

# Regional Planning for Transit-oriented Development

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Rail~Volution 2011

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At Reconnecting America, we help transform promising ideas into thriving communities – where transportation choices make it easy to get from place to place, where businesses flourish, and where people from all walks of life can afford to live, work and visit.

[www.reconnectingamerica.org](http://www.reconnectingamerica.org)

# CTOD Partnership

Dedicated to providing *best practices, research and tools* to support market-based *transit-oriented development*



# Planning for TOD at the Regional Scale

## What is transit-oriented development?

- ½ mile around high-quality transit
- Compact
- Walkable
- Mixed-use
- Equitable



# The Many Scales of TOD



Image by Thomas Cox Architects

# The Many Scales of TOD

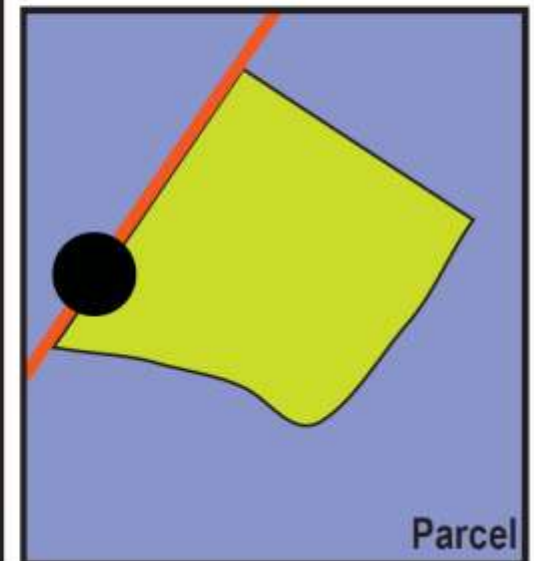
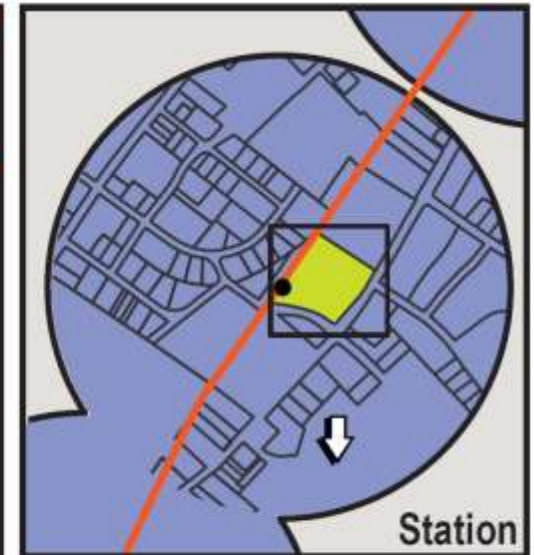
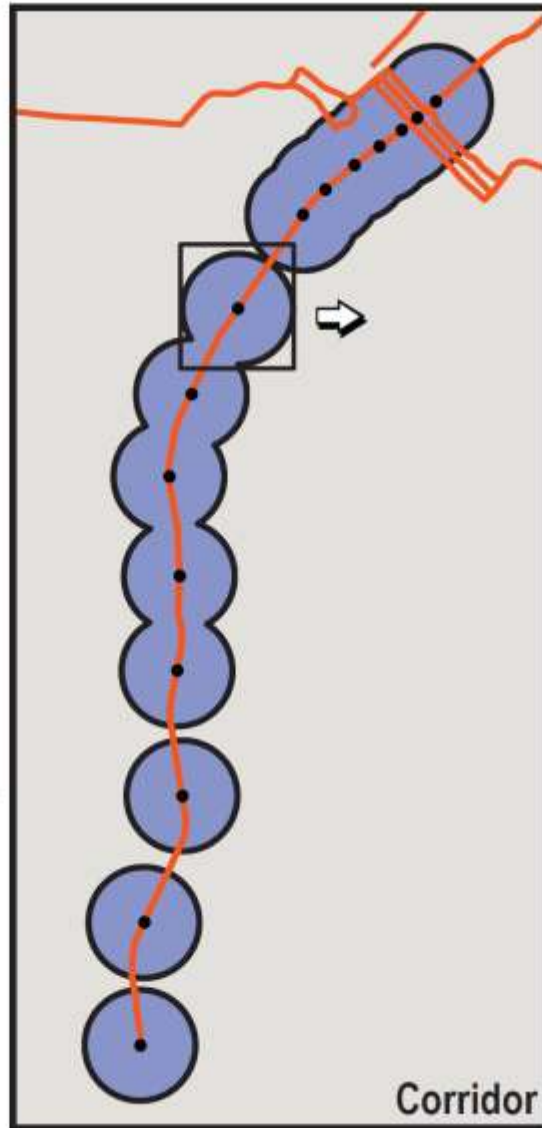
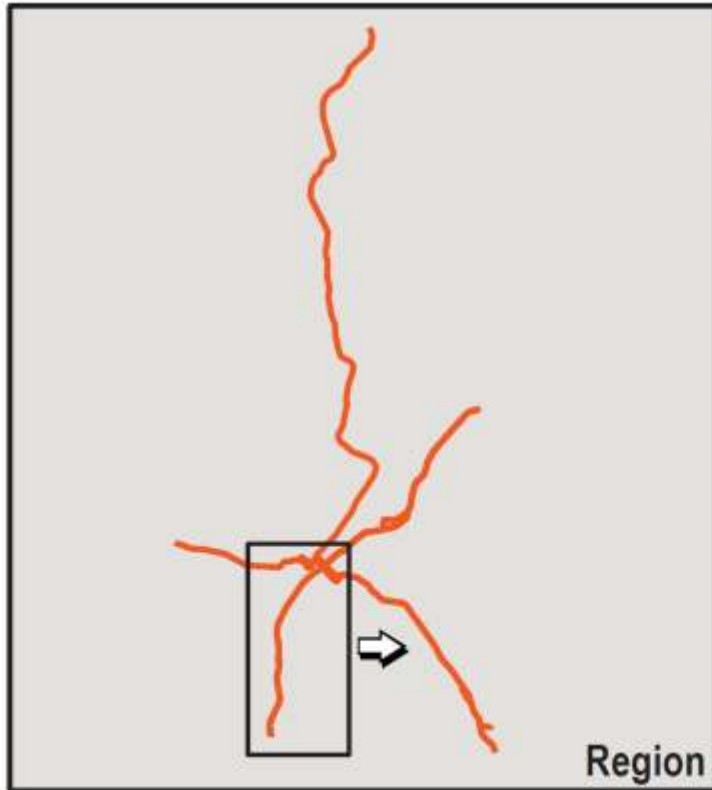


