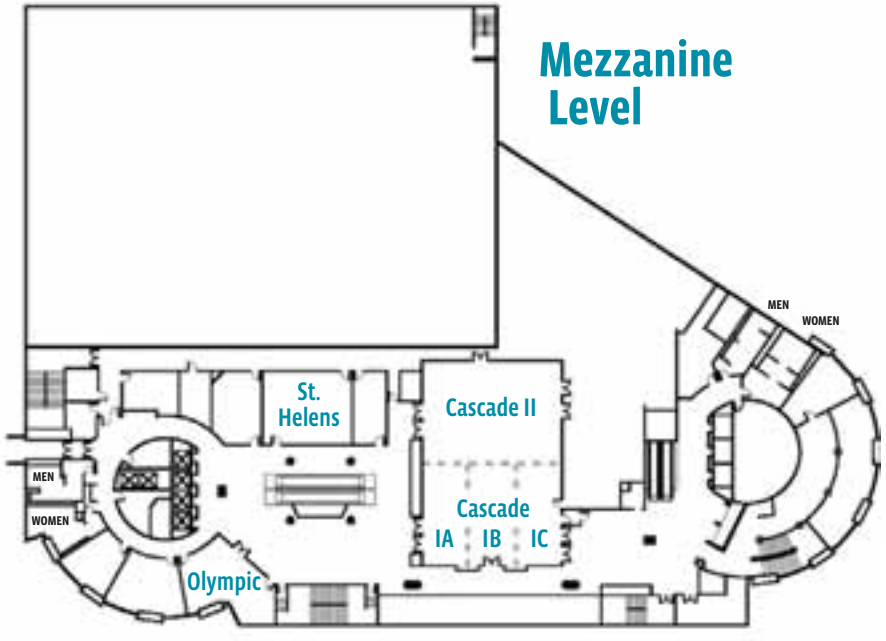
CHARLES A. ZELLE

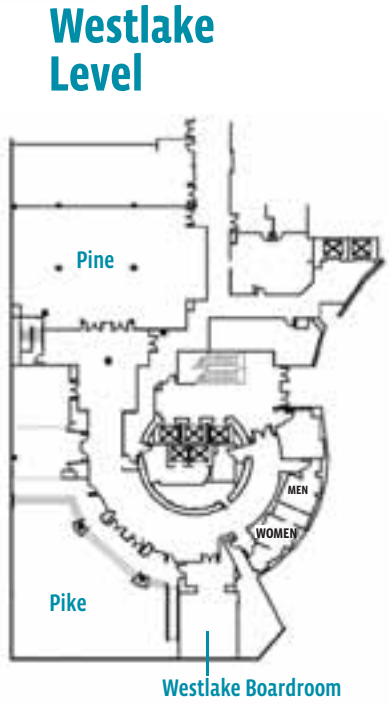
Commissioner, Minnesota Department of Transportation

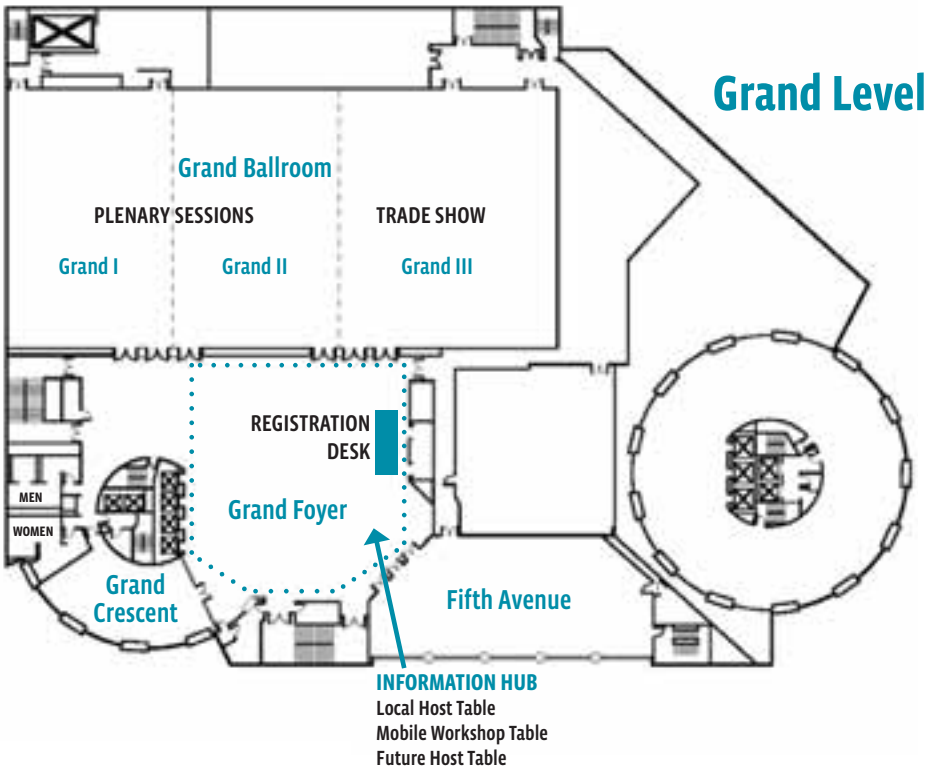
In January 2013, Charles A. Zelle became commissioner of MnDOT, the agency charged with managing and maintaining the state's multimodal transportation system. Previously, Charlie was president and CEO of Jefferson Lines, an intercity bus company connecting rural communities in 13 heartland states. He remains chair of the Jefferson Lines Board of Directors. Charlie was a member of Minnesota's transportation finance advisory committee, as well as board member and chair of the policy committee of the American Bus Association. Born and raised in St. Paul, he earned a BA from Bates College and an MBA from Yale Management School.

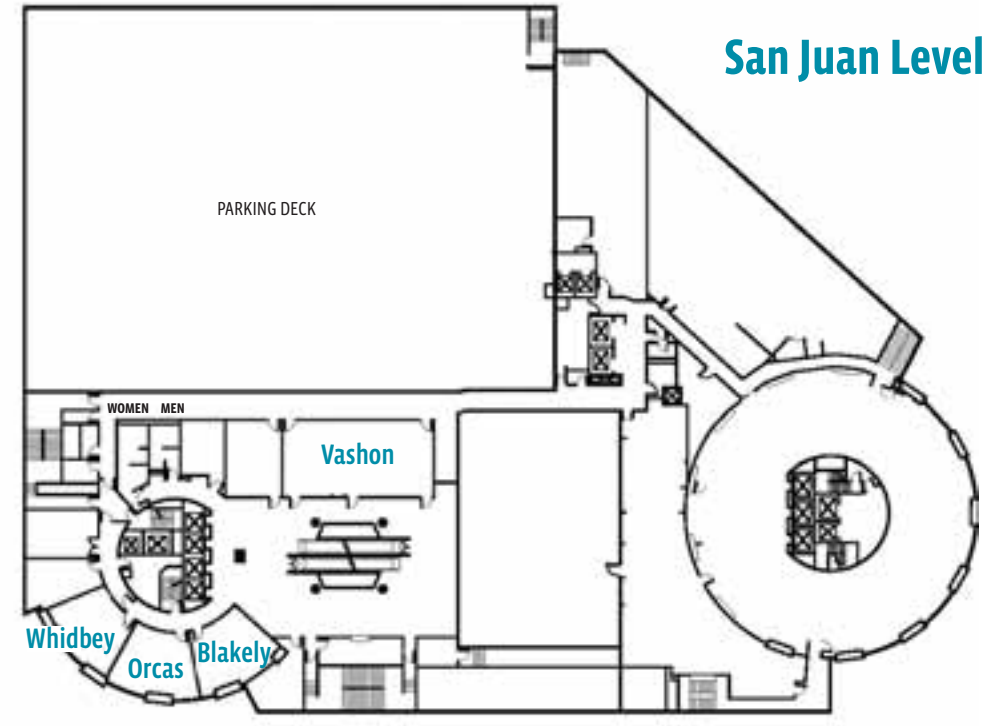
The Westin Seattle Floor Plan








Grand Level
Grand Ballroom
PLENARY SESSIONS
TRADE SHOW
Grand I
Grand II
Grand III
REGISTRATION DESK
Grand Foyer
MEN
WOMEN
Grand Crescent
Fifth Avenue
INFORMATION HUB
Local Host Table
Mobile Workshop Table
Future Host Table


San Juan Level
PARKING DECK
WOMEN MEN
Vashon
Whidbey
Orcas
Blakely

schedule of events
October 19 SATURDAY

8:00 am Saturday, October 19 to 4:30 pm Sunday, October 20

(Overnight trip)

Exploring Vancouver's Urban Rails: Then and Now

Experience Vancouver BC, a North American laboratory for 21st Century urban living. Enhance your Rail~Volution conference experience by participating in a hop-on-hop-off rails tour through Metro Vancouver! As one of the most livable regions in the world, Metro Vancouver boasts an excellent rapid transit system that has successfully married transportation and land use, creating numerous TOD developments across municipalities. In this two-day, round-trip tour departing from Seattle on Saturday morning, October 19, and returning Sunday afternoon, October 20, we will showcase the best of Metro Vancouver's rapid transit stations and TODs. *Cost $110.*

6:30 pm–9:30 pm

Meet on Grand Level near Conference Registration Desk

Sunset Cruise

Perched between Lake Washington and Puget Sound, Seattle's past, present and future fortunes are inextricably bound to all things maritime. Meet other attendees on this cruise around Seattle's iconic bodies of water. Take in the views while you learn how evolving waterways reshaped development. Disembark in one of Seattle's new, vibrant neighborhoods, just a few streetcar stops from your hotel. *Cost $30.*

schedule of events
October 20 SUNDAY

2:00 pm–5:00 pm
Fifth Avenue

Project Development in a MAP-21 World (formerly New Starts Symposium) **AICP CM 3**

MAP-21 brought many changes to the delivery requirements for transit projects: Transportation planning, environmental compliance, and the process for seeking funds through FTA's Capital Investment Grant program have all been transformed. What is the philosophy behind these legislative changes? What are some common myths — or realities? And, finally, how are project sponsors adjusting their work based on the changes? Pay attention at this fast-paced roundtable discussion about our new post-MAP-21 world.

MODERATOR: **Diana Mendes**, *AICP, Senior Vice President, Strategy Development, North America, AECOM, Arlington, Virginia*

MODERATOR: **Jeffrey F. Boothe**, *Partner, Holland & Knight; Chair, New Starts Working Group, Washington, DC*

Lucy Garliauskas, *Associate Administrator, Transportation Planning and Environment, Federal Transit Administration, US Department of Transportation, Washington, DC*

Richard Steinmann, *Special Assistant to the Administrator, Federal Transit Administration, US Department of Transportation, Washington, DC*

Stephen L. Salin, *AICP, Dallas Area Rapid Transit, Dallas, Texas*

Michael Allegra, *General Manager, Utah Transit Authority, Salt Lake City, Utah*

Rail, Bus, Streetcar | Policy | Economic Development, Implementation | ADVANCED

7:00 pm–9:00 pm
MOHAI
860 Terry Ave. N.
Seattle, WA 98109

Welcome Reception

Seaplanes above. Wooden boats next door. Floating homes across the water. Your Seattle welcome is so ... Seattle! Join us at the Museum of History & Industry (MOHAI) on busy Lake Union in the heart of the city. Just last year this former naval armory was repurposed to house and display some 100,000 objects from Pacific Northwest history and culture. Bring your camera and your appetite. The scenery — and the foodie fare — are just a streetcar ride away. Spouses, partners and guests welcome! www.mohai.org

schedule of events
October 21 MONDAY

7:00 am–8:00 am **Continental Breakfast** *in the Trade Show Area*

8:00 am–9:30 am
Grand Ballroom I, II

OPENING PLENARY

Welcome to Rail~Volution 2013

Puget Sound is undergoing its own "rail-volution" with plans to build out over 50 miles of light rail within the next decade, thanks to an $18 billion transit initiative adopted by voters in 2008. Hear how major rail investment is changing the land use and transportation landscape in the Puget Sound region. Then, hear what the local executive host committee has in store for you with a preview of Rail~Volution's Seattle activities.

Joni Earl, *Chief Executive Officer, Sound Transit; Chair, Rail~Volution Executive Local Host Committee, Seattle, Washington*

New Urbanism, Seattle Style

Seattle Mayor Mike McGinn will share his thoughts about Seattle's journey from a small logging town to becoming one of the most sustainable and urban cities in the nation. How does Seattle balance growth and the environment? How is Seattle doing density right? What key policies have shaped Seattle's economy and that iconic skyline? Hear from the mayor on these issues and his thoughts on Seattle's unique recipe for future success.

Mayor Michael McGinn, *City of Seattle, Washington*

Puget Sound's Innovation Economy

Puget Sound is home to more than 4.2 million people. It's also the birthplace of some of the most innovative companies in the world: Microsoft, Boeing, Amazon, Starbucks. And the region is full of great places. What sparks this innovation and continues to attract the best people and ideas? What are the key components of the Puget Sound region's success — and its unique challenges? How do people work together to tackle the toughest issues: growth management, housing, health care, education, transportation and economic development? Get answers from King County Executive Dow Constantine and hear how the region will continue to innovate through the next generation.

Dow Constantine, *County Executive, King County, Washington*

The State of the Rail~Volution Movement: What's Next?

In an era of partisanship and scarce resources, where cities are becoming increasingly sophisticated in their transportation and redevelopment goals, how can the federal government become a better partner in creating livable communities? Listen as Congressman Earl Blumenauer, founder of Rail~Volution and the premier spokesman for livable communities, explores this changing reality. Hear what this means in terms of infrastructure for today's dynamic communities: how we finance it; how we measure it with performance-based standards; and how we redefine the federal partnership for our century.

Congressman Earl Blumenauer, *3rd District, Oregon, United States Congress, Washington, DC*

Rail~Volution Ahead: All Aboard for Action and Engagement

Rail~Volution is more than an annual event. Rail~Volution is a diverse network of professionals and a year-round organization. After almost 20 years as a conference, Rail~Volution is poised for greater impact and ready to take on new challenges. Hear how Rail~Volution is being transformed into a catalyst for the movement to build livable communities with transit. How are we capitalizing on the strong network of professional expertise we've built over two decades? How can you get more involved?

Beverly A. Scott, *PhD, Chief Executive Officer/General Manager, Massachusetts Bay Transportation Authority; President, Board of Directors, Rail~Volution, Boston, Massachusetts*

9:30 am–10:00 am **Refreshment Break** *in the Trade Show Area*

10:00 am–11:30 am

WORKSHOPS

Cascade IA

Building Community: Diversity, Equity, Strategy AICP CM 1.5

Public transit functions best when it provides fair and equitable transportation opportunities to everyone. But lower income neighborhoods often lack the resources or the advocacy to be represented. Transforming our cities and regions into healthy, economically vibrant, socially equitable and environmentally sustainable places requires a multi-faceted approach. How can community-based organizations in low income areas take a stronger role in shaping TOD in their neighborhoods and still balance economic and social enrichment with displacement? Learn how grassroots social justice organizations are working to bring balance and diversity through policy changes that promote healthy, green and just development. Hear about tools and strategies that generate equitable development with a strong commitment to racial equality.

MODERATOR: **Andriana Abariotes**, *Executive Director, Local Initiatives Support Corporation, St. Paul, Minnesota*

Amy A. Cotter, *Regional Plan Implementation Director, Metropolitan Area Planning Council, Boston, Massachusetts*

Rebecca Saldana, *Program Director, Community Benefits and Development, Puget Sound Sage, Seattle, Washington*

Tony To, *Executive Director, HomeSight, Seattle, Washington*

Multimodal | TOD | Equity/Economic Opportunity, Community Development | INTERMEDIATE

St. Helens

Measuring What Counts: Tools You Can Use to Evaluate Investments AICP CM 1.5

Public transit and multimodal investments can improve economic development, public health, mobility and community development equity. But how can we really know whether investments are meeting performance expectations in neighborhoods, along corridors, and in cities and regions? Here's your chance to explore measurement tools for different scales: an equitable TOD rating system developed by the Dukakis Center and the Center for Transit-Oriented Development; MPO best practices for flexing surface transportation funds to support broader outcomes; a pedestrian demand and safety model used to promote improved economic health, community character and social equity in Santa Monica; and the Sustainable Transportation Analysis Rating System (STARS) that measures the economic, energy and environmental impacts of transit projects (especially BRT).

MODERATOR: **Mariia Zimmerman**, *AICP, Principal, MZ Strategies LLC, Arlington, Virginia*

Peter Hurley, *Policy & Program Director, North American Sustainable Transportation Council, Portland, Oregon*

Stephanie Pollack, *Associate Director, Dukakis Center for Urban and Regional Policy, Boston, Massachusetts*

Francie Stefan, *AICP, Transportation & Strategic Planning Manager, City of Santa Monica, California*

Multimodal | TOD, Planning | Community Development | INTERMEDIATE

Elliott Bay

Historic Preservation at Transit Stations Goes Green AICP CM 1.5, LA CES HSW 1.5

How can you combine green building with historic preservation in transit station redevelopment projects? Explore so-called green preservation, from historic tax credits to green building certification. Architecturally significant stations are being reused and revitalized. Green building practices are being used to improve efficiency. Learn lessons through case studies from Moline, IL; Columbia, MO; Sacramento and Seattle. Discuss funding sources, impact on the surrounding communities and how the livability principles of the Federal Partnership for Sustainable Communities are being put into practical use.

