The builders of the BeltLine & responsible for all operational aspects – planning, design, property acquisition & implementation

Community outreach & engagement, liaison with government & non-profit partners

Raise funds from foundations, corporations & philanthropic community, address social impacts, conduct tours & community and neighborhood outreach
PARTNERS & PARTNERSHIP

KEY PARTNERS

- Public side
- Formed by Atlanta Development Authority
- Planning, design, implementation and engaging residents in these processes

- Private side
- Awareness and education
- Raises private funding
- Social Impacts

- PATH Foundation
- Trust for Public Land
- Trees Atlanta
- MARTA
- Piedmont Park Conservancy
- Many others

- Parks, Recreation and Cultural Affairs
- Planning and Community Development
- Public Works
- Watershed Management

- $2.8 billion
- Multiple public and private funding sources

Public input
- Grass roots support
- Volunteering

Partners

Community

Funding
WHAT IS THE ATLANTA BELTLINE?

The Atlanta BeltLine is in the heart of the region & utilizes historic freight rail ROW circling the City.
WHAT IS THE ATLANTA BELTLINE?

- Connects 45 neighborhoods
- 6,500 acre redevelopment area
- 22% of City of Atlanta population lives in the BeltLine planning area
- 8% of the City’s land mass is inside the BeltLine TAD
- 40% increase in Atlanta’s parkland
WHAT IS THE ATLANTA BELTLINE?

Transit

- Connecting all of Atlanta’s major submarkets.
- 22-mile Transit Loop with 5 new potential connections to existing MARTA service
- 50 stations
- Pedestrian-friendly rail transit
WHAT IS THE ATLANTA BELTLINE?

Parks & Trails

- 33 miles of trails connecting parks, businesses, neighborhoods, and cultural destinations
- Up to 1,300 acres of new parks and greenspace
- Connects and improves existing parks
- Arboretum - a 22-mile linear collection of trees
WHAT IS THE ATLANTA BELTLINE?
Complete Communities

• 20 compact development areas
• Complete Communities promoting urban style development with mixed income housing
• Pedestrian friendly and transit-oriented
• Appropriate transitions and scales to complement existing neighborhoods
WHAT IS THE ATLANTA BELTLINE?

Sustainable Development

- Environmental Clean up approx. **1,100 acres**
- Adaptive use of historic structures
- **$200 million +** for affordable housing
- 50 private developments to date, **$1.1 billion**
- Community Land Trust
BELTLINE FUNDING
Anticipated Funding

Source of Funds

Capital Costs

<table>
<thead>
<tr>
<th>Activity</th>
<th>Amount (In Millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land</td>
<td>$  570</td>
</tr>
<tr>
<td>Parks &amp; Trails</td>
<td>$  340</td>
</tr>
<tr>
<td>Transit &amp; Transportation Improvements</td>
<td>$1,375</td>
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<tr>
<td>Workforce Housing &amp; Incentives</td>
<td>$  360</td>
</tr>
<tr>
<td>Admin &amp; Project Management</td>
<td>$   32</td>
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<tr>
<td>APS Projects</td>
<td>$    95</td>
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<tr>
<td><strong>Total Capital Cost</strong></td>
<td><strong>$2,772</strong></td>
</tr>
</tbody>
</table>

Source: TAD Redevelopment Plan, Nov 2005
NEIGHBORHOOD LEVEL PLANNING
Community Engagement Framework

Advocacy

- Community Representative on ABI Board
- Atlanta BeltLine Network Advocacy Group

Community-wide Input

- Atlanta BeltLine Quarterly Briefings
- Atlanta BeltLine Study Groups (SW, SE, NE, N, and W)
- Community Conversations

Legislative

- TAD (Tax Allocation District)
  - TAD Advisory Board (TADAC)
    - Subcommittees
    - Equitable Development
    - Financial – Feedback
    - Decision Support Tool
- BeltLine Affordable Housing Board (BAHAB)
  - Subcommittees
  - Equitable Development
  - Financial – Feedback
  - Decision Support Tool

• Director of Community Engagement and ABI Staff support these efforts.
Atlanta BeltLine-wide Principles
• Safe
• Green
• Preserves historic assets
• Small business opportunities

Geographically Specific Principles
• Principles that inform economic development incentives
  – Grocery stores
  – Day care centers
  – Community space
• Principles that are common across geographies and become Citywide principles
• Connecting residents to Atlanta BeltLine construction jobs

• Training
  o All Trainees will receive NCCER and OSHA Certification
  o Opportunity to be hired for Atlanta BeltLine funded construction jobs

• Construction Monitoring
  o Agreement created to ensure compliance
  o Starting with work at 2 Neighborhood Parks
NEIGHBORHOOD LEVEL PLANNING
Subarea Master Plans & Study Groups

- Land Use recommendations
- Transportation improvements
- Park Master Plans
- 5 of 10 plans adopted
- Expected adoption of all 10 plans by the end of Q1 2011
MAINTAINING GRASSROOTS SUPPORT
Community Events and Volunteerism

• Volunteer Opportunities – Festivals, Events, Groundbreakings, Ribbon Cuttings
• Advocacy- Atlanta BeltLine Network
• Atlanta BeltLine Ambassadors
• Adopt-the-Atlanta BeltLine
• Art on the Atlanta BeltLine
MAINTAINING GRASSROOTS SUPPORT

Excitement through Art
Video Presentation