Welcome to Dallas, Texas

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Thanks to our Partners

Design Your Own Rail~Volution Curriculum

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Conference Plenary Speakers

Schedule of Events
  Saturday, October 24
  Sunday, October 25
  Monday, October 26
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Rail~Volution 2016 in the Bay Area

Advertisements
Greetings,

I am pleased that the 21st annual Rail-Volution conference is being held in Dallas. On behalf of the city of Dallas, I extend a warm Texas welcome to all of you attending this significant event.

Like you, I believe that transit investment creates jobs, increases health and fosters vibrant, livable cities. I appreciate that Rail-Volution is uniquely positioned to provide leadership in this mission. The work in which you are engaged is vitally important if we are to meet the dynamic growth, environmental and mobility challenges facing the metropolitan regions of our country in the 21st century and beyond.

It is fitting that the Dallas-Fort Worth region should host Rail-Volution, as we are helping lead the way with innovative transit solutions. We are the nation’s fourth-largest region and home to the country’s longest light rail system, a thriving commuter rail service that connects to Fort Worth, a new streetcar line in Dallas and an integrated transit network among the region’s three partner transit agencies, DART (Dallas Area Rapid Transit), The T (Fort Worth Transportation Authority) and DCTA (Denton County Transportation Authority).

Many thanks for all you do and especially for your leadership on efforts toward improving our daily lives and the lives of generations to follow through enhanced mobility, livability and sustainability. I am delighted you chose Dallas for this important conference. I know the gathering will be a tremendous success.

Enjoy your time in Big D!

Best regards,

Michael S. Rawlings
Mayor
About the Conference
Everything you need to know to explore Rail~Volution 2015

Registration
Please check in at the Rail~Volution registration desk to receive your materials and badge. Badges are required at all sessions, receptions and networking events. The registration area is located on the Lobby Level in the Landmark Circle. The regional and transit information booth, 2016 conference information table, and mobile workshops information table are also available in that area.

Workshop Sessions
Rail~Volution 2015 provides more than 85 workshops that address nearly every aspect of building livable communities with transit. These workshops feature thought-provoking policy overviews of livability issues, as well as specific hands-on strategies that can be used and applied in your own community. Sessions are scheduled in 90-minute or 60-minute time slots during the three days unless otherwise specified. Check the At-a-Glance section on pages 10-13 of the program or download our mobile app “railvolution” in your app store to plan your schedule.

Mobile Workshops
This year’s conference offers 20 mobile workshops that provide hands-on, real-world learning about livability issues throughout the region. Check out the complete list of mobile workshops on page 53. Each requires preregistration and an additional fee. Visit the mobile workshop information table in the conference registration area. Self-guided tour information is also available at the local host table.

Special Events
Several sessions, including the Pecha Kucha Slam, Idea Exchange sessions and Lunchtime Opportunities, provide important opportunities for networking, deep dives into key issues, and much more. Don’t miss these unique opportunities. See what other special happenings are in store in your Schedule of Events.

Trade Show
During the conference, visit the Trade Show located in Marsalis A on the Exhibition Level. Visit booths and displays from 11 companies and organizations. Join us in this area for continental breakfasts, coffee and refreshment breaks, box lunch pickup and for the special Trade Show Reception (Monday 5:00 pm–6:30 pm) throughout the conference.

Speaker Prep Room
Located on the Exhibition Level in Cumberland E, the speaker prep area will be available Monday, Tuesday and Wednesday for speakers and presenters to meet or preview PowerPoint presentations.

Message Center
For your convenience, a message board will be located in the conference registration area on the Lobby Level.

Hotel Accessibility
All venues for Rail~Volution are accessible, with signs for ramps and accessible elevators. For additional assistance, check with the conference registration desk.
SCHOLARSHIP PROGRAMS

Rail-Volution National Scholarship
This scholarship represents an important way to support community activists and to honor long-time Rail-Volution supporter Julie Hoover, a leader in the areas of sustainability and public involvement. Thirty people from around the country are able to attend this year’s conference because of this program. Please consider making a tax-deductible contribution to the fund. Contributions will be used to support scholarships for future years. Thank you to our 2015 contributor Perkins Eastman.

Local Scholarships
Local scholarships for Rail-Volution 2015 enable more than 17 community advocates, students and nonprofit representatives to attend the conference. Thank you to our sponsors The Solis Group and MV Transit.

Continuing Education Credits
Rail-Volution is an AICP Certified Maintenance (CM) provider for the American Planning Association’s AICP CM Program. All conference events that are accredited will be reflected using this notation: AICP CM 1.5

If you have any questions or concerns with reporting credits, please contact the APA. APA CM Customer Service Team: aicpcm@planning.org or 202.872.0611 or visit www.planning.org.

Social Media
Follow us and connect with conference attendees on Facebook, LinkedIn, Instagram and Twitter. See your tweets and be a part of the conversation on the Twitter feed in the Trade Show on the Exhibition Level. Use @railvolution and @railvollution to connect and see what people are saying!

Free Wi-Fi
Wi-Fi is available throughout the conference meeting spaces, sponsored by Nelson\Nygaard Consulting Associates, Inc. Network: PSAV_Event_Solutions Passcode: NelsonNygaard

Mobile App Information
The official 2015 Rail-Volution conference app is here! Download the mobile app to connect with speakers and other attendees directly. Engage with live polls and evaluations. Create your conference agenda. Tweet and post your updates and photos to social media. Download in the Apple App Store or Google Play Store by searching “railvolution.”

This mobile app allows you to:
- View schedules, explore sessions and find networking events.
- Curate your own personal schedule.
- Access location and speaker information at your fingertips.
- Post updates to sessions, plenaries and exhibitor booths.
- Interact with a real-time feed of all event activity that showcases which sessions are trending, most popular photos, and popular discussion topics.
- Earn points and badges for being active on the app and at the event. Check the leaderboard to see how you compare to other attendees.
- Find exhibitors and sponsors and leave comments or ratings.
- Expand your professional network and have fun!

Give Your Feedback
We want to hear from you! Evaluate the conference on our website for a chance to win free registration to the 2016 conference in the Bay Area, California. Give us your feedback on individual sessions through the mobile app.
HOTEL FLOOR PLANS

Atrium Level

[Map of Atrium Level showing Centennial Café, Parino’s Oven, and Cotton Bowl]
Our Partners Make Rail-Volution Possible

As a mission-driven organization, Rail-Volution draws its strength from the energy and commitment of our partners. They are the heart of our network and the generous benefactors who make our work possible.

Who Are They? Rail-Volution’s partners are organizations, companies and agencies representing public, private and nonprofit sector interests. From engineering and architecture firms, to major cities, transit agencies and community development organizations, our partners share our core beliefs. They are genuinely passionate about livability, equitable development and transit.

What Do They Do? Partners are active members of our National Steering Committee (see Acknowledgements page 54). Together with our staff, they plan, develop and execute the Rail-Volution conference: exploring a wide range of topics to create 85+ workshops and seminars and identifying diverse speakers. As Rail-Volution continues to evolve new programming, we anticipate our partners being actively involved in the planning and development, continuing to expand our reach. In addition to committing their time and energy to develop the conference, partner organizations make a significant financial contribution to support Rail-Volution which is vital to our organization.
Design your own **Rail-Volution Curriculum**

Discover new ways to share insights, refine your ideas and expand your network.

**Explore our new activities.**
**Experiment along with us.**
**Try out new session formats designed to elevate the conversation – and the networking opportunities.**

**Workshops** These 90-minute sessions cover a wide variety of important topics. Panels, talk shows, roundtables, open forums, and toolboxes – mix it up with different kinds of sessions throughout your day.

**Mobile Workshops** Experience a wide range of topics, on the streets, in these events across the region. Walk, pedal, ride and tour for an up-close education in developing livable communities in the Dallas-Fort Worth region. See page 53 for this year’s mobile workshops.

**Networking Events** Argue, discuss, share and learn at networking events throughout the conference. You told us they are important to you and we responded with a variety of networking events. See page 8 for all our networking opportunities.

**Idea Exchange** Got a big challenge in your region? Trying to unravel a complicated issue in your community? Don’t go it alone. Got some expertise you want to share? Want to help other communities succeed? Come help your fellow conference attendees. In these four concurrent facilitated sessions, interact with people facing a similar challenge; participants interested in the general topic and, especially, professionals who can lend some expertise and experience to the discussion. See page 39-40 for a list of topics.

**The Great Debates** End your day with a bang! (Or a lively debate about a hot topic.) Hit one of these high-gear sessions for an hour-long debate before heading off to the Trade Show Reception.

**Don’t just learn something new – discover a new way to learn. Fresh formats + old favorites.**
Networking Events
Greet, mingle, tour, talk.

Rail-Volution provides the opportunities.
You provide the conversation.

Saturday October 24

**Cowboys & City Slickers: Self–Guided Tour of Fort Worth**
1:30 pm–8:00 pm (last TRE back to Dallas)
For more details see page 19.

**Explore the Great Trinity Forest by Canoe**
12:30 pm–5:00 pm
For more details see page 19.

**Perot Museum of Nature & Science**
2:00 pm–5:00 pm
For more details see page 19.

**A True Texas Experience: NHL Hockey**
Dallas Stars vs. Florida Panthers
5:30 pm–9:30 pm
For more details see page 19.

Sunday October 25

**Welcome Reception**
6:30 pm–8:30 pm
Join us for the official kick off party of Rail-Volution in one of the nation's hottest arts districts! *Event sponsored by HNTB and Dallas Tourism Public Improvement District.*

Dallas Arts District
(Nasher Sculpture Museum and Crow Collection of Asian Art)
2000 Block of Flora Street
Dallas, TX 75201
For more details see page 20.

Monday October 26

**Lunchtime Opportunities**
12:00 pm–1:30 pm
Grab a bag lunch and check out one of the lunchtime opportunities.
Not your standard sessions and chip crunching acceptable.
*For more details see pages 26-28 and 39-41.*

**Trade Show Reception**
5:00 pm–6:30 pm
Exhibits, booths, hors d'oeuvres and beverages – all in one relaxing environment.
*For more details see page 34.*

Tuesday October 27

**Idea Exchanges**
12:00 pm–1:30 pm
Lightly facilitated opportunities to discuss niche topics with people who can help – or may be looking for your help. Bring your box lunch and pull up a chair.
*For more details see pages 39-40.*

**Pecha Kucha Slam**
7:30 pm–10:00 pm
An evening like no other. Grab a drink and hold on – the ideas – and fun! – will be flying at Gilley's South Side Music Hall, home of the *Urban Cowboy* movie legacy and memorabilia, and namesake of Mickey Gilley, American country musician. *Event sponsored by RideScout.*

Gilley's South Side Music Hall
1135 S Lamar St. Dallas, TX 75215
*For more details see page 46.*
Whether you’re new to the livability community, a seasoned practitioner or somewhere in between, Rail~Volution has a series of experiences especially for you.

**Fundamental**
These core workshops about building livable communities with transit are a must for first-time attendees. For those of you who want to ground your understanding of unfamiliar or emerging issues, or strengthen your knowledge about core transit and livability concepts, they’re essential. Featuring original examples, they cover a spectrum of topics: principles of finance, design guidelines, station area planning, effective advocacy, community engagement, integrated transportation, public-private partnerships and more.

**Intermediate**
These in-depth workshops go far beyond the basics, delving deep into specialized topics: Total Trip Integration and Street Design, First and Last Miles: Finding and Financing and Integrating Affordable Housing into TOD. The best and brightest highlight real-life examples, exploring them from many different perspectives.

**Advanced**
Our advanced sessions dig even deeper into the detailed analysis of specific topics. Take your professional expertise to a new level with concepts such as Equity TOD Where It Ought To Be: Fair Housing, Public Transit and Affordability; Value Capture: Fuzzy Logic or Money in the Bank? A Great Debate; and Tech on Two Wheels: Better Bike Networks.

**A Guide to Rail~Volution Workshops**
Rail~Volution workshops span a wide range of themes. We address a variety of modes, disciplines and topics that dig deep into the implementation of building livable communities with transit. Whatever your interests, there’s something relevant for you. We’ve added an easy-to-scan visual guide to make it easier to recognize the workshops that meet your interests. Look for the primary mode, discipline, topic and level of expertise under each workshop description on the Schedule of Events. Please note that almost all of the sessions cover multimodal content, so mode will be noted just where there is a specific focus.

<table>
<thead>
<tr>
<th>Mode</th>
<th>Discipline</th>
<th>Topic</th>
<th>LEVEL</th>
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WORKSHOP THEMES
## Conference At a Glance

### Saturday October 24

<table>
<thead>
<tr>
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<td><strong>MOBILE WORKSHOPS</strong></td>
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<tr>
<td>#1 Bike the Future:</td>
<td>9:00 am–12:00 pm</td>
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<tr>
<td>Victory Transformation &amp; the Katy Trail</td>
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<td>#2 By Design: Klyde Warren Park</td>
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<tr>
<td>#4 Inner–Ring Suburbia: Farmers Branch, Carrollton &amp; DART</td>
<td>9:00 am–1:00 pm</td>
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<tr>
<td>#5 LRT, TOD &amp; Katy: Exploring via Bike and Light Rail</td>
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<tr>
<td>#6 Then &amp; Now: Uptown, West Village &amp; McKinney Avenue Trolley</td>
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<td>#7 Creative Learning: Mixed-Use TOD at NorthPark &amp; Park Lane</td>
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<tr>
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### Sunday October 25

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- **MOBILE WORKSHOPS**
  - #1 Bike the Future:
    - Victory Transformation & the Katy Trail
  - #2 By Design: Klyde Warren Park
    - & the Dallas Arts District
  - #3 Tough Redevelopment: Deep Ellum
    - & The Farmers Market
  - #4 Inner–Ring Suburbia: Farmers Branch, Carrollton & DART
  - #5 LRT, TOD & Katy: Exploring via Bike and Light Rail
  - #6 Then & Now: Uptown, West Village
    - & McKinney Avenue Trolley
  - #7 Creative Learning: Mixed-Use TOD
    - at NorthPark & Park Lane
  - #8 Coming Alive: How Plano Became an Active Neighborhood

- **Project Development in a MAP-21 World: 2015 Edition**: 1:00 pm–4:00 pm
- **Welcome Reception**: 6:30 pm–8:30 pm
Monday October 26

Registration Open 7:00 am–6:00 pm
Continental Breakfast 7:00 am–8:00 am
Opening Plenary Session 8:00 am–9:30 am
Refreshment Break 9:30 am–10:00 am

WORKSHOPS 10:00 am–11:30 am
- True Grit: Overcoming Opposition on a Regional Scale
- Total Trip Integration and Street Design
- Whack-a-Mode: The Urban Corridor Carnival
- Active Transportation for Equitable Transformation
- Is the Lender’s Perspective on TOD Changing?
- If You Build It, Will It Flood? Climate Change Vulnerabilities and Strategies
- LadderSTEP in Action: Community Revitalization in Richmond, VA
- Leftover Land: Making the Most of Surplus Assets
- High-Speed Rail and TOD: A National Snapshot
- America’s Affordable Housing Crisis: The Role of Transit

Rail~Volution 101 Fundamentals: Principles and Practices 10:00 am–12:00 pm

MOBILE WORKSHOPS
- #13 Las Colinas Urban Center: From Touchdowns to TOD 1:00 pm–5:00 pm
- #14 Partnerships Made It Happen: A Technical Streetcar Tour 1:00 pm–4:00 pm
- #15 Cedars Redevelopment: Updates to a 1999 Mobile Workshop 1:00 pm–4:00 pm
- #16 Arlington: Developing Amidst Rapid Change 1:30 pm–5:00 pm

WORKSHOPS 2:00 pm–3:30 pm
- The Pollsters’ Crystal Ball: Trends in Transit and Policy
- A Complete Picture of Corridor Planning: The Fundamentals
- Walk and Roll: Getting There Without a Car
- First and Last Miles: Funding and Financing
- E is for Equity: Exemplary Projects from Nonprofit Developers
- Equity TOD Where it Ought to Be: Fair Housing, Public Transit and Affordability
- Local and Regional: Together, Not Against
- Unhappily Ever After: Barriers to TOD Success
- The Capital Absorption Framework: New Pipelines for Financing ETOD
- TOD and Parking: Matching the Requirements to the Neighborhood

Box Lunch Pickup in the Trade Show Area 11:30 am–12:30 pm

LUNCHE TIME OPPORTUNITIES 12:00 pm–1:30 pm
- A Freeway Runs Through It: Reconnecting Uptown and Downtown with Parks
- New Rail~Volutionaries, New Job: Lunchtime Opp
- NAPTA Meeting
- Cities in the Lead: NACTO Innovation in the Streets
- Community Streetcar Coalition Meeting
- The Better Block Project: A Lunchtime Opp
- TOD Clinic: the Doctors are In!
- Just the Facts: New Research on Land Use, Traffic and Urban Design
- Fort Worth: Cowboys, Culture and Livability

THE GREAT DEBATES AND OTHER 60-MINUTE SESSIONS 4:00 pm–5:00 pm
- 37 Years of Parking Reform: A Tribute to Donald Shoup
- Sinking in a Sea of Green? Anti-Government Crusaders Get Their Way
- From 8 to 80: Messaging Across Generations? A Great Debate
- Portland to Milwaukie: The Case for Collaboration
- Streetcar vs. Bus? A Great Debate
- The Other TOD: Retaining Existing Development in a Corridor
- Shared-Use Mobility: Onboard or Not? A Great Debate
- Value Capture: Fuzzy Logic or Money in the Bank? A Great Debate
- Sex, Neuroscience and Walkable Urbanism

Trade Show Reception 5:00 pm–6:30 pm
**Tuesday October 27**

- **Registration Open**: 7:00 am–6:00 pm
- **Continental Breakfast**: 7:00 am–8:00 am
- **Plenary Session**: 8:00 am–9:30 am
- **Refreshment Break**: 9:30 am–10:00 am

**WORKSHOPS**

- **10:00 am–11:30 am**
  - Balancing Act: Increasing Ridership with Complete Streets
  - The Challenge of Public Leadership: Don’t Stand Alone
  - Streetcars, Light Rail and Buses: Capacity and Efficiency Enhancements
  - Integrating Health, Livable Communities and Transit: A How-To Discussion
  - Food: How Transit is Improving Choices
  - Shared-Use Mobility: Advancing Equitable Access in Low-Income and Disenfranchised Communities of Color
  - Cleaner Transit, Healthier Communities: Climate Change Policies and Practices
  - Equitable TOD 101
  - Financing Equitable TOD Shouldn’t Make You Nervous
  - BRT Surrounded by TOD

**MOBILE WORKSHOPS: Fort Worth Day**

- **#17 Fort Worth Stockyards**
  - Living History, TOD Future
  - **10:30 am–5:00 pm**
- **#18 Fort Worth Bike Sharing**
  - A Healthy Last-Mile Option
  - **10:30 am–5:00 pm**
- **#19 Downtown Fort Worth**
  - Walkable Urbanism Done Right
  - **10:30 am–5:00 pm**
- **#20 Downtown Denton**
  - LRT, CR & TOD Far Outside the CBD
  - **10:30 am–5:00 pm**

**Box Lunch Pickup in the Trade Show Area**

- **11:30 am–12:30 pm**

**IDEA EXCHANGES**

- **12:00 pm–1:30 pm**
  - Guerilla Placemaking
  - Nontraditional Partners: Risks and Rewards
  - Social Media as an Organizing Tool
  - Will You Still Serve Me When I’m 64?

