A Model in Community Outreach:
Planning for the Anacostia Streetcar Project

Rail-Volution 2005
Salt Lake City, Utah
Partnering with the Community
September 10, 2005
District of Columbia Transit Alternatives Analysis

Presentation Overview

- Project Overview
  - Background
  - Benefits
- Traditional Public Outreach
- Outreach Goals & Involvement Strategies
  - Outreach Goals
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- Outreach Results
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  - Staff Recommendation
- Anacostia Streetcar Update
  - Current Project Status

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Anacostia Project Background

- Reuse of CSX Industrial Spur ROW
- Full Corridor - 2.7 Miles
- Four Stops Proposed
  - Penn. Ave, SE
  - Old Anacostia
  - Anacostia Metro
  - DIA/Bolling AFB

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Anacostia Project Benefits

- **Access to Jobs**
  - Connecting Metrorail to major employment centers and local community

- **Support of Economic Development Initiatives**
  - Connecting Metrorail to commercial redevelopment area (Historic Anacostia)

- **Right of Way Preservation**

- **Improved Regional Air Quality and Connectivity**

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Traditional Outreach

- **Required**
  - Title 23, USC 135 (f)
  - “…reasonable notice of and an opportunity to comment on the proposed program.”

- **Regimented**
  - Institutional
  - Inflexible times
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Outreach Goals

- **Identify Resources**
  - Analyze the Community
  - Understand issues

- **Develop Allies**
  - Language sensitivity
  - Inclusive words

- **Build Trust**
  - Project visibility
  - Information sharing

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Involvement Strategies

- Chart a “New Route”
  - Participate in city-wide events

- Campaign for Your Project
  - Identify different mediums

- Communicate in a non-threatening environment
  - Collaborate with non-traditional stakeholders

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Outreach Results

- Sixteen Neighborhood Associations – 442 Participants
- 13 Focus Groups
- Four Advisory Neighborhood Commission Meetings – 58 Participants
- Eleven Community Fairs/Expos – 4,755 Participants
- Joint project public meetings with other DDOT and OP study area projects
Public Hearing Record

Public Hearing Testimony
- Eight Anacostia residents
- One Northeast, DC resident
- A Metrobus driver from Maryland
- Two Virginia residents

Organizations
- ANC 7B & 8C
- The Committee of 100 on the Federal City
- EPA
- NARPAC
- NCPC
- Sierra Club
- DCWASA

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Feedback Opportunities

- Visit www.dctransitfuture.com
- Read our newsletter
- Attend Community Meetings
- Contact our project team at 202-669-8098
- Provide Comment for the Public Record
- Attend Project Events

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Project Modifications

- Two Additional Stops Added
  - Barry Farm
  - Fairlawn/16th Street
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Staff Recommendation
Difficulties acquiring the CSX right-of-way prompted consideration of an alignment that uses city streets.

Currently analyzing the implications of an in-street alignment.

DDOT will continue to pursue acquisition of the CSX right-of-way for community use.

Developing a community Streetcar Task Force to advise the project team.
DC’s Transit Future…

Connects Neighborhoods
Expands the Reach of Metrorail
Supports Economic Development
Increases the District’s Transportation Capacity

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