Rail-Volution

November 2, 2007

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Executive Director
Consensus/Coalition Building

Transit Alliance, established early 1998:

• Coalition of 40 plus entities
• Purpose: support expansion of rail and bus transit as part of a balanced, multi-modal transportation network
• Educate and galvanize community support for transit (newsletters, forums, elected official handbook)
• All groups at the table (emails, quarterly meetings)
• Not transit vs. roads
FasTracks

• 2004 Vote for 4 pennies on a $10 purchase – sales tax increase

• $6.1 Billion and 12 year build out

• 119 miles of new light rail and commuter rail 18 miles of bus rapid transit service

• 21,000 new parking spaces at rail and bus stations

• Expanded bus service in all areas

• FasTracks completed in 2016
### Exhibit 1-3: Summary of Completed and Under Construction Projects by Corridor

<table>
<thead>
<tr>
<th>Data</th>
<th>Central/CPV</th>
<th>Gold</th>
<th>I-225</th>
<th>North Metro</th>
<th>Southeast</th>
<th>Southwest</th>
<th>US36</th>
<th>West</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential Units</td>
<td>5,490</td>
<td>410</td>
<td>550</td>
<td>276</td>
<td>3,704</td>
<td>481</td>
<td>914</td>
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<tr>
<td>Retail SF</td>
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<td>657,804</td>
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### Exhibit 1-4: Summary of Proposed Projects by Corridor

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<th>I-225</th>
<th>North Metro</th>
<th>Southeast</th>
<th>Southwest</th>
<th>US36</th>
<th>West</th>
<th>Grand Total</th>
</tr>
</thead>
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<td>Residential Units</td>
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(See Exhibit 1-5 for a map of the projects by their respective status along FastTracks and existing transit corridors.)
Challenges & Opportunities

• Affordable Living - Sustainability (economic) – maintain quality of life

• Linking/Integrating development, human capital investment, transit, school reform and open space (First/second ring in Denver & Suburbs)

• Flexibility

• Public Involvement

• Partnerships

• ONLY new mistakes
Public Involvement

• Engage the Public Early and Often
• Do the up-front work
• Think about the whole neighborhood and the context
• Design is important; but NOT enough
Citizens’ Academy

- Desired Outcomes
- Flexible Framework
- Perspectives
- Interactive as Goal
- Structure – Police Citizens’ Academy
- Individual Action Plans
Finding the Right People

- Emerging Leaders
- Varied Levels of Sophistication
- Worked with Cities/Counties
- Chambers of Commerce
- Realtors
- Other Strategic Partners
What We Learned

• The learning curve is great

• Each participant is required to design an individual action plan; these plans need to be heavy on tactics in order to set milestones/goals

• The Transit Alliance Citizens’ Academy is 7 week, 3 hours per week commitment; this is too much time for elected officials and a different model needs to be developed to capture this audience
Strategies

- Highlight local expertise

- Create a vision that can be communicated; create a shared vocabulary

- Involve partners to define desired outcomes as early as possible

- ACTION is critical to moving people beyond being just supportive to be passionate about transit oriented development

- Transparency – www.transitalliance.org/Academy
Thank You!

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