Image by The



Image by MARC

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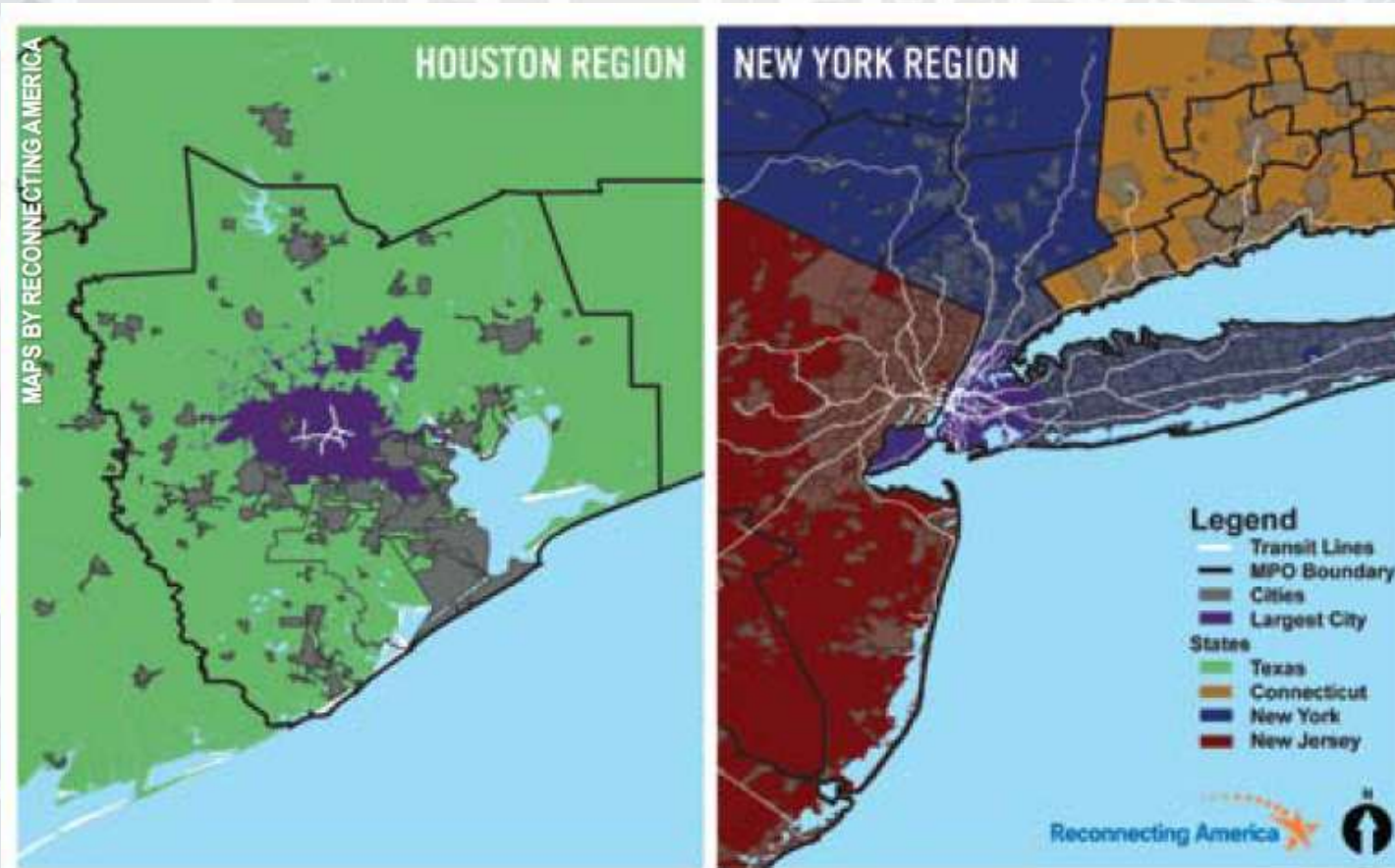


