Classified Ad:

“Dog for sale. Eats anything and is fond of children.”

Source: University of Texas Department of Advertising
Furniture Shop Ad:

“Our motto is to give our customers the lowest possible prices and workmanship.”

Source: University of Texas Department of Advertising
Sign in Restaurant:

“Open 7 days a week and weekends.”

Source: University of Texas Department of Advertising
Restaurant Sign:

“Customers who consider our waitresses uncivil ought to see the manager.”

Source: University of Texas Department of Advertising
Sign in Dance Hall:

“Good clean dancing every night but Sunday.”

Source: University of Texas Department of Advertising
Sign Outside a Convalescent Home:

“For the sick and tired of the Episcopal Church.”

Source: University of Texas Department of Advertising
Used Car Dealer Ad:

“Why go elsewhere and be cheated when you can come here?”

Source: University of Texas Department of Advertising
Auto Repair Service Ad:

“Try us once, you’ll never go anywhere again.”

Source: University of Texas Department of Advertising
How do you create a great community?
Elected Officials
Developers
Address

To see all the details that are visible on the screen, use the "Print" link next to the map.

Sugar House Business District
Sugar House Business District
Sugar House Business District
Neighborhoods
Sugar House streetcar to become reality with $26M grant

By derek P. Jensen
The Salt Lake Tribune
Published: October 21, 2010 11:22AM
Updated: December 22, 2010 09:24AM

The second stab at stimulus funding was successful, big time, for Salt Lake City's streetcar desires.

Mayor Ralph Becker announced Wednesday that the federal government has awarded Utah's capital $26 million for the Sugar House streetcar, fast-tracking the long-planned project toward completion around Christmas 2012 or early 2013.

The U.S. Transportation Department funding will pay the bulk of the $46 million streetcar line, which will span two miles from the Central Pointe TRAX station (near 2100 South and 220 West) east to McClelland Street (1045 East) in the Sugar House business district.

“We are all enormously appreciative of the Obama administration,” said Becker, who lobbied unsuccessfully for an initial round of stimulus before getting good news on round two late Tuesday. The money marks “a return of streetcars to Salt Lake.”

Five stops are planned along the slow-rolling line — cars will travel roughly 25 mph — at State Street, 300 East, 500 East, 700 East and 900 East. Utah Transit Authority officials say a construction bid will go out immediately. Work is expected to begin in the spring.

Once the line opens, east-siders can enjoy a car-free commute. Food lovers can grab burnt ends at Pat’s Barbecue, ribs at Sugar House Barbeque and sushi rolls at Tsunami without having to park. And people from across the Wasatch Front can access one of Utah’s oldest and most eclectic neighborhoods — exclusively by rails.

“The U.S. Department of Transportation announced Wednesday that Salt Lake City will receive $26 million to fund the Sugar House Streetcar project, pictured here in an artist’s rendering.

“Anytime you can get more traffic this direction and take out people using their cars is great,” said Alicia Sawyer, manager of Tsunami, which sits less than two blocks from the streetcar terminus on the corner of McClelland (1045 East) and Sugarmont (2225 South).

“This entire corridor is going to be quite transformative,” City Councilman Soren Simonsen said standing near the remnants of Sugar House’s old train tracks. “We’re kind of going back to the future.”
The U.S. Department of Transportation announced Wednesday that Salt Lake City will receive $26 million to fund the Sugar House Streetcar project, pictured here in an artist's rendering.

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Users/Refugees & Immigrants
Inputs & Outcomes

- **Elected Officials**
  - community vision
  - seed funding
  - exploring alternatives

- **Developers**
  - transit oriented development
  - development oriented transit
  - financing for added value

- **Neighborhoods**
  - amenities
  - urban design
  - neighborhood revitalization
  - interpretive elements—art, culture and history

- **Users**
  - connecting people with jobs and services
  - access and wayfinding