MODERATOR: **Cindy Terwilliger**, *Deputy Regional Administrator, Region 7, Federal Transit Administration, Kansas City, Missouri*

Jeffrey R. Anderson, *Moline City Planner, City of Moline, Illinois*

Danielle Potts, *ORISE Fellow, Green Historic Preservation, US Enivironmental Protection Agency, Region 5, Chicago, Illinois*

Trevina Wang, *King Street Station Program Manager, Seattle Department of Transportation, Seattle, Washington*

Tim Williams, *LEED AP BD+C, Associate Partner, ZGF Architects LLP, Seattle, Washington*

Multimodal | Planning | Sustainability/Green | INTERMEDIATE

10:00 am–11:30 am **WORKSHOPS** continued

Olympic

Partnering to Transform Suburban Communities **AICP CM 1.5, LA CES HSW 1.5**

Transformation is coming to suburbia! Many light rail and commuter stations are scheduled to open around the country in the next three to five years. As they come online, many suburban cities are recreating themselves as vibrant, mixed-use, transit-oriented centers. Come learn from three communities who are making their new vision a reality. What unique partnerships are forming? What is the critical role of each stakeholder? What practical challenges do they face when making decisions?

MODERATOR: **Kristin Jacobs**, *Mayor, Broward County; Board Member, South Florida Regional Transportation Authority, Fort Lauderdale, Florida*

Alan Jones, *Director, Steer Davies Gleave, London, England*

John Marchione, *Mayor, City of Redmond, Washington*

Maureen Phair, *Executive Director, Arvada Urban Renewal Authority, Arvada, Colorado*

Multimodal, Rail | TOD | Community Engagement, Revitalization | INTERMEDIATE

Cascade II

General Manager's Roundtable: TOD and Partnerships — Is Value Capture the Answer? **AICP CM 1.5**

Reality check: Transit CEOs juggle a wide range of on-going issues, from daily operations to expanding — and funding — facilities and services. How do they do it? A predominant strategy pairs public-private partnerships with value capture from TOD investments. But can it really work? Can we really create livable communities alongside revenue streams? Is value capture the tool to do this? How does a CEO balance these often conflicting goals? What do local and federal partners really think about these efforts? Are developers willing to pay? Hear CEOs with real-life answers to these questions. (Don't expect to hear "yes" and "no.")

MODERATOR: **Michael P. Melaniphy**, *President and Chief Executive Officer, American Public Transportation Association, Washington, DC*

Grace Crunican, *General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California*

Joni Earl, *Chief Executive Officer, Sound Transit; Chair, Rail~Volution Executive Local Host Committee, Seattle, Washington*

Gary C. Thomas, *President and Executive Director, Dallas Area Rapid Transit, Dallas, Texas*

Multimodal | Policy | Economic Development, Implementation | ADVANCED

Grand Crescent

Mobility Hubs and Last-Mile Mobility **AICP CM 1.5, LA CES HSW 1.5**

Mobility hubs provide connectivity for transit riders, pedestrians and bicyclists throughout a regional system. What are the newest techniques and trends for providing greater mobility to these users? Learn how bike share can be used as a last-mile connection and to provide mobility for midday trips to meetings and other errands. Share lessons from community transit partnerships with pedestrians and bicyclists. Hear how Tulsa's Sidewalk Stories advocacy project uses social media to generate buzz about sidewalks, accessibility and walkability in that city.

MODERATOR: **Monica Villalobos**, *AICP, Senior Project Manager, AECOM, Los Angeles, California*

Mathew Berkow, *Senior Planner, Alta Planning + Design, Portland, Oregon*

Jessica Brent, *Mobility Management Coordinator, Indian Nations Council of Governments, Tulsa, Oklahoma*

Tom Mills, *Senior Planner, TriMet, Portland, Oregon*

Bus, Bike, Pedestrian | Planning | Implementation | INTERMEDIATE

Cascade IB

Tough Choices: The Whens, Whats and Hows of Mega Projects **AICP CM 1.5**

Several cities are considering mega projects along transportation corridors within the next decade. With dwindling federal support, local political opposition and reluctant project partners they face mega decisions. When should transportation planners launch plans for projects that may top $2 billion? Should they forge ahead now or wait for improvements in the economic climate and federal guidelines? What resources and development opportunities will define the right

mode — BRT or light rail — for their city? Panelists from Portland, Houston and Miami will share the key factors for making tough decisions in this fiscally conservative environment.

MODERATOR: **Sean Libberton**, *Principal, Parsons Brinckerhoff Strategic Consulting, Washington, DC*

Alan Lehto, *Director of Planning & Policy, TriMet, Portland, Oregon*

David Mieger, *Deputy Executive Officer, Planning, Metro, Los Angeles, California*

Sean Northup, *Assistant Executive Director, Indianapolis Metropolitan Planning Organization, Indianapolis, Indiana*

Kimberly Slaughter, *Vice President, Transit Market Sector Director - North Central Region, HDR Engineering, Inc., Chicago, Illinois*

Multimodal | Planning | Implementation | FUNDAMENTAL

Rail~Volution 101

Fifth Avenue

Introduction to Building Livable Communities with Transit AICP CM 2, LA CES HSW 2

New to the Rail~Volution? Need a reminder about why you're here — again? Build a foundation or get recharged around the big ideas that form the basis of our movement. We've assembled a panel of Rail~Volutionaries to share perspectives from the front lines of development, government and nonprofits: Where have we been and where are we going? Dig deep in this extended session. Hear insights from developers and local governments about livability, as well as the evolving influence of federal policy. After the structured presentations, join in the discussion. This is your chance to pick the brains of knowledgeable people working for smart growth — and get charged up for the rest of the conference!

MODERATOR: **Dan Bartholomay**, *Chief Executive Officer, Rail~Volution, Minneapolis, Minnesota*

GB Arrington, *Principal, GB place making, Portland, Oregon*

Earl Blumenauer, *3rd District, Oregon, United States Congress, Washington, DC*

Christopher Coes, *Managing Director, LOCUS/Smart Growth America, Washington, DC*

Dan Grabauskas, *Executive Director, Honolulu Authority for Rapid Transportation, Honolulu, Hawaii*

Chris Koos, *Mayor, Town of Normal, Illinois*

Lynn Peterson, *Secretary, Washington State, Department of Transportation, Olympia, Washington*

Scot Spencer, *Associate Director for Advocacy and Influence, Annie E. Casey Foundation, Baltimore, Maryland*

Multimodal | TOD | Implementation | FUNDAMENTAL

Cascade IC

International BRT AICP CM 1.5

Bus Rapid Transit (BRT) with an international *flavour*. Hear international BRT case studies imported for use in North America: How has BRT impacted walkability in the UK? What's the latest in British BRT technology? What are the roles of the private sector and developers in project delivery? Are they different from North America? How is BRT facilitating revitalization in the UK? Hear about the BRT Standard, developed by a technical committee of international BRT experts to identify those elements common to the world's best BRT systems. What can we learn from the international best practices when planning our own systems?

MODERATOR: **Christopher Proud**, *AICP, Associate, Steer Davies Gleave, Denver, Colorado*

Ashley Curtis, *Associate, Steer Davies Gleave, Toronto, Ontario*

Cliff Henke, *Senior Analyst, Assistant Vice President, Parsons Brinckerhoff, Los Angeles, California*

Bus | Planning | Implementation | INTERMEDIATE

10:00 am–11:30 am **WORKSHOPS** continued

Vashon

Friends of Transit: Winners and The Rest **AICP CM 1.5**

How do you find new money for local transit? The days of "free" federal money are over, but there is money at the local level. Voters would rather pay for projects close to home than send their money to Washington, DC. Learn how to tap into this money with a ballot initiative. Hear how regions have won big, then used their local revenue stream to leverage even more federal and private investment. What are the key steps for organizing a successful transit campaign? Does it work when you rely on legislative action? Which taxes are the least regressive? Which are the most likely to win approval? Hear from regions that won – and lost – their initiatives.

MODERATOR: **Denny Zane**, *Executive Director, Move LA, Los Angeles, California*

Lane Beattie, *President and Chief Executive Officer, Salt Lake City Chamber of Commerce, Salt Lake City, Utah*

Carolyn Flowers, *General Manager, Charlotte Area Transit System, Charlotte, North Carolina*

Borja Leon, *Deputy Mayor for Transporation, Office of the Mayor, City of Los Angeles, California*

Peter McLaughlin, *Commissioner, Hennepin County, Minneapolis, Minnesota*

Bob Murphy, *Mayor, City of Lakewood, Colorado*

Mark Sharpe, *Commissioner, Hillsborough County, Tampa, Florida*

Jason Jordan, *Executive Director, Center for Transportation Excellence, Washington, DC*

Robert Johnson, *Executive Director, Transportation Choices Coalition, Seattle, Washington*

Multimodal | Finance | Economic Development | INTERMEDIATE

11:30 am–12:30 pm **Boxed Lunch Pickup** *in the Trade Show Area*

12:00 pm–1:30 pm

Olympic

Rail~Volution: Raise the Bar, Raise the Roof

Back by popular demand, here's your chance to be heard! Bend the ear of Rail~Volution CEO Dan Bartholomay: What's working for you at Rail~Volution? What can work better? Last year's Raise the Bar discussions energized the movement, the network and the event. Hear what changes have been made and be at the epicenter of Rail~Volution's future. Challenge assumptions. Birth new ideas. Forge creative directions to build livable communities with transit of all modes and scales. Candor, passion and imagination required.

FACILITATORS: **Dan Bartholomay**, *Chief Executive Officer, Rail~Volution, Minneapolis, Minnesota*

Ron Stewart, *AIA, Principal, ZGF Architects LLP, Portland, Oregon*

Multimodal | Advocacy | Implementation, Revitalization | INTERMEDIATE

St. Helens

TOD Managers Forum

It looks like we're actually coming out of the severely depressed real estate market. What are managers doing to get ready for the next wave of transit-oriented development? Given the unique opportunity we all face, it's more important than ever to join the network of TOD managers — exchange ideas, raise issues, focus on overcoming obstacles. This lunchtime session will first poll the audience to identify hot topics and then have everyone share their thoughts and experience in promoting mixed-use development focused at transit stations. Come meet your peers and link into the growing network of people working to implement TOD.

FACILITATOR: **Jeff Ordway**, *Department Manager, Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California*

Multimodal | TOD | Economic Development, Community Development | ADVANCED

Vashon

Streetfilms University: Adding Punch and Pizzazz to Your Video Production

With more than 550 transportation film short videos to its credit, Streetfilms has proven that short films are fantastic publicity tools. Join director Clarence Eckerson Jr. as he reveals the secrets to producing effective advocacy films. With 15 years of filmmaking knowledge, Eckerson will share tips that you won't hear in any other class: Choose the right story. Capture great imagery. Bag the best interviews. Edit smart and distribute better. This lunchtime opportunity might be your first step toward the Oscars.

Clarence Eckerson Jr., *Director of Video Production, Streetfilms, The Livable Streets Initiative, New York, New York*

Multimodal | Communication | Community Engagement | FUNDAMENTAL

Cascade IB

NAPTA Meeting

The National Alliance of Public Transportation Advocates (NAPTA) is a national organization representing grassroots transit groups that support increasing investment in public transportation. In recognizing that grassroots efforts are central to successful transportation campaigns, NAPTA serves as a network to coalitions, as well as individuals, engaged in grassroots transportation work at the local level. NAPTA was founded in the late 1990s to assist in grassroots efforts to help reauthorization of the surface transportation program. Today membership has grown to more than 624 coalitions and 5,000+ registered members. Hear about tools, resources, networks and strategies that are beneficial to the grassroots community. Plus, network with your colleagues.

FACILITATOR: **Marnie Primmer**, *Chair, National Alliance for Public Transportation Advocates; Executive Director, Mobility 21, Irvine, California*

Multimodal | Policy | Community Engagement, Community Development | FUNDAMENTAL

Grand Crescent

Community Streetcar Coalition Meeting

Interest in streetcars is blossoming nationwide with nearly 80 communities planning or building projects. The Community Streetcar Coalition (CSC) is an advocacy organization of more than 50 cities, transit agencies and private sector firms. The CSC strives to ensure federal policy recognizes the benefits of streetcars in attracting economic development, revitalizing communities and expanding transportation choices. Hear about membership benefits, as well as the upcoming Fifth Annual Streetcar Summit in Washington, DC (February or March, 2014).

FACILITATOR: **Jeffrey F. Boothe**, *Partner, Holland & Knight; Chair, New Starts Working Group, Washington, DC*

Streetcars | Policy, Advocacy | Implementation | ADVANCED

Elliott Bay

Doing it Now for the Future: Where New Rail~Volutionaries Meet

Atlanta. Chicago. Denver. Los Angeles. Minneapolis/St. Paul. Phoenix. Portland. Washington, DC. The list of New Rail~Volutionaries chapters is growing. Is your city next? Learn how the newest generation of Rail~Volutionaries is taking the movement into the future. Whether you're already active or you want to ramp up your participation, hear how these passionate people are having an impact on the annual Rail~Volution conference and their local communities. What can you do to build livable communities with transit? How can you mold the Rail~Volution movement to fit the lives and careers of new and emerging professionals like yourself? Here's your chance to take real action — now!

FACILITATORS: **Eric Hesse**, *Coordinator, Strategic Planning, TriMet, Portland, Oregon*

Todd Borkowitz, *National Committee Development Chair, New Rail~Volutionaries, Portland, Oregon*

Multimodal | Advocacy | Community Engagement | FUNDAMENTAL

12:00 pm–1:30 pm

Cascade IA

Green Station Design **AICP CM 1.5, LA CES HSW 1.5**

Angle Lake Station (south of Seattle) will be the nation's first open air transit station to receive LEED certification. Learn how Sound Transit integrated sustainable design principles into the project from conception through the design-build construction. Understand the array of sustainable features including efficient station footprint, solar panels, rainwater harvesting, intelligent water and energy metering, energy efficient escalators and green construction techniques. What are the pros and cons of adapting building-oriented green design standards into a transit station? Hear the agency's sustainability manager and the project architect's perspective on delivering both a highly functional and sustainable transit station.

Jon Mihkels, *Architect, Sound Transit, Seattle, Washington*

Amy Shatzkin, *Sustainability Manager, Sound Transit, Seattle, Washington*

Multimodal | Design | Sustainability/Green | ADVANCED

Cascade IC

Bike Share Programs: Get Specific with Metrics **AICP CM 1.5**

More than 500 cities in 49 countries now boast bike share programs! Many jurisdictions are directing an unprecedented amount of funding towards bike share and bike investments. Bike share programs introduce dynamic solutions to first and last miles, as well as funding opportunities for public-private partnerships. What metrics can you use to determine whether a bike share program will be successful in your community? What tools are available to evaluate the program's effectiveness? How can you use metrics to justify changes once your program's up and running? What are their technical secrets and ideas? Learn about the Bikesharing Trip Visualizer and other emergent technologies that can increase productivity of bike share facilities.

Mathew Berkow, *Senior Planner, Alta Planning + Design, Portland, Oregon*

Chris Eatough, *Program Manager, Bike Arlington, Arlington, Virginia*

Bikes | Planning | Implementation, Sustainability/Green | INTERMEDIATE

2:00 pm–3:30 pm

WORKSHOPS

Vashon

A View Through the Labor Lens: Supporting Regional Transit and TOD **AICP CM 1.5**

Look at transit investments through the labor lens. What do you see? Vibrant regional economies with living wage and middle-skill jobs. Livable communities, well-connected to transit. Economical development plans that optimize access to the transit network. Hear stories from across the country: How labor supports transit and TOD goals in Honolulu and the Twin Cities. How transit is increasing social equity in the Bay Area and Phoenix. Hear how the right hiring goals and policies, coupled with transit infrastructure investment and urban infill development, can unlock economic opportunity for local residents. No rose colored glasses — just a focus on jobs and economic development.

MODERATOR: **Stephen R. Banta**, *Chief Executive Officer, Valley Metro, Phoenix, Arizona*

Claudia Balducci, *Council Member, City of Bellevue, Washington*

John Dalrymple, *Political and Public Policy Advocacy, Oakland, California*

Derecka Mehrens, *Interim Executive Director & Organizing Director, Working Partnerships USA, San Jose, California*

Avinash Viswanathan, *HIRE Minnesota Coalition Organizer, Alliance for Metropolitan Stability, Minneapolis, Minnesota*

John White, *Executive Director, The Pacific Resource Partnership, Honolulu, Hawaii*

Multimodal | Policy | Equity/Economic Opportunity | INTERMEDIATE

Pike

The Many Faces of Advocacy **AICP CM 1.5, LA CES HSW 1.5**

How do community-based organizations play a strong role in shaping TOD in their neighborhoods? How do they manage gentrification? Advocate for local values and priorities in the face of federal investment in transit? Actively participate in affordable housing development that contributes to community, creates jobs and makes a strong statement about environmental sustainability? And how do advocates do all of this at a local, state, regional or even federal level? Hear about these challenges: Advocating to the federal government for smart lending, not just big spending. Working to make station areas more people-oriented, instead of place-oriented. Using a regional grant program to support local land-use decisions. Helping existing residents benefit from changes in their community. Lessons learned at lots of levels.

MODERATOR: **M.A. Leonard**, *Vice President & Market Leader, Pacific Northwest Region, Enterprise Community Partners, Seattle, Washington*

Hillary Franz, *Executive Director, Futurewise, Seattle, Washington*

Stephanie Reyes, *Program Director, Greenbelt Alliance, San Francisco, California*

Deborah Scott, *Executive Director, Georgia STAND-UP, Atlanta, Georgia*

Denny Zane, *Executive Director, Move LA, Los Angeles, California*

Multimodal | Advocacy | Equity/Economic Opportunity, Community Engagement | INTERMEDIATE

Olympic

Equitable TOD: Filling the Financial Gap **AICP CM 1.5**

The spotlight's on equitable TOD! Take a closer look at what's underway to deliver equitable TOD: What can we learn from best practices across the nation? What are some tricks of the trade to overcome increased complexity? The most effective tools? What funding needs to be available for effective implementation? Hear the specifics as we hone in on this much-talked-about addition to our TOD toolbox.

