TOD at The Corridor Level: Planning for the Market, Access, and Land Use

The Northeast Corridor

Jim Constantine
LOONEY RICKS KISS ARCHITECTS
Secaucus Transfer – Newark Penn Station – New York Penn Station

14,000+ Daily Transfers
Euralille, France
Sloterdijk, The Netherlands
6,045 Average Weekday Boardings
2006: 3,600 Parking Spaces
Site Walk and Talk
Community Design Workshop Process
Community Design Workshop Process
Existing Conditions
Illustrative Plan
Open Space / Public Framework
Illustrative Plan
One-on-One Interviews with Community Representatives
JANUARY

Small Scale Neighborhood & Stakeholder Meetings
FEBRUARY

Week-long Community Design Workshop
MARCH 9-15
Where are the traffic and pedestrian Hot Spots in this area of Edison?
Look at the Big Picture:
Solve the Existing Traffic Problems First
Existing Underpass & Station Improvements
Existing Underpass & Station Improvements
Protect Existing Neighborhoods
Protect Existing Neighborhoods
7,355 Average Weekday Boardings
what the community wants
protect neighborhoods
create a main street
relieve traffic congestion
increase resident parking
create a community gathering place
surrounded by a balanced mix of uses
imagine ...
imagine ... a new main street
connect anchors with a main street in between
transform intersection into landmark gateway
transform intersection into landmark gateway
transform intersection at power station ...
... into a landmark gateway
redevelop shopping center into a “place”
redevelop shopping center into a “place”
imagine ...
imagine ... a place for everyone
transformations along main street
transformations along main street
increase resident parking
arriving at the station ...
... should be a welcoming experience
stepping off the train ...
... into a sea of parking
... can be transformed into a sense of arrival
3,500 existing commuter parking spaces
6,000 proposed spaces strategically distributed
an interconnected network for better access
where is the parking?
how do we pay for it?
creating a Class A office destination
kiss & ride chaos ...
... becomes organized & pleasant
a central gathering place with a mix of uses
create a complete “place”
with a sense of “place”
surrounding a central gathering space
back to reality
It's your West Windsor.
It's your Main Street.
It's your choice.

It's your time to be heard.

OCT. 21st

The time has arrived… On Tuesday, October 21st, 2008, the West Windsor Council will formally review the Redevelopment plan for the area surrounding the Princeton Junction Train Station. This long-awaited meeting is open to the public.

West Windsor residents are asked to attend the meeting to show support for:
- the creation of a new "Main Street" — a place to shop, dine, and gather as a community
- the creation of a community parking lot for downtown residents
- $13 million in much-needed traffic improvements

All of these improvements with no cost or risk to taxpayers.

Don't miss this opportunity to voice your support!

Where: Monday, October 21st at 7:00 p.m.
When: Grove Middle School Theater
Action: Wait for our website to announce your support
- Come to the Town Council to show your support
- Sign the petition to show your support

West Windsor School Absorption Capacity

Year | Capacity
-----|---------
2005 | 15 | 15 | 15
2006 | 15 | 15 | 15
2007 | 15 | 15 | 15
2008 | 15 | 15 | 15
2009 | 15 | 15 | 15
2010 | 15 | 15 | 15
2011 | 15 | 15 | 15
2012 | 15 | 15 | 15
2013 | 15 | 15 | 15
2014 | 15 | 15 | 15
2015 | 15 | 15 | 15
2016 | 15 | 15 | 15
2017 | 15 | 15 | 15

Tax Increment Financing to Fund $74 Million in Public Improvements

As the plans for the new station develop, there will be a need to increase property taxes. This tax-increment financing will allow for the bond to pay for public improvements. The West Windsor Redevelopment Project will allow for a bond issue of $74 million. This bond will be used for the construction of the new station, improvements to the train station, and improvements to the downtown area.

How Can I Support Redevelopment?

Please visit our website at www.mainstreetww.com for more information and to sign the petition to show your support!

West Windsor Redevelopment Project

Redevelopment Plan Reduces Town's Affordable Housing Requirements

Many residents are concerned that West Windsor's proposal will not meet the state's affordable housing requirements. The proposed redevelopment plan will dramatically reduce the town's affordable housing requirements. This plan will create new homes for sale at affordable prices, but it will also reduce the number of affordable homes in the town.

West Windsor Redevelopment Project

Advisory Board

The advisory board is made up of residents, business owners, and community leaders. The board meets monthly to discuss the project and make recommendations to the Town Council.

Visit our website at www.mainstreetww.com for more information and to sign the petition to show your support!
TOD at The Corridor Level: Planning for the Market, Access, and Land Use

The Northeast Corridor

Jim Constantine
LOONEY RICKS KISS ARCHITECTS