Portland’s Approach to Sustainability, Density & Transportation
Density alone is not attractive.

Create a vibrant mixed-use environment.

Provide transit alternatives.
Reviving a Tradition
Portland Early 1900’s
Development Oriented Streetcar in the 21st Century
Concept Plan

- Links River District & new South Waterfront Development Area
Sustainability, Density & Transportation
Portland Streetcar Results

- $2.39 billion in private investment
- 9,000 riders per day
- 7,248 new housing units
- This housing in high density reduces by 31 million the annual vehicle miles traveled in the region
Development Activity within the Portland Streetcar Local Improvement Districts

Legend
- MAX Routes
- Portland Streetcar Development Projects

[Map showing development activity within Portland Streetcar Local Improvement Districts]
The Pearl District
Promote High Density

- Market uncertainty for condos
- Density required with streetcar investment
Portland Streetcar
Density of Development

The chart illustrates the density of development in Portland, categorized by distance from the streetcar and compared between pre-1997 and post-1997 development. The y-axis represents the percent of maximum SF/FAR realized, ranging from 0% to 100%. The x-axis shows different distances from the streetcar: 1 block, 2 blocks, 3 blocks, and 3+ blocks.

- **1 block**: Pre-1997 development shows a lower percent of maximum SF/FAR realized compared to post-1997 development.
- **2 blocks**: Similar trend as 1 block, with post-1997 development having a higher percent of maximum SF/FAR realized.
- **3 blocks**: Post-1997 development again shows a higher percent of maximum SF/FAR realized compared to pre-1997 development.
- **3+ blocks**: Trend continues, with post-1997 development realizing a higher percent of maximum SF/FAR realized.

The data suggests a significant increase in density of development near the streetcar after 1997.
Sustainability, Density & Transportation
Sustainability, Density & Transportation
250 Units in a Region

Good Transit/ Mixed Use  Suburbs

Vehicle Miles Per Year  894,250  1,988,338

Savings per year  1,094,088

Acres Land  2  21
McKenzie Lofts
Sustainability, Density & Transportation

10th & Yamhill
Sustainability, Density & Transportation

10th & Yamhill
Portland Streetcar has drawn visits from many other cities

Tucson, Arizona
Phoenix, Arizona
Providence, Rhode Island
Austin, Texas
Arlington, Virginia
Tacoma, Washington 3x
Columbus, Ohio
Sacramento, California
San Diego, California 2x
San Jose, California 2x
Albuquerque, New Mexico
Charlotte, North Carolina
Baltimore, Maryland 3x
Arvada, Colorado
Cincinnati, Ohio 4x
Spokane, Washington 3x

Seattle, Washington 4x
Eugene, Oregon 2x
Ogden, Utah
Salt Lake City, Utah
Kansas City, Kansas
Madison, Wisconsin
Little Rock, Arkansas 2x
Omaha, Nebraska
Oakland, California
Washington, D.C. 2x
Atlanta, Georgia 3x
Minneapolis, Minnesota 2x
Vancouver, British Columbia
Melbourne, Australia
Adelaide, Australia
The Netherlands
South Waterfront
Recent View of South Waterfront
Current View of South Waterfront
Eastside Virtual Plan Overview
Phase I Lloyd Crossing
IN COMMEMORATION OF MOTHER
MOTHERS DAY SPECIAL

MAKE PORTLAND MOTHERS HAPPY ON MOTHERS DAY MAY 10TH.

RIDE STREET CARS ELIMINATE TRAFFIC WORRY

Mother's Day Special, 1936
Sustainability, Density & Transportation
Portland’s Approach to Sustainability, Density & Transportation