MODERATOR: **Gail Dorfman**, *Commissioner, Hennepin County, Minneapolis, Minnesota*

Debra Bustos, *Vice President of Real Estate, Urban Land Conservancy, Denver, Colorado*

Robin Hacke, *Director of Capital Formation, Living Cities, Washington, DC*

Brian Prater, *Senior Vice President, Strategic Development & Corporate Affairs, Low Income Investment Fund, San Francisco, California*

Multimodal | Finance | Equity/Economic Opportunity, Community Development | INTERMEDIATE

Cascade IA

Regional Programs to Fund Livable Communities **AICP CM 1.5**

When it comes to regional programs, how can communities work together so that everyone benefits? Hear from people knee-deep in regional infrastructre development programs. How are they working with other communities to make their regions more sustainable and livable? Explore examples from across the nation about partnerships that financed transit, housing and TOD development.

MODERATOR: **Mariia Zimmerman**, *AICP, Principal, MZ Strategies LLC, Arlington, Virginia*

Craig Goldblatt, *Transportation Planner/Analyst, Metropolitan Transportation Commission, Oakland, California*

Ben Bakkenta, *AICP, Program Manager, Puget Sound Regional Council, Seattle, Washington*

Lynda Kompelien Westin, *AICP, Transportation Planning Manager, Real Estate, South Florida Regional Transportation Authority, Pompano Beach, Florida*

Adam Maleitzke, *Senior Planner, Livable Communities Program, Metropolitan Council, St. Paul, Minnesota*

Heather Tabbert, *AICP, Manager, Regional Transportation Authority of Northeastern Illinois, Chicago, Illinois*

Rail | TOD | Community Development | ADVANCED

2:00 pm–3:30 pm **WORKSHOPS** continued

St. Helens

Transit Planning for All Levels: System, Corridor, Station **AICP CM 1.5, LA CES HSW 1.5**

A single station. A string-of-pearls corridor. The network web. No matter how you look at it, every level of transit planning has a different set of requirements. Tension between those demands, and the need to balance them, necessitates a sequence of tradeoffs. Take one example: At the most local level — station planning — the desire is to slow down traffic to foster a sense of place for pedestrians. But at the corridor and network levels, transit times and maintaining transit flow are important to customers who want to arrive on time. What are the primary issues of different geographic scales? What perspectives can we take to understand them better? Hear lessons from all three levels, from projects spanning the country.

MODERATOR: **Elizabeth Mros-O'Hara**, *Senior Planner/Project Manager, Associate, David Evans and Associates Inc., Portland, Oregon*

Charles Carlson, *Senior Manager, Metro Transit, BRT/Small Starts Project Office, Minneapolis, Minnesota*

John Katz, *Senior Transit Planner, San Francisco Municipal Railway, San Francisco, California*

Jack Whisner, *Transit Planner, King County Metro Transit, Seattle, Washington*

Alicia McIntire, *Senior Transportation Planner, City of Shoreline, Washington*

Multimodal | Planning | Community Development, Implementation | FUNDAMENTAL

Grand Crescent

Parking: How Much is Enough? **AICP CM 1.5, LA CES HSW 1.5**

Parking is an essential element of a livable community, but how much is enough? How should parking be located, priced and managed to ensure it brings value to the local governments, transit agencies and developers who build it? Explore the principles of parking design, location and pricing. Learn how to use parking to support — not dominate — your carefully planned livable community. Hear how innovative agencies in the Seattle region are working with developers to fine-tune parking requirements.

MODERATOR: **Henry Kay**, *Executive Director for Transit Development and Delivery, Maryland Transit Administration, Baltimore, Maryland*

Daniel Rowe, *Transportation Planner, King County Metro Transit, Seattle, Washington*

Lisa Jacobson, *Associate Project Planner, Nelson\Nygaard Consulting Associates Inc., Boston Massachusetts*

Rachel Wilch, *Associate Planner, Sound Transit, Seattle, Washington*

Multimodal | Planning | Parking | FUNDAMENTAL

Cascade IC

Rail~Volution's Public Officials Learning Network Part 1. The Challenge of Public Leadership: Don't Stand Alone

Gaining public support, setting priorities, maintaining momentum and exercising effective leadership are all challenges facing public officials. As an official, you may feel unprepared and alone in your quest to implement transit and livability projects. Swap stories with other elected and appointed officials — mayors, commissioners, council members and transit officials — about the complexities you face. At this first of two sessions, we'll identify specific topics for deeper discussion at Tuesday's public officials networking lunch. Sharpen your leadership skills, build your network and get inspired.

MODERATOR: **Susan Haigh**, *Chair, Metropolitan Council, St. Paul, Minnesota*

Gregory H. Hughes, *Chair, Board of Trustees, Utah Transit Authority, Salt Lake City, Utah*

Jose Huizar, *City Council Member, District 14, City of Los Angeles, California*

Kristin Jacobs, *Mayor, Broward County; Board Member, South Florida Regional Transportation Authority, Fort Lauderdale, Florida*

Jim McDonough, *Commissioner, Ramsey County Regional Railroad Authority, St. Paul, Minnesota*

Marilyn Strickland, *Mayor, City of Tacoma, Washington*

Multimodal | Policy | Community Engagement, Implementation | INTERMEDIATE

Cascade II

From the Private Sector: Investment in Transit and Community Revitalization **AICP CM 1.5**

Transit investment makes an impact on economic health and community livability — and the private sector has noticed. Private and nonprofit partners have emerged throughout the country to provide leadership and funding to support new transit projects. This roundtable will discuss the wide variety of partners and funding techniques in use today. How are they playing a key role in moving transit projects forward? And how are they supporting reinvestment in the surrounding areas?

MODERATOR: **Lisa Y. Gordon**, *CPA, Chief Operating Officer, Atlanta Beltline, Inc., Atlanta, Georgia*
David Johnson, *Board Member, Kansas City Regional Transit Alliance, Kansas City, Missouri*
Matt Schindler, *Project Manager, St. Louis Streetcar Company, St. Louis, Missouri*
Shiraz Tangri, *Of-Counsel, Meyers Nave, Los Angeles, California*
David Vozzolo, *Senior Vice President, HDR, Vienna, Virginia*
Chris Wren, *Executive Director, Downtown Development Authority of Fort Lauderdale, Florida*

Rail | Finance | Economic Development, Implementation | INTERMEDIATE

Cascade IB

Corridor Collaboration and Innovation: Don't Go It Alone **AICP CM 1.5**

Experts came from near and far for this lively discussion! Hear how partnership and innovation in corridor development, station area planning and financing are helping create successful rail projects across the continent. In Vancouver, BC, the Cambie Corridor Planning Programme simultaneously completed six station area plans along the Canada Line; in Charlotte, NC, existing equipment and infrastructure are being used to bridge the funding gap in the Urban Circulator Grant Program; Denver's successful New West Line Corridor Collaborative is looking at its next steps; and in Minnesota's Twin Cities area, the Southwest Light Rail Transit Corridor is unifying five individual cities, while balancing corridor-wide needs. The project experience and the points of view are diverse. Join in and discuss these unique perspectives.

MODERATOR: **Dolores Roybal Saltarelli**, *AICP, Transportation Planning Manager V, Metro, Los Angeles, California*
Ryan Bragg, *Associate Principal, Perkins+Will, Vancouver, British Columbia*
Meg McMonigal, *Planning and Zoning Supervisor, City of St. Louis Park, Minnesota*
Jenna Nichols, *EIT, LEED AP, CNU-A, Transit Engineer and Planner, URS Corporation, Charlotte, North Carolina*
Deirdre Oss, *AICP, Senior City Planner, City of Denver, Colorado*

Rail, Streetcars | Planning | Economic Development, Implementation | INTERMEDIATE

Developers Roundtable

2:00 pm–5:00 pm
Fifth Avenue

AICP CM 3

Want to gain an insider's view of what the development world is considering these days? Spend time with a pre-eminent panel of developers at our annual Developers Roundtable. First hear a roundtable discussion by experienced developers who have worked locally and regionally, as well as nationally and internationally. Then take the opportunity to ask your own questions and receive feedback from our panel of developers during the moderated Q & A sessions.

MODERATOR: **Christopher Coes**, *Managing Director, LOCUS/Smart Growth America, Washington, DC*
Erik Hagevik, *Chief Operations Officer, Holland Development – Colorado, Denver, Colorado*
John Hempelmann, *Attorney, Cairncross & Hempelmann, Seattle, Washington*
Sarah Lewontin, *Executive Director, Bellwether Housing, Seattle, Washington*
Steve Wilson, *Executive Vice President, Avalon Bay Communities, San Francisco, California*
William K. Fleissig, *President and Chief Executive Officer, TransACT, San Francisco, California*

Multimodal | TOD | Economic Development, Revitalization | ADVANCED

3:30 pm–4:00 pm **Refreshment Break** *in the Trade Show Area*

4:00 pm–5:30 pm **WORKSHOPS**

Pike

Economic Game Changers **AICP CM 1.5**

Transit investments mean jobs. But aside from engineering and construction jobs, how often do we stop and think about how small business benefits, the types of jobs the communities need, or even the types of businesses that will support these jobs? Are there lessons learned from other cities that will help you change the game? And, have you ever thought about how the dollar you spend or how tax dollars are spent affects these businesses? Explore how small business creates jobs in cities like Los Angeles, Denver, Minneapolis and Seattle, and how transit plays a role in opportunities to train workers for these jobs. Consider how the jobs your community needs are dependent on how you spend.

MODERATOR: **Mark McLaren**, *ASLA, Vice President, Transit Market Director - West Region, HDR Engineering, Inc., Phoenix, Arizona*
Andrew Hestness, *Vice President, Native American Community Development Institute, Minneapolis, Minnesota*
Stephen H. Johnson, *Director, Office of Economic Development, City of Seattle, Washington*
Mickki Langston, *Executive Director, Mile High Business Alliance, Denver, Colorado*
Claudia Lima, *Executive Director, Local Initiatives Support Corporation, Los Angeles, California*

Rail | TOD | Equity/Economic Opportunity, Economic Development | INTERMEDIATE

Cascade IC

Old Corridors for New Green Purposes **AICP CM 1.5, LA CES HSW 1.5**

Cities across the nation are working to revitalize old transit corridors and convert them into parks, greenways and places for people that draw even more investment and vitality to neighborhoods. Hear about innovative strategies in Minneapolis, Charlotte and Atlanta to bring life back to these corridors. Strategies range from an impressive public-private partnership that helped prioritize projects, leverage funding and draw significant amounts of private investment; to the development of a vision for urban design interventions along a rail trail; to the construction of a park and stormwater retention basin that spurred $400 million in adjacent development.

MODERATOR: **Nolan Lienhart**, *Director of Planning & Urban Design, ZGF Architects LLP, Portland, Oregon*
Kevin Burke, *Senior Landscape Architect, Atlanta BeltLine, Inc., Atlanta, Georgia*
Gail Dorfman, *Commissioner, Hennepin County, Minneapolis, Minnesota*
Alan Goodwin, *Planning Coordinator, Charlotte-Mecklenburg Planning Department, Charlotte, North Carolina*

Multimodal | Planning | Community Development | INTERMEDIATE

St. Helens

Transit CEO Panel on the Future of Transit **AICP CM 1.5**

Unpack your Ouija board and shine up your crystal ball — it's time to predict the future! How will transit agencies cope with shrinking funding for rail? Will the future bring more investments in bus services such as BRT (bus rapid transit)? How will agencies handle the competing demands of bus and rail system maintenance versus investment in new projects? Hear from leaders of major transit agencies across the country, as they put their powers of prediction to work on these and other burning questions.

MODERATOR: **Joseph Giulietti**, *Executive Director, South Florida Regional Transportation Authority, Pompano Beach, Florida*
Carolyn Flowers, *General Manager, Charlotte Area Transit System, Charlotte, North Carolina*
Neil MacFarlane, *General Manager, TriMet, Portland, Oregon*
Beverly A. Scott, *PhD, Chief Executive Officer/General Manager, Massachusetts Bay Transportation Authority, Boston, Massachusetts*

Multimodal | Finance | Implementation | INTERMEDIATE

Cascade IA

Principles of Financing Development: Tools to Help **AICP CM 1.5**

You've developed a great TOD plan, but is it financeable? How can you test it economically and financially? How do you fill the financial gaps? How do lenders look at mixed-use development and lower parking ratios? Hear how traditional lenders and investors look at TOD and how special funds have been created to advance affordable housing and sustainable development. Learn about innovative financing from government and nonprofit community investment funds. See how to make your projects more attractive to banks and private developers with RealityTest™, a structured tool that can analyze TOD plans and proposals to ensure economic and financial viability.

MODERATOR: **James Arthur Jemison**, *Deputy Undersecretary, Department of Housing & Community Development, Commonwealth of Massachusetts, Boston, Massachusetts*

Lucy Galbraith, *AICP Manager, Transit Oriented Development, Capital Metropolitan Transportation Authority, Austin, Texas*

Liz Tracey, *Senior Vice President, West Region, Low Income Investment Fund, San Francisco, California*

James L. Prost, *AICP, Principal, Vantage Point Development Advisors LLC, Annapolis, Maryland*

Finance | Economic Development, Community Development | FUNDAMENTAL

Cascade IB

Finding Your Way with Tough Crowds and Hard-to-Reach Communities **AICP CM 1.5, LA CES HSW 1.5**

Every transit project has them — but they can be engaged. Learn how to equip your elected officials, community leaders and project staff for communication challenges. What barriers undermine communication? What supports effective communication? How can tense and difficult situations be pre-empted? How can you successfully communicate with immigrant and refugee communities with limited proficiency in English? What's the best way to stay on course during tough Q&A sessions? What corrective actions can be used to wrap up on a positive note with participants being — and feeling — heard and respected? Discuss barriers, as well as best practices: Take away tips and tools to keep your projects moving forward.

MODERATOR: **Ron Endlich**, *Deputy Project Director, Northgate Link, Sound Transit, Seattle, Washington*

Ed Cole, *Executive Director, Transit Alliance of Middle Tennessee, Nashville, Tennessee*

Salima (Sam) O'Connell, *Public Involvement Manager, Metro Transit, St. Louis Park, Minnesota*

Jamie Strausz-Clark, *Director of Facilitation and Public Involvement, PRR, Seattle, Washington*

Multimodal | Communication | Community Engagement | FUNDAMENTAL

Olympic

Best Practices in Northwest TOD **AICP CM 1.5, LA CES HSW 1.5**

Spend some time in the Pacific Northwest learning about best practices in Oregon and Washington transit-oriented development. Three transit agencies from the Northwest — Sound Transit from central Puget Sound, King County Transit, and Portland's TriMet — will share their best practices in TOD and joint development. Learn about land use, transit integration and value capture practices, as well as hear lessons learned in relation to federal requirements and processes. Their experience covers a wide variety of modes, with examples of enhanced community development through TOD and joint development.

MODERATOR: **Rick F. Krochalis**, *Regional Administrator, Region 10, Federal Transit Administration, Seattle, Washington*

Jillian Detweiler, *Property Development Manager, TriMet, Portland, Oregon*

Ric Ilgenfritz, *Executive Director, Planning, Environment, and Project Development, Sound Transit, Seattle, Washington*

Gary Prince, *Senior Project Manager, King County Metro Transit, Seattle, Washington*

Multimodal | TOD | Community Development | INTERMEDIATE

4:00 pm–5:30 pm **WORKSHOPS** continued

Grand Crescent

First Mile, Last Mile, Whatever It Takes: Nonmotorized Station Access **AICP CM 1.5, LA CES HSW 1.5**

Every transit rider is, at some point in his or her trip, a pedestrian or cyclist. Explore strategies for providing nonmotorized access to transit stations. What worked in the past? What are new ideas for the future? Hear how Portland, Oregon; Boulder; Redmond, WA and other cities met the first mile/last mile challenge. Take a close look at the bicycle, pedestrian and TDM (transportation demand management) strategies they utilized to complement station area plans. How did these cities look beyond the built environment to encourage transit use? Parking control, active promotion of transportation options, sustainable program funding and performance monitoring will all be assessed in terms of making access to transit convenient, easy, and a pleasant urban experience.

MODERATOR: **Tim Baldwin**, *AICP, Associate, Steer Davies Gleave, Denver, Colorado*

Jamie Cheney, *Former Executive Director, Commute Seattle, Seattle, Washington*

Stuart Anderson, *Associate, Steer Davies Gleave, Denver, Colorado*

Jeff Owen, *Active Transportation Manager, TriMet, Portland, Oregon*

Multimodal, Bikes, Pedestrians | Planning | Implementation | INTERMEDIATE

Vashon

MAP-21: Performance Measures: How Far (and Fast) to Push the Envelope **AICP CM 1.5**

How do you define "successful" transportation? That question is at the heart of the latest transportation bill, MAP-21. Although the bill does not (yet) require state DOTs or MPOs to meet the new set of transportation goals, it does mandate that organizations determine how they will measure success. Some states, like Washington, have been at the forefront of using performance-based measures for years. Others remain in the Dark Ages. For all, it's a major shift in how they'll be graded. Where does your organization fit in? Do your investments support the newest set of transportation goals? How do you know? Join practitioners and policy advocates as we debate how far and how fast state DOTs should move.

