community multi-modal transportation
History Developing Small Electric Vehicles...
Multi-modal in the Community

Transit

Car Rental

Ped

eBike

NEV

Segway

First Mile

innovations to extend the reach of transit
So far, sharing cars works best in dense city neighborhoods, where people can easily walk to the cars.

*Time Magazine*
March 2005

GEMs at Otay Ranch (2003)

*[First Mile Image]*
Vehicle Rental Systems

Honda ICVS

Bicycle Smart Lockers
[ Small EV Storage]

First Mile

innovations to extend the reach of transit
Transportation Packages
- Personal Vehicle
- Transit
- E-Delivery
- Guide
- Nextel PTA

Options:
- Bike
- LEV (Tidal Force, GEM)
- NuRide (Metro, Taxi, Local, Regional, Black Car)
- Car, Truck
- Civic, Insight, Accord

Buy | Lease

Hourly Car Rental
Eliminate 2nd Car with Transportation Package

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<th>Y1</th>
<th>Y2</th>
<th>Y3</th>
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** Battery + Tire Replacement

You Save $20,000

| Car | 7000 | 7000 | 7000 | 7000 | $28,000 |

First Mile
innovations to extend the reach of transit