**Leadership Strategies for Public Officials**

- **A Networking Lunch – by invitation only**
  - **12:00 pm–1:30 pm**

**CONSULTANT’S CORNER**

- **12:00 pm–1:30 pm**
  - Rail Operations and Multimodal Planning
  - Advancements in Energy Storage for the Modern Streetcar
  - Planning for Accommodating Bicycles on Rail

**WORKSHOPS**

- **2:00 pm–3:30 pm**
  - Lessons from Politics: Anatomy of a Campaign
  - Live from Dallas: The Talking Headways Podcast!
  - Back to the Future: Considering Health (Again) in Project Development
  - Active Corridors: Walking and Biking for All Walks of Life
  - Vision Zero: A New Focus on Road Safety
  - Dark Money: Outside Influence on Local Transit Initiatives
  - Data Analysis for Equity Outcomes
  - Long-Term Partnerships for Today and Tomorrow
  - Finding the Value, Capturing it and Putting it to Work
  - Transit and Equity: What’s Fair and What’s Not?

**Refreshment Break**

- **3:30 pm–4:00 pm**

**WORKSHOPS**

- **4:00 pm–5:30 pm**
  - How to Start: Project Funding Lessons and Strategies
  - Learn, Ask and Do: The Corridor Game Take 2
  - Near Death Experiences: Streetcar Stories from the Other Side
  - Sharing the Road, Sharing the Bike
  - Employment TOD: the Other E in ETOD
  - Equitable Strategies to Deliver Community Priorities
  - Integrating Affordable Housing into TODs: Success Stories
  - Beyond Transit: Placemaking, Development and Partnership Texas-Style
  - Living Longer Better: The Blue Zones Project in Fort Worth

**Pecha Kucha Slam**

- **7:30 pm–9:30 pm**
  - Gilley’s South Side Music Hall
Wednesday October 28

Registration Open 7:00 am–12:00 pm
Continental Breakfast 7:00 am–8:00 am

Workshops 8:00 am–9:30 am
- Advocacy and Coalition Building: Fighting Transit Opposition
- Tech on Two Wheels: Better Bike Networks
- Walking Workshop: Explore Walkability with Dan Burden (8:00 am–11:00 am, 3 hours)
- Transit Cost + Equity: Current Trends in Affordable Fares and Passes
- From Park-and-Ride to TOD
- TOD Redevelopment on the Grandest Scale

Refreshment Break 9:30 am–10:00 am

Workshops 10:00 am–11:30 am
- The Life of PI: Public Involvement Tools Go Online
- Fare is Fair: Keeping an Equitable Eye on New Technologies
- Sustainable Corridors: Broad and Specific Looks
- BRT 101: Design, Operations and Economic Impact
- Disrupting Placemaking: Evolving to Meet the Changing Needs of Citizens
- Art, Community Culture and TOD: Four Stories
- Happy Trails to You: Trail-Oriented Development
- Station Area Planning: The Fundamentals

Closing Plenary and Plated Lunch 12:00 pm–1:30 pm

Rail-Volution Regional Day: 2:00 pm–5:00 pm
Multimodal Transportation in North Texas: Increasing Connectivity Between Jobs, Housing and Health Opportunities
Plenary Speakers

Dan Bartholomay
Chief Executive Officer, Rail-Volution, Minneapolis, Minnesota
As CEO, Dan Bartholomay promotes livability and leads efforts to expand Rail-Volution’s capacity and impact. Prior to joining Rail-Volution, Dan was a leader in the public, nonprofit and philanthropic sectors. As program director with the McKnight Foundation, he developed and implemented an interdisciplinary program spanning affordable housing, community development, transit, open space preservation and regional growth with a focus on livability and access. Most recently, Dan was commissioner of the Minnesota Housing Finance Agency where he focused the agency on continuous improvement, cross-sector partnership and community impact through housing investment. Dan holds interdisciplinary BA in economics, anthropology and political science from Carleton College.

MarySue Barrett
President, Metropolitan Planning Council, Chicago, Illinois
MarySue Barrett designs effective urban solutions through creative collaboration across governments, businesses and communities. As president of the independent Metropolitan Planning Council, MarySue bridges public and private sectors to solve metropolitan Chicago’s planning and development challenges. MarySue was chief of policy for former Mayor Richard M. Daley, implementing community policing and Chicago’s successful bid for the 1996 Democratic National Convention. MarySue recently led transition committees for Mayor Rahm Emanuel and Governor Bruce Rauner. She is a steering committee member of World Business Chicago’s Plan for Economic Growth & Jobs and serves on the advisory boards of the Chicago Infrastructure Trust, Harris School’s Visiting Committee at the University of Chicago, and Illinois Issues magazine. MarySue has a BA from Northwestern University.

Earl Blumenauer
Congressman, 3rd District, Oregon
Board Member, Board of Directors, Rail-Volution
Elected to the US House of Representatives in 1996, Congressman Blumenauer is Congress’ chief spokesperson for livable communities. Visiting more than 200 communities across the country, he’s worked with local governments, citizens and civic organizations to strengthen local efforts to manage growth, provide transportation options and foster sustainable economic growth. Congressman Blumenauer founded the Livable Communities Task Force, the Bicycle Caucus and several other caucuses. He is co-chair of the Passenger Rail Caucus and the Trails Caucus, and a member of the Open Spaces and Land Trust Caucus. In 1991, he founded Portland’s Regional Rail Summit which evolved into the national Rail-Volution conference in 1995.

Allison Brooks
Executive Director, Bay Area Regional Collaborative (BARC), Oakland, California
Allison Brooks is director of the Bay Area Regional Collaborative. Over the last 15 years she has focused on building collaborative efforts at the metropolitan and national levels to expand equitable transit-oriented development. She currently works to enable policy at the state, regional and local levels in California to better integrate transportation, community and economic development to address growing economic disparities, reduce greenhouse gas emissions and strengthen resiliency to issues resulting from climate change which will directly impact our transit network.
Emily Castor
Director of Transportation Policy, Lyft, San Francisco, California
A member of the original Lyft team, Emily Castor works with transportation planners, environmental advocates and transit agencies to advance ridesharing as a sustainable transportation option. Emily started her career as a transportation policy aide for a US congresswoman and later served as a financial advisor for municipal infrastructure projects. Emily holds an MPA from the University of Pennsylvania and has been recognized by SAP as a “Top 40 Influencer on the Networked Economy.”

Grace Crunican
General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California
Vice-President, Board of Directors, Rail~Volution
Grace Crunican oversees 3,000+ employees and a $15 billion transportation infrastructure at BART. As director of Seattle’s DOT, Grace managed their transportation maintenance levy and Transit Master Plan to move more people and goods with fewer cars, and help Seattle achieve the Kyoto Protocol goals. As director of the Oregon DOT, Grace implemented Community Solution Teams and integrated livability objectives into transportation planning. She also led the nonprofit Surface Transportation Project coalition for implementing the Intermodal Surface Transportation Efficiency Act. Grace has served as deputy administrator for the FTA, as professional staff for the Senate Transportation Appropriations Subcommittee and was deputy director of Portland’s DOT. She holds a BA from Gonzaga University and an MBA from Willamette University.

Steve Dotterrer
Retired Principal Planner, City of Portland, Oregon
Secretary, Board of Directors, Rail~Volution
Steve Dotterrer recently retired from the City of Portland after working more than 30 years in transportation and planning. As a principal planner, he managed the city’s strategic and comprehensive planning, as well as the housing and economic development programs. From 1980 to 2001, he was the chief transportation planner, responsible for the city’s transportation policy development and the capital improvement program. Steve was educated at the Universities of Oregon and California, where he received a bachelor’s degree and a master’s degree in architecture. He serves as Secretary on the Rail~Volution Board of Directors.

Anthony Foxx
United States Secretary of Transportation (invited)
Anthony Foxx was appointed US Secretary of Transportation by President Obama in 2013. He leads an agency with more than 55,000 employees and a $70 billion budget and oversees air, maritime and surface transportation. Secretary Foxx’s primary goal is to ensure that the country maintains the safest, most efficient transportation system in the world. Before joining the US DOT, he was mayor of Charlotte, NC. There he made transportation investment the centerpiece of the city’s job creation and economic recovery efforts: The LYNX light rail extension, the Charlotte-Douglas International Airport expansion, the Charlotte Streetcar project and a design-build-finance approach for the I-485 loop. Secretary Foxx holds a law degree from New York University’s School of Law and a bachelor’s degree from Davidson College.
Jenny Greminger
Vice President–Administrative Services, State Farm Insurance, Bloomington, Illinois
As vice president of administrative services at State Farm, Jenny Greminger oversees purchasing, environmental health and safety, workplace protection and security, fleet cars, and all owned and leased company facilities. Included in those facilities are the new leased developments in the Dallas, Atlanta and Phoenix metro areas, where access to public transit has been a key factor. Jenny joined State Farm in 1991 as a drafting technician and has spent most of her career in administrative services, serving in a variety of leadership roles. She holds a bachelor’s degree in architecture from Iowa State University.

Justin Holmes
Director, Corporate Communications and Public Policy, Zipcar, Boston, Massachusetts
Justin Holmes is director of corporate communications and public policy at Zipcar, overseeing the company’s public relations, government affairs and community engagement strategy. Prior to joining Zipcar, Justin served under two mayors in Boston. He oversaw the mayor’s 24-hour hotline, the award-winning mobile app Boston Citizens Connect, Citizens Connect online, live Web chat at cityofboston.gov and the city’s social media efforts with @NotifyBoston. Justin has also held positions as director of government relations at the Massachusetts Convention Center Authority, chief of policy and communications for the Boston City Council president, and director of communications at Boston College High School. Justin is a native Bostonian and is a graduate of the College of the Holy Cross.

Ron Kirk
Senior Advisor, Texas Central Railway, Dallas, Texas
Mayor of Dallas (1995–2001)
Ambassador Ron Kirk was mayor of Dallas when DART hosted Rail~Volution in 1999. During his tenure he helped attract more than $3.5 billion in investment in Dallas. Since then, he has served as the US trade representative and a member of President Obama’s Cabinet, before returning to the practice of law in 2013.

Carniesha Kwashie
Grant Manager, Mayor’s Office of Transportation and Utilities, The Mayor’s Fund for Philadelphia
City of Philadelphia, Pennsylvania
Carniesha Kwashie is a grant manager at The Mayor’s Fund for Philadelphia, managing Indego, Philadelphia’s bike-share system, the first bike-share system in the nation to launch with a cash payment option. She also manages the Better Bike Share Partnership, a national program to promote equity in bike share. Carniesha’s experience includes managing government grants, teaching urban youths and working with congressional staff to improve laws concerning education, environmental, housing and healthcare issues. Prior to joining The Fund, Carniesha managed federal green workforce development initiatives at OIC of America. She holds an MS in interior architecture and design, sustainability concentration from Drexel University and a BA in psychology and African-American studies from Temple University.
Therese W. McMillan
Acting Administrator, Federal Transit Administration, Washington, DC
Therese McMillan leads a staff of 500+ and implements an annual budget approximating $10 billion. Therese plays a key role in the transit-related provisions in MAP-21 and development of critical guidance. She also has a leadership role in reforming FTA civil rights responsibilities; restructuring FTA grant oversight and compliance; streamlining the New and Small Starts program; allocating Recover Act grants; and helping transit agencies adapt to changing weather patterns. Therese was deputy director of policy at the San Francisco Bay Area Regions’ Metropolitan Transportation Commission before joining the FTA in 2009. She earned her BS in environmental policy and planning analysis from the University of California, Davis, and a joint MCP/MS in city planning/civil engineering science from UC Berkley.

Michael P. Melaniphy
President and Chief Executive Officer, American Public Transportation Association, Washington, DC
Board Member, Board of Directors, Rail~Volution
Michael P. Melaniphy is president and CEO of APTA and serves on several boards and commissions. Michael has spent his entire career in public transportation. At Motor Coach Industries he was responsible for operations in the US and Canada. Prior to his private sector work, Michael led four transit agencies, where he was recognized for many safety and innovation milestones, pioneered dedicated state transit taxes and installed the first system-wide Braille/tactile bus stop signage. Michael worked his way through Indiana University as a bus driver for the Hoosier’s basketball team, earning a BS in business and transportation management. He holds an MBA and postgraduate MBA Plus in transportation management from Wichita State University. Michael lives carless in Washington, DC.

Shelley Poticha
Director, Urban Solutions, Natural Resources Defense Council, Washington, DC
Board Member, Board of Directors, Rail~Volution
Shelley Poticha is director of the Urban Solutions program, building NRDC’s work for better cities that support thriving people. Urban Solutions brings together the NRDC’s place-based work and strategies: promoting transportation choices through mobility options, scaling up building energy efficiency, model green and equitable neighborhoods, sustainable food systems, green infrastructure and climate preparedness. Shelley’s career includes leadership positions at HUD’s Office of Sustainable Housing and Communities, Reconnecting America, and the Congress for the New Urbanism. She holds an MS in city planning from the University of California, Berkeley and a BA from the University of California, Santa Cruz.

Brian Prater
Senior Vice President, Strategic Development and Corporate Affairs, Low Income Investment Fund ( LIIF) San Francisco, California
LIIF, a national nonprofit community development financial institution, is one of the nation’s largest community capital lenders. Brian Prater oversees LIIF’s federal policy, national fundraising, communications, knowledge-sharing, TOD and innovation functions. Previously, Brian led LIIF’s lending and program work in the Western region and developed LIIF’s TOD program. He was senior vice president of Bank of America’s Northern California and Nevada community development markets, responsible for $220 million in transactions, tax credits and home-ownership, mixed-use and economic development projects. Brian was also program director for Rural LISC, managing a portfolio of sophisticated rural community development corporations. He has a graduate degree from Columbia University in economics, public finance and real estate.
Michael S. Rawlings  
**Mayor of Dallas, Texas**

Mike Rawlings is in his second term as mayor of the nation’s ninth-largest city. Previously CEO of Pizza Hut, he is vice chairman of the private equity firm CIC Partners. As mayor he has advanced GrowSouth, a program focusing on economic development south of the Trinity River. He headed the effort to pass a $600 million bond referendum focusing on streets, flood protection and economic development. Mayor Rawlings serves on the Executive Committee of the US Conference of Mayors.

Gary C. Thomas  
**President/Executive Director, Dallas Area Rapid Transit**  
**President, Board of Directors, Rail--Volution**

DART had 20 miles of light rail, the Trinity Railway Express was a 10-mile commuter line and Gary Thomas was DART’s sr. vice president of project management when Rail--Volution came to town in 1999. Gary has been president/executive director of DART since 2001. During that time DART’s light rail network grew to 90 miles. The TRE is 34 miles long and goes all the way to Fort Worth. DART has converted its bus fleet to compressed natural gas and redesigned its paratransit service. Billions of dollars in private capital is being invested in thriving transit-oriented developments along DART’s corridors. Rail--Volution 2016 guests will have a chance to see those projects and learn what’s next for North Texas.

Sean Walcott  
**Associate, Enterprise Solutions, RideScout, Del Mar, California**

Sean Walcott is an associate on the Enterprise Solutions team at RideScout. Sean focuses his work on helping cities, universities and employers make the most efficient use of their mobility ecosystem through tools that motivate, move and manage users across all modes of transportation. Prior to working in the transportation industry, Sean was a zookeeper. He is based in Southern California.

Glen Whitley  
**County Judge, Tarrant County, Fort Worth, Texas**

Tarrant County Judge Glen Whitley and the Commissioners Court are moving one of the nation’s fastest-growing urban counties forward with a diverse family of innovative transportation alternatives, including highways, bus and rail. First elected in 2006 as county judge - the county’s chief executive - he is a past chair of the Regional Transportation Council and past president of the National Association of Counties. He was named County Leader of the Year for 2010 by *American City and County* magazine.
PRE-CONFERENCE EVENTS

Saturday October 24

12:30 pm–5:00 pm
Trinity A

Explore the Great Trinity Forest by Canoe
Take a classic canoe trip on the Trinity River. The Great Trinity Forest is a 6,000-acre wilderness within the City of Dallas. Your trip includes birding, native riparian habitat, Native American sites, local geology and more. Put in just south of the Corinth light rail station and take out just south of Loop 12, paddling approximately six miles. Cost: $65. Preregistration Required

1:30 pm–8:00 pm
Trinity A

Cowboys & City Slickers: Self-Guided Tour of Fort Worth
Jump aboard the Trinity Railway Express (TRE) commuter rail service to Fort Worth’s Intermodal Transportation Center (ITC). You’ll be greeted by your hosts at the Fort Worth Transportation Authority, who will provide snacks and information about the wide range of attractions in their city. Trace the history of livestock at the Fort Worth Stockyards (www.fortworth-stockyards.org), shop and experience the urban revitalization at Sundance Square (www.sundancesquare.com); or immerse yourself in some of the country’s finest art collections in the Fort Worth Cultural District. Armed with maps and bus, trolley and train schedules, you’re on your own for this self-guided tour. See it all or linger in one spot, just don’t miss the last TRE at 8 pm back to Dallas! All ages welcome. Cost: $25. Preregistration Required

2:00 pm–5:00 pm
Trinity A

Perot Museum of Nature & Science
Visit one of Dallas’ newest architectural icons, the revolutionary Perot Museum of Nature and Science. The building, designed by Pritzker Prize-winning architect Thom Mayne, houses 11 permanent exhibit halls containing state-of-the-art video and 3D computer animation. Exercise your brain with hands-on activities, interactive kiosks and educational games. The building, which is registered and working towards three green-building accreditations, is a living science lesson, offering provocative illustrations of engineering, technology and conservation. The museum is about a 6-minute walk from the DART Akard light rail station. All ages welcome. Cost: $20. Preregistration Required

5:30 pm–9:30 pm
Trinity A

A True Texas Experience: NHL Hockey – Dallas Stars vs. Florida Panthers
Deep in the Heart of Texas, among the longhorns, bluebonnets and BBQ restaurants, awaits an experience every visitor anticipates: NHL Hockey. Saturday night, the Dallas Stars host the Florida Panthers in a teeth-rattling match-up commencing at 7:00pm. The Stars feature the all-Finnish veteran goalie combo of Kari Lehtonen and Antti Niemi with All Star Tyler Seguin and rising star Jamie Benn.