- Legend
- Station and half mile station area
  - Transit line
  - Parcel of land

The Scales of TOD

# Why think regionally about TOD?

## 1. Travel is regional

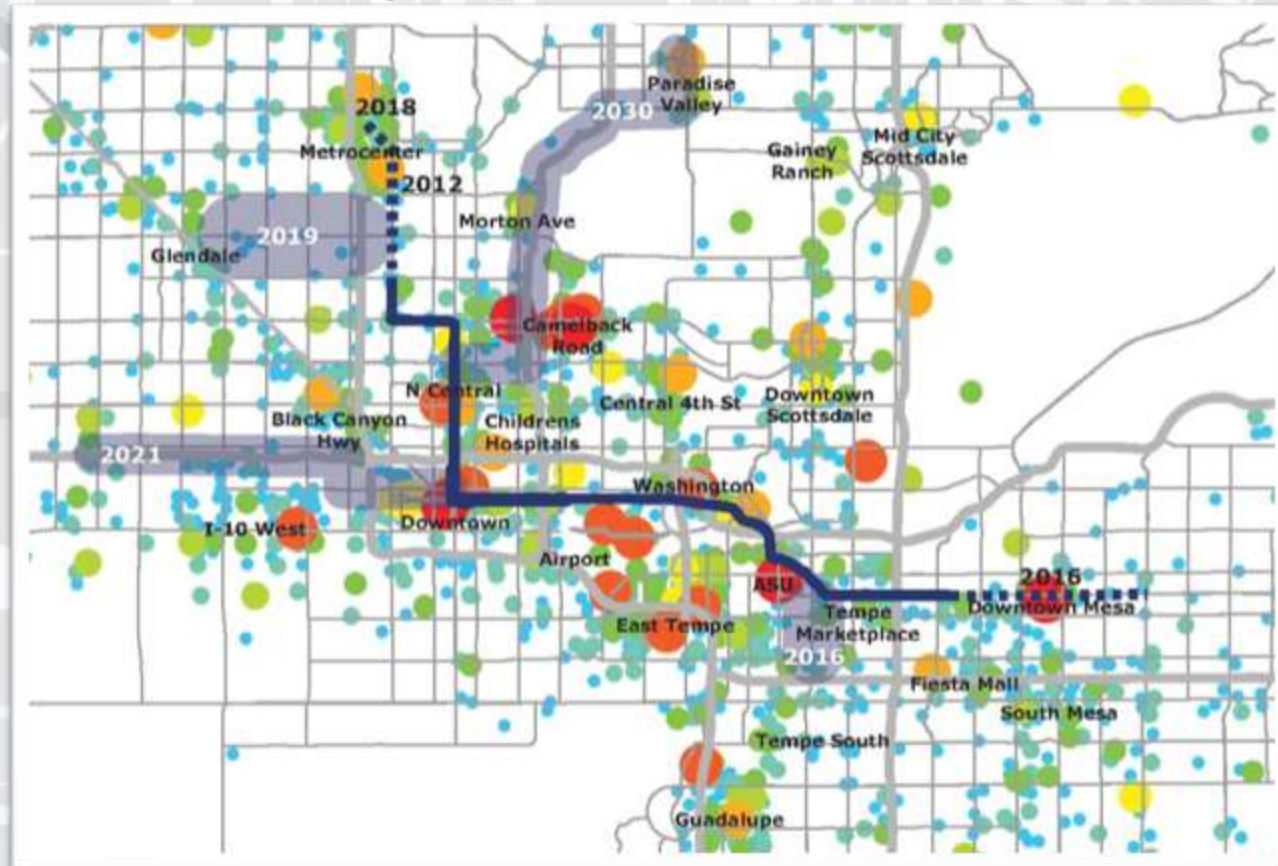


Two transit regions shown at the same geographic scale



# Why think regionally about TOD?

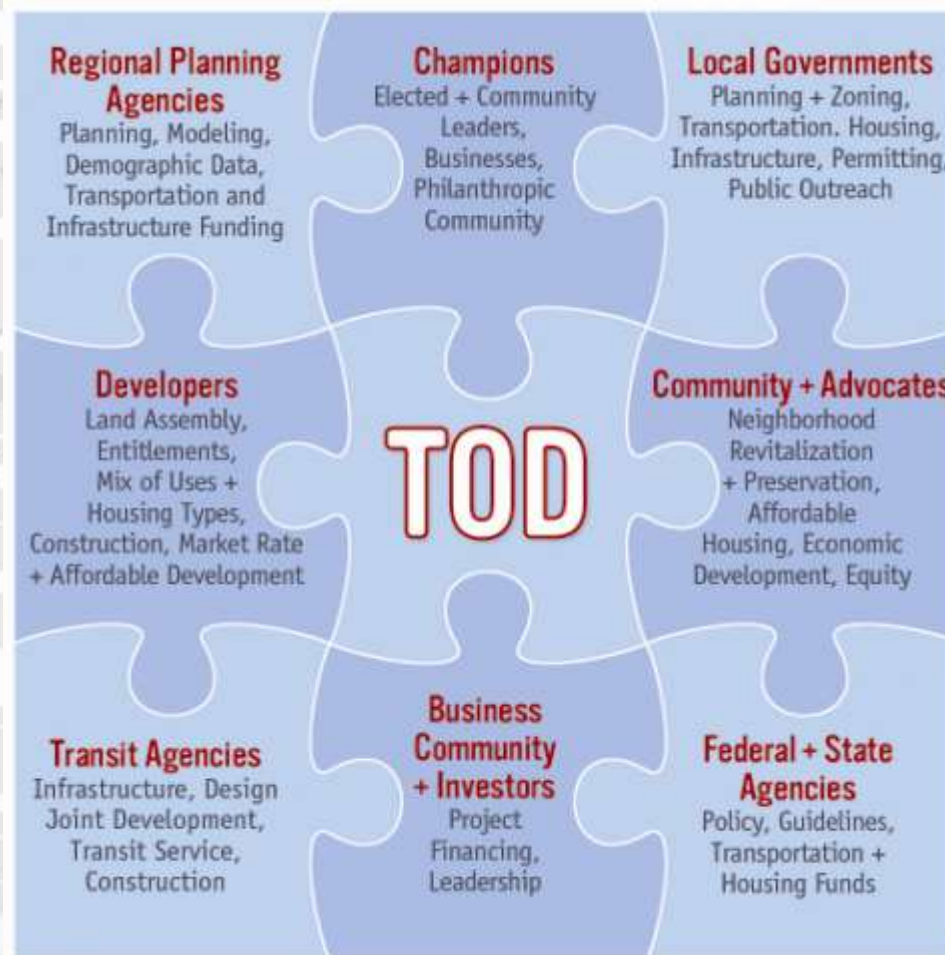
## 2. TOD demand is regional



Job centers and transit plans in metro Phoenix

# Why think regionally about TOD?

## 3. TOD stakeholders are regional



# Eight Key Strategies for Regional TOD Planning

1. Plan for the Plan
2. Get to Know Your Region
3. Invest in Capacity Building, Education and Technical Assistance
4. Develop a Regional Vision for TOD
5. Identify a Strategy for Prioritizing and Phasing Investments
6. Create Incentives for Local Action
7. Provide Funding for Implementation
8. Measure and Evaluate Progress

River Rail Streetcar Initiative, Rock and North Little Rock, Arkansas  
Photo: Joe Stocks