MODERATOR: **Eric Sundquist**, *Managing Director, State Smart Transportation Initiative, Center on Wisconsin Strategy, University of Wisconsin, Madison, Wisconsin*

Nick Donohue, *Policy Director, Transportation for America, Washington, DC*

Daniela Bremmer, *Director of Strategic Assessment, Washington State Department of Transportation, Olympia, Washington*

Amanda Eaken, *Deputy Director of Sustainable Communities, Energy & Transportation Program, Natural Resources Defense Council, San Francisco, California*

Multimodal | Policy | Implementation | INTERMEDIATE

Elliott Bay

Federal Reserve Bank, Western Region Equitable Transit Oriented Development Symposium

(An invitation only event)

FACILITATOR: **John Moon**, *District Manager, Community Development, Federal Reserve Bank of San Francisco, California*

schedule of events
October 22 TUESDAY

7:00 am–8:00 am **Continental Breakfast** *in the Trade Show Area*

8:00 am–9:30 am
Grand Ballroom I, II

PLENARY

EMCEE: **Pat McCarthy**, *Executive, Pierce County, Tacoma, Washington*

Transportation Investments for a Better Quality of Life

Federal Transit Administrator Peter Rogoff's remarks will include the Administration's work to preserve and enhance communities' quality of life through public transportation, implement FTA safety authority, reduce carbon pollution, and create jobs through targeted investments in public transportation. He'll discuss the ongoing implementation of MAP-21 and the challenges facing transit and the people who rely on it..

Peter Rogoff, *Administrator, Federal Transit Administration, US Department of Transportation, Washington, DC*

Brain Rules: Linking Brain Health to Livability

How do our surroundings influence the way our brains develop? Is brain health an important factor to consider when building livable communities? What can we learn from brain science to help shape best practices in the livable communities movement? Join author and developmental molecular biologist John Medina as he explores the factors that contribute to healthy brain function. Medina's pathbreaking work, provocative style and surprising insights will stir your soul — and mind — to feel and think differently about the world we inhabit (and the communities we're building).

John Medina, *PhD, Brain Scientist, Author of* Brain Rules*, Seattle, Washington*

9:30 am–10:00 am **Refreshment Break** *in the Trade Show Area*

10:00 am–11:30 am

WORKSHOPS

Cascade IA

Demographic-Driven Demand **AICP CM 1.5**

The evolving needs, values and aspirations of consumers are becoming more important to policymakers, transit operators and interest groups. As we move from a supply-driven economy to a 21st-century demand-driven economy, emerging demographic groups will define the markets of tomorrow. How will this impact transit, alternative modes of transportation and living environments? How can policymakers anticipate and use these changes to support sustainable forms of transportation and urban development? Explore these questions from the consumer's perspective — how the needs and priorities of millenials, empty nesters, single/no child households and other groups will shape the future of transit and mobility in North American cities. Be prepared for a lively conversation about what will define the future: public policy or consumer demand?

MODERATOR: **Gloria Ohland**, *Director of Policy and Communications, Move LA, Los Angeles, California*

Andrew D. Brennan, *Director of Environmental Affairs, Massachusetts Bay Transportation Authority, Boston, Massachusetts*

Oliver Hartleben, *Strategic Planner, IBI Group, Boston, Massachusetts*

Christopher Zahas, *AICP, Managing Principal, Leland Consulting Group, Portland, Oregon*

Multimodal | Policy | Implementation, Community Development | FUNDAMENTAL

10:00 am-11:30 am **WORKSHOPS** continued

Vashon

Design Matters **AICP CM 1.5, LA CES HSW 1.5**

National leaders from the three leading professional design organizations — American Institute of Architects, American Society of Landscape Architects and American Planning Association — will define, discuss and seek your perspective on the design philosophies of their respective disciplines. How does conscientious design define the quality and future of our communities? How can we communicate the vocabulary of design into language that is clear and inclusive? Why is community outreach fundamentally critical to successfully designing our streets and neighborhoods? Hear how rapidly developing technologies and changing economics are refreshing attitudes and passion in all three professions. Be a part of the stimulating discussion about all three disciplines' critically important roles.

MODERATOR: **Ron Stewart**, *AIA, Principal, ZGF Architects, LLP, Portland, Oregon*

William Anderson, *FAICP, President, American Planning Association; Principal/Vice President, Director of Economics and Planning for US West, AECOM, San Diego, California*

Jeff Potter, *FAIA, LEED AP, 2012 President, American Institute of Architects; Vice President, POTTER, Dallas, Texas*

Thomas Tavella, *FASLA, PLA, LEED AP, President, American Society of Landscape Architects, Orange, Connecticut*

Multimodal | Design | Implementation, Community Development | INTERMEDIATE

Grand Crescent

Building Sustainable Communities One Local Purchase at a Time **LA CES HSW 1.5**

Picture your idyllic version of a sustainable transit-oriented community. Chances are, you envision people chatting at a corner coffee shop, dining at a cozy café or shopping at a small boutique. It's a pleasant version of reality. But supporting that local barista, chef or shopkeeper is not just dependent on how you design your community — it's a function of how you spend your dollars. How does your decision on where to grab a cup of coffee, eat lunch or buy new shoes actually affect the economic sustainability of your community? And how are your tax dollars put to work? Learn how to make every dollar count towards sustainability.

Kimber Lanning, *Founder and Executive Director, Local First Arizona, Phoenix, Arizona*

Richard Manson, *Program Vice President, Local Initiatives Support Corporation, New York, New York*

Multimodal | Advocacy | Equity/Economic Opportunity, Economic Development | INTERMEDIATE

Cascade IB

Repurposing Stations for TOD: Implementation Amidst Chaos **AICP CM 1.5, LA CES HSW 1.5**

Chaos doesn't stop for new development. Repurposing busy transit stations for TOD brings a host of daunting challenges: How can station owners collaborate with cities, communities and developers to rethink how stations function in revitalizing neighborhoods? How do you decide which changes are needed? How do you phase in those changes and keep the transit system operating safely? What changes to the station can the public sector make to entice new development? Find out what's worked — and what hasn't — when it comes to innovative implementation strategies and learn how planners are repurposing stations to match a changing urban landscape.

MODERATOR: **Val J. Menotti**, *Planning Department Manager, San Francisco Bay Area Rapid Transit District, Oakland, California*

Jeffrey Busby, *Senior Manager, Infrastructure Planning, TransLink, Burnaby, British Columbia*

Katherine S. Fichter, *Manager of Long-Range Planning, MassDOT Office of Transportation Planning, Boston, Massachusetts*

Kate Iverson, *Manager, Transit-Oriented Development, Regional Transportation District, Denver, Colorado*

Multimodal | TOD | Implementation, Revitalization | INTERMEDIATE

Cascade II

Fill Your Dance Card: the Public Sector Role in TOD **AICP CM 1.5**

Whoever said that TOD planning was like a teenager and his first dance, wasn't far off. How do I get a date? Who makes the first move? What do I need to do? Progressing from planning to implementation — with TOD or on a gymnasium dance floor — brings out the "clumsy" in all of us. Learn the steps for mixing with a host of public sector "dancers." Hear from a mayor, a city manager, an urban renewal director, and representatives from regional TOD/joint development, transit agency capital and TOD programs in this roundtable conversation. Wallflower no more! Bring your questions.

MODERATOR: **Mark Boyle**, *AICP, Assistant General Manager for Development, Massachusetts Bay Transportation Authority, Boston, Massachusetts*

Lucy Galbraith, *AICP, Manager, Transit Oriented Development, Capital Metropolitan Transportation Authority, Austin, Texas*

Ric Ilgenfritz, *Executive Director, Planning, Environment, and Project Development, Sound Transit, Seattle, Washington*

Chris Koos, *Mayor, Town of Normal, Illinois*

Maureen Phair, *Executive Director, Arvada Urban Renewal Authority, Arvada, Colorado*

Heather Tabbert, *AICP, Manager, Regional Transportation Authority of Northeastern Illinois, Chicago, Illinois*

Frank F. Turner, *FAICP, Deputy City Manager, City of Plano, Texas*

Multimodal | TOD | Implementation | INTERMEDIATE

St. Helens

Financing TOD in a Down Market **AICP CM 1.5**

Financing any development in a down market is tough. Financing mixed-use development at transit stations or on transit land is even more difficult. How can transit organizations and other public sector groups stimulate private mixed-use development? What creative tools are being used to realize transit-oriented development? Learn how public agencies can encourage interest in development and, beyond that, get their projects built — even in a down market.

MODERATOR: **Leah Treat**, *Director, City of Portland, Bureau of Transportation, Portland, Oregon*

Dan Cohen, *Principal/Owner, Urban Investment Group, Boulder, Colorado*

Nathan Hong, *Senior Vice President, Development, AvalonBay, San Francisco, California*

Donald Keuth, *President, Phoenix Community Alliance, Phoenix, Arizona*

Multimodal | Finance | Economic Development | ADVANCED

Pike

Media and Agencies: Making Interaction a Two-Way Street

Words are your friends — especially in the world of transit and land use. A few paragraphs can create meaningful change. But how? Learn how to be constructive — and respectful — with your criticism. Hear from the experts about how writers interact with government agencies. Gain tips for keeping a group blog operating: managing the many people, opinions and issues. Successful media relations is like a two-way street. Learn how to keep the information flowing.

MODERATOR: **Jeffrey Wood**, *New Media Director and Chief Cartographer, Reconnecting America, Oakland, California*

Frank Chiachiere, *General Manager,* Seattle Transit Blog*, Seattle, Washington*

Martin Duke, *Editor-In-Chief,* Seattle Transit Blog*, Seattle, Washington*

Dominic Holden, *Author,* The Stranger*, Seattle, Washington*

Geoff Patrick, *Media and Public Information Manager, Sound Transit, Seattle, Washington*

Multimodal | Communication | Community Engagement | INTERMEDIATE

Cascade IC

Aligning Outcomes: Successful Partnerships For Advocates and Agencies **AICP CM 1.5**

Transit advocates have an important role to play in the development of livable communities. But how can you ensure that agencies and advocates are working towards a shared goal? How can you turn a working relationship into a successful partnership? Learn how advocacy groups and dynamic individuals are supporting transit projects in communities around the country, and how they're working closely with transit agencies towards a common outcome.

MODERATOR: **Thomas R. Shrout, Jr.**, *Partner, Avvantt Partners LLC, St. Louis, Missouri*

David Johnson, *Board Member, Kansas City Regional Transit Alliance, Kansas City, Missouri*

Shefali Ranganathan, *Director of Programs, Transportation Choices Coalition, Seattle, Washington*

Barbara Thoman, *Executive Director, Transit for Livable Communities, St. Paul, Minnesota*

Katja Dillman, *Founding Director, MOVE Oregon, Portland, Oregon*

Multimodal | Advocacy | Implementation | INTERMEDIATE

10:00 am-11:30 am **WORKSHOPS** continued

Olympic

Great Spaces: The Public-Private Role in Designing Great Transit Centers **AICP CM 1.5, LA CES HSW 1.5**

Baltimore's historic Penn Station and the new Interchange in Minneapolis — two great spaces spawning transformational development. Central Baltimore Partnership incorporated state-of-the-art community organizing activities, place-making strategies, and TOD around the busy Amtrak and commuter rail facility at Penn Station. In Minneapolis, Hennepin County and a creative project team incorporated mixed-use transit and a station square into this new transit hub. The Interchange embodies the principles of Open Transit, which integrates all modes of transit; is development oriented; focuses on architecture that can create iconic indoor and outdoor spaces; appeals to passengers, residents, office workers and visitors alike; as well as integrates culture with transit. Learn lessons from both cities.

MODERATOR: **James McGrath**, *AIA, ASLA, LEED AP, Urban Designer + Infrastructure Architect, CH2M Hill, Portland, Oregon*

Peter David Cavaluzzi, *FAIA, Design Principal, EE&K a Perkins Eastman Company, New York, New York*

Anish Kumar, *AIA, AICP, Senior Director, Facilities Planning, Real Estate Development Department, Amtrak, Philadelphia, Pennsylvania*

Peter McLaughlin, *Commissioner, Hennepin County, Minneapolis, Minnesota*

Joseph McNeely, *Executive Director, Central Baltimore Partnership, Baltimore, Maryland*

Multimodal | Design | Revitalization, Economic Development | INTERMEDIATE

10:00 am–12:00 pm

Fifth Avenue

Urban Circulators: The Key to Livable and Sustainable Corridors? **AICP CM 2**

Municipalities are embracing urban circulators! Interest in urban circulators continues to grow, as plans advance across the country. Hear from the cities and transit partnerships who are making this happen. Explore the latest diverse and interesting developments in urban circulator projects — both streetcar and the rubber-tire variety — in this roundtable. How are they meeting federal and regional livability criteria? Who's sponsoring the projects? What kinds of insights do they have? Join the urban circulator conversation!

MODERATOR: **Sean Libberton**, *Principal, PB Strategic Consulting, Washington, DC*

Lacy Bell, *Planning Project Manager, Operations, Regional Transportation District, Denver, Colorado*

Shellie Ginn, *Administrator, Department of Transportation, City of Tucson, Arizona*

Larry Hopper, *Principal Planner, Metro Transit, COTPA, Oklahoma City, Oklahoma*

Jeff Polenske, *City Engineer, City of Milwaukee, Wisconsin*

Steve Wood, *Project Manager, Stacy and Witbeck, Inc., Portland, Oregon*

Bus, Streetcar | Planning | Implementation | ADVANCED

11:30 am–12:30 pm **Boxed Lunch Pickup** *in the Trade Show Area*

12:00 pm–1:30 pm
Grand Crescent

Rail~Volution's Public Officials Learning Network Part 2.
The Challenge of Public Leadership: My Network, Your Network

Continue the discussion from Monday's Public Officials Learning Network at this facilitated peer exchange and networking lunch. Are you a public official? Expand your national network and become a more effective catalyst in your community. Get to know your peers, compare notes and gain new insights into complex issues facing leaders. Designed to equip and connect officials, topics may cover technical, political, strategic or tactical approaches to problem solving. One thing's for sure: All the issues will be relevant. Grab this opportunity to learn about best practices from others in your shoes. (Topics will be selected at the Public Officials Learning Network Part 1.)

MODERATOR: **Charlie Hales**, *Mayor, City of Portland, Oregon*

Multimodal | Policy | Community Engagement, Implementation | INTERMEDIATE

12:00 pm–1:30 pm

IDEA EXCHANGES

Lightly facilitated opportunities to discuss niche topics with people who can help — or who would appreciate your expertise. Bring a boxed lunch and pull up a chair.

St. Helens

Transit Passes as Tools: A Nuts and Bolts Discussion

Communities and transit agencies use transit passes as a tool to support development and alternative transit. How can you use pricing structures to meet livability goals in different neighborhoods? What about employer use? Bulk transit passes? Long-term residential transit passes through zoning? How should passes be financed?

Olympic

HUD Grants: Share the Wisdom

HUD Regional Sustainable Planning Grants: Are you a grantee? Come to compare notes and share your experiences. Learn from other grantees and explore the opportunities the program has provided.

Cascade IA

Don't Put Me On Hold! Teaching Your Public to Communicate

Take a look at public outreach from the public's point of view. What's the best way for the public to reach your transit agency? Do they know that? Who's had success working with the public to define problems and prioritize improvements? What are some proven ways to engage different jurisdictions?

Cascade IB

High-Quality TOD Goes to Suburbia

What kinds of land use and market challenges await you in the suburbs? How about opportunities for creating high-quality TOD? How can you develop around train and BRT stations in the suburbs to shift patterns from car to alternative modes? Can suburban transit even work?

Cascade IC

The Art of Innovation

First, talk about *how* innovation happens, then talk about *what* some of those innovations are. How do new innovations get adopted in the technology world? How can transit agencies and public projects use the elements of innovation diffusion theory (the innovation, communication channels, time and social system) to get the public to adopt new ideas? What new tools have been successful for you: Open Street Maps/Open Trip Planner Analysts? GTFS data? Online tourist transit trip planners?

2:00 pm–3:30 pm

WORKSHOPS

Cascade IC

A Tale of Two Cities' Public-Private Partnerships: Equitable Development Along Transit Corridors **AICP CM 1.5, LA CES HSW 1.5**

Denver and Seattle: Two cities where local government and nonprofits combine efforts to create long-term equitable development opportunities along emerging transit corridors. Learn how public-private partnerships are creating financial tools to address the issues of gentrification and displacement. In Seattle, partners create affordable TOD using site acquisition. They use value capture tools to address the effects of increasing property values on low income residents and businesses. In Denver, partners developed the country's first TOD fund, as well as Denver Shared Spaces, affordable, nonprofit shared business space to complement affordable housing. Hear the real-life tales from key players.

MODERATOR: **Angie Malpiede**, *Secretary, Board of Directors, Regional Transportation District, Denver, Colorado*

Jon Clarke, *Senior Loan Officer, Enterprise Community Loan Fund, Seattle, Washington*

Aaron Miripol, *President, Urban Land Conservancy, Denver, Colorado*

Tim Parham, *AICP, Senior Housing Planner, Puget Sound Regional Council, Seattle, Washington*

Dace West, *Director, Denver Office of Strategic Partnerships, Denver, Colorado*

Multimodal | TOD | Equity/Economic Opportunity | INTERMEDIATE

Cascade IA

Equity In Transit Planning **AICP CM 1.5**

When there's pressure to deliver a project on time and on budget, how can you ensure a meaningful and inclusive participation process? Learn from those at the front line who are successfully addressing environmental justice and transit equity issues. How do they integrate these issues into the planning process? Hear from two transit agencies — TriMet and Los Angeles County Metro — plus a Seattle nonprofit, about how they've proactively engaged stakeholders.