Join the Rail–Volution throng for a brief train ride departing from historic Union Station, accessible via underground walkway from the Hyatt Regency. Trinity Railway Express commuter rail delivers you to DART’S Victory Station, adjacent to American Airlines Center in the Victory Park neighborhood. Victory Park is a 75-acre mixed-use development, home to the W Hotel and just around the corner from the Uptown entertainment district. Cost: $25. Preregistration Required

www.railvolution.org
Project Development in a MAP-21 World: 2015 Edition  AICP CM 3.0
What's new in the world of MAP-21? What is the FTA perspective on integrating TOD into early project development? How have MAP-21 changes resulted in rethinking project development, from beginning to completion of NEPA? How are TOD planning grants being used to shape economic development? Hear the experiences of project sponsors and ask questions directly to FTA representatives and your peers. The timing couldn't be better with TOD pilot grants released right before Rail~Volution 2015! Are you planning your early project management? Attend and discuss at this interactive event.

Moderator: Jeffrey F. Boothe, Chair, New Starts Working Group; President, Boothe Transit Consulting, LLC, Washington, DC
Wulf Grote, PE, MASCE, Director of Planning and Development, Valley Metro, Phoenix, Arizona
Diane Nakano, Assistant General Manager of Engineering and Construction, Sacramento Regional Transit District, Sacramento, California
Robyn Sinquefield, Chief of Program Development, Office of Capital Project Development, Federal Transit Administration, US Department of Transportation, Washington, DC
Nick Monoyios, Project Manager–Laker Lin BRT, The Rapid, Grand Rapids, Michigan
Dan Soler, Director, Transit Systems Design and Construction, Metropolitan Council, Minneapolis, Minnesota

Planning        Policy         Economic Development         INTERMEDIATE

Welcome Reception
Way more than a street party, Rail~Volution's Welcome Reception takes over one of the nation's hottest arts districts! Ride DART light rail or the historic McKinney Avenue Trolley to the Dallas Arts District. Mingle with friends, old and new. Watch entertainers. Nosh, talk and check out the Crow Collection of Asian Art. Wander over to the Nasher Sculpture Center to view contemporary sculpture. Stroll or ride a few blocks to Klyde Warren Park, winner of ULI's 2014 Urban Open Space Award. The Dallas Arts District features 20 walkable square blocks of museums, performance halls, parks and restaurants. With five buildings designed by Pritzker Prize winners, see why The Atlantic's CityLab hails Dallas as the best US city for architecture per square mile. Sponsored by HNTB and Dallas Tourism Public Improvement District.

Nasher Sculpture Museum and Crow Collection of Asian Art
2000 Block of Flora Street
Dallas, Texas 75201
Continental Breakfast in Marsalis A, sponsored by Perkins + Will

OPENING PLENARY
Welcome to Rail-Volution 2015
EMCEES: Dan Bartholomay, Chief Executive Officer, Rail-Volution, Minneapolis, Minnesota
Gary C. Thomas, President/Executive Director, Dallas Area Rapid Transit; President, Board of Directors, Rail-Volution, Dallas, Texas

Welcome to Dallas
Mayor Michael S. Rawlings, City of Dallas, Texas

North Texas: Then and Now
DART had 20 miles of light rail and the Trinity Railway Express was a 10-mile commuter line when Rail-Volution came to town in 1999. Since then, DART’s light rail network has grown to 90 miles and the TRE is 34 miles long and goes to Fort Worth. Billions of dollars in private capital is being invested in thriving transit-oriented developments along DART’s corridors, transforming the region with exciting live, work and play communities.
Gary C. Thomas, President/Executive Director, Dallas Area Rapid Transit; President, Board of Directors, Rail-Volution, Dallas, Texas

The View from Tarrant County
Tarrant County is taking a multipronged approach to address the mobility demands of a booming area. Residents welcomed the Trinity Railway Express commuter line in 2000. Today the county is making plans for the arrival of its second commuter rail line, the 27-mile TEX Rail, scheduled to open in 2018.
Honorable Glen Whitley, County Judge, Tarrant County, Texas

That Was Then, Here’s What’s Now
Ambassador Ron Kirk welcomed Rail-Volution to Dallas in 1999. DART Rail took hold during his tenure, setting the stage for an aggressive expansion and the creation of a welcoming environment for the nation’s first high-speed rail line, the Texas Central Railway, linking Dallas and Houston. The privately funded project is scheduled to open in 2021 with a station near Downtown Dallas that is sure to attract new transit-oriented development.
Ambassador Ron Kirk, Dallas Mayor (1995-2001), Senior Advisor, Texas Central Railway, Dallas, Texas

A Federal Transit Perspective
Anthony Foxx, United States Secretary of Transportation, Washington, DC (invited)

The Politics of Livability: Advancing a National Urban Agenda
How do we grow a national movement for livability to gain political wins? Even with the resurgence of cities, federal resources to fund transportation continue to be strained. Join Congressman Earl Blumenauer, founder of Rail-Volution and the premier spokesman for livable communities, to explore the impacts and politics of transforming communities with transit. Hear how we can turn the national spotlight on our success in building livable communities with transit.
Congressman Earl Blumenauer, 3rd District, Oregon, United States Congress; Board Member, Board of Directors, Rail-Volution, Washington, DC
9:30 am–10:00 am  
**Refreshment Break** in Marsalis A, sponsored by HDR

10:00 am–11:30 am  
**W O R K S H O P S**

Cumberland K  
**True Grit: Overcoming Opposition on a Regional Scale**  
AICP CM 1.5  
Transit can be an enormous economic catalyst for a region, but businesses and other third parties don’t always see the benefits immediately. Learn how to use advocacy and coalitions to overcome opposition using three broad ideas. (Spoiler alert!) Lay the groundwork by engaging stakeholders and policymakers (legislators, city councils, commissions, transit agency boards, etc.) early in the process. Shape TOD plans on a neighborhood scale to generate local buy-in and develop civic infrastructure to enhance your TOD investment. Overcome community, agency and political inertia with funding partnerships and tax increment financing (TIF).

**Moderator:** Terry J. Gruver, Vice President, HDR, Phoenix, Arizona
Matt Vander Sluis, Program Director, Greenbelt Alliance, San Jose, California
Kathy Ingle, Chair, Transit Coalition of North Texas, Dallas, Texas
William L. Cross, AICP, PE, Director of Planning & Capital Development, South Florida Regional Transportation Authority, Pompano Beach, Florida

**Advocacy**  
**Equity/Economic Opportunity**  
**INTERMEDIATE**

Cumberland H  
**Total Trip Integration and Street Design**  
AICP CM 1.5  
How do we integrate street and neighborhood design with accessibility, streetscapes and other active modes of transportation? How do we design transit facilities and neighborhoods in a cohesive manner to improve overall mobility? Discuss examples from Texas and around the world. Hear about the collective visioning behind Dallas’ CityMap. Examine examples from Canada and other countries to broaden the discussion of street design and total trip integration.

**Moderator:** Mariana Parreiras, Access Coordinator, San Francisco Bay Area Rapid Transit District, Oakland, California
Jeff Doble, Director of Transportation Design, Senior Associate, Perkins+Will, Vancouver, British Columbia
James Frye, Dallas CityMAP, HNTB, Dallas, Texas
Jason Roberts, Creative Director, Team Better Block, Dallas, Texas

**Design**  
**Streets**  
**INTERMEDIATE**

Pegasus Ballroom A  
**Whack-a-Mode: The Urban Corridor Carnival**  
AICP CM 1.5  
How do you create additional person-trip capacity within a congested urban corridor? How do you do it without building additional lanes? Or taking property or rights-of-way? Like a carnival Whack-A-Mole game, every time you get one good hit, another issue rears its taunting head! Step right up to explore the answers: What’s the right mode? The right application? The right length and cost? Take aim at the choices, issues and perspectives. (No animals or advocates will be harmed in this discussion.)

**Moderator:** Cliff Henke, Senior Analyst, Assistant Vice President, WSP I Parsons Brinckerhoff, Los Angeles, California
Tim Baldwin, AICP, Principal, Rocky Mountain West Transit & Urban Planning, Denver, Colorado
Kathryn Hansen, Manager, TOD and Land Use, Metro Transit, Minneapolis, Minnesota
Jeffrey F. Boothe, Chair, New Starts Working Group, President, Boothe Transit Consulting, LLC, Washington, DC
Andrew Tang, Principal Planner, San Francisco Bay Area Rapid Transit District, Oakland, California

**Planning**  
**Implementation**  
**FUNDAMENTAL**

www.railvolution.org
**Cumberland AB**

**Active Transportation for Equitable Transformation**  
AICP CM 1.5

Can bikeability and walkability transform socially and aesthetically deteriorating neighborhoods? How can bringing active transportation into the planning process bring more equity to a community? For more than two decades social activists and elected officials, alike, have teamed up to improve the quality of life for residents. Hear specific objectives and strategies from Houston, Minneapolis and Orlando. How did they improve access to jobs by creating pathways linking public transit? Or encourage active body motion – and better health – by providing alternatives to cars? Learn strategies to form alliances between nonprofit organizations, private enterprise, local governments and local residents. Dare to imagine creative ways to transform your own community.

**Moderators:**  
Edward L. Johnson, Chief Administrative Officer, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia  
Gwendolyn Fedrick, GO Neighborhood Community Coordinator, Neighborhood Recovery Community Development Corporation, Houston, Texas  
Brooke Bonnett, AICP, Director of Economic Development, City of Orlando, Florida  
Russ Adams, Executive Director, Alliance for Metropolitan Stability, Minneapolis, Minnesota

**Cotton Bowl**

**Is the Lender’s Perspective on TOD Changing?**  
AICP CM 1.5

It’s never been easy to convince lenders about the performance of TOD versus typical development projects. Reduced parking ratios and other issues seem to be sticking points when trying to get a loan for TOD. But now there are built TOD projects around the country. Will this track record influence lenders’ thinking? With real estate trade organizations embracing TOD as a primary market, will lenders follow? Learn about performance metrics and hear different viewpoints on where the lending community stands on TOD. Lively conversation and up-to-date perspectives to inform your decisions.

**Moderators:**  
Nancy O. Andrews, President and Chief Executive Officer, Low Income Investment Fund; Board Member, Board of Directors, Rail-Williamson, San Francisco, California  
Rod Mullice, Senior Vice President, National Director of Transit Oriented Development, Colliers International, Atlanta, Georgia  
Pat Hickey, Jr., Executive Vice President, Atlantic Capital Bank, Atlanta, Georgia  
Christine Maguire, AICP, EDFP, Senior Manager, Development Planning and Finance Group, Austin, Texas  
Jordan Lugar, Associate, Prudential Mortgage Capital Company, Newark, New Jersey

**Cumberland JI**

**If You Build It, Will it Flood? Climate Change Vulnerabilities and Strategies**  
AICP CM 1.5

Extreme weather events, flooding and rising sea levels devastate communities, destroy or severely damage costly infrastructure, and introduce a strong element of uncertainty in current and future planning. This new normal spotlights how and where we build new – or strengthen existing – infrastructure and communities and the governance systems that manage and regulate these decisions and investments. Hear experts tackle these issues, from Hurricane Sandy to sea level rise in the Bay Area. What are the weak links in terms of existing infrastructure, cross-jurisdictional government response systems and disaster preparedness? Learn about state guidelines and legislation. Discuss how transportation agencies deal with major transit infrastructure challenges. Discover the role of natural systems in protecting critical transit infrastructure.

**Moderators:**  
Allison Brooks, Executive Director, Bay Area Regional Collaborative, Oakland, California  
Eric C. Fang, AIA, AICP, LEED AP, Associate Principal, EES, a Perkins Eastman Company, New York, New York  
Projjal K. Dutta, AIA, LEED AP, Director, Sustainability Initiatives, Metropolitan Transportation Authority, New York, New York  
James Allison, Manager of Planning, Capitol Corridor Joint Powers Authority, Oakland, California  
JR DeLaRosa, Special Assistant for Climate Change, California Natural Resources Agency, Sacramento, California
MONDAY

10:00 am–11:30 am

Cumberland F

WORKSHOPS continued

LadderSTEP in Action: Community Revitalization in Richmond, VA  AICP CM 1.5

The Department of Transportation recently selected the City of Richmond to participate in the LadderSTEP Transportation Empowerment Pilot. The new program is part of the holistic approach by the FTA to connect people to opportunity and community revitalization. LadderSTEP provides technical assistance to cities by convening public and nonprofit entities to advance game-changing community revitalization projects. Hear how Richmond seeks to capitalize on major public and private investments: a $24.9 million TIGER grant supporting the Greater Richmond Transit Company BRT project, and a $74 million investment by Stone Brewing Company for a production and distribution facility in the area, creating at least 288 jobs.

MODERATOR: Stephanie Gidigbi, Deputy Director of Public Engagement, US Department of Transportation, Washington, DC

Candice Streett, Executive Director, Local Initiatives Support Corporation, Richmond, Virginia

Jane Ferrara, Chief Operating Officer, Economic and Community Development, City of Richmond, Virginia

Juliellen Sarver, AICP, Community Relations Manager, Stone Brewing Company, Richmond, Virginia

Planning  Revitalization, Implementation  INTERMEDIATE

Cumberland G

Leffo Land: Making the Most of Surplus Assets  AICP CM 1.5

How well do you know your real estate assets? Many transit agencies and cities don’t really know what they own. Asset management is often an afterthought, instead of a proactive strategy. Understanding available leftover land, surplus property and under-utilized sites helps build a pipeline of development opportunities. How can you evaluate real estate assets to select potential TOD sites? How do you employ geographic information systems (GIS) and easily accessible real estate inventory systems (REIS) to strengthen your management? Learn how difficult parcel configurations, such as railroad rights of way, can be tapped to create TOD. Examine working inventory systems and successful TOD built on leftover land, as well as successful programs utilizing asset management techniques.

MODERATOR: William M. Velasco II, Chairman, Board of Directors TOD Committee, Dallas Area Rapid Transit, Dallas, Texas

Amy Geisler, AICP, Development Manager, Metro Transit, Minneapolis, Minnesota

Lorna Moritz, President, TR Advisors, LLC, Boston, Massachusetts

Robin Blair, Director of Planning, Metro, Los Angeles, California

TOD  Implementation  INTERMEDIATE

Pegasus Ballroom B

High-Speed Rail and TOD: A National Snapshot  AICP CM 1.5

Plans for high- and higher-speed rail are taking shape in California, Texas and Florida. To realize the true potential of these projects, and to create a sustainable future for HSR, infill development and development around stations is critical. Come hear about three exciting projects focused on facilitating successful TOD around HSR stations. This new transit mode will redefine not only how we travel in the US, but also support and catalyze growth in our communities and regions. Exciting information about new opportunities in this unique transit mode!

MODERATOR: Kim DeLaney, PhD, Director of Strategic Development and Policy, Treasure Coast Regional Planning Council, Stuart, Florida

Melissa DuMond, Director of Planning and Integration, California High Speed Rail Authority, Sacramento, California

John Guitar, Senior Vice President, Business Development, All Aboard Florida, Coral Gables, Florida

Jack Matthews, President, Matthews Southwest, Dallas, Texas

High-Speed Rail  TOD  Community Development  ADVANCED
Landmark A

**America’s Affordable Housing Crisis: The Role of Transit**  
*AICP CM 1.5*

America is facing an affordable housing crisis. Where do transit agencies fit in? A large portion of transit ridership is made up of lower-income, transit-dependent patrons. Hear how crisis has spurred innovation and how transit agencies and their partners are tackling the problem, head on: The FTA has added affordable housing to the New Starts criteria. Los Angeles Metro has set a goal that 35 percent of housing on Metro land be affordable. In the Bay Area, the Metropolitan Transportation Commission is investing in affordable TOD. Learn more about these groundbreaking efforts and join a spirited discussion of the opportunities and barriers faced by transit agencies working to address America’s affordable housing challenge.

**MODERATOR:** L. Benjamin Starrett, Executive Director and Founder, Funders’ Network for Smart Growth & Livable Communities; Treasurer, Board of Directors, Rail-Volution, Coral Gables, Florida

Phillip A. Washington, Chief Executive Officer, Metro, Los Angeles, California

Stephanie Pollack, Secretary and Chief Executive Officer, Massachusetts Department of Transportation, Boston, Massachusetts

Brian Lamb, General Manager, Metro Transit, Minneapolis, Minnesota

Steve Heminger, Executive Director, Metropolitan Transportation Commission, Oakland, California

Landmark D

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Phillip A. Washington, Chief Executive Officer, Metro, Los Angeles, California

Stephanie Pollack, Secretary and Chief Executive Officer, Massachusetts Department of Transportation, Boston, Massachusetts

Brian Lamb, General Manager, Metro Transit, Minneapolis, Minnesota

Steve Heminger, Executive Director, Metropolitan Transportation Commission, Oakland, California

**Fundamentals: Principles and Practices**  
*AICP CM 2.0*

New to Rail-Volution? Need a picture of what Rail-Volution is all about? Ground yourself in the origins of the movement to build livable communities with transit. Find out where we’re headed. Inspirational and practical, hear about the innovative ideas at the foundation of the movement. Listen as leaders in federal and state government, representatives from developer and foundation communities, as well as TOD and livability experts, share experiences. Dig deep. Ask questions. Join the discussion about making places better. You’ll lay a foundation to build on throughout the conference – and beyond!.