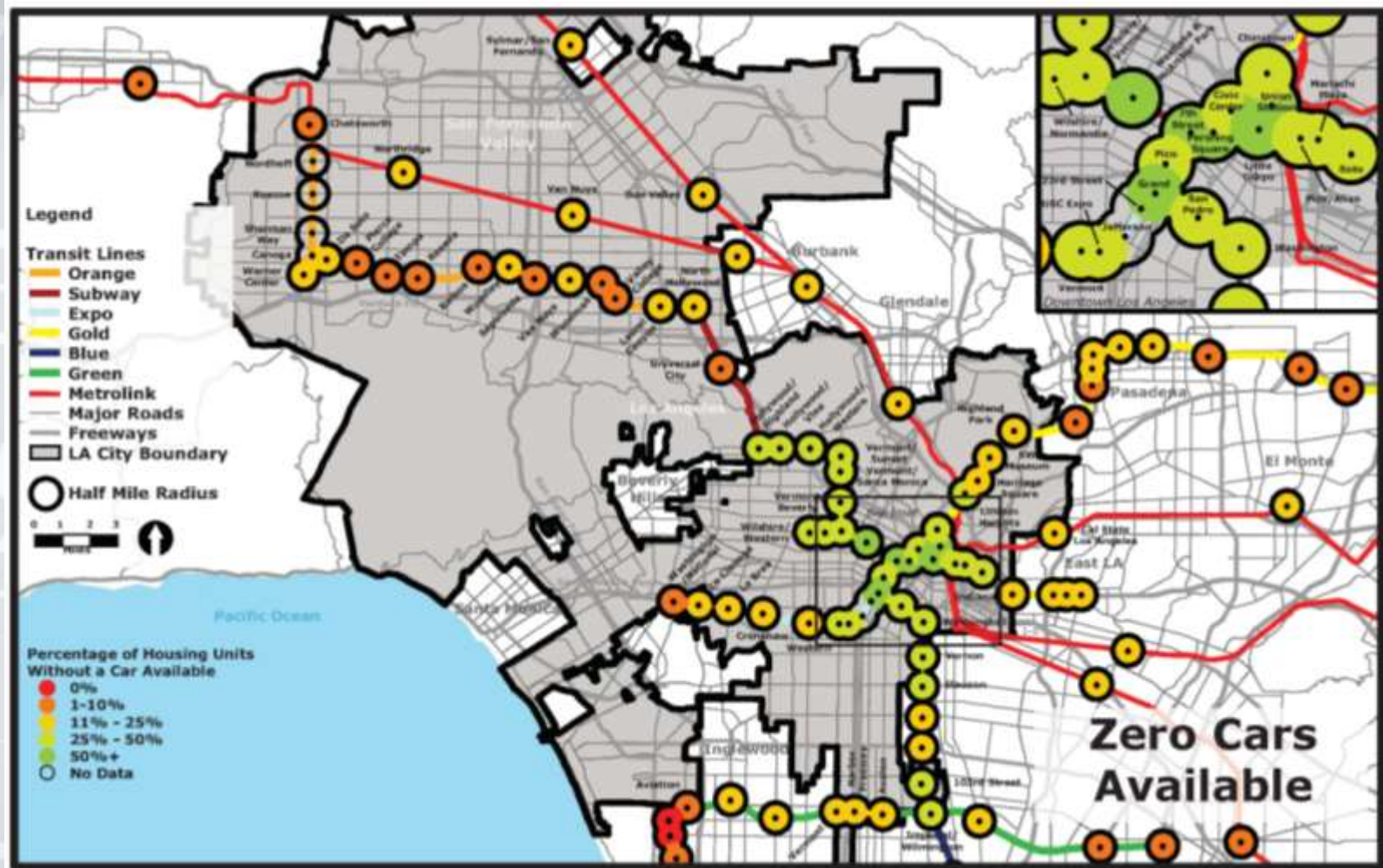
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River Rail Streetcar in Little Rock and North Little Rock, Arkansas  
Photo: Joe Stocks