MODERATOR: **Shefali Ranganathan**, *Director of Programs, Transportation Choices Coalition, Seattle, Washington*

Johnell Bell, *Director, Diversity & Transit Equality, TriMet, Portland, Oregon*

Ann Kerman, *Community Relations Manager, Metro, Los Angeles, California*

Monica McCallum, *Division Chief, Civil Rights, Federal Transit Administration, Seattle, Washington*

Multimodal | Planning | Equity/Economic Opportunity, Community Engagement | INTERMEDIATE

Cascade II

What Can TOD Finance and Value Capture Really Do? **AICP CM 1.5**

How can you quantify the benefits of transit? How do you relate those benefits to value capture strategies? And how do you use those strategies to fund transit projects? Share the wealth of experience in this roundtable discussion featuring people who have actually developed and executed projects. Hear from an advocacy group, the public sector and consultants. Each speaker presents for five minutes, then the conversation begins. With the help of a moderator, you'll be able to ask questions and discuss the ideas presented about value capture and transit funding.

MODERATOR: **Nadine Fogarty**, *Principal, Strategic Economics, Berkeley, California*

Mark Briggs, *Director, Finance & Innovation, Parsons Brinckerhoff, Orange, California*

Andrew Knudtsen, *AICP, CCIM, Principal, Economic & Planning Systems, Denver, Colorado*

April Putney, *Director of Statewide Policy & Advocacy, Futurewise, Seattle, Washington*

Eric Rothman, *President, HR&A Advisors, Inc., New York, New York*

Karl Stundins, *Area Redevelopment Manager, Office of Economic Development, City of Dallas, Texas*

Multimodal | Finance | Implementation | ADVANCED

Olympic

From Station Area Plan to Implementation: How to Get Somewhere **AICP CM 1.5, LA CES HSW 1.5**

Developing a vision for a station area? That's the easy part. Getting a project on the ground? That's a different story. With all the challenges of greenfield or infill development and revitalization, creating an implementable plan can be daunting. How do you set goals and develop strategic plans? How should you address zoning and parking issues? Are form-based codes the way to go? What about financial incentives? Discuss proven strategies from a variety of projects that are already on the ground and hear how municipalities have realized their visions.

MODERATOR: **William Tsao**, *Board Member, Dallas Area Rapid Transit, Dallas, Texas*

Caryn Champine, *Development and Planning Supervisor, City and County of Denver, Colorado*

Alden S. Raine, *PhD, TOD Practice Leader, AECOM, Boston, Massachusetts*

Frank F. Turner, *FAICP, Deputy City Manager, City of Plano, Texas*

Multimodal | TOD | Implementation, Economic Development | INTERMEDIATE

Grand Crescent

The Truth About Federal Funding **AICP CM 1.5**

At almost $2 billion annually, the federal New Starts program is the go-to source of funding for fixed guideway bus and rail projects. Yet despite fierce competition and a rigorous evaluation process, the program is oversubscribed. So what is a project sponsor to do? Hear from experts both inside and outside the program about the latest developments. Learn how long-standing features of federal policy can work to your advantage. See how cities and regions around the country are thinking beyond the fare box to find creative ways to finance their projects.

MODERATOR: **Sheila Dezarn**, *Vice President, Parsons Brinckerhoff, Seattle, Washington*

Nick Donohue, *Policy Director, Transportation for America, Washington, DC*

Don Emerson, *Principal Consultant, Parsons Brinckerhoff, San Francisco, California*

Richard P. Steinmann, *Special Assistant to the Administrator, Federal Transit Administration, Washington, DC*

Multimodal | Finance | Implementation | FUNDAMENTAL

Cascade IB

Real Estate Development 101 **AICP CM 1.5, LA CES HSW 1.5**

You've got your TOD plan, now the questions begin: What makes a development plan feasible to developers — both for-profit and nonprofit? How do you calculate value? What goes into a market study? What is a real estate development pro forma? How does a project get financed? What's attractive to a private investor? To a grant-making organization? How much affordable housing is affordable from the developer's point of view? How do you reach a go/no-go decision? Planners, advocates and government officials can find answers to all these burning questions in this fundamental session.

MODERATOR: **Adelee Le Grand**, *Associate Vice President, Transportation, AECOM, Atlanta, Georgia*

Francis X. DeCoste Jr., *Chief Operating Officer, TR Advisors LLC, Boston, Massachusetts*

Sharon Lee, *Executive Director, Low Income Housing Institute, Seattle, Washington*

Multimodal | TOD | Implementation | FUNDAMENTAL

2:00 pm–3:30 pm **WORKSHOPS** continued

Pike

Transit and Imminent Social Change **AICP CM 1.5**

How will social changes elevate transit from "just mobility" to an integral part of our social fabric? Today, more people live in cities than the suburbs in the US. Technology, generational shifts and urbanization are all driving change. Explore micro-housing, gentrification and the expansion of transit services and facilities as we attempt to understand the evolving role of transit. Where do aging citizens, progressive transit millennials and younger generations fit in? How can transit development open up more advanced opportunities for livability? How does movement change as a result of technology-based communities? Look at nontraditional economic trends, social opportunities (exercise clubs, commute social networks, active spaces) and other urban trends that facilitate transit investment.

MODERATOR: **Zafar Alikhan**, *AICP, Vice President, National Transit and Environmental Planning Leader, David Evans and Associates Inc., Los Angeles, California*

Diego Cardoso, *Executive Officer – Transportation Development and Implementation, Metro, Los Angeles, California*

Keith Hall, *FAIA, FAICP, Transit Planning Manager, David Evans and Associates, Inc., Portland, Oregon*

Mark L. Hinshaw, *FAIA, FAICP, Principal, Director of Urban Design, LMN Architects, Seattle, Washington*

Conal McNamara, *AICP, Assistant Director of Economic & Community Development, City of Asuza, California*

Claudia Monterrosa, *Director, Policy & Planning, Department of Housing, City of Los Angeles, California*

Multimodal | Planning | Equity, Economic Opportunity | INTERMEDIATE

Vashon

The End of Sprawl: Innovations from Real Estate Developers **AICP CM 1.5, LA CES HSW 1.5**

When it comes to implementing a walkable urban future, where do real estate developers fit in? What original ideas are they bringing to the table to get development done? What's bringing the best results? How are they engaging the community in creative ways, such as crowd sourcing? Join Christopher Leinberger from LOCUS, a national network of real estate developers and investors who advocate for sustainable, walkable urban development in America's metropolitan areas. Hear how developers can play a vital role in guiding policy, getting funds allocated, and providing expert advice on smart growth strategies at the federal and state level.

Christopher Leinberger, *President of LOCUS, Smart Growth America; Senior Fellow, Brookings Institution, Washington, DC*

Multimodal | Finance, TOD | Implementation | INTERMEDIATE

Fifth Avenue

Complete Streets: Balancing User Needs **AICP CM 1.5, LA CES HSW 1.5**

Complete streets strive to foster a balance among bikes, transit, cars, trucks and pedestrians. But often there's tension between competing modes and interests. How do transit agencies, municipalities and other partners work together to moderate the conflicts and prioritize users and corridors, without sacrificing safety or the intent of the project? What are some of the best practices to help take complete streets from policy development to implementation? Join the conversation in an interactive roundtable format and help celebrate the 500th complete street policy in the US.

MODERATOR: **Richard Weaver**, *AICP, Director of Planning, Policy and Sustainability, American Public Transportation Association; Chair, National Complete Streets Coalition, Washington, DC*

Kevin Conger, *Chief Executive Officer and President, CMG Landscape Architecture, San Francisco, California*

Susan McLaughlin, *Transport & Urban Design Strategic Advisor, Seattle Department of Transportation, Seattle, Washington*

Martha Roskowski, *Green Lane Project Director, Bikes Belong Foundation, Boulder, Colorado*

Chris Shaheen, *Public Space Program Manager, DC Office of Planning, Washington, DC*

Christof Spieler, *PE, LEED AP, Board Member, Metropolitan Transit Authority of Harris County, Houston, Texas*

Christina Morrison, *Senior Planner, BRT/Small Starts Project Office, Metro Transit, Minneapolis, Minnesota*

Multimodal | Policy, Planning | Streets | FUNDAMENTAL

St. Helens

Corridor Planning: Seattle's First Hill Streetcar **AICP CM 1.5, LA CES HSW 1.5**

How do you integrate a broad range of community and stakeholder perspectives and interests into a successful streetcar project? Using Seattle's First Hill Streetcar as a real-life example, you'll examine the processes leading up to the funding, planning and implementation of this innovative project, currently under construction. Interface with key people from several disciplines who have helped advance the project. Hear concrete examples of designing a street-running streetcar while accommodating — and encouraging — a high-volume bike and pedestrian environment Finally, learn how the project incorporates sustainability measures as well as community development objectives.

MODERATOR: **Bob Post**, *Vice President, Director of Transportation, URS Corporation, Portland, Oregon*

Mark Dorn, *Vice President, Rail Transit Design Services, URS Corporation, Portland, Oregon*

Steve Durrant, *ASLA, AICP, Principal, Alta Planning + Design, Portland, Oregon*

Ethan Melone, *Rail Transit Manager, Department of Transportation, City of Seattle, Washington*

Alexandra Ramsden, *LEED AP BD+C, CSBA, Director, Sustainability, Rushing, Seattle, Washington*

Stephanie Van Dyke, *Director of Development, Seattle Housing Authority, Seattle, Washington*

Streetcar | Design | Economic Development, Implementation | INTERMEDIATE

3:30 pm–4:00 pm **Refreshment Break** *in the Trade Show Area*

4:00 pm–5:30 pm

WORKSHOPS

Grand Crescent

Quantifying the Health Impacts of Transportation Investments **AICP CM 1.5, LA CES HSW 1.5**

Transportation agencies have joined the public health field in studying health impacts and health care costs. Hear the results of a two-year study in the Nashville region that analyzed the built environment and health. Discuss innovative approaches used in California to measure the level of transit, walking and bicycling resulting from regional and statewide projects. Learn how health impact assessments predicted the health and fiscal impacts of exposure to major roads in terms of respiratory health and pedestrian-motor vehicle collisions, as well as the health and fiscal impacts of obesity.

MODERATOR: **Paul Zykofsky**, *AICP, Assoc. AIA, Associate Director, Local Government Commission, Sacramento, California*

Sean Co, *Active Transportation Planner, Metropolitan Transportation Commission, Oakland, California*

Lawrence Frank, *PhD, AICP, CIP, ASLA, President, Urban Design 4 Health, Seattle, Washington*

Gary Gaston, *Design Director, Nashville Civic Design Center, Nashville, Tennessee*

Multimodal | Finance | Wellness | INTERMEDIATE

Cascade IB

"lower-case" tod **AICP CM 1.5, LA CES HSW 1.5**

What do a suburban strip mall, a Rust Belt city and a hybrid/electric minibus have in common? The answer lies in this close look at cities that are not obvious candidates for expensive, conventional rapid transit systems. Watch panelists connect the dots from the legacy city of Pittsburgh, where reconnecting to existing fixed guideways is a vital piece of its rebirth; to suburban cities planning for re-urbanization and increased transit while struggling with auto-oriented culture and existing built form. Add some non-conventional, high-tech strategies in partnership with innovative employers. The issues differ, but their solutions share a common thread: inventive and lateral thinking, firmly rooted in local context and fiscal realities. Expect lots of audience and panel interaction.

MODERATOR: **Catherine Ciarlo**, *AICP, Senior Project Manager, CH2M Hill, Portland, Oregon*

Melanie Hare, *Partner, Urban Strategies Inc., Toronto, Ontario*

Jim Lightbody, *Senior Consulting Manager, AECOM, San Jose, California*

Chris Sandvig, *Regional Policy Director, Pittsburgh Community Reinvestment Group, GoBurgh Initiative, Pittsburgh, Pennsylvania*

Multimodal | TOD | Community Development | FUNDAMENTAL

4:00 pm–5:30 pm **WORKSHOPS** continued

Cascade II

TOD and Retail: What's on Your List? AICP CM 1.5, LA CES HSW 1.5

The right quantity and mix of retail is a key component to your TOD district. There's a lot to think about: What's a TOD market? How much retail is too much? How do you keep the streets alive and safe with retail and other retail-like uses? Can national franchises fit into a pedestrian-friendly TOD environment? What do you do with drive-thrus? How can you expect retail to evolve in a TOD? How can you create a compatible blend of residential and non-residential uses? And what do people really want to buy? Coffee? Newspapers? Other goods and services? Meeting space? It's Rail~Volution's inaugural TOD/retail roundtable — join us for a lively discussion.

MODERATOR: **Kim DeLaney**, *PhD, Growth Management Coordinator, Treasure Coast Regional Planning Council, Stuart, Florida*

Mark Boyle, *AICP, Assistant General Manager for Development, Massachusetts Bay Transportation Authority, Boston, Massachusetts*

William Fleissig, *President and Chief Executive Officer, TransACT, San Francisco, California*

Blair Howe, *Vice President, Kidder Mathews, Seattle, Washington*

Patrick McLaughlin, *Transit-Oriented Development Associate, Regional Transportation District, Denver, Colorado*

Multimodal | TOD | Economic Development, Implementation | ADVANCED

St. Helens

Right-Sized Parking Strategies AICP CM 1.5, LA CES HSW 1.5

How do you strike a balance between demand and supply for off-street parking? Most public works departments are required to use the *Institute of Transportation Engineers Trip Generation Manual* to gain local approvals. But those estimates usually end up with too much parking. What practical experience can you put to use on your next project to build just the right amount of parking — not too much and not too little? Hear what cities are doing right now to advance the field, including a new right-size parking tool created for Seattle. Learn creative strategies to efficiently and effectively address off-street parking and build just the right amount.

MODERATOR: **David Earling**, *Mayor, City of Edmonds, Washington*

Dan Bertolet, *Urban Planner, VIA Architecture, Seattle, Washington*

Eric Engstrom, *Principal Planner, City of Portland, Oregon*

Mike Podowski, *Land Use Policy Manager, Seattle Department of Planning and Development, Seattle, Washington*

Multimodal | Policy | Economic Development, Parking | INTERMEDIATE

Cascade IB

Transit and the Urban Realm AICP CM 1.5, LA CES HSW 1.5

Do the number of four-way intersections in an area impact transit ridership? How do travelers react when you give bus lanes over to sidewalk space? Can a streetcar increase bike and pedestrian mode share? Get the answers to these questions and more as you explore the relationship between transit and the public realm. From Vancouver, BC to Portland, OR, and all the way to London, see how cities are promoting, regulating and quantifying land use and urban form characteristics to influence travel choices. Learn how communities are gathering data on urban form and using this evidence-based information — at the local level to promote urban realm projects, and at the regional level to reduce vehicle miles travelled.

MODERATOR: **Jean Sanson**, *Principal Consultant, Steer Davies Gleave, Denver, Colorado*

Michael Iswalt, *Senior Transportation Engineer, ARUP, San Francisco, California*

Alan Lehto, *Director of Planning & Policy, TriMet, Portland, Oregon*

Peter Piet, *Associate, Steer Davies Gleave, London, England*

Lyle Walker, *MICC, RPP, Senior Planner, TransLink, New Westminster, British Columbia*

Multimodal | Design | Streets | INTERMEDIATE

Pike

Transit P3s: The Wave of the Future? AICP CM 1.5

Transit P3s (public-private partnerships) are catching on in North America. In Vancouver, BC, the Canada Line was a winner for the 2010 Winter Olympics. In Denver, the Eagle P3 commuter rail project (currently under construction) is the first of its kind in the US. Hear what experts involved in these projects have to say about P3s as the wave of the future. Learn the key elements for developing a successful transit P3. Finally, hear what role TOD played in these projects and whether the P3 structure helped — or hindered — TOD opportunities.

MODERATOR: **Jodie Misiak**, *Innovative Finance Project Manager, Maryland Transit Administration, Baltimore, Maryland*

John Haythorne, *Partner, Dentons Canada LLP, Vancouver, British Columbia*

William C. Van Meter, *Assistant General Manager of Planning, Regional Transportation District, Denver, Colorado*

Rail | Finance | Economic Development, Implementation | INTERMEDIATE

Vashon

Picking the Right Transit Mode AICP CM 1.5

What should you consider before making a decision? How will you know for sure? Bus. BRT. LRT. Heavy rail. What are the attributes of each mode? We'll look at a long list — footprint, capital cost, operating cost, land use impacts, speed, community preferences, funding opportunities, effectiveness. Which mode will best serve your particular market? How will changes in FTA funding affect your decision: BRT versus LRT and other modes? Hear real-life stories and examples from people who have made the decisions.

MODERATOR: **C. Scott Richman**, *Senior Associate, Project Manager, David Evans and Associates Inc., Portland, Oregon*

Craig Lametti, *Senior Associate, Urban Strategies Inc., Toronto, Ontario*

Karl Otterstrom, *Director of Planning, Spokane Transit Authority, Spokane, Washington*

Katie Roth, *AICP, Senior Planner, Metro Transit, BRT/Small Starts Project Office, Minneapolis, Minnesota*

Multimodal | Planning | Community Development, Streets | FUNDAMENTAL

Cascade IA

Getting Beyond the Buzzword: New Rules of Thumb for TOD AICP CM 1.5, LA CES HSW 1.5

Do you really know what you think you know? Sometimes a review can trigger a breakthrough. Bring your questions and unlock the secrets to the next generation of TOD. Learn why some ingrained rules of transit design — like a maximum half-mile walk or reduced parking — may not apply all the time. Refocus on the most important aspects of TOD. Review the process from TOD plan to implementation. Rethink what it takes to have more growth with less impact. Hear how to link development and transit to create both a great place and great transit. Revisit what needs to change with traditional transit design to better enable TOD. Bring your questions and get some answers.