**MODERATOR:** Lynn Peterson, Secretary, Department of Transportation, Washington State, Olympia, Washington

Congressman Earl Blumenauer, 3rd District, Oregon, United States Congress, Washington, DC

Christopher Coes, Managing Director, LOCUS, Smart Growth America, Washington, DC

GB Arrington, Principal, GB place making, Portland, Oregon

Grace Crunican, General Manager, San Francisco Bay Area Rapid Transit District, Vice President, Board of Directors, Rail-Volution, Oakland, California

Scot Spencer, Associate Director for Advocacy and Influence, Annie E. Casey Foundation, Baltimore, Maryland

**Rail~Volution 101**

**Fundamentals: Principles and Practices**  
*AICP CM 2.0*

New to Rail-Volution? Need a picture of what Rail-Volution is all about? Ground yourself in the origins of the movement to build livable communities with transit. Find out where we’re headed. Inspirational and practical, hear about the innovative ideas at the foundation of the movement. Listen as leaders in federal and state government, representatives from developer and foundation communities, as well as TOD and livability experts, share experiences. Dig deep. Ask questions. Join the discussion about making places better. You’ll lay a foundation to build on throughout the conference – and beyond!.

**MODERATOR:** Lynn Peterson, Secretary, Department of Transportation, Washington State, Olympia, Washington

Congressman Earl Blumenauer, 3rd District, Oregon, United States Congress, Washington, DC

Christopher Coes, Managing Director, LOCUS, Smart Growth America, Washington, DC

GB Arrington, Principal, GB place making, Portland, Oregon

Grace Crunican, General Manager, San Francisco Bay Area Rapid Transit District, Vice President, Board of Directors, Rail-Volution, Oakland, California

Scot Spencer, Associate Director for Advocacy and Influence, Annie E. Casey Foundation, Baltimore, Maryland

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Scot Spencer, Associate Director for Advocacy and Influence, Annie E. Casey Foundation, Baltimore, Maryland
11:30 am–12:30 pm  
**Box Lunch Pickup** in Marsalis A

12:00 pm–1:30 pm  
**LUNCHTIME OPPORTUNITIES**

**Pegasus Ballroom B**

**A Freeway Runs Through It: Reconnecting Uptown and Downtown with Parks**  
AICP CM 1.5

Visit any US city and you'll find a major freeway separating downtown from otherwise close-by neighborhoods. For decades, Dallas had its own example: The below-grade Woodall Rodgers Freeway divided the urban area. In 2012, Klyde Warren Park opened above the freeway, reconnecting downtown and the Uptown neighborhood. Today the 5.2-acre park is an active green, an urban gathering space. The historic McKinney Avenue Trolley stops in its center. Hear from park operator and manager Woodall Rogers Park Foundation, and both Downtown Dallas Inc. and Uptown Dallas Inc. Learn about political and financial challenges and the civic movement that lead to the park's construction. Hear how adjacent communities are benefiting from the new park. Ideas to take home to your own freeway.

**MODERATOR:** David Knowles, Senior Transit Program Manager, CH2M, Portland, Oregon

Tara Green, President, Klyde Warren Park, Dallas, Texas

Amy Gibson Tharp, President and Executive Director, Uptown Dallas Inc., Dallas, Texas

Kourtny Garrett, Senior Vice President, Marketing, Downtown Dallas Inc., Dallas, Texas

**Cumberland K**

**New Rail-Volutionaries, New Job: Lunchtime Opp**

Changing jobs every few years is the norm nowadays – or so the research says. As an employee, how do you develop a skill set that allows you to matriculate through an agency or organization? How do you position and market yourself for opportunities? For hiring managers, how to retain staff by providing more opportunities – and exposure to them – inside your organization? Employee? Employer? Get on the same page at this lunchtime opp!

**MODERATOR:** Adelee M. Le Grand, AICP, Associate Vice President, AECOM, Atlanta, Georgia

C. David Dickey, Jr., AICP, Senior Vice President, Global Infrastructure Market Sector Executive, AECOM, Charlotte, North Carolina

Freddie C. Fuller, II, Vice President, Mid-Atlantic Transit and Rail Market Leader, CH2M, Washington, DC

Philip A. Washington, Chief Executive Officer, Metro, Los Angeles, California

**Cumberland G**

**NAPTA Meeting**

The National Alliance of Public Transportation Advocates (NAPTA) is a national organization representing grassroots transit groups that support increasing investment in public transportation. In recognizing that grassroots efforts are central to successful transportation campaigns, NAPTA serves as a network to coalitions as well as individuals engaged in grassroots transportation work at the local level. NAPTA was founded in the late 1990s to assist in grassroots efforts to help reauthorization of the federal surface transportation program. Today membership has grown to over 624 coalitions and 7,000+ registered members. Hear about tools, resources, networks and strategies for your grassroots community. Plus, network with your colleagues!

**MODERATOR:** Marnie Primmer, Chair, National Alliance for Public Transportation Advocates, Director of Strategic Business Development, Transpo Group, Newport Beach, California

Michael P. Melaniphy, President and Chief Executive Officer, American Public Transportation Association; Board Member, Board of Directors, Rail-Volution, Washington, DC
Cities in the Lead: NACTO Innovation in the Streets  AICP CM 1.5

City streets can be places where transit is prioritized, not just accommodated. How are cities across North America taking a more active – and innovative – role in street design? How are transportation departments making transit work for citizens, keeping it at the centerpiece of urban mobility? Hear how the National Association of City Transportation Officials (NACTO) Designing Streets for Transit project connects cities with the most innovative practices in transportation planning. Take home ideas for developing new blueprints for streets that could stimulate successful outcomes and uses for people and multiple modalities in your community.

EMCEE: Lucy Galbraith, AICP, Director, Transit Oriented Development, Metro Transit, Minneapolis, Minnesota
Gabe Klein, Special Venture Partner, Fontinalis Partners, LLC, Washington, DC
Shin-pei Tsay, Director of Research and Development, TransitCenter, New York, New York

Community Streetcar Coalition Meeting

Interest in streetcars is blossoming nationwide with nearly 80 communities planning or building projects. The Community Streetcar Coalition (CSC) is an advocacy and peer sharing organization of more than 50 cities, transit agencies and private sector firms. The CSC strives to ensure federal policy recognizes the benefits of streetcars in attracting economic development, revitalizing communities and expanding transportation choices. Hear about membership benefits, as well as the upcoming Seventh Annual Streetcar Summit in Kansas City, MO in Spring 2016.

Jeffrey F. Boothe, Chair, New Starts Working Group; President, Boothe Transit Consulting, LLC, Washington, DC

The Better Block Project: A Lunchtime Opportunity  AICP CM 1.5

Make the most of your lunchtime! Hear Jason Roberts describe his Better Block project, an open-source demonstration tool. The Better Block rebuilds an area using grassroots efforts to show the potential to create a great walkable, vibrant neighborhood center. Sometimes called a “living charrette,” people can actually experience the potential in their community. Better Blocks are being performed around the world, and have helped cities rapidly implement infrastructure and policy changes.

Jason Roberts, Creative Director, Team Better Block, Dallas, Texas

TOD Clinic: The Doctors are In!

Does your TOD need a healthy injection of guidance? Is it weak and lethargic – having a difficult time? Bring your symptoms to this TOD clinic. Learn habits to foster “healthy” TOD. Hear from a panel of TOD program managers from across the country. They’ll bring their expertise at transit agencies, MPOs and other agencies to your specific problem areas. It’s an open Q and A, so bring on your toughest challenges. Interactive! Fun! (And there’s no waiting for a helpful prescription!)

Moderator: Bill Sirois, Senior Manager, TOD and Planning Coordination, Regional Transportation District FasTracks Team, Denver, Colorado
Megan Gibb, AICP, Manager, Transit-Oriented Development, Metro, Portland, Oregon
Jack Wierzynski, AICP, Economic Development Director, Dallas Area Rapid Transit, Dallas, Texas
Sean Brooks, Manager of Real Estate and Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California
Katherine Iverson, Manager, Transit-Oriented Development, Regional Transportation District FasTracks Team, Denver, Colorado
Christopher Yake, AICP, Senior Transportation Planner, Station Area Planning, Seattle Department of Transportation (SDOT), Seattle, Washington
12:00 pm–1:30 pm  
Pegasus Ballroom A  
**LUNCHTIME OPPORTUNITIES continued**

**Just the Facts: New Research on Land Use, Traffic and Urban Design**  
**AICP CM 1.5**

Ever wonder if what you’re doing really works? If there’s data behind the approaches you use? Do TOD and good transit actually reduce vehicle traffic? Does good urban design really deliver a more lively city? Learn the answers to those nagging questions with Reid Ewing, one of the foremost researchers in the area of urban design and transit integration. What are the land use impacts of LRT and the travel characteristics of TOD in Portland? How has the University TRAX line in Salt Lake City impacted traffic? Has urban design made life better there? Explore the traffic impacts of mixed-use development in 13 regions. Share insights and get answers to the questions that keep you up at night.

**MODERATOR:** D.J. Baxter, Executive Director, Redevelopment Agency of Salt Lake City, Utah
Reid Ewing, PhD, Professor of City and Metropolitan Planning, University of Utah, Salt Lake City, Utah

**Design**  
**Implementation, Economic Development**  
**INTERMEDIATE**

Landmark D

**Fort Worth: Cowboys, Culture and Livability**  
**AICP CM 1.5**

Fort Worth is much more than cowboy heritage and magnificent cultural opportunities. Today the city is a hotbed of livability. See how the city uses passenger rail, TOD, complete streets and last-mile investments to promote economic development and healthy lifestyles for everyone. From Sundance Square to the central city to the suburbs, see how Fort Worth is building for the future.

**MODERATOR:** Jeff Davis, Board Member, Fort Worth Transportation Authority, Fort Worth, Texas
Ann Zadeh, City Council Member, City of Fort Worth, Texas
Betsy Price, Mayor, City of Fort Worth, Texas
Glen Whitley, Judge, Tarrant County, Fort Worth, Texas
Scott Mahaffey, Chairman of the Board, Fort Worth Transportation Authority, Fort Worth, Texas

**Planning**  
**Economic Development**  
**INTERMEDIATE**

2:00 pm–3:30 pm  
**WORKSHOPS**

Pegasus Ballroom B

**The Pollsters’ Crystal Ball: Trends in Transit and Policy**  
**AICP CM 1.5**

Join this panel of leading pollsters as they look into the future. What are their predictions based on current leading trends and case studies? How are equity, changes in housing and other factors rippling through public transportation planning? How are transit and transit policy affected? And what are the three emerging trends transit professionals should never ignore?

**MODERATOR:** Kelly Betteridge, Planning Manager, TriMet, Portland, Oregon
Su Midghall, President and Principal, DHM Research, Portland, Oregon
Robin Rather, Chief Executive Officer, Collective Strength, Austin, Texas
Stephen L. Davis, Director of Communications, Transportation for America, Washington, DC

**Communication**  
**Community Engagement**  
**Equity/Economic Opportunity**  
**INTERMEDIATE**

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RV15 Schedule of Events

**MONDAY**

Cumberland AB

**A Complete Picture of Corridor Planning: The Fundamentals**  
AICP CM 1.5

Simply put, transportation corridors connect people and commerce. But there are many considerations that go into a successful corridor plan. How do you align regional and local goals to leverage support with stakeholders and partners? How do you select the appropriate mode for each corridor segment? Where does active transportation fit in? What are the principles of complete corridors? How can we address station location, limited rights of way and land use along corridors? Where does financing fit in? And that pesky last-mile challenge ... Learn tactics for establishing development-ready corridors and phasing in modes in this fundamental review of a long, long list of corridor issues.

**MODERATOR:** Dwight Schock, AICP, Vice President, Transit and Railroad Segment Manager, David Evans and Associates, Inc., Denver, Colorado

Daniel R. Guimond, AICP, Principal, Economic & Planning Systems, Denver, Colorado

Daniel Soler, Director, Transit Systems Design and Construction, Metropolitan Council, Minneapolis, Minnesota

Janette Hill, Service Planner III, Dallas Area Rapid Transit, Dallas, Texas

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Pegasus Ballroom A

**Walk and Roll: Getting There Without a Car**  
AICP CM 1.5

As transportation systems expand and grow, transit agencies and communities are increasingly exploring how to get transit users to the station and beyond by foot, bike or other non–motorized form. What makes the first- and last-mile gaps such an important issue? How are demographic changes influencing walkable and bikeable communities? Learn how two transportation agencies are taking the lead in planning and implementing solutions for first and last miles by coordinating with other agencies.

**MODERATOR:** Diego Cardoso, Executive Officer–Transit Corridors, Active Transportation & Sustainability, Metro, Los Angeles, California

Katie Mangle, Senior Associate, Alta Planning + Design, Portland, Oregon

Tham Nguyen, Transportation Planning Manager, Metro, Los Angeles, California

Jennifer McGrath, Strategic Planner III, Utah Transit Authority, Salt Lake City, Utah

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Landmark D

**First and Last Miles: Funding and Financing**  
AICP CM 1.5

How can you make pedestrian and bicycle investments happen in your city? Drill down into the nuts and bolts with a focus on financing. See how Denver and Vancouver, BC, prioritized their needs to ensure investment in disadvantaged communities. Learn how to evaluate first– and last–mile investments to build an evidence–based business case for decision–makers. Explore how to leverage available funding to incentivize and fast–track priority improvements. Get ideas for empowering communities to take ownership of their built environment.

**MODERATOR:** Breen Masciota, TOD Manager, Port Authority of Allegheny County, Pittsburgh, Pennsylvania

Stephen Moore, Senior Policy Director, Front Range Economic Strategy Center (FRESC): Good Jobs, Strong Communities, Wheat Ridge, Colorado

Jacob Lieb, Sustainability Policy Manager, Metro, Los Angeles, California

Alison Nemirov, Senior Associate, Strategic Economics, Oakland, California

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Cumberland K

**E is for Equity: Exemplary Projects from Nonprofit Developers**  
AICP CM 1.5

Nonprofit developers have upped their game when it comes to equity TOD. They’re building and planning some of the most ambitious ETOD projects across the country. Learn what they’re doing and how they’re doing it. Hear from leading practitioners about real-life challenges and opportunities inherent in the actual planning and building of ETOD projects – best practices and cautionary tales. Take home new ideas on how you can do it better and at a greater scale in the future. The past year has been a busy one. Catch up on ETOD projects that will help build the collective capacity to create more great communities. This is not your father’s affordable housing.

**MODERATOR:**  
Mandy De Mayo, Executive Director, HousingWorks Austin, Austin, Texas  
Mary Lawler, Executive Director, Avenue CDC, Houston, Texas  
Donald S. Falk, Chief Executive Officer, Tenderloin Neighborhood Development Corporation, San Francisco, California  
Sarah Vogl, Manager of Development, Adams County Housing Authority, Commerce City, Colorado

**Landmark A**

**Local and Regional: Together, Not Against**  
AICP CM 1.5

Regional governments: friends or foe? Metropolitan planning organizations, regional planning agencies and councils of government can either help or hinder local community TOD efforts. Meet three regional planning agencies – from the Bay Area, Boston and Chicago – who believe in helping. Learn how they support communities in planning for, financing and implementing TOD. What is the role of regional leadership? How did these programs evolve? How do they reflect the needs of your own community? Discuss key elements in small groups with the team of presenters: TOD planning grants, housing affordability as a transportation crisis, and market feasibility. Learn to advocate for your regional agency to take a deeper role in TOD.

**MODERATOR:**  
Chris Sandvig, Regional Policy Director, Pittsburgh Community Reinvestment Group, GoBurgh Initiative, Pittsburgh, Pennsylvania  
Jessica Hector-Tsu, PE, Director, Planning and Market Development, Regional Transportation Authority, Chicago, Illinois  
Matthew Smith, Senior Economic Development Planner, Metropolitan Area Planning Council, Boston, Massachusetts  
Therese Trivedi, Senior Planner, Metropolitan Transportation Commission, Oakland, California
Unhappily Ever After: Barriers to TOD Success  AICP CM 1.5
Not all projects go as planned. Explore the barriers to TOD efforts and how they’ve caused projects to fail or be delayed: Zoning problems? Community opposition? Access to financing? Environmental conditions? Internal operational resistance? NIMBY! Pick your poison, then listen carefully to learn how to navigate those barriers in your own TOD efforts.
MODERATOR: Priya Zachariah, AICP, Senior Transit Planner, METRO Harris County, Houston, Texas
Tim Eachus, Managing Director, Jones Lang LaSalle, Washington, DC
Anne Ricker, Principal/Owner, Ricker Cunningham, Englewood, Colorado
Marc D. Draisen, Executive Director, Metropolitan Area Planning Council, Boston, Massachusetts
Thomas Cox, Account Executive, Massachusetts Realty Group, Boston, Massachusetts

The Capital Absorption on Framework: New Pipelines for Financing ETOD  AICP CM 1.5
Whether your goal is economic development, affordable housing or healthier communities, achieving change at scale requires capital. But you also need the systems, tools and expertise to attract and deploy that capital effectively. Learn about the capital absorption framework for making capital work for a community. The framework focuses on identifying actionable priorities; building a pipeline of investable propositions; and enhancing the environment so projects can move forward. Hear how three regions are testing this framework: Mile High Connects in Denver, the Great Communities Collaborative (GCC) in the Bay Area, and LA THRIVES in Los Angeles. Learn how the framework is moving partnerships and capital forward, changing systems to bring investment in community to scale.
MODERATOR: Robin Hacke, Senior Fellow to the Presidential Office, The Kresge Foundation, Troy, Michigan
Thomas Yee, AICP, Initiative Officer, LA THRIVES, Los Angeles, California
Elizabeth Wampler, Associate Initiative Officer, Great Communities Collaborative, The San Francisco Foundation, San Francisco, California
Dace West, Executive Director, Mile High Connects, Denver, Colorado

TOD and Parking: Matching the Requirements to the Neighborhood  AICP CM 1.5
Parking is always a challenge for TOD projects and TOD districts. How do you explain parking requirements and results to commissions, councils and citizens? How do you move forward from the rigid standards in many city codes? Learn a systematic approach for matching parking requirements and transit to different kinds of neighborhoods. Hear how experiments in district–by–district requirements have fared. Explore ways to manage a wide range of parking in a TOD district. Issues, controversy and the consequences of changing parking policy to support TOD – snag your spot for this lively conversation.
MODERATOR: Paul Roberts, AICP, Council Member, City of Everett; Board Member, Sound Transit, Everett, Washington
Karina Ricks, AICP, Principal, Nelson\Nygaard Consulting Services, Inc., Washington, DC
Jason Wittenberg, AICP, Land Use, Design and Preservation Manager, Community Planning & Economic Development, City of Minneapolis, Minnesota
Meea Kang, President, Domus Development; Board Member, Board of Directors, Rail~Volution, Irvine, California

3:30 pm–4:00 pm  Refreshment Break  in Marsalis A, sponsored by HDR
THE GREAT DEBATES AND OTHER 60-MINUTE SESSIONS

Cumberland F

37 Years of Parking Reform: A Tribute to Donald Shoup  AICP CM 1.0
Through 37 years of research, writing and tireless advocacy, famed parking reformer and UCLA Professor Donald Shoup (author of The High Cost of Free Parking) has led the way in reforming parking in our cities. Hear how municipalities around the world have implemented his ideas. What lessons can you glean? Cities, large and small, have removed parking minimums for new development and implemented performance-based pricing systems for curb parking. Others have made parking regulation more politically popular by creating parking benefit districts. Come learn the fundamentals of Shoup's parking reforms. Share implementation stories in this lively interactive discussion where everyone is an expert.

