Corridors of Opportunity

Presentation for
Rail~Volution 2010:
“New Partners, New Money” Workshop
October 20, 2010

Commissioner Peter McLaughlin, Chair
Hennepin County Regional Rail Authority &
 Counties Transit Improvement Board
Our Vision

A network of connected transitways fully integrated with other transportation elements

- Move users efficiently & safely
- Mitigate congestion
- Enhance development & competitiveness
- Improve sustainability & livability
From Hiawatha to a System
Counties Transit Improvement Board

• Anoka, Dakota, Hennepin, Ramsey & Washington Counties

• Quarter-cent sales tax for expanding transitways: LRT, BRT & Commuter Rail

• Current projections: $88 million/yr.

• Since 2008, more than $160 million in grants for transitway development, construction and operations

• Additional $149 million to be awarded 2010
New Starts Projects
Capital Funding Overview

Before
Counties Transit Improvement Board:

- Federal - 50%
- State - 33%
- Counties/R RAs - 17%

After
Counties Transit Improvement Board:

- Federal - 50%
- State - 10%
- Counties/RRAs - 10%
- Counties/Sales Tax - 30%
<table>
<thead>
<tr>
<th>County</th>
<th>% Population</th>
<th>% Sales Tax</th>
<th>Votes (50% P + 50% S)</th>
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<tbody>
<tr>
<td>Anoka</td>
<td>12.6%</td>
<td>8.4%</td>
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<td>Dakota</td>
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<td>12.8%</td>
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<td>Hennepin</td>
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<td>55.0%</td>
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<td>18.2%</td>
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<tr>
<td>Washington</td>
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<td>Met Council</td>
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Keys to CTIB’s Creation

- Shared regional vision
- County leadership
- Strong advocacy
- Legislative priority

Results:
- Veto override
- Complex joint powers agreement
- New tax >>> structural fix
CTIB’s 2-Armed Approach

• **Grants** for transitways from sales tax

• **Advocacy** for transit policy & investments
  – Federal funds
  – State & regional funds
  – Supportive policies
    • Projects
    • Institutional enhancements & protection
CTIB’s Keys to Success

• A strong vision
• Hanging together or hanging separately
• We deliver
• Different strokes for different folks
• Ruby and the Romantics: “Our Day Will Come”
The Next Stage: Transportation + Land Use

- Hiawatha: Catching up
- Central: Just in time
- Southwest & future corridors: Ahead of the curve
- Corridors of Opportunity
Central Corridor LRT

- Connects St. Paul & Minneapolis
- Capital cost: $957 million
- In Final Design
- FFGA expected in 3-4 months
- Construction started under Letters of No Prejudice
- Opens 2014
New Collaborations: Linking Transportation & Economic Opportunity

- **Central Corridor Funders Collaborative**
  - 12 local & national foundations
  - Significant investments to advance planning & implementation strategies

- **TOD Investment Framework Working Group**
  - Create a comprehensive public investment framework that includes strategies to leverage the public investment to attract, shape, and accelerate appropriate private investment in the Central Corridor.
  - Establish a coordinated voice to support future corridor-wide funding needs and strategies for various funding partners.
Central Corridor TOD Investment Framework

Working Group:
- St. Paul & Minneapolis
- Ramsey & Hennepin County
- Metropolitan Council
- Minnesota Housing
- Central Corridor Funders Collaborative

Consultants: CTOD, Bonestroo & Springsted
Recent Planning Studies Along or Near Central Corridor
Central Corridor Investment Framework Plan
TOD Investment Framework Process

• Identify infrastructure & related investments to make visions of 34 community-based plans a reality
• Assess impact of market conditions on implementation
• Identify & measure sustainable, value-added funding resources
• Prepare Corridor Implementation Tool (CIT)
Strategic Public Investments Add Value

- Philadelphia, PA: streetscape improvements --- 28% increase in home values

- Greenville, SC: proximity to neighborhood parks --- 13% increase in home values

- National study: additional one-point increase in Walk Score --- $700 to $3,000 increase in home values
Planned Improvements along Central Corridor

$6.3 Billion
Site Development Costs

- Usually Private
- Private or Public
- Usually Public

$450 Million
Surface Costs

$38 Million
Underground Costs
CEI Poster Child: A Tale of Three Stations

- Rondo Neighborhood
- Strong Advocacy
- Struggle to Fund
- FTA Policy Change
- Local Match
- Ready to Build!!!!!
Southwest LRT: Mpls-Eden Prairie

- Minneapolis to Eden Prairie
- Next LRT line
- Ahead of the curve
- Hennepin Community Works
- Replicate Central Corridor work
- Key element of HUD Sustainable Communities grant
Design Exchange

• Built into SW Project Office
• Rail engineers, land use planners & development pros together from Day 1
• Corridor approach
New Partnerships with Philanthropy

• Building on support from regionally-focused funders: McKnight Foundation, Central Corridor Funders Collaborative, others
• Living Cities Integration Initiative applicant
• Ford Foundation’s Metropolitan Opportunity Initiative
Living Cities Proposal: Corridors of Opportunity

• **Premise:**
  - High quality transit + Intentional investment + Policy alignment >>> Substantial opportunity for low-income people and communities.

• **Goals:**
  - Accelerate build out of regional transit system
  - Create the public/private models to maximize community benefits and bring sustainable, equitable TOD to scale.

• **Announcement:** Later this month
Ford Foundation: Metropolitan Opportunity Initiative

- $200m nationwide over 5 years
- Connecting cities & suburbs
- Creating cohesive metro areas
- Offered to be partners on HUD Sustainable Communities efforts
HUD Regional Planning Grant

- $5 million grant
- Integrated metro & local planning efforts linked to philanthropic investments
- Metrics embedded in local & metro plans
- Broad grassroots organizing & community development
- Strong workforce link
- Program of projects
Twin Cities Program
HUD Sustainable Communities

• Applicant: Metropolitan Council
• Consortium: Met Council, CTIB, Hennepin & Ramsey Counties, Cities of Minneapolis & St. Paul, MN Housing Finance Agency & McKnight Foundation
• Partners: community organizations, U of MN, MN-DOT, Ford Foundation
Bending Investment Curves to a New Model of Regional Development

- Hennepin TOD
- City & County CDBG
- County Affordable Housing incentive Funds
- Bike Funds
- County Environmental Response Funds
- Met Council Livable Communities
- Minnesota Housing Finance Agency
- City & County Public Works
- Hennepin Community Works
- Hennepin Active Living
- Complete Streets
- Tax Increment Financing
- . . .
Challenge: Embedding Elements into Ongoing Regional Approach

• Beyond “muddling through”
• Creating the “Anti-Levittown” for the 21\textsuperscript{st} Century through Corridors of Opportunity
• New model for our future
Thank You!

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