Concluding Thoughts

Jobs and TOD Session
Railvolution 2011
Washington D.C.
Employment Concentration is Undervalued and Underemphasized in Local and Regional Planning Efforts

• Regional planning must put a greater emphasis on connecting existing employment activity in concentrated nodes.

• Older employment areas and need reinvestment to support new industries critical to a regional employment framework.
Older Downtowns & Underutilized Employment Districts Offer an Alternative to Job Sprawl

- **Transit is key** to the success of these locations.
- Central, transit oriented locations offer the **best access** for attracting the broadest labor force, including young workers critical to knowledge based industries.
Focusing Employment in Infill Locations Requires Planning and Proactive Implementation

• Strong public-private partnerships are key to successfully strengthening existing employment concentrations.

• Government, educational institutions, and medical centers can anchor emerging employment concentrations in existing cities.
Place Making is Essential to Concentrated Employment Nodes

- Places must be able to take advantage of the strong market synergism between high density housing and employment.
- De-emphasizing the car and emphasizing the walk/bike, placemaking, and last mile shuttles trip leads to different urban design approach to employment centers.
- Employers are moving in this direction in response to demands from their workers (Google, Intuit)