MODERATOR: Jean Sanson, AICP, Senior Transportation Planner, GO Boulder!, City of Boulder, Boulder, Colorado
Patrick Siegman, Principal, Nelson\Nygaard Consulting Associates, Inc., San Francisco, California
William Fulton, AICP, Director, Kinder Institute for Urban Research, Rice University, Houston, Texas
Planning  Parking  FUNDAMENTAL

Cumberland G

Sinking in a Sea of Green? Anti-Government Crusaders Get Their Way  AICP CM 1.0
While other cities sprawled, expanding suburbs and highways, Metro Vancouver, BC, invested in transit, complete communities and compact development to create “Cities in a Sea of Green.” After two decades of progress, voters rejected a referendum to expand the region’s transit system. How was a community convinced to vote against a funding measure that supported the sustainable ethos they’d embraced for so long? Was it really the successful work of anti-government crusaders? Join in a discussion of the Vancouver experience and see what lessons you can take home.

MODERATOR: Ron Stewart, AIA, Principal, ZGF Architects, LLP, Portland, Oregon
Gordon Price, Program Director, The City Program, Simon Fraser University at Harbour Centre, Vancouver, British Columbia
Policy  Community Engagement  INTERMEDIATE

Landmark D

From 8 to 80: Messaging Across Generations? A Great Debate  AICP CM 1.0
End your day with a Great Debate! How can planning and development communities respond to massive demographic changes? Together baby boomers and millennials make up more than half our population. What will happen as they age? How is our development – TOD and otherwise – responding to their needs? What must happen in the future? Hear how planning and messaging are changing – or need to – as our society prepares for the future. Join us for an energetic debate on an important topic!

MODERATOR: Jeffrey S. Wood, Principal, The Overhead Wire, San Francisco, California
Karina Ricks, AICP, Principal, Nelson\Nygaard Consulting Services, Inc., Washington, DC
John Horvick, Vice President & Political Director, DHM Research, Portland, Oregon
Thomas Simpson, Planning Associate, bcWORKSHOP, Dallas, Texas
Cara Lee, Communications Manager, Richardson, Richter & Associates, Inc., Saint Paul, Minnesota
Policy  Community Development  INTERMEDIATE

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Cumberland IJ  

**Portland to Milwaukie: The Case for Collaboration**  
*AICP CM 1.0*

Learn from the mistakes – and successes – of others. Hear how working together can “bring it together” and leverage more out of your projects. These case studies will focus on the new light rail line between Portland and Milwaukie. Hear about collaborations with local partners and railroads, plus lessons learned about development, sustainability and active transportation. Take the experience home to your own region.

*Moderator:* Dave Unsworth, Deputy Director, TriMet, Portland, Oregon

Geraldene Mykle, AICP, Senior Project Manager, Portland Development Commission, Portland, Oregon

Teresa Doyle, Transit and Streetcar Partnerships Project Manager, City of Portland, Oregon

Jeb Doran, Urban Design Lead, Landscape Architect, TriMet, Portland, Oregon

Leah Robbins, Manager, Light Rail Design and Construction, TriMet, Portland, Oregon

Alan Snook, AICP, Major Projects/Planning Manager, Highway Division, Oregon Department of Transportation, Portland, Oregon

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Cumberland AB  

**Streetcar vs. Bus? A Great Debate**  
*AICP CM 1.0*

Get your second wind at this afternoon’s Great Debate. So often streetcars and buses are pitted against each other. But what happens when we look at them as complementary, not competitive? Hear the latest information from the Community Streetcar Coalition and others about the functionality and impact of buses and streetcars. Learn how changing demographics and urbanization are affecting mode choice for millennials. Get the facts on how streetcars and buses perform in urban environments. How do BRT and streetcars really measure up? Are they equal? The debate will continue ...

*Moderator:* David Taylor, President, Taylor | Future Solutions, LLC, Tampa, Florida

Brett Wallace, PE, AICP, Senior Supervising Planner, WSP | Parsons Brinckerhof, Charlotte, North Carolina

Ian Carlton, Principal, Ian Carlton Research & Consulting; University of Oklahoma, Institute for Quality Communities, Norman, Oklahoma

Joseph Recker, Environmental Permits Coordinator, TriMet, Portland, Oregon

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Pegasus Ballroom A  

**The Other TOD: Retaining Existing Development in a Corridor**  
*AICP CM 1.0*

Not everything good is new. Rail transit investments in urban corridors can mean opportunities for new development. But what about those businesses that already exist? Who's looking out for the development that is already a valuable component in a community's character? Mitigating construction impacts along a corridor requires a unique set of tools and plenty of creativity. Learn strategies to help existing development survive the impacts of the construction phase. Hear how to assist businesses that might be financially constrained. Get an inside view of programs that focused on existing development during and after construction of urban rail projects in Phoenix and Minneapolis communities.

*Moderator:* Bob Post, Vice President, Director of Transportation, AECOM, Portland, Oregon

Terry Benelli, Executive Director, Local Initiatives Support Corporation, Phoenix, Arizona

Isabel Chanslor, Director of NDC Business Lab, Neighborhood Development Center, Saint Paul, Minnesota

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Cumberland K  

**Shared–Use Mobility: Onboard or Not? A Great Debate**  
*AICP CM 1.0*

Shared-use mobility strategies are taking cities by storm. Does car-sharing really take cars off the street? How much greenhouse gas is really cut? How can shared-use vehicles connect to transportation systems? Pose thoughtful questions and question your own perspectives. This Great Debate is a great energizer at the end your conference day.

*Moderator:* Amanda Eaken, Deputy Director, Urban Solutions, Natural Resources Defense Council, San Francisco, California

Emily Castor, Director of Transportation Policy, Lyft, San Francisco, California

Art Guzzetti, Vice President, Policy, American Public Transportation Association, Washington, DC

Matthew George, Chief Executive Officer, Bridj, Boston, Massachusetts
4:00 pm–5:00 pm
Pegasus Ballroom B

**THE GREAT DEBATES continued**

**Value Capture: Fuzzy Logic or Money in the Bank? A Great Debate**  AICP CM 1.0

End your day with a great debate! Our advocate would have you believe transit agencies are leaving money on the table. “We can pay for a significant part of some transit lines in Dallas with the value they create!” Our skeptic would counter, “We aren’t Hong Kong! You have to consider reality. Even if there was value to capture, we don’t have the tools to capture it.” Who’s right? Where do the facts lie? What does experience tell us? Can we fund transit investments with value capture? How? What are the preconditions to success? Bring your insights and questions and join the fun.

MODERATOR: GB Arrington, Principal, GB place making, Portland, Oregon
Scott Polikov, AICP, CNU, President, Gateway Planning Group, Dallas, Texas
Ron Golem, Principal, BAE Urban Economics, Emeryville, California

**Sex, Neuroscience and Walkable Urbanism**  AICP CM 1.0

Walkable urbanism is sexy. (But you already knew that.) Walkable urbanism makes us fitter, more trusting, smarter and sexier. Automobile dependency makes us fat, angry, mistrustful and less capable of thinking through the consequences of our actions. Explore the link between walkable urbanism and evolutionary biology. Then learn what policy and regulatory changes are essential for legalizing walkable urbanism in your community. Evolutionary biology, neuroscience and behavioral psychology show humans have a narrow range of habitat types that make us healthy and happy. Add science to your livability toolbox with this provocative discussion.

MODERATOR: Todd Plesko, Vice President of Planning and Development, Dallas Area Rapid Transit, Dallas, Texas
Jeffrey Tumlin, Principal, Nelson\Nygaard Consulting Associates, Inc., San Francisco, California

5:00 pm–6:30 pm
Marsalis A

**Trade Show Reception**

Meet the companies and nonprofit organizations who are making a difference in the livability and sustainability movement. Ask questions, share plans and mingle with knowledgeable representatives from across industries. Exhibits, booths, hors d’oeuvres and beverages – in one relaxing environment.

For a list of exhibitors, see page 58.
**Continental Breakfast**  
*in Marsalis A*

**PLENARY**  
**EMCEE:** Steve Dotterrer, Retired Principal Planner, City of Portland, Oregon; Secretary, Board of Directors, Rail-Volution

**Transit Investments for Impact: Yesterday and Tomorrow**  
Explore the Federal Transit Administration’s past and future. Look back at key public transportation accomplishments, then look to the future. Hear from acting Federal Transit Administrator Therese McMillan about FTA priorities for 2016: connecting people to opportunities in jobs, healthcare and education, while building sustainable communities and spurring economic development in communities.  
Therese W. McMillan, Acting Administrator, Federal Transit Administration, Washington, DC

**Shifting the Paradigm with Shared Mobility: Implications for the Livability Movement**  
Technological innovation. Changing attitudes and preferences. The explosion of the sharing economy. Rail and bus system expansion across country. Suddenly we have a whole new way of getting around, with more mobility options than ever -- and more questions to address: How is the advent of shared mobility options reshaping the transit and livability movement? How are car share, bike share, ride share and mobility apps changing the landscape? How are these innovations impacting transit systems? What are the challenges and opportunities created by these new systems? Learn, inspire and challenge your assumptions during this lively “talk show” discussion with thought leaders on the topics.  
**MODERATOR:** Shelley Poticha, Director, Urban Solutions, Natural Resources Defense Council; Board Member, Board of Directors, Rail-Volution, Washington, DC  
Justin Holmes, Director, Corporate Communications and Public Policy, Zipcar, Boston, Massachusetts  
Sean Walcott, Associate, Enterprise Solutions, RideScout, Del Mar, California  
Emily Castor, Director of Transportation Policy, Lyft, San Francisco, California  
Carniesha Kwashie, Better Bike Share Partnership, Grant Manager, The Mayor’s Fund for Philadelphia, Mayor’s Office of Transportation and Utilities, City of Philadelphia, Pennsylvania  
Michael P. Melaniphy, President and Chief Executive Officer, American Public Transportation Association; Board Member, Board of Directors, Rail-Volution, Washington, DC

**Refreshment Break**  
*in Marsalis A, sponsored by Michael Baker International*
**WORKSHOPS**

**Pegasus Ballroom B**

**Balancing Act: Increasing Ridership with Complete Streets**  AICP CM 1.5

Across the country, communities are using a complete streets approach to design roadways that encourage greater transit use and support sustainable, healthy neighborhoods. Learn proven strategies to successfully implement a complete streets model: How do you evaluate the level of resident, business and elected-official support for complete streets? How do you work with limited financial resources? How can you best navigate red tape at the local level? How about state DOT project development procedures and design standards? Hear from practitioners who have successfully used complete street guidelines to build street networks that provide safety, comfort and convenience for all users.

**MODERATOR:** Richard Weaver, AICP, Director of Planning, Policy and Sustainability, American Public Transportation Association, Washington, DC

- Michael D. Formby, AICP, Deputy Director of Transportation Services, City and County of Honolulu, Hawaii
- Susan Pollay, Executive Director, Ann Arbor Downtown Development Authority, Ann Arbor, Michigan
- David Kirschner, Capital Projects Management Coordinator, Environmental Services, Arlington County, Arlington, Virginia
- Roger M. Millar, PE, AICP, Deputy Secretary of Transportation, Department of Transportation, Washington State, Olympia, Washington
- Katherine D. Youngbluth, AICP, Commercial Development Specialist, Real Estate Development Group, Arlington County Government, Arlington, Virginia

**Planning**  Streets, Implementation  INTERMEDIATE

**Landmark A**

**The Challenge of Public Leadership: Don’t Stand Alone**  AICP CM 1.5

Gaining public support, setting priorities, maintaining momentum and exercising effective leadership are all challenges facing public officials. As an official, you may feel unprepared and alone in your quest to implement transit and livability projects. Swap stories with other elected and appointed officials – mayors, commissioners, council members and transit officials – about the complexities you face. An invitation-only, peer-to-peer networking lunch immediately following the session will allow you to dig deeper into important topics. Sharpen your leadership skills. Build your network. Be inspired. We promise you: You’re not alone.

**MODERATOR:** Peter McLaughlin, County Commissioner, Hennepin County; Board Member, Board of Directors, Rail-Volution, Minneapolis, Minnesota

- Lynn Peterson, Secretary, Department of Transportation, Washington State, Olympia, Washington
- Fernando Dutra, Mayor, City of Whittier, California
- Ernest Y. Martin, Chair and Presiding Officer, City Council, City and County of Honolulu, Hawaii
- Gary Slagel, Board Member, Dallas Area Rapid Transit; Former Mayor, Richardson, Texas

**Policy**  Implementation  INTERMEDIATE

**Cumberland K**

**Streetcars, Light Rail and Buses: Capacity and Efficiency Enhancements**

As transit systems mature, issues related to operational capacity and efficiency become more and more important. What’s happening in communities to bring these issues to a head? Explore the strategies being considered for systems in three large urban centers: Houston’s buses, Seattle’s streetcars and Dallas’ light rail. How can systems be modified to address concerns? What alternatives are possible? Learn from these cities’ experiences and take home lessons for your own region.

**MODERATOR:** Diana C. Mendes, AICP, Transit Director, Design and Consulting Services, Americas, AECOM, Arlington, Virginia

- Ethan Melone, Rail Transit Manager, Department of Transportation, City of Seattle, Washington
- Stephen L. Salin, AICP, Vice President Rail Planning, Rail Program Development, Dallas Area Rapid Transit, Dallas, Texas
- Christof Spieler, PE, LEED AP, Board Member, Metropolitan Transit Authority of Harris County, Houston, Texas

**Planning**  Implementation  INTERMEDIATE
Cumberland IJ

Integrating Health, Livable Communities and Transit: A How-to Discussion  AICP CM 1.5
Where do wellness issues fit in the transit conversation? What is the link between how we build our cities and transportation networks, and the physical, social, mental and economic wellness of our communities? Participate in the discussion with health funders, community development professionals, health equity advocates and urban planners. Hear how they’ve leveraged new funding sources for critical investments. What are the politics, processes and mechanics of integrating health, wellness and health equity issues into the planning and design of livable communities? Learn new techniques and perspectives from health foundations, public policy advocates and urban designers and cities in the US (Phoenix, Dallas, Houston) and Canada.

MODERATOR: Elizabeth Sobel Blum, Senior Community Development Advisor, Federal Reserve Bank of Dallas, Texas
Antonio Gomez–Palacio, Principal, DIALOG, Toronto, Ontario
C.J. Hager, Director, Healthy Community Policies, St. Luke’s Health Initiatives, Phoenix, Arizona
Niiobli Armah, IV, Managing Director, WE–COLLAB, Houston, Texas

Pegasus Ballroom A

Food: How Transit is Improving Choices  AICP CM 1.5
How does transit affect one of our most basic needs – food? Access to quality, fresh produce or just basic groceries is an important function of transit. So is enriching the experience of public gathering spaces. Learn how communities in Atlanta, Dallas and Phoenix are using transit as a tool to respond to food deserts and improve access to quality groceries. Whether it’s active transport, a food bus, or regulations that allow communities to promote food choices, hear how these cities are leading the way.

MODERATOR: James Cromar, AICP, Director of Planning, Broward Metropolitan Planning Organization, Fort Lauderdale, Florida
Adelee M. Le Grand, AICP, Associate Vice President, AECOM, Atlanta, Georgia
Veletta Lill, Former Executive Director, Dallas Arts District, Dallas, Texas
Donald Keuth, President, Phoenix Community Alliance, Phoenix, Arizona

Cumberland G

Shared-Use Mobility: Advancing Equitable Access in Low-Income and Disenfranchised Communities of Color  AICP CM 1.5
Is there equity in shared-use mobility today? Will there be tomorrow? Who will serve low-income communities? For-profit companies will want subsidies. There are few nonprofit car shares in the market to fill the gap. Low-emission vehicles are desperately needed in communities disproportionately burdened by air pollution. But launching an electric or hybrid car-sharing effort can be prohibitively expensive. What is the way forward? Analyze the research. Listen to lessons learned. Explore opportunities and strategies for car sharing in low-income communities.

MODERATOR: Creighton Randall, Program and Development Director, Shared-Use Mobility Center, Chicago, Illinois
Fernando Cazares, Regional Coordinator, Natural Resources Defense Council, Santa Monica, California
Sara Barz, Shared Mobility Coordinator, City of Oakland, California
Joel Espino, Environmental Equity Fellow, The Greenlining Institute, Berkeley, California
Jennifer White, Communications Director, Buffalo CarShare, Buffalo, New York
Justin Holmes, Director, Corporate Communications and Public Policy, Zipcar, Boston, Massachusetts

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Cumberland F

**Cleaner Transit, Healthier Communities: Climate Change Policies and Practices**  
AICP CM 1.5

Hear from technical experts and state and regional leaders on the front lines of developing policies, implementation strategies, financial tools and governance systems to meet the climate challenges of the 21st century. Groundbreaking federal and state policies demand an aggressive reduction of carbon and ozone emissions. Meeting these goals calls for a range of strategies from the transportation, building, energy, business and agriculture sectors. Learn about the short- and longer-term strategies to make our regions and communities healthier and more resilient, including the integration of transportation and land use planning as outlined in California’s SB 375. A timely conversation leading up to the UN climate talks in Paris this December.

