Livable, Walkable Communities
Local Foods and Great Restaurants
Looking to the Future

The Bay Area will add

- 2 million people by 2035
- Nearly 30% increase regionwide
• Much land is protected
  • 1.1 million acres purchased by conservation groups

• Much more protected by policy. 26 cities have Urban Growth Boundaries

• > 400,000 acres still at risk: 1 out of every 10 acres in the Bay Area
AT RISK: Cloverdale Hills
Poorly Planned Growth
Poorly Planned Growth
Poorly Planned Growth
Poorly Planned Growth
Greenbelt Alliance Vision

OPEN SPACES & VIBRANT PLACES
The Greenbelt Alliance Approach

INFI LL: Direct new job and housing growth to already developed areas

OPEN SPACE: Protect greenbelt from development threats
Define Where Growth Will & Will Not Occur

Greenbelt
Protect the working landscape

Urban growth boundary
Sets a firm line

City or town
Invest in new growth within defined area
Promoting Infill Development
Endorsed Projects and Plans

60,000 units
1 in 5 is “affordable”
Walkable Places To Live
Health Benefits of Open Space
Health Benefits of Open Space
Protecting Working Farms
Costs of Driving vs. Housing Density

<table>
<thead>
<tr>
<th>Location</th>
<th>Annual Vehicle Miles Per Capita</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeast S.F.</td>
<td>2,759</td>
</tr>
<tr>
<td>San Francisco</td>
<td>4,779</td>
</tr>
<tr>
<td>Daly City</td>
<td>6,120</td>
</tr>
<tr>
<td>Rockridge</td>
<td>6,455</td>
</tr>
<tr>
<td>Walnut Creek</td>
<td>9,618</td>
</tr>
<tr>
<td>San Ramon</td>
<td>10,591</td>
</tr>
</tbody>
</table>
TOD = 10x more likely to use transit

Source: MTC 2000 Bay Area Travel Survey
Envision the future of downtown.
It could include:

A vibrant neighborhood:
With a mix of homes, shops, and jobs, making it easy to take part in the lively downtown atmosphere.

Safe, walkable streets:
Where residents of all ages can walk, bike, and gather safely.

Transportation options:
Pedestrian friendly neighborhoods and nearby transit make walking, biking, and riding a bus or train real alternatives to the car.

Homes people can afford:
With homes for families of all income levels, where people like nurses, retail employees, teachers, and police can afford to live.

A clean, safe environment:
With clean air, clean water and green building design, surrounded by Sonoma’s working farms and scenic natural areas.

How can this become reality?

The Accountable Development Coalition
ADC is a coalition of housing, labor, environmental, social justice, transportation, and community organizations working toward development that benefits local communities through an improved quality of life.

Greenbelt Alliance
Since 1958, Greenbelt Alliance has worked to protect open space and promote livable communities throughout the nine-county Bay Area.

What Could Santa Rosa’s Downtown Look Like?

You can help decide.

For more information, contact Julia Prange with the Accountable Development Coalition, at juliaprange@gmail.com

www.SantaRosaStation.com

Station Area Plan map provided courtesy of the City of Santa Rosa. Photographs Copyright 2006 and used with permission of Julia Prange and Santa Tylie.
Create a better future for our downtown

The City of Santa Rosa is planning the future of the downtown area shown in the map below. Now is the time to create a great community!

The Downtown Planning Area:

What's at stake:
The plan will shape the future of downtown Santa Rosa development. Your input is crucial to ensure that our downtown becomes great.

The City is planning the future of several underutilized sites, where smart development can enhance the community character.

Historic neighborhoods will be preserved.
By getting involved, you can influence how well the city plans for:
- How streets look and feel
- Housing for the whole community
- Pedestrian and bicycle safety
- Public transportation connections
- Parking for cars and bicycles
- Public area improvements

Your comments will help to ensure that our downtown is vibrant, interesting, friendly, affordable, and a beautiful place to live and spend time.

Get involved today!
The City of Santa Rosa is drawing up a draft plan for public release. The public will have the opportunity to review this document and make comments on it. This is YOUR chance to make sure the City plans for a great downtown!

Upcoming dates:
- December (date TBA):
  - The City will release the Draft Station Area Plan – 45 day public comment period
- January (dates TBA):
  - Meeting for public comment on Draft Station Area Plan
  - Planning Commission hearings
  - City Council hearings
- April (approximately):
  - Adoption of the Station Area Plan

These dates may change. To stay up-to-date on changing dates, opportunities for action, and the latest news about downtown, sign up for email updates from Greenbelt Alliance, the Accountable Development Coalition, and the Conservation Action Fund.

To get involved, contact Julia Prange with the Accountable Development Coalition, at julia.prange@gmail.com
www.SantaRosaStation.com

Santa Rosa’s website also has information: www.StationAreaPlan.net
Who Lives in Affordable Housing?

