Partnering for Mutual Success
Co-Development of a Great TOD
Transit Success

• **TRAX is a great success**
  – Three lines built in five years
  – Completed ahead of schedule, under budget

• **Ridership is more than double projections**
  – Projected ridership of 21,000 trips a day
  – Carried more than 65,300 trips a day in March 2009
2015 Transit Program

• Referendums passed in November 2007
  – Salt Lake County
  – Utah County
• Bus, rail and highway program
• Public/private partnerships
• Improved access to rail transit
  – 70% of population within 3 miles of a station
• 70 miles of new rail transit in 7 years (70/7)
2030 Plan

2030 RTP TRANSIT PROJECT TYPE

2030 RTP HIGHWAY PROJECT TYPE
Rio Tinto/Kennecott Utah Copper
Land Holdings

Land: 93,000 Acres
Water: 200,000+ acft

50% of the undeveloped land in Salt Lake County.
Urban Center

**North Station:**
Campus Employment and Residential interface

**Central Station:**
Town center mixed-use with "lifestyle center" regional retail, nightlife, and urban living

**South Station:**
First Station, with Civic and employment emphasis
2004

**UTA**
- Recently Completed University Line
- No Funding for Expansion
- Slow Economy Hurting Sales Tax Revenue

**Rio Tinto/KLC**
- Project Started
- No Market Acceptance
- Slow Economy Hurting New Home Sales
Daybreak Today
Daybreak Today

UTA

- Frontlines Program – 70 Miles in 7 Years near complete.
- Looking for funding for 2030 expansion.
- Slow Economy Hurting Sales Tax Revenue

Rio Tinto/KLC

- Project is 10% Complete
- 2,500 Homes Occupied
- 200,000SF Office
- 175,000SF Retail
- Strong Market Acceptance
- Growing Market Share in Down Economy

Slow Economy Hurting Sales Tax Revenue
Daybreak 2011

- University of Utah Hospital
- North Station
- Central Station
- South Station
**North Station:**
Campus Employment and Residential interface

**Central Station:**
Town center mixed-use with "lifestyle center" regional retail, nightlife, and urban living

**South Station:**
First Station, with Civic and employment emphasis
Our Challenges

- Adding a million residents by 2030
- Urbanizing 87% more land by 2020
- Needing new water sources by 2010
- Risking increases in air pollution
- Worsening crowding and congestion
- Increasing costs for businesses and families
- Rising infrastructure needs
A Growing Community

Population Growth

• Utah has about 2.6 million people – about 2.0 million live along the Wasatch Front.

• Another one million people projected along the Wasatch Front by 2030

• Utah is currently growing at 2 ½ times the national average, largely due to:
  – Strong economy
  – Family demographic: 75% of growth coming from within
Envision Utah How we grow matters.

The 3% Strategy

Targeted Land-Use Changes

If we allow one-third of our future homes, jobs and stores to go on three percent of our region’s developable land, linked by a world-class transportation system, we will...

3%

Big Quality-of-Life Benefits

- Improve air quality,
- Save billions of dollars,
- Reduce traffic congestion,
- Preserve our key open spaces,
- Use less water,
- Create vibrant communities and gathering places, and
- Respond to market demand for more choices for living, working, commuting, shopping and playing.

UTA Front Lines 2015
Building 70 miles of rail in 7 years.
5 Principles for achieving the 3% strategy

#1- Focus growth in economic centers and along major transportation corridors.

#2- Create significant areas of mixed-use development throughout the region.
#3- Target growth around transit stations.

#4- Encourage infill and redevelopment to revitalize declining neighborhoods.
# 5 - Preserve rural, recreational and environmentally sensitive areas.
Utah’s Need For Sustainable Communities

Economic Vitality

• Transportation is the backbone of our economy

• Movement of goods in Utah is a $100 billion a year industry

• Congestion impacts our economic growth:
  – Increases cost of business
  – Reduces business productivity
  – Makes us a less desirable place for business to locate
  – Makes us less competitive with other regions
The Long Range Plan is an Integrated Road and Transit Plan

A Complete Mobility System

+ We Need Both
West Bench Master Plan

75,000 Acres
200,000+ DU
West Salt Lake Transit Plan
UTA Optimization Plan

Community Partners
Development supports transit... 
...transit supports development

Questions?