**MODERATOR:** Deron Lovaas, State/Federal Policy & Practice Director, Urban Solutions Program, Natural Resources Defense Council, Washington, DC  
Kathryn Zyla, Deputy Director, Georgetown Climate Center, Washington, DC  
Hasan Ikhrata, Executive Director, Southern California Association of Governments, Los Angeles, California  
Kate White, Deputy Secretary, Environmental Policy and Housing Coordination, California State Transportation Agency, Sacramento, California

**Policy**  
**Community Development, Sustainability/Green**  
INTERMEDIATE

Cumberland AB

**Equitable TOD 101**  
AICP CM 1.5

Take a high-level look at equitable transit-oriented development or ETOD, then dive into the nitty-gritty. Examine the administrative, regulatory and financial challenges of implementing ETOD. Hear about solutions employed across the country. Take home valuable and defensible examples of how organizations are engaging more to implement ETOD: Transit agencies, go ahead and set affordable-housing targets! Housing departments, speak to your transportation colleagues about shared interests! Learn to coordinate better for greater ETOD outcomes.

**MODERATOR:** John Hersey, Program Officer, Enterprise Community Partners, Inc., Denver, Colorado  
Andrea Osgood, Director of Real Estate Development, Eden Housing, Hayward, California  
Michael Spotts, Senior Policy Analyst, Enterprise Community Partners, Inc., Washington, DC  
Luis Tamayo, Senior Urban Planner, City of Dallas, Texas  
Amanda Rhein, Senior Director of Transit Oriented Development and Real Estate, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

**Policy**  
**Community Development**  
FUNDAMENTAL

Landmark D

**Financing Equitable TOD Shouldn't Make You Nervous**  
AICP CM 1.5

Does ETOD financing keep you awake at night? Transit orientation, appropriate parking ratios, structured parking and community desires for higher-quality products and public spaces around rail stations all add to the costs of completion and, in turn, can make financing more difficult to obtain. Adding affordable housing to the mix makes things even more difficult. But in an era of increasing income disparity, the importance of providing equitable housing near our transit systems looms large. Hear from developers about the financial tools they have used to ensure a wide range of financial accessibility to their transit-oriented projects. See how the financial puzzle can be solved with insights and examples from people who have made it work. Then, get some sleep.

**MODERATOR:** Eric Rothman, President, HR&A Advisors, Inc., New York, New York  
Ryan Tobin, Director of Real Estate Development, Denver Housing Authority, Denver, Colorado  
Dan Lofgren, Principal, Cowboy Partners, Salt Lake City, Utah  
Amy Rowland, Field Director, National Development Council, Salt Lake City, Utah  
Sherman Roberts, President and Chief Executive Officer, City Wide Community Development Corporation, Dallas, Texas

**TOD**  
**Finance**  
**Equity/Economic Opportunity, Community Development**  
ADVANCED
Cumberland L

**BRT Surrounded by TOD** AICP CM 1.5

Bus rapid transit is the perfect fit for cities ranging from 150,000 people to several million. Study how cities of different sizes are using BRT in their communities. In Eugene, BRT investments seem just as permanent as rail’s. See how they do it through design features in BRT infrastructure. Hear how BRT fits snugly into the growth strategy in Fort Collins. Learn how Eugene uses BRT to serve the University of Oregon population. Finally, discover new research about BRT’s impact on employment and property values. Surround yourself with the latest on BRT!

**MODERATOR:** John Muth, Deputy Director for Development and Chief Development Officer, Charlotte Area Transit System, Charlotte, North Carolina

Kurt Ravenschlag, Transport and Dial-A-Ride General Manager, Planning, Development & Transportation, City of Fort Collins, Colorado

John Evans, AICP, Senior Project Manager, Lane Transit District, Eugene, Oregon

Jay K. Sears, Managing Partner, NewQuest Properties, Houston, Texas

**11:30 am–12:30 pm**

Box Lunch Pickup in Marsalis A

**12:00 pm–1:30 pm**

**LUNCHTIME OPPORTUNITIES**

**Leadership Strategies for Public Officials: A Networking Lunch** by invitation only

Engage your peers in a lunchtime discussion about the challenges facing public officials. Continue the conversation from the preceding workshop, Effective Strategies for Public Officials: Stories About Leadership. Expand your national network, compare notes and become a more effective catalyst – all the while connecting to 20 years of Rail-Volution tribal wisdom. Technical, political, strategic or tactical approaches to solving problems – nothing is off-topic. Grab this opportunity to compare best practices from others in your public official shoes.

**FACILITATOR:** Peter McLaughlin, County Commissioner, Hennepin County; Board Member, Board of Directors, Rail-Volution Minneapolis, Minnesota

**IDEA EXCHANGES**

“So, what do you want to talk about?” Join in on four vibrant lunchtime discussions on topics you suggested. Facilitated by New Rail-Volutionaries and seasoned experts, these interactive get-togethers are your chance to drive discussion. Check out the niche topics, grab a box lunch and get ready for some good conversation. Network. Ask questions. Help others learn from your own experiences.

Cumberland AB

**Guerrilla Placemaking**

What roles do pop-up art, parklets and other guerilla strategies play in turning communities into great places? Do these efforts support, influence or hinder the “officially sanctioned” placemaking actions? What if these efforts are, in fact, officially sanctioned? Share your story and get inspired by ideas and actions from other attendees while you eat.

**FACILITATORS:** Josh Ghaffari, Community and Facilities Planner, Government of the District of Columbia; New Rail-Volutionaries Leadership Committee, Washington, DC

Janet Gonzalez, Transportation Sustainability Director, HDR, Chicago, Illinois
RV15 Schedule of Events

**Cumberland G**

**Nontraditional Partners: Risks and Rewards**

Who are the newest voices in our livability discussions? How can we empower and mobilize fresh support for creating more livable communities with transit? Learn about new approaches from agencies and community groups, including organizing riders, workers and other partners. Share your own experience and ideas for broadening coalitions of support. Are there risks in forming these partnerships? What happens when partners disagree about important policy, budget or service decisions? Ask. Answer. Eat.

**FACILITATORS:**

- Eric Hesse, Strategic Planning Coordinator, TriMet, Chair, New Rail~Volutionaries Leadership Committee, Portland, Oregon
- Molly Nichols, Community Organizer, Pittsburghers for Public Transit, Pittsburgh, Pennsylvania

**Cumberland IJ**

**Social Media as an Organizing Tool**

Social media is the tool of choice in grassroots efforts across the country. How can social media be used to promote and advocate for investments and policies supporting livable communities? What can we do to take campaigns to the next level? Can agencies use these tools effectively, as well? Come hear how to get started and share knowledge from examples and success stories across the country. Bring your questions, your answers and your box lunch.

**FACILITATORS:**

- Cara Lee, Communications Manager, Richardson, Richter & Associates, Inc., Saint Paul, Minnesota
- Ashley Ver Burg, Senior Strategic Communications Specialist, HDR, Minneapolis, Minnesota

**Cumberland K**

**Will You Still Serve Me When I’m 64?**

Retirement is booming – and 75 million baby boomers are redefining what that means. Boomer retirees are staying employed and living closer to family. Their mobility and access needs have changed. With new mobility technologies rapidly coming online, what do planners, decision-makers and developers need to understand about the shifts in new retiree behaviors? How must the design of our communities and the distribution of essential services evolve? What new models can communities employ in terms of service, funding and community design? Are there roles for new partners, such as transportation network companies, to help provide cost-effective mobility and access for our aging population? How do agencies stretch limited and unpredictable funding for elderly and disabled services in the wake of the consolidation of New Freedom under MAP-21? Questions, answers and thought-provoking exploration in this interactive idea exchange!

**FACILITATORS:**

- Hannah Ritchie, Service Planner, TriMet, New Rail~Volutionaries Leadership Committee, Portland, Oregon
- Jenna Nichols, PE, LEED AP, CNV-A, LCI, Transit Engineer, AECOM, New Rail~Volutionaries Leadership Committee, Charlotte, North Carolina

**Marsalis A**

**CONSULTANT’S CORNER**

New this year! Engage with industry professionals about current trends, case studies and specific real-life lessons you can take back to your community. Our Consultant’s Corner features twenty-minute sessions about a wide range of cutting-edge technology and solutions. For more information about specific presentations, stop by the Trade Show and connect with presenters at their booths.

**12:00 pm–1:30 pm**

**LUNCHTIME OPPORTUNITIES continued**

**Rail Operations and Multimodal Planning**

Learn about SYSTRA’s RAILSIM X software tool for rail operations planning simulation and analysis in this short introductory session. Hear from transportation planners as they address some key considerations for multimodal connections to and from rail facilities. **Presented by SYSTRA**

**Advancements in Energy Storage for the Modern Streetcar**

Off-wire capable energy storage systems (ESS) allow modern cities to revitalize streetcar transit within urban cores where overhead wire was previously unpopular or unfeasible. Learn more as you relive the partnership between the City of Dallas, Dallas Area Rapid Transit and Brookville Equipment Corporation. Envision how these innovative ESS solutions can help your city overcome infrastructure challenges. **Presented by Brookville Equipment Corporation**
RV15 Schedule of Events  TUESDAY

1:00 pm–1:30 pm  Planning for Accommodating Bicycles on Rail

Sportworks Northwest has been the leader in accommodating bicycles on transit vehicles for over 25 years. How do you balance usability, ease of loading, bicycle density and load/unload times? Which rail entities are leading the fledgling movement to accommodate bicycles on rail? What are the preferred solutions – so far?  Presented by Sportworks Northwest

2:00 pm–3:30 pm  WORKSHOPS

Cumberland IJ  Lessons from Politics: Anatomy of a Campaign   AICP CM 1.5

Opposition to government investment in public transit systems is on the rise by Tea Party activists and others. What can we learn by dissecting the strategies used in political campaigns? What lessons can we take away to ensure transit remains viable in the years to come? Learn how to employ those tactics used in political movements – from ballot measures to lobbying – to develop strong communication and outreach strategies and build public support for transit.

MODERATOR:  Maurice Henderson, Assistant Director, Bureau of Transportation, City of Portland, Oregon
Hilary Reeves, Director of Strategic Advancement and Communication, Transit for Livable Communities, Saint Paul, Minnesota
Taiwo Jaiyeoba, Transit Principal, HDR, Atlanta, Georgia
Scott Haggerty, Supervisor, District 1, Alameda County, Board of Supervisors, Oakland, California

Advocacy         Community Engagement         FUNDAMENTAL

Cotton Bowl  Live from Dallas: The Talking Headways Podcast!   AICP CM 1.5

The Talking Headways Podcast is a weekly chat show hosted by Jeff Wood of The Overhead Wire and featured on Streetsblog USA. Be part of a live conference audience as panel speakers discuss a wide range of topics related to sustainable transportation and urbanism. Ask questions and share your views. Guaranteed to be lively, informative and completely PowerPoint-free. Let’s do it live!

MODERATOR:  Jeffrey S. Wood, Principal, The Overhead Wire, San Francisco, California
Catherine Cuellar, Director of Entrepreneurs For North Texas, Communities Foundation of Texas, Dallas, Texas
Dave Unsworth, Deputy Director, TriMet, Portland, Oregon

Planning        INTERMEDIATE

Cumberland L  Back to the Future: Considering Health (Again) in Project Development   AICP CM 1.5

Two centuries ago, the synergies between the development of cities and public health were evident – even lifesaving: Better infrastructure prevented infectious diseases. Land use ordinances protected citizens from hazardous industrial exposures. During the 20th century, the disciplines drifted apart. Today health has, once again, become an extremely important element in building livable communities. How can you measure how your project impacts the health of a community? Health impact assessments (HIAs) are innovative tools. Learn how to incorporate an HIA into your existing decision-making processes, increase interdepartmental collaboration and strengthen community engagement initiatives. In addition, gain usable experience from two HIA case studies in Florida and Minnesota: a transit alternatives analysis and a station area plan.

MODERATOR:  Thomas Waldron, Transit Market Sector Director, HDR, New York, New York
Joseph Ralph, MPH, CHES, Public Health Advisor, Health Homes and Lead Poisoning Prevention Branch, National Center for Environmental Health, Centers for Disease Control and Prevention, Atlanta, Georgia
Lyssa Leitner, Transportation Planner, Washington County, Stillwater, Minnesota
Gabriella S. Arismendi, Transportation Planner, MetroPlan, Orlando, Florida

Planning        Community Engagement, Wellness         FUNDAMENTAL

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**WORKSHOPS continued**

**Pegasus Ballroom A**

**Active Corridors: Walking and Biking for All Walks of Life**  
AICP CM 1.5

How different are communities? Is improved access to transit less important in one community than another? Does the thought of living a healthier life seem more important to residents in some communities? Join us for a comparative analysis of visions for creating active transportation corridors within three socio-economically distinct communities: Atlanta’s Perimeter area, Los Angeles’ South Central community, and Salt Lake City’s Wasatch region. How do they differ? How are they the same? Examine how they encourage access to public transit through pedestrian facilities. Their reasons for encouraging active transportation are very different, but the outcomes may be the same.

**Moderator:** Edward L. Johnson, Chief Administrative Officer, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

Greg Maher, Associate Designer, Alta Planning + Design, Los Angeles, California

Yvonne Williams, President and Chief Executive Officer, Perimeter Community Improvement Districts, Atlanta, Georgia

Ali Oliver, Strategic Planner, Utah Transit Authority, Salt Lake City, Utah

**Planning**  
Equity/Economic Opportunity, Wellness  
**Fundamental**

**Landmark A**

**Vision Zero: A New Focus on Road Safety**  
AICP CM 1.5

Safe streets for all users is key to creating walkable, livable, vibrant and transit–friendly cities. Vision Zero, an approach to road safety pioneered in Sweden in 1997, views traffic crashes as preventable incidents that can be systematically addressed, that “no level of fatality on city streets is inevitable or acceptable." So far only six US cities – New York, Seattle, San Francisco, Chicago, Boston and Portland – have adopted Vision Zero. Hear how they are using engineering, education and enforcement strategies to reduce crashes and make streets safer. Every year over 30,000 Americans die and 2.2 million are injured on our streets and highways. Explore this new Rail~Volution topic to see how it fits into your city’s future.

**Moderator:** Leah Treat, Director, Bureau of Transportation, City of Portland, Oregon

Margi Bradway, Division Manager, Active Transportation and Safety, Bureau of Transportation, City of Portland, Oregon

Ryan Russo, Deputy Commissioner, Department of Transportation, New York City, New York

Dongho Chang, City Traffic Engineer, Department of Transportation, Seattle, Washington

**Policy**  
Wellness, Streets  
**Intermediate**

**Cumberland F**

**Dark Money: Outside Influence on Local Transit Initiatives**  
AICP CM 1.5

Local decisions versus outside influence? The ability of special interest groups to affect elections on the national political stage is in the news with large contributions from anonymous donors supporting major candidates. How does this so-called dark money influence decisions closer to home? What happens when outside groups spend vast sums supporting or opposing local initiatives? Can local proponents win their struggle to advance local agendas? From elections for state and local officials to transit initiatives, hear how outside money impacts local choice.

**Moderator:** Jason Jordan, Executive Director, Center for Transportation Excellence, Washington, DC

Senator Steve Farley, Southern Arizona Transit Advocates, Phoenix, Arizona

Marc Hill, Chief Policy Officer, Nashville Area Chamber of Commerce, Nashville, Tennessee

**Advocacy**  
Community Engagement  
**Fundamental**

**Cumberland G**

**Data Analysis for Equity Outcomes**  
AICP CM 1.5

Amid shrinking public resources, social equity has emerged as an increasingly urgent goal of transit-oriented communities, making thoughtful investment of scarce dollars all the more critical. Explore lessons learned from three research efforts focused on guiding investments and tracking long-term outcomes in low-income communities near transit.

**Moderator:** Devin Culbertson, Program Director–Transit Oriented Development, Enterprise Community Partners, Inc., Seattle, Washington

Spencer Williams, AICP, Urban Designer and Planner, Futurewise, Seattle, Washington

Jake Warr, Policy Advisor, TriMet, Portland, Oregon

Alison Nemirow, Senior Associate, Strategic Economics, Oakland, California

**Planning**  
Equity/Economic Opportunity, Community Development  
**Intermediate**
Long-Term Partnerships for Today and Tomorrow  AICP CM 1.5
How do you structure a deal that makes sense today – as well as 99 years from now? Increasingly long-term leases are the preferred method agreements for station area TOD. Structuring a deal that will stand the test of time can be tricky. How do you negotiate flexibility and reliability at the same time? Hear about the issues that arise in long-term public-private partnerships. How have transactions been structured in Boston, the Twin Cities region and Atlanta? How did they protect the interests of the developers and the landlords – and still get deals that work? Real-life stories with endings far in the future...

MODERATOR: Robert M. Powers, PE, Assistant General Manager, Transit System Development, San Francisco Bay Area Rapid Transit District, Oakland, California
Francis X. DeCoste, Jr., Chief Operating Officer, TR Advisors, LLC, Boston, Massachusetts
Howard R. Orenstein, Senior Assistant Hennepin County Attorney, Intergovernmental Relations, Hennepin County, Minneapolis, Minnesota
Jason Ward, Manager, Joint Development, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

Finding the Value, Capturing it and Putting it to Work  AICP CM 1.5
We all know transit investments create value. But how do we recapture some of that value for transit? Explore a range of techniques transit operators have used to understand, define, capture and reap the benefits of the value created by three systems: In Portland, a new FTA study addresses the streetcar’s role in the $3.5 billion in development along the route. What value did it create? In Washington, DC, how has WMATA captured value through its joint development program? In Miami, how is development interest in Metro-Dade Transit facilitating improvements to stations through long–term development leases?