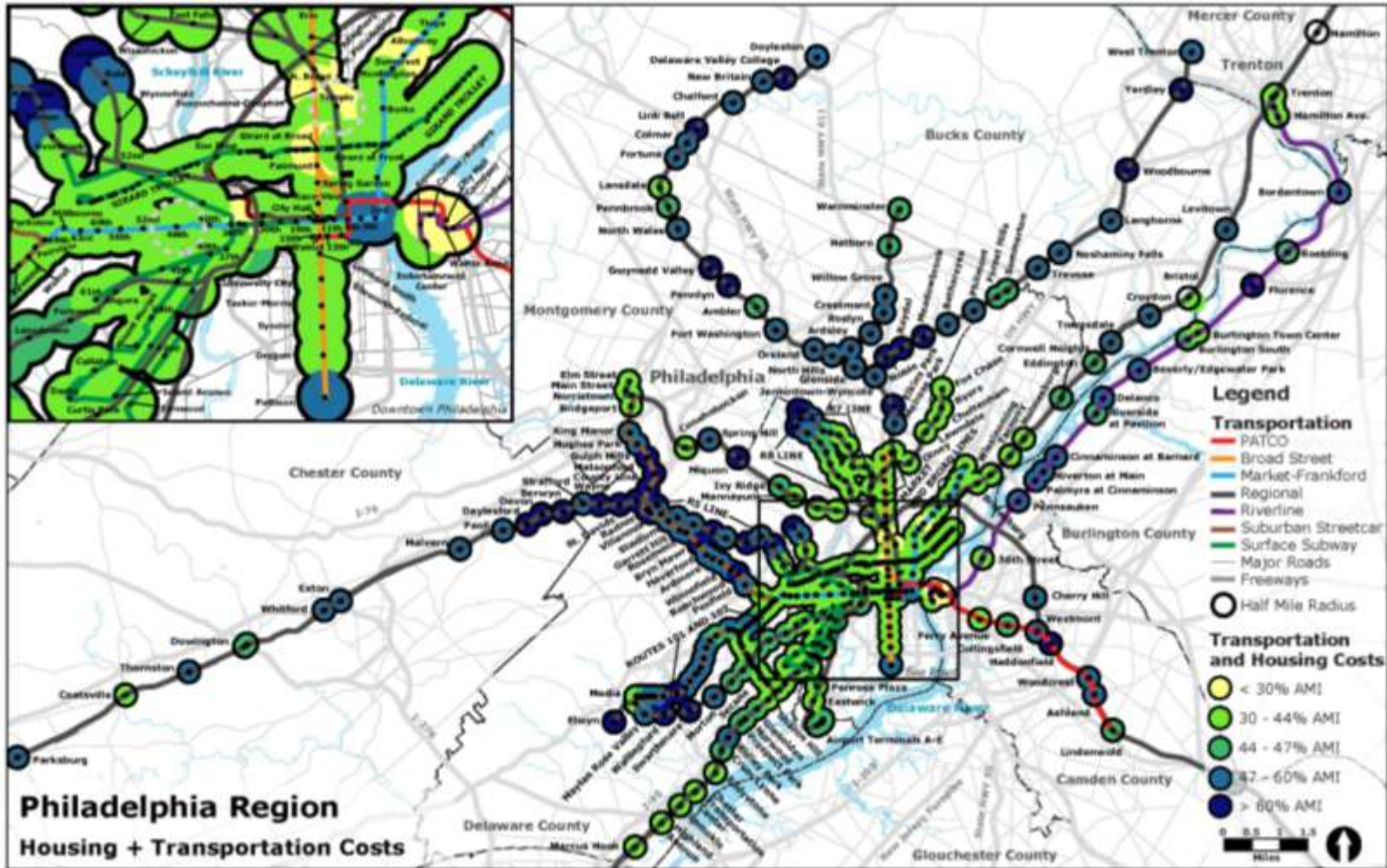
# 1. Get to know your region

[www.toddata.cnt.org](http://www.toddata.cnt.org)