GB Arrington, *Principal, GB Place Making, Portland, Oregon*

Multimodal | TOD | Implementation, Revitalization | FUNDAMENTAL

Fifth Avenue

First- and Last-Mile Strategies: Essential Components of the Complete Trip AICP CM 1.5

The complete trip encompasses every aspect of a person's journey, including the first and last miles. What are some creative strategies for filling the gaps before and after boarding transit? What policy and planning decisions are key to comprehensive complete trip schemes? How do you balance and focus all modes? Tap into the experience of this topical roundtable and hear a variety of approaches to advance the concept of the complete trip for livable and sustainable corridors and communities.

MODERATOR: **James D. Parsons**, *AICP, Vice President, US West Transit Rail Market Sector Lead, AECOM, Seattle, Washington*

Ronald Kilcoyne, *General Manager, Lane Transit District, Eugene, Oregon*

Tony Mendoza, *Senior Supervising Planner, Parsons Brinckerhoff, Orange, California*

Brian O'Malley, *AICP, Director of Policy and Programs, Central Maryland Transportation Alliance, Baltimore, Maryland*

Philip Pugliese, *Bicycle Coordinator, Outdoor Chattanooga, Chattanooga, Tennessee*

Multimodal | Policy, Planning | Implementation | ADVANCED

4:00 pm–5:30 pm

Olympic

WORKSHOPS continued

HSR: Bringing Taiwan's Lessons Home to the US AICP CM 1.5

From Taiwan to California to the Eastern Seaboard: How can lessons from Taiwan's high-speed rail system translate to planned HSR in the US? Can we ever achieve the success of the Asian systems? Hear how the greenfield Taiwan system raised the bar across all transit and transportation, including pedestrian and bicycles. What goals does it share with the US systems planned through populated areas? How is the California HSR system moving towards fruition? What are the challenges of converting an existing system through the heaviest populated areas of the US east coast? How is the corridor getting ready for anticipated development around stations, including Union Station in Washington, DC? Participate by sharing your experience.

MODERATOR: **R. Gregg Albright**, *Retired, California High-Speed Rail Authority, Sacramento, California*

Janet Campbell-Lorenc, *AICP, Senior Director of North East Corridor Business Development, Amtrak, Philadelphia, Pennsylvania*

Jeff Morales, *Chief Executive Officer, High-Speed Rail Authority, Sacramento, California*

John Popoff, *Associate, Taiwan High-Speed Rail Authority, Sacramento, California*

High-Speed Rail | Planning, TOD | Economic Development | INTERMEDIATE

5:30 pm–7:00 pm

Grand Ballroom III

Trade Show Reception

Meet the firms who are making a difference in the livability and sustainability movement. Ask questions, share plans and mingle with knowledgeable representatives from across industries. Exhibits, booths, hors d'oeuvres and beverages — in one relaxing environment.

7:30 pm–9:30 pm

Pecha Kucha Slam

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415 Westlake Avenue N.
Seattle, WA 98109

Grab a drink and pay attention. Every second counts at our Pecha Kucha Slam. Cutting-edge ideas presented rapid-fire. 20 slides X 20 seconds = less than 7 minutes per topic! This not-to-be-missed evening event was a highlight of the 2012 conference. Guaranteed to keep you at the edge of your seat. Get inspired — and connected!

EMCEE: **Art Pearce**, *Senior Project Manager, Bureau of Transportation, City of Portland, Oregon*

Gary Andrishak, *Director, IBI Group, Vancouver, British Columbia*

Loraine Cargill, *Transportation Planning Manager – Real Estate, South Florida Regional Transportation Authority, Pompano Beach, Florida*

Barb Chamberlain, *Executive Director, Bicycle Alliance of Washington, Seattle, Washington*

Michael Harbour, *Deputy Chief Executive Officer, Sound Transit, Seattle, Washington*

James Arthur Jemison, *Deputy Undersecretary, Department of Housing & Community Development, Commonwealth of Massachusetts, Boston, Massachusetts*

Terra Lingley, *Transportation Planner, CH2M Hill, Portland, Oregon*

Gloria Ohland, *Director of Policy and Communications, Move LA, Los Angeles, California*

Dan Reed, *Planner, Designer and Communicator, Greater Washington/Friends of White Flint, Silver Spring, Maryland*

Jean Sanson, *Principal Consultant, Steer Davies Gleave, Denver, Colorado*

Sara Schott Nikolic, *Senior Planner, Puget Sound Regional Council, Seattle, Washington*

Paul Supawanich, *Associate Project Planner, Nelson\Nygaard Consulting Associates Inc., San Francisco, California*

Ken Zatarain, *Director of Service Planning and Scheduling, TriMet, Portland, Oregon*

schedule of events
October 23 WEDNESDAY

7:00 am–8:00 am **Continental Breakfast** *in the Grand Foyer*

8:00 am–9:30 am **WORKSHOPS**

St. Helens

Off-the-Shelf Stories: Reclaiming Land and Reality **AICP CM 1.5, LA CES HSW 1.5**

Plans should be more than just glossy pages in a book. Do you know how to turn vision into reality? What good is planning if nothing is realized once the plan is in place? Explore how partnerships are finding creative ways to finance and implement TOD plans. See how new transit investment can act as a catalyst for redevelopment of previously overlooked parcels in vibrant districts. Hear how Boston, Denver, Phoenix and Santa Monica are picking the low hanging fruit to turn big plans into reality — before the market returns. Stories taken off the shelf, with lessons for a wide range of projects.

MODERATOR: **Howard Steere**, *Community Relations Manager, Valley Metro, Phoenix, Arizona*

Eliot Hoyt, *Valley Crest Design, Denver, Colorado*

Peter James, *Senior Planner, City of Santa Monica, California*

Tad Savinar, *Urban Planner, Studio of Tad Savinar, Portland, Oregon*

Mark Dinaburg, *Director of Real Estate Development, Codman Square Neighborhood Development Corporation, Dorchester, Massachusetts*

Multimodal | TOD | Implementation, Revitalization | INTERMEDIATE

Cascade IA

Climate Change and Sustainability: From Policy to Practice **AICP CM 1.5, LA CES HSW 1.5**

Climate change initiatives are setting the stage for a greener, more sustainable future. Hear how agencies and organizations are developing proactive and effective policies and programs that are transforming the way we approach transportation planning. See how they're integrating active transportation as a core part of these efforts and empowering communities to be a part of the solution. Learn from leaders who are making sustainability efforts a part of our everyday life — in practice, not only policy.

MODERATOR: **Art Guzzetti**, *Vice President, Policy, American Public Transportation Association, Washington, DC*

Jemae Hoffman, *Director, Livable Cities, VIA Architecture + Planning, Seattle, Washington*

Bob Van Meter, *Executive Director - Boston, Local Initiatives Support Corporation, Boston, Massachusetts*

Ursula Vogler, *Project Manager, Climate Initiative Program, Metropolitan Transportation Commission, Oakland, California*

Multimodal | Policy | Sustainability/Green, Implementation | INTERMEDIATE

8:00 am–9:30 am **WORKSHOPS** continued

Olympic

ETOD: Creating and Preserving Employment Near Transit **AICP CM 1.5**

Recent research suggests that employment clustered near transit has a greater impact on ridership than residential density. As a result, employment-oriented TOD (ETOD) is gaining prominence. Learn how cities and regions are bolstering their commercial tax bases, creating and preserving jobs, and optimizing their transit assets — all through ETOD. How are user requirements evolving? How are building types changing from traditional TOD's high-density residential buildings with ground floor retail? Come hear how the public sector, developers and employers are working together to make ETOD a reality.

MODERATOR: **Christopher Yake**, *AICP, Senior Associate, Nelson\Nygaard Consulting Associates Inc., Portland, Oregon*

Troy Doss, *Senior Planner, Central City Team, City of Portland, Bureau of Transportation, Portland, Oregon*

Alan Hart, *Principal, VIA Architecture and Planning, Seattle, Washington*

Ada Healey, *Vice President, Real Estate, Vulcan Inc., Seattle, Washington*

Rail, Streetcars | TOD | Equity/Economic Opportunity, Economic Development | INTERMEDIATE

Cascade IC

Online Engagement: Making the Web Work for You **AICP CM 1.5, LA CES HSW 1.5**

From meeting in person to meeting online, public involvement has moved to blogs and other Web forums. So what have we learned about online engagement? How do we make it inclusive, effective and accessible to people from all backgrounds? Come and learn about online tools that are working in communities around the country and how they complement traditional outreach methods.

MODERATOR: **Kristin Hull**, *Senior Project Manager, CH2M Hill, Portland, Oregon*

Oliver Hartleben, *Strategic Planner, IBI Group, Boston, Massachusetts*

Theresa McClure, *Strategic Communications & Public Involvement Manager, HDR, Omaha, Nebraska*

Su Midghall, *President, DHM Research, Portland, Oregon*

Uri Pachter, *Project Manager, Greenbelt Alliance, San Francisco, California*

Multimodal | Communications | Community Engagement | INTERMEDIATE

Pike

MAP-21 Implementation: Understanding the Changes **AICP CM 1.5**

Moving Ahead for Progress in the 21st Century (MAP-21) introduced new safety provisions for the nation's rail transit systems, established a streamlined environmental review process for projects, and expanded project financing opportunities under the Transportation Infrastructure Finance and Innovation Act (TIFIA). Go deep into MAP-21's newest provisions and other major changes in this roundtable session: Growing interest in public-private partnerships means expansion under the TIFIA. Environmental streamlining provisions will shorten the project delivery process for both highways and transit. Performance measures and scenario planning will shape local decision-making regarding investments in future transportation projects. Finally, expanded rail safety provisions will introduce greater oversight into the operations of rail systems.

MODERATOR: **Jeffrey F. Boothe**, *Partner, Holland & Knight; Chair, New Starts Working Group, Washington, DC*

James Corless, *Director, Transportation for America, Washington, DC*

James D. Parsons, *AICP, Vice President, US West Transit Rail Market Sector Lead, AECOM, Seattle, Washington*

David Yale, *Deputy Executive Officer of Countywide Planning and Development, Metro, Los Angeles, California*

Multimodal | Policy, Advocacy | Implementation | INTERMEDIATE

9:30 am–10:00 am **Refreshment Break** *in the Grand Foyer*

10:00 am–11:30 am **WORKSHOPS**

Cascade IC

Expanding Economic Opportunity Through Transit and TOD **AICP CM 1.5**

How do we ensure people with low or moderate incomes, who rely on transit the most, are connected to the transit network and to the broader regional economy? How can communities maximize their proximity to transit to both preserve and grow jobs that support local prosperity? Hear answers from around the country: Fremont, CA, an emerging hub for green and clean advanced-tech manufacturing is creating a vibrant, mixed-use, jobs-focused community near their new BART station. In Denver, a nonprofit is using transit to connect low-income people to the regional economy. In Seattle, the City is supporting small business development and increasing access to jobs and workforce development opportunities through their HUD Challenge Grant. Honest stories you can use.

MODERATOR: **Ryan Curren**, *Senior Community Development Specialist, City of Seattle, Washington*

Samaria Crews, *Organizing Director, FRESC: Good Jobs, Strong Communities, Denver, Colorado*

Anu Natarajan, *Vice Mayor, City of Fremont, California*

Bill Sadler, *Program Associate, Reconnecting America, Denver, Colorado*

Vu-Bang Nguyen, *AICP, Associate Director of Land Use and Housing, Urban Habitat, Oakland, California*

Multimodal | Planning, TOD | Equity/Economic Opportunity | INTERMEDIATE

Olympic

Joint Development: How Do You Recruit the Right Developer? **AICP CM 1.5**

Engaging a developer for a joint development opportunity can be daunting. There are so many questions: How do you find a developer who shares your vision? What procurement method should you use? RFQ? RFP? Something else? How do you ensure the developer has the financial and physical capabilities to implement your vision? How do you form a true partnership with the developer, once you've made your selection? How do you keep moving towards implementation? And from the developers' perspective, what can they expect in highly visible, public-private partnerships? Find the answers — and ask a few questions of your own — with this diverse panel of experts experienced in joint development projects around the country.

MODERATOR: **Tracy Reed**, *Deputy Project Director, University Link, Sound Transit, Seattle, Washington*

Peter Braster, *Senior TOD Manager, City of Carrollton, Texas*

Dan Cohen, *Principal/Owner, Urban Investment Group, Boulder, Colorado*

Kathryn Krygier, *Transit Oriented Development Program Leader, TriMet, Portland, Oregon*

Rail | TOD | Economic Development, Implementation | INTERMEDIATE

10:00 am–11:30 am **WORKSHOPS** continued

Cascade IA

Transit Agencies, Cities and TOD: Where Does the Buck Stop? AICP CM 1.5

Who's responsible for what? It's a common question that never seems to have the same answer twice. There's a valid reason for that. Explore the wide range of roles transit agencies play in facilitating TOD, as well as the many roles and expectations of their city partners. Hear real-life stories that uncover the uniqueness of agencies and cities across the country. Explore the policy and political considerations for each type of organization.

MODERATOR: **David Knowles**, *Senior Transit Program Manager, CH2M Hill, Portland, Oregon*

Ryan Moore, *Senior Planner, City of Seattle, Washington*

Rachel Smith, *Senior Goverment Relations Officer, Sound Transit, Seattle, Washington*

Jack Wierzenski, *AICP, Economic Development Director, Dallas Area Rapid Transit, Dallas, Texas*

Multimodal | Policy | Implementation | INTERMEDIATE

Fifth Avenue

Enough is Enough: A Balanced Approach to Parking AICP CM 1.5, LA CES HSW 1.5

Parking: It's the elephant in the room. We don't want to discuss it, but it's a key consideration in developing station areas. But is parking really a necessity? Or merely a transitional use, while walking and biking evolve? Why don't we build more — or less? Can the urban parking concept succeed in a suburban area? How much parking is really necessary? What's the best way to reduce single occupancy vehicle use? There is an inherent conflict between developing destinations and developing parking as an access point for transit use. This clash is bound to make a lively, fast-paced roundtable discussion. Bring your point of view and be ready to back it up.

MODERATOR: **Robin Blair**, *Director of Planning, Operations and Parking, Metro, Los Angeles, California*

Marco Anderson, *Senior Regional Planner, Southern California Association of Governments, Los Angeles, California*

Ann Cheng, *Green TRIP Program Director, TransForm, Oakland, California*

Matthew Davis, *Senior Project Manager, Associate, Watry Design Inc., San Jose, California*

Pat Gibson, *PE, PTOE, President, Gibson Transportation Consulting Inc., Los Angeles, California*

Lisa Jacobson, *Associate Project Planner, Nelson\Nygaard Consulting Associates Inc., Boston, Massachusetts*

James L. Prost, *AICP, Principal, Vantage Point Development Advisors LLC, Annapolis, Maryland*

Michele Reeves, *Principal, Civilis Consultants, Portland, Oregon*

Amir Sedadi, *Vice President, Intelligent Transportation Systems, IPS Group, San Diego, California*

Richard Willson, *PhD, FAICP, Professor and Chair, Department of Urban and Regional Planning, Cal Poly Pomona, California*

Stanley Wolfson, *President, Clancy Systems International Inc., Denver, Colorado*

Multimodal | Planning | Parking | INTERMEDIATE

Pike

Transit, TOD and Livability in Not-So-Large Cities: We Did It. So Can You **AICP CM 1.5, LA CES HSW 1.5**

Oklahoma City. Kansas City. Little Rock. Mid-America. Inland. Flyover. Whatever you call them, these not-so-populated cities are making downtowns more livable with transit and streetcars. Traditionally modest investors in transit, they're forming community alliances and partnerships, despite a strong car culture. With the Oklahoma City METRO quickly emerging in a recession-resistant economy, the state is a noteworthy laboratory for livability and smart, healthy growth. Kansas City and Little Rock have similar success stories. How did all three play catch-up with transit, especially streetcars? How did they put health impact and economic analysis to work? With a mix of conservatives and progressives favoring opportunity, fairness, enterprise, common sense and civility, their stories are relevant to cities across the continent.

MODERATOR: **Marsha J. Kaiser**, *AICP, Managing Principal, PB's PlaceMaking Group, Washington, DC*

Thomas Gerend, *Assistant Director of Transportation, Mid-America Regional Council Metropolitan Planning Organization, Kansas City, Missouri*

Larry Hopper, *Principal Planner, Metro Transit, COTPA, Oklahoma City, Oklahoma*

Jarod Varner, *Executive Director, Central Arkansas Transit Authority, North Little Rock, Arkansas*

Multimodal, Streetcar | TOD | Economic Development | FUNDAMENTAL

St. Helens

BRT Investment: The Development Response **AICP CM 1.5, LA CES HSW 1.5**

Can bus-based corridor projects such as BRT become effective catalysts for community development? As more communities turn to bus-based solutions and investments, how is the planning and development community responding? Explore the association between well-designed and -executed high-frequency bus service and transit-oriented development. Hear about actual projects that have been implemented and the resulting development. Explore future projects and the specific plans, programs and policies being used to generate corridor development consistent with community objectives.

