Rail~Volution 101: An Intro to Building Livable Communities through Transit
October 29, 2008

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GREAT COMMUNITIES COLLABORATIVE

www.greatcommunities.org
The Great Communities Collaborative Partners:
GOAL: Ensure that 1/2 of all new homes (to be built by 2030) are in walkable communities located near transit.
Once-in-a-Generation Opportunity:

Coordinate historic levels of transit investment with land use planning for the next 30 years.
Bring Community Groups to the Table

• Engage Early On

• Address Fears of Displacement

• Confident Participation

• Community Platform

• Community Group is there after the honeymoon
 Regional Advocacy Group
 +
 Local Community Group

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Mixed-use proposal near BART draws mostly support

Support for San Leandro Crossings outweighed opposition more than 3-to-1
Planners OK high-density Santa Rosa Development Plan
Mixed Income Housing Technical Analysis

Local housing market analysis

Distribution of need across income levels
Transit-Oriented for All:
The Case for Mixed-Income Transit-Oriented Communities in the Bay Area

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RECONNECTING AMERICA
CENTER FOR TRANSIT-ORIENTED DEVELOPMENT
Tools: Visualizing the Possibilities

Source: Urban Advantage
Traffic Modeling

Compare developments:

• With and Without Transit

• Higher versus Lower Density

• With and Without TDM:
  • Bicycle parking
  • Free transit passes
  • Complete sidewalks

Project Data:
Land Use Type/Amnt.

URBEMIS
Great Communities Toolkit

• Handout Sheets:
  • Compact Dev.
  • Affordable Housing
  • Open Space
  • Rational Parking

• Campaign Planning
• Media Communication
• Policy Fact Sheets
Community Engagement and Education

- Leadership Institute
- Communications Training
- Speaker Bureau
TOD Tours and Outings

- Electeds, Media, Community Groups
- See real examples
- Tour resident homes
The Great Communities Collaborative brings together residents and local organizations to participate in community planning processes across the San Francisco Bay Area. We want to create a region of vibrant neighborhoods with affordable housing, shops, jobs, and services within convenient walking distance near transit.

Members of the collaborative are combining their respective expertise and working with partners around the region to:

- **Shape plans** for specific transit-oriented developments in Bay Area communities and encourage resident participation in planning for those developments.
- **Create tools** that will help community leaders make better decisions about transit-oriented developments across the Bay Area and help citizens better understand, participate in, and influence plans for TOD.
- **Secure increased private and public funding** that will help to catalyze sustainable and equitable transit-oriented development in the Bay Area.

Learn more [About the Collaborative](#).

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**Great Communities Toolkit**

The Great Communities Toolkit is a free compendium of resources to help those advocating for sound transit station development.

Start by viewing the Table of Contents.

[Click here to download the complete toolkit (42.6MB).](#)

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**Calendar**

- **Rail-Valuation**
  - **October 26, 2006**
  - San Francisco, CA

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**Great Communities in the News**

- **Mixed-use proposal near BART draws mostly support**
  - **September 25, 2006**
Click a station on the map or select from the menu below and find out what's going on!

This interactive map tool is currently compatible with IE 6.0+, Firefox 2.0+, Safari 2.0+, and Google Chrome. Locations where the Great Communities Collaborative is active have the most current information. If you have information on any of these sites, or new ones, please send an email to chris [at] transcoalition.org

Great Communities Site Tracking Database
San Jose: Diridon/Arena BART

**Description:** In 2008 the City applied for an MTC grant to fund planning for higher density development in the Diridon/Arena BART station area.

**Collaborative Status:** Active

**Lead Organization:**
[Greenbelt Alliance](http://greenbelt.org)
Michele Beasley
408.983.0856
mbeasley@greenbelt.org

**City Website**

**Transit Agency:** BART

**City:** San Jose

**County:** Santa Clara

**Existing/Expansion Transit Station:** Expansion

**Plan Start Date:** Future/TBD

Station last modified on 10/02/2008
Come to our party tomorrow night!

www.transformca.org

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