MODERATOR: Sean Brooks, Manager of Real Estate and Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California
Dan Bower, Executive Director, Portland Streetcar, Inc., Portland, Oregon
Stan Wall, PE, Partner, HR&A Advisors, Inc., Washington, DC
Albert Hernandez, PE, Assistant Director Engineering, Planning and Development, Miami Dade Transit, Miami, Florida

Transit and Equity: What's Fair and What's Not?  AICP CM 1.5
How do we define equity? It's a hot topic for transit and TOD, yet we all look at it a little differently. Federal regulations on Title VI and environmental justice tend to focus on equity impacts associated with transit service and fares changes. But the issues span a much wider range: gentrification and displacement, community benefits, affordable housing, income-based fares and more. Even the role of transit agencies in the conversation is relatively undefined. Take a look at what equity is, who plays what role and some of the tools and methods to address equity issues in transit projects and TOD. Hear from several perspectives – transit, consultant and community organization – about how transit impacts communities.

MODERATOR: Mike Turner, Manager, Planning Coordination, Regional Transportation District, Denver, Colorado
Michael Washington, Title VI Manager, Planning, Regional Transportation District, Denver, Colorado
Meredith Levy, Director of Community Organizing, Somerville Community Corporation, Somerville, Massachusetts
Richard Voith, PhD, Equitable Transit-Oriented Development, Econsult Solutions, Inc., Philadelphia, Pennsylvania
3:30 pm–4:00 pm  **Refreshment Break** in Marsalis A, sponsored by Michael Baker International

4:00 pm–5:30 pm  **WORKSHOPS**

**Pegasus Ballroom B**

**How to Start: Project Funding Lessons and Strategies**  AICP CM 1.5

Where do you go for millions – or billions – of dollars? Securing federal and local funding for big transit projects can be overwhelming. Where do you even begin? Hear from leading strategists in three regions that found their pot of gold: Los Angeles, Salt Lake City and Washington’s Maryland suburbs have billions of dollars of new rail projects, and their regions are reaping the benefits. Specially geared to regions who are just beginning to think about project funding, hear strategies for leveraging changes in agency governance, raising local revenue and maximizing its immediate impact, attracting federal investments, and using private investment to reduce upfront costs and achieve value over time.

**MODERATOR:** **Sean Libberton**, Principal, WSP I Parsons Brinckerhoff, Inc., Washington, DC  
**Roderick Diaz**, Interim Chief Operations Support Officer, Metrolink, Los Angeles, California  
**Hal Johnson**, AICP, Manager of Project Development, Utah Transit Authority, Salt Lake City, Utah

**Landmark A**

**Learn, Ask and Do: The Corridor Game Take 2**  AICP CM 1.5

Learn about corridor planning across the country. Ask questions. Then build your own corridor! Hear how planners struggle to accommodate multiple transportation modes (bus, BRT, light rail, auto, freight, bike, pedestrian) within a limited right of way. Review case studies from San Francisco, San Antonio and Portland. Study the tradeoffs inherent in different cross-section treatments and strategies for prioritizing design to respond to planning goals and land use context. Then put everything you've learned to work as you design your own multimodal corridors to solve for different planning problems. Easier said than done, but an active and humbling learning experience.

**MODERATOR:** **James Hencke**, ASLA, LEED AP, Senior Landscape Architect, David Evans and Associates, Inc., Portland, Oregon  
**Elizabeth Mros-O'Hara**, AICP, Investment Areas Project Manager, Regional Principal Planner, Metro, Portland, Oregon  
**Kelly Betteridge**, Planning Manager, TriMet, Portland, Oregon  
**Aaron Carter**, Manager, ICF International, San Francisco, California  
**Arturo Herrera**, Senior Service Planner, VIA Metropolitan Transit Authority, San Antonio, Texas

**Cumberland F**

**Near-Death Experiences: Streetcar Stories from the Other Side**  AICP CM 1.5

They say nothing good comes easy, and that has never been more evident than with these streetcar “war stories.” These tales contain tribulation, frustration and even (dare we say it?) failure. But they also talk of perseverance. Why did a beat-down at the polls create the necessary conditions for Tucson’s success? Will San Antonio’s VIA streetcar project survive after being stalled by Tea Party activists and grassroots opposition? How has the Cincinnati Streetcar survived project-killing obstacles time and again? Learn how the Charlotte CityLYNX Gold Line project navigated complex financial climates and construction curve balls to deliver an initial operating segment while simultaneously designing a system extension. This interactive session provides lots of take-home advice and 20/20 hindsight through the honest accounts of streetcar veterans.

**MODERATOR:** **Senator Steve Farley**, Southern Arizona Transit Advocates, Phoenix, Arizona  
**Tonia P. Wimberly**, Senior Project Manager, City of Charlotte, North Carolina  
**Paul Grether**, Director Rail Services, Southwest Ohio Regional Transit Authority, Cincinnati, Ohio  
**Jason Rodriguez**, Manager of Strategic Planning, VIA Metropolitan Transit, San Antonio, Texas

**www.railvolution.org**
Cumberland AB

**Sharing the Road, Sharing the Bike**  AICP CM 1.5

Has bike share come up in planning as a solution to your first- and last-mile gaps? As a mode of transportation? Or just the latest thing? Hear what it takes to be bike-share ready and learn from two of the nation's more successful programs. Lessons learned? Nuances of multijurisdictional programs? Bike share as part of a larger transportation network? Ready or not? Find the answers here!

**MODERATOR:** Laura Cornejo, Director, Transit Corridors & Active Transportation, Metro, Los Angeles, California

Cara Ferrentino, Manager of Strategic Initiatives, Mayor’s Office of Transportation and Utilities, Philadelphia, Pennsylvania

Matt Benjamin, Principal, Fehr and Peers, Los Angeles, California

Kimberly Lucas, Transportation Management Specialist, District Department of Transportation, Washington, DC

| Bikes | Planning | Streets, Implementation | FUNDAMENTAL |

Pegasus Ballroom A

**Employment TOD: The Other E in ETOD**  AICP CM 1.5

In order to reach and retain quality employees, more employers are considering areas accessible to transit and housing. People want to live, work and play in a walkable community – so their employers are locating there. Investigate the key interests of both employers and employees. Then explore the land use and transit issues necessary for achieving successful employment-based TOD: last-mile connectivity, transit choices and placemaking. Learn from ETOD projects in Boston, Denver and Dallas.

**MODERATOR:** Sujata Srivastava, Principal, Strategic Economics, Berkeley, California

Walt Mountford, Executive Vice President, KDC, Dallas, Texas

Tom Clark, Chief Executive Officer, Metro Denver Economic Development Corporation, Denver, Colorado

Alden S. Raine, PhD, National TOD Practice Director, AECOM, Boston, Massachusetts

| TOD | Implementation, Economic Development | INTERMEDIATE |

Cumberland K

**Equitable Strategies to Deliver Community Priorities**  AICP CM 1.5

Achieving or maintaining racially and economically mixed communities is an important priority in any equitable TOD strategy. But how do low-income communities ensure their priorities are met? Hear how communities across the country are achieving success through deliberate strategies. Learn pragmatic approaches that get results – without jeopardizing actual implementation.

**MODERATOR:** Richard Manson, Program Vice President, Local Initiatives Support Corporation, New York, New York

Amanda Timm, Executive Director–Houston, Local Initiatives Support Corporation, Houston, Texas

Sebrina Owens-Wilson, Campaign Director, Partnership for Working Families, Wheat Ridge, Colorado

Michael Chavez, LEED AP, Architectural Designer, Enterprise Rose Architecture Fellow, Fairmount/Indigo Line CDC Collaborative, Quincy, Massachusetts

Joe Donlin, Associate Director, Strategic Actions for a Just Economy, Los Angeles, California

| TOD | Equity/Economic Opportunity | FUNDAMENTAL |

Landmark D

**Integrating Affordable Housing into TODs: Success Stories**  AICP CM 1.5

A new spin on the Developers Roundtable! Catch some leading examples of integrating affordable housing into TOD projects around the country. Examine larger scale infill sites in major cities. Learn about suburban infill projects that pushed the density envelope. Whether you’re a local elected official, city staffer or developer wanting to know more – see how affordable housing can really be done.

**MODERATOR:** Bill Sirois, Senior Manager, TOD Planning and Coordination, Regional Transportation District, FasTracks Team, Denver, Colorado

Meea Kang, President, Domus Development; Board Member, Board of Directors, Rail~Volution, Irvine, California

Paris Rutherford, AICP, Principal, Catalyst Urban Development, Dallas, Texas

Scott Galbraith, Vice President, Matthews Affordable Income Development, Matthews Southwest, Dallas, Texas

| TOD | Community Development, Implementation | INTERMEDIATE |
4:00 pm–5:30 pm  
Cumberland G

**WORKSHOPS continued**

**Beyond Transit: Placemaking, Development and Partnership Texas-Style**  AICP CM 1.5

Step right up to this Texas-focused, real-world, real-work session. These change makers are implementing projects that will foster and support the future. Learn how transit is a unifying and integrating element in placemaking in Texas. What's Rail~Volutionary in the Lone Star State? Who's leading the charge? How did they engage their communities to facilitate these projects? Local stories and transformative tales about placemaking, development and partnerships in Texas.

**MODERATOR:**  
Christine B. Vina, AIA, Project Manager–Urban Design, VIA Metropolitan Transit, San Antonio, Texas  
Jonathan Cohn, AIA, LEED AP, Principal, Perkins Eastman, New York, New York  
Javier A. Arguello, Director–Long Range Planning, Capital Metropolitan Transportation Authority, Austin, Texas  
Allan W. Zreet, AIA, FAIA, Managing Principal, Jacobs, Dallas, Texas

**Community Engagement**  
**Implementation**  
**INTERMEDIATE**

7:30 pm–9:30 pm  
Gilley's South Side Music Hall  
1135 Lamar St.  
Dallas, TX 75215

**PECHA KUCHA SLAM at Gilley's South Side Music Hall**

Your day isn't over until you Pecha Kucha! Fast-paced is an understatement. 20 slides x 20 seconds each per topic. It's a favorite, so get there early. Grab a drink and hold on – the ideas and fun will be flying!  
**Sponsored by RideScout.**

**EMCEE:**  
Art Pearce, Division Manager, Policy, Planning and Projects, Bureau of Transportation, City of Portland, Oregon  
Cara Lee, Communications Manager, Richardson, Richter & Associates, Inc., Saint Paul, Minnesota  
Christina Morrison, Senior Planner, BRT/Small Starts Project Office, Metro Transit, Saint Paul, Minnesota  
Ashley Ver Burg, Senior Strategic Communications Specialist, HDR, Saint Paul, Minnesota  
Kirk K. Hovenkotter, Program Analyst, TransitCenter, New York, New York  
Alex Dupey, AICP, Director of Planning Services, MIG, Inc., Portland, Oregon  
Max Richter, Associate, Perkins + Will, Vancouver, British Columbia  
Derek Benedict, Project Manager–Transit Rail, AECOM, Austin, Texas  
Joseph Kopser, Chief Executive Officer, RideScout, Austin, Texas  
Dan Reed, Planner, Nelson/Nygaard Consulting Associates, Inc., Washington, DC  
Jacob Splan, Construction and Engineering Planner, Utah Transit Authority, Salt Lake City, Utah  
Claudia Preciado, Transportation Planner, Remix, San Francisco, California  
Heidi Guenin, MURP, MPH, Executive Director, Sustainable Transportation Council, Portland, Oregon  
GB Arrington, Principal, GB place making, Portland, Oregon
SCHEDULE OF EVENTS
Wednesday October 28

7:00 am–8:00 am
Continental Breakfast  in the Marsalis Foyer

8:00 am–9:30 am
WORKSHOPS

Cumberland AB
Advocacy and Coalition Building: Fighting Transit Opposition  AICP CM 1.5
Coalition building and community outreach are extremely important factors. Each influences the decision-making process of government officials. How can you broaden coalitions and increase community engagement? Explore several creative tactics and strategies that helped revitalize entire neighborhoods through educating and engaging a broad spectrum of community stakeholders. Hear three approaches that led to long-lasting coalitions and a more in-depth level of community engagement – programs that went beyond the usual strategies of sponsoring neighborhood events to solicit feedback. Learn about citizen advocacy classes, regional-scale collaborations, neighborhood initiatives and more.

MODERATOR: William Schroer, Executive Director, East Metro Strong, Northfield, Minnesota
Julie Gustafson, Community Relations Program Manager, Portland Streetcar, Inc., Portland, Oregon
Art Guzzetti, Vice President, Policy, American Public Transportation Association, Washington, DC
Veronica Hahni, Executive Director, Los Angeles Neighborhood Initiative, Los Angeles, California
Megan Channell, AICP, Principal Planner, San Mateo County Transit District, San Carlos, California

Advocacy  Community Engagement  FUNDAMENTAL

Cumberland G
Tech on Two Wheels: Better Bike Networks  AICP CM 1.5
How do you make your bike network better? Enhance your customer’s experience? With technology! Learn about the latest technological advances, including innovative apps, trip–counting technology and communication tools. Bring your challenges and open mind, but leave your slide rule behind. This lively discussion will be state-of-the-art!

MODERATOR: Jan Lucke, Transportation Planning Manager, Washington County Regional Rail Authority, Stillwater, Minnesota
Robin Stallings, Executive Director, Bike Texas, Austin, Texas
Elliott McFadden, Executive Director, Austin B–cycle, Austin, Texas
Steven Carroll, Senior Vice President, Strategic Development, RideScout, Washington, DC

Bikes  Planning  Implementation  ADVANCED

8:00 am–11:00 am
Walking Workshop: Explore Walkability With Dan Burden  (3 hour session)  AICP CM 3.0
You’ll need your comfortable shoes for this walk audit – also known as a walking workshop. Explore techniques and methods of discovery by foot, while uncovering portions of the public realm. Discuss features of the built environment that matter most, such as streetscapes, urban development, urban infill, public space, parking and traffic management principles and practice. Dan Burden has worked in more than 3,500 communities and led more than 4,000 walk audits throughout North America. He is both the inventor of walk audits and considered the “Johnny Appleseed” of US walkability. Never look at a street the same way!

NOTE: This session is 3 hours long and limited to first 25 participants.

MODERATOR: Paul Zykofsky, AICP, Assoc. AIA, Associate Director, Local Government Commission, Sacramento, California
Dan Burden, Director of Inspiration and Innovation, Blue Zones, Minneapolis, Minnesota

Pedestrian  Design  Wellness, Streets, Community Engagement  FUNDAMENTAL
8:00 am–9:30 am  
Cumberland K

**WORKSHOPS continued**

**Transit Cost + Equity: Current Trends in Affordable Fares and Passes**  
*AICP CM 1.5*

Learn about the leading examples of transit fare and pass programs available or in development for the lowest-income residents of three regions: Pittsburgh, Denver and Seattle. Explore the details of the programs. Gain fresh perspectives on how the programs came to fruition. Understand the roles of a range of partners – public, nonprofit, philanthropic and others – in implementing these efforts. Practical experience to bring back to your own system.

**MODERATOR:**  
*Dace West*, Executive Director, Mile High Connects, Denver, Colorado  
*Zoe Williams*, Transit Organizer, 9to5 Colorado, Denver, Colorado  
*Chris Arkills*, Transportation Policy Advisor, King County, Seattle, Washington  
*Molly Nichols*, Community Organizer, Pittsburghers for Public Transit, Pittsburgh, Pennsylvania

**Pegasus Ballroom B**

**From Park-and-Ride to TOD**  
*AICP CM 1.5*

Take another look at your park-and-ride lots! As transit systems across the country age, some of the best new TOD opportunities are existing park-and-ride lots associated with light rail stations. Changing demographics are putting growth pressure on transit-served cities. These lots are becoming prime development sites as systems mature. Explore how Houston, Portland and Calgary are transforming their park-and-rides lots into TOD projects. Hear about the challenges of implementing these projects under the current regulations. What are the alternatives to joint development? Take home strategies and ideas to keep your project moving forward.

**MODERATOR:**  
*Amanda Rhein*, Senior Director of Transit Oriented Development and Real Estate, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia  
*Jay Higgins*, Transit-Oriented Development Planner, TriMet, Portland, Oregon  
*Justin Rebello*, Project Manager, TOD and Special Projects Division, City of Calgary, Alberta  
*Paul Voix*, Principal Property Development Officer, San Francisco Bay Area Rapid Transit, Oakland, California

**Cumberland F**

**TOD Redevelopment on the Grandest Scale**  
*AICP CM 1.5*

Redevelopment of older neighborhoods, brownfields and sprawling suburban areas is a reality across North America. These projects provide exciting test cases for large-scale TOD and integrated land use planning. Explore three large-scale TOD redevelopment projects that are transforming their communities. Hear about innovative sustainable development approaches being deployed: complete streets, reduced commercial and residential parking, custom zoning and integrated stormwater management. Study the design of high-quality public realms including urban agriculture areas, parks and open spaces. Take home tangible strategies for balancing the needs of a sustainable, multimodal transportation network with the needs of redevelopment.

**MODERATOR:**  
*Steve Granson*, Transit Project Manager, HDR, Chicago, Illinois  
*Katherine D. Youngbluth*, AICP, Commercial Development Specialist, Real Estate Development Group, Arlington County Government, Arlington, Virginia  
*Tom Young*, AICP, Associate—Community Development, Stantec Consulting Ltd., Edmonton, Alberta  
*Merrill St. Leger-Demian*, AICP, LEED AP, Principal, SmithGroup/JJR, Washington, DC  
*David Kirschner*, Capital Projects Management Coordinator, Environmental Services, Arlington County, Arlington, Virginia
9:30 am–10:00 am  Refreshment Break  in the Marsalis Foyer

10:00 am–11:30 am  WORKSHOPS

Cumberland AB  The Life of PI: Public Involvement Tools Go Online  AICP CM 1.5
You've set up your project website and social media accounts. You've analyzed countless online surveys. Now what? Learn the latest web–based tools to involve your public. Communicate complex topics to community members. Engage in two-way dialogue. Reach new audiences. Try out easy-to-use, low-cost map-based tools. See corridor tours produced using GoPro cameras. Explore a range of complex applications to make complicated information accessible. Learn to use your website and online tools to educate stakeholders, expand audiences and gather informed feedback. Come with questions and leave with ideas and the know-how to put them to work in your community.

