Bringing in the Money

Improving Pedestrian & Bicycle Access to Transit

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How to find the money

- Make access to transit a priority
- Identify funding need
- Build your team
- Bay Area examples
Prioritize Transit & Access

- Plans & Policies
  - Regional
  - Countywide
  - Local
  - Bicycle/Pedestrian
Identify Funding Need

- Alameda County:
  - $720 million needed for pedestrian transit access improvements
  - 80% of all Plan costs
Build Your Team

- Advocates
- Transit Agencies
- Public Health Departments
Bay Area Funding Sources

- Transportation Sales Tax (Alameda County)
- Safe Routes to Transit
- 2010 Active Transportation Campaign
Transportation Sales Tax

Alameda County’s Measure B:

• 5% of revenue for bike/ped
• 10% for paratransit
• Grant programs
  – Bike/Ped
  – Seniors & People with Disabilities
Safe Routes to Transit

- Part of voter-approved bridge toll increase
- $20 million total
  - $2 million/year
- New regional plan
  - $10 million/year!
Active Transportation Campaign

- Goal: Increase federal funding for walking and biking
- $50 million for 40 communities
- Over 45 communities advocating for program
Active Alameda

• Key priority: Access to transit
• Safe and convenient access
• Secure bike parking
Join the Campaign

Rails to Trails Conservancy: www.railstotrails.org
Alameda County: www.actia2022.com