MODERATOR: **Cliff Henke**, *Senior Analyst, Assistant Vice President, Parsons Brinckerhoff, Los Angeles, California*

Francis X. DeCoste Jr., *Chief Operating Officer, TR Advisors LLC, Boston, Massachusetts*

Maribeth Feke, *AICP, Director, Programming & Planning, Greater Cleveland Regional Transit Authority, Cleveland, Ohio*

Joel Ramos, *Senior Community Planner, TransForm, Oakland, California*

Bus | TOD | Economic Development | INTERMEDIATE

Cascade II

Corridor Livability Planning: Progress Reports **AICP CM 1.5, LA CES HSW 1.5**

Corridor-level station area planning is becoming more prevalent in our urban areas as local jurisdictions learn the value of collaboration. In many instances, the DOT/HUD/EPA Sustainable Communities grant program has provided the impetus for corridor planning. In other cases, regions have taken the initiative on their own. Hear important lessons learned during major corridor-level undertakings as agencies share honest stories of challenges and opportunities in this roundtable discussion. Expect short updates about corridor planning in Seattle, South Florida, Phoenix, New Jersey/New York, Maryland and other regions. Bring your questions and be ready for a lively debate!

MODERATOR: **James Murley**, *Executive Director, South Florida Regional Planning Council, Hollywood, Florida*

Ben Bakkenta, *AICP, Program Manager, Puget Sound Regional Council, Seattle, Washington*

Marcela Camblor-Cutsaimanis, *AICP, Urban Designer/Town Planner, Treasure Coast Regional Planning Commission, Stuart, Florida*

Eric Fang, *AICP, Associate Principal, EE&K, a Perkins Eastman company, New York, New York*

Thomas Jost, *Senior Urban Strategist, Parsons Brinckerhoff, New York, New York*

Multimodal | Policy | Economic Development, Community Development | INTERMEDIATE

12:00 pm **Plated Lunch Served** *in the Grand Ballroom I, II*

12:00 pm–1:30 pm
Grand Ballroom I, II

PLENARY

EMCEE: **Dan Bartholomay**, *Chief Executive Officer, Rail~Volution, Minneapolis, Minnesota*

Stories That Connect: Turn Up the Power with a Clear Message

Talk about VMTs, TODs and policies and nobody listens. Tell a clear story, from the perspective of your audience, and your listeners connect to the story, make it their own, and repeat it to others. As popular enthusiasm for transit grows, we have the chance to shape debate on transportation infrastructure for the next generations. But we have to speak directly, to each audience's values and experiences. Twitter, flyers, public hearings – each is an opportunity to define changes in our community in terms of shared aspirations and mutual benefits. Disciplined, research-based communication uses stories to broaden support and move individual supporters to action. Where there is opposition, the same approach puts that opposition on the defensive. See and hear how advocates and community leaders are telling clear, consistent stories to mobilize their audiences around the US.

Michael Goldberg, *Chief Executive Officer, ActionMedia, Minneapolis, Minnesota*

Washington State's Innovation Economy

The power of innovation will fuel the next wave of job growth in Washington state. Hear from Governor Jay Inslee about his plans for job growth in seven industry clusters: aerospace, life sciences, military, agriculture, information technology, clean energy technology and the maritime trades. Learn about his support for clean energy solutions and his work to collaborate with leaders from business, labor, environmental and local government communities to support a comprehensive transportation package to ensure Washington's long-term economic vitality.

Governor Jay Inslee, *Olympia, Washington*

Invitation to Rail~Volution 2014 in Minneapolis, Minnesota

Susan Haigh, *Chair, Metropolitan Council, St. Paul, Minnesota*

Peter McLaughlin, *Commissioner, Hennepin County, Minneapolis, Minnesota*

Charlie Zelle, *Commissioner, Minnesota Department of Transportation, St. Paul, Minnesota*

2:00 pm–3:30 pm

WORKSHOPS

Vashon

Rail~Volution: Raise the Bar, Raise the Roof

Back by popular demand, here's your chance to be heard! Bend the ear of Rail~Volution CEO Dan Bartholomay: What's working for you at Rail~Volution? What can work better? Last year's Raise the Bar discussions energized the movement, the network and the event. Hear what changes are in the works and be at the epicenter of Rail~Volution's future. Challenge assumptions. Birth new ideas. Forge creative directions to build livable communities with transit of all modes and scales. Candor, passion and imagination required.

FACILITATORS: **Dan Bartholomay**, *Chief Executive Officer, Rail~Volution, Minneapolis, Minnesota*

Ron Stewart, *AIA, Principal, ZGF Architects, LLP, Portland, Oregon*

Multimodal | Advocacy | Implementation, Revitalization | INTERMEDIATE

2:00 pm–5:00 pm

SEATTLE SHAPING THE NEW FRONTIER

Grand Crescent

Building a Regional Equity Strategy Around Transportation AICP CM 3

When it comes to equitable development, communities need to be at the center of the conversation. Only then can they remain strong and share the benefits of sustainable communities. The Federal Partnership for Sustainable Communities has fostered regional conversations about equitable development throughout the country. What lessons have they learned? What can local and national grantees, not to mention nonprofit funders and public health practitioners, tell us about transportation projects that hold equity as a core value and outcome. What silos have they shattered? What kinds of creative outreach and public engagement techniques can they share? Learn from their experiences to bring equitable development back to your community.

Ron Sims, *Former Deputy Secretary, US Department of Housing and Urban Development, Seattle, Washington*
Heidi Hall, *Equity Network Manager, Impact Capital, Seattle, Washington*
Mercedes Marquez, *General Manager, Los Angeles Housing and Community Investment Department, Los Angeles, California*
Dwayne S. Marsh, *Senior Advisor, Office of Sustainable Housing and Communities, US Department of Housing and Urban Development, Washington, DC*
Rebecca Saldana, *Program Director, Community Benefits and Development, Puget Sound Sage, Seattle, Washington*
Rich Stolz, *Executive Director, OneAmerica, Seattle, Washington*

Multimodal | Policy | Equity/Economic Opportunity, Community Engagement | INTERMEDIATE

Cascade II

Reality Show: The Real Issues and Challenges of TOD AICP CM 3 LA CES HSW 3

Transit-oriented development supplies its own drama and cast of characters. Just the basic question — If you build it, will they come? — is packed with cliffhangers. Join leading real estate developers and policy experts to hear true-life stories about projects that worked. Who are the partners who can help make your TOD project happen? What conditions are necessary to make transit-oriented development a success for the developer, the community and the transit agency? Real issues. Riveting plotlines. No tantrums.

MODERATOR: **David Knowles**, *Senior Transit Program Manager, CH2M Hill, Portland, Oregon*
GB Arrington, *Principal, GB place making, Portland, Oregon*
Nadine Fogarty, *Principal, Strategic Economics, Berkeley, California*
Alan Hart, *Principal, VIA Architecture and Planning, Seattle, Washington*
Jeff Ordway, *Department Manager, Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California*
Kristin Ryan, *Managing Director, Jonathan Rose Companies, Seattle, Washington*

Rail | TOD | Implementation | INTERMEDIATE

Fifth Avenue

There's No TOD Without the T: Making Funding Sustainable AICP CM 3 LA CES HSW 3

As traditional sources of transportation funding — gas taxes, sales taxes, excise fees — become less reliable, transportation providers are exploring new ways to finance, maintain and operate their systems. From joint, public and privately-funded streetcars, to car-tab-financed local projects and regionally-funded high-capacity transit, hear from regional leaders and national experts about the lessons they've learned and what it means for the future of transportation funding in the central Puget Sound region.

MODERATOR: **Larry Ehl**, *Chief Executive Officer,* Transportation Issues Daily, *Edmonds, Washington*
Judy Clibborn, *State Representative, 41st Legislative District, Washington State, Bellevue, Washington*
Maud Daudon, *President and Chief Executive Officer, Seattle Metropolitan Chamber of Commerce, Seattle, Washington*
Curtis King, *State Senator, 14th Legislative District, Washington State, Olympia, Washington*
Pat McCarthy, *Executive, Pierce County, Tacoma, Washington*

Multimodal | Finance | Implementation | INTERMEDIATE

Capture the Pacific Northwest sense of adventure, innovation and sustainability.

MOBILE WORKSHOPS

Puget Sound. Mt. Rainier and the Cascades. The Olympic Mountains. Surrounded by natural beauty, you'll want to head outside and explore. Travel by cycle or light rail, foot or ferry, double-decker bus or BRT — even via Ferris wheel! Go local and ignore the weather. No business suits. No heels. All you need is a layer of Gore-Tex and your spirit of adventure. Our unique mobile workshops tour the region, highlighting local projects relevant to all.

Online registration is required at **www.railvolution.org**. Attendees are limited to two mobile workshops each. These workshops require additional fees. Tours may overlap with other workshops and conference sessions, so please select carefully.

SUNDAY WORKSHOPS

1 Future of Flight: Boeing Everett Plant Tour

Sunday, October 20, 8:00 am – 12:00 pm

Boeing employs more than 85,000 people in Washington state. Travel by bus, 30 miles north, to Boeing's Everett campus, where 747s, 767s, 777s and 787s are assembled in the world's largest building. Hear from company representatives and city and transit planners about balancing service — including buses and 90+ van pools — with the needs of this major manufacturing center, while meeting regional livable community goals. Tour the factory and visit the Future of Flight Aviation Center to learn about this important regional industry. *Cost: $60.*

2 Bainbridge Island: TOD with PNW Style

Sunday, October 20, 8:30 am – 1:30 pm

Bainbridge Island used to mean get-away summer cabins and strawberry fields. Today about half the population commutes by ferry each day. Hear from area leaders how this rural island community is committed to green building and infrastructure, affordable housing and a vibrant arts and local food scene. After your 35-minute ferry ride across Puget Sound (with views of Seattle, the Cascade and Olympic Mountains, and possibly Orca whales) enjoy a walking tour of the transit-oriented community. Stay for a no-host lunch or head back on an earlier ferry.

Walking: 3 easy miles. Cost: $45.

AICP CM 4 LA CES HSW 4

3 Meet Seattle's [Growing] Streetcar Network

Sunday, October 20, 9:00 am - 12:00 pm

Meet Seattle's streetcars! Begin with a short ride on the South Lake Union Streetcar, then tour the nearly-completed First Hill Streetcar line. Follow the alignment via shuttle and on foot as it transitions from high-density Capitol Hill into First Hill, a 24-hour employment center of hospitals and universities. Continue the tour along the future extension of the line through the International District and into the historic Pioneer Square area. Learn about design innovations, placemaking features and associated redevelopment opportunities along the alignment.

Cost: $45. **AICP CM 3 LA CES HSW 3**

4 Voices and Visions from Seattle's Rainier Valley

Sunday, October 20, 9:00 am – 1:30 pm

Visit the stations of the Central Link light rail in Southeast Seattle's Rainier Valley and see some of the most ethnically and economically diverse neighborhoods in the country. Discuss equitable transit-oriented development: how to build light rail and plan station areas that sustain the existing businesses, character and communities. Hear from the Seattle Housing Authority's New Holly and Rainier Vista neighborhoods; the Community Development Fund community partnership; the Community Cornerstones project (funded by a HUD Sustainable Communities grant); and project veterans from the City of Seattle and Sound Transit.

Cost: $45, includes lunch. **AICP CM 4**

MOBILE WORKSHOP TRANSPORTATION MODES

Light Rail · Walk · Bicycle · Bus · Commuter Rail · Ferry · Streetcar · Shuttle · Water Taxi

5 Capitol Hill: An Urbanist's Paradise

Sunday, October 20, 9:00 am – 2:00 pm

Take the bus to Capitol Hill, a diverse community that will soon host a light rail station, a streetcar line, a cycle track, additional local bus routes and many transit-oriented development projects — including the redevelopment of property above the underground light rail station. Hear how representatives from the community, City and transit agencies shape transit-oriented development. Lunch at the Broadway Farmers Market or a café, then join local leaders on a one-hour walking tour of recent transit, redevelopment and revitalization projects. Option: Go early with the locals for a latte on the Hill! *Cost: $45, lunch not included.* **AICP CM 4 LA CES HSW 4**

6 Urban Conservation Meets Light Rail

Sunday, October 20, 11:00 am – 2:30 pm

The future East Link light rail extension will connect Seattle and communities eastward across Lake Washington and will run along the 320-acre Mercer Slough Nature Park. Tour Bellevue's LEED Gold certified Mercer Slough Environmental Education Center (MSEEC) and hear about some of the low-impact design elements used to build the MSEEC, as well as how local jurisdictions are designing transit facilities with sustainable features. Enjoy a lunch presentation about the East Link and, weather permitting, walk the rail alignment along the edge of Mercer Slough. *Cost: $45, includes lunch.* **AICP CM 3 LA CES HSW 3**

7 Ride and Learn: Seattle's Bicycle Master Plan

Sunday, October 20, 12:30 pm - 4:00 pm

Join City staff and bicyclist community leaders for a cycle tour of Seattle's bicycle infrastructure, including two new amenities: cycle tracks and neighborhood greenways. Seattle has significantly updated its Bicycle Master Plan and is implementing a Bike Share program. Hear about key issues and challenges addressed as Seattle builds a world-class bicycle network in a topography- and weather-challenged environment. *Bicycling: 8 moderate miles Cost: $60.*

AICP CM 3.5 LA CES HSW 3.5

8 Surf and Turf: Water Taxi and BRT

Sunday, October 20, 12:30 pm – 5:00 pm

Start in downtown Seattle on King County's arterial BRT system, RapidRide. Travel the C Line to West Seattle's "Triangle" to visit recently completed multifamily developments and hear about the Urban Land Instititute Northwest's BRTOD research project. Stop by the Fauntleroy Ferry dock for a presentation by Washington State Ferries, then move on to an easy bike ride along the Alki Waterfront. End with a ride on the West Seattle Water Taxi with an onboard discussion en route to the downtown Seattle waterfront. *Distance: 2 easy bicycling miles. Cost: $45.* **AICP CM 4.5**

9 Art and Walkable Neighborhoods

Sunday, October 20, 1:00 pm – 4:00 pm

Experience ST*art*, Sound Transit's art program. Ride the Link light rail system from Westlake Station to Sea-Tac Airport. We'll stop along the way to see how integrating art into the system fosters a sense of place, community pride and walkability. Learn about working with artists: commissioning artwork, hiring, incorporating artwork and ideas into transportation projects. Features artwork by Christian Moeller, Roger Shimomura, Dan Corson, and Norie Sato, to name a few. Wear walking shoes! *Cost: $45.*

AICP CM 3 LA CES HSW 3

10 Seattle's Waterfront by Land, Sea and Sky

Sunday, October 20, 1:00 pm – 4:30 pm + Ferris Wheel!

Explore Seattle's central waterfront by land, sea and sky! On foot: Learn how the world's largest tunnel-boring machine is transforming the city. By boat: aboard a harbor cruise boat, imagine how the waterfront will change with the removal of the Alaskan Way Viaduct and replacement of the Elliott Bay Seawall. From above: Ride the Great Wheel (a 175-foot enclosed Ferris wheel) and look down on a future urban street that will accommodate all modes of travel and connect with the city's transportation system. *Cost: $60.* **AICP CM 3.5**

MONDAY WORKSHOPS

11 South Lake Union: Rebirth of a Neighborhood

Monday, October 21, 10:00 am – 12:30 pm

Urban homes. Biotech research. Amazon headquarters. Once an industrial warehouse district, Seattle's South Lake Union neighborhood is a key part of the city's growth management plan. A new streetcar connection to downtown, a world-renowned cancer research center and a private developer assembling land were all key assets. Still, stakeholders grappled with change. Explore how affordable and workforce housing, increased density and historic preservation, as well as public-private partnerships, played important roles in this transition. *Cost: $45.* **AICP CM 2.5 LA CES HSW 2.5**

12 Destination East Link

Monday, October 21, 12:30 pm – 5:00 pm

The 14-mile East Link light rail extension across Lake Washington will connect downtown Seattle, Mercer Island, Bellevue and Redmond. The project faced many challenges: alignment, cost sharing, land use regulation, integration into city and developer TOD plans, and transit needs of some 35,000 Microsoft employees. Take a bus tour of the alignment and a walking tour of downtown Bellevue. Hear from Sound Transit, the Cities of Redmond and Bellevue, TOD developers and Microsoft about the process, challenges, compromises and paths to successful resolution. *Cost: $45.* **AICP CM 4.5**

13 Bike the Burke

Monday, October 21, 12:30 pm – 5:00 pm

Bike the Burke Gilman Trail to see how area organizations promote transit, walking and bicycling. First stop: the University of Washington's safe and convenient campus connections; covered and secure bicycle parking; mixed-use housing and commercial buildings; and future light rail station and pedestrian/bicycle bridge. Second stop: Seattle Children's Hospital, whose work includes constructing cycle tracks, neighborhood greenways and safer crossings at major arterials. Third stop: a separated two-way cycle track connecting the Burke Gilman Trail to Magnuson Park, a major employment and recreation center.

Bicycling: 10 (occasionally strenuous) miles. Cost: $60. **AICP CM 4.5**

14 Downtown Tacoma Revitalization

Monday, October 21, 1:00 pm – 6:00 pm

Streetcars and an interurban rail line once connected downtown Tacoma to surrounding neighborhoods and the region. Today, Sound Transit is reinvesting in rail within the downtown core and reconnecting Tacoma by regional commuter rail and express bus. See for yourself! Ride the Regional Express bus 50 minutes south to Tacoma. Tour public and private projects in downtown. Return via Sounder Commuter Rail. Hear the successes and challenges of this revitalization from the perspectives of city planners, the Tacoma Chamber, and the University of Washington, Tacoma. *Walking: includes stairs. Cost: $45.* **AICP CM 5 LA CES HSW 5**

TUESDAY WORKSHOPS

15 Transit Innovations: Double Tall and Swift BRT

Tuesday, October 22, 10:00 am – 2:00 pm

Ride a Double Tall, one of Community Transit's double-decker buses, to Everett Station, a multimodal transportation center and civic facility 45 minutes north of Seattle. Tour the station's local, regional and interstate modal services, as well as local employment services, community space and city offices. Over lunch, learn about Swift Bus Rapid Transit (BRT). This joint partnership project between Community Transit and Everett Transit is shaping land use and TOD development. Ride the Swift to experience this service and return to Seattle by Double Tall.

