The 4 E’s of Walking and Transit

Willamette Pedestrian Coalition
www.wpcwalks.org
The Willamette Pedestrian Coalition is a non-profit community-based membership organization dedicated to promoting walking and making the conditions for walking safe and attractive.

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Why Walk?
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Health
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Personal Finance
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“The slower we travel, the more we spend.”

– Rodney Tolley, Walk21
The 4 E’s of Walking and Transit

**Community Benefit**

<table>
<thead>
<tr>
<th>Miles saved compared to median</th>
<th>$1.1B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation costs saved compared to median</td>
<td>$15 per hour</td>
</tr>
<tr>
<td>Estimated value of time spent commuting</td>
<td>$1.5B</td>
</tr>
<tr>
<td>100 million hours less traveled per year saves</td>
<td>Total savings per year</td>
</tr>
<tr>
<td>$2.6B</td>
<td></td>
</tr>
</tbody>
</table>

From Joe Cortright’s *The Green Dividend*
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“Hello There” From Portland
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Transit + Walking

Shared Electrons
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TriMet Service Area

Portland

Forest Grove
Hillsboro
Beaverton
Tigard
Lake Oswego
Tualatin
West Linn
Oregon City
Estacada

Fairview
Troutdale
Gresham
Milwaukie

Not in District
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The E’s

An advocate’s role
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Education and Encouragement

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Enforcement
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Engineering
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Emergency Vehicles