MODERATOR: Dana Lucero, Senior Public Involvement Specialist, Metro, Portland, Oregon
Alex Dupey, AICP, Director of Planning Services, MIG, Inc., Portland, Oregon
Kevin Martin, Technical Services Manager, Bureau of Planning and Sustainability, City of Portland, Oregon
Ashley Ver Burg, Senior Strategic Communications Specialist, HDR, Saint Paul, Minnesota

Pegasus Ballroom B  Fare is Fair: Keeping an Equitable Eye on New Technologies  AICP CM 1.5
What is the connection between fare structures and equity? Go deep into this new Rail~Volution topic. How do the varied approaches to fare structures used in transit agencies affect transit-dependent and poor populations? How does cost influence rider participation? Organizing fares by set time periods or by geographic zones? Learn about the newest fare technologies and their relationship to affordability and accessibility. How do cost, availability of technology and geography affect ridership? Learn how agencies are implementing new fare technologies without discouraging ridership.

MODERATOR: David Knowles, Senior Transit Program Manager, CH2M, Portland, Oregon
Brian Brooke, Research Policy and Business Development Manager, Sound Transit, Seattle, Washington
JC Vannatta, Director, Communications and Marketing, TriMet, Portland, Oregon
Brinley Owen, Regional Manager, Payments Systems, CH2M, San Francisco, California

Cumberland K  Sustainable Corridors: Broad and Specific Looks  AICP CM 1.5
What does it mean to build a sustainable corridor? How do you honor the overall goal of conserving resources, but also engage stakeholders to develop the right type of project for their community? Take a wider look at the national perspective on building sustainable corridors. What is being done across the country to conserve resources and involve communities in these efforts? Then hear stories about a successful sustainable corridor in Portland; Albuquerque’s BRT project; and an urban green plan to transform existing park-and-ride lots along Los Angeles’ growing transit network into more sustainable places.

MODERATOR: Shelley Poticha, AICP, Director, Urban Solutions, Natural Resources Defense Council; Board Member, Board of Directors, Rail~Volution, Washington, DC
Katherine Lemmon, Transportation Planning Manager, Metro, Los Angeles, California
Robert Hastings, Agency Architect, TriMet, Portland, Oregon
David Leard, AICP, Senior Management Consultant, HDR, Seattle, Washington

www.railvolution.org
W E D N E S D A Y

10:00 am–11:30 am  WORKSHOPS  continued

**Cumberland G**

**BRT 101: Design, Operations and Economic Impact  AICP CM 1.5**
Bus rapid transit (BRT) adds an intermediate mode to your transit portfolio. By combining good design, efficient operations and appropriate policies, BRT can support good urban development. How does BRT create better value than fixed–route service? How can you use BRT in existing and planned transit systems? Learn about different types of BRT, including design, operations and economic impact. Which will create the most value for your community? How can you build the right BRT to create a corridor of communities? How can you best leverage your BRT investment? Go deep with experienced BRT experts.

**MODERATOR:**
- Vicky Smith, Transit Engineering Manager, Oregon Region, David Evans and Associates, Inc., Portland, Oregon
- James McGrath, AIA, ASLA, LEED AP, Urban Designer, CH2M, Portland, Oregon
- Christina Morrison, Senior Planner, BRT/Small Starts Project Office, Metro Transit, Saint Paul, Minnesota
- Andrew Guthrie, Research Fellow, Regional Planning and Policy Area, Humphrey School of Public Affairs, University of Minnesota, Minneapolis, Minnesota

**Buses  TOD  Economic Development, Implementation  FUNDAMENTAL**

**Cumberland L**

**Disrupting Placemaking: Evolving to Meet the Changing Needs of Citizens  AICP CM 1.5**
Turn your traditional notions upside down with this provocative panel discussion. How are generational differences disrupting our perspectives about place? How must places evolve to support the changing characteristics of its citizens as they age? What are leaders doing now to make these changes happen? See how communities are reworking their placemaking strategies and services. Learn why the evolution is important to their very future. Take home innovative strategies, along with the knowledge of when and how you should implement them in your own community.

**MODERATOR:**
- Gary Andrishak, Director, IBI Group, Vancouver, British Columbia
- Price Armstrong, AICP, Transit and Capital Analyst, Office of Transportation Planning, MassDOT, Boston, Massachusetts
- Paul Supawanich, Director of Customer Success, Remix, San Francisco, California
- Madeleine Zayas-Mart, Principal Designer, MZM Design Works, Oakland, California

**Policy  Equity/Economic Opportunity, Wellness  INTERMEDIATE**

**Pegasus Ballroom A**

**Art, Community Culture and TOD: Four Stories  AICP CM 1.5**
Is it art? Or a key component for improving and leveraging transit system investments? It can be both! See how art installations and other placemaking strategies are being used in four communities. How are Tucson, the Bay Area, the Twin Cities and Dallas incorporating art into their local delivery systems? Each community tells a different story – with ideas you can use in your own composition.

**MODERATOR:**
- Richard Manson, Program Vice President, Local Initiatives Support Corporation, New York, New York
- Kathy Mouacheupao, Cultural Corridor Coordinator, Local Initiatives Support Corporation, Saint Paul, Minnesota
- Abigail Thorne–Lyman, Principal Planner, San Francisco Bay Area Rapid Transit, Oakland, California
- Catherine Cuellar, Director of Entrepreneurs For North Texas, Communities Foundation of Texas, Dallas, Texas
- Janet Gonzalez, Sustainable Transportation Director, HDR, Chicago, Illinois

**Planning  Community Development  FUNDAMENTAL**

**Cumberland IJ**

**Happy Trails to You: Trail–Oriented Development  AICP CM 1.5**
Can you imagine a community connected only by bicycle and pedestrian routes? We may not be there yet, but many communities are adding segregated bike and pedestrian facilities which, like their rail counterparts, are showing remarkable promise for attracting new development. What happens next? How are cities with successful trails maximizing the quality of adjacent developments and their orientation toward and access to the trail? Can commercial and residential developments
really succeed based on access from a bike path alone, with little or no vehicle access? Learn from models across the country. What tools are available? How well are they working?

**MODERATOR: DJ Baxter, Executive Director, Redevelopment Agency of Salt Lake City, Utah**

**JP Goates, Principal Planner, Salt Lake City Planning, Salt Lake City, Utah**

**Paul Mogush, AICP, Principal City Planner, Long Range Planning Division, Community Planning and Economic Development, City of Minneapolis, Minnesota**

**Vivian Coleman, AICP, RLA, Center City Transportation Program Manager, Charlotte Department of Transportation, Charlotte, North Carolina**

**Jennifer Molina, Transportation Planner, City of Somerville, Massachusetts**

**E. Fred Yalouris, PhD, Director of Design, Atlanta Beltline, Inc., Atlanta, Georgia**

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**Cumberland F**

**Station Area Planning: The Fundamentals  AICP CM 1.5**

What basic elements go into making a successful station area plan? Review the fundamentals of a station area plan that catalyzes the development and investments your community envisions. Hear from transit planners, city staff, and land use and urban design consultants. What are their tips and pet approaches? How can you engage your communities? What’s the latest and greatest from the transportation, housing, public works and economic development worlds? Absorb a wide range of new ideas and details during this station area planning overview.

**MODERATOR: Jan Lucke, Transportation Planning Manager, Washington County Regional Rail Authority, Stillwater, Minnesota**

**Nadine Fogarty, Principal, Vice President, Strategic Economics, Berkeley, California**

**W. Brian Keith, AIA, AICP, Associate Principal, JHP, Dallas, Texas**

**Tim Chan, Manager of Planning, San Francisco Bay Area Rapid Transit District, Oakland, California**

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12:00 pm–1:30 pm

**Plated Lunch served in Landmark BC**

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**CLOSING PLENARY**

**EMCEES: Dan Bartholomay, Chief Executive Officer, Rail~Volution, Minneapolis, Minnesota**

**Grace Crunican, General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California; Vice President, Board of Directors, Rail~Volution**

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**Invitation to Rail~Volution 2016 in the Bay Area, California**

**Grace Crunican, General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California; Vice President, Board of Directors, Rail~Volution**

**Allison Brooks, Executive Director, Bay Area Regional Collaborative, Oakland, California**

**Brian Prater, Senior Vice President, Strategic Development and Corporate Affairs, Low Income Investment Fund, San Francisco, California**

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**Live Work Play: Connecting Employees and Communities**

As State Farm works to position their workforce and leverage technology to meet customers’ changing needs, they have intentionally designed workplaces of the future – live/work/play environments that attract top talent and connect employees with the neighboring communities. In many State Farm facilities across the country, employees have long relied on public transportation or carpooling to get to work. That connection to public transportation is even more important in new leased facilities in the Atlanta, Dallas and Phoenix metro areas and has been a key factor in the design of those workplaces.

**Jenny Greminger, Vice President Administrative Services, State Farm, Bloomington, Illinois**
12:00 pm–1:30 pm

**CLOSING PLENARY continued**

**Equitable TOD: Improving Opportunity for all Chicagoans**

Chicago’s transit system is one of its greatest assets. It is something few cities offer and one of the reasons people move there. Strong development near transit helped double Chicago’s downtown population between 2000 and 2010, even as the city, as a whole, lost population. With growing demand to live near transit in many parts of the region, the city must capitalize on the region’s extensive transit network.

MarySue Barrett, president of Chicagoland’s Metropolitan Planning Council, will present Grow Chicago, the multipronged strategy to strengthen transit-oriented development and catalyze equitable growth in the region. For urbanized Chicago, the question is not whether the city wants to grow, it’s how to grow. Virtually any place with transit can attract development in hotter markets. But in communities with weaker real estate markets, attracting development near transit is a challenging, but promising, strategy. MarySue will outline Chicago’s equitable TOD strategy, from new zoning incentives that provide a kicker for affordable units, to a proposed fund to cover predevelopment costs, to a cutting-edge TOD calculator that tracks the benefits of TOD.

MarySue will show how Chicago and other cities can use an equitable TOD strategy to both strengthen their economy and achieve equity of opportunity. By expanding choices for people of all incomes to live, work and shop near transit in their neighborhoods, cities and regions can grow and give more residents excellent access to high-quality schools, jobs, retail and parks.

**MarySue Barrett, President, Metropolitan Planning Council, Chicago, Illinois**

2:00 pm–5:00 pm

**RAIL~VOLUTION REGIONAL DAY** AICP CM 3.0

**Multimodal Transportation in North Texas: Increasing Connectivity Between Jobs, Housing and Health Opportunities**

Where are living wage jobs? Where is high-quality, affordable workforce housing? What are the most pressing health issues and where are they concentrated? How well does the region’s transportation system connect the income, housing and health needs of individuals and families? How can multimodal transportation make the region healthier, stronger and more resilient? Sponsored by City of Dallas.

Join local and national experts on Regional Day for a lively discussion about these topics – including the potential of predictive analytics to help transportation systems become more efficient, safer and easier to use. At the end of Regional Day, meet with colleagues from your own communities to share your insights and plan next steps.

**MODERATOR:** Regina Montoya, Chair, Mayor’s Task Force on Poverty, Dallas, Texas

Jeffrey Tumlin, Principal, Nelson\Nygaard Consulting Associates, Inc., San Francisco, California

Brian Prater, Senior Vice President, Strategic Development and Corporate Affairs, Low Income Investment Fund, San Francisco, California

Melinda Pollack, AICP, Vice President, Enterprise Community Partners, Inc., Denver, Colorado

Dan Burden, Director of Inspiration and Innovation, Blue Zones, Minneapolis, Minnesota

John Fregonese, President, Fregonese Associates, Portland, Oregon

Karla Weaver, AICP, Program Manager, North Central Texas Council of Governments, Arlington, Texas

Elizabeth Sobel Blum, Senior Community Development Advisor, Federal Reserve Bank of Dallas, Texas

Michael Sorrell, Esq., President, Paul Quinn College, Dallas, Texas

Dr. Ruben Amarasingham, MD, MBA, President and Chief Executive Officer, Parkland Center for Clinical Innovation, Dallas, Texas

Walter Bialas, Vice President, Director of Research Dallas, JLL, Dallas, Texas

Larry Tubb, Senior Vice President, System Planning, Cook Children’s, The Center for Children’s Health, Fort Worth, Texas

www.railvolution.org
Explore Mobile Workshops.
Our unique mobile workshops feature 20 up-close views of livability projects across the region. Each has an additional fee and requires preregistration. Check with the Mobile Workshop Table for current workshop availability. See the full mobile workshop descriptions at www.railvolution.org, on the mobile app or at the Mobile Workshop Table.

SUNDAY, 10.25

1. Bike the Future: Victory Transformation & The Katy Trail
9:00 am – 12:00 pm  Cost: $60  AICP CM 3.0

2. By Design: Klyde Warren Park & The Dallas Arts District
9:00 am – 12:00 pm  Cost: $45  AICP CM 3.0

3. Tough Redevelopment: Deep Ellum & The Farmers Market
9:00 am – 12:00 pm  Cost: $60  AICP CM 3.0

4. Inner-Ring Suburbia: Farmers Branch, Carrollton & DART
9:00 am – 12:00 pm  Cost: $45  AICP CM 3.0

5. LRT, TOD & Katy: Exploring via Bike and Light Rail
1:00 pm – 4:00 pm  Cost: $60  AICP CM 3.0

6. Then & Now: Uptown, West Village & McKinney Avenue Trolley
1:00 pm – 4:30 pm  Cost: $45  AICP CM 3.0

7. Creative Learning: Mixed-Use TOD at NorthPark & Park Lane
1:00 pm – 4:00 pm  Cost: $45  AICP CM 3.0

8. Coming Alive: How Plano Became an Active Neighborhood
1:00 pm – 4:00 pm  Cost: $45  AICP CM 3.0

10:00 am – 1:00 pm  Cost: $4  AICP CM 3.0

10. Going Local with Organic Development in Oak Cliff
10:00 am – 1:00 pm  Cost: $60, lunch included

11. Mockingbird: Tennis, Housing & A Presidential Library
10:00 am – 1:00 pm  Cost: $45, lunch included

TUESDAY, 10.27

17. Fort Worth Stockyards: Living History, TOD Future
10:30 am – 5:00 pm  Cost: $45, lunch included  AICP CM 5.5

18. Fort Worth Bike Sharing: A Healthy Last-Mile Option
10:30 am – 5:00 pm  Cost: $45, lunch included  AICP CM 5.0

19. Downtown Fort Worth: Walkable Urbanism Done Right
10:30 am – 5:00 pm  Cost: $45, lunch included  AICP CM 5.5

20. Downtown Denton: LRT, CR & TOD Far Outside the CBD
10:30 am – 5:00 pm  Cost: $45, lunch included  AICP CM 5.5

MOBILE WORKSHOP TRANSPORTATION MODES

Light Rail  Walk  Bicycle  Bus  Commuter Rail  Trolley  Canoe
Acknowledgments

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CH2M
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City of Portland, Oregon – Bureau of Transportation
Counties Transit Improvement Board (Minnesota)
Dallas Area Rapid Transit
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Co-Chair: Nancy Johnson, Dallas Area Rapid Transit
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**Opening Plenary**

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What better place to learn to innovate than in the innovation capital of the world? Rail~Volution will host its renowned four-day annual meeting in the San Francisco Bay Area for the first time since 2008, and it couldn’t come at a better time or in a better place. Always alive with innovation and cutting-edge technology, and brimming with diverse transit modes, the Bay Area is on the cusp of its own Rail~Volution, with the brand-new 43-mile Sonoma Marin Area Rail Transit District (SMART) light-rail line set to open in 2016 in the North Bay, Muni Metro’s Central Subway under construction in San Francisco, major extensions of the Bay Area Rapid Transit (BART) system under way in two locales, and the glamorous Transbay Transit Center – billed as the Grand Central Station of the West – rising in the heart of San Francisco. In addition to featuring a roster of top-name thought leaders and innovators at our conference venue in San Francisco, and a welcome reception in the historic Fox Theater in Oakland, the Bay Area conference will host some two dozen mobile workshops including bike excursions, tours of transit-oriented developments, construction site inspections, train rides and more, with activities on both sides of the San Francisco Bay.
WE ENVISION AMERICA’S CITIES AND REGIONS TRANSFORMED INTO LIVABLE PLACES – HEALTHY, ECONOMICALLY VIBRANT, SOCIALLY EQUITABLE AND ENVIRONMENTALLY SUSTAINABLE – WHERE PEOPLE HAVE TRANSPORTATION CHOICES.

Our Vision

SERVE AS A CATALYST FOR THE MOVEMENT TO BUILD LIVABLE COMMUNITIES WITH TRANSIT BY INSPIRING PEOPLE IN COMMUNITIES AND REGIONS TO MAKE BETTER TRANSIT AND LAND USE DECISIONS. WE DO THIS BY PARTNERING, EQUIPPING AND CONNECTING PEOPLE AND INSTITUTIONS AT ALL LEVELS.

Our Mission

IMPACT AND RESULTS Rail-Volution is committed to making a measurable difference towards building livable cities and regions with transit. We focus on sensible, real-world-tested, effective approaches to development that improve the way people live, work and travel.

INCLUSIVITY We invite diverse stakeholders to the Rail-Volution table, honoring what people of different races, nationalities, professional disciplines, and geographic and economic backgrounds bring to our mission. We believe diversity promotes strength and embrace varied opinions and perspectives, recognizing that lively discussion fosters greater understanding, energy, creativity and momentum.

INNOVATION Rail-Volution strives to be visionary and cutting-edge by promoting cross-sector and interdisciplinary discussions and solutions. We encourage fun and energizing exchanges and creative problem solving, grounded in best practices. We push traditional boundaries to invent new, effective approaches to multimodal transportation planning and community development.

QUALITY Rail-Volution is committed to achieving and maintaining the highest standards of quality in all we do. We continuously evaluate our effectiveness and seek to improve.

Our Values

COLLABORATION AND PARTNERSHIP We believe that we accomplish more through collective action than through individual efforts. Our network of people and institutions – connected by common values and goals – is our greatest asset. Rail-Volution aspires to form strong partnerships built on respectful, open and honest relationships.
Thank you!

Our partners make Rail~Volution happen

For more information on how to become a Partner contact Dan Bartholomay, danb@railvolution.org.