All types of people live in affordable housing, whether that housing is provided by a non-profit or for-profit landlord. Most families living in affordable housing have at least one person who is employed, and often have multiple employed family members. In Santa Rosa, the people living in affordable housing are vital members of the community and help to support the local economy.

### The Jenkins Family

The lack of affordable housing in Sonoma County is frustrating for families like Joshua and Danielle Jenkins. The young couple currently shares a house with Danielle’s parents.

As children growing up in northern California, both Joshua and Danielle had to move frequently with their families in order to find affordable rental housing. Now that they are parents themselves, the Jenkins want their children to have the stability that a permanent home provides. Currently, Joshua works in a grocery store and both he and Danielle are training in real estate.

Working with Habitat for Humanity, the Jenkins family hope to find the means to achieve their dream. They have put in their 500 “sweat equity” hours towards a new house and look forward to living in a community where they can enjoy the security of an affordable home.

### The Wells Family

Several years ago, Leonard and Josephine Wells found their lives turned upside down when their son, Joseph, experienced a series of medical problems that required hospitalization and frequent travel to San Francisco. When their focus on Joseph’s recovery finally cost them their jobs, they became homeless as well. They tried not to lose hope.

Staying with family members was difficult with a sick child, so Leonard and Josephine applied for an apartment at Jay’s Place, an affordable housing development in Santa Rosa. When their acceptance arrived, they both wept for joy. The affordable rent helped stabilize their lives and put them on the road to becoming self-sufficient. Today, Josephine is a property manager for Burbank Housing, and Leonard is a bus driver. Joseph, who is now able to play with his friends, will begin kindergarten in a few months. Joseph explains, “All there is to do now is go forward.”

### The Manuya Family

When Judy Manuya’s husband became a missing person in western Kenya in 2001, she realized that the only hope for the safety of her children was to leave the country. She has overcome great adversity and has at times been separated from her children during their immigration to the United States.

Judy works evenings as a Certified Nurse’s Assistant at a convalescent hospital. It is her dream to become a registered nurse. Her cousin Eileen takes care of Judy’s children. Carolyn and Dansene. Carolyn is an A student who is writing a book about the family’s struggle to create a safe life in the U.S. Damans is an energetic young girl attending elementary school.

When Judy feels overwhelmed by her experiences and her struggle to provide a safe home with a secure future, her daughter Carolyn reminds her of their precious life in Africa without even basic necessities. Now Judy and her family are filled with joy knowing that they will soon begin work on their own Habitat house.
Transit-Oriented for All:
The Case for Mixed-Income Transit-Oriented Communities in the Bay Area
HIA Toolkit: How-To Guide

HIA evaluates draft plans to inform advocacy

Health Opportunity Assessment identifies community needs and establish health as a factor in planning
Site Outings
Traffic Generation Modeling

South Hayward BART Station

- 11,771 Daily Car Trips
- 59,299 Miles of Driving Per Day

Mt. Eden - Industrial Site

- 19,993 Daily Car Trips
- 110,934 Miles of Driving Per Day

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<thead>
<tr>
<th></th>
<th>South Hayward BART Station</th>
<th>Mt. Eden - Industrial Site</th>
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</thead>
<tbody>
<tr>
<td># of Homes</td>
<td>2,248</td>
<td>2,248</td>
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<tr>
<td>Floors</td>
<td>3 to 7</td>
<td>1 to 3</td>
</tr>
<tr>
<td># of acres</td>
<td>35</td>
<td>367</td>
</tr>
<tr>
<td># of Commercial square feet</td>
<td>140,000</td>
<td>140,000</td>
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<tr>
<td># of Commercial Parking spaces</td>
<td>440</td>
<td>440</td>
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<tr>
<td>Transit Service: Daily Buses within a 1/4 mile</td>
<td>1004</td>
<td>200</td>
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<tr>
<td>Daily BART Trains</td>
<td>256</td>
<td>0</td>
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<tr>
<td>Households within a 1/2 mile</td>
<td>3977</td>
<td>407</td>
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<tr>
<td>Employees within a 1/2 mile</td>
<td>2592</td>
<td>568</td>
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The Great Communities Collaborative brings together residents and local organizations to participate in community planning processes across the San Francisco Bay Area. We want to create a region of vibrant neighborhoods with affordable housing, shops, jobs, and services within convenient walking distance near transit.

Click a station on the map or select from the menu below and find out what's going on!

This interactive map tool is currently compatible with IE 6.0+, Firefox 2.0+, Safari 2.0+. Locations where the Great Communities Collaborative is active have the most current information. If you have information on any of these sites, or new ones, please send an email to chris [at] transcoalition.org.