Smart Growth Incentives in the Sacramento Region

Greg Chew
Sacramento Area Council of Governments (SACOG)
Its members include the counties of El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba as well as their constituent municipal governments.
How to Best Manage Growth?

AMOUNT OF GROWTH
Through 2050

- People: 1.7 Million
- Jobs: 1 Million
- Dwellings: 840,000

Sacramento Area Council of Governments • Valley Vision
Workshops – local, county and regional
Preferred Scenario

Key to the Map
- ▶️ areas of existing and future development
- ▼️ green areas (e.g., open space, parks, wetlands, vernal pools, stream corridors, hardwood stands)
- □️ agriculture and other undeveloped lands
- ▲️ rivers, streams and lakes
- ◶️ city boundaries
- ▶️ highways
- ▼️ county boundaries
ADDITIONAL URBANIZED LAND
Through 2050
(in square miles)

Base Case Scenario: 661 sm
Draft Preferred Blueprint Scenario: 304 sm
TYPE OF TRIPS
(in percent)

<table>
<thead>
<tr>
<th></th>
<th>Auto (92%)</th>
<th>Transit (1.1%)</th>
<th>Walk or Bike (6.9%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Existing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Base Case Scenario</td>
<td>93.7%</td>
<td>0.8%</td>
<td>5.5%</td>
</tr>
<tr>
<td>Preferred Blueprint Scenario</td>
<td>83.9%</td>
<td>3.3%</td>
<td>12.9%</td>
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Shorter Trips

VEHICLE MILES TRAVELED
(per household per day)

Existing
41.9

Base Case Scenario
47.2

Preferred Blueprint Scenario
34.9
Incentive Programs

1. Transportation Demand Management ($1M last funding cycle)
2. Air Quality Funding Program ($4m last cycle)
3. Bicycle-Pedestrian ($5M last cycle)
4. Blueprint Civic Engagement Program ($1 million per year, 5 years)

- Public Involvement activities only to promote smart growth

- Pooled-grant funds for computer visualization technologies

- Shared resources: videos, image database of smart growth via website, PowerPoints and visual simulations
5. Community Design Program

- ($250 million, 2003-2025; $13M last funding cycle)
- Competitive application process
- Planning or capital funding
- Capital leverage of $20 private dollars of investment to every $1 in funding
- 40 projects currently funded
Incentive Programs

6. Collaborative Efforts

• Assistance on GIS computer analysis and visual simulations
• Planning assistance on design and policy development
• Direct educational and public involvement assistance
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