Rail~Volution 101:
An Intro to Building 
Livable Communities 
through Transit

October 29, 2008

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The Great Communities Collaborative Partners:
GOAL: Ensure that 1/2 of all new homes (to be built by 2030) are in walkable communities located near transit.
Once-in-a-Generation Opportunity:

Coordinate historic levels of transit investment with land use planning for the next 30 years.
Bring Community Groups to the Table

• Engage Early On

• Address Fears of Displacement

• Confident Participation

• Community Platform

• Community Group is there after the honeymoon
Regional Advocacy Group + Local Community Group
Mixed-use proposal near BART draws mostly support
Support for San Leandro Crossings outweighed opposition more than 3-to-1
Planners OK high-density Santa Rosa Development Plan
Mixed Income Housing Technical Analysis

Local housing market analysis

Distribution of need across income levels
Tools: Visualizing the Possibilities

Source: Urban Advantage
Traffic Modeling

Compare developments:

- With and Without Transit
- Higher versus Lower Density

- With and Without TDM:
  - Bicycle parking
  - Free transit passes
  - Complete sidewalks
Great Communities Toolkit

• Handout Sheets:
  • Compact Dev.
  • Affordable Housing
  • Open Space
  • Rational Parking

• Campaign Planning
• Media Communication
• Policy Fact Sheets

GREAT COMMUNITIES COLLABORATIVE
www.greatcommunities.org
Community Engagement and Education

• Leadership Institute

• Communications Training

• Speaker Bureau

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TOD Tours and Outings

• Electeds, Media, Community Groups
• See real examples
• Tour resident homes
The Great Communities Collaborative brings together residents and local organizations to participate in community planning processes across the San Francisco Bay Area. We want to create a region of vibrant neighborhoods with affordable housing, shops, jobs, and services within convenient walking distance near transit.

Members of the collaborative are combining their respective expertise and working with partners around the region to:

- **Shape plans** for specific transit-oriented developments in Bay Area communities and encourage resident participation in planning for those developments.

- **Create tools** that will help community leaders make better decisions about transit-oriented developments across the Bay Area and help citizens better understand, participate in, and influence plans for TOD.

- **Secure increased private and public funding** that will help to catalyze sustainable and equitable transit-oriented development in the Bay Area.

Learn more About the Collaborative.

www.greatcommunities.org
Click a station on the map or select from the menu below and find out what’s going on!

This interactive map tool is currently compatible with IE 6.0+, Firefox 2.0+, Safari 2.0+, and Google Chrome. Locations where the Great Communities Collaborative is active have the most current information. If you have information on any of these sites, or new ones, please send an email to chris [at] transcoalition.org

**Great Communities Site Tracking Database**
San Jose: Diridon/Arena BART

Description: In 2008 the City applied for an MTC grant to fund planning for higher density development in the Diridon/Arena BART station area.

Collaborative Status: Active

Lead Organization:
Greenbelt Alliance
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Transit Agency: BART
City: San Jose
County: Santa Clara
Existing/Expansion Transit Station: Expansion
Plan Start Date: Future/TBD
Station last modified on 10/02/2008
Come to our party tomorrow night!

www.transformca.org

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