Cost: $45, includes lunch. **AICP CM 3.5**

16 Bicycle Capital of the Northwest: Redmond by Bike

Tuesday, October 22, 12:30 pm – 5:00 pm

From bicycle races a century ago to high-profile bicycle and pedestrian improvements and a commitment to compact, sustainable development — Redmond has earned its nickname. Redmond combines urban centers, residential neighborhoods, major employment areas, and a network of transit and nonmotorized connections. Tour public-private non-motorized improvements on the Microsoft campus; the 2012 National Public Works Project of the Year; the urban rail-to-trail Redmond Central Connector; and transit-oriented development in downtown Redmond. *Two 30-minute bus rides. 6 easy bicycling miles. One great downhill coast. Cost $60.* **AICP CM 4.5**

17 Light Rail Across the I-90 Floating Bridge?

Tuesday, October 22, 1:00 pm – 3:30 pm

Thirty years ago, area representatives partnered to build a highway across Lake Washington with a bike/pedestrian path and a separate roadway for high-capacity transit to connect Seattle, Mercer Island and Bellevue — someday in the future. "Someday" is now. Visit a classroom where engineers address the challenges of installing track and running trains across a 5,811-foot-long floating bridge. Learn about yaw, pitch and pontoons. Then walk half a mile through a tunnel to an overlook of the entire bridge.

Covered, even terrain, so don't worry about rain! Cost: $45. **AICP CM 2.5**

18 Planes and Trains

Tuesday, October 22, 1:00 pm – 5:00 pm

Take light rail to a major destination: Seattle-Tacoma International Airport. Join Sea-Tac officials to go behind the scenes of the nation's 15th largest airport. Operated by the Port of Seattle, Sea-Tac (SEA, KSEA) served more than 33 million passengers in 2012. With a regional economic impact of more than $13.2 billion in business revenue, Sea-Tac generates more than 161,000 jobs (89,902 direct jobs) representing more than $2.2 billion in direct earnings and $412.4 million in state and local taxes. Twenty-eight airlines serve 76 non-stop domestic destinations and 22 international cities.

Cost: $45. **AICP CM 4**

19 Northgate: From America's First Mall to Urban Center Redevelopment Model

Tuesday, October 22, 1:00 pm – 5:00 pm

Fifty years ago, Northgate was a model for how we "should" live: shopping malls, automobiles and parking lots. With light rail arriving in 2021, Northgate is recreating itself into a complete, compact and connected community. Ride a Metro bus to Northgate. From your vantage point on top of a shared-use parking garage, learn about the history and future of Northgate. Next, enjoy an hour-long walking tour with partner agencies and advocates who are working together to transform Northgate into a desirable transit-oriented neighborhood.

Walking: 1.5 miles. Cost: $45. **AICP CM 4 LA CES HSW 4**

WEDNESDAY WORKSHOPS

20 Bicycle Greenways: Community Values & Infrastructure

Wednesday, October 23, 7:30 am – 11:00 am

Explore South Seattle. Ride light rail to Beacon Hill station, located in the continent's deepest mined glacial till tunnel. Hear from community leaders instrumental in developing greenways and bicycle infrastructure and from Sound Transit about bike parking at transit centers. Next, bike the Chief Sealth Trail — a light rail mitigation project — through the Rainier Valley. You'll see redeveloped WWII-era housing, hear about New Holly's community catalyzing efforts and visit one of Seattle's largest P-Patch gardens. Return via light rail from the Rainier Beach station.

Bicycling: 6 miles, with some mildly strenuous hills. Cost: $60. **AICP CM 3.5**

21 Union and King Street Stations: Transit Hub Transformed

Wednesday, October 23, 8:00 am – 11:00 am

Seattle's historic Union and King Street stations have been transformed into a city and regional transit hub that's catalyzing redevelopment in the surrounding neighborhoods. Pioneer Square and the Chinatown/International District are nationally registered historic districts. SODO is home to major league stadiums and industry. Hear from project proponents and neighborhood stakeholders about integrating multiple transit modes within a constrained, built environment and plans for revitalizing the surrounding neighborhoods while keeping their culture and character.

Cost: $45. **AICP CM 3**

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Light Rail · Walk · Bicycle · Bus · Commuter Rail · Ferry · Streetcar · Shuttle · Water Taxi

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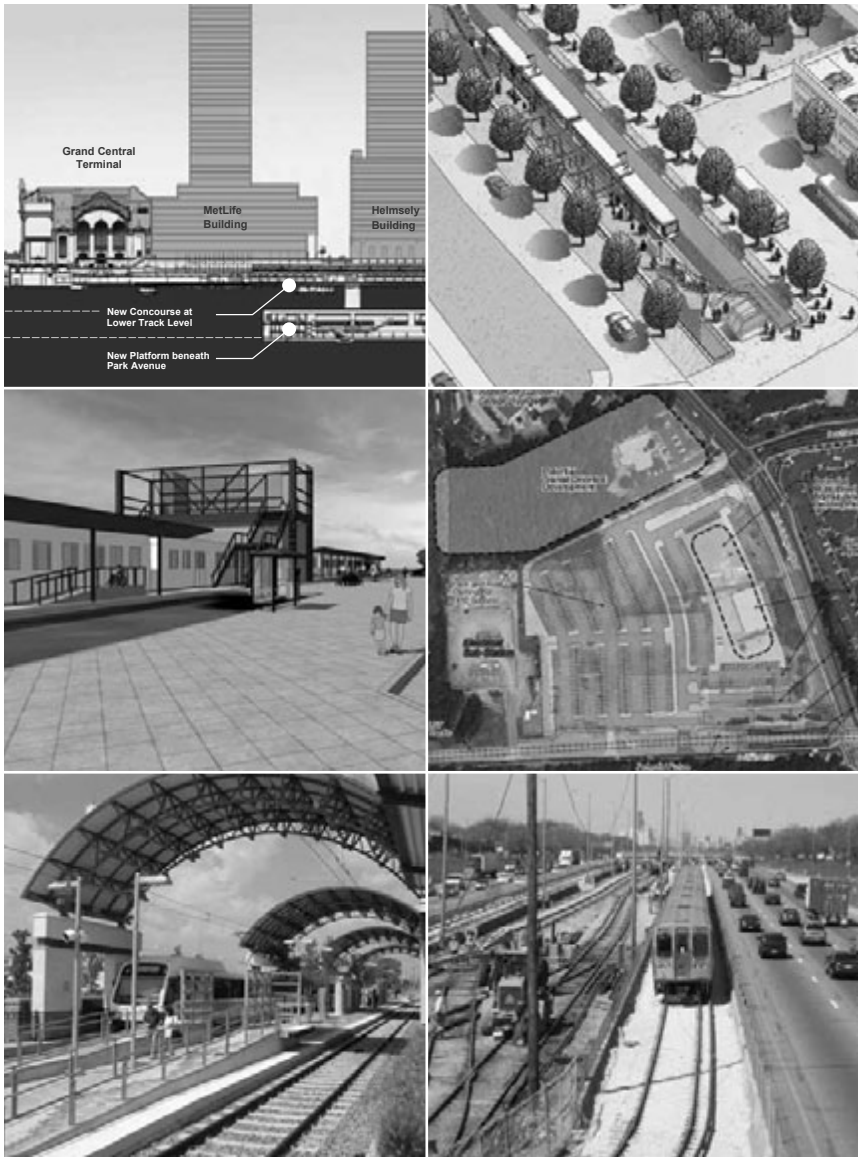

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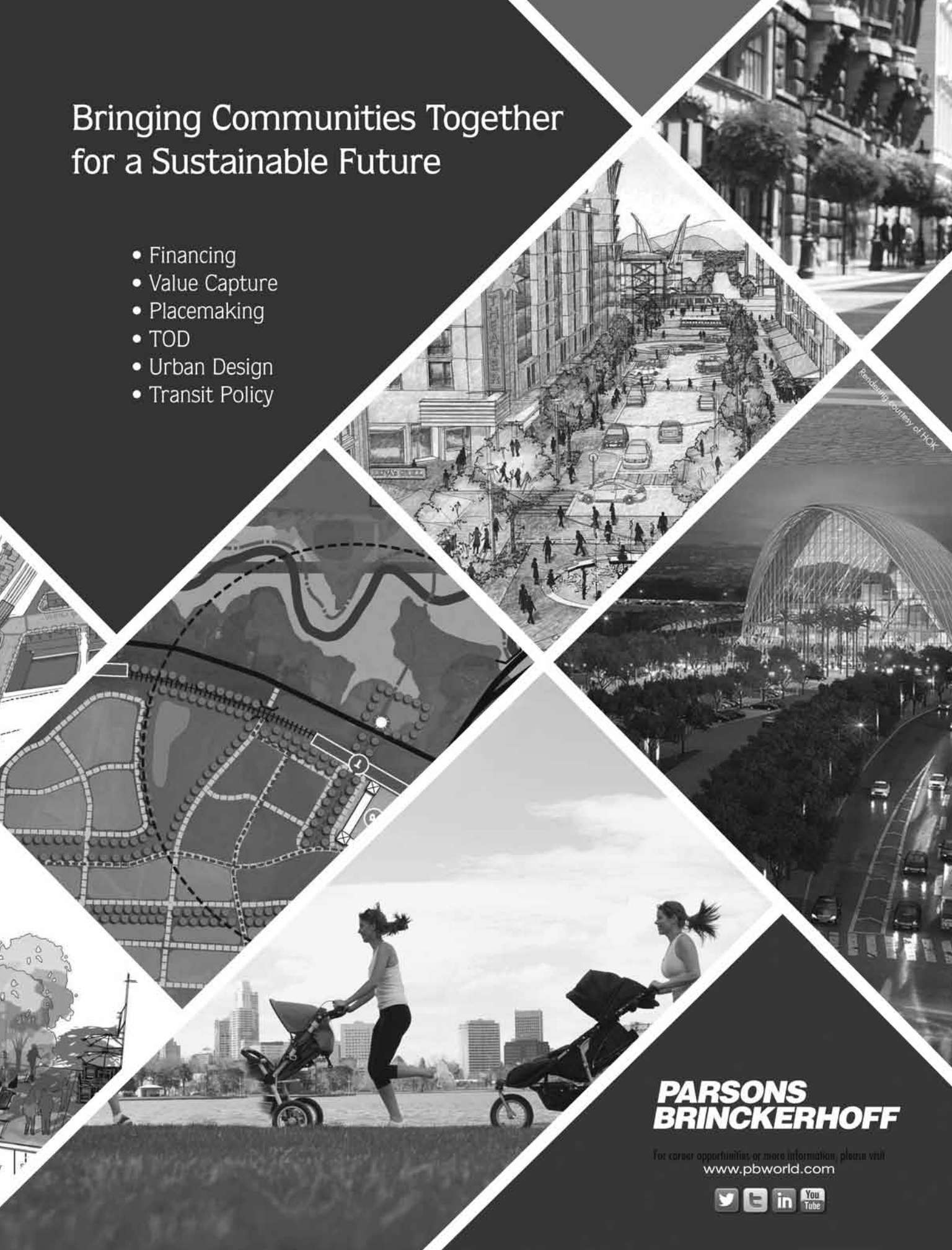

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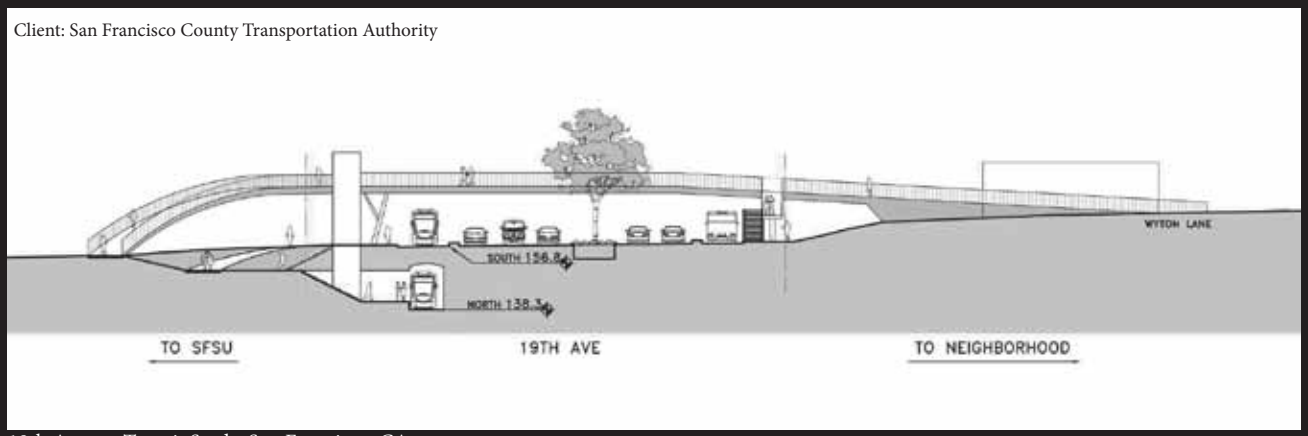

19th Avenue Transit Study, San Francisco, CA

Cocktail Reception

Please join us for drinks and appetizers!

When: Monday, October 21, 2013 5-7 PM

Location: The Westin Seattle – Presidential Suite

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Collectively, we seek to support model equitable TOD throughout the Federal Reserve's Twelfth District Western region.

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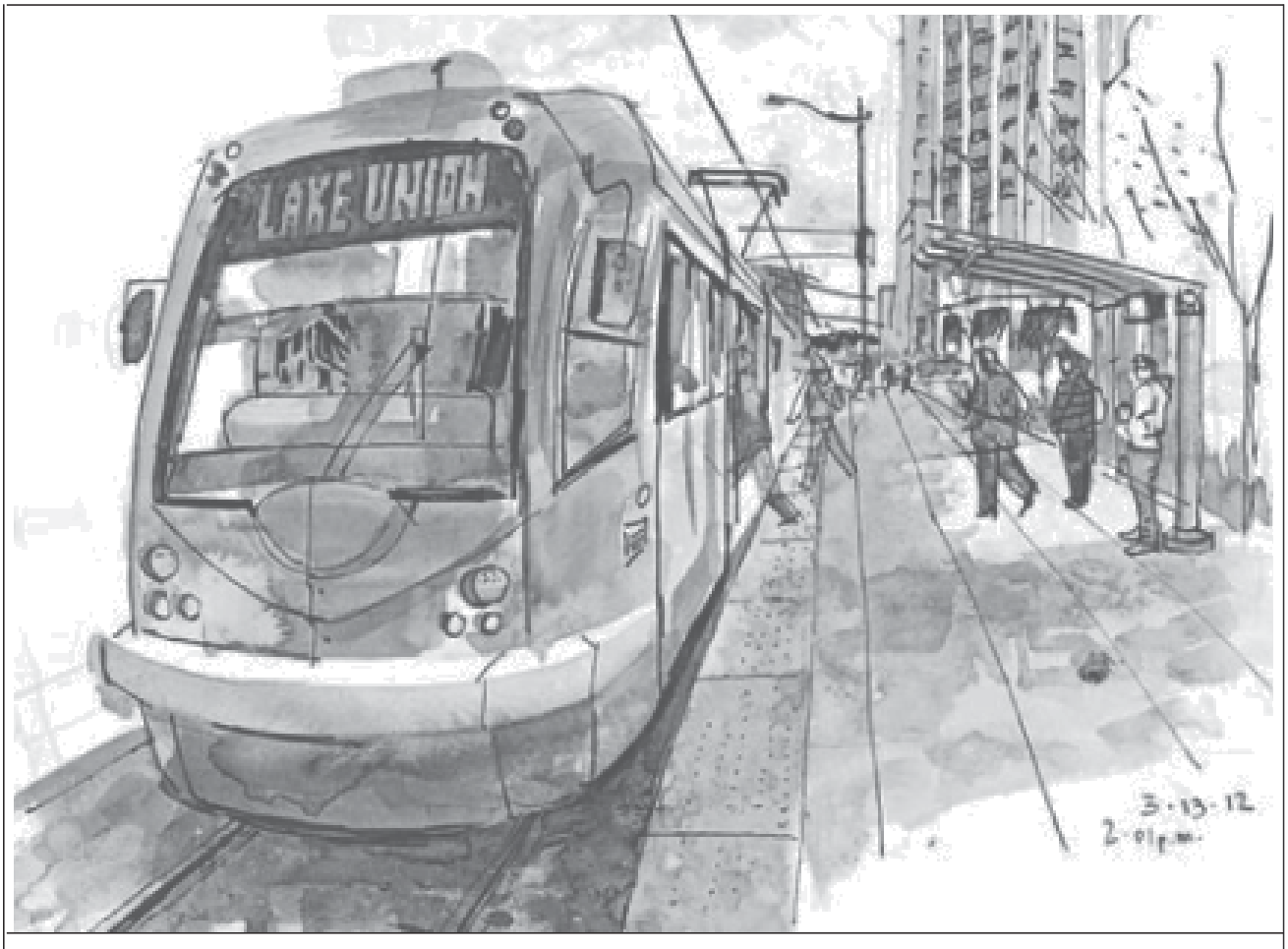

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