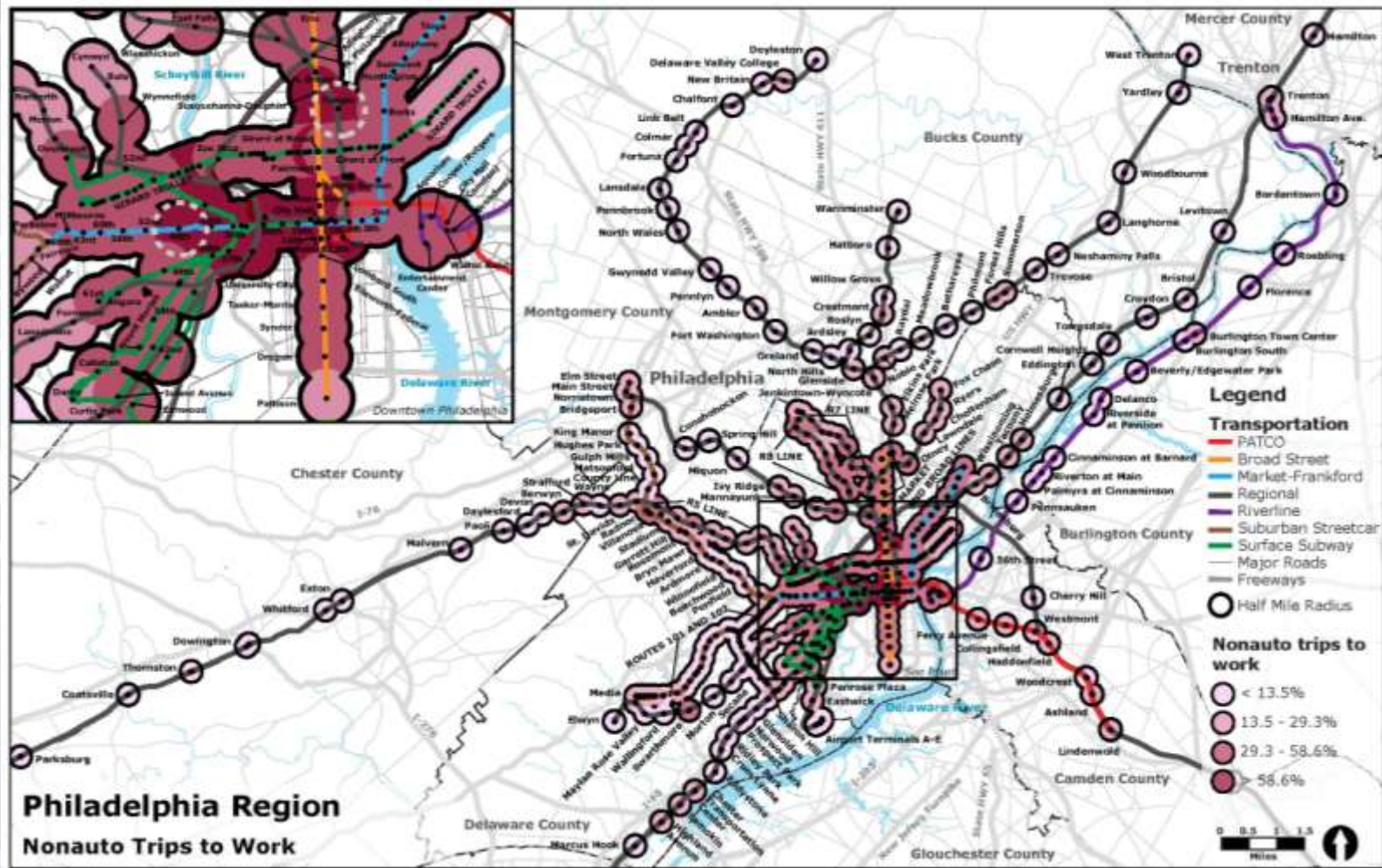
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