Successful Development Around Transit

Developed by
The Urban Land Institute

"Multimodal Hubs: Realizing Placemaking Potential to Entice Economic Development"
Ten Principles

- Make It Better with a Vision
- Apply the Power of Partnership
- Think Development When Thinking About Transit
- Get the Parking Right
- Build a Place, Not a Project

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Ten Principles

- Make Retail Development Market Driven, Not Transit Driven
- Mix Uses, but Not Necessarily in the Same Place
- Make Buses a GREAT Idea!
- Encourage Every Price Point to Live Around Transit
- Encourage Corporate Attention

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