Seattle Streetcar
South Lake Union Line
Downtown ↔ Denny Triangle ↔ South Lake Union
A Public-Private Partnership Success

Evergreen Bank

Fred Hutchinson Cancer Research Center

UW Medicine

Vulcan Real Estate

Children’s Hospital & Regional Medical Center

Group Health

Pan Pacific Seattle

Rail-Volution

Michael Mann

Seattle, WA
Local Improvement District

- Seattle’s largest LID ever
- Covers half of capital cost - $26M
- Only contested by 1.47% of property owners
Funding streetcar operations

- Sponsorships: 25%
- Transit Agency: 43%
- Farebox: 25%
- Other $6%
Ride n’ Dine Brochure
Be part of the best new advertising opportunity this year!

As a restaurant or retailer, help drive streetcar riders to your business by advertising in the Ride n’ Dine brochure. As an annual advertiser, you’ll receive:

• Advertisement in the widely-distributed Ride n’ Dine brochure.
• Your business location will be highlighted on the Ride n’ Dine streetcar map within the brochure.
• Company information on the Seattle Streetcar web site, as well as a link to your business’ web page.
• Brochures will be displayed in all streetcars, shelters and at various locations throughout the city.

Michael Mann
Seattle, WA
Development along the streetcar is on track

2005-2010

Commercial Development:
4 million s.f.

Residential Development:
6,000 units

Michael Mann
Seattle, WA
1997-2008

Private Development:
$3.5 billion

Residential Development:
10,000 units

Rick Gustafson
Portland, OR
More Modern Appearance

Driver Seat with Pneumatic or Electrical Actuation

Bogie Redesign

Active Suspension (Hydro-Pneumatic Suspension)

Heated Windshield

Protective Side Window Film

Additional Floor Space

Rick Gustafson

Portland, OR
Trolley Exceeding Expectations; Phase Two Under Way

By Scott Moreau

AFTER ITS FIRST FULL YEAR of operation, the River Rail project in downtown Little Rock is proving more successful than the second phase of engineering plans. The line will have expanded by two cars by the time its second year is complete.

The trolley has transported slightly more than 20,000 passengers since its October 2004 launch to the end of last month, exceeding the Central Arkansas Transit Authority’s expectations. A large portion of those riders have traveled along the line, which now stretches north to 25th Street, where the Clinton Presidential Library is located.

The trolley continues to exceed expectations, and the River Rail’s success is helping other organizations.

“LITTLE ROCK, AR”

Keith Jones, executive director of the Central Arkansas Transit Authority, said the line is exceeding expectations.

Keith Jones

Little Rock, AR

Keith Jones

Little Rock, AR