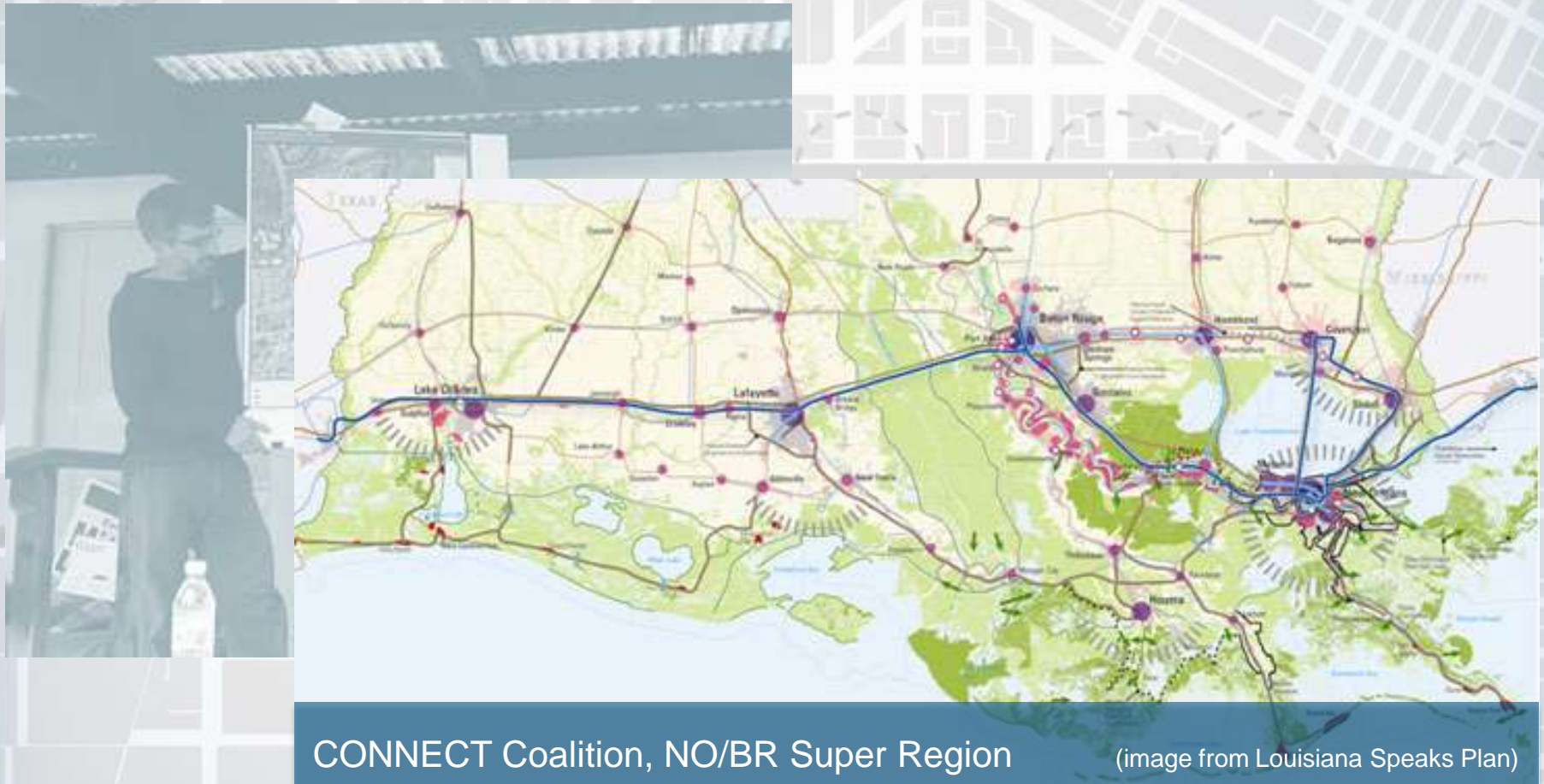
## 2. Invest in capacity building, education and technical assistance



