BRT Systems

Making Local TOD Happen

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PB Transit & Rail Systems
BRT System Eugene-Springfield

Franklin Corridor BRT
- 4 mile starter line – 6 stations
- Downtown transit center anchors each end
- Revenue service – Fall 2006

Pioneer Parkway BRT
- 5.8 miles – 8 stations
- New hospital campus / mall north terminus
- Preliminary Engineering EIS
Springfield Station - Shaped Development
Early Planning Goals and Roles

Transit Agency Perspective -
- Route connectivity
- Service Frequency
- Safety
- Ridership expansion

City Planning Perspective -
- Transit Agency is a Developer!
- Development - shaped by transit system/facility
- Creating a “Place” not a “Node”
Development Oriented Transit

Transit designed with development in mind

- Economic revitalization
- Corridor/Site selection
- Station function/safety
- Design for Pedestrian
- Capacity/speed of mode
- Parking location
- Community partnerships
- Land use vision/policy
- Traffic flow/access
Site Selection to Support TOD
Site selected to support TOD
Apply the Power of Partnership

Change the process – What should be different?
Have transit supportive land use Policy in place

Early Roundtable meeting
- Meet with economic development staff
- Community
- Crime
- Housing
- Design for the pedestrian - Safety crossing for Ped access
- Safe environments

Include Planning Department in Site Selection
Traffic Circulation
City Planning took proactive steps to be prepared

- Pedestrian circulation study
- Downtown growth revitalization Study
- housing needs assessment
- Crime mitigation
- Traffic circulation and Parking

LTD/WBGS proactive with Station Area Planning

Invited City planning as TAC member
Station Area Planning
Station Area Planning

Station Perspective from South “A”

Joint Development Character Study

Springfield Station Design Charette

August 7, 2002
Station Area Planning
Transit Supports Development
Inside the Site

Joint tenant – beyond 9-5
late night presence
Bathrooms in restaurant
Street connectivity
Kiss and Ride Drop off
Parking for commuters

Active interaction for patrons
– a sense of place
Access to coffee
Springfield Station – opened October 2004

Retail tenant inside LTD’s station building 3400 SF – Burrito Boy

4 additional new businesses in adjacent block within last year

First new commercial building in downtown core for 30 years

Partnered with city planners to serve as key anchor for downtown core revitalization
Development Happened
Development Happened
Lessons

Establish planning vision policy for vision in place
Site selection -
Roundtable –
Station Area Plans – design for the pedestrian ridership will happen