Great Communities Collaborative, SF Bay Area



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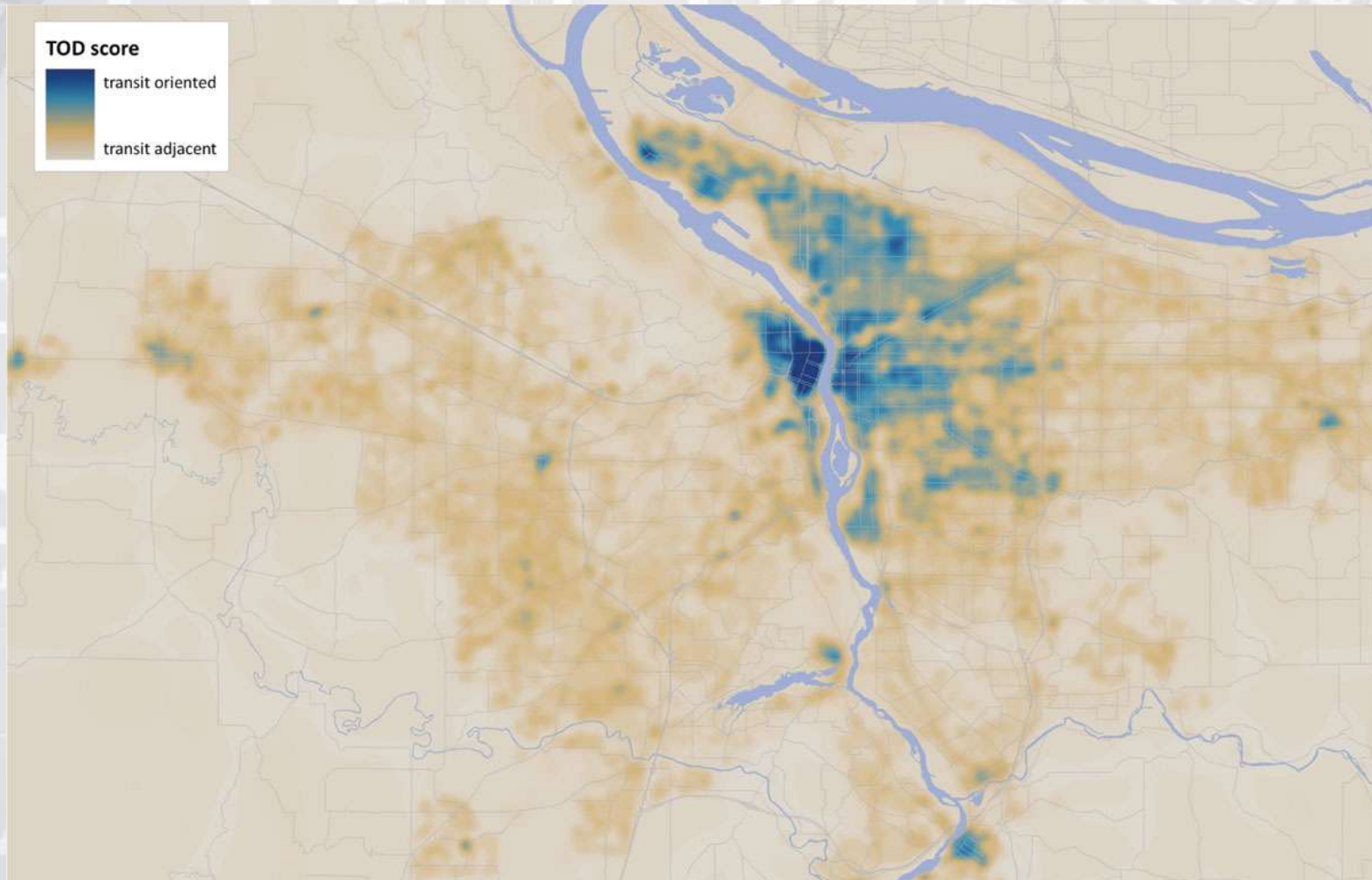
# 3. Create a strategy for prioritizing and phasing investments

<http://www.oregonmetro.gov>



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<http://www.oregonmetro.gov>



## 4. Create incentives and target funds for implementation

- MPO grants or incentives
  - e.g. Delaware Valley Regional Planning Commission “TCDI” and Classic Towns program
- State-level programs
  - e.g. Maryland’s TOD as a “transportation purpose”
- Property Acquisition Funds
  - e.g. Bay Area Transit-oriented Affordable Housing Fund

# CTOD Resources

- TOD 101 booklet series: [www.ctod.org](http://www.ctod.org)
- National TOD Database: [www.toddata.cnt.org](http://www.toddata.cnt.org)
- Mixed-Income Housing Action Guide: [www.mitod.org](http://www.mitod.org)
- Online Resource Library:  
<http://www.reconnectingamerica.org/resource-center/>

The background is a stylized, orange-toned map of a city grid. A dashed line path winds through the grid, starting from the top left, moving right, then down, then right again, and finally up. The path is composed of small, connected segments. The overall aesthetic is clean and modern, with a warm color palette.

Thank you!

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Reconnecting America

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